Sales Management

PART TWO

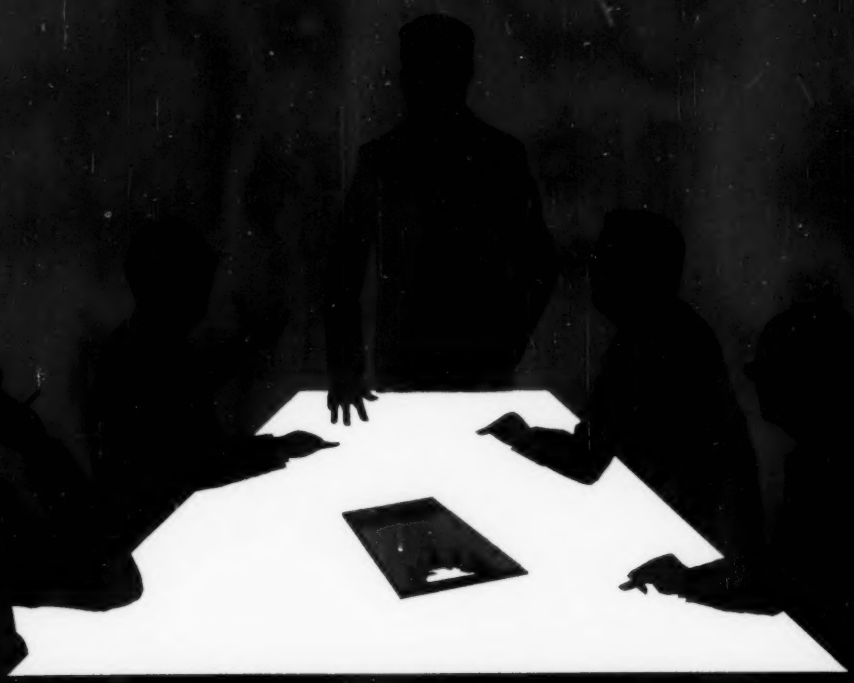
/

Sales Meetings

CONVENTIONS • EXPOSITIONS • TRADE SHOWS

convention facilities

EXECUTIVE'S GUIDE TO MEETING SITES, EXHIBIT AREAS AND SERVICE SUPPLIERS



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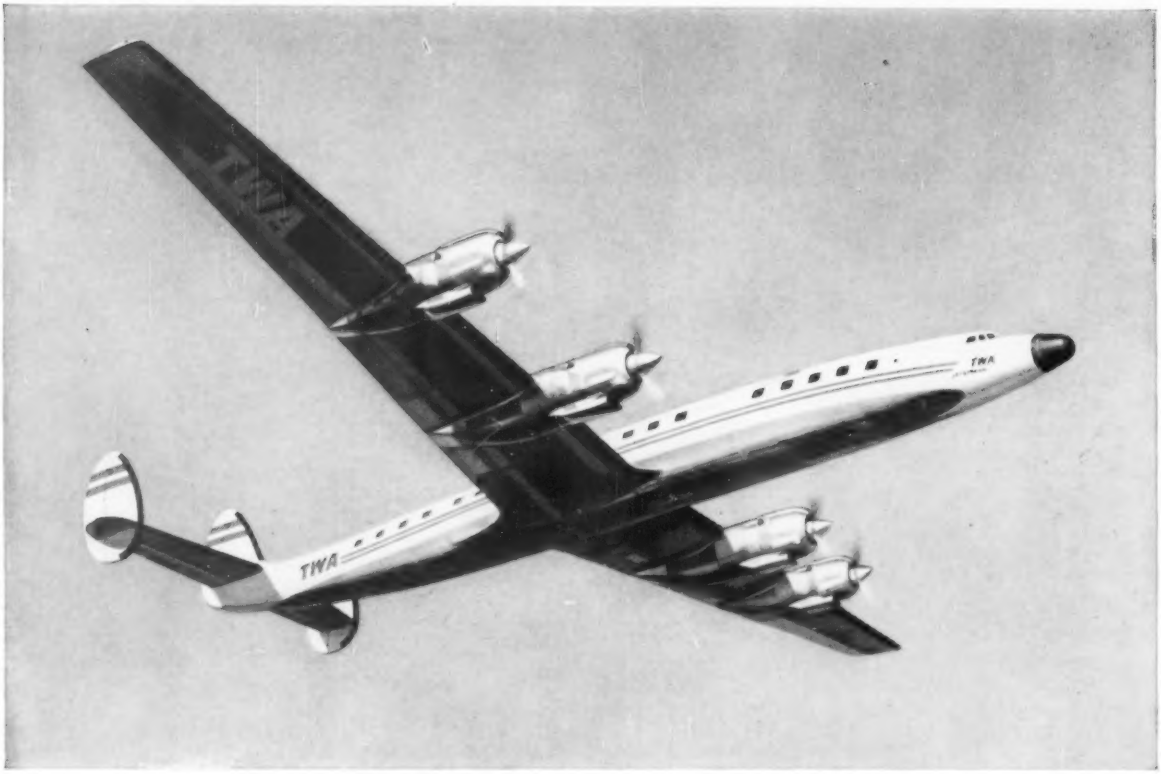

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NATIONAL AUTHORITY ON CONVENTIONS, SALES MEETINGS AND TRADE SHOWS

NOVEMBER 21, 1958

HIGHLIGHTS

SAVE THIS ISSUE — IT'S SPECIAL

This issue is designed for executives who plan meetings, conventions, exhibits or expositions. It provides the only reference volume available on convention hotel and auditorium facilities in North America and nearby islands. In addition, it is a handy reference to sources of services and suppliers for meeting and exhibit needs.

AID TO MEETING BUDGET ESTIMATING

Included in the data on hotels and auditoriums are rates for meeting rooms, bedrooms, meals and exhibit areas. This affords a quick estimate of major meeting costs at the sites you are considering.

GUIDE TO TRANSPORTATION TO MEETING SITES

Airlines and railroads that serve each of the more than 800 hotels listed in this facilities guide are shown for each city. This is a speedy reference for both meeting and exhibit plans (and for personal travel as well).

DATA REVISED AND NEW FACILITIES ADDED

All information has been brought up to date and new facilities and services have been entered under their respective cities. While every effort has been made to provide complete and accurate data on popular meeting and exhibit sites, no responsibility can be assumed for omission or error.

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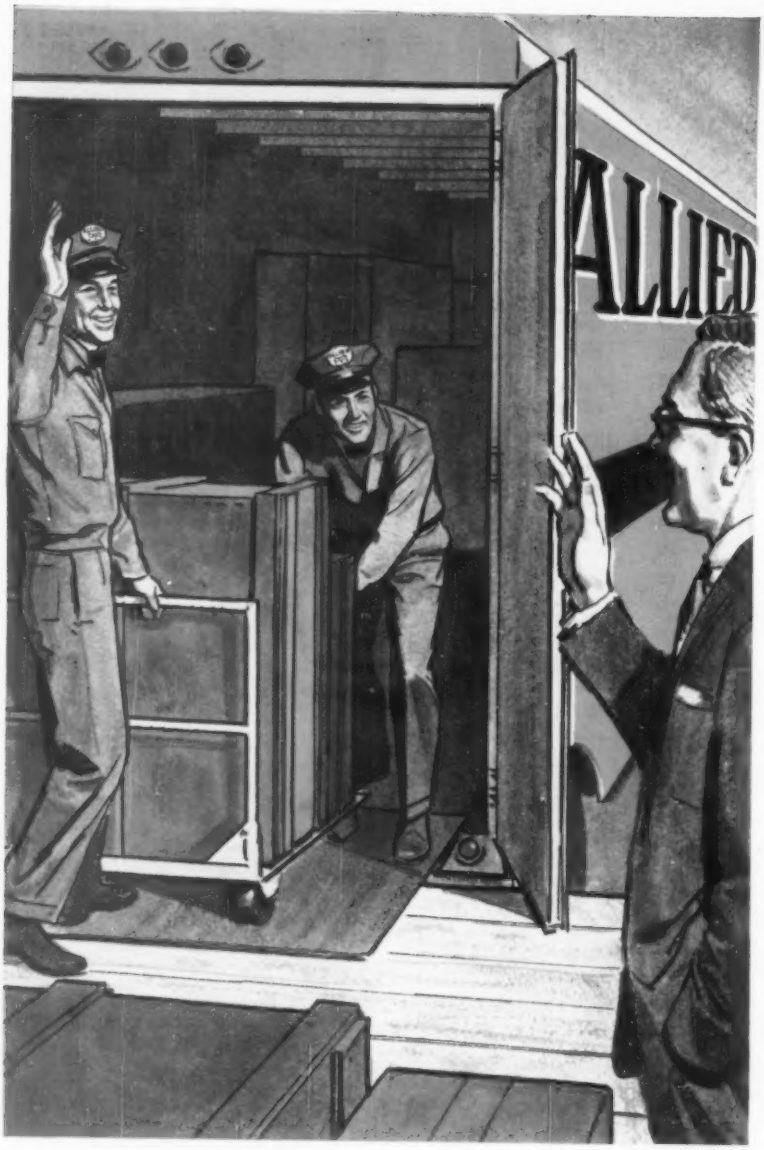

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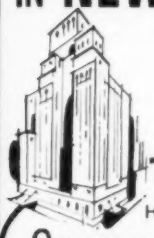

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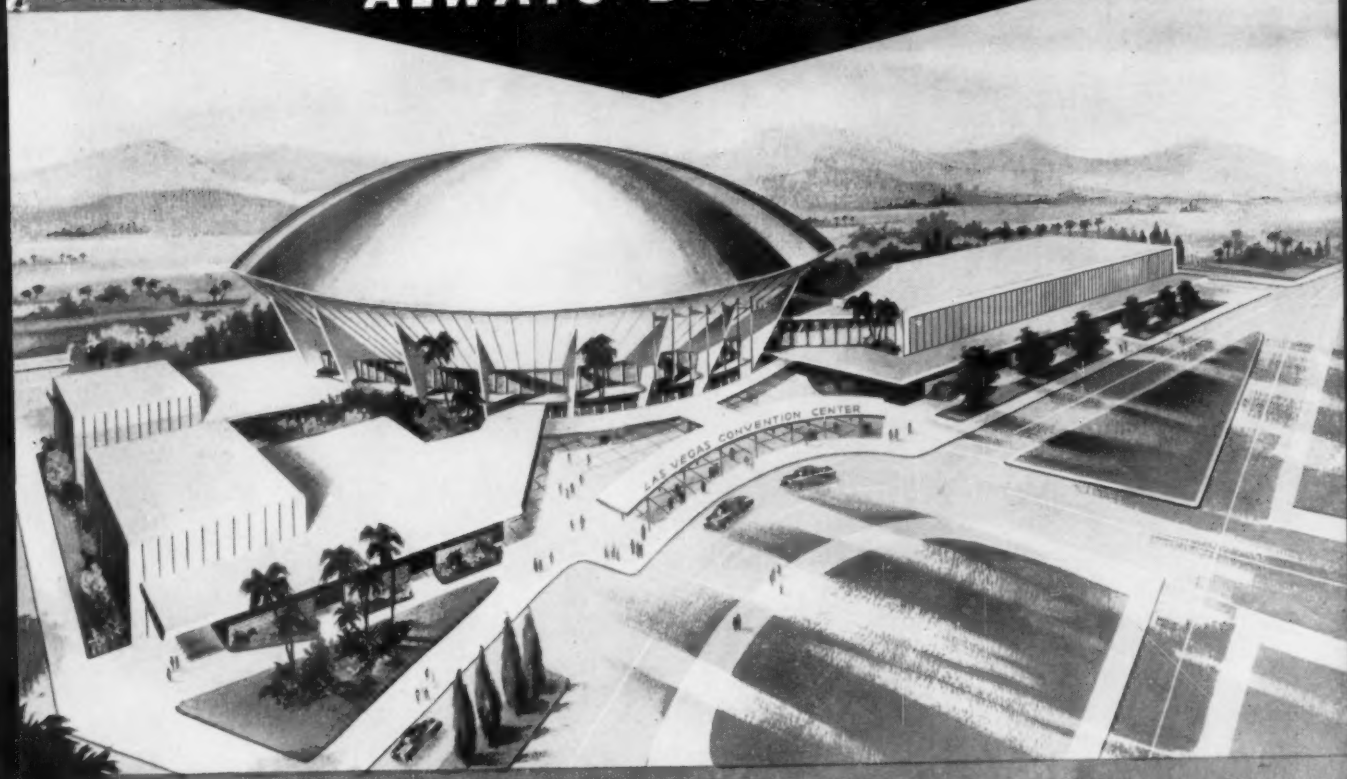

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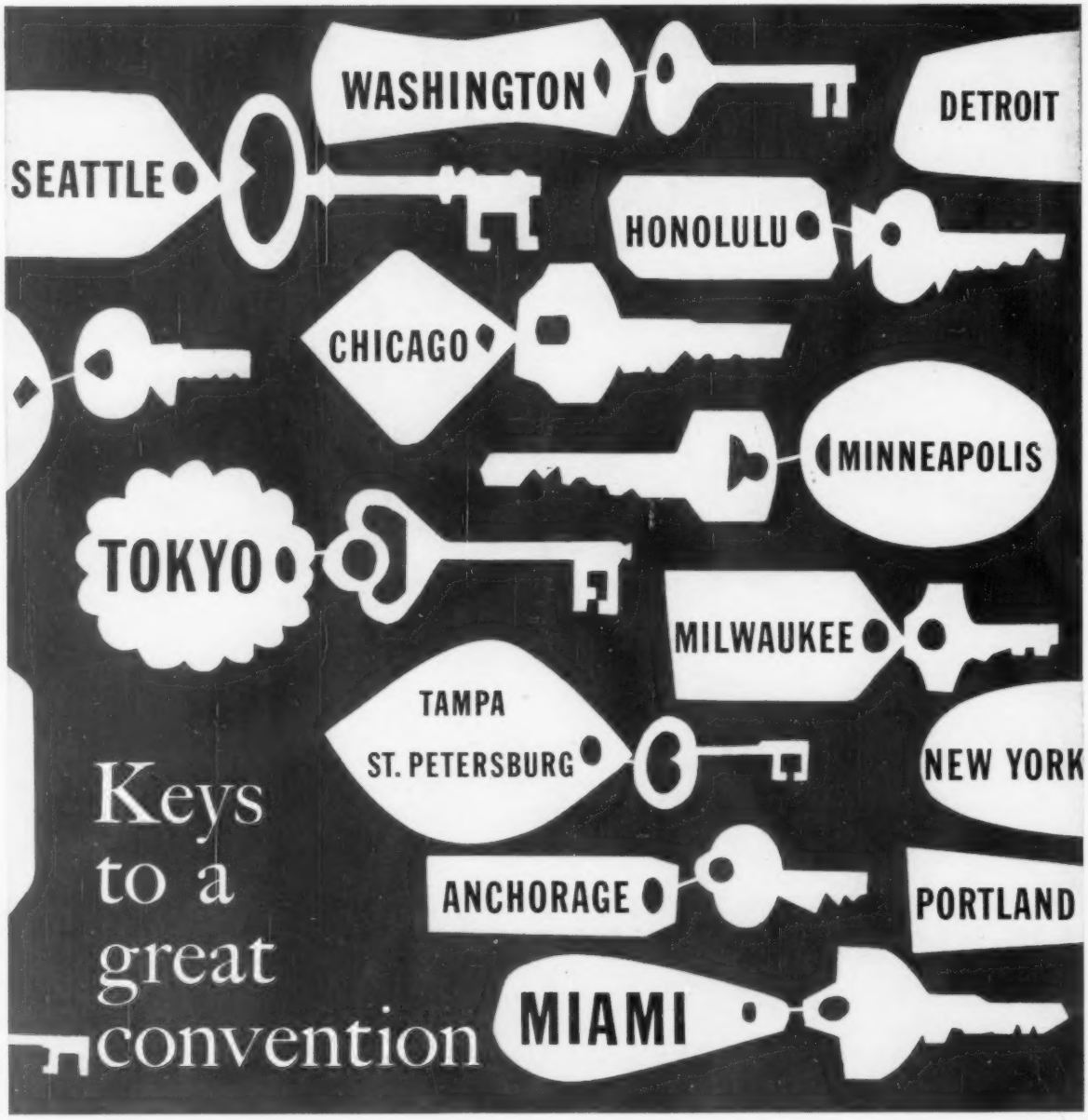

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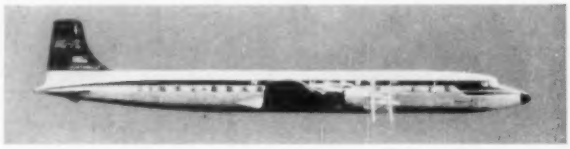

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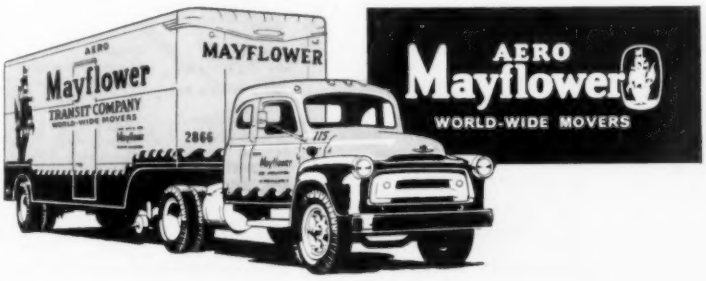

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"those *United* fellers really know how to handle exhibits!"

"Yep, I've watched thousands of exhibits come and go through that door. Been some real "humdingers," too, that must have cost a mint of money. But regardless of their cost . . . plain or fancy, large or small . . . I've noticed the United folks give that little *extra* care to every shipment. Must be a comfort for any company to know their exhibit is in good hands."

A comfort . . . yes. But NOT a luxury.

More companies every day find that shipping their exhibits—uncrated—via United, is the safe, economical, "on-time" way to put their show on the road.

Ask your nearby United Van Lines' Agent for complete details. He's listed under "MOVERS" in the Yellow Pages.

Moving With Care Everywhere®

United Van Lines

Storage Facilities In Principal Cities

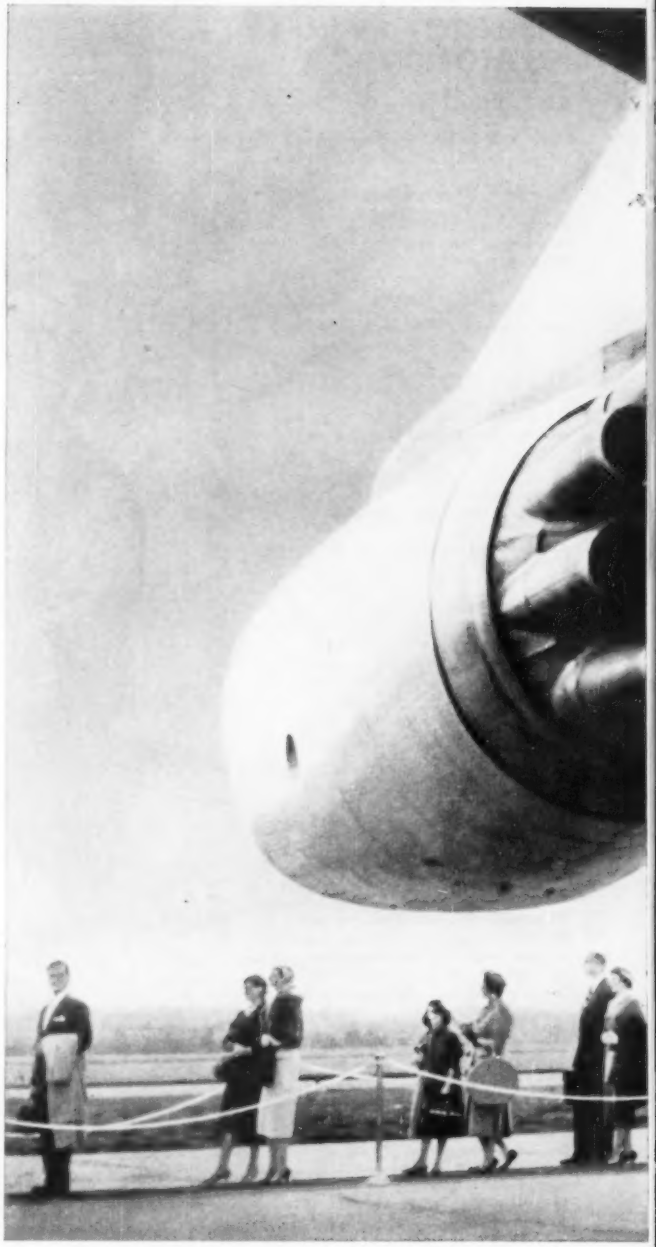
Sales conventions that go over BIG ...go overseas

If you think that no place for a convention could please *everybody*—just wait till you announce that your next convention is going to be held in Nassau, Bermuda, Hawaii or some other romantic overseas resort. (And if you really want to give the boys a lift, think what flying them to Europe in a JET would do to their morale!)

Not only does an overseas convention please everybody, but it gives your company prestige. And consulting Pan Am will insure your picking the right place at the right time. Your Pan American representative will advise you regarding hotels, local arrangements, special events—and show you professional movies of the place you select. The cost? Often less than many ordinary gatherings in crowded cities here at home.

You have dozens of inviting places to choose from by Clipper*. And Pan Am's experience in more than 31 years of overseas flying is proof positive that you'll have every service and consideration you might wish. For further information, call your Travel Agent or write: *Henry Beardsley, Pan American, P. O. Box 1790, New York 17, N. Y.*

*Trade-Mark, Reg. U. S. Pat. Off.



Step by step on a typical Clipper Convention

Excited Fedders-Quigan employees arrive in Nassau where sun, fun and sightseeing made it one of the best conventions in their company's history.

Luxury and old-world charm make conventions to other lands an unforgettable experience. That is why Fedders-Quigan, the largest producers of room air-conditioners, recently selected Pan American World Airways to help them plan another overseas convention. *This was the fourth year in a row Fedders chose Pan Am!*

American conventioneers help the economies of overseas playgrounds. And the inhabitants go out of their way to make their American friends welcome.

What finer way to get your convention off to a successful start than aboard a Pan Am Jet Clipper. The new Boeing 707 is the most thoroughly flight-tested airliner ever to enter commercial service.

Who can think of a better way to "get away from it all" and unwrinkle nerves than going to a talcum-soft, pink beach in beautiful, restful Nassau.

Many salesmen along with their wives spent "off hours" relaxing and deep-sea fishing in some of the world's most famous fishing waters.

Shopping bargains abound in overseas lands where quality is high and prices are low. And what the men miss, the women are sure to ferret out.

PAN AM

WORLD'S MOST EXPERIENCED AIRLINE

Hotel Sales Management Association

AN INTERNATIONAL ORGANIZATION DEVOTED WHOLLY TO BUSINESS PROMOTION

1325 Boardwalk, Atlantic City, N. J.

To Sales Executives and Association Officials

. . . who wisely plan meetings toward an objective and gear all activities toward that objective.

. . . and whose judgment in the selection of meeting sites is important to those in authority as well as to all meeting attendees

Here's a Helpful Suggestion:

Look for hotels that are members of Hotel Sales Management Association. HSMA membership is the symbol of an alert, progressive and sales-minded operation. It is your practical guide to hotels that are geared to the needs of meeting planners.

Their experience, integrity and know-how are valuable assets for you. They work with you in a friendly partnership to develop the arrangements that will serve you and your group best.

HSMA membership means the hotel is dedicated toward making your meetings more efficient. It's the seal you should look for when you want a hotel that knows how to handle a convention efficiently--one that can share years of meeting experience with you.

If you would like to receive a 1959 HSMA Membership Directory, write to me.

Cordially,

Adrian Phillips

Adrian Phillips
Executive Vice President

P.S. In the listings of the hotels in this directory HSMA membership is indicated by those initials after the name of the hotel.

Hot[illegible] and [illegible]tor[illegible]

Fa[illegible]es

1. Hotels [illegible] listed al[illegible] endo[illegible]ies in [illegible] they are [illegible] (HSMA) [illegible] the me[illegible] in Hot[illegible]

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ALABAMA

BIRMINGHAM

Railroads: C. of Ga.; L. & N.; S.A.L.; So. Ry.; Frisco; Ill. Cent.; A.G.S.; A.C.L.; G.M. & O.; Bir. So.; Bir. Belt
Airlines: CAP, DAL, EAL, SOU

CONVENTION BUREAU

Convention & Travel Department
1914 6th Ave., North (3)
Lowell S. Hamilton, Manager

AUDITORIUM

Municipal Auditorium

1928 8th Ave. (Phone: FA 2-6597)

Manager: Fred McCallum
Exhibit Areas: 31,000 sq. ft.; 20 000 Main Auditorium: 11,000 sq. ft. exhibit hall
Rental Fees: On Application
Floor Load: Unlimited
Ventilation: Air conditioned
Ceiling Height: 50 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 10.5 ft. by 10.5 ft.
No. Elevators and Capacities: One, 10,000 lbs.
Columns: None
Utilities: AC 120-280 current, gas, water
Loading Facilities: Elevated doors and hand trucks; railroad 150 ft. behind building
Storage Areas: Ample
Meeting Rooms and Capacities: Six; three-25; one-35; one-50; one-300
Parking Facilities: 1,000 car lot
Distance from Business District: Three blocks

The Dinkler-Tutwiler Hotel

See Advertisement, Page 27

2005 5th Ave. N. (Phone: Alpine 2-8161; Telegraph: FGM)

Manager: Ira M. Patton, Vice Pres.
Sales Manager: Richard Thomas
Convention Season: All year
Largest Group Accommodated: 500 (275 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.00; Double: 8.50-17.00; Suites: 30.00, European Plan
No. Mtg. Rms. & Capacity of Largest: 8 (1800)
No. Banquet Rms. & Capacity of Largest: 8 (1300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rm.: From 10.00 to 460.00
Net Exhibit Space: 8,250 sq. ft. on one floor; separate area
Audio-Visual Aids: PA system, spotlights, film projectors rental agency
Stage: Available

Holiday Inn

See Advertisement, Page 11

4301 Bessemer Hway (Phone: HAmilton 5-4352)

Manager: Louis P. Woods
Convention Season: From Labor Day to June 1st
Largest Group Accommodated: 175 (50 rooms, 5 suites available)
Air Conditioning: Yes
Convention Rates: Single: 6.25-10.00; Double: 9.00-14.00; Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00-50.00; allowance of 1.00 per bedroom occupied per day
Charges for Exhibit Areas: 15.00-50.00; allowance of 1.00 per bedroom occupied per day
Net Exhibit Space: 3,280 sq. ft. on one floor
Audio-Visual Aids: Blackboard, lighted speakers rostrum, PA system, spotlights
Stage: Yes
Sports Facilities: Swimming pool, badminton, croquet, shuffleboard, golf putting green, ping pong

Molton Hotel

507 N. 20th St. (Phone: 3-7243)

Manager: William P. Wright
Sales Manager: Jack L. Smith
Convention Season: All year
Largest Group Accommodated: 275 (125 rooms and 4 suites available)
Convention Rates: Single: 4.50 to 7.00; Double: 6.50 to 9.00; Suites: 15.00 to 25.00
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 2 (100)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, 27 bedrooms
Charles for Banquet & Mtg. Rms.: 10.00
Net Exhibit Space: 725 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

To get things done...
and have more fun

COME TO POINT CLEAR, YOUR PRIVATE PLEASURE-LAND!

Grand Hotel
POINT CLEAR, ALABAMA

- New Lagoon Room
- Skylounge
- Club House Loft
- Championship Golf Course
- Deep-sea cruisers
- Swimming pool and white sand beach

Distinguished cuisine and service, plus luxurious comfort and the privacy of a 350-acre estate have established Grand Hotel as a favorite resort for discriminating guests. Add to these features the finest of meeting rooms and you have all the facilities you could ask for a successful, enjoyable meeting! Available all year, except March and April.

Maximum 200 persons (120 double rooms and suites)

For Convention Information Kit, write James M. Pope, Resident Manager
Harry A. Peters, Jr., Director of Sales

GRAND HOTEL • POINT CLEAR • ALABAMA

Murray Stevenson, Vice President

Pick-Bankhead Hotel

2300 - 5th Ave. N. (Phone: ALpine 1-3231; Telegraph FTK)

Manager: Gene White
Sales Manager: Ray Mitchell
Convention Season: All year
Largest Group Accommodated: 700 (300 rooms, 14 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.50; Double: 7.50-10.00; Suites: 16.00 up. European
No. Mtg. Rms. & Capacity of Largest: 6 (150)
No. Banquet Rms. & Capacity of Largest: 6 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rm.: Varies as to room size
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Every type

Thomas Jefferson Hotel

See Advertisement, Page 100

2nd Ave. & 17th St. (Phone: AL 2-7141)
Manager: Nat D. Hurdle
Sales Manager: Phillip Stackhouse
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms and 25 suites available)
Convention Rates: Single: 5.00 to 10.00; Double: 7.00 to 13.00; Suites: 18.00 to 25.00
No. Mtg. Rms. & Capacity of Largest: 7 (750)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Rates for Meals: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Air Conditioning: Entire hotel
Net Exhibit Space: 6,000 sq. ft. on one floor
Charges for Exhibit & Mtg. Rms.: 25.00 to 100.00
Audio-Visual Aids: PA system, stage

MOBILE

Railroads: L. & N.; So. Ry.; G.M. & O.; A.T. & N.
Airlines: CAP, EAL, NAL, SOU

Admiral Semmes

See Advertisement, Page 100

251 Government St. (Phone: Hemlock 3-2771)
Manager: Frank C. Drane
Sales Manager: C. S. Hill
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-8.00; Double: 8.00-12.00; Suites: 17.50-25.00, European
No. Mtg. Rms. & Capacity of Largest: 5 (800)
No. Banquet Rms. & Capacity of Largest: 5 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: None
Audio-Visual Aids: PA system, spotlights, film projectors rental agency
Stage: Available

The Battle House (HSMA)

26 N. Royal St. (Phone: HE 2-0531; Teletype MO 592)
Manager: B. C. Counts
Convention Season: Not during February & March
Largest Group Accommodated: 300 (150 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-10.00; Double: 8.00-15.00; Suites: 20.00 up. European
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1-2.50; Lunch: 2-4; Dinner: 2.50-6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: No charge if meals served
Audio-Visual Aids: PA system, spotlights, film projectors rental agency
Stage: Available

MONTGOMERY

Railroads: A.C.L.; C. of Ga.; L. & N.; G.M. & O.; S.A.L.; W. of A.
Airlines: DAL, EAL

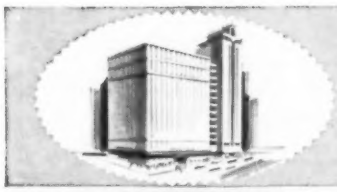
AUDITORIUM

Alabama State Coliseum

P.O. Box 7026 (Phone: 5-2341)
Manager: T. C. Reid

5 INCOMPARABLE CONVENTION & SHOW CENTERS IN THE SOUTH

★ Central Locations—excellent transportation accessibility
★ Flexible meeting and display space arrangements
★ Heavy duty elevators and power facilities ★ The latest visual and acoustical devices
★ Excellent banquet facilities and service
★ Guest rooms with modern decor. T.V. ★ All hotels 100% air conditioned
★ Ample garage facilities ★ Superb restaurants



DINKLER PLAZA...ATLANTA, GA.

Meeting capacities	25 to 2000
Banquets	to 1500
Dances	to 2000
Guest Rooms	600

DINKLER-TUTWILER...BIRMINGHAM, ALA.

Meeting capacities	25 to 1800
Banquets	to 1300
Dances	to 1800
Guest Rooms	450

DINKLER-JEFFERSON DAVIS...MONTGOMERY, ALA.

Meeting capacities	15 to 350
Banquets	to 275
Dances	to 300
Guest Rooms	250

DINKLER-ANDREW JACKSON...NASHVILLE, TENN.

Meeting capacities	40 to 400
Banquets	to 350
Dances	to 300
Guest Rooms	400

ST. CHARLES...NEW ORLEANS, LA.

Meeting capacities	12 to 900
Banquets	to 700
Dances	to 900
Guest Rooms	500

Write Sales Manager at the hotel of your choice for complete convention brochure.

Symbol of Fine Innkeeping

dinkler HOTELS

CARLING DINKLER, SR.
President

CARLING DINKLER, JR.
Exec. V. P. & Gen. Mgr.

ALABAMA

Montgomery continued

Exhibit Areas: 33,000 sq. ft.
Rental Fees: Minimum $500 to $750 per day, includes utilities and janitor service
Ventilation: Fourteen 72" fans
Ceiling Height: 100 ft. **PA System:** yes
Columns: None
Current and Utilities Available: 220 V, gas, water
Railroad Sidings: For 8 cars
Location, Size of Storage Areas: Limited
Number of Meeting Rooms and Capacities: 4 (100
Facilities for Food Functions: Banquet for 500
Parking Facilities: 4,000 cars
Distance from Business District: 3 miles

Dinkler-Jefferson Davis Hotel

See Advertisement, Page 27

348 Montgomery St. (Phone: Amherst 2-5251)
Manager: Charles A. Dionne
Sales Manager: C. A. Dionne
Convention Season: All year
Largest Group Accommodated: 175 (100 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-10.50; Double: 7.75-12.50; Suites: 26.00
No. Mtg. Rms. & Capacity of Largest: 6 (450)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.00 up; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: 10.00 to 125.00
Net Exhibit Space: 8,000 sq. ft., including 5,720 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, film projectors, blackboard, portable screen
Stage: Available
Sports Facilities: Tennis, golf, swimming, horseback riding

Whitley Hotel

Montgomery St. (Phone: Amhurst 2-6461; Teletype: MG-6023)
Manager: Mark L. Grable
Sales Manager: Thomas A. Bell
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-8.50; Double: 8.00-12.00; Suites: 20.00-35.00
No. Mtg. Rms. & Capacity of Largest: 7 (1,200)
No. Banquet Rms. & Capacity of Largest: 7 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Depends on requirements
Net Exhibit Space: 8,000 sq. ft. on two floors, separate area
Audio-Visual Aids: PA system, spotlights, film projectors available next door
Stage: Available

POINT CLEAR

Railroads: L. & N.; G.M. & O.

Grand Hotel (HMSA)

See Advertisement, Page 26

(Phone: WAverly 8-9201)
Gen. Manager: Murray Stevenson
Sales Manager: H. A. Peters, Jr.
Convention Season: All year except March & April
Largest Group Accommodated: 240 (120 rooms)
Air Conditioning: Entire hotel
Convention Rates: June 1-Sept. 30, Nov. 16-Feb. 14 — Single: 20.00-22.00; Double: 30.00-32.00; Suites: 40.00-45.00. Feb. 15-May 31, Oct. 1-Nov. 15—Single: 25.00-27.00; Double: 36.00-38.00; Suites: 43.00-48.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Net Exhibit Space: 1,500 sq. ft.
Sports Facilities: Golf, tennis, swimming, bowling on green, fishing, sailing, croquet, badminton,
Liquor: Served in hotel
Charges for Mtg. Rms.: None
quoits, cycling

ARIZONA

CHANDLER

Railroads: So. Pac.
Airlines: Served through Phoenix

San Marcos Hotel (HSMA)

(Phone: Yorktown 3-6655)
Manager: John H. Quarty
Convention Season: Nov. to Jan. 20, from Apr. 1 to May 19
Largest Group Accommodated: 300 (155 rooms and 15 suites available)
Convention Rates: Single: 20.00 to 22.00; Double: 38.00; Suites: 12.00 extra. American
No. Mtg. Rms. & Capacity of Largest: 4 (400)
No. Banquet Rms. & Capacity of Largest: 4 (550)
Rates for Meals: Breakfast: 2.00; Lunch: 3.00; Dinner: from 4.00
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 6,000 sq. ft.
Audio-Visual Aids: Projector for 16mm film and screen, PA system, stage, spotlights
Sports Facilities: Golf, swimming, tennis, shuffleboard, riding

GRAND CANYON

Railroads: A.T. & S.F.
Airlines: FAL to Flagstaff

El Tovar and Bright Angel Lodge

See Advertisement, Page 130

South Rim (Phone: Grand Canyon 40)
Manager: Fred W. Witteborg
Convention Season: October 1 to April 30 (except Easter week)
Largest Group Accommodated: 300 (149 rooms available)
Convention Rates: Single: 5.00 to 7.50; Double: 7.00 to 14.00; Suites: to 25.00; Deluxe Cabins: 10.00 to 12.00
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 1 (400)
Rates for Meals: Breakfast: 1.50; Lunch: 1.50 to 2.00; Dinner: 2.00 to 3.50
Liquor: Served in hotel. Portable bar for cocktail parties
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 7,962 sq. ft. 2,720 sq. ft. on one floor
Audio-Visual Aids: Admatic slide viewer, 35mm motion picture projector, PA system, stage
Sports Facilities: Fishing, hiking, mule trips into the Canyon

LITCHFIELD PARK

Railroads: So. Pac.
Airlines: Served through Phoenix

The Wigwam

See Advertisement, Page 28

(Phone: WEstport 5-3811)
Manager: Reade Whitwell
Convention Season: October to Early May, except February & March
Largest Group Accommodated: 180 (55 rooms, 25 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 20.00-24.00; Double: 16.00-18.00; Suites: 8.00 additional. American
No. Mtg. Rms. & Capacity of Largest: 10 (250)
No. Banquet Rms. & Capacity of Largest: 3 (275)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, 16mm sound, slide, easles
Stage: Available
Sports Facilities: Golf, riding, pool, tennis, putting greens, shuffleboard, croquet

ARIZONA'S COUNTRY CLUB RESORT INVITES GROUP MEETINGS

Accommodations for 185 guests in a secluded club-like atmosphere only 15 miles to Phoenix. 70 acres of lawns and flowers. Magnificent golf course and other sports. 3740' Paved Airstrip. Superb food and well-trained service. Variety of meeting and conference rooms.

Season: NOVEMBER to MAY

THE WIGWAM
LITCHFIELD PARK
ARIZONA

READE WHITWELL • Mgr.
Telephone: WEstport 5-3811
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New York	MUrray Hill 2-4300
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Camelback Inn

One of the world's Great Vacation Resorts

PHOENIX, ARIZONA

GOLF AT ADJOINING PARADISE VALLEY COUNTRY CLUB

Beautiful Modern Meeting rooms accommodating groups up to 250

PHOENIX

Railroads: So. Pac.; R.I.; A.T. & S.F.
Airlines: AAL, BAL, FAL, TWA, WAL

CONVENTION BUREAU

Convention Bureau
Chamber of Commerce
Elmer Ferrall, Manager

AUDITORIUM

Phoenix Coliseum

37th Ave. & Indian School Road (Phone: AP 3-3589)
Manager: Weldon Girard
Exhibit Areas: 26,000 sq. ft.
Ventilation: Refrigeration
PA System: Yes
Ceiling Height: 40 ft.
Dimensions, Opening to Exhibit Hall: 14 ft. steel doors each end
Columns, Location and Dimensions: None
Utilities: AC, DC, water
Loading Facilities: Railroad siding two blocks away
Location, Size of Storage Areas: 10,000 sq. ft. in rear
Facilities for Food Functions: 3 concession stands; banquet for 500
Parking Facilities: for 2,500 cars
Distance from Business District: 4 miles

Hotel Adams

P.O. Box 870 (Phone: ALpine 3-1131)
Manager: Jack J. Kane
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 20 suites available)
Convention Rates: Single: 8.00-12.00; Double: 10.00-18.00; Suites. 25.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (300)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Rates for Meals: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.25
Liquor: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: 25.00 to 75.00
Audio-Visual Aids: Spotlights, PA system, 16mm projector
Stage: Available
Sports Facilities: Swimming pool on roof, shuffleboard, table tennis

A M

WHAT

is everything you could expect to make a memorable meeting? Here it is for groups from a dozen to 125 in a 10-acre garden setting around azure pool. Superior accommodations, finest-equipped banquet and meetings rooms. Excellent cuisine. Entertainment, dancing. Our *priceless* ingredient is a management and staff dedicated to standards you'll acclaim.

Arizona Manor

E. Camelback Rd. at 24th St.
Phoenix, Arizona

Send for full-color folder and special MEETING brochure

Arizona Biltmore

(Phone: AM 5-4771)
Manager: George Lindholm
Convention Season: Nov. 1 to Jan. 15, Apr.
Largest Group Accommodated: 400 (200 rooms and 25 suites available)
Convention Rates: Single: 35.00; Double. 48.00; Suites: 70.00-83.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (350)
No. Banquet Rms. & Capacity of Largest: 1 (500)
Liquor: Served in hotel
Audio-Visual Aids: Spotlights, stage, screen
Sports Facilities: Swimming pool, tennis, 18-hole golf course, horseback riding

Arizona Manor

See Advertisement, Page 29

2390 E. Camelback Road (Phone: AM-62431, Tele: FAX)
Directing Manager: Jack Kogen
Manager: Norman Kogen
Convention Season: All year
Largest Group Accommodated: 125 (80 rooms 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: $16.00 per person; Suites, $20.00 European
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: .75-1.75; Lunch: 1.00-2.50; Dinner: 2.50-4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 8 & 16mm projector
Stage: Available
Sports Facilities: Golf, swimming, racing, riding

Camelback Inn

See Advertisement, Page 28

Lincoln Drive (Phone: Whitney 5-8441)
Manager: Jack Stewart
Convention Season: Oct.-Jan., April
Largest Group Accommodated: 250 (130 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner. 4.50

IDEAL CONVENTION CENTER

Plan now to hold your next meeting in the Southwest's garden spot and in the center of an ever expanding market. Here you'll find Everything Under The Sun for your convenience and entertainment.

ACCOMMODATIONS. Ultra-modern hotels and motor hotels, world-famous resorts and inns. Meeting and dining rooms seating 50 to 1500 persons. Off-season rates (after April 1 and before January 1) are attractively lower than mid-season rates.

TRANSPORTATION. Major and regional airlines. Southern Pacific (Rock Island) and Santa Fe railroads. All-weather highways from all directions.

THINGS TO DO AND SEE. The Valley of The Sun is the Southwest's scenic center. Grand Canyon, Indian Country, Old Mexico; more National Monuments than any other state. Smart shops offer Arizona-originated styles and accessories; fine restaurants and gay night spots.

The Phoenix Chamber of Commerce Convention Bureau cordially invites your inquiries about group-meeting facilities.

PHOENIX, ARIZONA

and The Valley Of The Sun

PARADISE INN

Phoenix, Arizona

IDEAL FOR SALES MEETINGS & CONVENTIONS

Nestled at the foot of picturesque Camelback Mountain, just nine miles from Phoenix, Paradise Inn is the outstanding inn in the Valley of the Sun.

NEW BEAUTIFUL EIGHTEEN HOLE all grass GOLF COURSE — watered fairways — walk out from your cottage on to the golf course.

Nine holes designed for the "Coronary golfers". The other nine sportier, even to sinking a putt and driving off the side of Camelback Mountain.

SUPERB FOOD — Breakfast trips and moonlight steak frys on the desert over an open fire.

ALL SPORTS AVAILABLE — putting greens — tennis, riding, heated swimming pool, square dancing, sightseeing trips.

The nearest inn to Scottsdale — the "WEST'S MOST WESTERN TOWN", with the most interesting shops and stores for every occasion.

PARADISE INN offers warm hospitality and every facility for a successful and memorable convention.

MEETING ROOMS to accommodate various size groups up to 500.

An Oasis of Luxury in the Sun Filled Desert

OCTOBER 15 to MAY 1

ARIZONA

Phoenix continued

Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,000 sq. ft. all on one floor
Audio-Visual Aids: PA system, spotlights, 16mm slide projector
Stage: 6 ft. x 24 ft.
Sports Facilities: Golf, tennis, swimming, riding

Jokake Inn

6000 E. Camelback Road (Phone: WHitney 5-6301)
Manager: E. D. Bailey
Convention Season: Nov. 1 to May 1
Largest Group Accommodated: 175 (75 rooms, 6 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Nov.-Jan.: Single: $20, Double: $32, Suites: $20. Jan.-May: Single: $28. Double: $40, Suites. $25, American
No. Mtg. Rms. & Capacity of Largest: 3 (475)
No. Banquet Rms. & Capacity of Largest: 4 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: Rm. for 5 or 6, 8' x 10' spaces, on one floor
Audio-Visual Aids: PA system, spotlights, 16mm film projector
Stage: Available
Sports Facilities: Pool, tennis, golf putting, horseback riding in desert, 18-hole golf course where play can be started on the Inn premises

Paradise Inn

See Advertisement, Page 30

6150 E. Camelback Rd. (Phone Whitney 5-8491)
Manager: Don Davis
Convention Season: Oct. 15-Jan. 20, April
Largest Group Accommodated: 500 (70 rooms at Paradise Inn with living quarters available at adjoining Jokake Inn)
Air Conditioning: Banquet rooms
Convention Rates: Single: 18.00; Double 32.00. American.
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,334 sq. ft.
Audio-Visual Aids: 16mm projectors, PA system, spotlights
Stage: Yes
Sports Facilities: Tennis, shuffleboard, putting, croquet, 18-hole golf course, riding

Hotel Westward Ho (HSMA)

618 N. Central (Phone ALpine 3-2181; Telegraph: PX-287)
Manager: Fred C. Lessing
Sales Manager: John C. Stough
Convention Season: All year except February & March
Largest Group Accommodated: 750 (250 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-13.00; Double: 12.00-17.00; Suites: 25.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (1500)
No. Banquet Rms. & Capacity of Largest: 13 (1500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 10.00 per booth or total room rental
Net Exhibit Space: 12,381 sq. ft. all on one floor, separate area
Audio-Visual Aids: PA system, spotlights, motion picture screens
Stage: Available
Sports Facilities: Swimming, pool, golf nearby, dog racing & horse racing in season (Fall & Winter months)

SCOTTSDALE

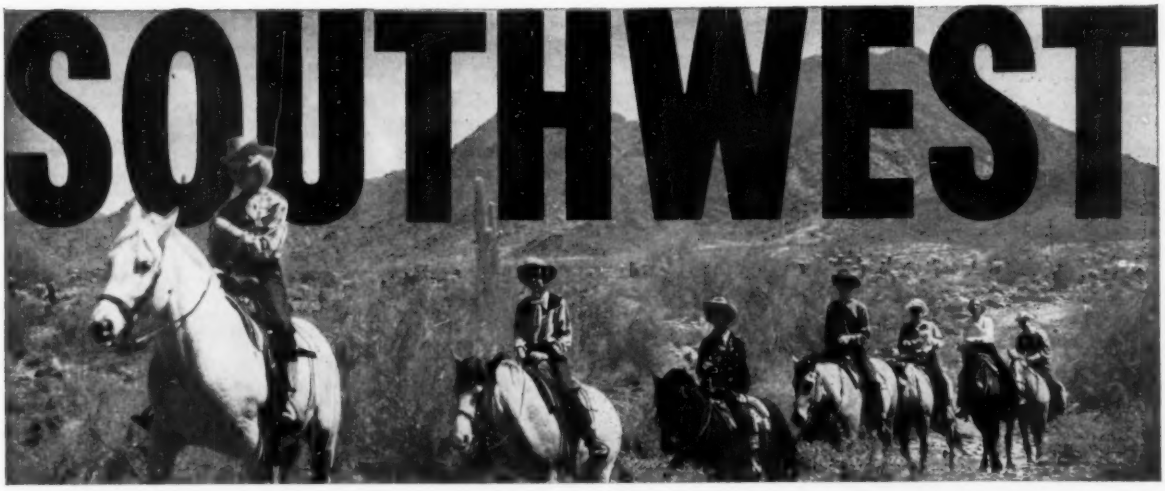
Railroads: So. Pac., Santa Fe (to Phoenix)
Airlines: AAL, BAL, FAI, TWA, WAL (to Phoenix)

Casa Blanca Inn

P.O. Box 188 (Phone: WHitney 5-6391)
Manager: Royal W. Treadway
Sales Manager: Royal W. Treadway
Convention Season: Nov., Dec., Jan., Apr., and

TWA

PUTS
WINGS
ON
CONVENTION
PLANNING



PHOENIX, LAS VEGAS, TUCSON

The Southwest is perfect for these business or holiday get-togethers. Let TWA help you . . . from finding a site right through to arranging the last delegate's luxurious flight home!

Highly trained TWA Convention Bureau specialists are at your disposal. Ready to help you choose facilities best suited to make your meeting an outstanding success . . . ideal locations . . . accommodations for large or small groups . . . suggestions for fun and recreation. For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office today. Or write: Convention Manager, Trans World Airlines, 380 Madison Avenue, New York 17, N.Y.

FLY THE FINEST

FLY TWA

ARIZONA

Scottsdale continued

Largest Group Accommodated: 100 (42 rooms, 3 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 26.00; Double: 38.00; Suites. 46.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 2 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, 16mm projectors
Stage: Available
Sports Facilities: All sports

TUCSON

Railroads: So. Pac.
Airlines: AAL, FAL, TWA

CONVENTION BUREAU

Tucson Chamber of Commerce
C. Edgar Goyette, Manager

El Conquistador

East Broadway (Phone: EA 5-2611)
Manager: Dick Schofield
Sales Manager: Sadie L. Lark
Convention Season: April through December
Largest Group Accommodated: 150 (92 rooms, 8 suites available)
Air Conditioning: Banquet rooms, bedrooms
Convention Rates: Single: 8.00-14.00; Double: 12.00-20.00; Suites: 18.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (250)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Group Meal Rates: Breakfast: .75; Lunch: 1.00; Dinner: 1.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 4,026 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16 mm. projector, screen
Stage: Portable
SportsSports Facilities: Heated pool, golf, horseback riding nearby

Pioneer Hotel

80 N. Stone Ave. (Phone: 2-6441)
Manager: J. M. Procter
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms and 6 suites available)
Convention Rates: Single: 8.00; Double: 10.00; Suites: 25.00
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Rates for Meals: Breakfast: from .75; Lunch: from 1.10; Dinner: from 2.10
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights, stage
Sports Facilities: Golf privileges at clubs

Santa Rita Hotel

Scott at Broadway (Phone: MAin 3-0551)
Manager: Roy Wright
Sales Manager: Babs Moxley
Convention Season: May 1st to January 1st
Largest Group Accommodated: 250 (120 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00; Double: 8.00; Suites: 12.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 75.00
Charges for Exhibit Areas: 10.00
Net Exhibit Space: Space for 20 booths
Audio-Visual Aids: PA system, spotlights, 16mm projector & screen
Stage: Available
Sports Facilities: Golf, racing, polo, swimming

WICKENBURG

Railroads: Santa Fe
Airlines: AAL, BAL, FAL, TWA, WAL to Phoenix. Ranch cars will meet trains

Rancho de Los Caballeros

(Phone: Mutual 4-5484)
Manager: Mr. Dallas Gant
Convention Season: Oct. to May except Feb. & Mar.
Largest Group Accommodated: 100 (50 rooms)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single. 18.00; Double: 32.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 2 (110)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Bar-locker system, Guests furnish own liquor
Charges for Mtg. Rms.: None
Audio-Visual Aids: 16mm & 30mm slide projector
Stage: Available
Sports Facilities: Golf, horseback riding, swimming, putting green, skeet field, pistol range, tennis, horseshoes, ping pong, pool table, shuffleboard

ARKANSAS

FORT SMITH

Railroads: Frisco; K.C. So.; Mid. Val.; M.P.
Airlines: BNF; CEN

Goldman Hotel

1215 Garrison Ave. (Phone: SUnset 2-2061)
Gen. Manager: John R. England
Res. Manager: Wm. P. England
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 10 suites available)
Air Conditioning: 2 banquet & meeting rooms, 125 bedrooms
Convention Rates: Single: 4.00-12.50; Double: 6.00-12.50; Suites: from 12.50
No. Mtg. Rms. & Capacity of Largest: 6 (350)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates. Breakfast: .80; Lunch: 1.00; Dinner: 2.00
Liquor: Package stores only—half-pint smallest unit
Charges for Mtg. Rms.: 35.00 to 50.00
Net Exhibit Space: Room for 12 8' x 10' booths on lobby floor
Audio-Visual Aids: PA system. spotlights
Stage: Available
Sports Facilities: Bowling

Ward Hotel (HSMA)

523 Garrison (Phone: 22031)
Manager: Frank Volker
Convention Season: All year
Largest Group Accommodated: 250 (200 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 3.50-6.00; Double: 5.50-9.00: Suites: 15.00
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 2 (150)
Group Meal Rates: Breakfast: .90; Lunch: from .90; Dinner: from 1.25
Liquor: Package only
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Golf, tennis, fishing, swimming

HOT SPRINGS

Railroads: C.R.I. & P.; M.P.
Airlines: CEN, DAL, TTA

Arlington Hotel (HSMA)

Central Ave. at Fountain (Phone: NAtional 3-7771)
Gen. Manager: R. E. McEachin
Res. Manager: Edgar A. May
Convention Season: May through September
Largest Group Accommodated: 650 (300 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00; Double: 12.00; Suites: 25.00-30.00 European
No. Mtg. Rms. & Capacity of Largest: 8 (800)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,500 sq. ft. on 2 floors, separate area
Audio-Visual Aids: PA system, spotlights, 16mm projector (rental agency)
Stage: Available
Sports Facilities: Golf, fishing, boating, swimming

Majestic Hotel

201 Park Avenue (Phone: NAtional 3-5511)
Manager: W. L. Wolfe
Sales Manager: J. E. Lewis
Convention Season: April 16 to January 14
Largest Group Accommodated: 100 (90 rooms. 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00; Double: 10.00; Suites: 12.50-20.00
No. Mtg. Rms. & Capacity of Largest: 3 (90)
No. Banquet Rms. & Capacity of Largest: 3 (75)
Group Meal Rates: Breakfast: .75-1.50; Lunch: 1.00-2.50; Dinner: 2.00-6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 600 sq. ft.
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Available
Sports Facilities: Fishing, golf and shuffleboard

LITTLE ROCK

Railroads: M.P.; C.R.I. & P.
Airlines: AAL, BNF, CEN, DAL, TTA

AUDITORIUM

Robinson Memorial Auditorium

Markham & Broadway (Franklin 2-4154)
Manager: A. W. Harville
Exhibit Areas: Exhibition Hall, 12,000 sq. ft. Lecture Hall, 3,900 sq. ft.
Rental Fees and Services: Exhibition Hall, $200 per day: Lecture Hall, $50 per day; light, heat, janitor service included
Floor Load: Unlimited ground floor
Ventilation: Air conditioned
Ceiling Height: 9 ft. at lowest point
P. A. System: Available
Dimensions, Opening to Exhibit Hall: Freight door, 10 ft. 11 in. by 8 ft. 7 in.
Columns: 12 in Exhibition Hall

Little Rock!

IDEAL

Convention

CITY

•

LOOK AT YOUR DEALERS OR MEMBERSHIP AND COMPARE LITTLE ROCK'S LOCATION . . .

•

✓ CHECK THESE ADVANTAGES, TOO!

- √ 4 modern hotels
- √ Ample air conditioned rooms
- √ Air conditioned banquet rooms
- √ Air conditioned municipal auditorium
- √ Historical sights
- √ Central location—good transportation
- √ Excellent eating facilities
- √ Reasonable prices
- √ Numerous golf courses
- √ City of hospitality

•

FOR INFORMATION, WRITE OR PHONE

H. J. BURFORD, General Manager

SOUTHWEST HOTELS, Inc.

P. O. BOX 389

LITTLE ROCK, ARKANSAS

Utilities: 110-220 current
Loading Facilities: Freight doors
Storage Areas: Limited
Meeting Rooms and Capacities: Music hall, 3,000; Lecture Hall, 400
Facilities for Food Functions and Banquet Capacity: Banquet for 1,000 can be catered by outside organization
Parking Facilities: Limited
Distance from Business District: Three blocks

Albert Pike Hotel

See Advertisement, Page 32

7th & Scott Sts. (Phone: FR 2-5211)
Manager: Walter E. Davis
Convention Season: All year
Largest Group Accommodated: 140 (70 rooms)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-13.91; Double: 7.00-17.00; Suites: 22.15-32.45. European
No. Mtg. Rms. & Capacity of Largest: 7 (140)
No. Banquet Rms. & Capacity of Largest: 7 (140)
Group Meal Rates: Breakfast: .65; Lunch: 1.00; Dinner: 1.75
Liquor: Package only
Charges for Mtg. Rms. 3.00 up
Charges for Exhibit Areas: 10.30 up
Net Exhibit Space: 2,500 sq. ft. all on one floor
Audio-Visual Aids: Spotlights
Stage: Available
Sports Facilities: Golf, fishing, swimming, horseback riding

Hotel Grady Manning

See Advertisement, Page 32

Markham & Main Sts. (Phone: FR 2-5141)
Manager: R. M. Eubanks, Jr.
Sales Manager: P. F. Minnihan
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.50-6.50; Double: 6.50-9.00; Suites: 12.00-13.00
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (150)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Package store—private bars
Charges for Mtg. Rms.: None with meals
Net Exhibit Space: 1,000 sq. ft. all on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Golf, swimming, tennis, horseback riding can be arranged

Hotel Lafayette

See Advertisement, Page 32

6th & Louisiana (Phone: FRanklin 2-6202)
Manager: Joe Matthew
Sales Manager: Al Barnes
Convention Season: All year
Largest Group Accommodated: (200 rooms, 24 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: from 4.00; Double: from 6.00; Suites: from 12.00
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None with meals
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, movie, closed-circuit TV
Stage: Available
Sports Facilities: Golf, fishing, swimming, horseback riding

Hotel Marion

See Advertisement, Page 32

200 West Markham (Phone: FR 5-8241)
Manager: Ben R. Shelley
Sales Manager. Al Barnes
Convention Season: All year
Largest Group Accommodated: 750 (300 rooms, 17 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.50-12.00; Double: 8.00-15.00; Suites: 17.50-50.00. European
No. Mgt. Rms. & Capacity of Largest: 25 (800)
No. Banquet Rms. & Capacity of Largest: 15 (600)
Group Meal Rates: Breakfast: 1.50; Lunch. 2.00; Dinner: 3.00
Liquor: Package only
Charges for Mtg. Rms.: Varies with number of meals
Net Exhibit Space: 20,000 sq. ft. on two floors separate area
Audio-Visual Aids: PA system, spotlights, (16mm projector, tape recorder
Stage: Available
Sports Facilities: Swimming, horseback, baseball, football, fishing, duck & upland hunting

CALIFORNIA

ANAHEIM

Airlines: Helicopter from Los Angeles
Buses: Metropolitan Coach, Greyhound

Disneyland Hotel

See Advertisement, Page 33

1441 South West St. (Phone: Keystone 5-8171)
Manager: Don J. Daley
Conv. Manager: Martha Henderson
Convention Season: Sept. 15 to May 30
Largest Group Accommodated: 600 (150 rooms and 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: 12.00 per person. European
No. Mtg. Rms. & Capacity of Largest: 8 (595)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if meals are served
Audio-Visual Aids: PA system, spotlights, 16mm sound projector
Stage: Available
Sports Facilities: Golf, horseback riding, fishing, tennis, water sports

APPLE VALLEY

Railroads: So. Pac.

Apple Valley Inn (HSMA)

(Phone: Victorville 77-271)
Manager: Ted Ratcliff
Convention Season: All year
Largest Group Accommodated: 200 (90 rooms and 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 12.00-19.00; Double: 14.00-19.00; Suites: 34.00
No. Mtg. Rms. & Capacity of Largest: 4 (180)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projector & screen
Stage: Available
Sports Facilities: Golf, horseback riding, swimming, tennis, badminton, shuffleboard, putting green

BAKERSFIELD

Railroads: So. Pac.; S. Fe; Sunset Ry
Airlines: Pacific, UAL

Hotel El Tejon

17th & K Streets (Phone: EAirview 4-6441)

Manager: James T. Cassell
Convention Season: All year
Largest Group Accommodated: 250 (110 rooms, 5 suites available)
Air Conditioning: Yes
Convention Rates: Single: 4.50 to 7.50; Double: 7.00 to 10.00; Suites: 14.00 to 18.00
No. Mtg. Rms. & Capacity of Largest: 9 (450)
No. Banquet Rms. & Capacity of Largest: 9 (300)
Group Meal Rates: Breakfast: 1.50-2.50; Lunch: 1.75-3.50; Dinner: 2.50-6.00
Liquor: Yes
Charges for Mtg. Rms.: No Charge for convention
Net Exhibit Space: 2,000 sq. ft.
Audio-Visual Aids: Screen, blackboards, PA system, spotlights
Stage: Yes
Sports Facilities: Riding, golf, swimming, horseback riding

BERKELEY

Railroads: So. Pac.; Santa Fe

Hotel Claremont

See Advertisement, Page 34

Ashby & Domingo Ave. (Phone: THornwall 3-3720)

Managing Director: Murray Lehr
Convention Season: All year
Largest Group Accommodated: 300 (125 rooms, 20 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 7.00-14.00; Double: 10.00-18.00; Suites: 20.00-60.00
No. Mtg. Rms. & Capacity of Largest: 15 (1,000)
No. Banquet Rms.: 15
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None when hotel is headquarters
Charges for Exhibit Areas: 5.00 per booth or double the daily all-day rate
Net Exhibit Space: 25,000 sq. ft.
Stage: Yes
Sports Facilities: Tennis, riding, golf, swimming ice skating
Audio-Visual Aids: Screens, blackboards, PA system, spotlights

MAKE CONVENTIONS A FAMILY AFFAIR

Disneyland Hotel
AND RESTAURANTS
...in the heart of America's Favorite Playland

Bring the family to your next function...increase morale and attendance. Enter through Disneyland gates to a resort hotel that has every facility for successful conventions, meetings, banquets ... from 10 to 1,000 ... parking for 700 cars. Air conditioned rooms with ample electrical outlets, built-in audio system, mikes and phono-jacks. Food by famous Gourmet Restaurants. Modern accommodations. Coral Club features Olympic swim pool. 16 shops in Hotel arcade. Special convention room and food rates. Just 30 minutes from Los Angeles. Combine business and pleasure at Disneyland Hotel.

WRITE FOR FREE FOLDER & DETAILS

DON M. DALEY • Disneyland Hotel • Anaheim, California

CALIFORNIA

Berkeley continued

Shattuck Hotel

2086 Allston Way (Phone: THornwall 5-7300)
Manager: Jack Camp
Convention Season: all year
Largest Group Accommodated: 250 (80 rooms and 10 suites available)
Convention Rates: Single: From 5.00; Double: From $7.50; Suites: from 14.00
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (450)
Group Meal Rates: Breakfast: from .45; Lunch: from .75; Dinner: from 1.75
Liquor: Set ups available
Air Conditioning: Banquet and meeting rooms
Charges for Mtg. and Banquet Rms.: None
Net Exhibit Space: 3552 sq. ft. on one floor
Visual Aids Available: screen, blackboards, easel
Other Equipment Available: PA system, spotlights, stage

BEVERLY HILLS

Railroads: Pac. Elec.; S.P.
Airlines: Served through Los Angeles

The Beverly Hilton Hotel (HSMA)

See Advertisement, Page 5

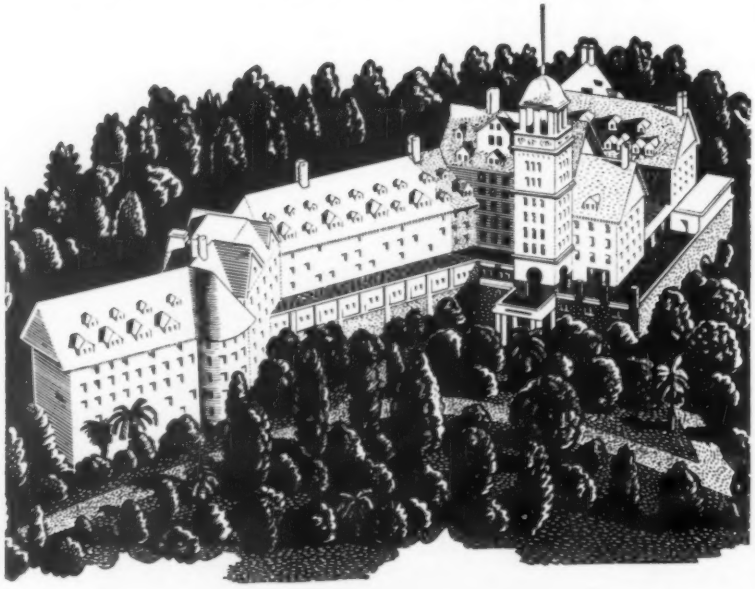
9876 Wilshire Blvd. (Phone: Crestview 4-777)
Manager: Robert A. Groves
Sales Manager: Lloyd Sando
Convention Season: All year
Largest Group Accommodated: 525 (225 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 13.00-23.00; Double: 16.00-26.00; Suites: 37.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (1,800)
No. Banquet Rms. & Capacity of Largest: 11 (1,700)
Group Meal Rates: Breakfast: 3.50; Lunch: 4.00; Dinner: 7.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food served
Charges for Exhibit Areas: Contingent upon supporting revenue
Net Exhibit Space: 30,400 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Swimming, shuffleboard, pool, golf courses nearby

Beverly Wilshire Hotel

See Advertisement, Page 35

9514 Wilshire Blvd. (Phone: Crestview 54282)
Sales Manager: Sig S. Front, Jr.
Convention Season: All year
Largest Group Accommodated: (200 rooms available during Apr. 15 to June 15, Oct. 15 to Dec. 15)
Convention Rates: Single: from 14.00; Double: from 16.00; Suites: 30.00 to 32.00
No. Mtg. Rms. & Capacity of Largest: 2 (550)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Rates for Meals: Breakfast: 2.50; Lunch: 3.00; Dinner: from 4.50
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: Depending on type of function
Audio-Visual Aids: Screen, PA system, spotlights
Stage: 54' x 20'
Sports Facilities: Tennis, swimming

SALES MEETING CENTER OF SAN FRANCISCO BAY AREA!



6 GOOD REASONS WHY YOU WILL GET MORE FROM YOUR MEETING AT THE HOTEL CLAREMONT:

1. More public space than any other hotel in San Francisco Bay Area—23,326 square feet handles 200 exhibits easily.
2. More free parking space—room for 1,000 cars.
3. More true luxury—300 rooms, and suites with fresh flowers daily from 22 acres of lovely gardens surrounding the Bay Area's finest resort hotel.
4. More fun dancing to name bands in the great Garden Room, and enjoying the magnificent food you'll relish at the Claremont.
5. More business value—no traffic noise, no drifting away.
6. More prestige—the Wall Street Journal yearly carries the names of more than 100 top level U.S. business organizations holding meetings at the Claremont.

HOTEL *Claremont*

Berkeley-Oakland, Calif. Murray Lehr, *Managing Director*

Reasonable rates on request THornwall 3-3720 Teletype OA 520

BLAIRSDEN

Railroads: W.P.

Feather River Inn

(Phone: VErnon 6-2501)

Managing Owner: Albert Favetto
Sales Manager: C. Kenneth Grailer
Convention Season: June, first part July, end of Aug. first half Sept.
Largest Group Accommodated: 250 (125 rooms and 4 suites available)
Convention Rates: Single: 22.00; Double: 32.00-34.00; Suites: 15.00-20.00 extra. American.
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 2 (225)
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: 16mm silent projector, PA system, spotlights
Stage: 20' x 20'
Sports Facilities: Golf, horseback riding, swimming, fishing, tennis, badminton

CARMEL

Airlines: SWA, UAL

Carmel Valley Inn

Carmel Valley Highway (Phone: OLive 9-2261)
Manager: Craig P. Smith
Convention Season: Year round
Largest Group Accommodated: 125 (55 rooms, 1 suite available)
Convention Rates: Single: 19.00; Double: 16.00
No. Mtg. Rms. & Capacity of Largest: 2 (125)
No. Banquet Rms. & Capacity of Largest: 2 (125)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 700 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Golf, tennis, heated swimming pool

Holman's Guest Ranch

Holman Road (OLive 9-2557)
Manager: Vivian O. Holman
Convention Season: All year
Largest Group Accommodated: 40 (17 rooms available)
Convention Rates: Single: 17.00; Double: 25.00 to 27.50. American

No. Mtg. Rms. & Capacity of Largest: 2 (50)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
No. Banquet Rms. & Capacity of Largest: 1 (50)
Liquor: Not served
Net Exhibit Space: 3,600 sq. ft. on one floor
Audio-Visual Aids: Screen, projectors, PA system, spotlights
Stage: Yes
Sports Facilities: Ping pong, badminton, horseshoes, volley ball, baseball, swimming, fishing, riding

La Playa Hotel

P.O. Box 900 (Phone: Mayfair: 4-6476)
Manager: Ashton A. Stanley
Convention Season: All year except July and August
Largest Group Accommodated: 120 (60 rooms, 2 suites available)
Convention Rates: Nov. 1, 1957 to Mar. 31, 1958: Single: 15.00; Double: 24.00. Apr., 1958 to Nov. 1, 1958: Single: 18.00; Double: 26.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (175)
No. Banquet Rms. & Capacity of Largest: 3 (175)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if in hotel
Net Exhibit Space: 1,550 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, slide and 16mm film projector
Stage: 12' x 8'
Sports Facilities: Swimming, tennis, golf

CATALINA ISLAND

Steamer: from Wilmington
Airlines: Catalina, Air Taxi

Toyon Boat Club

(Phone: Avalon 10F3, BRadshaw 2-2416)
Manager: William Schwarz
Convention Season: All year
Largest Group Accommodated: 110 (72 rooms available)
Convention Rates: Single: 7.00-14.00; Double: 25.00.
No. Mtg. Rms. & Capacity of Largest: 4 (110)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Sports Facilities: Swimming, riding, fishing, golf, water skiing, boating.

CORONADO

Railroads: S.D. & A.E.; Str. from S.F.
Airlines: Served through Oakland

Hotel Del Coronado (HSMA)

See Advertisement, Page 35

Ocean Front (Phone: HEmstead 5-3161)
Manager: H. B. Klingensmith
Sales Manager: Gethin D. Williams
Convention Season: All year, subject to confirmation
Largest Group Accommodated: 750 (350 rooms, 50 suites available)
Convention Rates: Single: 20.00-24.00; Double: 30.00-34.00; Suites: 38.00-42.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (1,200)
No. Banquet Rms. & Capacity of Largest: 6 (700)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None, but a service charge based on requirements
Net Exhibit Space: 7,500 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, film projectors rental basis
Stage: Available
Sports Facilities: Pool, tennis, golf, private beach

DEATH VALLEY JUNCTION

Furnace Creek Inn

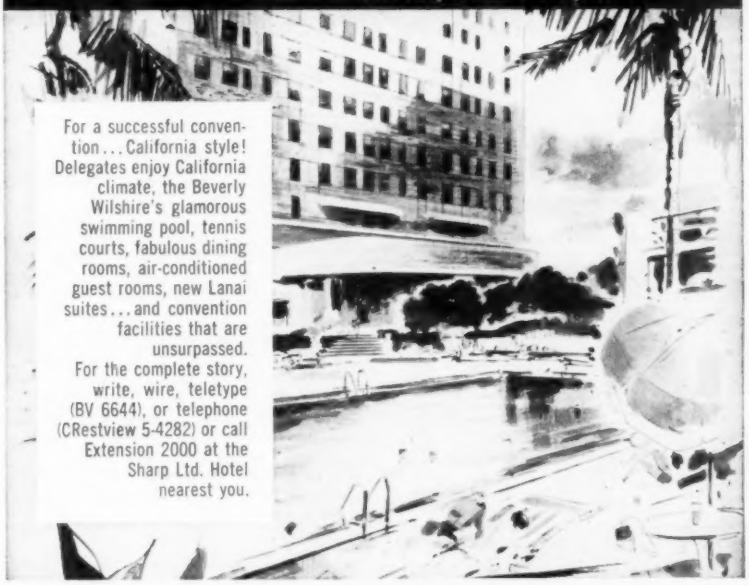
See Advertisement, Page 126

Convention Season: Large groups: Nov., Dec., and Jan.; Small groups: Nov. 1 to May 1
Largest Group Accommodated: 100 (50 rooms, 3 suites available) 50 rooms available at motel.
Convention Rates: Single: 25.00-27.00; Double: 36.00-42.00; Suites: 65.00-85.00
No. Mtg. Rms. & Capacity of Largest: 2 (175)
No. Banquet Rms. & Capacity of Largest: 2 (175)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 5.00
Liquor: Served at hotel
Charles for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Swimming, tennis, golf, horseback riding, badminton, shuffleboard, horseshoes

FRESNO

Railroads: S.P.; A.T. & S. Fe
Airlines: TWA, UAL

BEVERLY WILSHIRE
Wilshire Boulevard • Beverly Hills, California



For a successful convention... California style! Delegates enjoy California climate, the Beverly Wilshire's glamorous swimming pool, tennis courts, fabulous dining rooms, air-conditioned guest rooms, new Lanai suites... and convention facilities that are unsurpassed.
For the complete story, write, wire, teletype (BV 6644), or telephone (CRestview 5-4282) or call Extension 2000 at the Sharp Ltd. Hotel nearest you.

Sharp Ltd. Hotels

THE GOTHAM New York • BEVERLY WILSHIRE Beverly Hills, Calif.
THE STANHOPE New York • SARANAC INN Upper Saranac Lake, N. Y.

For Best-Ever CONVENTIONS...
Come to America's only International Playground

HOTEL DEL CORONADO
CORONADO, CALIFORNIA
Special Rates and Activities for Children!

All convention activities under one roof • Groups to 800 • American Plan • Ample meeting rooms, at no charge • Fabulous Beach and Tennis Club • Swim in heated, outdoor pool or ocean • Deep sea fishing • Dancing • Championship Golf Course, so close-by! • Racing, Jai Alai, Bullfights in nearby Mexico • Everything!

H. B. KLINGENSMITH
Managing Director

Famous All-Year Resort... Across the Bay from San Diego

CALIFORNIA

Fresno continued

CONVENTION BUREAU

Fresno Convention Bureau
1230 M St. (1)
Gordon Hewson, General Manager

AUDITORIUM

Fresno Memorial Auditorium
1230 N. St. (Phone: AM 6-8031, AM 8-3069)

Manager: Gordon Hewson
Exhibit Areas: Main floor, 14,000 sq. ft.; lobby and stage, 3,000 sq. ft.
Rental Fees and Services: $150 plus 10% of gross over $2,000
Floor Load: 2,000 lbs.
Ventilation: Air-cooled
Ceiling Height: 72 ft.
PA System: Yes
Dimensions, Opening to Exhibit Hall: 5 doors, 60 ft. wide
No. of Elevators and Capacities: One 12 ft. by 12 ft. elevator, capacity 2,000 lbs.
Columns, Locations and Dimensions: None
Current and Utilities Available: AC and DC, 220 and 110
Loading Facilities: Three locations, stage level, floor level and basement
Size of Storage Areas: 2,500 sq. ft.
Number of Meeting Rooms and Capacities: 10 (25 to 150)
Facilities to Handle Food Functions: Can handle banquet for 1,200
Parking Facilities: Limited
Distance from Business District: 5 blocks

Hotel Californian
Kern & Van Ness (Phone: Amherst 4-9611)
Manager: John M. Lloyd
Convention Season: All year
Largest Group Accommodated: 380 (175 rooms, 3 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.50; Double: 7.50-10.00; Suites: 16.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (500)
No. Banquet Rms. & Capacity of Largest: 10 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms. None if hotel headquarters
Charges for Exhibit Areas: Varies
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards
Stage: Available (portable)

Fresno Hacienda
Highway 99 at Clinton (Phone: AM 8-4061)
Manager: Otto Powell
Sales Manager: Alice Rogers
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00; Double: 8.00; Twin: 9.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if meals served
Net Exhibit Space: 5,700 sq. ft.; 4,700 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Three swimming pools

HOBERGS

Transportation supplied from San Francisco, Oakland, Sacramento
Buses: Greyhound daily from Oakland and San Francisco

Hoberg's Resort
(Phone: Hobergs 1)
Manager: George G. Hoberg
Sales Manager: Philip F. Ellis
Convention Season: April, May, June, July, Sept., Oct.
Largest Group Accommodated: 400 (200 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 14.50-16.50; Double: 25.00-30.00; Suites: 16.50-26.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (1,000)
No. Banquet Rms. & Capacity of Largest: 3 (1,200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50-5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 8,000 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights, 16mm sound projector, slide projectors, wide angle screen
Stage: Available
Sports Facilities: Golf, riding, softball, tennis, badminton, shuffleboard, swimming

HOLLYWOOD

Railroads: PAC, ELEC., S.P.
Airlines: Served through Los Angeles

Hollywood Knickerbocker Hotel
1714 N. Ivar St. (Phone: HOllywood 5-3171; Telegraph: VGP)
Gen. Manager: C. Ray Poitras
Sales Manager: Lila H. Brooks
Gen. Manager: C. Warren Rock
Convention Season: All year
Largest Group Accommodated: 256 (75 rooms, 25 suites available)
Air Conditioning: 2 banquet rooms and 16% of bedrooms
Convention Rates: Single: 8.00-11.00; Double: 10.00-14.00; Suites: 16.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 125.00
Charges for Exhibit Areas: 15.00 to 125.00
Net Exhibit Space: 4,426 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights, blackboards and screen
Stage: Available
Sports Facilities: Heated outdoor pool, golf, tennis, riding and ocean bathing nearby

Hollywood Plaza Hotel
1637 North Vine St. (Phone: HO 5-1131; TWX: 1840 L A)

Manager: Walter M. Schroeder
Convention Season: All year
Largest Group Accommodated: 175 (60 rooms, 12 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 6.50-8.50; Double: 9.00-12.50; Twins: 9.00-12.50; Suites: 12.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (140)
No. Banquet Rms. & Capacity of Largest: 2 (120)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 & 50.00
Net Exhibit Space: 1,500 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Pool, golf, tennis nearby

Hollywood Roosevelt Hotel (HSMA)
7000 Hollywood Blvd. (Phone: Hollywood 9-2443)
Manager: L. B. Nelson
Sales Manager: Robert M. Fannin
Convention Season: All year
Largest Group Accommodated: 100 (40 rooms, 10 suites available)
Air Conditioning: Public rooms
Convention Rates: Single: 8.00-16.00; Double: 10.00-16.00; Suites: 18.00-36.00
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 12.50 to 100.00
Net Exhibit Space: 8,900 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool

LA QUINTA

LaQuinta Hotel
(Phone: DIamond 7-4111)

Manager: Warner E. Gilmore
Convention Season: Nov. 15 until Easter
Largest Group Accommodated: 110 (58 rooms, suites available)
Air Conditioning: Dining room and cocktail lounge

LET'S MEET IN
LONG BEACH
. . . in the heart of
SOUTHERN CALIFORNIA

Where you CAN combine business and pleasure

"call the meeting to order"

- Wonderful year round climate
- Conference Rooms and Convention Halls to accommodate groups of 6 to 6000
- Experienced staff with plenty of trade show "know how" to help you.
- Excellent Hotel Facilities . . . . adjacent to Auditorium

"meeting adjourned"

- Visit Disneyland, Marineland, Fun Zone or myriad other Southland attractions.
- Swim, fish, sail, play golf, bowl or partake of our other recreational facilities.
- Enjoy dining, dancing and entertainment in dozens of renowned restaurants and night clubs.

LET US HELP YOU PLAN YOUR NEXT CONVENTION, CONFERENCE OR TRADE SHOW

LONG BEACH
Convention and Visitors Bureau
Municipal Auditorium Long Beach, California

Convention Rates: Single: 21.00; Double: 17.00 per person
No. Mtg. Rms. & Capacity of Largest: 2 (90)
No. Banquet Rms. & Capacity of Largest: (100)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system
Stage: No
Sports Facilities: Tennis, riding, swimming, golf on nearby courses

LAKE TAHOE

Railroads: So. Pac.

Brockway Hot Springs

Brockway (Phone: Liberty 6-3353)
Manager: M. Bennett
Convention Season: June and September
Largest Group Accommodated: 250 (125 rooms, 10 suites available)
Convention Rates: Single: 20.00; Double: 30.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 1 (325)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, fishing, badminton, swimming, ping-pong

Tahoe Tavern

Tahoe City (Phone JUniper 3-3771)
Manager: Fred Ichelson
Convention Season: Before July 1st and after August 20th
Largest Group Accommodated: 300 (92 rooms, 33 suites available)
Convention Rates: Single: 15.00; Double: 30.00; Suites: 50.00 to 52.00. American
No. Mtg. Rms. & Capacity of Largest 4 (300)
No. Banquet Rms. & Capacity of Largest: 1 (300)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights, 16mm projector, cinemascope theater
Stage: Available
Sports Facilities: Tennis, golfing, fishing, boating, bowling, swimming pool, riding, water skiing, badminton

LONG BEACH

Railroads: A.T. & S.F.; Pac. Elec.; So. Pac.; U. Pac.
Airlines: UAL, WAL

CONVENTION BUREAU

Long Beach Convention & Visitors Bureau
Municipal Auditorium
Howard A. Jones, Manager

AUDITORIUM

Municipal Auditorium

See Advertisement, Page 36

270 E. Seaside Blvd (Phone: HE 7-2771)
Manager: Wm. F. Hanssen
Exhibit Areas: Exhibit Hall, 27,500 sq. ft.; Convention Hall, 15,000 sq. ft.; Mezzanine, 2,000 sq. ft.
Rental Fees: On application
Ventilation: Air conditioned
Ceiling Height: Exhibit Hall, 16 ft.; Convention Hall, 55 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 10 ft. wide 14 ft. high
Elevators and Capacities: Two, 90 persons each
Columns: 24 in. by 30 in., 20 ft. apart
Utilities: AC 110-220 current
Loading Facilities: Truck entrance with one-ton hoist
Storage Areas: 900 sq ft.
Meeting Rooms and Capacities: Two, 180; two 50; two, 40; one, 25. Convention Hall 4,400; Concert Hall 1,377
Facilities for Food Functions and Banquet Capacity: Can handle banquet for 500 to 2,500
Parking Facilities: 1,000 cars
Distance from Business District: Two blocks

Lafayette Hotel (HSMA)

See Advertisement, Page 36

Broadway & Linden (Phone: Hemlock 55681)
Manager: David Tallichet
Sales Manager: Richard Tully
Convention Season: All year
Largest Group Accommodated: 500 (319 rooms, 40 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 7.00-10.00; Double: 10.00-14.00; Suites: 23.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (2,000)
No. Banquet Rms. & Capacity of Largest: 15 (1,500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: Charge for booth space
Net Exhibit Space: 35,000 sq. ft. (15,000 sq. ft. on one floor, separate area)
Audio-Visual Aids: PA system, spotlights, screens, film projectors (rental agency)
Stage: Available
Sports Facilities: Golf, bowling, tennis, riding, fishing, swimming pool in hotel

Wilton Hotel

See Advertisement, Page 36

210 E. Ocean Blvd. (Phone: Long Beach 7-2201)
Manager: A. C. Moeller
Sales Manager: Larry Shea Lannon
Convention Season: All year
Largest Group Accommodated: 600 (250 rooms and 15 suites available)
Convention Rates: Single: 7.00; Double: 10.00; Twins: 11.00; Suites: 25.00
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (800)
Rates for Meals: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: None to conventions
Net Exhibit Space: 12,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming

In Los Angeles it's...

SHRINE EXPOSITION HALL

For your Trade Show, Convention, Sales Meeting or Banquet

- **THREE FULL FLOORS OF EXHIBIT SPACE...**
  56,000 square feet on street floor and mezzanine . . . an additional 40,000 square feet in newly renovated, air-conditioned lower level . . .
- **COMPETENT PERSONNEL...** complete stock of trade show furniture and equipment available on premises at all times.
- **EXCELLENT CATERING FACILITIES FOR BANQUETS 1500 TO 5000**

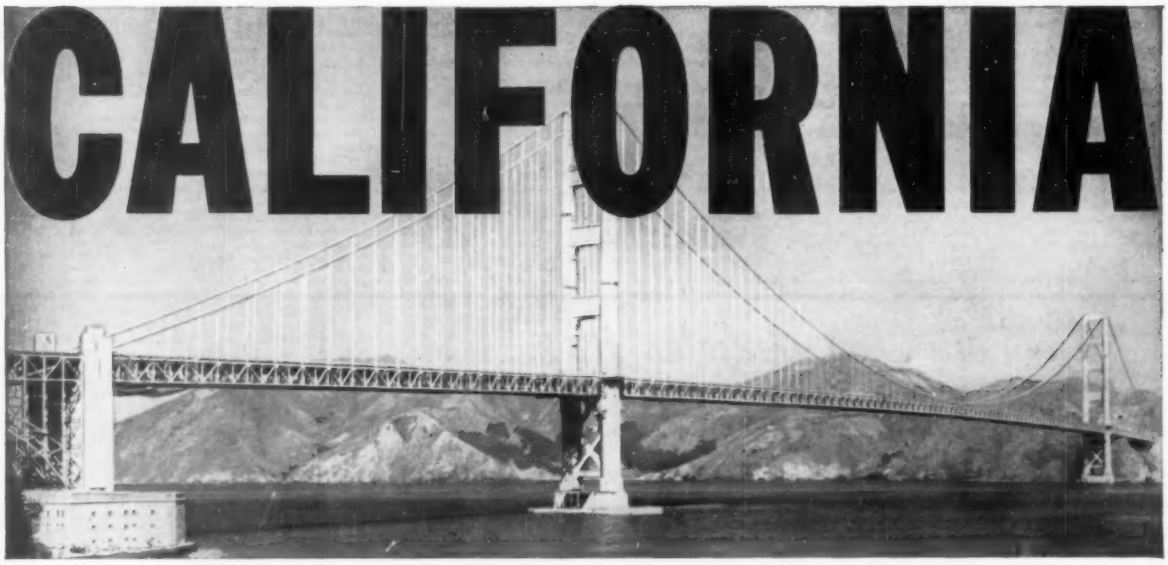
Easily accessible to freeways **5-8 minutes from all major hotels**

MAKE THIS YOUR TRADE SHOW HEADQUARTERS

For information or dates write: Shrine Exposition Hall, 700 West 32nd Street, Los Angeles, California
Telephone: Richmond 7-2923

TWA

PUTS WINGS
ON
CONVENTION
PLANNING



LOS ANGELES, SAN FRANCISCO

The West Coast is ideal for your business—holiday get-togethers. And TWA will help from site planning to the last delegate's luxurious flight home!

Highly trained TWA Convention Bureau specialists are at your disposal. Ready to help you choose facilities best suited to make your meeting an outstanding success . . . ideal locations . . . accommodations for large or small groups . . . suggestions for fun and recreation.

For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office today. Or write: Convention Manager, Trans World Airlines, 380 Madison Avenue, New York 17, N.Y.

FLY THE FINEST

FLY TWA

CALIFORNIA

continued

LOS ANGELES

Railroads: So. Pac.; Santa Fe; U. Pac.; Pac. Elec.; Los. A. Jnct.
Airlines: AAL, BAL, CAL, WAL, Pacific, UAL

CONVENTION BUREAU

Los Angeles Convention & Visitors Bureau
1151 S. Broadway (15)

AUDITORIUMS

Pan Pacific Auditorium

7600 Beverly Blvd. (Webster 8-3456)

Manager: C. E. Cord, President
Exhibit Areas: 100,000 sq. ft.
Rental Fees and Services: Rentals include overhead light, janitor service, maids, porters, ticket takers, night watchman, fireman and offices
Floor Load: Unlimited
Ceiling Height: 24 ft. **PA system:** Altec system
Dimensions, Opening to Exhibit Hall: 17 ft. high, 60 ft. wide
Columns: 20 feet apart
Utilities: 110, 220, 440 AC current; gas, water
Loading Facilities: level ground
Facilities for Food Functions: None, three refreshment stands and cocktail lounge
Parking Facilities: 32 acres
Distance from Business District: Eight miles

Shrine Exposition Hall

See Advertisement, Page 37

700 West 32nd St. (RIchmond 9-1091)

Manager: Fred J. Tabery
Exhibit Area: Lower level, ground floor and balcony, 96,000 sq. ft.
Rental Fees and Services: Depends on duration and type of show
Floor Load: Unlimited on lower level, other areas 200 lbs. **Ventilation:** Excellent
Ceiling Height: 35 ft. **P. A. System:** Available
Dimensions, Opening to Exhibit Hall: 14 ft. wide, 14 ft. high.
Elevators and Capacities: One freight elevator 2,000-lb, capacity
Utilities: 110, 220, 440 AC, 60 cycles; gas water, drain
Loading Facilities: Ramp to balcony, truck doors to lower level and main floor
Storage Areas: Adjacent to building
Meeting Rooms and Capacities: Flexible as required
Facilities for Food Functions: Can handle banquets from 1,500 to 4,500
Parking Facilities: Adjacent lots
Distance from Business District: Three miles, eight minutes by car

Alexandria Hotel (HSMA)

210 W. 5th St. (Phone: Madison 6-7484; Telegraph: LA881)
Manager: George H. Karlin
Sales Manager: Philip J. Karlin
Convention Season: All year
Largest Group Accommodated: 800 (500 rooms, 10 suites available)
Air Conditioning: No
Convention Rates: Single: 5.00-8.00; Double: 6.50-10.50; Suites: 12.00-25.00
No. Mtg. Rms. & Capacity of Largest: 10 (750)
No. Banquet Rms. & Capacity of Largest: 10 (750)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 150.00
Charges for Exhibit Areas: 15.00 to 150.00
Net Exhibit Space: 11,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, 8mm, 16mm, 16mm sound projectors, screens, blackboard
Stage: Available
Sports Facilities: None

Ambassador Hotel (HSMA)

See Advertisement, Page 145

3400 Wilshire Blvd. (Phone: DUnkirk 7-7011)
Manager: Philip J. Weber
Sales Manager: John Henne
Convention Season: All year
Largest Group Accommodated: 750 (350 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.00-23.00; Double: 12.00-26.00; Suites: 27.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (2,000)
No. Banquet Rms. & Capacity of Largest: 14 (2,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 10 per sq. ft.
Net Exhibit Space: 20,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, film projectors all types for rental
Stage: Available
Sports Facilities: Swimming, outting, badminton

The Biltmore

515 S. Olive (Phone: Michigan 1011)
Manager: James Sinclair
Sales Manager: Frances Bustillo
Convention Season: All year except Dec. 30 to Jan. 2
Largest Group Accommodated: 1400 (600 rooms, 50 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 7.00-14.00; Double: 9.00-16.00; Twins: 10.50-17.00; Suites: 20.00-30.00
No. Mtg. Rms. & Capacity of Largest: 11 (1,200)
No. Banquet Rms. & Capacity of Largest: 14 (1,200)
Group Meal Rates: Breakfast: 2.00 up; Lunch: 2.50 up; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None, if headquarters
Charges for Exhibit Areas: 20.00 to 400.00, depending on size
Net Exhibit Space: 23,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Beach and golf

Chapman Park Hotel and Bungalows

See Advertisement, Page 39

3405 Wilshire Blvd. (Phone DUnkirk 4-1181)

Manager: Tom D. Miles
Convention Season: All year
Largest Group Accommodated: 150 (50 rooms, 20 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 9.00-11.00; Double: 12.00-15.00; Suites: 18.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Banquet Rms. & Capacity of Largest: 6 (300)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Private outdoor pool

Mayfair Hotel

See Advertisement, Page 183

1256 W. 7th St. (Phone: HUbbard 3-4100; Telegraph HU 3-4510)
Manager: Carl Hudgens
Sales Manager: Robert Lubach
Convention Season: All year
Largest Group Accommodated: 400 (125 rooms, 8 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 6.00-9.00; Double: 8.00-12.00; Suites: 20.00-30.00 European
No. Mtg. Rms. & Capacity of Largest: 9 (300)
No. Banquet Rms. & Capacity of Largest: 9 (300)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 7.50 and up
Charges for Exhibit Areas: 7.50 and up
Net Exhibit Space: 4,578 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool

Sheraton-West Hotel (HSMA)

See Advertisement, Page 9

639 So. Commonwealth (Phone: DUnkirk 2-7171; Teletype: L.A. 52)
Manager: Edward J. Crowley
Sales Manager: Peter Rochen
Convention Season: All year
Largest Group Accommodated: 90 (40 rooms)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.00-18.00; Double: 14.00-23.00; Suites: 25.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (450)
No. Banquet Rms. & Capacity of Largest: 6 (300)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner, 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 2,250 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, projectors (rental basis)
Stage: None available
Sports Facilities: Swimming, golf, tennis

Hotel Statler Hilton (HSMA)

See Advertisement, Page 5

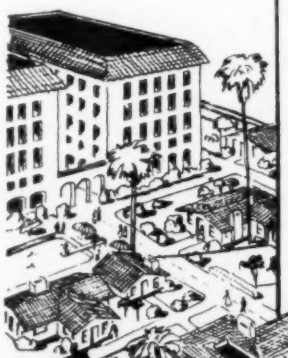
930 Wilshire Blvd. (Phone: Madison 9-4321)
Manager: J. C. Meacham

Coming to Los Angeles?

When you are planning a sales meeting or other conference in Los Angeles, you'll find our newly decorated rooms and suites are bargains in luxury. Also bungalows with or without kitchenettes.

Heated pool in 5 acres of magnificent gardens.

A variety of new meeting rooms accommodating 20 to 300 persons.



Chapman Park
HOTEL and BUNGALOWS

TOM D. MILES, Gen. Manager

3405 WILSHIRE Blvd.
LOS ANGELES
DUnkirk 4-1181

Meeting in

LOS ANGELES?

Fly

the RADAR Line

UNITED AIR LINES

Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, Ill.

Monterey California's

MOST FAMOUS CONVENTION RESORT

CASA MUNRAS

MODERN GARDEN COTTAGE HOTEL

- **Swimming Pool**
- **Meeting Rooms**
- **Banquet Facilities**

125 Cottage Rooms; Facilities for 250 Guests; Dancing; Cocktail Lounge; Suites. In the Center of World-famed Monterey Peninsula, the West Coast's Favorite Year-round Recreation Area.

A Friendly Country Inn With Big City Service

JACK DOUGHERTY, OWNER

BRUCE LOCKEN, MANAGER

For additional information, please write Casa Munras, Monterey, California.

CALIFORNIA

Los Angeles continued

Sales Manager: C. Thomas Barrett
Convention Season: All year
Largest Group Accommodated: 1,500 (700 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-14.00; Double: 11.50-18.00; Suites: 24.00-38.00. European
No. Mtg. Rms. & Capacity of Largest. 17 (1,500)
No. Banquet Rms. & Capacity of Largest: 17 (1,100)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.50
Liquor: Served in hotel
Net Exhibit Space: 11,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 42' x 18'
Sports Facilities: Swimming pool

MONTEREY

Railroads: So. Pac.
Airlines: UAL, Pacific

The Casa Munras Hotel

See Advertisement, Page 40

700 Munras Avenue (Phone: Frontier 5-2411)
Manager. Bruce Locken
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 12 suites available)
Air Conditioning: Largest banquet and meeting rooms
Convention Rates: Single: 6.00-14.00; Double: 8.00-18.00; Suites: 26.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Banquet Rms. & Capacity of Largest: 6 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if rooms and meals at hotel
Net Exhibit Space: 1,200 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, blackboard, screen, lecturns
Stage: None available
Sports Facilities: Heated pool, beach, deep sea fishing, tennis, golf, riding

Mark Thomas' Inn at Del Monte

1300 Fremont St. (Phone: FRontier 2-8161)

Manager: J. Paul Jones
Convention Season: All year
Largest Group Accommodated: 116 (58 rooms available)
Convention Rates: Single: 8.00-12.00; Double: 12.00-16.00; Suites: 22.00-32.00
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.75; Lunch: 1.35-2.00; Dinner: 2.75-5.00
Liquor: Yes
Charges for Mtg. Rms.: None, when food or room facilities are used.
Charges for Exhibit Areas: None, when food or room facilities are used
Net Exhibit Space: 1,248 and 1,728 sq. ft., 2 separate bldgs., both ground floor
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Swimming pool, tennis, golf course adjoining, horseback riding nearby

Hotel San Carlos

Franklin & Calle Principal (Phone: FRontier 5-2662)

Manager: Tom Knowlton
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 6 suites available)
Convention Rates: Single: 5.50-8.00; Double: 7.50-12.00· Suites: 22.00-35.00
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None when headquarter hotel
Charges for Exhibit Areas: None when headquarter hotel
Net Exhibit Space: 4,000 sq. ft. all on one floor
Audio-Visual Aids: Screen, blackboard, PA system, spotlights
Stage: Yes
Sports Facilities: Golf, swimming, tennis, horseback riding, fishing

OAKLAND

Railroads: So. Pac.; Santa Fe; W.P.; Sac. Nor
Airlines: TWA, WAL, Pacific, AAL, CAL, UAL

AUDITORIUM

Oakland Municipal Auditorium-Arena

12th & Fallon Sts. (TE 2-3600, Ext. 386)

Manager: L. C. Lueddeke
Exhibits Areas: Arena, 17,000 sq. ft. hallway 6,000 sq. ft.; Exposition Building, 51,000 sq. ft.
Rental Fees and Services: $400 to $500 per day; full utilities, house electrician, janitor service
Floor Load: Unlimited
Ventilation: Forced air
Ceiling Height: 60 ft.
PA System: Swanson Sound
Dimensions, Opening to Exhibit Hall: 15 ft. by 15 ft.
Columns: None
Utilities: AC and DC current, drains, steam, gas, water
Loading Facilities: Outside loading dock, ramp to Arena
Storage Areas: Full basement
Meeting Rooms and Capacities: Theater, 2,000; Ballroom, 300; four hallways, 250 each
Facilities for Food Functions and Banquet Capacity: Can handle banquet up to 2,000
Parking Facilities: 1,500 cars
Distance from Business District: Six blocks

Hotel Claremont

See Advertisement, Page 34
(See listing under Berkeley)

Hotel Leamington

19th and Franklin St. (Phone: HIgate 4-2525)

Manager: Ernest Hilsenberg
Res. Manager: Kenneth Bone
Convention Season: All year
Largest Group Accommodated. 300 (150 rooms, 10 suites available)
Convention Rates: Single: 7.00-10.00; Double: 8.00-12.00; Suites: 15.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)
No. Banquet Rms. & Capacity of Largest: 12 (400)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner:3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: from 7.50 to 150.00; no charge if headquarters
Charges for Exhibit Areas: No charge if headquarters
Net Exhibit Space: 8,000 sq. ft. on two floors, separate area
Audio-Visual Aids: PA system, blackboards, screens
Stage: Available
Sports Facilities: None

OJAI

Railroads: S. Pac

Ojai Valley Inn and Country Club

(Phone: Ojai 484)

Manager: Wm. G. Briggs
Convention Season: All year
Largest Group Accommodated: 80 (67 room)
Air Conditioning: Some bedrooms, banquet and meeting rooms
Convention Rates: Single: 20.00; Double: 30.00; Suites: 32.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (110)
No. Banquet Rms. & Capacity of Largest: 1 (125)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, 16mm sound projector screen and spotlights
Stage: Available
Sports Facilities: Golf, tennis, riding and swimming

PACIFIC GROVE

Railroads: So. Pac.

Asilomar Hotel and Conference Grounds

800 Asilomar Blvd. (Phone: FRontier 2-8016)
Manager: Mrs. Roma Philbrook
Convention Season: All year
Largest Group Accommodated: 450
No. Mtg. Rms. & Capacity of Largest: 1 (500)
No. Banquet Rms. & Capacity of Largest: 1 (500)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.25; Dinner: 2.25

Liquor: Not served in hotel
Charges for Mtg. Rms.: None when hotel is headquarters
Charges for Exhibit Areas: None when hotel is headquarters
Audio-Visual Aids: Screens, PA system, spotlights
Stage: Yes
Sports Facilities: 2 tennis courts, volley ball, soft ball, heated swimming pool, ping pong, pool tables, horseshoes

PALM SPRINGS

Railroads: So. Pac.
Airlines: WAL

CONVENTION BUREAU

Palm Springs Convention Bureau
Chamber of Commerce
Miss Roberta Nye, Manager

El Mirador Hotel (HSMA)

See Advertisement, Page 41

1150 N. Indian Ave. (Phone: Fairview 4-1141)
Res. Manager: Richard VanderVeer
Sales Manager: Gethin D. William
Convention Season: Oct. 1 to May 15
Largest Group Accommodated: 400 (175 rooms, 20 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 22.00-30.00; Double: 36.00-50.00; Suites: 55.00-100. American
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,500 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, 16mm sound movie projector, easels
Stage: Available
Sports Facilities: Swimming, tennis, putting, badminton

Marion Davies' Desert Inn

153 No. Palm Canyon Drive (Phone. FAirview 4-1171)
Manager: Robert Taliaferro
Convention Season: Oct., Nov., Dec. and Jan.
Largest Group Accommodated: 200 (90 rooms, 9 suites available)
Convention Rates: Single: 10.00-16.00; Double: 14.00-20.00; Suites: 30.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 2 (150)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, croquet, archery, tennis, swimming, riding, badminton, ping pong, shuffleboard

Palm Springs Biltmore Hotel

1000 E. Palm Canyon Drive (Phone: 2357)
Manager: Robert B. Levin
Convention Season: All year, except Feb. 1 to Easter
Largest Group Accommodated: 150 (54 rooms, 19 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-14.00; Double: 12.00-16.00; Suites: 20.00-24.00; (June thru Sept.). Single: 16.00-19.50; Double: 18.00-22.50; Suites: 28.00-32.00; (Oct. to Xmas). Single 20.00-24.00; Double: 22.00-30.00; Suites: 36.00-40.00; (Xmas to Feb. 1st). European Plan
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 3 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 8mm and 16mm projector
Sports Facilities: Swimming, tennis, golf, horseback riding, ping pong, shuffleboard

The Pueblo

1983 N. Palm Canyon Drive (Phone: FAirview 5-2273)

Manager: Richard & Helen Leonard
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 15 suites available)
Air Conditioning: Yes
Convention Rates: Single: 12.00; Double: 20.00
No. Mtg. Rms. & Capacity of Largest: 1 (100)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 4.00
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 600 sq. ft.
Audio-Visual Aids: PA system, spotlights, screens, projectors
Stage: Yes
Sports Facilities: Tennis, golf, badminton, swimming, ping pong, horseback riding

PASADENA

Railroads: So. Pac.; Santa Fe; Pac. Elec.; U.P. Sys
Airlines: Served through Los Angeles

CONVENTION BUREAU

Convention & Visitors Information Bureau
Pasadena Chamber of Commerce
William Adams, II

AUDITORIUM

Pasadena Civic Auditorium

300 E. Green St., (SY 2-6161, Ext. 348)

Manager: Edward J. Allen
Exhibit Areas: Exhibition Hall, 16,895 sq. ft.
Floor Load: Average **Ventilation:** Blower
Rental Fees: Exhibition Hall, 8 AM-6 PM, $150—6 PM-12 M, 175; Auditorium, $200 and $300.
Ceiling Height: 35 ft. **P. A. System:** Available
Dimensions, Opening to Exhibit Hall: 10 ft.
Columns: None
Utilities: 110 and 220 current
Loading Facilities: Truck ramp to entrance
Meeting rooms and Capacities: Main Auditorium, 3,000; 2 lecture halls, 150 and 500; 14 committee rooms
Facilities for Food Functions: Can seat 2,000 for banquet
Parking Facilities: 1,000 cars in adjoining lots
Distance from Business District: In center of business district

Hotel Green

See Advertisement, Page 11

50 E. Green St. (Phone: SYcamore 6-6141)
Convention Season: All year, except Dec. 25 to Jan. 5
Largest Group Accommodated: 80 rooms summer months, 10 suites available; 25 rooms winter months
Air Conditioning: Banquet rooms only
Convention Rates: Single: 6.00-9.00; Double: 9.00-12.00; Suites: 20.00
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms.: 4
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 15.00 to 50.00 per day
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Swimming pool and shuffleboard

Huntington-Sheraton (HSMA)

See Advertisement, Page 9

1401 South Oak Knoll (Phone: SY 2-0266)
Manager: Stephen W. Royce
Sales Manager: George A. Whitcomb
Convention Season: Jan. 3-30, Mar. 15-Dec. 15
Largest Group Accommodated: 450 (225 rooms, 30 suites available)
Air Conditioning: All banquet and meeting rooms, 100 bedrooms
Convention Rates: Single: 9.00-10.00; Double: 12.00-14.00; Suites: 26.00-30.00. European (For American plan 8.00 per day, per person additional)
No. Mtg. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 7 (1,000)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: No charge with 50% housing for meeting
Charges for Exhibit Areas: 10.00 per day for exhibit unit
Net Exhibit Space: 7,500 sq. ft. on one floor, 7,500 sq. ft. additional area
Audio-Visual Aids: PA system, screens, 35mm standard projector only
Stage: Available
Sports Facilities: Swimming, tennis, badminton, golf, horseback riding

PEBBLE BEACH

Railroads: S.P.
Airlines: Served through Monterey

Del Monte Lodge

(Phone: Mayfair 4-3811)
Manager: Wm. H. Hubbard
Convention Season: Sept. 15 to July 1
Largest Group Accommodated: 150 (90 rooms, 6 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 18.00-34.00; Double: 37.00-47.00; Suites: 55.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,736 sq. ft. on one floor
Audio-Visual Aids: PA system, 16mm and 35mm projectors and standard slide projector
Stage: Available
Sports Facilities: Golf, tennis, swimming pool, riding and skeet shooting

RICHARDSON SPRINGS

Railroads: So. Pac. (4 miles from Richardson)
Airlines: SWA (depot in Chico—12 miles away)

Richardson Mineral Springs Hotel

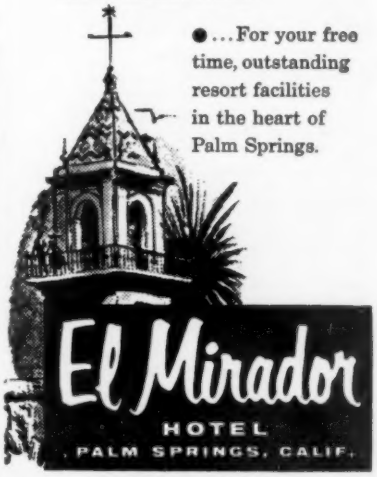
(Phone: Richardson Springs 71)
Manager: Robert Minerich
Sales Manager: John Parks
Convention Season: April 1 to Nov. 1
Largest Group Accommodated: 350 (125 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 15.00; Double: 24.00; Suites: 30.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,950 all on one floor
Audio-Visual Aids: PA system, spotlights, 16mm movie projector
Stage: Available
Sports Facilities: Swimming, tennis, bocci ball, golf

El Mirador

● ...cordially solicits your group meetings from 25 to 400.

● ...Adequate meeting, dining and conference rooms.

● ...For your free time, outstanding resort facilities in the heart of Palm Springs.



Contact:
RICHARD VANDER VEER
Manager

CALIFORNIA

continued

RIVERSIDE

Airlines: Bonanza
Railroads: Santa Fe, U.P.

CONVENTION BUREAU

Riverside Convention Bureau
Chamber of Commerce
E. M. Barker, Convention Manager

Mission Inn

See Advertisement, Page 43

3649 7th. St. (Phone—Overland 6-1000, Tel. same)
Manager: Frank Bret
Convention Season: Spring and Fall
Largest Group Accommodated: 350 (175 rooms, 10 suites available)
Air Conditioning: Some bedrooms, banquet and meeting rooms
Convention Rates: Single: 12.00; Double: 15.00; Suites: 25.00
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 4 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 50.00
Charges for Exhibit Areas: 10.00 to 50.00
Net Exhibit Space: 8,100 sq. ft. on more than one floor
Audio-Visual Aids: PA system, spotlights and 35mm projector
Stage: Available
Sports Facilities: Swimming, golf and tennis

SACRAMENTO

Railroads: S. Pac.; W.P.; Sac. No.; C. Cal. I
Airlines: Pacific, UAL

AUDITORIUM

Sacramento Memorial Auditorium

15th and I St. (GIlbert 2-5041)
Exhibit Areas: Basement, 1,000 sq. ft.; main floor, 9,000 sq. ft.; stage, 1,800 sq. ft.
Rental Fees and Services: $250 per day, includes janitor service heat, light
Ventilation: Circulating fans
Ceiling Height: 50 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 6 ft. by 12 ft.; 6 ft. by 6 ft.
Elevators and Capacities: One, 3,000 lbs.
Columns: Main floor, none; basement, every 10 ft.
Utilities: AC current
Loading Facilities: Two platforms
Storage Areas: 1,000 sq. ft.
Meeting Rooms and Capacities: Main Auditorium, 5,000; Little Theatre, 300; five committee rooms seat 30-40 each
Facilities for Food Functions: None
Parking Facilities: Street parking and parking lot
Distance from Business District: Five blocks

El Rancho Sacramento

West Capitol Ave. (Phone: Hudson 1-3031)
Manager: Alfred Y. Barson
Sales Manager: Louis Martin
Convention Season: All year, except first two weeks in Sept.
Largest Group Accommodated: 400 (200 rooms and 10 suites available)
Convention Rates: Single: 6.00 to 10.00; Double: 8.50-12.00; Suites: 25.00
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Rates for Meals: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 1,650 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, platform
Sports Facilities: Swimming pool, golf

LOOKING FOR A GOOD DISPLAY BUILDER?
See Suppliers Directory Starting on Page 215

El Dorado Hotel

500 Leisure Lane
President-Gen. Mgr.: Frank F. Sebastian
Convention Season: All year
Largest Group Accommodated: (60 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.50-12.00; Double: 8.00-15.00; Suites: 18.00-30.00. European.
No. Mtg. Rms. & Capacity of Largest: 4 (2,000)
No. Banquet Rms. & Capacity of Largest: 4 (1,200)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.25; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: No charge if food served
Charges for Exhibit Areas: 200.00 per day for Ballroom
Net Exhibit Space: 15,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 28' by 18'
Sports Facilities: Swimming, miniature golf

Hotel Senator (HSMA)

See Advertisement, Page 11

12th & "L" Sts. (Phone: GIlbert 2-5081)
Manager: Henry L. Dienna
Sales Manager: W. J. Rogers
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 35 suites available)
Air Conditioning: Banquet and meeting rooms and 50% of bedrooms
Convention Rates: Single: 6.00-7.50; Double: 9.00-10.50; Suites: $25.00 up, European
No. Mtg. Rms. & Capacity of Largest: 6 (550)
No. Banquet Rms. & Capacity of Largest: 6 (550)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: According to convention
Net Exhibit Space: 500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: None

SAN BERNARDINO

Railroads: So. Pac.; Santa Fe; U.P.; P.E.
Airlines: Helicopter service from Los Angeles

Arrowhead Springs Hotel

See Advertisement, Page 43

P.O. Box 571 (Phone: Turner 21-221)
Manager: Richard L. Benton
Convention Season: All year
Largest Group Accommodated: 300 (125 rooms, 10 suites available)
Air Conditioning: Most bedrooms and all banquet and meeting rooms
Convention Rates: Single: 13.00-23.00; Double: 16.00-26.00; Parlors: 15.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, riding, swimming (2 pools)

SAN DIEGO

Railroads: A.T. & S.Fe; S.D. & A.E.
Airlines: AAL, BAL, UAL, WAL

CONVENTION BUREAU

San Diego Convention & Tourist Bureau
924 Second Ave. (1)
Mitch Angus, Executive Manager

El Cortez Hotel

7th & Ash (Phone: BE 2-0161)
Manager: Carl P. Frank
Sales Manager: Howard Ebert
Convention Season: All year
Largest Group Accommodated: 700 (325 rooms, 25 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 8.00-12.00; Double: 11.00-16.00; Suites: 18.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (1,000)
No. Banquet Rms. & Capacity of Largest: 7 (950)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None, if in meeting rooms
Net Exhibit Space: 20,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens and blackboards
Stage: Available
Sports Facilities: Swimming in hotel, tennis, golf, fishing, riding

Hotel San Diego

Broadway at State (Phone: BELmont 3-1221; Teletype #6318)
Manager: Eugene Nugent
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 6 suites available)
Air Conditioning: Banquet and meeting rooms and some bedrooms
Convention Rates: Single: 6.00-8.00; Double: 8.00-12.00; Suites: 12.00-25.00, European
No. Mtg. Rms. & Capacity of Largest: 7 (700)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.85; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 7,800 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: Close to beaches and water sports

U. S. Grant

326 Broadway (Phone: Belmong 2-3121)
Gen. Manager: Carleton Lichty
Convention Season: All year
Largest Group Accommodated: 600 (500 rooms, 25 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 7.00-10.00; Double: 9.00-13.00; Suites: 22.00-50.00
No. Mtg. Rms. & Capacity of Largest: 6 (1,200)
No. Banquet Rms. & Capacity of Largest: 6 (800)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: If trade exhibits
Net Exhibit Space: 100,000 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, large film projector
Stage: Available

Meeting in SAN FRANCISCO? Fly the RADAR Line

UNITED AIR LINES

Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, Ill.

SAN FRANCISCO

Railroads: S.P.; Santa Fe; W.P.; N.W.P.; P. & S.R.
Airlines: AAL, PAA, Pacific, TWA, UAL, WAL

CONVENTION BUREAU

San Francisco Convention & Tourist Bureau
Exposition Auditorium (2)
W. G. Swanson, Vice President-Gen. Manager

AUDITORIUMS

Civic Auditorium—Brooks Exhibit Hall

57 Grove St. (HEmlock 1-6352)

Manager: James T. Graham
Exhibit Areas: Brooks Hall 90,000 sq. ft.; Civic Auditorium 70,000 sq. ft.
Floor Load: Unlimited
Ceiling Height: Brooks Hall 14 ft.; Auditorium 70 ft. **PA System:** Available in auditorium.
Dimensions, Opening to Exhibit Hall: 50 ft. by 14 ft.
Columns, Locations and Dimensions: Hall every 40 ft., auditorium, none.
Utilities: AC, DC current, water, gas, sewage
Meeting Rooms and Capacities: 20 rooms seating from 30 to 9,000
Banquet Capacity: 3,000
Distance from Business District: In business district

Cow Palace

(Phone: JUniper 4-2480)

Manager: Nye Wilson
Exhibit Areas: 300,000 sq. ft.; Arena and two wings 80,000 sq. ft. on one level
Rental Fees: Variable, no services included
Floor Load: Unlimited
Ventilation: Automatic
Ceiling Height: 104 ft. in Arena, 18 ft. in wings
PA System: Yes
Dimensions, Opening to Exhibit Hall: Arena, 13 ft., 8 inches; wings, 12 ft., 2 inches
Columns: None in Arena; 10 in. by 10 in. steel in wings, 20 ft. by 40 ft. spaces
Utilities: 1,750 KVA—three phase
Loading Facilities: Forklifts and docks on grounds; railroad siding ¾ mile away
Storage Areas: Unlimited under cover
Number of Mtg Rms. & Capacity: 6, 80' x 250' or divided
Facilities for Food Functions: Banquet for 4,000 in Arena, 4 Restaurants
Parking Facilities: 6,300 cars
Distance from Business District: 12 minutes from center city via freeway

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Alexander Hamilton Hotel

631 O'Farrell St. (Phone: GRaystone 4-5500)
Manager: M. V. Shively
Convention Season: All year
Largest Group Accommodated: 175 (100 rooms; 8 suites available)
Convention Rates: Single: 7.00-10.00; Double: 10.00-16.00; Suites: 18.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (200)
No. Banquet Rms. & Capacity of Largest: 5 (150)
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00-40.00
Net Exhibit Space: 2,000 sq. ft. on one floor
Stage: Yes

Clift Hotel (HSMA)

499 Geary St. (Phone: Prospect 5-4700)
Manager: Dwight Hart, Jr.
Sales Manager: Russell St. John
Convention Season: All year
Largest Group Accommodated: 50 (25 rooms, 2 suites available)
Air Conditioning: Banquet and meeting rooms
No. Mtg. Rms. & Capacity of Largest: 5 (225)
No. Banquet Rms. & Capacity of Largest: 5 (225)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 25.00 to 50.00 daily
Audio-Visual Aids: PA system, spotlights
Stage: Available

Fairmont Hotel

See Advertisement, Page 43

Atop Nob Hill (Phone: DO 2-8800)
Manager: Richard L. Swig
Sales Manager: John Tetley Co.
Convention Season: All year
Largest Group Accommodated: 350 (165 rooms, 15 suites available)
Air Conditioning: Some banquet and meeting rooms
Convention Rates: Single: 12.00-15.00; Double: 16.00-24.00; Suites: 37.00-84.00. European
No. Mtg. Rms. & Capacity of Largest: 20 (1,500)
No. Banquet Rms. & Capacity of Largest: 20 (900)
Group Meal Rates: Breakfast: 3.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Varies
Charges for Exhibit Areas: Varies
Net Exhibit Space: 8,860 sq. ft.
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available

Hotel Mark Hopkins (HSMA)

See Advertisement, Page 16

Nob Hill (Phone: Exbrook 2-3434)

Manager: George D. Smith
Sales Manager: Harold F. Sands
Convention Season: All year
Largest Group Accommodated: 400 (135 rooms, 25 suites available)
Air Cinditioning: Banquet rooms
Convention Rates: Single: 14.00-18.00; Double: 18.00-22.00; Suites: 28.00-108.00
No. Mtg. Rms. & Capacity of Largest: 9 (1,000)
No. Banquet Rms. & Capacity of Largest: 9 (800)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.25 Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if hotel is convention headquarters
Charges for Exhibit Areas: Yes
Net Exhibit Space: 6,700 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Yes

Sheraton Palace Hotel (HSMA)

See Advertisement, Page 9

New Montgomery & Markets Sts. (Phone: Exbrook 2-8600)
Manager. Edmond A. Rieder
Sales Manager: James Stahlbaum
Convention Season: All year
Largest Group Accommodated: 700 (200 rooms, 25 suites available)
Convention Rates: Single: from 8.85; Double: from 12.85; Suites: from 20.00
No. Mtg. Rms. & Capacity of Largest: 20 (800)
No. Banquet Rms. & Capacity of Largest: 12 (1,000)
Group Meal Rates: Breakfast: from 2.75; Lunch: from 3.00; Dinner: from 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 1,000
Net Exhibit Space: 9,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, closed-circuit TV
Stage: Available

St. Francis Hotel (HSMA)

See Advertisement, Page 183

Union Square (Phone: EXbrook 7-7000)
Managing Director: Dan E. London
Asst. Gen. Mgr.: David Plant
Convention Season: All year
Convention Rates: Single: from 10.00; Twins: from 15.00; Suites: from 25.00
No. Mtg. Rms. & Capacity of Largest: 25 (750)
No. Banquet Rms. & Capacity of Largest: 25 (750)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.00; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 12.50 to 250.00
Net Exhibit Space: 5,338 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, movie screens
Stage: Available

Sir Francis Drake

See Advertisement, Page 183

Powell at Sutter Streets (Phone: EXbrook 2-7755)
Gen. Manager: Edward C. Sequeira
Convention Season: All year
Largest Group Accommodated: (200 rooms, 15 suites available)
Convention Rates: Single: 10.00-14.00; Double: 12.00-16.00; Twins: 15.00-20.00; Suites: 30.00-45.00. European.
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 9 (450)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.25 (plus 4% sales tax & gratuity)
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Audio-Visual Aids: PA system, spotlights, podiums, blackboards, film projectors may be rented
Stage: Available

Hotel Whitcomb

8th & Market Sts. (Phone: UNderhill 1-9600)
Manager: Karl C. Weber
Convention Season: All year
Largest Group Accommodated: 250 (230 rooms, 15 suites available)
Convention Rates: Single: 7.00-10.00; Double: 8.00-16.00; Suites: 18.00-48.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (1,200)
No. Banquet Rms. & Capacity of Largest: 9 (1,200)

SWIG-FAIRMONT HOTEL MANAGEMENT

Your Choice of 4 GREAT HOTELS For Sales Meetings In The West

Fairmont HOTEL
SAN FRANCISCO, CALIF.

The world's most enviable hotel location—high atop Nob Hill. 7 distinctively different dining rooms and bars, world famous entertainment. 19 meeting rooms seat up to 1000; room accommodations for 600. European Plan rates.

Antlers
COLORADO SPRINGS, COLO.

Completely modernized. Spectacular view of Pike's Peak—summer and winter sports center. Pool, golf, riding, nightly entertainment and dancing. Wonderful food in 4 new restaurants. Good air and rail transportation. Various meeting rooms seat up to 600; room accommodations for 450. Open all year. European Plan Rates.

Arrowhead Springs
HOTEL AND SPA
SAN BERNARDINO, CALIF.

Complete freedom from distractions in a 2000-acre foothill estate, only an hour from Los Angeles. One of America's most luxurious resorts. 2 swimming pools, golf nearby, tennis, etc. Various meeting rooms, including theatre. Accommodations for 300. Open all year. European Plan Rates. Natural Spring Caves and masseurs!

Mission Inn
HISTORIC GARDEN HOTEL
RIVERSIDE, CALIF.

Historic charm in a modern setting. Hotel completely modernized with distinguished food in beautiful new restaurants. 1 hour from Los Angeles and Palm Springs. Magnificent pool, golf, etc. 10 meeting rooms. Accommodations for 400. Open all year. Free parking. European Plan Rates.

FOR FURTHER INFORMATION—

write the hotel direct or consult John A. Tetley Company, 3440 Wilshire Blvd., Los Angeles; phone: DUnkirk 8-1151; Fairmont Hotel, San Francisco, phone: Exbrook 7-2717.

CALIFORNIA
San Francisco continued

Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 7.50 to 400.00
Charges for Exhibit Areas: 7.50 to 400.00
Net Exhibit Space: 21,060 sq. ft.
Audio-Visual Aids: PA system, blackboards, motion picture screen
Stage: Available

SAN JOSE

Railroads: So. Pac.; W.P.
Airlines: Pacific, UAL

Betty West, Convention Counselor

WESTERN ANNOUNCES PROGRAM TO AID CONVENTION MANAGERS

Los Angeles—Appointment of Betty West as Manager of its Convention Sales Department has been announced by Western Airlines as part of a program to expand its services to convention and sales meeting managers.

Miss West stated that she will carry forward Western's program that has helped to boost meeting attendance up to 40%.

If the convention city you've chosen is served by Western Airlines, write to Betty West. Return mail will bring you the details of a *proved* plan that has boosted attendance at dozens of conventions.

Western serves these outstanding convention cities:

Seattle-Tacoma	Reno
Portland	Palm Springs
San Francisco-Oakland	Phoenix
Las Vegas	Salt Lake City
Los Angeles	Denver
San Diego	Minneapolis-St. Paul

Mexico City

Write Betty West, Convention Bureau,
WESTERN AIRLINES
6060 Avion Dr., Los Angeles 45, Calif.

CONVENTION BUREAU
Convention & Tourist Bureau
Civic Auditorium Bldg. (13)
Henry M. Plymire, Manager

AUDITORIUM

Civic Auditorium
Market & San Carlos Sts. (Cy 2-3141, Ext. 207)
Manager: Francis F. Heney
Exhibit Areas: 14,000 sq. ft.
Rental Fees and Services: 10% of gross, no services
Floor Load: 100 per sq. ft.
Ceiling Height: 45 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 12-ft. door
Columns: None
Utilities: 110-220 current
Loading Facilities: Truck-height loading zone
Storage Areas: 2,000 sq. ft.
Facilities for Food Functions: Concession and caterer
Parking Facilities: 800 cars
Distance from Business District: One block

Montgomery Hotel
211 S. First St. (Phone: CY 4-9404
Manager: Ralph Caldwell
Convention Season: All year
Largest Group Accommodated: 150 (60 rooms, 2 suites available)
Convention Rates: Single: 5.00-10.00; Double: 6.00-10.00
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00-50.00 per day
Air Conditioning: Banquet and meeting rooms
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights

Hotel Saint Claire
See Advertisement, Page 143

Market & San Carlos (Phone: CY 5-2626)
Manager: Ralph Cobb
Sales Manager: Josephine LaMantia
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms, 5 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 7.00-10.00; Double: 10.00-14.00; Suites: 25.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (900)
No. Banquet Rms. & Capacity of Largest: 4 (900)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: No charge if food is served
Charges for Exhibit Areas: No charge if food is served
Net Exhibit Space: 1,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: Golf, wrestling, swimming

SAN MATEO

Railroads: SP

The Villa Hotel
Villa Sq. & El Camino Real (Phone: FIreside 1-0966)
Manager: Lucian Golins
Sales Manager: D. Butterfield
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.00-10.00; Double: 12.00-14.00; Suites: 25.00-42.00. European.
No. Mtg. Rms. & Capacity of Largest: 8 (800)
No. Banquet Rms. & Capacity of Largest: 8 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if sufficient guest rooms used
Charges for Exhibit Areas: None if sufficient guest rooms used
Net Exhibit Space: 10,000 sq. ft. on two floors
Audio-Visual Aids: Screens, blackboards, PA system, spotlights
Stage: 50 ft.
Sports Facilities: Heated pool, nearby golf and bowling

SANTA BARBARA

Railroads: So. Pac.
Airlines: Pacific, UAL

CONVENTION BUREAU
Santa Barbara Convention Bureau
P.O. Box 299
Norine DeOrian, Manager

Hotel Carrillo
Carrilla & Chapala Sts. (Phone: WO 6-7161)
Manager: Pat Connolly
Convention Season: All year
Largest Group Accommodated: 256 (125 rooms, 6 suites available)
Air Conditioning: Banquet halls only
Convention Rates: Single: 6.50-12.00; Double: 7.50-16.00; Suites: 16.00-32.000
No. Mtg. Rms. & Capacity of Largest: 1 (200)
No. Banquet Rms. & Capacity of Largest: 1
Group Meal Rates: Breakfast: 1.50; Lunch: 1.65; Dinner: 1.95
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None

Mar Monte
East Cabrillo Blvd. (Phone: 6-6121)
Manager: Victor Palkowski
Convention Season: All year
Largest Group Accommodated: 200 (70 rooms, 4 suites available)
Convention Rates: Single: 8.00-10.00; Double: 10.00-12.00; Suites: 25.00-29.00. European (American if requested)
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (350)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Varies
Charges for Exhibit Areas: Varies
Net Exhibit Space: 4,506 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, screens
Stage: Available
Sports Facilities: Swimming, golfing, riding, boating, Tennis, Cricket, fishing & hunting (in season)

Miramar Hotel (HSMA)
See Advertisement, Page 44

SANTA BARBARA

Miramar
THE TRULY RESORT CONVENTION HOTEL

Unequalled for conventions, sales and board of directors meetings, incentive award conferences, exhibits, etc. for groups large or small. Centrally located, only 90 miles from Los Angeles, served by air, rail and bus. Modern Convention Center accommodating 700 for meetings, 575 for banquets. 4 additional function rooms seating 10-200 for meetings and 10-180 for banquets.

Superb recreational facilities. Private sandy ocean beach, heated fresh water pool, tennis, ping-pong, shuffleboard and golfing at nearby country club.

Special group rates either European or American Plan on request.

WRITE: TED AHLSTEDT, SALES MGR.

MIRAMAR HOTEL RESORT
SANTA BARBARA, CALIFORNIA
W. P. GAWZNER, MGR.

South Coast Hwy. (Phone: 9-2203)
Manager: W. P. Gawzner
Sales Manager: Ted Ahlstedt
Convention Season: All year except July and Aug.
Largest Group Accommodated: 300 (130 rooms)
Convention Rates: Single: 8.00; Double: 10.00; Suites: 14.00-25.00
No. Mtg. Rms. & Capacity of Largest: 7 (800)
No. Banquet Rms. & Capacity of Largest: 4 (600)
Group Meal Rates: Breakfast: .60-2.15; Lunch: 1.75-2.00; Dinner: 2.25-5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,150 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Heated pool, tennis, golf, private beach, shuffleboard, ping pong, fishing, riding

Santa Barbara Biltmore and Cottages

(Phone: WOodland 9-2261)

Manager: W. A. Christensen
Sales Manager: Harry Westgate, Jr.
Convention Season: Sept. to July 15
Largest Group Accommodated: 260 (120 rooms, 12 suites available)
Convention Rates: Single: 9.00-22.00; Double: 11.00-25.00; Suites: 26.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 12,180 sq. ft. on one floor
Audio-Visual Aids: Two 35mm motion picture sound projectors, PA system, spotlights
Stage: Yes
Sports Facilities: Putting course, tennis, shuffleboard, croquet, table tennis, badminton, horse shoes, riding, deep sea fishing, swimming, 2 golf courses nearby

SANTA CRUZ

Railroads: So. Pac.
Airlines: SWA

CONVENTION BUREAU

Santa Cruz Convention Bureau
Civic Auditorium
Mrs. Kay Dillon, Manager

Santa Cruz Civic Auditorium

Civic Center (Phone: GA 3-1214)

Manager: H. R. Judah
Exhibit Areas and Square Footage of Each: Main auditorium only 7,000 sq. ft.
Rental Fees and Services Included in Rent: Afternoon and evening $90.00
Floor Load: Unlimited
Ceiling Height: 46 ft. **PA System:** Yes
No. of Elevators: None
Current and Utilities Available: Electric AC and gas
Loading Facilities: Ramp to stage door-two wide side entrances
Railroad Sidings: No
Number of Meeting Rooms and Capacities: 6 from 25 to 75 persons
Facilities for Food Functions: Kitchen for banquet of 720
Parking Facilities: Curb and lots—500 cars
Distance from Business District: One block and a half

Hotel Casa del Rey

Cliff and Beach Sts. (Phone: 2400)
Manager: Harry A. Farros
Sales Manager: Sam Millard
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms and 15 suites available)
Convention Rates: Single: 5.00 to 17.00; Double: 8.00 to 10.00; Suites: 7.00 for parlor plus bedroom rate
No. Mtg. Rms. & Capacity of Largest: 10 (400)
No. Banquet Rms. & Capacity of Largest: 1 (500)
Group Meal Rates: Breakfast: from .75; Lunch: from .90; Dinner: from 1.50
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms air cooled
Charges for Banquet & Mtg. Rms.: Variable
Net Exhibit Space: 9,000 sq. ft. on one floor
Other Equipment Available: PA System, spotlights, stage
Sports Facilities: Swimming, Tennis, Golf, Deep sea fishing

SANTA MONICA

Railroads: Pac. Elec.; So. Pac.
Airlines: Served through Los Angeles

CONVENTION BUREAU

Santa Monica Convention Bureau
109 Santa Monica Blvd.
Robert Coleman, Manager

AUDITORIUM

Civic Auditorium

See Advertisement, Page 45

1855 Main St. (Phone: EXbrook 5-9915)
Manager: John T. Webb
Exhibit Area: 22,000 sq. ft.
Ventilation: Air conditioning
Ceiling Height: 48'
PA System: 3 channel Stereophonic
Dimensions, Opening to Exhibit Hall: 10' by 16'
No. of Elevators and Capacities: One—50 tons
Columns, Locations and Dimensions: None
Current and Utilities Available: 110, 220 V
Loading Facilities: Three docks
Location, Size of Storage Areas: 4,000 sq. ft. on perimeter of Auditorium
Number of Meeting Rooms and Capacities: Seven for 100 each
Facilities for Food Functions: Banquet for 1,850
Parking Facilities: For 800 cars
Distance from Business District: 3 blocks

Hotel Miramar

See Advertisement, Page 45

Second & Wilshire (Phone: EXbrook 4-3731)

Manager: William W. Donnelly
Sales Manager: William W. Donnelly
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 30 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 8.00; Double: 13.00; Suites: 18.00 for 3, 20.00 for 4, European
No. Mtg. Rms. & Capacity of Largest: 9 (1,200)
No. Banquet Rms. & Capacity of Largest: 7 (1,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 4.50 (plus tax & tip)
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters in hotel
Charges for Exhibit Areas: Variable
Net Exhibit Space: 6,800 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm film projector
Stage: Portable
Sports Facilities: Heated swimming pool on grounds

SANTA ROSA

Railroads: So. Pac., Nor. W. P.
Airlines: Southwest

CONVENTION BUREAU

Convention & Tourist Bureau
Chamber of Commerce
Flamingo Hotel
Scott Gordon, Manager

Veterans' War Memorial Building

1351 Bennett Ave. (Phone: LIberty 5-2013)
Manager: Jack Whelan
Exhibit Areas and Square Footage of Each: Main auditorium 10,800 sq. ft., Foyer and halls 2,500 sq. ft.
Rental Fees and Services Included in Rent: 175.00 per day. Includes janitors, and all available equipment.
Ventilation: Forced air
Ceiling Height: 40' **PA System:** Yes
Dimensions, Opening to Exhibit Hall: 6' doors
Columns, Locations and Dimensions: None
Current and Utilities Available: 120-220 V
Loading Facilities: Truck ramp off rear of stage
Location, Size of Storage Areas: 4,000 sq. ft. off-stage on same level
Number of Meeting Rooms and Capacities: Three rooms for 35, one for 400, one for 150, plus auditorium for 1,500.
Facilities for Food Functions: Banquet for 1,000
Parking: Space for 500 cars
Distance from Business District: 1 mile

Flamingo Hotel

4th & Farmers Lane (Phone: LI 5-6310)
Manager: Randy Falkenstine
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 16 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00; Double: 10.00; Suites: 21.00. European.
No. Mtg. Rms. & Capacity of Largest: 4 (1,000)
No. Banquet Rms. & Capacity of Largest: 4 (900)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00

The ultimate in convention facilities are in . . .

Santa Monica

America's all-year vacationland

IN FABULOUS LOS ANGELES COUNTY

Santa Monica's modern new civic auditorium — an entirely new concept in theater, convention and trade show auditoriums offers 21,360 square feet of exhibit space, enough for 150 booths. This multi-purpose 2,750 seat auditorium with adjoining meeting rooms has the latest in air conditioning, engineered accoustics and high fidelity sound systems. 1,800 meals can be served simultaneously in the main auditorium with 500 more in the adjoining wing. Parking for 1,850 automobiles. *The auditorium is rent free for conventions and there are attractive low rates for commercial and exhibit use.*

Santa Monica offers plenty of the very finest in hotel accomodations. There's sport fishing . . . tennis . . . swimming . . . sailing. Home of famed Pacific Ocean Park . . . close by desert and ski resorts . . . Disneyland . . . Marineland . . . Catalina Island . . . miles of clean beaches and scenic drives. Smog-free ocean-fresh air all year long.

For information write: **CONVENTION BUREAU,**
Chamber of Commerce, 109 Santa Monica Boulevard, Santa Monica, California

CALIFORNIA

Santa Rosa continued

Liquor: Served in hotel
Charges for Mtg. Rms.: No charge if food served
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool, golf nearby

Santa Rosa Hotel

508 4th St. (Phone: LIberty 2-1742)
Manager: Jack Kronstedt
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 5.00-6.00; Double: 7.00-10.00; Suites: 14.00-20.00. European.
No. Mtg. Rms. & Capacity of Largest: 10 (350)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,800 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 8' by 14'
Sports Facilities: Golf 2 miles away

SOLVANG

Alisal Ranch

P.O. Box 497 (Phone: Santa Ynez 233)
Manager: Lynn S. Gilham
Convention Season: October to March
Largest Group Accommodated: 120 (35 rooms, 8 suites available)
Air Conditioning:
Convention Rates: Single: 22.00; Double: 34.00. American.
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Liquor: Served in hotel
Charges for Exhibit Areas:
Net Exhibit Space:
Audio-Visual Aids: PA system
Stage: 10' by 20'
Sports Facilities: Golf, swimming, tennis, croquet, badminton, shuffleboard, archery, riding.

YOSEMITE NATIONAL PARK

Railroads: S. Pac.; Santa Fe; West Pac.; Yosemite Transportation System
Airlines: United to Merced

The Ahwahnee

(Phone: FRontier 2-4411)
Manager: Stuart Cross
Sales Manager: George H. Oliver
Convention Season: Sept. to June 1
Largest Group Accommodated: 200 (100 rooms, 4 suites available)
Convention Rates: Single: 23.00-24.00; Double: 34.00-36.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (225)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 7,780 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 35mm slide, 2x2 slide, 16mm projector
Stage: Available
Sports Facilities: Horseback riding, golf, tennis, swimming, hiking, bicycling

COLORADO

COLORADO SPRINGS

Railroads: D. & R.G.W.; A.T. & S.F., Col. & So.; C.R.I & P.; M.T.
Airlines: BNF, CEN, CAL

Antlers Hotel

See Advertisement, Page 43

Pikes Peak & Cascade Ave. (Phone: Melrose 2-2661; Telegraph: Antlers)
Manager: Dale M. Seiders
Convention Season: Sept. 15-June 15
Largest Group Accommodated: 385 (175 rooms, 10 suites available)
Convention Rates: Single: 8.00-12.00; Double: 12.00-16.00; Suites: from 18.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 5 (750)
Group Meal Rates: Breakfast. 1.50; Lunch: 1.85; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 10.00 per booth
Net Exhibit Space: 6,500 sq. ft.
Audio-Visual Aids: PA system, spotlights, screens
Stage: 8 ft. by 40 ft.
Sports Facilities: Swimming, volley ball

Broadmoor Hotel

(Phone: Melrose 4-7711)
Manager: William B. Hall, Jr.
Sales Manager: John M. Haymes
Convention Season: September to July
Largest Group Accommodated: 460 (200 rooms, 30 suites available)
Convention Rates: Single: 10.00-19.00; Double: 17.00-31.00; Suites: 23.00-47.00
No. Mtg. Rms. & Capacity of Largest: 12 (400)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 3.00; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,150 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, 35mm film projector
Stage: Available

DENVER

Railroads: Union Pac.; Santa Fe; Burlington Route; D. & I.; Rock Island; Col. & So.; D. & R.G.W.; U.P
Airlines BNF, CEN, CAL, FAL, TWA, UAL, WAL

CONVENTION BUREAU

Denver Convention & Visitors Bureau
225 W. Colfax Ave. (2)
Clarence N. Hockom, Manager

AUDITORIUM

City Auditorium Arena

14th and Curtis Sts. (MA 3-1133 Ext. 247)
Manager: Michael Livoda
Exhibit Areas: Convention Arena floor, 20,000 sq. ft.; Promenade, 2,000 sq. ft.; Remodeled theatre available December, 1956
Rental Fees and Services: Rent is free; payment only for services. If exhibit space is sold, charge is .15 per sq. ft. of net space or cost of basic services—whichever is greater.
Floor Load: Exhibition Hall, unlimited; Arena Level, 100 lbs. per sq. ft.
P. A. System. Available in Auditorium, Arena
Ceiling Height: Exhibition Hall, 12.5 ft.; Arena, 80 ft.
Dimensions, Openings to Exhibit Hall: 14.4 ft. wide by 11 ft. high
Elevators and Capacities: One service elevator, 12 ft. long by 6 ft. wide, 75 lbs. per sq. ft. load limit
Columns: In Exhibition Hall
Utilities: AC any voltage, water, drains, gas
Loading Facilities: Ramps
Storage Areas: Ample
Meeting Rooms and Capacities: Nine meeting rooms seat from 60 to 120; Arena, seats 5,588
Facilities for Food Functions and Banquet Capacity: Catering kitchen can handle banquet for 2,000
Parking Facilities: Three large lots adjacent to building

Denver Coliseum

46th Ave. and 44th St. (MAin 3-4820)
Manager: Michael Livoda
Exhibit Areas: Arena, 25,000 sq. ft.; Promenade, 10,000 sq. ft.; Basement 6,000 sq. ft.
Rental Fees: On application
Floor Load: Unlimited
Ventilation: Roof exhaust blowers
Ceiling Height: 87 ft.
P. A. System: Available
Columns: None
Utilities: Electricity, gas, water
Loading Facilities: Ample
Storage Areas: Ample
Meeting Rooms and Capacities: 11,433 seats (7,933 permanent)
Facilities for Food Functions and Banquet Capacity: Can handle 2,000
Parking Facilities: 2,500 cars
Distance from Business District: Two miles

Brown Palace Hotel (HSMA)

17th & Tremont (Phone: TA-5-3111)
Manager: Charles A. O'Toole
Sales Manager: Karl W. Mehlmann
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.50-17.00; Double: 13.00-20.00; Suites: 22.00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (830)
No. Banquet Rms. & Capacity of Largest: 9 (580)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 up
Charges for Exhibit Areas: 10.00 up
Audio-Visual Aids: PA system, spotlights
Stage: 10' by 34'
Sports Facilities: Golf (municipal course nearby)

The Cosmopolitan Western Hotel (HSMA)

See Advertisement, Page 183

18th & Broadway (Phone: Main 3-2181; Telegraph: FKJ)
Manager: Tom Lee
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 15 suites available)
Air Conditioning: Banquet and meeting rooms, 50 bedrooms
Convention Rates: Single: 7.50-13.00; Double: 12.00-19.00; Suites: 21.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (900)
No. Banquet Rms. & Capacity of Largest: 11 (650)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00-200.00
Charges for Exhibit Areas: 15.00-200.00
Net Exhibit Space: 800 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlight, movie screen
Stage: Available

Hotel Park-Lane

See Advertisement, Page 143

450 S. Marion St. (Phone: Pearl 3-4611)

Meeting in DENVER? Fly the RADAR Line

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For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, Ill.

Manager: M. J. Frampton
Sales Manager: Beth Von Rutch
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 12 suites available)
Air Conditioning: Banquet and meeting rooms, 90% of bedrooms
Convention Rates: Single: 10.00; Double: 14.00; Suites: 25.00 up. European
No. Mtg. Rms. & Capacity of Largest: 6 (200)
No. Banquet Rms. & Capacity of Largest: 6 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Varies
Charges for Exhibit Areas: Varies
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis
Stage: Available
Sports Facilities: Outdoor Swimming pool, golf

ESTES PARK

Railroads: Union Pac.; Santa Fe; Burlington Route; D. & I.; Rock Island; Col. & So.; D. & R.G.W.; U.P.—all to Denver
Airlines: UAL, BNF, WAL, CAL—all to Denver

Harmony Guest Ranch

See Advertisement, Page 47

(Phone: 530)
Manager: S. W. Hayes
Sales Manager:
Convention Season: June-July 15, Sept. 1-20
Largest Group Accommodated: 70 (36 rooms, 7 suites available)
Air Conditioning:
Convention Rates: Single: 40.00; Double: 50.00; Suites: 100.00. American.
No. Mtg. Rms. & Capacity of Largest: 1
No. Banquet Rms. & Capacity of Largest: 1
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 200 sq. ft. on one floor
Audio-Visual Aids: 16mm projector, PA system
Sports Facilities: Swimming, horses, golf

Stanley Hotel

(Phone: 23)
Manager: Bob Dean
Convention Season: June 1-Sept. 15
Largest Group Accommodated: 400 (175 rooms, 8 suites available)
Convention Rates: Single: 22.00-42.00; Double: 34.00; Suites: 44.00-60.00. American
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 10,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, 16mm and 35mm projectors, screens
Stage: Available
Sports Facilities: Swimming pool, golf, riding, shuffleboard, ping pong

CONNECTICUT

GROTON

Railroads: PRR; N.Y., N.H. & H.
Airlines: NEA

Griswold Hotel & Country Club

Eastern Point (Phone: Hilltop 5-9701; N.Y.C. Office: CI: 5-6374)
Convention Season: June, July, Aug., Sept.
Largest Group Accommodated: 700 (350 rooms)
Convention Rates: Single: 16.00-18.00; Double: 30.00-32.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (800)
No. Banquet Rms. & Capacity of Largest: 2 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.50; Dinner: 5.00-6.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 10.00 per exhibit a day
Net Exhibit Space: 8,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, film projectors
Stage: Available
Sports Facilities: Golf, swimming pool, Tennis, badminton, horseshoes, fishing, boating, ping pong, softball

HARTFORD

Railroads: N.Y., N.H. & H.
Airlines: AAL, EAL, NEA, TWA, UAL

Hotel Bond

See Advertisement, Page 143

338 Asylum St. (Phone CHapel 7-3231)
Manager: G. R. Davies
Sales Manager: Arthur Hewson
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 5 suites available)
Air Conditioning: 10 small banquet rooms, 100 bedrooms
Convention Rates: Single: 5.00-8.50; Double: 7.50-13.00; Suites: 17.50-31.50. European
No. Mtg. Rms. & Capacity of Largest: 12 (350)
No. Banquet Rms. & Capacity of Largest: 14 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 5.00 to 150.00
Charges for Exhibit Areas: 5.00 to 150.00
Net Exhibit Space: 12,285 sq. ft.
Audio-Visual Aids: PA system, movie screen
Stage: Available

Hotel Statler Hilton (HSMA)

See Advertisement, Page 5

10 Ford St. (Phone: CHapel 9-5611)
Manager: F. P. Morse
Sales Manager: John R. Trippe
Convention Season: All year
Largest Group Accommodated: 600 (250 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.50-11.00; Double: 12.00-14.50; Twins: 15.00-17.00; Suites: 25.00-41.00
No. Mtg. Rms. & Capacity of Largest: 14 (1,000)
No. Banquet Rms. & Capacity of Largest: 14 (850)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.25
Liquor: Served in hotel
Net Exhibit Space: 6,000 sq. ft. one floor
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Golf nearby

MOODUS

Railroads: N.Y., N.H. H

Banner Lodge

(Phone: TRiangle 3-8652)
Manager: Jack Banner
Sales Manager: Irving Levowitz
Convention Season: May 28-Sept. 15
Largest Group Accommodated: 400 (200 rooms available)
Convention Rates: 15.00 per day plus 15% for tax and gratuities
No. Mtg. Rms. & Capacity of Largest: 2 (600)
No. Banquet Rms. & Capacity of Largest: 1 (600)
Group Meal Rates: Lunch: 3.50; Dinner: 5.00
Liquor: Available locally
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: Slide and motion picture projectors, PA system, spotlights
Stage: Yes
Sports Facilities: Swimming pool, 2 softball diamonds, 8 clay tennis courts, volleyball courts, handball courts, golf driving range, archery range, private lake, boating and water skeeters, basketball court

NEW HAVEN

Railroads: N.Y., N.H. & H.
Airlines: AAL, EAL

AUDITORIUM

New Haven Arena

26 Grove St. (LOcust 2-3123)
Manager: Nathan Podoloff

Exhibit Areas: Main floor, 16,000 sq. ft.; mezzanine, 4,000 sq. ft.
Rental Fees and Services: Depends on event
Floor Load: 250 lbs. per sq. ft., main floor; 100 lbs. per sq. ft. mezzanine
Ventilation: Exhaust fans
Ceiling Height: 35 ft.
P. A. Systems: Altec
Dimension Opening to Exhibit Hall: 12 ft. 9 in. by 12 ft. 5 in.
Columns: None
Utilities: 110-220 single and 3-phase current
Loading Facilities: Loading platforms, forklift equipment
Storage Areas: 10,000 sq. ft. adjacent
Meeting Rooms and Capacities: Ten rooms, up to 50 each
Facilities for Food Functions and Banquet Capacity: Caterers can serve up to 1,500
Parking Facilities: Garage in building, nearby lots
Distance from Business District: Three blocks

Taft Hotel

81 College St. (Phone: STate 7-1121
Manager: William P. Diamond
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 6 suites available)
Air Conditioning: Banquets and meeting rooms
Convention Rates: Single: 5.00-8.50; Double: 10.00-13.00; Suites: 20.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Meal Rates: Breakfast: from 1.75; Lunch: from 2.50; Dinner: from 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 up
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports facilities: Swimming, golf, boating

NEW LONDON

Railroads: N.U., N.H. & H.; Cent. Vt.
Airlines: NEA

Mohican Hotel

281 State St. (Phone: GIbson 3-4341)

CONNECTICUT

New London continued

Manager: E. T. Lemonis
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 20 suite available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 3.50-6.00; Double: 6.50-12.00; Suites: 12.00-15.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (275)
No. Banquet Rms. & Capacity of Largest: 4 (275)
Group Meal Rates: Breakfast: .75; Lunch: 1.25; Dinner: 1.75
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 100.00
Charges for Exhibit Areas: 10.00 to 100.00
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Small platform

STAMFORD

Railroads: N.Y., N.H. & H.

Roger Smith Hotel

See Advertisement, Page 48

55 River Street (Phone: DAvis 3-2112)
Manager: Douglas M. Brown
Convention Season: All year
Largest Group Accommodated: 200 (135 rooms available)
Air Conditioning: Banquet halls and some bedrooms
Convention Rates: Single: 7 to 10.50; Double: 10.00 to 13.50. European
No. Mtg. Rms. & Capacity of Largest: 4 (120)
No. Banquet Rms. & Capacity of Largest: 4 (90)
Liquor: Yes
Charges for Mtg. Rms.: Available on request
Charges for Exhibit Areas: Available on request

WATERBURY

Railroads: N.Y., N.H. & H.

Roger Smith Hotel

See Advertisement, Page 48

30 W. Main St. (Phone: PL 3-2161)
Manager: Vincent Gerardi
Convention Season: All year
Largest Group Accommodated: 200 (160 rooms, no suites available)
Air Conditioning: Smaller banquet and meeting rooms, one-third bedrooms
Convention Rates: Single: 4.00-8.00; Double: 6.75-11.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (400)
No. Banquet Rms. & Capacity of Largest: 9 (325)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf one mile

DELAWARE

WILMINGTON

Railroads: Balt. & Ohio; Penna.; Reading
Airlines: AAA, AAL, EAL

Hotel DuPont (HSMA)

11th & Market Sts. (Phone: 6-8121)

Manager: J. D. LaMothe
Sales Manager: F. H. Colbourn, Jr.
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms and 4 suites available)
Convention Rates: Single: 9.00-11.00; Double: 12.00-20.00; Suites: 30.00 to 35.00
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquet Rms. & Capacity of Largest: 10 (600)
Rates for Meals: Breakfast: 3.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, suites and large twins
Charges for Mtg. Rms.: 3.00 to 125.00
Net Exhibit Space: 7,800 sq. ft.
Audio-Visual Aids: Sound projector, screen, PA system, spotlights
Stage: Available

DISTRICT OF COLUMBIA

WASHINGTON

Railroads: Penna.; Balt. & Ohio; Ches. & Ohio; R.F. & P.; So. Ry.
Airlines: AAA, AAL, BNF, CAP, DAL, EAL, NAL, EAL, AL, NEA, NWA, PAA, TWA, UAL

CONVENTION BUREAU

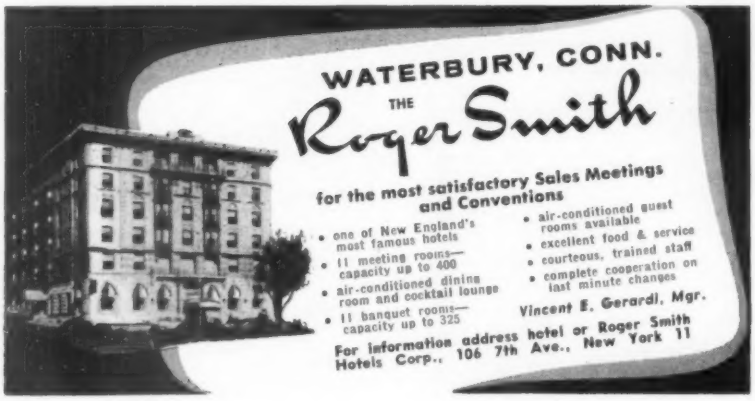
Greater National Capital Committee
1616 K. St., N.W. (6)
Clarence A. Arata, Manager

AUDITORIUM

National Guard Armory

See Advertisement, Page 49

2001 East Capitol St. (LIncoln 7-9077)
Manager: Arthur J. Bergman
Exhibit Areas: Main floor 76,000 sq. ft.; Lower-level 65,000 sq. ft.
Rental Fees and Services: Commercial, $1,000 per day, $5,000 per week; trade shows, $.15 per sq. ft. for exhibit area; services extra.
Floor Load: 400 lbs. per sq. ft.
Ventilation: 24 - 48 in. exhaust fans
Ceiling Height: 95 ft. **P. A. System:** Available
Dimensions, Opening to Exhibit Hall: 10 ft. 10 in. by 11 ft. 10 in.



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conventions — trade association shows — commercial and industrial exhibits

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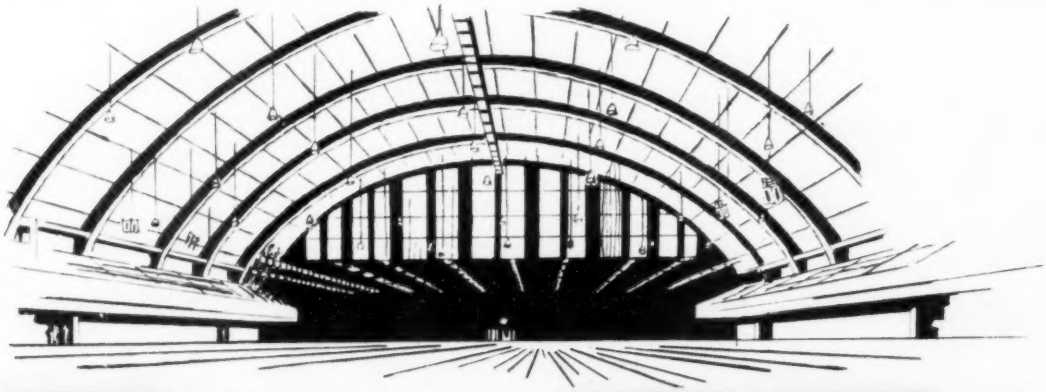

136,000 square feet of exhibit space	76,000 square feet of unobstructed floor space on main level		An additional 60,000 square feet on lower level, upon request	1500 car Parking Area • Catering and Restaurant Service	Excellent Public Address System • New, Efficient Ventilating System
	Experienced, Specially Trained Staff • Quick-to-Reach from Anywhere in D. C.	Easy Drive-In Facilities • Convenient for Trucks and Heavy Equipment	Complete Convention and Exhibit Facilities		Additional Meeting Rooms and Crate Storage Space

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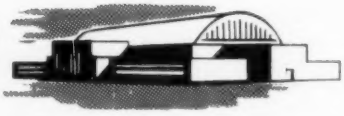

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Manger Annapolis

One of Washington's most modern hotels, completely air-conditioned, with function rooms for 300 persons. Contact James C. Bowen, The Manger Annapolis, 11th to 12th St. on H St., N. W. Phone: National 8-9920, Teletype: WA-260.

Manger Hamilton

In one of the Capital's best locations, with air-conditioned banquet facilities for 300. Contact Patrick J. Duffy, The Manger Hamilton, 14th at K St., N. W. Phone: District 7-2580, Teletype: WA-260.

Manger Hay-Adams

Facing the White House, one of the nation's finest hotels, completely air-conditioned, with meeting room for 30. Contact Marshall Jones, Mgr., 16th at H St., N.W. Phone: MEtropolitan 8-2260, Teletype WA-260.

DISTRICT OF COLUMBIA

continued

Columns: None
Utilities: 208 and 120 single and 3-phase AC steam, gas water, air and drain lines
Loading Facilities: Drive in
Storage Areas: Basement 7,000 sq. ft.
Meeting Rooms and Capacities: 24, 100 persons, 3, 150 persons; 2, 300 persons; 3, 500 persons; 2 1,750 persons
Facilities for Food Functions and Banquet Capacity: Facilities for banquets up to 5,000
Parking Facilities: 1,500 cars
Distance from Business District: Three miles

Uline Arena

3rd & M Sts., N.W. (Phone LI 7-5800)
Manager: Paul B. Rothgeb
Exhibit Areas: 20,000 sq. ft.
Rental Fees and Services: $750 per show, plus expenses
Floor Load: Unlimited
Ceiling Height: 40 ft.
PA System: Yes
Dimensions, Opening to Exhibit Hall: 50 ft. by 15 ft.
Columns: None
Loading Facilities: Trucks can drive into building; railroad siding next door
Storage Areas: Under Arena seating
Meeting Rooms and Capacities: 14 rooms, up to 50 people
Facilities for Food Functions: Banquet for 1,500
Distance from Business District: ½ mile

Manger Annapolis Hotel

See Advertisement, Page 50

11th & H Sts. (Phone: NAtional 8-9220; Telegraph: WA260)
Manager: James C. Bowen
Sales Manager: H. Howard
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms available)
Air Conditioning: Entire Hotel
Convention Rates: Single: 5.50-9.50; Double: 9.50-14.00; Suites: 18.50-22.50. European.
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Liquor: Served in hotel
Net Exhibit Space: 2,352 sq. ft. on one floor
Audio-Visual Aids: PA system

Manger Hamilton Hotel

See Advertisement, Page 50

14th St. & K Sts. (Phone: DIstrict 7-2580; Telegraph: WA 260-Hamilton)
Manager: Patrick J. Duffy
Sales Manager: Robert O'Brien
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-11.00; Double: 10.50-15.50; Suites: 30.00-35.00. European.
No. Mtg. Rms. & Capacity of Largest: 3 (260)
No. Banquet Rms. & Capacity of Largest: 3 (260)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00.
Liquor: Served in hotel
Net Exhibit Space: 1,900 sq. ft. on one floor
Audio-Visual Aids: PA system

Marriott Motor Hotel

See Advertisement, Page 50

Twin Bridges on U.S. 1 (Phone: NAtional 8-4200; Telegraph: ARL 991)
Manager: Jack Kloss
Convention Season: All year
Largest Group Accommodated: 1000 (350 rooms, 10 suites available)
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.00.
Liquor: Wine and beer served.
Net Exhibit Space: 6,500 sq. ft. on three floors
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool, ice rink, golf nearby

The Mayflower Hotel (HSMA)

Connecticut and DaSales St. N.W. (Phone: District 7-3000, Tel.: WA 359)
Manager: C. J. Mack
Sales Manager: Robert L. Pfeiffer
Convention Season: All year
Largest Group Accommodated: 1,000 (400 rooms, 40 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-19.50; Double: 13.00-21.00; Suites: 26.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 17 (1100)
No. Banquet Rms. & Capacity of Largest: 17 (1,064)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.25; Dinner: 5.25
Liquor: Served in hotel
Charges for Mtg. Rms.: Depends on size of convention
Charges for Exhibit Areas: Depends on size of convention
Net Exhibit Space: 80,000 sq. ft.
Audio-Visual Aids: PA system, spotlight, blackboards, bulletin boards, movie screens
Stage: Available

The Raleigh Hotel

See Advertisement, Page 143

12th & Penn Ave. (Phone: RE 7-0791)
Manager: Arthur A. Denterlein
Largest Group Accommodated: (300 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single 6.50-12.00; Double: 13.00-16.00; Suites: 25.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (325)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, screens
Stage: Available

Roosevelt Hotel

2101 16th St. N.W. (Phone: DE 2-0800)
Manager: Rudi E. Sidler
Sales Manager: M. B. Muffley
Convention Season: All year
Convention Season: All year
Largest Group Accommodated: 752 (376 rooms, 87 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-18.00; Double: 10.00-18.00; Suites: 18.00-24.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.75; Dinner: 3.75

NOW AVAILABLE

WORLD'S LARGEST COMBINED DRIVE-IN CONVENTION FACILITIES

Just five minutes from downtown WASHINGTON, D.C.

Economy, convenience, accessibility, characterize the Capital's two great new drive-in hotels each on the Virginia side of the Potomac, within a few minutes of the Pentagon and downtown Washington.

- **600 air conditioned rooms**
- **Phones, free TV & Hi-Fi in every room**
- **Free parking for 750 cars adjacent to rooms**
- **Choice of 10 meeting and banquet rooms**
- **Free swimming pools**
- **Free ice skating rink**
- **Dining rooms, coffee shops**
- **Barber and beauty shops**

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Owned and Operated by the Hot Shoppes

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Twin Bridges • On U.S. 1

Marriott Key Bridge Motor Hotel
Key Bridge, Washington, D. C.

For Brochure and Reservations, Write:
Marriott Motor Hotel, Twin Bridges, On U.S. 1, Washington 1, D.C.

the Convention they'll talk about for years!

SHERATON HALL

Largest ballroom in Washington's largest hotel

Every detail of the Sheraton-Park Hotel contributes to the one big effect you want . . . a successful, stimulating, result-getting sales meeting or banquet!

Sheraton Hall, the Sheraton-Park's new ballroom, can accommodate 2,000 for dinner or 3,000 for a meeting. The acoustics are perfect, closed circuit TV facilities are available, and there are 16,000 sq. ft. of exhibit space directly below the ballroom connected by an escalator. Seven additional function rooms accommodate from 50 to 400 people.

Between meetings, your members can enjoy all the relaxing pleasures of a resort hotel. The Sheraton-Park's 16 landscaped acres include an outdoor swimming pool, four tennis courts and a private train to take your guests around the grounds. All 1,200 rooms are air conditioned and have radio and TV. Three fine restaurants offer excellent dining at reasonable prices . . . there are also two delightful cocktail lounges for meeting and entertaining your associates. And you and your members are only ten minutes from the heart of the nation's Capital, in downtown Washington.

The Sheraton-Park has years of experience in producing successful conventions. You can count on efficient service and excellent facilities!

Foster H. Gurney, *General Manager* • Lewis M. Sherer, Jr., *Sales Manager* • Phone: Columbia 5-2000 • Teletype No. WA-75

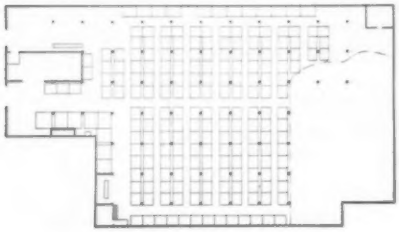
SHERATON-PARK HOTEL 2650 CONNECTICUT AVENUE, N. W. WASHINGTON, D. C.

NOW AT THE SHOREHAM HOTEL...

WASHINGTON'S LARGEST HOTEL EXHIBIT HALL

View of one aisle at a recent trade show indicates spaciousness of the Shoreham's exhibit hall.

One of two private driveway entrances. Trailer trucks can deliver directly to the exhibit hall.



44,000 square feet of exhibit space for trade shows and convention exhibitions

Another great convention feature at the Shoreham, Washington's most *complete* convention hotel! Now, in addition to the finest facilities for meetings and banquets, the Shoreham offers you a huge, modern exhibit hall for trade association shows and convention exhibitions of every type:

- 44,000 square feet of exhibit space, entirely on one floor of the hotel, can accommodate up to 250 display booths, 8′ x 10′.
- Unlimited floor load and up to 11′8″ ceiling height allow you to exhibit large, heavy industrial equipment.
- Two special driveway entrances to exhibit hall. Displays are unloaded right at exhibit hall level and set up quickly . . . no elevators required.
- All meeting and banquet rooms are immediately adjacent to the exhibit hall and are easily accessible without need to use elevator service.
- Electrical outlets of 110 and 220 volts are located at every display booth, with a total capacity of 400,000 watts.
- Experienced staff of electricians and maintenance men to assist you with your exhibits . . . facilities for decorating, furniture available.

For complete information, write John E. McMurtagh, Sales Manager

the Shoreham

Connecticut Ave. at Calvert, Washington, D. C.

DISTRICT OF COLUMBIA

continued

Liquor: Served in hotel
Net Exhibit Space: 1,500 sq. ft. on one floor separate area
Audio-Visual Aids: PA system, spotlights
Stage: Available

Roger Smith Hotel

See Advertisement, Page 53

Penn. Ave. at 18th St., N.W. (Phone: National 8-2740)
Manager: John G. Sinclair
Sales Manager: Schuyler S. Bentley
Convention Season: All year
Largest Group Accommodated: 400 (214 rooms available)
Air Conditioning: Banquet halls and 150 bedrooms
Convention Rates: Single: 6.00-11.00; Double: 9.00 to 15.00; Suites: 16.00-22.00
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 20.00-70.00
Charges for Exhibit Areas: Available on request
Audio-Visual Aids: PA system, spotlights

Sheraton-Carlton (HSMA)

See Advertisement, Page 9

923 16th St. N.W. (Phone: Metropolitan 8-2626)
Manager: Michael T. Mc Garry
Sales Manager: Mary Stuart Price
Convention Season: All year
Largest Group Accommodated: 100
Air Conditioning: Entire hotel
Convention Rates: Single: 13.50-20.50; Double: 18.50-24.50; Suites: 37.00-60.00. European.
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 5 (200)
Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights

Sheraton-Park Hotel (HSMA)

See Advertisement, Page 51

2660 Woodley Rd. (Phone: Columbia 5-2000)
Manager: Foster H. Gurney
Sales Manager: Lewis M. Sherer, Jr.
Convention Season: All year
Largest Group Accommodated: 1200 (500 rooms, 75 suites available)
Air Conditioning: Entire Hotel
Convention Rates: Single: 8.50-12.50; Double: 12.00-16.50
No. Mtg. Rms. & Capacity of Largest: 8 (3,000)
No. Banquet Rms. & Capacity of Largest: 8 (2,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 500.00 daily
Net Exhibit Space: 16,000 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, tennis, golf

The Shoreham Hotel

See Advertisement, Page 52

2500 Calvert St. (Phone: ADams 4-0700)
Sales Manager: John McMurtagh
Convention Season: All year
Largest Group Accommodated: 900 (425 rooms, 65 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.00-13.00; Double: 14.00-17.00; Suites: 25.00-75.00. European.
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)
No. Banquet Rms. & Capacity of Largest: 9 (700)
Group Meal Rates: Breakfast: .75-1.25; Lunch: 1.90-2.50; Dinner: from 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 44,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Golf, tennis nearby

Statler Hilton Hotel (HSMA)

See Advertisement, Page 5

16th & "K" Sts. N.W. (Phone: EX 3-1000)
Manager: Herbert C. Blunck
Sales Manager: James W. Fauquier
Convention Season: All year
Largest Group Accommodated: 1,100 (650 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-16.00; Double: 12.00-23.00; Suites: 35.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (1,000)
No. Banquet Rms. & Capacity of Largest: 11 (1,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50 Dinner: 5.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 500.00
Charges for Exhibit Areas: 100.00 to 500.00
Net Exhibit Space: 32,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Washington Hotel (HSMA)

15th St. & Pennsylvania Ave. N.W. (Phone: MEtropolitan 8-5900)
Manager: Reyburn Miller
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-11.50; Double: 12.50-16.00; Suites: 24.00-44.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (650)
No. Banquet Rms. & Capacity of Largest: 6 (650)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 200.00
Charges for Exhibit Areas: 10.00 to 200.00
Net Exhibit Space: 7,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available

The Willard (HSMA)

See Advertisement, Page 53

14th St. & Penna Ave. N.W. (Phone: NAtional 8-4420)
Manager: Charles L. Ornstein
Sales Manager: Harold M. Jacobs
Convention Season: All year
Largest Group Accommodated: 600 (400 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-12.50; Double: 14.00-18.00; Suites: 25.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (1,000)
No. Banquet Rms. & Capacity of Largest: 14 (900)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 500.00
Charges for Exhibit Areas: Percent of income
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Portable

FLORIDA

BELLEAIR

Railroads: A.C.L.; S.A.L.
Airlines: Served through St. Petersburg

Belleview Biltmore (HSMA)

See Advertisement, Page 54

Belleair (Phone: Clearwater 3-2331)
Manager: Donald E. Church
Sales Manager: John J. Schantz
Convention Season: Jan. and from Mar. 30 to late April
Largest Group Accommodated: 600 (375 rooms, 15 suites available)
Air Conditioning: 2 banquet rooms
Convention Rates: Single: 20.00; Double: 34.00; Suites: 18.00 added to bedroom rate. American
No. Mtg. Rms. & Capacity of Largest: 6 (575)
No. Banquet Rms. & Capacity of Largest: 3 (750)
Group Meal Rates: Breakfast: 2.00; Lunch: 4.00; Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Only for extra electrical outlets & other equipment

WASHINGTON'S MOST DISTINGUISHED MEETING PLACE!

. . . with every modern facility for a conference or a convention

The Willard has been restored to its original splendor—and transformed into Washington's finest meeting place. Spacious ballrooms, eleven additional meeting rooms, expanded dining facilities — all air conditioned (Cap. 20 to 1500). Write for complete convention information.

The WILLARD
WASHINGTON, D. C.

THE RESIDENCE OF PRESIDENTS
14th Street & Pennsylvania Avenue, N.W.
Telephone NAtional 8-4420 Teletype WA 732

FLORIDA

Belleaire continued

Audio-Visual Aids: PA system, spotlight, 35mm and 16mm projectors
Stage: Available
Sports Facilities: Golf, tennis, private beach, private pool, shuffleboard, putting green

BOCA GRANDE

Railroads: SAL

Boca Grande Hotel

(Phone: 2701)

Manager: John Rock
Convention Season: All year
Largest Group Accommodated: 100 (105 rooms and 12 suites available)
Rates for Meals: Breakfast: to 1.75; Lunch: to 3.00; Dinner: to 4.75
Liquor: Served in hotel
Air Conditioning: Bedrooms
Charges for Banquet & Mtg. Rms.: None
Audio-Visual Aids: Spotlights
Sports Facilities: Swimming, shuffleboard, golf, fishing

BOCA RATON

Railroads: F.E.C.; S.A.L.

Boca Raton Hotel and Club (HSMA)

See Advertisement, Page 52

(Phone: Boca 5411)
Manager: Robert B. Leggett
Sales Manager: I. N. Parrish
Convention Season: October to May
Largest Group Accommodated: 700 (372 rooms, 28 suites available)
Air Conditioning: Some banquet and meeting rooms

Convention Rates: Single: 25.00; Double: 40.00; Parlors: 25.00 (Peak season slightly higher) American
No. Mtg. Rms. & Capacity of Largest: 9 (700)
No. Banquet Rms. & Capacity of Largest: 6 (650)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 10% of Gross
Net Exhibit Space: 10,793 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, 35mm, 16mm and slide projector, blackboard, podiums
Stage: Available
Sports Facilities: Golf, tennis, swimming, shuffleboard, bowling-on-the-green, archery, croquet, water skiing, polo, deep sea fishing

CLEARWATER

Railroads: Atlantic Coast Line; Seaboard
Airlines: EAL, Mackey, NAL, NEA, TCA, NWA

CONVENTION BUREAU

Clearwater Convention Bureau
R. L. Hendershott, Director

AUDITORIUM

Municipal Auditorium

Pierce & Cleveland Sts. (Phone: 3-1241)

Manager: Edward Moore
Exhibit Areas: 10,080 sq. ft., 800 sq. ft., 400 sq. ft., 800 sq. ft., 400 sq. ft.
Rental Fees and Services: $150 per day includes light, heat and power
Floor Load: 50 tons
Ventilation: Air-conditioned
Ceiling Height: 50 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 7 ft. by 20 ft., 8 ft. by 8 ft.
Columns: None
Utilities: AC 110-220, gas water
Loading Facilities: Platform in rear, ground entrance in front
Storage Areas: 400 sq. ft
Meeting Rooms and Capacities: One, 1,200; two, 100 and 150
Facilities for Food Functions and Banquet Capacities: Can handle banquet for 1,000
Parking Facilities: 600-car lot
Distance from Business District: Two blocks

Ft. Harrison Hotel (HSMA)

S. Fort Harrison (Phone: 3-5061)
Manager: Edward Hunt
Convention Season: All year
Largest Group Accommodated: 500 (225 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-8.00; Double: 9.00-12.00; Suites: 19.00-34.00, European
No. Mtg. Rms. & Capacity of Largest: 9 (1,000)
No. Banquet Rms. & Capacity of Largest: 9 (750)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.85; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, 16mm film projector
Stage: Available
Sports Facilities: Golf, swimming, tennis, shuffleboard, fishing

DAYTONA BEACH

Railroads: F.E.C.
Airlines: EAL NAL

CONVENTION BUREAU

Daytona Beach Convention Bureau
533 Seabreeze Blvd.

AUDITORIUM

Peabody Auditorium

Bin G Peninsula Station (Phone 2-1441)

Secretary: Miss Jessie L. Clark
Exhibit Areas: Social Hall, 2,580 sq. ft.; lobby, 3,680 sq. ft.; stage, 3,920 sq. ft.
Rental Fees and Services: $300; janitor service, heat or air conditioning
Floor Load: Unlimited **Ventilation:** Air conditioned
Ceiling Height: 13 ft.
P. A. System: Specially built, Stromberg & Altec
Dimensions, Opening to Exhibit Hall: 8 ft.
Columns: Two in lobby
Utilities: AC current
Parking Facilities: Limited

Daytona Plaza Hotel (HSMA)

600 N. Atlantic Ave. (Phone: Clinton 2-4711; Telegraph: F.B.H.)
Manager: John E. Leonard
Sales Manager: Fran Cuthbertson
Convention Season: All year except Feb. and Mar.
Largest Group Accommodated: 400 (200 rooms, 25 suites available)
Air Conditioning: Banquet and meeting rooms, 75 bedrooms
Convention Rates: Single: 12.00; Double: 22.00; Suites: 34.00, American (European: $7.00 single to $10.00 double)
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 50,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Available
Sports Facilities: Pitch & putt course, 2 pools, shuffleboard, fishing, tennis, golf

Ellinor Village

626 S. Atlantic Ave. (Phone: OR 7-0661)
Manager: E. B. McFarland
Sales Manager: Bob Sloan
Convention Season: All year except Feb., Mar., July
Largest Group Accommodated: 600 (300 rooms)
Air Conditioning: Banquet and meeting rooms, 50 bedrooms
Convention Rates: Single: 6.00-14.00; Double: 5.00-7.00; Suites: 10.00-14.00
No. Mtg. Rms. & Capacity of Largest: 2 (300)

Belleview Biltmore

The 1958 Season marked the opening of the newly enlarged Starlight Room, comfortably seating convention groups up to 600.

BELLEAIR, CLEARWATER, FLORIDA

More than the extensive convention facilities and ideal physical layout, it's the friendly spirit and old-fashioned hospitality that attract so many groups and conventions to the Belleview-Biltmore. Cheerful, efficient service from the moment you step across the threshold. Accommodations for groups up to 600. 36 holes of championship golf on the grounds. Complete Resort Facilities.

Groups from the following companies were recently entertained at the Belleview: Travelers Ins. Co., Berkshire Life, Northwestern Mutual Life, Home Life, Metropolitan Life, Family Finance Co., Tanners' Council of America, National Hide Assn., Paper Bag Institute and Broadcast Music Institute.

DON CHURCH, Manager

No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,500 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, 16mm sound film projector
Stage: Available
Sports Facilities: Golf, swimming pool, tennis, shuffleboard, fishing, beach

Princess Issena Hotel
401 Seabreeze Blvd. (Phone: 7601)
General Manager: John E. Leonard
Sales Manager: Fran Cuthbertson
Convention Season: Apr., to Dec.
Largest Group Accommodated: 500 (200 rooms and six suites available)
Convention Rates: Single: 4.00 to 6.00; Double: 7.00 to 9.00; Suites: 12.00 to 15.00. European. (Add 6.00 per person for American.)

No. Mtg. Rm. & Capacity of Largest: 6 (1,000)
No. Banquet Rms. & Capacity of Largest: 3 (700)
Rates for Meals: Breakfast: from .50; Lunch: from 1.00; Dinner: from 2.25
Liquor: Served in hotel
Air Conditioning: Banquet, meeting rooms, 75% bedrooms
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: 16mm projector with sound, PA system, spotlights
Stage: 30' x 20'
Sports Facilities: Pitch 'n putt, tennis, swimming, badminton

Riviera Hotel
U.S. Route 1 (Phone: OR 7-0171)
Manager: Robert A. Hickerson
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms and 10 suites available)
Convention Rates: Single: 4.00; Double: 6.00; Suites: 12.00

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For further information: I. N. Parrish, Convention Manager, Dept. 117

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FLORIDA

Daytona Beach continued

No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 1 (300)
Rates for Meals: Breakfast: .40 to 1.00; Lunch: 1.00 to 1.50; Dinner: 1.75 to 3.00
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: No charge if hotel is convention headquarters
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, golf, tennis

FORT LAUDERDALE

Railroads: F.E.C.; S.A.L.

AUDITORIUM

War Memorial Auditorium

Holiday Park-N.E. 8th St. (Phone: JAckson 3-2221)
Manager: William J. Eastman
Exhibit Areas and Square Footage of Each: 20,000 sq. ft. Main floor 12,000; side terrace about 8,000
Rental Fees and Services Included in Rent: In and out $150.00 per day—when show is open to public $300.00 per day plus whatever expenses you create. A charge is made for removing and replacing certain sections of ramps and seat ranging from $50.00 to $450.00 depending on space required.
Floor Load: Unlimited **Ventilation:** Fans
Ceiling Height: 39' **PA System:** Altec
Dimensions, Opening to Exhibit Hall: 16' x 16'
Columns, Location and Dimensions: None
Current and Utilities Available: 1,200 Amps 110v/220v 3 phase
Loading Facilities: Stage door truck height
Location, Size of Storage Areas: Limited when seats and ramps are out
Number of Meeting Rooms and Capacities: Private office facilities, two large chorus rooms approximately 50/60 capacity
Facilities for Food Functions: Caterer, banquet for 2,000
Distance from Business District: 2 miles
Parking Facilities: 1,000 cars, .25 charge

Galt Ocean Mile Hotel

See Advertisement, Page 56

Galt Ocean Blvd. (Phone: LOgan 4-8581)
Manager: Fred A. Muller
Sales Manager: David Searles
Convention Season: All year, except Feb. and Mar.
Largest Group Accommodated: 500 (248 rooms, 10 suites available)
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 3 (800)
No. Banquet Rms. & Capacity of Largest: 3 (700)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,980 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16 mm projectors
Stage: two available
Sports Facilities: Ocean bathing, salt water pool, golfing, boating, deep sea fishing

GAINESVILLE

Railroads: A.C.L.; S.A.L.
Airlines: EAL

Hotel Thomas

615 N.E. 2nd St. (Phone: FR: 2-9501)
Manager: Phillip E. Thomas
Sales Manager: Mary Hesters
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms, 3 suites available)
Air Conditioning: Banquet and meeting rooms, 50 bedrooms
Convention Rates: Single: 3.00-6.00; Double: 6.00-12.00; Suites: 12.00-15.00
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: .95; Lunch: not served; Dinner: $3.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: Vary
Net Exhibit Space: 2,400 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight

HOLLYWOOD

Railroads: F.E.C.; S.A.L.
Airlines: Served through Miami

Diplomat Hotel (HSMA)

See Advertisement, Page 57

Manager: George E. Fox
Sales Manager: Irving Tillis
Convention Season: April 15 to Dec. 15; Jan. 5 to Jan. 20
Largest Group Accommodated: 1,000
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 8 (1,100)
No. Banquet Rms. & Capacity of Largest: 4 (1,000)
Liquor: Served in hotel
Net Exhibit Space: 10,000 sq. ft.
Sports Facilities: 18 hole golf course, tennis, 3 swimming pools, deep sea fishing

Hollywood Beach Hotel and Golf Club (HSMA)

See Advertisement, Pages 17, 18

(Phone: 2-1545)
V-P Manager: John W. Braun
V-P Sales: John W. Tyler
Convention Season: All year
Largest Group Accommodated: 950 (416 rooms, 32 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 20.00-25.00; Double: 32.00-40.00; Suites: 10.00-20.00 addt'l; 6/15 to 10/15: Single: 18.00-20.00; Double: 32.00-38.00; Suites: 10.00-20.00 addt'l; 10/15 to 6/15: Single: 20.00-25.00; Double: 38.00-40.00; Suites: 10.00-20.00 addt'l. American Plan
No. Mtg. Rms. & Capacity of Largest: 22 (2,000)
No. Banquet Rms. & Capacity of Largest: 4 (1,200)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Arranged
Net Exhibit Space: 14,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 35mm, 16mm and slide projectors
Stage: Available
Sports Facilities: Beach, pool, golf, tennis, racing, jai-alai, fishing

Fort Lauderdale's only convention hotel

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Directly on the ocean, this 250-room completely air-conditioned luxury hotel provides convention facilities for the first time in this Gold Coast "Venice of America."

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For detailed information write Convention Dept. S.

GALT OCEAN MILE HOTEL
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FLORIDA

Hollywood continued

The Sea Crest

See Advertisement, Page 58

3725 S. Ocean Drive (Phone: WAbash 2-6781)
Manager: G. S. Pickard
Convention Season: Nov., Dec., Jan., April & May
Largest Group Accommodated: 166 (83 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 14.00; Double: 20.00. European.
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 4 (125)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16 mm. projector, blackboard
Stage: 7' by 18'
Sports Facilities: Golf, tennis, fishing

JACKSONVILLE

Railroads: A.C.L.; S.A.L.; S. Ry.; F.E.C.; Ga. So. & Fla. Steamers from New York
Airlines: DAL, EAL, NAL, SOU

Hotel Robert Meyer (HSMA)

Manager: Robert B. Neighbors
Sales Manager: Gloria M. Frary
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 60 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-14.00; Double: 9.00-17.00; Suites: 17.50-50.00
No. Mtg. Rms. & Capacity of Largest: 9 (1,400)
No. Banquet Rms. & Capacity of Largest: 3 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Net Exhibit Space: 14,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Adjustable

Mayflower Hotel

Julian and Bay (Phone: Elgin 5-7621)
Manager: William Nolting
Sales Manager: Peter Niles
Convention Season: All year
Largest Group Accommodated: 425 (200 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-7.50; Double: 9.00-14.00; Suites: 15.00-22.00, European
No. Mtg. Rms. & Capacity of Largest: 8 (850)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: .85; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: no charge for conventions
Charges for Exhibit Areas: no charge for conventions
Net Exhibit Space: 6,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, film projectors
Stage: Not available
Sports Facilities: All nearby

Roosevelt Hotel (HSMA)

33 West Adams (Phone: Elgin 3-4892)
Manager: Harry J. Bourie
Sales Manager: C. D. Crawford
Convention Season: All year
Largest Group Accommodated: 450 (325 rooms, 35 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-7.00; Double: 8.50-14.00; Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: None
Net Exhibit Space: 8,976 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: None, 15 minutes to beach

Seminole Hotel (HSMA)

21 Hogan St. (Phone: EL 6-6952)
Manager: William B. Pfeiffer
Sales Manager: J. Paul Delgado
Convention Season: All year
Largest Group Accommodated: 500 (175 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.00; Double: 8.00-12.00; Suites: 15.00-20.00, European
No. Mtg. Rms. & Capacity of Largest: 10 (750)
No. Banquet Rms. & Capacity of Largest: 10 (500)
Group Meal Rates: Breakfast: 1.25 up; Lunch: 1.50 up; Dinner: 2.00 up
Liquor: Served in hotel
Charges for Mtg. Rms.: None if convention headquarters
Charges for Exhibit Areas: None if convention headquarters
Net Exhibit Space: 4,540 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, closed-circuit TV
Stage: Available
Sports Facilities: Two municipal golf courses, beaches 18 miles

George Washington Hotel

Julia and Adams (Phone: Elgin 5-8811)
Manager: Arthur Kloeppel
Sales Manager: Peter Niles
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-10.00; Double: 10.00-15.00; Suites: 25.00-38.00, European
No. Mtg. Rms. & Capacity of Largest: 13 (2,000)
No. Banquet Rms. & Capacity of Largest: 3 (1,000)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: no charge for conventions
Charges for Exhibit Areas: no charge for conventions
Net Exhibit Space: 5,000 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, film projectors all sizes & types
Stage: Available

KEY WEST

Airlines: NAL, QA

Casa Marina Hotel

Reynolds & Flager Sts. (Phone: Cypress 6-2451)
Manager: Jack Alpin
Sales Manager: Madeline Bell
Convention Season: January, March, April
Largest Group Accommodated: 300 (140 rooms, 10 suites available)
Air Conditioning: Some sleeping rooms
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 2 (1,000)
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: Movie projector & screen, PA system, spotlights
Stage: Yes
Sports Facilities: Swimming pools, private fishing pier, tennis, golf, shuffleboard, ping pong, badminton

MIAMI

Railroads: F.E.C.; S.A.L.
Airlines: AAL, APA, AVENSA, AVN, GU, BOAC, BNF, BWIA, CAP, CDA, CINTA, CUBANA, DAL, EAL, GUEST, KLM, LACSA, LAV, MACKEY, NAL, NEA, NWA, PAA, REAL, TAN, TWA

CONVENTION BUREAU

City of Miami Convention Bureau
320 N.E. 5th St. (32)
Larry Mansfield, Convention Manager

AUDITORIUMS

Municipal Auditorium

320 N. E. 5th St. (Phone FR 1-7411)

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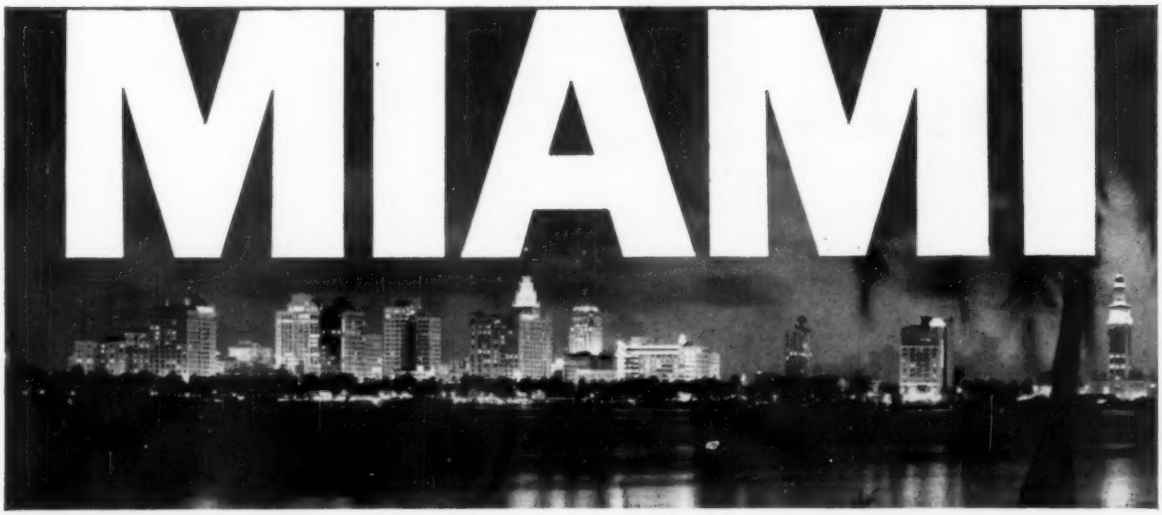

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FLORIDA

Miami continued

Manager: Miss Elizabeth Bush
Exhibit Areas: 20,000 sq. ft.
Rental Fees: Based on square food used for exhibits, or minimum rental.
Floor Load: Unlimited. **Ventilation:** Air conditioned
Ceiling Height: 15 to 35 ft. **P. A. System:** Available
Dimensions, Opening to Exhibit Hall: 12 ft. wide, 14 ft. high; 12 ft. wide, 10 ft. high
Storage Areas: Limited
Meeting Rooms and Capacities: Two seating 1,000 and 2,000

Dinner Key Exposition Building

Dinner Key Drive (Phone: 83-4211)
Manager: Walter Clewis, Jr.
Exhibit Areas: 92,000 sq. ft.
Rental Fees: On Application
Floor Load: Unlimited
Ventilation: Exhaust fans
Ceiling Height: 12 ft. to 30 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: Street level, 50 ft. wide, 30 ft. high
Columns, Locations and Dimensions: One in center of building, 20 ft. by 20 ft.
Utilities: Electricity, water
Loading Facilities: Fork lift truck
Storage Areas: 34 ft. by 90 ft. by 15 ft. in rear of building
Meeting Rooms and Capacities: 3 rooms for 100, 200, and 1,200 persons
Capacities: Can handle banquet up to 4,000
Parking Facilities: 2,000 cars
Distance from Business District: Four miles

Dade County Auditorium

2901 W. Flagler St. (Phone: Highland 8-5948)
Manager: Ralph Gilman
Exhibit Areas: None
Rental Fees: $150 afternoon; $200 evening
Ventilation: Centrifugal air conditioning
P. A. System: Available
Meeting Rooms and Capacities: One—50 people
Parking Facilities: 859 cars
Distance from Business District: Two miles

Biscayne Terrace Hotel

See Advertisement, Page 11

340 Biscayne Blvd. (Phone: FRanklin 9-3792) pool
General Manager: E. Lionel Ambler
Convention Season: All year, except Feb.
Largest Group Accommodated: 500 (200 rooms including 20 suites available)
Convention Rates: April 1 to Dec. 31—Single: 4.00-13.00; Double: 6.00-19.00; Suites: 16.00-35.00. Jan. 1 to Mar. 31—Single: 5.00—17.00; Double: 9.00—23.00; Suites: 26.00—55.00. European
No. Mtg. Rms. & Capacity of Largest: 19 (850)
No. Banquet Rms. & Capacity of Largest: 19 (850)
Rates for Meals: Breakfast: 1.50; Lunch; 1.75; Dinner: from 3.25
Liquor: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: None if hotel is headquarters
Audio-Visual Aids: PA system, spotlights, projector
Stage: Yes

The Columbus (HSMA)

N. E. First St. and Biscayne Blvd. (Phone: FR 3-2671)
Manager: A. L. Feenan
Sales Manager: Robert H. Smith
Convention Season: All year, except Feb. and Mar.
Largest Group Accommodated: 250 (135 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: May 15-Dec. 15: Single: 7.00-15.00; Double: 11.00-20.00; Suites: 30.00-40.00; Dec. 15 to May 15: Single: 11.00-28.00; Double: 17.00-30.00; Suites: 50.00-75.00. European plan.
No. Mtg. Rms. & Capacity of Largest: 3 (125)
No. Banquet Rms. & Capacity of Largest: 4 (350)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: None if headquarters
Net Exhibit Space: 7,820 sq. ft.
Audio-Visual Aids: PA system, film projectors on rental basis
Stage: Available

The Dupont Plaza Hotel

See Advertisement, Page 60

Biscayne Blvd. Way (Phone: FRanklin 9-8866)
Manager: Leon M. Waite, Jr.
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 12 suites available)
Air Conditioning: Yes
Convention Rates: May 1-Dec. 14—Single 11.00-17.00; Double: 11.00-21.00; Suites: 30.00-90.00. Dec. 15-Apr. 30—Single: 17.00-25.00; Double: 17.00-31.00; Suites: 60.00-120.00
No. Mtg. Rms. & Capacity of Largest: 7 (750)
No. Banquet Rms. & Capacity of Largest: 7 (750)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.50; Dinner: 5.25
Liquor: Yes
Charges for Mtg. Rms.: None on group meetings
Net Exhibit Space: 7,500 sq. ft.
Audio-Visual Aids: Closed circuit TV, PA system, spotlights
Stage: Yes
Sports Facilities: Golf, boating, fishing, swimming

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300 Biscayne Blvd. Way
Miami 32, Florida
FR 9-8861

Key Biscayne Hotel and Villas (HSMA)

See Advertisement, Page 61

300 Ocean Drive (Phone: EMerson 1-5431)
Manager: Bob Neale
Sales Manager: Alan B. Bland
Convention Season: April 15-Feb. 1
Largest Group Accommodated: 225 (104 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-10.00; Double: 10.00-12.00; Suites: 20.00-24.00 (May-Nov. 15, European)
No. Mtg. Rms. & Capacity of Largest: 3 (225)
No. Banquet Rms. & Capacity of Largest: 3 (225)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis
Stage: Available
Sports Facilities: 2 swimming pools, 9 hole pitch and putt golf course, 4 tennis courts, shuffleboard, ocean beach

The McAllister Hotel (HSMA)

See Advertisement, Page 61

10 Biscayne Blvd. (Phone: 2-6151)
Gen. Manager: C. DeWitt Coffman
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-10.00; Double: 10.00-14.00; Suites: 18.00-36.00
No. Mtg. Rms. & Capacity of Largest: 10 (800)
No. Banquet Rms. & Capacity of Largest: 10 (650)
Group Meal Rates: Breakfast: from 1.50; Lunch: from 2.00; Dinner: from 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None for convention groups
Audio-Visual Aids: PA system, spotlights, easels, blackboards, projectors, screens
Stage: Available
Sports Facilities: Racetrack, baseball, football, stadiums—15 minutes

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Write Convention Manager for full information

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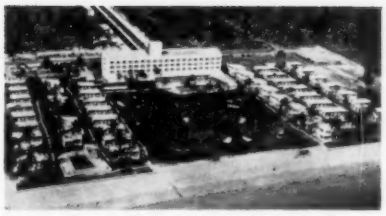
THE McALLISTER HOTEL

BISCAYNE BOULEVARD AT FLAGLER STREET, MIAMI, FLORIDA



Looking for a location that's unique?

Here's is a Magnificent Tropical Island Paradise!

Just 18 minutes from the heart of Miami. Delightful seclusion without remoteness. Unexcelled services... cordial hospitality. Air-conditioned. Diversified facilities. Picturesque, sporty, 9-hole Pitch 'n Putt Golf Course overlooking the Atlantic Ocean... described by Golfdom Magazine as one of the world's finest. Miles of secluded, beautiful, white sand beach. 4 Championship Tennis Courts . . . Shuffleboard. 2 Fresh Water Swimming Pools. Telephone or write for complete information.

Alan Bland, *Director of Sales*
Bob Neale, *Managing Director*

● Complete with everything necessary for Successful . . . Happy . . . Group Functions

The KEY BISCAYNE
Hotel and Villas
301 OCEAN DRIVE • KEY BISCAYNE • MIAMI 49, FLORIDA
Telephone EMerson 1-5431

To paraphrase Webster...
conventions: (con-ven' shuns)
a synonym for

MIAMI BEACH

the City DESIGNED for
CONVENTIONS

More than 34,000 modern air-conditioned hotel rooms . . . many hotels equipped with convention auditoriums and technical facilities and... for the really *big* convention the new **MIAMI BEACH EXHIBITION HALL** with a capacity of 15,000 and smaller meeting rooms from 170 to 825 connected with the **MIAMI BEACH AUDITORIUM** with a capacity of 4,300.

Both within minutes of hotels, restaurants, shops and a world of pleasure for those out-of-session hours.

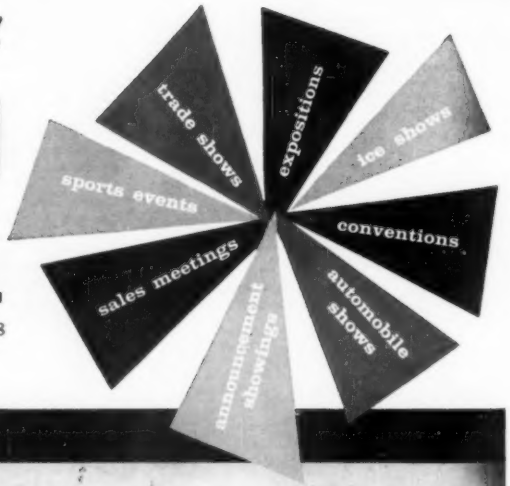
The Miami Beach Convention Bureau spends as much time *serving* your convention as it does securing it.

For details, write:
Thomas F. Smith, Director
Miami Beach Convention Bureau
Municipal Office Building
Miami Beach 39, Florida

Completely Air Conditioned

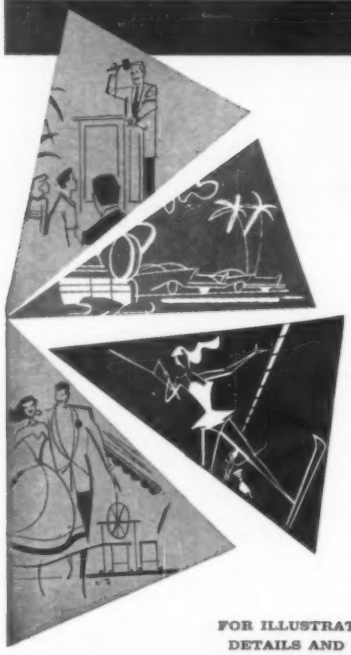
NEW MIAMI BEACH EXHIBITION HALL

ACCEPTING BOOKINGS BEGINNING OCTOBER 1, 1958



covering nearly five acres!

LARGEST IN THE SOUTH



This magnificently designed structure will have an overall floor area of 200,000 square feet, of which 108,000 will be unobstructed exhibit space. Its planned versatility and flexibility make it ideal for a wide variety of entertainment events, trade shows and conventions.

- Will seat up to 15,000 • Portable stage and rigging
- 10 Meeting rooms with seating capacities up to 825
- Modern catering facilities • All utilities available
- Completely air conditioned • Parking area for 3500 cars
- Centrally located • Registration facilities • Offices

→ **The World's Largest Concentration of Hotels and Apartment Buildings** in the immediate vicinity of the Exhibition Hall creates an extremely favorable condition for visiting organizations and gate-receipt events. Within the city, for example, there are **30,400 hotel rooms and 24,000 apartments.** These range from luxurious oceanfront penthouses to secluded efficiency accommodations. This combination of housing and exhibition facilities places Miami Beach in the spotlight as one of the truly great convention and show cities of the world.

THE PRESENT MIAMI BEACH AUDITORIUM, with a seating capacity of 3,534, is south and adjacent to the Exhibition Hall. Together the two buildings will provide 173,105 square feet of exhibit space and accommodate 1,039 booths.

FOR ILLUSTRATED BROCHURE, DETAILS AND FLOOR PLANS
contact **CLAUDE D. RITTER,** *Manager*

Miami Beach Exhibition Hall • Miami Beach Auditorium • 1700 Washington Ave. • Miami Beach 39, Florida • Phone: JEfferson 1-0436

FLORIDA
continued

MIAMI BEACH

Railroads: F.E.C.; S.A.L.
Airlines: Served through Miami

CONVENTION BUREAU
Miami Beach Convention Bureau
17000 Washington Ave. (39)
Thomas F. Smith, Director

AUDITORIUM

Miami Beach Auditorium & Exhibition Hall

See Advertisement, Page 62

1700 Washington Ave. (Phone JE 1-0436)
Manager: Claude Ritter
Exhibit Areas and Square Footage of Each: Main Exhibit Hall 108,000 sq. ft., lobby exhibition hall 16,000 sq. ft., Arena 13,200 sq. ft., two large rooms exhibit hall 10,000 sq. ft., lobby 4,930 sq. ft., stage 5,500
Rental Fees and Services Included in Rent: 20-25c per sq. ft. include air conditioning, house lights, janitor service in aisles, storage
Floor Load: Unlimited **Ventilation:** Fully air conditioned
Ceiling Height: 38'6-35'-20' **PA System:** Altec-Lansing
Dimensions, Opening to Exhibit Hall: 6 openings, largest 24' height-35' width
Columns, Locations and Dimensions: No columns in Auditorium, 20 columns in Exhibition Hall
Current and Utilities Available: All types, A.C., water, gas, drainage
Loading Facilities: Loading docks
Railroad Sidings: None
Location, Size of Storage Areas: 3 storage areas —total 22,000 sq. ft.
Number of Meeting Rooms and Capacities: 14 rooms to seat 70-825, one -70; four at 75; one at 115; three at 185; one at 155; one at 85; one at 200; one at 500; one at 825.
Facilities for Food Functions: Banquet for 6,000
Parking Facilities: 3,500 cars
Distance from Business District: In center city

Allison Hotel (HSMA)

6261 Collins Ave. (Phone: UNion 6-8881)
Manager: Arthur A. Adler
Sales Manager: H. Zipen
Convention Season: May, June, August to Jan.
Largest Group Accommodated: 200 (75 rooms, 25 suites available)

WORLD'S FINEST CONVENTION SITE

FLORIDA'S GOLD COAST!

FLY NATIONAL!

Your National flight is as glamorous as the Gold Coast!

COMPLETE CONVENTION SERVICE

- Fast modern Club Coaches and World-famed Star flights. National's Half-Fare Family Plan, Excursion Fares, and Go Now - Pay Later Plan help build attendance.
- National's trained personnel gives you prompt, courteous, professional service.
- National serves more Florida cities than any other airline—and a grand total of 36 cities plus Havana.

Famous GOLD COAST Cities

MIAMI BEACH **FORT LAUDERDALE**
MIAMI **BOCA RATON**
HOLLYWOOD **THE PALM BEACHES**

SUPERB CONVENTION FACILITIES: Convention Halls • Sales Presentation Equipment and Assistance • Restaurants. WONDERFUL RECREATION FACILITIES: Fishing • Golfing • Bathing • etc.

CONTACT CONVENTION MANAGER
For assistance in all phases of your transportation planning, contact any National Airlines ticket office or write or wire:
Convention Manager, National Airlines, Inc.
P.O. Box NAL, International Airport
Miami 48, Florida

FLY NATIONAL
AIRLINE OF THE STARS

IT'S THE WISE GAVEL...
that hits the board,
that stands on the lectern,
which faces the crowds, that attend the speaker,
who can be seen on closed TV
in thirty rooms, both large and small,
which create the nation's largest space*
available in portion or package
to mammoth convention or intimate group...
but is yet just a part
of the Wonderworld called
americana
THE HOTEL OF THE AMERICAS
*135,000 square feet.
A TISCH HOTEL • CHARLES CRADDOCK, Gen. Mgr. • OCEANFRONT, 96th TO 98th STREETS • BAL HARBOUR, MIAMI BEACH, FLORIDA

FLORIDA

Miami Beach continued

Air Conditioning: Entire Hotel
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, film projectors provided on request.
Stage: Available
Sports Facilities: Private pool, ocean bathing off premises

Americana Hotel (HSMA)

See Advertisement, Page 64

9701 Collins Ave. Bal Harbour (Phone: UNion 5-7511)
Manager: Charles T. Craddock
Sales Manager: Frances Crane
Convention Season: All year
Largest Group Accommodated: 1,200 (600 rooms, 60 suites available)
Air Conditioning: Entire hotel
Convention Rates: May 1-Oct. 31: 18.00-28.00 per person; Nov. 1 to Dec. 31: 18.00-28.00 per person; Jan. 1 to March 15: 24.00-34.00 per person; March 15 to May 1: 20.00-30.00 per person
No. Mtg. Rms. & Capacity of Largest: 25 (4,500)
No. Banquet Rms. & Capacity of Largest: 25 (4,500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 129,000 sq. ft., separate area
Audio-Visual Aids: PA system, spotlights, 16mm sound, 8mm, 35mm projectors
Stage: Available
Sports Facilities: Golf, swimming, fishing, shuffleboard, dog & horse racing, jai-alai, tennis

Bal Harbour Hotel (HSMA)

10101 Collins Ave. (Phone: UNion 5-2311)
Manager: Herbert W. Norton
Convention Season: All year except Feb. and March
Largest Group Accommodated: 350 (190 rooms, 4 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
No. Mtg. Rms. & Capacity of Largest: 5 (650)

WE LET THE **BIG** ONES GET AWAY

The greatest number of guests to whom we can offer painstaking, personalized attention — the kind of service that has become The BALMORAL standard—is 400. So, please bear in mind that if your sales meeting will contain fewer than that number (from 40 to 400 members), there is no hotel, *anywhere*, that can serve you better than can The BALMORAL!

We invite you to become one of the select Four Hundred.

At your disposal—complete facilities for meetings, banquets and between-meeting relaxation *plus* the imagination, experience and know-how to guarantee the complete success of your meeting.

For Complete Information write Jos. Carbone Director of Sales

HOTEL • POOL
BALMORAL
CABANA CLUB

SIX VAST ACRES ON THE OCEAN AT 98th ST. • BAL HARBOUR, MIAMI BEACH

FLY EASTERN to your convention or sales meeting in **FLORIDA**

- Only Eastern flies the all-new Golden Falcon Prop-Jet Electra ...world's fastest, quietest, most luxurious prop-jet airliner.
- Eastern offers more flights to Florida than any other airline.
- Let Eastern help you plan a post-convention side trip to Puerto Rico, Mexico, Virgin Islands, Bermuda, Nassau, or Havana. Leaders of groups of fifteen or more are our guests.

For full details, write or call Convention Manager, Eastern Air Lines, 10 Rockefeller Plaza, New York 20, New York, or your local Eastern Air Lines office.

FLY WITH CONFIDENCE...

EASTERN AIR LINES

95% OF THE NATION'S CONVENTIONS ARE HELD IN CITIES SERVED BY EASTERN

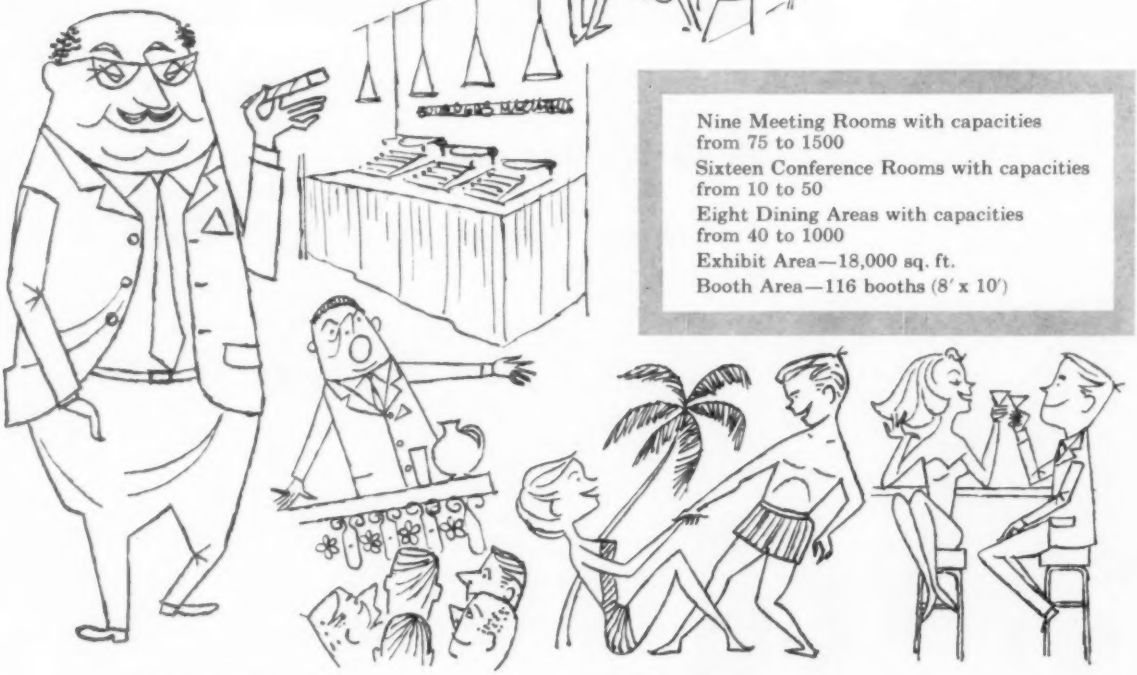
HOLD YOUR CONVENTION WITHOUT ANY FUSS ...JUST LEAVE THE DETAILS TO US

the Carillon

MIAMI BEACH'S LARGEST — NEWEST HOTEL

with a staff of full-time convention experts to serve you

A convention is a confusion of small details that needs a highly experienced staff to organize it. Make your next convention smooth, blunderless, pleasurable. Relax in our sunshine . . . have fun. We'll do the work.



Nine Meeting Rooms with capacities from 75 to 1500

Sixteen Conference Rooms with capacities from 10 to 50

Eight Dining Areas with capacities from 40 to 1000

Exhibit Area—18,000 sq. ft.

Booth Area—116 booths (8′ x 10′)

GUEST FACILITIES

- 620 elegant rooms with private bath
- 21″ screen TV and radio in every room
- 1000 feet of private beach front
- Olympic-size swimming pool
- Sports of all sorts
- Parking facilities for 620 cars

EQUIPMENT

- Complete audio and visual facilities
- Sound and slide projectors, 16MM and 35MM
- Lights, props comparable to average theatre
- Print shop, carpenter shop, paint shop
- Full-time engineer attends all meetings
- Technicians and stagehands

For brochure giving complete details, write Ben P. Gould, Vice President - Sales

the CARILLON • OCEANFRONT 68th TO 69th STREETS • MIAMI BEACH, FLORIDA

FLORIDA

Miami Beach continued

No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.00-2.00; Lunch: 1.00-3.00; Dinner: 3.00-7.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 8,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, ping-pong, shuffleboard, tennis, golf

Balmoral Hotel (HSMA)

See Advertisement, Page 65

9801 Collins Ave. (Phone: UNion 6-7792)
Manager: Joseph Carbone
Convention Season: All year, except Dec. 15 to Jan. 3 and Jan. 25 to Apr. 16
Largest Group Accommodated: 350 (175 rooms and 20 suites available)
Convention Rates: Single: 10.00 to 16.00; Double: 10.00 to 20.00; Suites: 26.90 to 36.00
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 3 (750)
Rates for Meals: Breakfast: 1.50; Lunch: from 2.50; Dinner: from 5.00
Liquor: Served in hotel
Air Conditioning: Entire hotel
Net Exhibit Space: 9,000 sq. ft. on one floor
Charges for Banquet & Mtg. Rms.: None
Audio-Visual Aids: 16 and 35mm projectors, screens, blackboards

Barcelona Hotel

See Advertisement, Page 63

4343 Collins Ave.
Manager: Jack Parker
Convention Season: All year, except February
Largest Group Accommodated: 300 (200 rooms, 40 suites available)
Air Conditioning: Yes
No. Mtg. Rms. & Capacity of Largest: 7 (1,000)
No. Banquet Rms. & Capacity of Largest: 6 (1,000)
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: All equipment, PA system, spotlights
Stage: Yes

Beau Rivage Hotel

See Advertisement, Page 67

9929 Collins Ave. (Phone: UNion 5-8611)
Manager: Martin Levine
Sales Manager: Si Kriegel
Convention Season: All year
Largest Group Accommodated: 770 (250 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: May-October, Dec. 1-15—Single: 10.00-16.00; Double: 10.00-16.00; Suites: 24.00-36.00. Dec. 15-Feb. 1—Single: 26.00-30.00; Double: 26.00-38.00; Suites: 52.00-75.00. Feb. 1-April 30—Single: 26.00-30.00; Double: 36.00-38.00. European.
No. Mtg. Rms. & Capacity of Largest: 5 (650)
No. Banquet Rms. & Capacity of Largest: 4 (650)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 9,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, 16 mm. and 8 mm. projectors, blackboard
Stage: Available

The Carillon (HSMA)

See Advertisement, Page 66

6801 Collins Ave. (Phone: UNion 5-7561)
Manager: Harry B. Esky
Sales Manager: Benjamin Gould
Convention Season: All year, except Dec. 20th-Jan. 2, Feb., Mar.
Largest Group Accommodated: 700 (350 rooms, 75 suites available)
Air Conditioning: Banquet Halls and 620 bedrooms.
No. Mtg. Rms. & Capacity of Largest: 15 (1,500)
No. Banquet Rms.: 15
Group Meal Rates: Breakfast: 1.50; Lunch: 3.50; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 5c per sq. ft. per day
Net Exhibit Space: 15,000; 1 floor and mezzanine
Audio-Visual Aids: 16mm, 35mm, slide projector, PA system, spotlights
Stage: Yes 30x16
Sports Facilities: Swimming pool, cabana club, badminton, putting course

The Castaways

16375 Collins Ave. (Phone: WIlson 7-4561)
Manager: Leon Garfield
Convention Season: All year
Largest Group Accommodated: 600 (200 rooms, 100 suites available)
Air Conditioning: Yes
Convention Rates: Single: $10.00 to $19.00; Double: $10.00 to $19.00; Suite $20.00 to $38.00 from Apr. 10 to Apr. 30, from July 1 to Aug. 31. Single: $8.00 to $16.00; Double: $8.00 to $16.00; Suite: $16.00 to $32.00, from May 1 to June 30, from Sept. 1 to Dec. 14. Single $16.00 to $24.00; Double $16.00 to $24.00; Suite $32.00 to $48.00, from Dec. 15 to Jan. 19. Single $18.00 to $28.00; Double: $18.00 to $28.00; Suite $36.00 to $56.00, from Jan. 20 to Mar. 19. Single $16.00 to $24.00; Double $16.00 to $24.00; Suite $32.00 to $48.00, from March 20 to April 9.
No. Mtg. Rms. & Capacity of Largest: 2 (400)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,000, all on one floor
Audio-Visual Aids: All size film projectors available, PA system, spotlights
Stage: Yes
Sports Facilities: Fishing, boating, shuffleboard, volleyball, skiing, tennis, golf

Crown Hotel (HSMA)

41st & Collins Ave. (Phone: Jefferson 1-5771)
Manager: Jerry Sussman
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms, 13 suites available)
Air Conditioning: Entire hotel
Convention Rates: May-Sept.—Single: 8.00-12.00; Double: 10.00-16.00; Suites: 22.00-38.00. Oct.-Jan., plus April—Single: 16.00-20.00; Double: 18.00-24.00; Suites: 38.00-50.00. Feb. & Mar.—Single: 22.00-26.00; Double: 24.00-30.00; Suites: 50.00-62.00. European.

completely air conditioned
the Beau Rivage
WORLD'S MOST UNIQUE RESORT for CONVENTIONS AND MEETINGS

MEETING ROOMS TO SERVE EVERY PURPOSE
6 spacious rooms for groups of 35 to 650...both indoor and outdoor facilities.

EQUIPMENT
Closed-Circuit TV • Lighted Lecterns • Platforms • Multiple Microphones • Sound Projectors • Electric Current available: 110 volt one-phase, 220 volt two-phase.

featuring
CLOSED-CIRCUIT TV on our CHANNEL 13!

ACCOMMODATIONS
300 luxurious guest rooms, suites, lanais . . . all with 21" TV, radio, individually controlled air conditioning.

FUN TO SERVE EVERY PLEASURE
Cabana Club, beach, pool area with putting green, shuffleboard, table tennis • entertainment and dancing nightly.

Si Kriegel, Gen. Sales Manager
Jack Mintzer, President

DIRECTLY ON THE OCEAN AT 99th STREET • Bal Harbour, MIAMI BEACH

the Empress adds the personal touch that means so much!

CONVENTIONS and SALES MEETINGS

Our superb facilities offer you an attractive choice of flexible rooms designed for groups of 10 to 1000 . . . with special Display Areas, Penthouse Club, superior equipment and print shop. PLUS our own staff of convention experts whose thoughtful service assures you smoothly successful meetings.

For leisure hours, our magnificent pool-lounge area...fun programs and nightly entertainment and dancing add to your pleasure. *And* we're only minutes from golf courses, horse racing, deep sea fishing, boating, shopping...and Miami Beach Auditorium and Exhibition Hall.

Write for Convention Brochure

Georgia Hunter, Sales Mgr. Philip Snyder, Mgr.
Kowal Ownership AFL/CIO Hotel

completely air conditioned

DIRECTLY ON THE OCEAN AT 43rd ST. • MIAMI BEACH, FLORIDA

Capital goes to Florida for the fun of it!
Announcing new jet-powered Viscount

"FUN FLIGHTS" TO MIAMI

The party begins December 1st!

Until now, you've never flown for the fun of it! Never were swept away by the holiday mood of a cruise in the sky. Never, before Capital's new "Fun Flights"! Soon, while the Viscount's four Rolls Royce jet-powered engines whisper their way to Miami, you'll enjoy the first Florida banquet of your vacation . . . drink your first champagne toast to each other. . . and make your first holiday friendships. This is a trip you'll want to remember. If you left your own camera in your luggage, the hostess will snap your picture with hers. Capital begins these new "Fun Flights" on December 1st. Make your reservations now with your travel agent or Capital Airlines.

VISCOUNT "FUN FLIGHT" FOR V.I.P.'s . . . champagne, Florida banquet, photographs and music are only part of the fun. You're surrounded by a skyful of luxury.

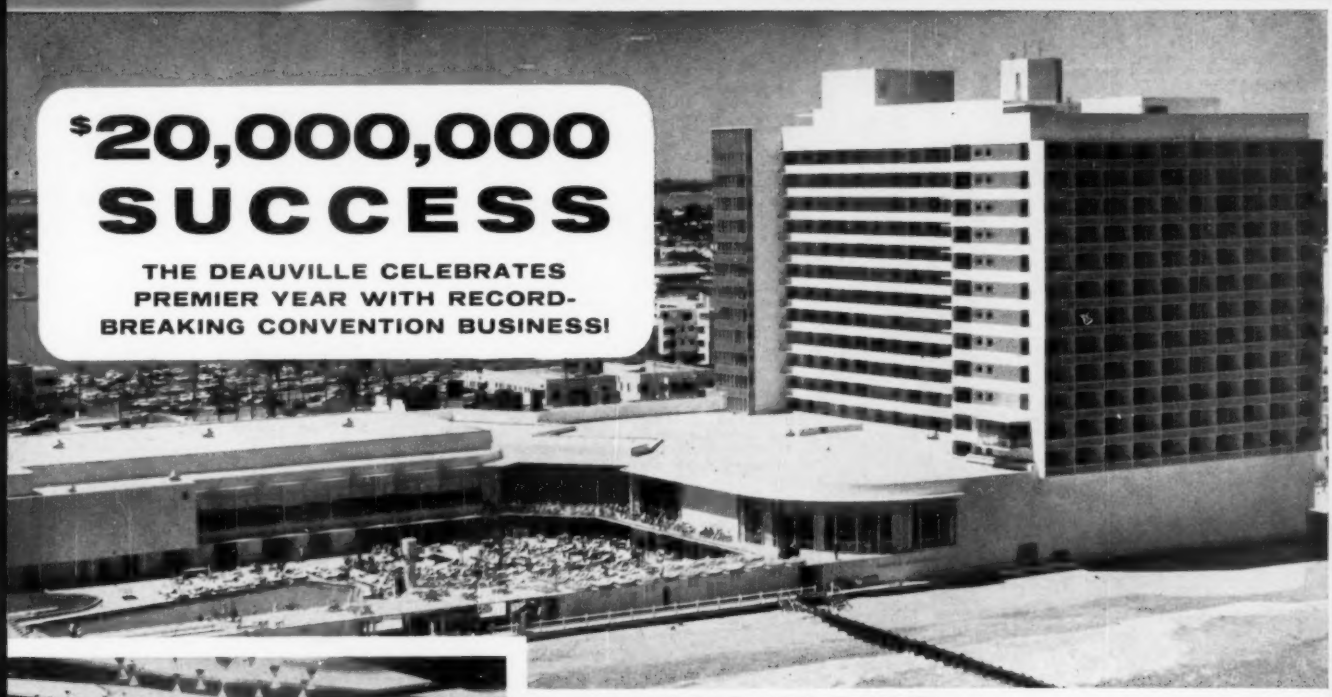
FOR VALUE-MINDED VACATIONERS

DAY "FUNCOACH" . . . many exciting features of the "Fun Flight", with meals and champagne at slight additional cost. The fun way to save.

NIGHT "FUNCOACH" . . . best way to save money and still enjoy the speed and quiet of the Capital Viscount . . . America's first jet-powered airplane.

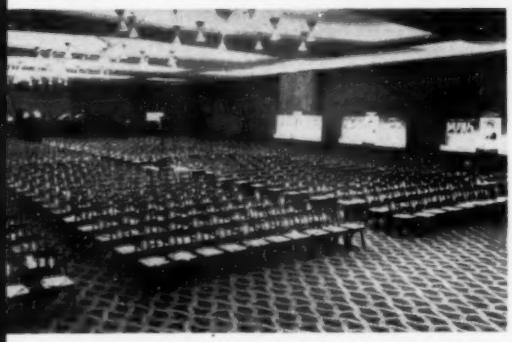
FROM PITTSBURGH · BUFFALO · ROCHESTER · CLEVELAND

Capital AIRLINES



$20,000,000 SUCCESS

THE DEAUVILLE CELEBRATES PREMIER YEAR WITH RECORD-BREAKING CONVENTION BUSINESS!



THE REASONS ARE CLEAR!

THE DEAUVILLE, conceived as a magnificent convention-hotel, engineered in advance design, architecture and decor, offers the perfect setting for smoothly functioning conventions, regardless of size. This ultra-modern 600 room convention luxury hotel, occupying two blocks on the Atlantic Ocean in the Heart of Miami Beach, is an IRRESISTIBLE invitation to business, pleasure and relaxation for delegates and their families.

The DEAUVILLE CONVENTION HALL, over 21,000 square feet of unobstructed floor space, comfortably seating 3,500 people theatre-style . . . accommodating 2,500 people banquet-style. Sound-proofed sliding walls can be partitioned into two or three more areas for smaller groups.

35,000 SQUARE FEET OF EXHIBIT SPACE

ACCLAIM POURS IN FROM NATION'S LEADING ORGANIZATIONS

"Par excellence."
International Business Machine Corp., I.B.M.

"Convention was one of the finest in history."
Florida Retail Liquor Dealers Association

"The most beautiful hotel in the world."
Nat'l Postal Transport Association

"Nothing but praise."
Nat'l Institute on Crime & Delinquency

"The biggest and best convention ever."
Housing Authority, City of Miami

"Complete satisfaction."
American Petroleum Institute

"Surpasses any previous convention."
Protective Life Ins. Co.

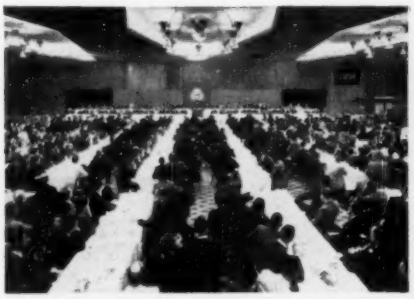
"Details carried out to the 'nth degree."
Fla. R.R. & Public Utilities Commission

"Convention executed flawlessly."
Phi Lambda Kappa Fraternity

"The Deauville made all the difference."
Watch Material Distr. Association

"Completely successful."
Fla. Consumers Finance Association

"All members highly pleased." **Servall Co.**



AIR CONDITIONED! SOUND CONDITIONED! LIGHT CONDITIONED!

"Projectioneered" for conventions, SUPER-abundant for the most demanding display purposes. Heavy exhibits are handled by powerful elevators that can lift a truck HYDRAULICALLY from the loading ramp to the auditorium's stage.

12 ULTRAMODERN COMMITTEE MEETING ROOMS FOR 50 OR MORE.
20 SPECIAL ROOMS FOR SMALLER GROUPS.

NUMEROUS Press Rooms and Work Shops, complete with telephones, typewriters for press releases. Projection Room with complete visual aid facilities.

PLANNED FOR PLEASURE

2 swimming pools, and 550 feet of private ocean beach—the Cabana Colony, putting greens and sun decks . . . for fun in the sun!
2 magnificent night clubs, featuring great name bands and stars of Broadway and Hollywood!
Miami Beach's only indoor ICE SKATING RINK . . . one of the many DEAUVILLE pleasure exclusives!

DEAUVILLE

550 FEET ON THE OCEAN AT 67th STREET, MIAMI BEACH, FLORIDA

Write, wire or phone
DICK ELTERMAN
Director of Sales

FLORIDA

Miami Beach continued

No. Mtg. Rms. & Capacity of Largest: 6 (1,700)
No. Banquet Rms. & Capacity of Largest: 6 (1,000)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None except for equipment
Audio-Visual Aids: PA system, spotlights, 16mm and slide projector, blackboards
Stage: Available
Sports Facilities: Golf, fishing, shuffleboard, motorboating

Deauville Hotel (HSMA)

See Advertisement, Page 69

6701 Collins Ave. (Phone: UNion 6-7711)
Manager: Irving Fried
Sales Manager: Richard "Dick" Etterman
Convention Season: All year
Largest Group Accommodated: 950 (450 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Double: 12.00-20.00; Parlors: 25.00, 30.00, 35.00
No. Mtg. Rms. & Capacity of Largest: 20 (3,500)
No. Banquet Rms. & Capacity of Largest: 7 (2,500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 35,000 sq. ft.
Audio-Visual Aids: Slide and 16mm projectors, blackboards, PA system, spotlights
Stage: Yes
Sports Facilities: Swimming pool, golf course, fishing, boating, ice skating rink

Di Lido Hotel (HSMA)

Lincoln Rd. & the Ocean (Phone: Jefferson 8-0811)
Manager: James Carroll
Sales Manager: Mrs. Frances P. Crane
Convention Season: All year
Largest Group Accommodated: 750 (250 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Rates per person. Jan., from 16.00; Feb., from 26.00; March, from 18.00; May, June, Aug. 15-30, Sept. to Dec., from 8.00; July, Aug. 1-15, Dec., from 10.00
No. mtg. Rms. & Capacity of Largest: 7 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (1,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 12,083 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis
Stage: Available
Sports Facilities: 2 pools, ocean swimming, golf, tennis, deep sea fishing

Eden Roc Hotel (HSMA)

See Advertisement, Page 71

4525 Collins Ave. (Phone: JEfferson 2-2561)
Manager: Frank Dolan
Sales Manager: Robert Whalen
Convention Season: All year, except Feb. and Mar.
Largest Group Accommodated: 300 (225 rooms, 20 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Double: 14.00, 16.00 and 18.00; Suites: 52.00 to 56.00
No. Mtg. Rms. & Capacity of Largest: 7 (1,600)
No. Banquet Rms. & Capacity of Largest: 5 (1,000)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.75; Dinner: 5.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, fishing, tennis

Empress Hotel (HSMA)

See Advertisement, Page 67

4333 Collins Ave. (Phone: JEfferson 8-6892)
Manager: Philip Snyder
Sales Manager: Georgia Hunter
Convention Season: All year except Feb. & Mar.
Largest Group Accommodated: 500 (250 rooms, 20 suites available)
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 7 (1,000)
No. Banquet Rms. & Capacity of Largest: 4 (750)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, easels, film projectors available
Stage: Available
Sports Facilities: Swimming, fishing, tennis, golf

Flamingo Hotel (HSMA)

1500 Bay Rd. (Phone: JE 1-0311)
Manager: Col. Henry R. Dutton
Convention Season: Dec., Jan., after Mar. 20, Apr.
Largest Group Accommodated: 375 (200 rooms and 28 suites available)
Convention Rates: Single: from 10.00; Double: from 14.00; Suites: from 20.00
No. Mtg. Rms. & Capacity of Largest: 2 (900)
No. Banquet Rms. & Capacity of Largest: 4 (900)
Rates for Meals: Breakfast: from 1.50; Lunch: from 2.50; Dinner: from 3.50
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Golf, tennis, putting, swimming, shuffleboard, boating, fishing

Hotel Fontainebleau (HSMA)

See Advertisement, Page 72

64th to 48th & Oceanfront (Phone: JEfferson 8-8811)
Manager: Duke Stewart
Sales Manager: William Buckley
Convention Season: All year except Dec. 20 to Jan. 2; Jan. 15 to Easter
Largest Group Accommodated: 900 (400 rooms, 40 suites available)
Air Conditioning: Entire hotel
Convention Rates: Double: 14.00-30.00; Suites: 38.00-80.00, European
No. Mtg. Rms. & Capacity of Largest: 8 (3,100)
No. Banquet Rms. & Capacity of Largest: 8 (2,200)
Group Meal Rates: Breakfast: from 2.00; Lunch: from 3.00; Dinner: from 7.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 30,000 sq. ft.

Give your Florida Conventions and Sales Meetings the LOOK OF SUCCESS!

BOOK THE FABULOUS RONEY PLAZA in the heart of Miami Beach

where the blue chip meetings are held!

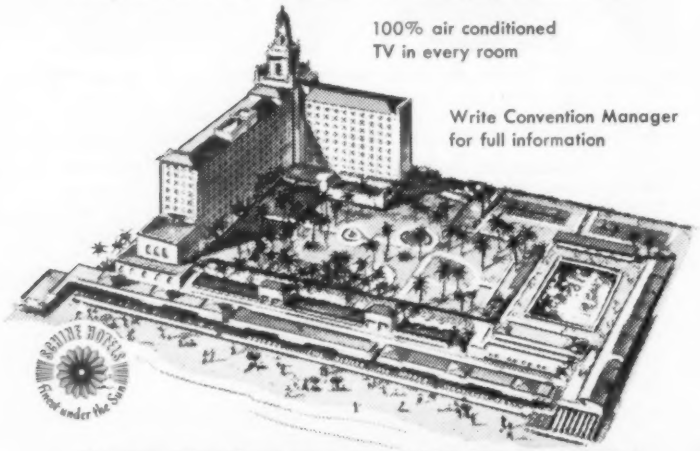
Here, a highly trained convention staff takes the headaches out of running a Convention . . . makes it come off smooth as silk.

WHATEVER YOUR REQUIREMENTS . . . THE RONEY HAS THE ANSWER

- 300 air conditioned rooms and suites—all with free TV!
- Meeting rooms of all sizes to accommodate groups of 10 to 550!
- 7 lush, tropical acres—nothing like it on the beach!
- 700 feet of sun-drenched private beach!
- Olympic size swimming pool • Cabana Colony!
- Putting greens • Golf facilities • Tennis!
- World famous cuisine • European and American plans!
- Top orchestras and entertainment • The Exciting Bamboo Room!

100% air conditioned
TV in every room

Write Convention Manager for full information



ON THE OCEAN AT 23rd ST., MIAMI BEACH, FLORIDA

A whole new world for your convention

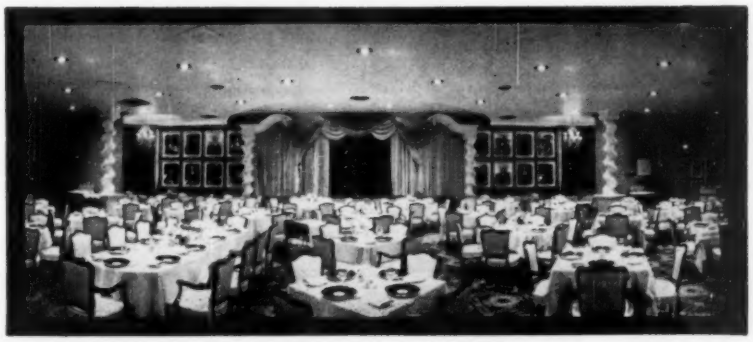
Eden Roc

hotel, cabana & yacht club

CABANA AREA ideal for outdoor buffets, cocktail parties and water shows.

ALL THIS IS YOURS . . .
FOR A PERFECT CONVENTION!

- 14 meeting rooms or combinations . . . to seat any size meeting from 24 to 1600!
- Monitored air-conditioning
- Modern lighting and sound equipment
- Outstanding cuisine . . . served from an ultra-modern kitchen, strategically placed to serve every banquet with maximum expediency
- Underground parking garage
- Yacht anchorage on protected Indian Creek
- 30,000 square feet of drive-in exhibit space at reasonable rates



MONA LISA ROOM — this beautiful room comfortably accommodates banquets up to 500 people.

ALL THIS — PLUS:

- Olympic pool and private ocean beach
- Over a hundred luxury cabanas with individual bathrooms
- Magnificent covered outdoor pavilion for dining and dancing, outdoor meetings
- Three delightfully different dining rooms to suit your every mood
- Informal gaiety and dancing in Harry's American Bar — Garden Café
- Fabulous entertainment nightly in the unparalleled Café Pompeii

POMPEIAN ROOM — Accommodating banquets of 1200 and business sessions of 1600 people. Four tiers assure all in attendance perfect view of the speaker's table.

ROBERT H. WHALEN, Director of Sales
JEAN S. SUITS, *Managing Director*

SEND NOW FOR COMPLETE CONVENTION BROCHURE . . .
blueprinting complete plans and details

30,000 square feet of DRIVE-IN EXHIBIT SPACE at reasonable rates. This area does not alter the availability of any of the 14 Major Meeting Rooms.

New York: CIrcle 7-6940 • Chicago: WHitehall 4-7568 • Cleveland: PRospect 1-7827
Washington: DIstrict 7-7346 • Los Angeles: DUnkirk 8-1151 • San Francisco: EXbrook 7-2717

OCEANFRONT, 45th to 47th STREETS, MIAMI BEACH, FLORIDA

World's largest and finest convention-resort hotel...

INCOMPARABLE MEETING FACILITIES

for up to 5750 people! Private conference rooms for 10 to 50 — convention hall accommodating 3000 !

SUPERB BANQUET FACILITIES

for groups up to 2500! 6 private dining rooms, formal dining room, casual coffee shop for fine food at popular prices.

UNSURPASSED FACILITIES FOR FUN AND RELAXATION

14 acres of oceanfront luxury—1000 foot private beach and Olympic swimming pool — Cabana Club — 4 cocktail lounges — exclusive shops — La Ronde Supper Club — Yacht Basin — 565 luxurious rooms . . .

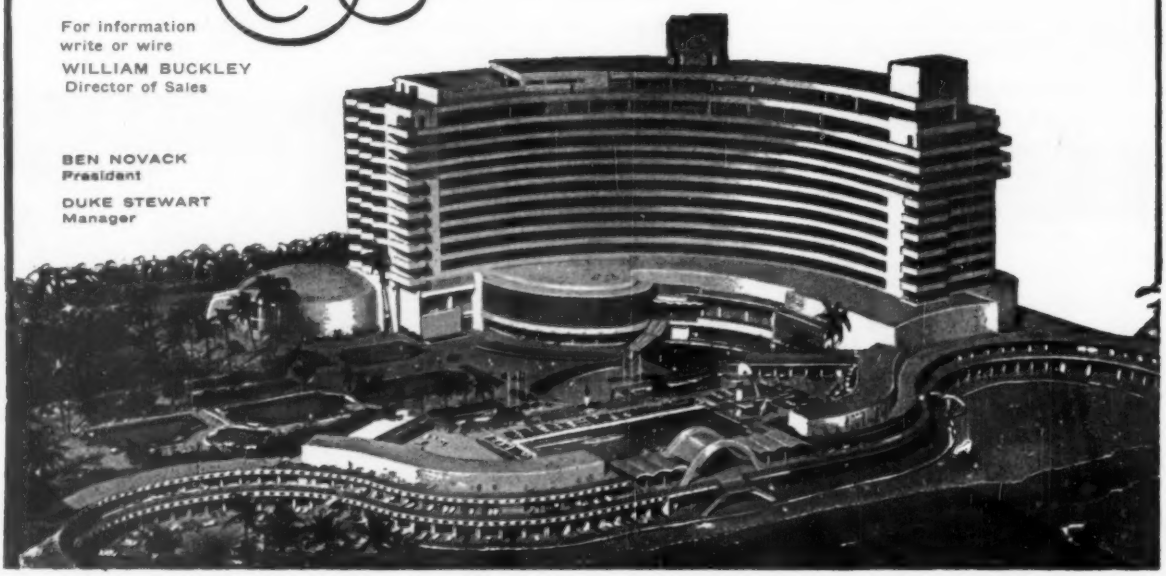
THE Fontainebleau

ON THE OCEAN AT 44th STREET, MIAMI BEACH, FLORIDA

For information write or wire
WILLIAM BUCKLEY
Director of Sales

BEN NOVACK
President

DUKE STEWART
Manager



Apply our GOLDEN RULE of Hospitality

FOR BETTER CONTESTS

BIGGER CONVENTIONS

BUOYANT SALES

Florida is a magic word when it comes to conventions, and Miami Beach the icing on the cake.

Top this all off with the Golden Gate and you have an irresistible goal that's bound to heat up the coldest sales contest to a boiling pitch, and push that graph up where it belongs.

Our new Convention Hall is designed so that 9 meetings can be held simultaneously . . . each in complete privacy. Seating capacity 1600 — banquet 1200 — all under one roof, with perfect visibility and acoustics. Exhibit area specifications, on request!

Golden Gate different?—the difference is the personal touch...our Golden Rule of hospitality that lifts your convention from an ordinary meeting to a talked-about event, with looked-forward enthusiasm for next year.

Our personalized service provides its own executive convention staff and public relations experts, together with a battery of conference secretaries and photographers at your service 'round the clock!

Ideal Golden Gate accommodations (all air conditioned) include hotel, motel, apartments and villas...featuring 3 swimming pools, 500 feet of private beach, shopping plaza, tennis courts, 3 cocktail lounges, 2 dining rooms, coffee shop, dancing and continuous entertainment.

Your group, under the constant supervision of our General Sales Manager, Harry N. Snow...and of course, General Manager, Dick Frey administering the Golden Rule.

For full details and color convention brochure, write—Harry N. Snow, General Sales Manager
Dick Frey, General Manager

GOLDEN GATE

20 ACRES ON THE OCEAN AT 194th STREET • MIAMI BEACH 41, FLORIDA

FLORIDA

Miami Beach continued

Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, tennis, pitch & putt golf, access to golf courses

Golden Gate Hotel-Motel (HSMA)

See Advertisement, Page 73

19400 Collins Ave. (Phone WIlson 7-4411)

Gen. Manager: Richard Frey
Sales Manager: Harry N. Snow
Convention Season: All year
Largest Group Accommodated: 1000 (500 rooms and 150 suites available)
Convention Rates: Single: from 8.00; Double: from 8.00; Suites: from 16.00. Rates are seasonal.
No. Mtg. Rms. & Capacity of Largest: 11 (1600)
No. Banquet Rms. & Capacity of Largest: 2 (1,200)
Rates for Meals: Breakfast: 1.25; Lunch: 1.75; Dinner: 4.25
Liquor: Served in hotel
Air Conditioning: Entire hotel
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: 16mm moving picture projector, 32mm still picture projector, PA system, spotlights
Stage: 3 stages (largest 47' x 18')
Sports Facilities: Swimming pools, tennis, shuffleboard, putting

Lucerne Hotel (HSMA)

4101 Collins Ave. (Phone: JE 2-2541)

Sales Manager: Col. Lee H. Tucker
Convention Season: Year round
Largest Group Accommodated: 100 (100 rooms available)
Air Conditioning: Yes
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: 1.35; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: Can be rented as needed
Stage: Yes
Sports Facilities: Swimming, golf nearby

Monte Carlo Hotel

6552 Collins Ave. (Phone: UNion 6-8721)

Manager: Harvey Denby
Convention Season: Jan. 2 to Feb.; Aug. to Dec. 20
Largest Group Accommodated: 300 (150 rooms)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-8.00; Double: 8.00-12.00; Suites: 16.00-24.00
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: .75 to 1.50; Lunch: 1.00-2.00; Dinner: 2.25 to 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, shuffleboard, swimming, ping pong

Roney Plaza (HSMA)

See Advertisement, Page 70

2301 Collins Ave. (Phone: 5-6011)

Manager: Harry H. Hoghn
Sales Manager: Louis E. Rogers
Convention Season: All year
Largest Group Accommodated: 400
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-14,000; Double: 10.00-16.00; Suites: from 25.00
No. Mtg. Rms. & Capacity of Largest: 4 (450)
No. Banquet Rms. & Capacity of Largest: 4 (450)
Group Meal Rates: Breakfast: from 1.50; Lunch: from 2.00; Dinner: from 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 16,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Tennis, golf, fishing, swimming (pool and beach), shuffleboard

Saxony Hotel (HSMA)

See Advertisement, Page 75

32nd & 33rd St. (Phone: JEfferson 8-6811)

Manager: Robert S. Robinson
Sales Manager: Henry G. Phillips
Convention Season: All year
Largest Group Accommodated: 1,200 (446 rooms, 150 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-14.00; Double: 12.00-18.00; Suites: 24.00-36.00. In-season rates slightly higher. European
No. Mtg. Rms. & Capacity of Largest: 8 (1,800)
No. Banquet Rms. & Capacity of Largest 7 (1,800)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50 Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights, projector, screen
Stage: Available
Sports Facilities: Golf, swimming pool, tennis, water skiing, shuffleboard

Hotel Seville (HSMA)

See Advertisement, Page 74

2901 Collins Ave. (Phone: JE 4-4721)
VP & Gen. Mgr.: Fred Collier
Sales Manager: Lee Cygielman
Convention Season: All year except Dec. 15 to Jan. 3
Largest Group Accommodated: 300 (100 rooms, 35 suites available)
Air Conditioning: Entire hotel
Convention Rates: Apr. to Dec. 15—Double: 8.00 to 16.00; Suites: from 8.00
No. Mtg. Rms. & Capacity of Largest: 7 (1,750)
No. Banquet Rms. & Capacity of Largest: 7 (1,500)
Group Meal Rates: Breakfast: 1.50-3.00; Lunch: 2.50 to 4.25; Dinner: 5.00 to 10.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None for banquet or if hotel is headquarters
Net Exhibit Space: 12,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, film projectors all kinds
Stage: Available
Sports Facilities: Swimming, fishing, golf, tennis, boating

For a meeting with everyone's approval, the

10 MILLION DOLLAR* CONVENTION PLAN

The incomparable combined facilities of the SEVILLE and SEA ISLE

Miami Beach's most magnificent hotels

Yes, we've combined the SEVILLE & SEA ISLE hotels under one ownership/management . . . all to offer your group these unsurpassed combined facilities for fun, comfort and a "meeting with everyone's approval!"

- **Grand Ballroom with no view-obstructing columns, seating 2000 at meetings, 1500 at banquets**
- **Seven meeting rooms for groups of 10 to 500**
- **50,000 square feet of choice exhibit area**
- **Three tremendous pools, cabana and play areas for outdoor fun and meetings**
- **Complete inventory of equipment**

FREE 21" TV AND RADIO IN EVERY ROOM
1000 FT. OF PRIVATE, WHITE SANDY BEACH
3 POOLS • 100% AIR CONDITIONED

Seville AND Sea Isle HOTELS

Two complete oceanfront blocks, 29th to 31st Streets, Miami Beach

For complete information and newly-published free copy of our FULL-COLOR GUIDE TO THE SEVILLE & SEA ISLE write
FRED COLLIER, Vice Pres. & Gen'l Mgr.

always MIAMI BEACH'S finest ....now MIAMI BEACH'S newest!

Introducing... America's Most Exciting reached by a GLASS-WALLED ELEVATOR on the OUTSIDE of The Saxony

New Rooftop Rendezvous, gliding glamorously skyward ...your window-on-the-world overlooking Miami Beach

A ROOM OVERLOOKING EVERYTHING AT THE HOTEL THAT OVERLOOKS NOTHING!

the Ivory tower

THE MOST UNCONVENTIONAL HOTEL IN MIAMI BEACH!

The Saxony definitely assumes an unconventional approach to the business of serving conventions . . . by which we mean also Sales Meetings, Seminars, Executive Sessions, Incentive-Plan Groups or any similar gathering.

In *The Saxony's* philosophy, the member of any group booking differs no whit from the individual guest who pays top dollar at the top of the season. The group guest must enjoy the same lavish luxury, the same suave service, the same celebrated cuisine, the same heartwarming hospitality that have made *The Saxony* the continuing standard of comparison in Miami Beach.

Now, over and above its accustomed advantages *The Saxony* provides unsurpassed new facilities for successful gatherings . . . starting with 400 smart new rooms swathed in wall-to-wall luxury, backed by every modern comfort and convenience, every feature for sun and fun, enhanced by a fabulous collection of handsome meeting, eating, play and display rooms, *to wit:*

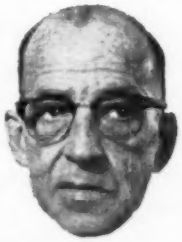
The Ivory Tower, The Upper Echelon Club, The Grand Ballroom, The Petite Ballroom, The Veranda Room, The Bella Roma Lounge, The Ocean Terrace, The Cardinal Room, The Town Hall, and as famous as always . . . Ye Noshery!

Naturally, you will have at hand every necessary item of helpfulness: Exhibit Space, P.A. Systems, Sound or Slide Projection, Boards, Rostrums, Registration Set-ups; Power and Water Lines, Easy Loading and Unloading . . . anything needed to help things run smoothly . . . plus an experienced member of our Staff detailed to stay with *your* affair from start to finish.

If you are thinking of Miami Beach for your next gathering, write, wire or phone for Information That Will Give You Inspiration!
P.S. — If you're *not* thinking about Miami Beach . . . you *should!*

THE RIGHT DIMENSIONS FOR YOUR CONVENTIONS

When *The Saxony* reopens this Fall, one thing you may be sure of: It will have "a corner in its heart" just for *you* . . . for *your* Convention, Sales Meeting, Incentive Group or whatever affair you're planning. Among all the new facilities being created, you're sure to find a set-up that has just the right amount of elbow room for *your* party . . . be it 25 or 2500. You're also sure to find the whole *Saxony Sales-Service Staff* watching for the slightest crook of your finger. If there's anything we can do for you right now . . . ideas, information, "guestimates" . . . please dial me, collect, at JEfferson 8-6811. See you at *The Saxony.*



HENRY G. PHILLIPS
National Sales Manager

EXTRA SPECIAL SERVICES!

The Saxony offers all the usual services you would expect, plus a few with our own special twist-of-the-wrist: Imprinted Announcement or Reservation-Blank Mailing Pieces; Imprinted Guest Stationery; Imprinted Welcome Booklets, and other helpful material . . . WITHOUT CHARGE! Special Menus, Programs, Announcements, etc., designed and printed IN OUR OWN SHOP at actual cost! Decoration, Display Work, Signs, Publicity, Photography arranged at cost; ditto Entertainment, Music, Sightseeing and many other assignments where our experience and energy can help you.

GEORGE D. SAX, *President*
ROBERT "Robbie" ROBINSON
Executive Vice President

Miami Beach: JE 8-6811
New York: YU 6-5044
Chicago: ST 2-0101

the Saxony

The Most Exciting Block Front ON THE OCEAN at 32nd St.

Unsurpassed

Convention Facilities-

Yet you pay no more!

The PALM BEACH

Biltmore

- Over 500 air-conditioned luxurious rooms and suites
- 8 meeting and private dining rooms—25 to 750 person capacity
- Main Dining room with 1,100 capacity—the cuisine is exceptional
- 10,000 square feet of exhibit space
- Public address systems, staging, motion picture and slide projectors available
- A complete convention staff with a member detailed to your affair at all times

PLUS deep sea fishing - golf - tennis courts - Olympic salt water pool - beach club - shuffleboard - sun deck - cabana colony - cocktail lounges - nightly entertainment.

PLEASE REMEMBER — at the Palm Beach Biltmore you, and every member of your group, will receive the ultimate in accommodations and service. Hospitality and interest in your gathering and its problems is our business!

For further information, please write, wire or phone—L. E. Ames, Director of Sales, Palm Beach Biltmore, Palm Beach, Florida.

FLORIDA
continued

ORLANDO

Railroads: S.A.L.; A.C.L.
Airlines: EAL, NAL

CONVENTION BUREAU
Orlando Convention Bureau
Joel L. Moore, Executive Director

The Angebilt (HSMA)

37 N. Orange Ave. (Phone: 5-3511)
Manager: James N. Conley
Convention Season: All year
Largest Group Accommodated: 150 (150 rooms, 3 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 5.50-8.50; Double: 8.50-12.50; Suites: 21.50-25.50
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: from .75; Lunch: from 1.00; Dinner from 1.25
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 up
Net Exhibit Space: 5,000 sq. ft. (3,600 on one floor)
Audio-Visual Aids: PA system, spotlights, movie projector & screen
Stage: Available
Sports Facilities: Golf, tennis, horseback riding, bowling, boating

Orange Court Hotel

650 N. Orange Avenue (Phone: 2-5131)
Manager: James M. Milligan
Convention Season: April through December
Largest Group Accommodated: 528 (288 rooms, 22 suites available)
Air Conditioning: All banquet and meeting rooms, 75% of bedrooms
Convention Rates: Single: 5.00-8.00; Double: 8.00-12.00; Suites: 20.00-30.00
No. Mtg. Rms. & Capacity of Largest: 12 (400)
No. Banquet Rms. & Capacity of Largest: 4 (600)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Depends upon requirements
Net Exhibit Space: 5,670 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis
Stage: Available
Sports Facilities: Swimming pool, golf, putting green, shuffleboard, tennis, boating, horseback riding

San Juan Hotel (HSMA)

32 North Orange Ave. (Phone: GArden 2-4266)
Manager: John E. Weir
Convention Season: All year
Largest Group Accommodated: 200 (150 rooms, 4 suites available)
Air Conditioning: Banquet and meeting rooms, 75% of bedrooms
Convention Rates: Single: 5.00-9.00; Double: 8.00-11.00; Suites: 15.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboard, movie screen
Stage: Available

PALM BEACH

Railroads: Fla. East Coast
Airlines: EAL, Mackey, NAL

Colonnades Hotel (HSMA)

Ocean Drive (Phone: Palm Beach Victor 4-5221)
Manager: Frank Williams
Convention Season: December through May
Largest Group Accommodated: 250 (54 rooms, 44 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-10.00; Double: 10.00-14.00; Suites: 12.00-18.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (750)
No. Banquet Rms. & Capacity of Largest: 6 (450)
Group Meal Rates: Breakfast: 1.00-1.50; Lunch: 1.75-3.50; Dinner: 3.00-5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None for conventions
Charges for Exhibit Areas: None for conventions
Net Exhibit Space: 1,976 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, film projectors
Stage: Available
Sports Facilities: Swimming pool, ocean beach, fishing, shuffleboard, golf

Palm Beach Biltmore Hotel (HSMA)

See Advertisement, Page 76

Bradley Place (Phone: TE 2-1781)
Managing Dir.: James J. Farrell
Sales Manager: L. E. Ames
Convention Season: Late Nov. to June 1
Largest Group Accommodated: 1,000 (537 rooms, 55 suites available)
Air Conditioning: Entire hotel
Convention Rates: Nov. thru Dec.—Single: 20.00; Double: 32.00; Jan. to June—Single: 24.00; Double: 37.00; Parlors: 15.00 extra. American
No. Mtg. Rms. & Capacity of Largest: 12 (750)
No. Banquet Rms. & Capacity of Largest: 4 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor,
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool, tennis, putting green, shuffleboard, badminton, fishing, boating, private beach

Palm Beach Towers

Phone: TEmple 3-5761
Manager: Charles A. Pickett
Sales Manager: Hugh McKerney
Convention Season: May 1 to Dec. 1
Largest Group Accommodated: 400 (200 rooms available)
Air Conditioning: Yes
Convention Rates: Single: 17.00; Double: 20.00; Suites: 20.00-40.00
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Stage: Yes
Audio-Visual Aids: 16mm projector, PA system, spotlights
Sports Facilities: Golf, tennis, swimming, fishing

Sea Breeze Hotel

South Ocean Blvd. (Phone: JUstice 2-7471)
Manager: Edward Nash
Convention Season: May 1—Nov. 31
Largest Group Accommodated: 215 (103 rooms available)
Air Conditioning: Banquet rooms, bedrooms
Convention Rates: Single: 10.00-24.00; Double: 24.00-46.00
No. Mtg. Rms. & Capacity of Largest: 6 (250)
No. Banquet Rms. & Capacity of Largest: 6 (200)
Liquor: Yes
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Swimming pools, tennis courts, shuffleboard, fishing, boating, 500 ft. private beach

PONTE VEDRA BEACH

Railroads: A.C.L.; S.A.L.; S. Ry.; F.E.C.; Ga. So. & Fla.—all to Jacksonville
Airlines: Served through Jacksonville

Ponte Vedra Club — The Inn

See Advertisement, Page 77

(Phone: Atwater 5-2121)
Manager: Luther N. Grimes
Asst. Manager: Mayhugh Courson
Convention Season: All year, except Mar., Apr. July, August
Largest Group Accommodated: 200 (75 rooms, 15 suites available)
Air Conditioning. Entire hotel
Convention Rates: Feb. and May—single: 30.00; Double: 38.00; parlor: 12.00 extra. June, Oct. thru Jan.—single: 22.00; Double: 34.00; Parlors: 12.00 extra. American
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 4 (120)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Portable
Sports Facilities: Golf, swimming, tennis, shuffleboard, pitch and putt

SUCCESSFUL MEETINGS
call for

Ponte Vedra

PONTE VEDRA BEACH
FLORIDA

Directly on the Atlantic just 25 miles from Jacksonville with through train and plane service from all points.

Four meeting rooms accommodating up to 125. All guest and function rooms air-conditioned. Championship golf course at door, tennis, private beach, fresh water pool, pitch and putt golf, fresh and salt water fishing.

National and regional associations and companies find Ponte Vedra "tops" for meetings from September through February and from May 1st to June 15th. Write for details. Address Luther N. Grimes, Gen. Mgr., Ponte Vedra Club, Ponte Vedra Beach, Fla.
Call ATwater 5-2121

PONTE VEDRA CLUB

Florida's Foremost
Four Season Resort

Florida's Famous

Hotel Ponce de Leon

with its exceptional facilities for 330

FLORIDA EAST COAST HOTEL CO.

Proudly presents the New, Deluxe

PONCE DE LEON MOTOR LODGE

located right on the Championship Ponce de Leon Golf Course. Accommodations for 140 persons.

For complete information on both properties write

Edward G. Flather, Jr., Mgr.
P. O. Box 1291
Saint Augustine, Florida

FLORIDA

continued

ST. AUGUSTINE

Railroads: F.E.C.

Monson Hotel and Motor Court

Bay St. (Phone: VAlley 9-2277)
Manager: John A. McIlhenny
Convention Season: All year
Largest Group Accommodated: 100 (90 rooms, 5 suites available)
Air Conditioning: Public rooms and cottages, some bedrooms
Convention Rates: Single: 5.00; Double: 8.00; Suites: 12.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, sw'mming

Hotel Ponce de Leon

See Advertisement, Page 77

(Phone: Valley 9-5631)
Manager: Edw. G. Flather, Jr.
Convention Season: Dec. through April
Largest Group Accommodated: 350 (240 rooms, 12 suites available)
Convention Rates: Single: 18.00; Double: 34.00; Suites: 45.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 2 (650)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm and slide projector
Stage: Available
Sports Facilities: Golf, tennis, swimming, shuffleboard

Ponce DeLeon Motor Lodge

See Advertisement, Page 77

P.O. Box 1291 (Phone: BAlley 4-2821)
Manager: Edward G. Flather, Jr.
Convention Season: All year
Largest Group Accommodated: 220 (60 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.00-12.00; Double: 14.00-18.00; Suites: 25.00. European.
No. Mtg. Rms. & Capacity of Largest: 3 (175)
No. Banquet Rms. & Capacity of Largest: 1 (175)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights, 16 mm. slide projector
Stage: Portable
Sports Facilities: Golf, swimming, bowling, badminton

ST. PETERSBURG

Railroads: A.C.L.; S.A.L.
Airlines: EAL, Mackey, NAL, NEA, NWA, TCA, TWA

CONVENTION BUREAU

Convention Bureau
Chamber of Commerce
Al J. Morgan, Director

Colonial Inn and Desert Ranch

See Advertisement, Page 78

6300 Gulf Blvd. (Phone: 22-1011)
Manager: John W. Astarita
Convention Season: All year
Largest Group Accommodated: 600 (350 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Apr. 5-Dec. 20—Single: 6.00-10.00; Double: 8.00-12.00; Suites: 12.00-20.00. Jan. 1-Apr. 15—Single: 14.00-20.00; Double: 16.00-22.00; Suites: 16.00-25.00. European.
No. Mtg. Rms. & Capacity of Largest: 3 (650)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: .75-1.50; Lunch: .85-2.50; Dinner: 2.50-7.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None for conventions over 70
Charges for Exhibit Areas: Vary
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, fishing, shuffleboard, boating, golf

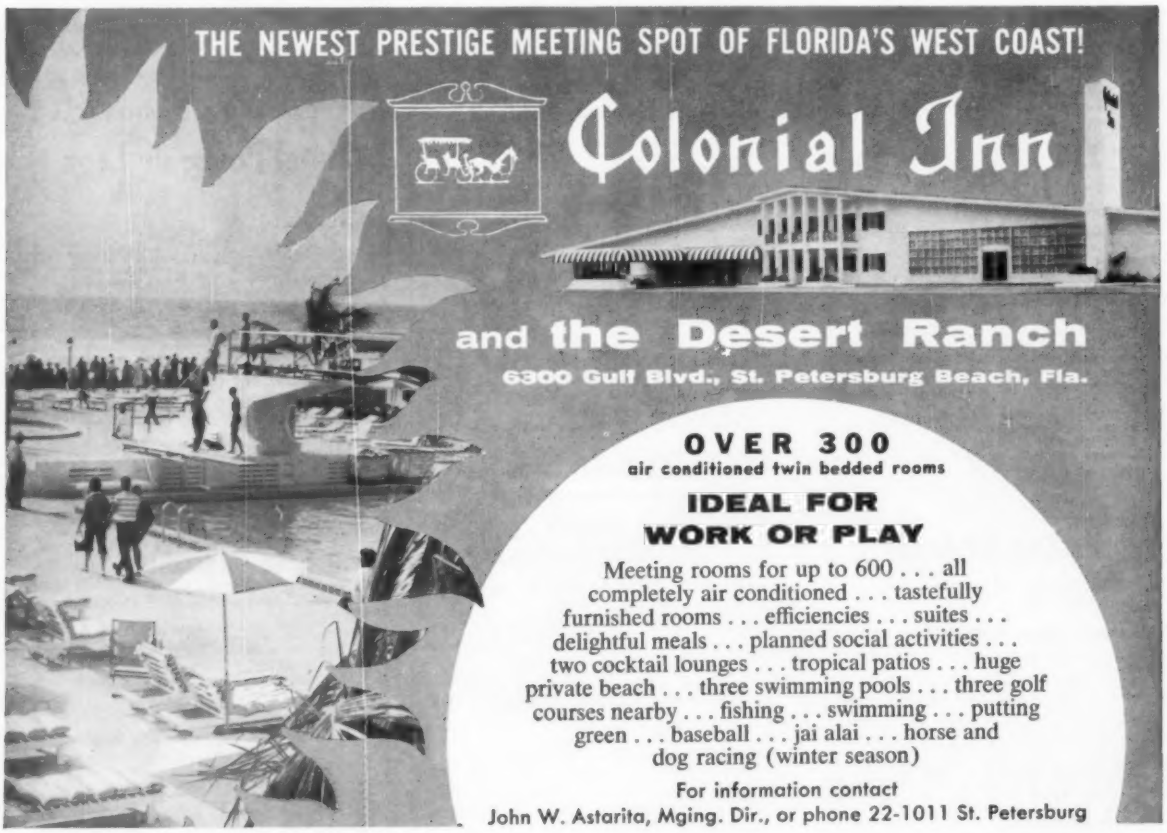
The Huntington

4th Ave. at 2nd St. North (Phone: 7-7827)
Manager: Paul B. Barnes
Convention Season: Mar. 20 to Jan. 5
Largest Group Accommodated: 240 (140 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 9.00-12.00; Double: 12.00-16.00; Suites: 25.00-40.00, European
No. Mtg. Rms. & Capacity of Largest: 4 (400)
No. Banquet Rms. & Capacity of Largest: 1 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: According to requirements
Charges for Exhibit Areas: According to requirements
Net Exhibit Space: 10,290 sq. ft. on one floor, separate areas
Audio-Visual Aids: PA system, spotlights, blackboard, projectors on rental basis
Stage: Available
Sports Facilities: Horse and dog racing, baseball, swimming, tennis, shuffleboard, fishing, boating, golf

Soreno Hotel (HSMA)

See Advertisement, Page 79

Beach Dr. & First Ave. (Phone: 7-7801)
Manager: Martin C. McNiel
Sales Manager: James R. Bearce
Convention Season: Oct. 15 to May 15, except Feb. 1 to Mar. 25
Largest Group Accommodated: 550 (275 rooms, 15 suites available)



Air Conditioning: Two banquet and meeting rooms, ballroom
Convention Rates: American—Single: 16.00-22.00; Double: 26.00-34.00; Suites: 36.00-50.00. European—Single: 8.00-14.00; Double: 12.00-22.00; Suites: 20.00-36.00
No. Mtg. Rms. & Capacity of Largest: 5 (550)
No. Banquet Rms. & Capacity of Largest: 4 (700)
Group Meal Rates: Breakfast: from 1.50; Lunch: from 2.50; Dinner: from 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None for large conventions
Net Exhibit Space: 26,633 sq. ft.
Audio-Visual Aids: PA system, spotlights, easels, 16mm projector & screen
Stage: Available
Sports Facilities: Golf, tennis, swimming, horseback riding, fishing, sailing, skiing

Suwannee Hotel

First Ave. & 5th St. North (Phone: 7-7871)
Managing Dir.: Paul Brown
Convention Season: All year, except Dec. 7, Jan., Feb., Mar.
Largest Group Accommodated: 200 (150 rooms, 15 suites available)
Air Conditioning: Banquet and meeting rooms, 50 bedrooms
Convention Rates: Single: 5.00; Double: 8.00; Suites: 12.00-20.00
No. Mtg. Rms. & Capacity of Largest: 3 (550)
No. Banquet Rms. & Capacity of Largest: 4 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: from 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: Screens, PA system, spotlights
Stage: Available

Tides Hotel and Bath Club

See Advertisement, Page 79

Gulf Blvd. at Redington Beach (Phone: 9-0111)
Manager: Phil Dross
Sales Manager: Jim Bearce
Convention Season: Jan. 1 to 20, April 15th to Dec. 15
Largest Group Accommodated: 300 (150 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Apr. 15 to Dec. 15—Single: 6.00-10.00; Double: 8.00-12.00; Suites: 12.00-20.00; Jan. 1 to 20—Single: 14.00-20.00; Double: 16.00-22.00; Suites: 16.00-25.00. European plan
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: .75-1.50; Lunch: .85-2.50; Dinner: 2.50-7.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,204 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Available
Sports Facilities: Golf, swimming, water skiing, boating

Toffenetti Hotel

First Ave. & 2nd St., North (Phone: 7-7717)
Manager: Jas. E. McManemon
Convention Season: April 15 to Dec. 15
Largest Group Accommodated: 100 (55 rooms)
Air Conditioning: Banquet halls, bedrooms
Convention Rates: Single: 5.50 to 6.00; Double: 8.50 to 11.00
No. Mtg. Rms. & Capacity of Largest: 3 (85)
No. Banquet Rms. & Capacity of Largest: 3 (150)
Group Meal Rates: Breakfast: .55; Lunch: 1.50; Dinner: 2.25
Liquor: Yes
Charges for Mtg. Rms.: 15.00
Charges for Exhibit Areas: 15.00
Audio-Visual Aids: PA system
Stage: Yes
Sports Facilities: Swimming, fishing

The Vinoy Park (HSMA)

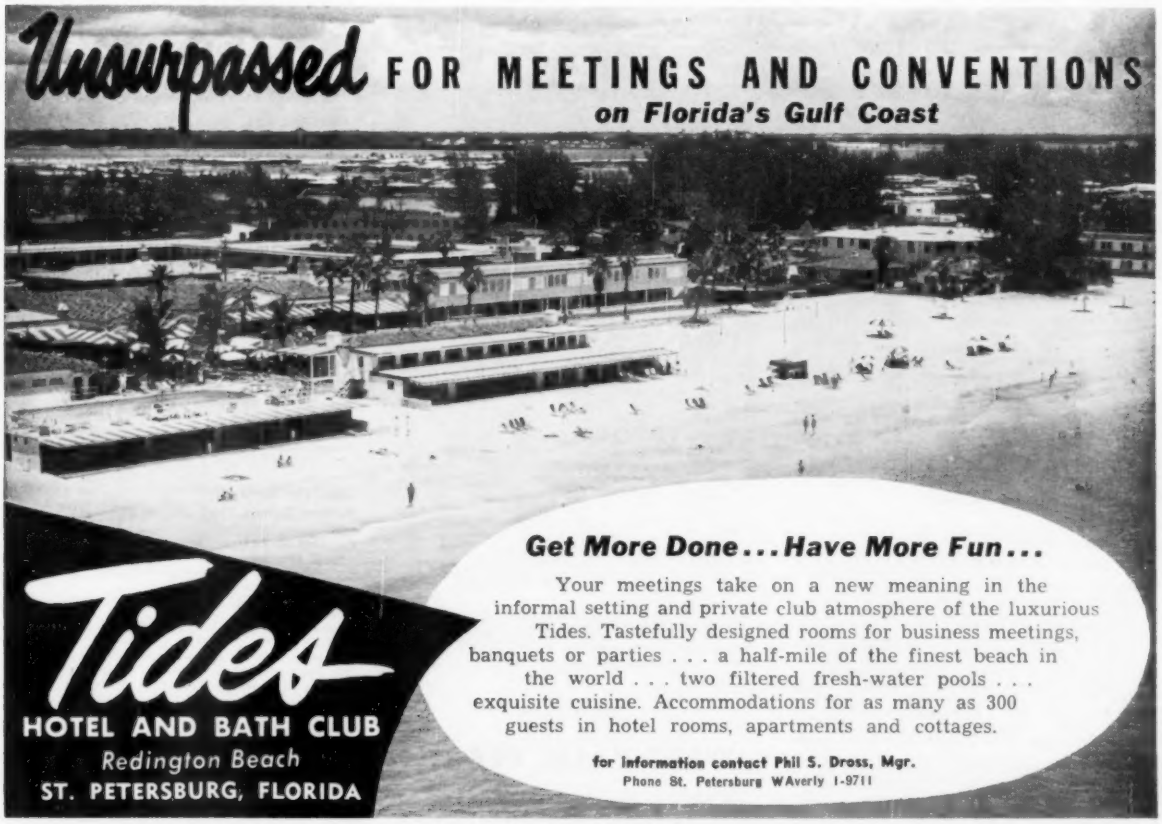
5th Ave. North & Beach Drive (Phone: 7-7891)
Manager: Sterling B. Bottome
Sales Manager: James Bearce
Convention Season: Prior to Feb. 1 and after Mar. 22
Largest Group Accommodated: 650 (300 rooms, 25 suites available)
Air Conditioning: Two meeting rooms
Convention Rates: Single: 20.00; Double: 30.00; Suites: 15.00 daily, for parlor in addition to bedroom charge. American
No. Mtg. Rms. & Capacity of Largest: 5 (750)

☆ For sales meetings, executive conferences or conventions...large or small, you can rest assured that your meeting at the Soreno will be an outstanding success. Our convention staff will work with your chairman on every detail.

- Meeting rooms for 10 to 500
- Superb cuisine—2 dining rooms; superb Coffee Shop
- Cocktail Lounge—nightly entertainment

For dates, Fall, Winter, Spring
Write, wire, phone Sales Manager

SORENO HOTEL
P. O. Box 3042 Phone 7-7801



FLORIDA
St. Petersburg continued

No. Banquet Rms. & Capacity of Largest: 2 (850)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 4,992 sq. ft. (booths only)
Audio-Visual Aids: PA system, spotlights, 16mm projector and screen
Stage: Available
Sports Facilities: Swimming, shuffleboard, putting green, golf, sailing, tennis, horseback riding

SANFORD

Railroads: A.C.L.; Str.

Giant's Mayfair Inn (HSMA)

1000 E. 1st Street (Phone: FA 2-3411, FA 2-6011)
Manager: Frank Mebane, Jr.
Sales Manager: Ruby Williams
Convention Season: Dec., Jan., Mar., April (small groups entire Summer)
Largest Group Accommodated: 325 (175 rooms, 20 suites available)
Air Conditioning: 30 bedrooms
Convention Rates: May-Dec.—Single: 4.00-6.00; Double: 5.00-8.00; Suites: 10.00-24.00. European plan. Dec.-May — Single: 12.00-14.00; Double: 20.00-28.00; Suites: 24.00-40.00. American plan.
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Charges included in convention rate
Charges for Exhibit Areas: Charges included in convention rate
Net Exhibit Space: 3,200 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, 16mm and slide projector
Stage: Available
Sports Facilities: Golf, tennis, heated swimming pool, shuffleboard, solariums, boat and fishing dock

SARASOTA

Railroads: A.C.L.; S.A.L.
Airlines: NAL

AUDITORIUM

Municipal Auditorium

801 Tamiami Trail
Sarasota, Fla. (Phone: Ringling 7-1219)
Manager: Mason Baldwin
Exhibit Areas: Arena, 10,000 sq. ft. including aisles
Rental Fees and Services: $150 to $185 per day includes light, janitor, PA and air conditioning
Ventilation: Air conditioned
Ceiling Height: 15 ft. to 50 ft. (domed)
Dimensions, Opening to Exhibit Hall: 6' 10" wide; 6' 11" ft. clearance
PA System: Available and permanently installed
Columns: None
Utilities: 110; and 220 on request.
Loading Facilities: Loading platform
Meeting Rooms: Adjoining annex may be available
Facilities for Food Functions and Banquet Capacity: Can seat banquet up to 900 — on kitchen facilities
Parking Facilities: Adequate
Distance from Business District: Three-fourths mile

Mira-Mar Hotel

Palm Ave. So. of Main (Phone: 2-5181)
Manager: Herbert W. Norton
Convention Season: Nov. 15 to June 1
Largest Group Accommodated: 200 (90 rooms and 6 suites available)
Convention Rates: Single: 4.80 to 6.00; Double: 6.00 to 9.00; Suites: from 12.00
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Rates for Meals: Breakfast: .50 to 1.50; Lunch: .65 to 2.50; Dinner: 2.50 to 4.50
Liquor: Served in hotel
Air Conditioning: Some banquet halls and 1 meeting room
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Shuffleboard

TALLAHASSEE

Railroads: S.A.L.
Airlines: EAL, NAL

Floridan Hotel

Monroe & Call (Phone: 2-3850)
Manager: Carl L. Daniels
Sales Manager: Jim Bearce
Convention Season: All year
Largest Group Accommodated: 175 (126 rooms, 2 suites available)
Air Conditioning: 80% of bedrooms, banquet and meeting rooms
Convention Rates: Single: 4.00-7.00; Double: 7.00-10.00; Suites: 16.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,040 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights

TAMPA

Railroads: A.C.L.; S.A.L.
Airlines: EAL, NAL, NEA, NWA, TCA, TWA

AUDITORIUM

Fort Homer Hesterly Armory

Tampa, Fla. (Phone: 8-3079)
Manager: E. V. Chassee
Exhibit Areas: 26,400 sq. ft.
Rental Fees and Services: Variable
Ventilation: Exhaust fans
Ceiling Height: 43 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 10 ft. by 10 ft.
Columns: None
Utilities: 110-220 current
Loading Facilities: Truck lift
Locations, Size or Storage Areas: 2 rooms, downstairs (30' x 70')—10' ceilings—garage doors
Meeting Rooms and Capacities: Two, 100 each
Facilities for Food Functions and Banquet Capacity: Caterer can serve, 2,000
Parking Facilities: Free Parking for 1,000 cars
Distance from Business District: One mile

Floridan Hotel

905 Floridan Ave. (Phone: 25511)
Manager: J. B. Pickard
Convention Season: All year except Jan., Feb., March
Largest Group Accommodated: 300 (150 rooms available)
Convention Rates: Single: 6.00-8.00; Double: from 9.00-12.00; Suites: from 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: 75.00 for entire assembly room
Audio-Visual Aids: PA system, spotlights
Stage: Yes

Tampa Terrace

Lafayette & Florida Ave. (Phone: 2-5567)
Manager: Bartley Gay
Convention Season: All year
Largest Group Accommodated: 200 (150 rooms, 9 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-10.00; Double: 10.00-14.00; Suites: 18.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.35; Lunch: 1.75; Dinner: 2.95
Liquor: Served in hotel
Charges for Mtg. Rms.: None if hotel headquarters
Charges for Exhibit Areas: Vary
Net Exhibit Space: 5,253 sq. ft. one floor
Audio-Visual Aids: PA system, spotlights, aluminum easels
Stage: 50' x 20'

WEST PALM BEACH

Railroads: F.E.C.; S.A.L.
Airlines: EAL, NAL, QA

Hotel George Washington (HSMA)

1st St. & Flagler Drive (Phone: 8191)
Manager: Hubert D. England
Convention Season: All year
Largest Group Accommodated: 400 (Jan. 15 to Mar. 15—can protect to 50 room occupancy and 4 suites.) Other time—to as many as 100 rooms and 8 suites)
Convention Rates: Single: from 5.00; Double: from 8.00; Suites: 12.00
No. Mtg. Rms. & Capacity of Largest: 9 (1,200)
No. Banquet Rms. & Capacity of Largest: 3 (1,000)
Rates for Meals: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.50
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: None
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Deep-see fishing, swimming, cruise inland waters

Pennsylvania Hotel

Evernia at Flagler (Phone: TE 2-7101)
Manager: H. E. Glass
Convention Season: Large Groups: Mar. 1 to Feb. 1; Small Groups: Feb. 1 to Mar. 1
Largest Group Accommodated: 500 (300 rooms, 10 suites available)
Air Conditioning: All bedrooms
Convention Rates: Single: 5.00-8.00; Double: 8.00-12.00; Suites: 15.000-35.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (600)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, projectors of many types
Stage: Available
Sports Facilities: Golf, swimming, tennis, sailing, fishing

GEORGIA

ALBANY

Railroads: A. & N., A.C.L., S.A.L.: C. of Ga., G.N.
Airlines: EAL, SOU

New Albany Hotel

Pine & Jackson Sts. (Phone: HEmlock 2-6231)
Manager: Sam Farkas
Convention Season: All year
Largest Group Accommodated: 200 (150 rooms, 2 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-6.50; Double: 8.00-10.00; Suites: 15.00-29.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 4 (450)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 100.00
Charges for Exhibit Areas: 25.00 to 100.00
Net Exhibit Space: 5,000 sq. ft. on one floor separate area
Audio-Visual Aids: PA system, spotlights
Stage: Available

Radium Springs

Radium Springs Road (Phone: HE 6-3345)
Manager: Carl Caldwell
Convention Season: All year, prefer May, Sept. Oct. and Nov.
Largest Group Accommodated: 100 (50 rooms, 4 suites available)
Air Conditioning: All bedrooms, small banquet rooms
Convention Rates: Single: 5.00-8.00; Double: 7.50-13.00; Suites: 19.00-21.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 4,000 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, fishing, golfing, badminton, shuffleboard

ATLANTA

Railroads: C. of Ga.; S.A.L.; L. & N.; Southern; A. & W. Pt.; Ga.; A.C.L.; N.C. & St. L.
Airlines: CAP, DAL, EAL, NWA, SOU, TWA

CONVENTION BUREAU

Atlanta Convention Bureau
912 Rhodes-Haverty Bldg. (3)
Walter E. Crawford, Executive Vice President

AUDITORIUM

Atlanta Municipal Auditorium

30 Courtland St., S.E. (JA 2-6371)
Manager: H. H. Niebruegge
Exhibit Areas: Arena, 10,290 sq. ft.; Taft Hall 4,000 sq. ft.; Ex. Hall #1, 5,500; Ex. Hall #2, 4,400 sq. ft.; Ex. Hall #3, 7,000 sq. ft.; Com. Room #1, 1,316 sq. ft.; Com. Room #2, 2,386 sq. ft. Sky Room, 7,500 sq. ft.
Rental Fees and Services: Arena $300 per day; Taft Hall, $100; Ex. Hall #1, $100; Ex. Hall #2, $75; Ex. Hall #3, $125; Com. Room #1, $25; Com. Room #2, $40; Sky Room, $100. Includes heat, light, water, janitor service, 2 forklift trucks and operators, and labor that can be spared.
Floor Load: Unlimited. **Ventilation:** Fully air conditioned
Dimensions, Opening to Exhibit Hall: Truck door 11 ft. high
Columns: None to Main Arena; Ex. Hall #2 and #3, 18 in. on 20 ft. centers
Utilities: 208 volt current, gas hot water
Loading Facilities: Two forklift trucks and operators
Storage Areas: Basement, sufficient for all shows
Meeting Rooms and Capacities: Committee Rooms #1 and #2, 125 and 250
Facilities for Food Functions: Outside caterers can serve banquets up to 1,200
Parking Facilities: Limited; commercial lots adjacent have space for 600 cars
Distance from Business District: Five blocks

Atlanta Biltmore (HSMA)

See Advertisement, Page 81

W. Peachtree, 5th, 6th & Cypress Sts. (Phone: Emerson 3461, TR 5-3461)
V.P.-Gen. Manager: D. O. Beusse
Sales Manager: Charlie L. Bird
Convention Season: All year
Largest Group Accommodated: 775 (400 rooms, 25 suites available)
Air Conditioning: Banquet and meeting rooms, 90% of bedrooms
Convention Rates: Single: 8.00-12.00; Double: 11.00-18.00; Suites: 20.00-60.00
No. Mtg. Rms. & Capacity of Largest: 27 (2,500)
No. Banquet Rms. & Capacity of Largest: 27 (2,500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 23,098 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, tennis nearby

Dinkler Plaza Hotel (HSMA)

See Advertisement, Page 27

98 Forsyth St. N.W. (Phone: JAckson 4-2461; Telegraph AT298)
Manager: George Fowler
Sales Manager: Jon Barnes
Convention Season: All year
Largest Group Accommodated: 750 (300 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-12.50; Double: 10.00-16.50; Suites: 36.50-41.00, European
No. Mtg. Rms. & Capacity of Largest: 19 (2,000)
No. Banquet Rms. & Capacity of Largest: 19 (1,500)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 4.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 25.00 to 450.00
Net Exhibit Space: 10,634 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors of all sizes
Stage: Available

Georgia Hotel

Luckie and Cone Sts. (Phone: JA 4-3261)
Manager: J. Wade Linder
Sales Manager: D. L. Flippin
Convention Season: All year
Largest Group Accommodated: 400 (250 rooms, 6 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: from 5.00; Twin: from 7.50; Double: from 16.00; Suites: from 15.00
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: from .75; Lunch: from 1.00; Dinner: from 1.50
Liquor: Bottles only
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,000 sq. ft. on one floor
Stage: Yes

Henry Grady Hotel (HSMA)

210 Peachtree St. (Phone: JA 4-3211 Teletype AT 102)
Manager: L. O. Moseley
Sales Manager: J. P. (Jim) Hovis
Convention Season: All year
Largest Group Accommodated: 750 (550 rooms, 17 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-14.00; Double: 10.00-16.00; Suites: 20.00-35.00, European
No. Banquet Rms. & Capacity of Largest: 8 (350)
No. Mtg. Rms. & Capacity of Largest: 8 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 300.00
Net Exhibit Space: 7,800 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Portable

AUGUSTA

Railroads: A.C.L.; A. & S.; C. of Ga.; Ga.; C. & W.C.; G. & F.; Southern
Airlines: DAL, EAL

AUDITORIUM

Bell Auditorium

712 Telfair St.

South's Supreme Hotel with a Personal Touch

- ★ Atlanta's largest Exhibition Hall—seating 2500, located at ground level, no elevators required and completely staffed and equipped.
- ★ Banquets—20 to 2000.
- ★ Twenty-seven (27) meeting rooms adjacent.
- ★ Five (5) restaurants in latest vogue.
- ★ Nation's finest floor of meeting rooms.
- ★ Fabulous Empire Room with dining, dancing and star entertainment.
- ★ Arcade Shops of latest decoration.
- ★ Suites furnished in imported fabrics and collectors' items.
- ★ Summer Garden dining and dancing. Rainbow mystic lighting surrounds you. Entertainment is the fastest 50 minutes in show business.

A small City, within itself, with Southern hospitality flowering.

Atlanta **Biltmore**

FORE!
...YOUR NEXT CONVENTION
"THE GOLF CAPITAL OF THE NATION"

AUGUSTA GEORGIA
RESORT OF PRESIDENTS
HOME OF THE "MASTERS TOURNAMENT"

Bon Air
HOTEL
"THE SOUTH'S LARGEST CONVENTION RESORT HOTEL"

- 10 function rooms—all air-conditioned (banquet capacity—1000 meeting capacity—1200)
- 400 guest rooms—many air-conditioned
- 12 acres of beautiful grounds featuring Olympic Swimming Pool, 18-hole putting green, Free Parking
- A staff of convention specialists
- Superb cuisine
- Nightly entertainment

Information and literature on request:
M. W. WITHERSPOON, SALES MANAGER

GEORGIA

continued

Manager: J. F. Bedingfield
Exhibit Areas: 32,000. Main Arena: 10,800 sq. ft.; Exhibition Hall: 21,200 sq. ft.
Rental Fees: On application
Floor Load: 1,000 lbs. per sq. ft.
Ventilation: Air-conditioned
Ceiling Height: 42 ft. in Arena; Exhibition Hall 10 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 10 ft.
Columns: 20 ft. apart Exhibition Hall
Utilities: 600 Amp. current
Loading Facilities: Drive-in ramp
Meeting Rooms: Four
Facilities to Handle Food Functions and Banquet Capacities: Banquet for 2,000
Parking Facilities: Fair
Distance from Business District: Three blocks

Bon Air Hotel (HSMA)

See Advertisement, Page 81

Walton Way & Hickman Rd. Phone: REgent 3-3661)
Manager: Robert C. Trier
Sales Manager: Bill Boswell
Convention Season: All year
Largest Group Accommodated: 750 (350 rooms, 20 suites available)
Air Conditioning: All banquet and meeting rooms, 300 bedrooms
Convention Rates: Single 5.00-8.00; Double: 8.00-12.00; Suites: 18.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (1,300)
No. Banquet Rms. & Capacity of Largest: 10 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 14,000 sq. ft. on one floor

in SAVANNAH

YOUR GROUP GETS

WHEN YOU MEET AT THE

Manger Hotel

Service plus superb meeting-room facilities insure the success of your meeting at The Manger Hotel. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Completely air-conditioned, with function rooms for 300 persons, with entire floor of sample rooms . . . *and* Manger *service* at every step!

For complete details, contact Harry Weissinger, Manager, The Manger Hotel, 36 Bull St., Savannah, Ga. Telephone: Adams 2-6121, Teletype: SV-4055

Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Golf, fishing, hunting, ping pong, putting

Richmond Hotel

744 Broad St. (Phone: 2-5541)
Manager: Ray Campbell
Sales Manager: Mrs. Anne F. Robertson
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 7 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.25; Double: 7.00-11.00; Suites: 14.00-16.00
No. Mtg. Rms. & Capacity of Largest: 7 (275)
No. Banquet Rms. & Capacity of Largest: 7 (275)
Group Meal Rates: Breakfast: .50 to 1.25; Lunch: .55 to 1.40; Dinner: 1.50 to 4.25
Liquor: Served in hotel
Charges for Mtg. Rms.: No charge if meal is served
Net Exhibit Space: 4,550 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights, podium, blackboard
Stage: Available
Sports Facilities: 3 golf courses

COLUMBUS

Railroads: C. of Ga.; S.A.L.; So. Ry.
Airlines: DAL, EAL, SOU

AUDITORIUM

Columbus Municipal Auditorium

(Phone: FA 3-5927)
Manager: Hubert Stubbs
Exhibit Areas and Square Footage of Each: One—16,000 sq. ft.
Rental Fees and Services Included in Rent: For afternoon performance $125.00 or 10% whichever is the greater. Evening performance $150.00 or 10% whichever is greater.
Ventilation: 14—36" Exhaust fans
Ceiling Height: 55 ft. **PA System:** Yes
Dimensions, Opening to Exhibit Hall: 171 ft. long, 192 ft. wide
Columns, Locations and Dimensions: None
Current and Utilities Available: 12—110 outlets, 6 telephones & 6 microphone, 12—220 outlets in arena floor
Loading Facilities: Two 12 ft. ramps at rear doors
Locations, Size of Storage Areas: Ample
Parking Facilities: 1,500 cars
Distance from Business District: 8 blocks

Ralston Hotel

12th St. & 2nd Ave. (Phone: FAirfax 2-7331)
Manager: O. L. Betts, Jr.
Convention Season: All year
Largest Group Accommodated: 350 (175 rooms, suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.50; Double: 7.00-10.00; Suites: 15.00-26.50. European
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Set-ups & Service
Charges for Mtg. Rms.: 10.00 to 100.00
Charges for Exhibit Areas: 10.00 to 100.00
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens, easels, blackboards, all types of projectors
Stage: Available
Sports Facilities: Golf, swimming, tennis, boating, fishing

MACON

Railroads: C. of Ga.; M.D. & Sav.; Ga. So. & F.; Southern
Airlines: DAL, EAL

Hotel Dempsey

Cherry at Third (Phone: 2-2511)
Manager: W. P. Jackson
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 3 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-11.00; Double: 7.00-13.00; Suites: 25.75-33.39
No. Mtg Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50 up; Lunch: 2.00 up; Dinner: 2.75 up
Liquor: Served in hotel
Charges for Mtg. Rms.: None where meal is served
Audio-Visual Aids: PA system
Stage: Available

ST. SIMONS ISLAND

Railroads: So. to Brunswick; S.A.L. to Thalmann; A.C.L. to Nahunta
Airlines: DAL, EAL

King & Prince Hotel

(Phone: 3411)
Manager: Gadi Timbes
Convention Season: All year, except Mar & Apr.
Largest Group Accommodated: 150 (75 rooms, 4 suites available)
Air Conditioning: Banquet and meeting rooms, 40 bedrooms
Convention Rates: Single: 14.50-18.50; Double: 22.50-28.50; Suites: 34.00-46.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,533 sq. ft., 3,466 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Shuffleboard, table tennis, cycling, horseback riding, golf, tennis, fishing, private beach & freshwater swimming pool

SAVANNAH

Railroads: A.C.L.; C. of Ga.; S.A.L.; Southern; Sav. & A.
Airlines: DAL, EAL, NAL

The De Soto (HSMA)

Liberty & Bull Sts. (Phone: ADams 2-0171)
Manager: Don B. Grady
Sales Manager: Miss Angie Barker
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-14.00; Double: 8.00-15.00; Suites: 15.00-40.00. European
No. Mqt. Rms. & Capacity of Largest: 7 (1,000)
No. Banquet Rms. & Capacity of Largest: 7 (650)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights, screen, projectors available in city
Stage: Available
Sports Facilities: Swimming pool

Manger Hotel (HSMA)

See Advertisement, Page 82

Bull & Congress Sts. (Phone: Adams 2-6121; Teletype: SV-4055)
Manager: Harry Weissinger
Sales Manager: Bernard Gleason
Convention Season: All year
Largest Group Accommodated: 300 (300 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-8.50; Double: 8.50-12.00; Suites: from 15.00
No. Mtg. Rms. & Capacity of Largest: 4 (275)
No. Banquet Rms. & Capacity of Largest: 4 (250)
Group Meal Rates: Breakfast: from 1.00; Lunch: from 1.50; Dinner: from 1.75
Liquor: Served in hotel
Charges for Mtg. Rms.: from 10.00
Net Exhibit Space: 6,700 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

SEA ISLAND

Railroads: So. to Brunswick; S.A.L. to Thalmann; A.C.L. to Nahunta
Airlines: DAL, EAL

The Cloister Hotel

(Phone: 3611)
Manager: I. A. Harned
Convention Season: All year except Feb. 15 to May 15
Largest Group Accommodated: 100 (75 rooms, 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 18.00-26.00; Double: 27.00-47.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,500 sq. ft. on one floor, separate areas

Audio-Visual Aids: PA system, spotlights, tape recorder, 16mm sound projector, blackboards
Stage: Available
Sports Facilities: Golf, tennis, cycling, fishing, putting course, croquet, shuffleboard, lawn bowling, horseback riding, skeet shooting, pool and ocean swimming

IDAHO

BOISE

Railroads: U.P. Sys.
Airlines: UAL, WCA

Hotel Boise

See Advertisement, Page 183

8th & Bannock (Phone: 2-5511)
Manager: George Horning
Convention Season: All year
Largest Group Accommodated: 320 (160 rooms)
Air Conditioning: Banquet and meeting rooms, 25 bedrooms
Convention Rates: Single: 6.00-8.50; Double: 8.50-12.50; Suites: 14.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 100.00 except for large banquets or conventions
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, screen, projectors on rental basis
Stage: Available
Sports Facilities: Golf, skiing, swimming, fishing

Owyhee Hotel Motor Inn

See Advertisement, Page 183

1109 Main St. (Phone: 3-4611)
Manager: Basil Miavilis
Convention Season: All year
Largest Group Accommodated: 160 (75 rooms, 4 suites available)
Air Conditioning: 75 bedrooms, banquet and meeting rooms
Convention Rates: Single: 5.50-12.00; Double: 7.50-15.00; Suites: 18.00-28.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 1.45; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 3,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, easel, screens
Stage: Available
Sports Facilities: Sinking, fishing, hunting, golf, trap shooting, swimming

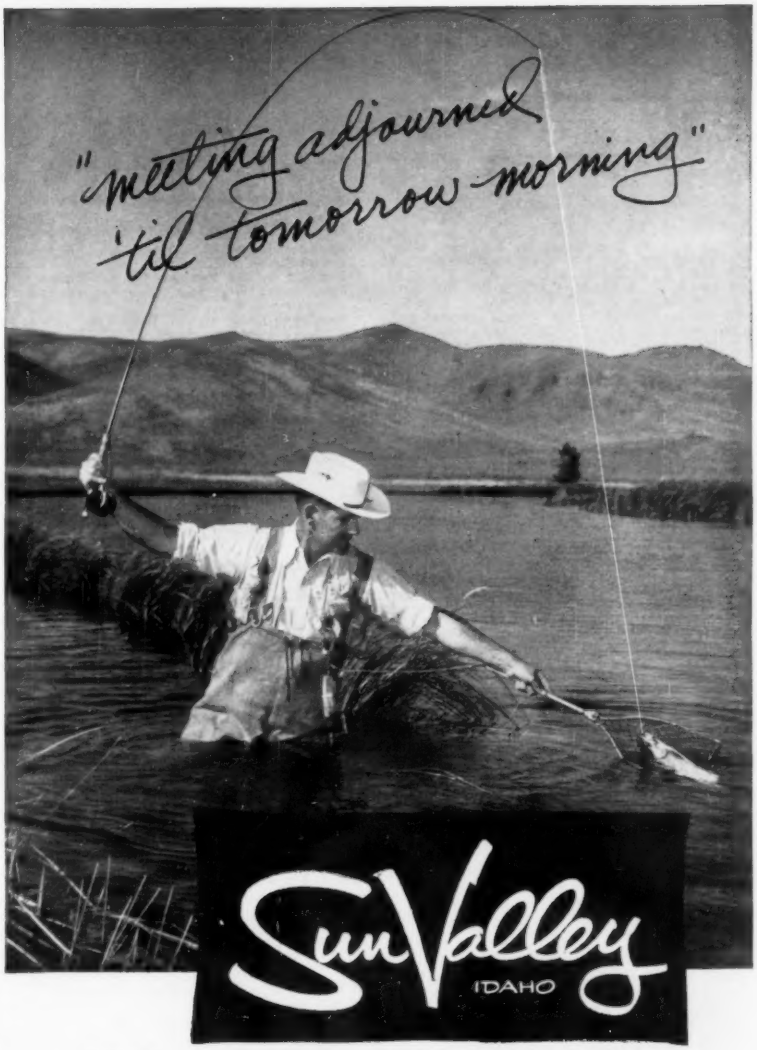
SUN VALLEY

Railroads: U.P. Sys.
Airlines: UAL, WCA

Sun Valley Lodge & The Challenger Inn (HSMA)

See Advertisement, Page 83

(Phone: 3311)
Manager: Winston McCrea
Sales Manager: Adolph Roubicek
Convention Season: Apr. 15-June 30, after Labor Day to Oct. 15
Largest Group Accommodated: 500 (292 rooms, 4 suites available)
Convention Rates: Single: 21.00; Double: 18.00 per person; Inn: 19.00 single, 16.00 per person double. American
No. Mtg. Rms. & Capacity of Largest: 8 (479)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Comes with American plan rate
Net Exhibit Space: 1,700 sq. ft.
Audio-Visual Aids: PA system, spotlight, 16mm, 35mm and 3¼ x 4 projectors
Stage: Available
Sports Facilities: Golf, ice skating, horseback riding, bowling, tennis, trap and skeet shooting



YOUR COMPLETE CONVENTION CENTER

Here's a happy man attending a convention. The day's business was wrapped up half an hour ago and he'll be on deck in the morning really refreshed and ready to work, after relaxing at his favorite sport. If you like to make convention business a pleasure, then Sun Valley is for you.

We'd welcome the opportunity to show you how nicely our facilities and activities will fit your convention requirements. For free convention folder and the complete story, just write Mr. Winston McCrea, Manager, Sun Valley, Idaho (or phone Sun Valley 3311).

MEETING ROOMS

No. of Rooms	Max. Capacity
OPERA HOUSE	500
DUCHIN ROOM	100
SLALOM ROOM	100
Numerous smaller rooms	20 to 50

BANQUET ROOMS

No. of Rooms	Max. Capacity
LODGE DINING ROOM	350
CONTINENTAL	600

Liquor by the drink available per state laws except Sunday and designated holidays.

RATES

AMERICAN PLAN LODGE	AMERICAN PLAN INN		EUROPEAN PLAN
$18	$16	per person, two in a room	RATES ON REQUEST
$21	$19	per person, single room	

CAPACITY

Sleeping accommodations for 500 persons

UNION PACIFIC RAILROAD

OWNED AND OPERATED BY UNION PACIFIC RAILROAD

ILLINOIS

CHICAGO

Railroads: G.M. & O.; Santa Fe; Balt. & Ohio; Burl.; Chi. & E. Ill.; C. & N.W.; Chi. & W. Ind.; Chi. Gt. W.; Chi., Ind. & Louisv.; C.M. St. P. & P.; Erie; Grank Tk.; Ill. Cent.; Mich. Cent.; N.Y. Chi. & St. L.; Penna.; Wab.; C. & I.W.; B. of C.; C. & O.; C.A. & El.; C.J.; Ch. S. Sh. & So. B.; C.N.S. & M.; C.R. & I.; I.N.; M. Jn.; B. & O. C. T.; C.C.C. & St. L.; N.Y.C.; C.R.I. & P.; Ind Harbor Belt; Soo Line
Airlines: AAL, BNF, CAP, CAL, DAL, EAL, LCA, NOR, NWA, OZA, TCA, TWA, UAL

CONVENTION BUREAU
Chicago Convention Bureau
134 N. LaSalle St. (2)
Chester A. Wilkins, Executive Director

AUDITORIUMS

International Amphitheatre

See Advertisement, Page 84

41st and S. Halsted Sts. (YArds 7-5580)
Manager: Merton E. Thayer
Exhibit Areas: 585,000 sq. ft.
Rental Fees and Services: On application
Floor Load: First floor, unlimited; second, 180 lbs. per sq. ft.
Ventilation: Natural and forced air; Arena and side halls air conditioned
Ceiling Height: 14 ft. 23 ft., 87 ft., 20 ft., 27 ft.
P. A. System: In main Arena and adjoining six halls
Dimensions, Opening to Exhibit Hall: 14 ft. high by 16 ft. wide
Elevators and Capacities: Two, 8,000 lbs.
Columns: 2 ft. diameter: 25.5 ft. by 26 ft. and 26 ft. by 52 ft., 40 ft. by 60 ft.
Utilities: Gas, water, drainage, steam, AC—any capacity
Loading Facilities: Railroad siding in building, ample truck doors
Meeting Rooms and Capacities: Ten 15 to 500; Arena, 13,500
Banquet Capacity: 8,000
Parking Facilities: 7,500 cars
Distance from Business District: Three and a half miles

Navy Pier

Lake Front and Grand Ave. (RAndolph 6-8000, Ext. 2274)
Manager: John J. Manley, Port Manager
Exhibit Areas: 350,000 sq. ft.
Rental Fees and Services: On application
Floor Load: 100 lbs. per sq. ft.
Ventilation: Natural
Ceiling Height: 24 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 14.5 ft. by 19 ft.
Columns: None
Utilities: Electricity, gas, water
Loading Facilities: 16 loading doors
Storage Areas: 50,000 sq. ft.
Meeting Rooms and Capacities: 300 to 2,500
Parking Facilities: Several thousand cars
Distance from Business District: 1.5 miles

Chicago Coliseum

1513 S. Wabash Ave. (WAbash 2-5862)
President-Mgr.: Fred M. Morelli
Exhibit Areas: 92,000 sq. ft., main floor; 21,700 sq. ft., balcony
Rental Fees and Services: On application
Floor Load: 150 lbs. to unlimited
Ventilation: Natural and artificial
Ceiling Height: 16 ft. to 90 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 12 ft. by 12 ft.; 16 ft. by 18 ft.
Elevators and Capacities: One, 10,000 lbs.
Utilities: AC current, any capacity; gas, water; drainage
Loading Facilities: Direct
Storage Areas: Ample
Meeting Rooms and Capacities: Coliseum, 9,000; North Hall, 4,000; Ballroom, 1,000
Facilities for Food Functions and Banquet Capacity:
Parking Facilities: Good
Distance from Business District: One mile

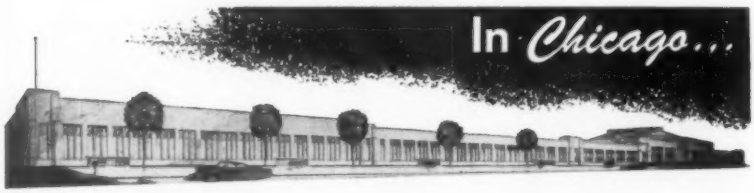
8th Street Theatre

Operated by Conrad Hilton Hotels
741 S. Wabash Ave. (Phone: WEbster 9-3434)
Manager: Louis Liss
Exhibit Areas: 1,380 sq. ft. in foyer
Floor Load: 140 lbs. per sq. ft.
Ventilation: Air-conditioned
Ceiling Height: 30 ft.
Utilities: Unlimited AC and DC, water, steam, drainage. **PA System:** Yes
Loading Facilities: Receiving door on stage
Storage Areas: Limited
Seating Capacity: 1,300
Parking Facilities: Available
Distance from Business District: Three blocks

Prudential Building Auditorium

See Advertisement, Page 86

130 East Randolph Drive (1) (Phone: WHitehall 3-2800 Ext. 243)
Manager: M. J. Sylvester
Exhibit Areas and Square Footage of Each: Auditorium Proper, 7,099 sq. ft.; Foyer, 1,773 sq. ft. plus stage
Floor Load: 100 lbs per sq. ft.
Ventilation: Air conditioned
Ceiling Height: Auditorium, 21' 9"; Foyer, 9'
PA System: Yes
Dimensions, Opening to Exhibit Hall: 8' x 10'
Columns, Location and Dimensions: Six, 3 on each side of auditorium, 6 ft. from wall
Current and Utilities Available: 110, 220V, limited water
Loading Facilities: Street level entrance
Facilities for Food Functions: Banquet for 500 persons
Distance from Business District: Inside business area



There is No Reason Why...

Your Very Next Convention or Sales Meeting Should Not Be in The Internationally Famous

International Amphitheatre

they like it!

Chicago Automobile Show
Chicago National Boat Show
Chicago Sportsman's and Vacation Show
International Livestock Exposition and Horse Show
International Kennel Club Dog Show
International Dairy Show and Rodeo
National Metal Exposition
International Heating and Air-Conditioning Exposition
Republican and Democratic National Conventions
National Packaging Exposition
Materials Handling Exposition
National Machine Tool Builders' Show
Road Builders' Show
and other leading expositions

Chicago . . . the convention city . . . is the natural spot for your next meeting. The International Amphitheatre has the facilities to accommodate meetings, conventions and exhibitions of any size.

- **585,000 Sq. Ft. Exhibit Space**
- **Air Conditioned Arena Seats 13,500**
- **New Public Address System**
- **Parking for 7,500 Cars**
- **Individual Halls 4,000 to 180,000 Sq. Ft.**
- **15 Minutes from the Loop**

Direct Your Inquiries To
M. E. Thayer, General Manager

Meetings? Any Size

Many Smaller Rooms Available . . . Adjoining Nationally Famous Restaurants

Adjoining the Amphitheatre . . .

Stock Yard Inn

A charming atmosphere housing some of the world's most famous restaurants. Complete facilities for sales meetings, banquets and special dinners for groups of 25 to 800. It will pay you to write for literature, plats and banquet menus.

Direct Inquiries to
Mr. Robert Foss, General Manager

home of the internationally famous
SIRLOIN ROOM
"where the steak is born"

- Private dining rooms and meeting rooms
- Four Seasons and Harvest banquet rooms
- Postillion Room for private meetings
- Saddle and Sirloin Club facilities

International Amphitheatre
42nd and Halsted • Chicago 9, Illinois

TWA

PUTS
WINGS
ON
CONVENTION
PLANNING

When it comes to a Chicago convention, here's a tip! Ask TWA for help . . . from site planning to round-trip transportation!

Highly trained TWA Convention Bureau specialists are at your disposal. Ready to help you choose facilities best suited to make your meeting an outstanding success . . . ideal locations . . . accommodations for large or small groups . . . relaxing recreation.

Chicago is a "natural" for these meetings. It's centrally located. And TWA serves it with more than 60 flights every day.

For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office today. Or write: Convention Manager, Trans World Airlines, 380 Madison Avenue, New York 17, N. Y.

FLY THE FINEST

FLY TWA

ILLINOIS

Chicago continued

Ambassador Hotels (HSMA)
N. State & Goethe Sts. (Phone: Superior 7-7200)
Manager: Max Blouet
Sales Manager: Phyllis Royce
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 15.00-25.00; Double: 19.00-30.00; Suites: 32.50-100.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (900)
No. Banquet Rms. & Capacity of Largest: 10 (600)
Group Meal Rates: Breakfast: from 3.00; Lunch: 3.50; Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Portable
Sports Facilities: Swimming at Lake Michigan 2 blocks

Bismarck Hotel
See Advertisement, Page 86
171 W. Randolph St. (Phone: CEntral 6-0123; Telegraph: CG 1487)
Manager: William B. Horstman
Sales Manager: Pauline J. Brown
Convention Season: All year
Largest Group Accommodated: 758 (350 rooms, 26 suites available)
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 14 (400)
No. Banquet Rms. & Capacity of Largest: 14 (400)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.25; Dinner: 4.75
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 2,268 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

The Conrad Hilton Hotel (HSMA)
See Advertisement, Page 5
Balbo & Michigan Ave. (Phone: Wabash: 2-4400)
Manager: Robert F. Quain
Sales Manager: MacLellan E. King
Convention Season: All year
Largest Group Accommodated: 3,000 (1,800 rooms, 125 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: from 7.00; Double: from 12.50; Suites: from 23.00
No. Mtg. Rms. & Capacity of Largest: 27 (3,008)
No. Banquet Rms. & Capacity of Largest: 8 (1,606)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 1,000
Net Exhibit Space: 42,000 sq. ft. on one floor
Audio-Visual Aids: All types including closed-circuit TV, PA system, spotlights
Stage: Available

The Prudential Auditorium

Chicago's newest (and smartest) meeting hall!

Prudential's handsome, new assembly hall offers unique facilities to make *your* sales meetings more successful! Accommodating up to 1350 people, it features *flexible* seating arrangements to meet any meeting requirement. For luncheon or dinner, up to 425 people can be seated and served. Catering service *is* available.

Prudential's Auditorium stage is a full 40-feet wide, 20-feet deep—and raised 42 inches above main floor for "vantage point" viewing—anywhere in the Auditorium. Stage lighting facilities offer 120 and 208-volt current. And, for your convenience, there's a public address system *plus* a projection booth for slides snd motion pictures.

Let the splendid, new Prudential Auditorium facilities help put your next sales meeting across! For reservations, contact:

WHITEHALL 3-2800, EXTENSION 261

For smaller meetings, the Prudential Building offers convenient Conference Rooms on the 2nd and 19th floors . . . accommodating up to 50 people.

THE PRUDENTIAL BUILDING
Randolph, just East of Michigan Avenue

Check this partial list of organizations who have held successful meetings in the Prudential Auditorium.

- **Life Magazine**
- **Wilson & Co., Inc.**
- **Westinghouse Electric Corporation**
- **Edward Hines Lumber Company**
- **Ford Motor Company**
- **Sears, Roebuck and Co.**
- **American Steel Foundries**
- **Needham, Louis & Brorby**
- **Commonwealth Edison Company**

The Drake (HSMA)
See Advertisement, Page 87
140 E. Walton (Phone: Superior 7-2200)
Manager: L. E. Schoenbrunn
Sales Manager: G. E. R. Flynn
Convention Season: All year
Largest Group Accommodated: 800 (300 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-16.00; Double: 13.50-22.00; Suites: 28.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 19 (800)
No. Banquet Rms. & Capacity of Largest: 4 (750)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.50; Dinner: 6.00 (plus tax & 13% fee)
Liquor: Served in hotel
Charges for Mtg. Rms.: None for conventions
Charges for Exhibit Areas: 50.00-60.00 per day
Net Exhibit Space: 5,650 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights
Stage: Available

Edgewater Beach Hotel (HSMA)
See Advertisement, Page 145
5349 Sheridan Road (Phone: LOngbeach 1-6000)
Manager: Edward L. Buckley
V.P.-Sales: Harold J. LaFrenere
Convention Season: All year
Largest Group Accommodated: 1,000 (550 rooms, 125 suites available)
Air Conditioning: Banquet and meeting rooms, 50% bedrooms
Convention Rates: Single: 7.50-16.00; Double: 9.50-20.00; Suites: 22.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 28 (1,000)
No. Banquet Rms. & Capacity of Largest: 6 (1,000)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 105.00 for 24 hours
Net Exhibit Space: 32,000 sq. ft. on one floor, some separate area
Audio-Visual Aids: PA system, spotlights, all types and sizes of projectors
Stage: Available
Sports Facilities: Swimming, golf, tennis, shuffleboard, boating, horseback riding

LaSalle Hotel (HSMA)
See Advertisement, Page 88
10 N. LaSalle St. (Phone: FRanklin 2-0700)
Manager: Allan Stubbins
V.P.-Sales: M. P. Mathewson
Convention Season: All year
Largest Group Accommodated: 800 (400 rooms, 35 suites available)
Air Conditioning: Banquet and meeting rooms, 300 bedrooms
Convention Rates: Single: 7.50-15.00; Double: 10.00-17.50; Twins: from 12.50; Suites: 17.50-85.00
No. Mtg. Rms. & Capacity of Largest: 17 (1,000)
No. Banquet Rms & Capacity of Largest: 17 (650)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.75; Dinner: 4.75
Liquor: Served in hotel

SURPRISE IN CHICAGO

You should know these surprising facts about Chicago's incomparable Drake Hotel before you schedule your next meeting—large or small...

1. While The Drake is one of America's most distinguished hostelries, it doesn't cost one cent more than other leading hotels to headquarter your meeting here.

2. The Drake is "alive." Meetings go like clockwork and everyone enjoys the warm, hospitable service in a setting of luxuriant comfort.

The Drake HOTEL

Now $8,000,000 *new!* No hotel in the midwest can match The Drake for unsurpassed convenience, location, facilities. 4 major meeting rooms accommodating up to 800, plus 16 committee rooms for functions of 12 to 300. 700 guest rooms. 100% air conditioned. May we tell you more? Phone or write for brochure.

LAKE SHORE DRIVE AND UPPER MICHIGAN AVENUE
SUPERIOR 7-2200 TELETYPE NO. CG1586

G. E. R. FLYNN, Vice President—Sales
H. B. RICHARDSON, Convention Manager

hold
your next
MEETING
at the
La Salle
HOTEL
LA SALLE AT MADISON
CHICAGO
Teletype CG28

★ Complete facilities adaptable to any type of function
★ *Personalized* attention to every detail
★ Convenient to railroad terminals
★ Located in the center of downtown Chicago
★ Gracious, modern atmosphere, plus traditional LaSalle hospitality

write for new brochure showing room charts, floor plans and full details

Allan Stubbins, General Manager — M. P. Mathewson, Vice President, Sales

Meeting in CHICAGO?

Fly the RADAR Line

UNITED AIR LINES

Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, Ill.

ILLINOIS
Chicago continued

Charges for Mtg. Rms.: According to food functions
Net Exhibit Space: 15,000 sq. ft., including 10,000 sq. ft. on one floor
Audio-Visual Aids: Many types, PA system, spotlights
Stage: Available

Hotel Maryland

900 N. Rush St. (Phone: SUperior 7-4568; Teletype: CG 3559)
Manager: Leigh C. Levering
Sales Manager: Al Steiner
Convention Season: All year
Largest Group Accommodated: 400 (225 rooms, 35 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 6.00-10.50; Double: 9.00-16.00; Suites: 18.50-50.00. European.
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 4 (150)
Group Meal Rates: Breakfast: 1.15; Lunch: 2.00; Dinner: 3.25. (Plus tax and tip)
Liquor: Served in hotel
Charges for Mtg. Rms.: None if guest rooms used
Charges for Exhibit Areas: None if guest rooms used
Next Exhibit Space: 3,634 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16 mm. sound projector, blackboards
Stage: 6' by 13'

Morrison Hotel (HSMA)

79 W. Madison St. (Phone: FR-29600)
Manager: John B. Grande
Sales Manager: John M. Logsdon
Convention Season: All year
Largest Group Accommodated: 5,000 (1,600 rooms, 200 suites available)
Air Conditioning: Banquet and meeting rooms, 1,200 bedrooms
Convention Rates: Single: 7.50-13.00; Double: 10.50-17.00; Twins: 14.50-24.00; Suites: 30.00-65.00
No. Mtg. Rms. & Capacity of Largest: 35 (2,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; (1,500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 100,000 sq. ft.; 21,000 sq. ft. on one floor
Audio-Visual Aids: PA system spotlights screens
Stage: 30 ft. x 60 ft.

Hotel North Park

1931 Lincoln Park West (Phone: MOhawk 4-3200)
Manager: Herbert Kruger
Sales Manager: Clyde Olson
Convention Season: All year
Largest Group Accommodated: 250 (75 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 8.00-10.00; Double: 10.50-14.00; Suites: 15.50-45.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Served in hotel
Net Exhibit Space: 3,240 sq. ft. on one floor
Audio-Visual Aids: PA system, screens
Sports Facilities: Swimming & horseback riding

Palmer House (HSMA)

See Advertisement, Page 5

State & Monroe (Phone: Randolph 6-7500)
Manager: Vernon Herndon
Sales Manager: A. W. Lefeivre
Convention Season: All year
Largest Group Accommodated: 3,200 (1,500 rooms, 80 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-18.50; Double: 14.50-25.00; Suites: from 38.50. European
No. Mtg. Rms. & Capacity of Largest: 25 (1,500)
No. Banquet Rms. & Capacity of Largest: 25 (1,500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Nominal
Charges for Exhibit Areas: Nominal
Net Exhibit Space: 21,800 sq. ft. on one floor
Audio-Visual Aids: All types available, PA system, spotlights
Stage: Available

Pick-Congress Hotel (HSMA)

520 S. Michigan Ave. (Phone: HArrison 7-3800)
Manager: Leonard Hicks
Sales Manager: Fred G. Fischer
Convention Season: All year
Largest Group Accommodated: 400
Air Conditioning: Banquet, halls, 70% bedrooms
No. Mtg. Rms. & Capacity of Largest: 30 (1,000)
No. Banquet Rms.: 2
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50
Liquor: Served in hotel
Net Exhibit Space: 5,000 sq. ft.
Audio-Visual Aids: Movie screen
Stage: Yes

St. Clair Hotel

162 E. Ohio St. (Phone: Superior 7-4660)
Manager: Malcolm James
Sales Manager: David J. Gardner
Convention Season: All year
Largest Group Accommodated: 400 (250 rooms, 100 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 6.50-12.00; Double: 10.00-17.50; Suites: 17.50 up
No. Mtg. Rms. & Capacity of Largest: 8 (400)
No. Banquet Rms. & Capacity of Largest: 8 (400)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75; Dinner: 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None if banquets are held
Net Exhibit Space. 6,000 sq. ft. on one floor
Audio-Visual Aids: Many types available, PA system, spotlight
Stage: Available

Sheraton Hotel (HSMA)

See Advertisement, Page 90

505 N. Michigan (Phone: Whitehall 4-4100)
Manager: George D. Johnson
Sales Manager: Tom McDonald
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 50 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 7.25-15.25; Double: 13.25-20.00; Suites: 17.75-55.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (1,450)
No. Banquet Rms. & Capacity of Largest: 11 (1,200)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.25; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Depends upon catering functions
Charges for Exhibit Areas: Depends upon catering functions
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: All types available, PA system, spotlights
Stage: Available

Sheraton-Blackstone Hotel (HSMA)

See Advertisement, Page 90

636 So. Michigan Ave. (Phone: HA 7-4300)
Gen. Mgr. Douglas M. Boone
Sales Manager: Richard W. Davis
Convention Season: All year
Largest Group Accommodated: 250 (115 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.50; Double: 16.00; Suites: 26.00-90.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (600)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 2,420 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens, projectors on rental basis
Stage: Available

Hotel Sherman (HSMA)

See Advertisement, Page 89

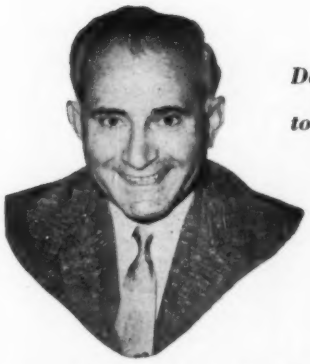
Clark & Randolph Sts. (Phone: FRanklin 2-2100; Telegraph: CG1387)
Manager: Eugene E. Barrett

PUT ALL YOUR EXHIBITS ON 1 FLOOR

The Sherman has *added* 10,000 square feet to its already large convention exhibit space. The total is now 50,000 square feet . . . all on one floor and all air-conditioned. No time lost racing around town . . . no stair climbing . . . no crowding into elevators. But single-floor convenience isn't all. The Sherman also offers 27 air-conditioned meeting rooms accommodating 10 to 2,000, plus exceptional banquet facilities for functions of any size.

PUT ALL YOUR PEOPLE UNDER 1 ROOF

- 1,501 redecorated rooms,
- Radio in every room—TV in many.
- World-famous restaurants: The Porterhouse, offering wonderful steaks—Well of the Sea, seafood flown fresh daily from the principal rivers, lakes, and oceans of the world. And for exceptional food at considerate prices, the smart Celtic Grill and Cocktail Corner are long-time favorites of both Chicagoans and visitors. The Coffee Shop and the Snack Bar provide excellent meals quickly.
- The Sherman is in the heart of Chicago's shopping, theatre, and financial district.
- Drive-right-in convenience—the only hotel in Chicago with on-premise garage facilities. No waiting for busy doormen when you arrive . . . no waiting for delivery when you leave.



Danny Amico, Vice President and Director of Sales, backed by highly qualified staff, is on hand day and night to attend to all your convention requirements. For help in planning your next convention, phone, wire or write Danny.

THE
SHERMAN
Chicago's Most Convenient Hotel
COMPLETELY AIR-CONDITIONED

Randolph, Clark and LaSalle Streets • Telephone: FRanklin 2-2100 • Teletype: CG 1387

ILLINOIS
Chicago continued

Sales Manager: Daniel Amico
Convention Season: All year
Largest Group Accommodated: 3,000 (1,501 rooms, 80 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.45-15.95; Double: 11.45-19.95; Suites: 28.50-73.00. European
No. Mtg. Rms. & Capacity of Largest: 27 (2,000)
No. Banquet Rms. & Capacity of Largest: 27 (2,000)
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibiting Areas: Variable
Net Exhibit Space: 40,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors
Stage: Available

Stockyard Inn

See Advertisement, Page 84

4178 South Halsted St. (Phone: YArds 7-5580)
Manager: Robert M. Foss
Sales Manager: J. R. Hackworth
Convention Season: All year
Largest Group Accommodated: 300 (175 rooms, 8 suites available)
Air Conditioning: 10 banquet and meeting rooms, 20 bedrooms
Convention Rates: Single: 3.00-12.50; Double: 4.50-16.00; Suites: 15.00-35.00. European.
No. Mtg. Rms. & Capacity of Largest: 16 (800)
No. Banquet Rms. & Capacity of Largest: 16 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food and beverages served
Charges for Exhibit Areas: Vary
Net Exhibit Space: 18,040 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Will build

SHERATON

the proudest name in HOTELS

IN CHICAGO—TWO FAMED SHERATON HOTELS

THE SHERATON HOTEL: Magnificent Grand Ballroom accommodates 1600 for meetings, 1200 for banquets. Direct hoist to ballroom can handle large displays and exhibits. Other function rooms for from 50-500 people. There are 450 bedrooms — all high above the city noise.

Thomas J. McDonald, *Sales Manager* — George D. Johnson, *General Manager*

THE SHERATON-BLACKSTONE: One of the world's most celebrated hotels — famed for political and business conventions. Old World elegance — combined with complete convention facilities. 400 bedrooms and suites.

Douglas M. Boone, *General Manager* — Kenneth E. Anderson, *Sales Manager*

EASTERN DIV.
NEW YORK
BOSTON
WASHINGTON
PITTSBURGH
BALTIMORE
PHILADELPHIA
PROVIDENCE
ATLANTIC CITY
SPRINGFIELD, Mass.
ALBANY
ROCHESTER
BUFFALO
SYRACUSE
BINGHAMTON, N. Y. (Opens early 1959)
MOBILE, Ala.

MIDWESTERN DIV.
CHICAGO
DETROIT
CINCINNATI
ST. LOUIS
OMAHA
LOUISVILLE
DALLAS (Opens early 1959)
AUSTIN
AKRON
INDIANAPOLIS
FRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iowa
SIOUX FALLS, S. D.
CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO
LOS ANGELES
PASADENA
PORTLAND, Oregon (Opens fall 1959)

CANADIAN DIV.
MONTREAL
TORONTO
NIAGARA FALLS, Ont.
HAMILTON, Ont.

DECATUR

Railroads: B. & O.; I.T. El.; Penna.; Wab.; Ill. Cent.
Airlines: OZA

Boss Orlando Hotel (HSMA)

Water & Wood Sts. (Phone: 4331)
Manager: Peter E. Van Kleek
Sales Manager: Robert Finlayson
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 6 suites available)
Air Conditioning: Banquet and meeting rooms, 50 bedrooms
Convention Rates: Single: 5.50-7.00; Double: 7.50-9.50; Twins: 11.00 & 12.00; Suites: 22.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: None if food is served
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, tennis, boating

EVANSTON

Railroads: C.M. St. P. & P.; C. & N.W.; C.N.S. & M.
Airlines: Served through Chicago

North Shore Hotel (HSMA)

1611 Chicago Ave. (Phone: UN 4-6400)
Manager: John Poulos, Jr.
Convention Season: All year
Largest Group Accommodated: 150 (50 rooms, 8 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 7.00-9.00; Double: 10.00-12.00; Suites: 20.00
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: 10.00 to 175.00
Charges for Exhibit Rms.: 10.00-250.00
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available

Orrington Hotel

Orington Ave. & Church St. (Phone: University 4-8700; Telegraph: 1830)
Manager: Palmer Jones
Convention Season: All year
Largest Group Accommodated: 100 (100 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-12.00; Double: 10.00-15.00; Suites: 22.00-42.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (125)
No. Banquet Rms. & Capacity of Largest: 7 (125)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: 10.00 up
Charges for Exhibit Areas: 10.00 up
Net Exhibit Space: 3,240 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboard, movie screens
Sports Facilities: Golf, riding, swimming

HIGHLAND PARK

Railroads: C. & N.W.; C. No. Sh. & M.
Airlines: Served through Chicago

Hotel Moraine-on-the-Lake (HSMA)

See Advertisement, Page 2

2501 North Sheridan Road (Phone: IDlewood 2-4444)
Manager: Larry Boyle
Sales Manager: William McCoullough
Convention Season: All year
Largest Group Accommodated: 350 (180 rooms, 35 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: April to Nov.—Single: 10.00; Double: 15.00; Suites: 15.00-25.00. Dec. to March —Single: 7.50; Double: 11.50; Suites: 15.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (400)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.75
Liquor: Served in hotel

Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projection screens
Stage: Available
Sports Facilities: Private pool, golf, fishing, horseback riding

Villa Moderne Motor Hotel

See Advertisement, Page 91

(Opening May, 1959)
Manager: Paul L. Finder
Sales Manager: Harvey C. Amsterdam
Convention Season: All year
Largest Group Accommodated: 250 (98 rooms, 2 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.50-14.00; Double: 14.00-25.00; Suites: 28.00-50.00. European.
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,600 sq. ft. including 3,300 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16 mm. sound slide projector
Stage: 12' by 32'
Sports Facilities: Indoor and outdoor swimming pool, ice skating rink, bowling

LA SALLE

Railroads: C.R.I.&P.; C.B.&Q., Ill Cent., La.S.& B. Co.

Kaskaskia Hotel

217 Marquette St. (Phone: LaSalle 1200)
Manager: Wm. F. Hahne
Convention Season: All year
Largest Group Accommodated: 150 (60 rooms, 5 suites available)
Air Conditioning: Banquet and meeting rooms, 40 bedrooms
Convention Rates: Single: 5.00-8.00; Double: 8.00-10.00; Suites: 15.00-18.00
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (320)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food served in hotel
Charges for Exhibit Areas: 20.00 to 40.00
Net Exhibit Space: 1,200 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: 2 golf courses 5 miles away

MOLINE

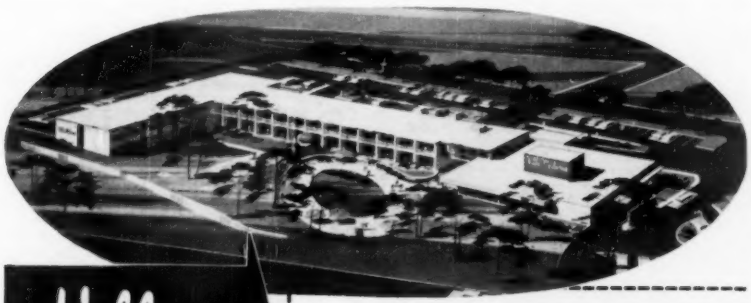
Railroads: R.R., Burl., C.M.St.P.&P., C.R.I.&P., Dav. R.I., N.W.
Airlines: BNF, OZA, UAL

Le Claire Hotel

421 19th St. (Phone: 4-4371)
Manager: James T. Devaney
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 18 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 5.00 up; Double: 7.50 up. European
No. Mtg. Rms. & Capacity of Largest: 6 (550)
No. Banquet Rms. & Capacity of Largest: 6 (550)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 7.50 up
Net Exhibit Space: 7,500 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, screens, projectors on rental basis
Stage: Available
Sports Facilities: Bowling alleys, swimming pool

PEORIA

Railroads: Burl.; G.M. & O.; N.Y.C.; Ill. Cent.; M. & St. L.; C. & N.W.; P. & P.U.; T.P. & W.; C. & I.M.; C.R.I. & P.; N.Y.C. & St. L.; Penna.; P.T.; Ill. Term.
Airlines: AAL, OZA, TWA



Villa Moderne
CONVENTION MOTEL & RESORT
Highland Park, Ill.

A Startling New Concept!

Groups of 20 to 300 invited. Meeting rooms, soundproofed, air-conditioned with complete sound, stage, visual equipment.

Hundred room, two story elevator building, all air-conditioned, heated. All rooms have TV, radio. Deluxe studio kitchenettes, doors adjoin for rooms en-suite. Overlooks spacious lawns and pool.

Ideally located on ten acres between Edens Highway (Rt. 41) and Skokie Highway (Rt. 50) 20 minutes to O'Hara International Airport, and Chicago loop via super highways.

Famous Villa Moderne Restaurant and Lounge. Exceptional cuisine and service.

50 bowling alleys. Indoor swimming pool—also outdoor pool with spacious, secluded patio. Olympic size outdoor artificial ice skating rink. Minutes to five golf courses. Summer Theatre—nightly, popular plays, professional cast, stars. Children's playground. Lawn games. Extensive parking for 500 cars.

For information:
Harvey C. Amsterdam,
Sales Manager
900 North Rush St.
Chicago, Illinois
Phone: SUperior 7-4563

OPENS MAY, 1959 • GROUPS WELCOME AT ALL TIMES

AUDITORIUM

Shrine Mosque

207 N. Monroe St. (Phone: 3-1497)
Manager: Leonard B. Potter
Exhibit Areas: Auditorium lobby: 1,555 sq. ft.; Basement floor, dining room, lobby: 1,370 sq. ft.
Rental Fees and Services: Auditorium, $250 with 1 electrician; Dining room, $200. Extra charges for PA system, spotlights, projectors, and other equipment
Ventilation: Fan blowers
PA System: Yes
Elevators and Capacities: 1 freight, 2,000 lbs.
Loading Facilities: Front and rear of building
Storage Areas: Adjacent to stage and dining room and in annex
Meeting Rooms and Capacities: 3 rooms, up to 300
Facilities for Food Functions: Banquet for 1,050
Parking Facilities: Lots nearby
Distance from Business District: One block

Hotel Jefferson

239 S. Jefferson St. (Phone: 4-1151)
Manager: H. J. Smith
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, 50 bedrooms
Convention Rates: Single: 5.00; Double: 7.00; Suites: 12.00-18.00
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 7 (350)
Group Meal Rates: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.50
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights, movie screens, easels

Hotel Pere Marquette

501 Main St. (Phone: 4-2121; Teletype: PE-8567)
Manager: Ferdinand P. Sperl
Sales Manager: Joseph Lannas
Convention Season: All year
Largest Group Accommodated: 800 (350 rooms, 18 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.75-10.00; Double: 8.00-16.00; Suites: 23.00-34.50. European
No. Mtg. Rms. & Capacity of Largest: 9 (750)
No. Banquet Rms. & Capacity of Largest: 3 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,786 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, screen, rostrum, closed-circuit TV
Stage: Available

ROCKFORD

Railroads: C.B. & Q.; C.M. St. P. & P.; Ill. Cent.; C. & N.W.
Airlines: OZA

Hotel Faust

630 E. States St. (Phone: 2-3731)
Manager: Frank H. Sweeney
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms available)
Air Conditioning: Some banquet and meeting rooms 15% bedrooms
Convention Rates: Single: 7.50-9.00; Double: 11.50-16.00; Suites: 25.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (700)
No. Banquet Rms. & Capacity of Largest: 10 (550)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Net Exhibit Space: 8,800 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 30 ft. x 18 ft.
Sports Facilities: Bowling in hotel

Hotel Lafayette

411 Mulberry (Phone: 45651; Telegraph: TWX RK-8625)
Manager: Donald Elisha
Convention Season: All year
Largest Group Accommodated: 160 (100 rooms, 2 suites available)
Air Conditioning: All banquet and meeting rooms, some bedrooms
Convention Rates: Single: 4.50-7.50; Double: 7.25-10.75; Suites: 18.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Banquet Rms. & Capacity of Largest: 6 (250)

ILLINOIS
Rockford continued

Group Meal Rates: Breakfast: 1.50; Lunch: 1.65; Dinner: 2.50
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights, 16mm projector, blackboards, screens
Stage: Available

SPRINGFIELD

Railroads: B. & O.; G.M. & O.; Ill. Cent.; Wab.; C. & I.M.; Ill. Term.; S.T.
Airlines: AAL, OZA

Hotel Abraham Lincoln

416 E. Capitol (Phone: 7511)
Manager: Harold E. Yager
Sales Manager: Miss F. Patterson
Convention Season: All year
Largest Group Accommodated: 550 (250 rooms, 12 suites available)
Air Conditioning: Banquet and meeting rooms, 60% of bedrooms
Convention Rates: Single: 6.50-10.00; Double: 9.00-12.00; Suites: 17.50-30.50. European
No. Mtg. Rms. & Capacity of Largest: 11 (600)
No. Banquet Rms. & Capacity of Largest: 11 (600)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 1.50 per foot booth space
Net Exhibit Space: 3,290 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, projectors on rental basis, screens
Stage: Available
Sports Facilities: Golf, swimming (few blocks)

Hotel Leland

(Phone: 4-5431; Telegraph: TWX-199)
Manager: James P. Bolinger
Sales Manager: Tresse Smith
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 14 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.00; Double: 11.00-15.00; Suites: 20.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, closed-circuit TV
Stage: Available
Sports Facilities: Golf nearby

Hotel St. Nicholas

4th & Jefferson Sts. (Phone: 7811)
Manager: O. P. Greathouse
Sales Manager: Paul R. Warren
Convention Season: All year
Largest Group Accommodated: 350 (125 rooms, 13 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-9.00; Double: 9.00-12.00; Suites: 20.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (900)
No. Banquet Rms. & Capacity of Largest: 8 (550)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None when food served
Net Exhibit Space: 8,184 sq. ft. on two levels
Audio-Visual Aids: Movie screens, easels, blackboards, PA system, spotlights
Stage: 12' by 24'
Sports Facilities: Golf, bowling, swimming

INDIANA

ELKHART

Railroads: N.Y.C.

Hotel Elkhart

500 S. Main (Phone: 35110)
Manager: H. J. Delbridge
Sales Manager: Rod Casavant
Convention Season: All year—but Thurs. through Sun. only
Largest Group Accommodated: 300 (175 rooms, 5 suites available)
Air Conditioning: Banquet & meeting rooms, some bedrooms
Convention Rates: Single: 5.00 to 8.00; Double: 7.00 to 12.00; Suites: 14.00 to 45.00
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (400)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None when delegates stay in hotel
Charges for Exhibit Areas: Nominal
Net Exhibit Space: 510 sq. ft. on two floors, separate from meeting rooms
Audio-Visual Aids: 8mm and 16mm projectors, PA system, spotlights
Stage: Portable any size
Sports Facilities: Golf and tennis

EVANSVILLE

Railroads: C. & E.I.; N.Y.C.; Ev. S. & N.; Ill. Cent.; L. & N.; So.
Airlines: DAL, EAL

Hotel McCurdy (HSMA)

1st & Locust Sts. (Phone: HA 5-6121)
Manager: R. W. Bushaw
Convention Season: All year
Largest Group Accommodated: 600 (285 rooms, 7 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.25-9.00; Double: 7.50-12.00; Suites: 19.25-26.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (700)
No. Banquet Rms. & Capacity of Largest: 7 (550)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 13,000 sq. ft. (8,000 sq. ft. on one floor)
Audio-Visual Aids: PA system, spotlights, blackboard, movie screen & projector
Stage: Available
Sports Facilities: Golf, tennis, swimming, fishing, riding, boating

Hotel Vendome

24 N. W. 3rd St. (Phone: 5-7251)
President: Norman F. Scholz
Vice President: Frederick J. Scholz
Convention Season: All year
Largest Group Accommodated: 900 (300 rooms and 25 suites available)
Convention Rates: Single: from 4.75; Double, from 6.50; Twins: from 10.00; Suites: from 16.75
No. Mtg. Rms. & Capacity of Largest: 7 (380)
No. Banquet Rms. & Capacity of Largest: 7 (380)
Rates for Meals: Breakfast: from .40; Lunch: from .75; Dinner: from 1.35
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, 300 bedrooms
Charges for Banquet & Mtg. Rms.: 10.00 to 75.00
Net Exhibit Space: 7,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 60 ft. long

FORT WAYNE

Railroads: N.Y.C.; N.Y.C. & St. L.; Penn.; Wab.
Airlines: DAL, UAL, TWA

Convention Bureau

Convention Bureau
220 E. Jefferson St.
Wallace J. Oberlander, Exec. Dir.

AUDITORIUM

Allen County Memorial Coliseum

4000 Parnell Ave. (Phone: A-6146)
Manager: Don Myers
Exhibit Areas: Exhibition Hall, 50,000 sq. ft.; Arena, 25,000 sq. ft.
Rental Fees and Services: Rental depends on event
Floor Load: Unlimited
Ventilation: Good
Ceiling Height: 14 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 12 ft. high
Elevators and Capacities: One, 20,000 lbs.
Columns: 24-in. columns on 27-ft. centers
Utilities: Electricity, gas, water
Loading Facilities: Good
Storage Areas: 400 sq. ft. in exhibition area
Meeting Rooms and Capacities: Three rooms, 200 each
Facilities for Food Functions and Banquet Capacity: Caterers can serve 2,000
Parking Facilities: 3,200 cars
Distance from Business District: Two and a half miles

Hotel Van Orman (HSMA)

128 West Berry St. (Phone: Anthony 6121)
Manager: Harold Van Orman, Jr.
Convention Season: All year
Largest Group Accommodated: 600 (175 rooms, 8 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 5.50-8.50; Double: 7.00-10.00; Suites: 14.00-22.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (700)
No. Banquet Rms. & Capacity of Largest: 6 (550)

SALES SESSION

SHANGRI-LA

High Priest of the Himalayas? Not this exalted executive. He's discovered a real *Shangri-la* for sales sessions in the *midwest*—the Marott Hotel in Indianapolis! Business topics? They almost resolve themselves in this perfect sanctuary that features *closed-circuit television facilities, king-size beds, TV in every room,* and more. Meditate now. Then call TWX IP380 for your reservations. It pays t'bet on the Marott as your *Shangri-la* in Indianapolis!

Free parking in two areas on hotel premises.
CALL US AT WALNUT 6-4571

The marott hotel
NORTH MERIDIAN ST. AT FALL CREEK BLVD., INDIANAPOLIS, INDIANA
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Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None when food is served
Charges for Exhibit Areas: Various rates, depending on size
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Golf at country club

FRENCH LICK

Railroads: Monon; B. & O.

French Lick Sheraton (HSMA)

See Advertisement, Page 93

(Phone: LD 9, Tel. 471)
Gen. Mgr.: Orvis R. Connolly
Sales Manager: Wm. A. Roth
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 34 suites available)
Air Conditioning: 500 bedrooms, 4 banquet and meeting rooms
Convention Rates: Single: 16.00-26.00; Double: 28.00-38.00; Suites: On request, American
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 4 (1,100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,200 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, 35mm, 16mm and slide projectors
Stage: Available
Sports Facilities: Golf, skeet and trap, swimming horseback riding, tennis, croquet badminton, shuffleboard

GARY

Railroads: B. & O.; N.Y.C.; Penna.; M.C.; Wabash; Ch. So. Sh. & S.B. El.
Airlines: LCA

Hotel Gary (HSMA)

578 Broadway (Phone: Turner 5-7521)
Manager: Clark H. Jones
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms, 4 suites available)
Air Conditioning: 50 Bedrooms, banquet and meeting rooms
Convention Rates: Single: 7.00-10.50; Double: 9.50 to 13.50; Suites: 13.00 to 18.50, European
No. Mtg. Rms. & Capacity of Largest: 10 (500)
No. Banquet Rms. & Capacity of Largest: 11 (400)
Group Meal Rates: Breakfast: 1.50 up; Lunch: 2.00 up; Dinner: 3.50 up
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 up, depending on type of function
Charges for Exhibit Areas: 10.00 up, depending on type of function
Net Exhibit Space: 3,600 sq. ft. all on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

INDIANAPOLIS

Railroads: N.Y.C.; Penna.; Erie; Ill. C.; I.U.; N.Y.C. & St. L.; B. & O.; Chi. Ind. & Lv.
Airlines: AAL, DAL, EAL, LCA, OZA, TWA

AUDITORIUM

Indiana Coliseum

State Fairgrounds (Phone: WAlnut 3-1545)
General Manager: Melvin T. Ross
Exhibit Area: Main Arena 24,300 sq. ft.
Rental Fees and Services Included in Rent: $1,500 includes heat, light, doormen and maintenance
Ventilation: Fan system
Ceiling Height: 125 ft. **PA System:** Yes
Dimensions, Opening to Exhibit Hall: Four ramps, 20 ft. wide
Columns, Locations and Dimensions: None
Current and Utilities Available: 110, 220V, water, heat and light
Loading facilities: Two electric truck doors
Locations, Size of Storage Areas: Unlimited space in adjacent building
Parking Facilities: Unlimited
Distance from Business District: 38 blocks

Claypool Hotel

See Advertisement, Page 175

14 N. Illinois (Phone: Melrose 5-8471)
Manager: W. Bryan Karr
Catering Manager: C. E. Ehlers
Convention Season: All year
Largest Group Accommodated: 700 (350 rooms, 6 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-9.00; Double: 9.50-15.00; Suites: 20.00-60.00, European
No. Mtg. Rms. & Capacity of Largest: 12 (1,200)
No. Banquet Rms. & Capacity of Largest: 12 (1,200)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50 (Plus 10% gratuity)
Liquor: Served in hotel
Charges for Mtg. Rms.: None when dinners & luncheons are scheduled
Charges for Exhibit Areas: 15.00 up (per day)
Net Exhibit Space: 2,000 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights
Stage: Available

The Marott Hotel

See Advertisement, Page 92

N. Meridian St. & Fall Creek Blvd. (Phone: WA 6-4571)
Manager: Palmer Suddaby
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms available)
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 12 (450)
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights, closed-circuit TV

SHERATON

THE MIDDLE WEST'S LARGEST CONVENTION RESORT . . .
1775 acres of Southern Indiana. Newly furnished, re-decorated and air-conditioned. Dining Rooms and Convention Hall each seating 1000. Many meeting and exhibit rooms for from 25 to 400 persons. Outdoor and indoor Swimming Pools. Tennis Court. Two 18-hole Golf Courses. Many other sports facilities. Air strip, Ladies' and Men's Mineral Baths, plus a private railroad siding.

600 rooms — William A. Roth, *Sales Manager*

EASTERN DIV.
NEW YORK
BOSTON
WASHINGTON
PITTSBURGH
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PROVIDENCE
ATLANTIC CITY
SPRINGFIELD, Mass.
ALBANY
ROCHESTER
BUFFALO
SYRACUSE
BINGHAMTON, N. Y. (Opens early 1959)
MOBILE, Ala.

MIDWESTERN DIV.
CHICAGO
DETROIT
CINCINNATI
ST. LOUIS
OMAHA
LOUISVILLE
DALLAS (Opens early 1959)
AUSTIN
AKRON
INDIANAPOLIS
FRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iowa
SIOUX FALLS, S. D.
CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO
LOS ANGELES
PASADENA
PORTLAND, Oregon (Opens fall 1959)

CANADIAN DIV.
MONTREAL
TORONTO
NIAGARA FALLS, Ont.
HAMILTON, Ont.

INDIANA

Indianapolis continued

Severin Hotel
201 S. Illinois (Phone: ME 5-6471)
Manager: L. O. Doty
Convention Season: All year
Largest Group Accommodated: 500 (275 rooms, 25 suites available)
Air Conditioning: Some banquet and meeting rooms, some bedrooms
Convention Rates: Single: 5.50-12.00; Double: 7.50-16.00; Suites: 15.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50 plus 10%; Dinner: 2.50 plus 10%
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00
Charges for Exhibit Areas: 15.00 to 100.00
Net Exhibit Space: 7,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Sheraton-Lincoln Hotel (HSMA)
See Advertisement, Page 20
Washington and Illinois Sts. (Phone Melrose 4-1361)
Manager: P. E. Rupprecht
Sales Manager: Fenimore C. Hicks
Convention Season: All year
Largest Group Accommodated: 360 (250 rooms, 10 suites available)
Air Conditioning: 230 bedrooms, all banquet and meeting rooms
Convention Rates: Single: 6.50-11.00; Double: 9.35-13.50; Suites: 19.85-36.35. European
No. Mtg. Rms. & Capacity of Largest: 11 (550)
No. Banquet Rms. & Capacity of Largest: 9 (350)
Group Meal Rates: Breakfast: 1.50 up; Lunch: 2.00 up; Dinner: 2.50 up
Liquor: Served in hotel
Charges for Mtg. Rms.: 4.00 to 100.00
Charges for Exhibit Areas: 4.00 to 100.00
Net Exhibit Space: 2,886 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors, closed circuit TV
Stage: Available

Hotel Washington (HSMA)
32 E. Washington St. (Phone: Melrose 2-2541)
Manager: C. H. Dohm
Sales Manager: Fred Jay
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms, 6 suites available)
Air Conditioning: Majority of bedrooms, all banquet and meeting rooms
Convention Rates: Single: 5.50-10.00; Double: 7.50-15.00; Suites: 16.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 5 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None, if headquarters
Charges for Exhibit Areas: None, if headquarters
Net Exhibit Space: 2,973 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

MUNCIE

Railroads: N.Y.C.; C. & O.; M. & W.; N.Y.C. & St. L.; Penna.

Hotel Roberts
(Phone: 8861)
Manager: E. L. Carpenter
Convention Season: All year
Largest Group Accommodated: 300 (175 rooms, 5 suites available)
Air Conditioning: 60 bedrooms, banquet and meeting rooms
Convention Rates: Single: 4.50-9.00; Double: 6.50-12.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (450)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 2.75
Liquor: Served in hotel
Charles for Mtg. Rms.: 10.00-25.00
Charges for Exhibit Areas: 10.00-25.00
Net Exhibit Space: 6,400 sq. ft.
Audio-Visual Aids: PA system
Stage: Available

NEED A SOURCE OF AUDIO-VISUAL EQUIPMENT?
See Suppliers Directory Starting on Page 215

RICHMOND

Railroads: Penna.; C. & O.

Hotel Leland (HSMA)
South 9th and A Sts. (Phone: 2-1161)
Manager: Lincoln F. Stegman
Sales Manager: Roscoe Wehrley
Convention Season: All year
Largest Group Accommodated: 450 (150 rooms, 10 suites available)
Air Conditioning: 50 bedrooms
Convention Rates: Single: 5.00-8.00; Double: 7.00-10.00; Suites: 12.00-15.00
No. Mtg. Rms. & Capacity of Largest: 4 (450)
No. Banquet Rms. & Capacity of Largest: 2 (275)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50-5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Three golf courses

SOUTH BEND

Railroads: N.Y.C.; Ch. So.; Sh. & S.B. El.; N.J.I. & I.; Penna.; Gr. Tk.
Airlines: LCA, NOR, TWA, UAL

La Salle Hotel
237 N. Michigan (Phone: 3-1181)
Manager: Leonard Mennucci
Convention Season: All year
Largest Group Accommodated: 250 (200 rooms available)
Air Conditioning: 2 banquet and meeting rooms
Convention Rates: Single: 5.50 up; Double: 8.00 up
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of largest: 4 (175)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 15.00-75.00
Audio-Visual Aids: PA system
Stage: Available

Hotel Pick-Oliver
105 N. Main St. (Phone: Central 3-7171)
Manager: Wm. C. Devereaux
Convention Season: All year
Largest Group Accommodated: 350 (175 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-9.25; Double: 7.00-11.75; Suites: 25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 7,806 sq. ft., part separate area
Audio-Visual Aids: PA systems, spotlights
Stage: Available

TERRE HAUTE

Railroads: C. & E. Ill.; N.Y.C.; C.M. St. P. & P.; Penna.
Airlines: LCA, TWA

Terre Haute House
700 Wabash Ave. (Phone: Crawford 3341)
Manager: C. M. Ellis
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms, 3 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.00; Double: 8.00-12.00; Suites: 20.00-42.00
No. Mtg. Rms. & Capacity of Largest: 8 (1,000)
No. Banquet Rms. & Capacity of Largest: 3 (750)
Group Meal Rates: Breakfast: .55-1.50; Lunch: .90-1.50; Dinner: 1.90-2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None for conventions
Charges for Exhibit Areas: None for conventions
Net Exhibit Space: 5,400 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight
Stage: Available
Sports Facilities: Golf

IOWA

CEDAR RAPIDS

Railroads: C.M. St. P. & P.; C.R.I. & P.; Ill. Cent.; C. & N.W.; W.C.F. & N.; C.R. I.C.
Airlines: ULA

AUDITORIUM

Memorial Coliseum
May's Island (Phone: 2-6511)
Manager: Barney McPartland
Exhibit Areas: Auditorium, 11,000 sq. ft.; Armory 7,000 sq. ft.; Dining Rooms, 2,500 sq. ft.
Rental Fees and Services: Rental varies; includes janitor service, heat, light and available equipment
Floor load: Unlimited
Ventilation: Blower
Ceiling Height: Auditorium, 50 ft.; Armory, 15 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 10 ft. by 9 ft.
Columns: 10 under balcony
Utilities: 110-220V current
Loading Facilities: Ramp and loading platform
Storage Areas: Limited
Meeting Rooms: Three, partitioned by folding doors
Facilities for Food Functions and Banquet Capacity: Dining room, 400; Armory, 800
Parking Facilities: Street only
Distance from Business District: In center city

Roosevelt Hotel (HSMA)
200 First Ave. NE (Phone: Empire 4-4111, Teletype CR-77)

SHERATON
-MONTROSE HOTEL
IN CEDAR RAPIDS, IOWA
Outstanding convention facilities. Bedrooms and all public rooms 100% air-conditioned. Ten soundproof function rooms plus ballroom seating 500 for meetings. Free parking. 350 rooms.
CHARLES J. GUSTIN
General Manager

we're glad to see you
SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada
EASTERN DIV.
NEW YORK, SPRINGFIELD, Mass.
BOSTON, ALBANY
WASHINGTON, ROCHESTER
PITTSBURGH, BUFFALO
BALTIMORE, SYRACUSE
PHILADELPHIA, BINGHAMTON, N. Y.
PROVIDENCE (opens early 1959)
ATLANTIC CITY, MOBILE
MIDWESTERN DIV.
CHICAGO, AUSTIN
DETROIT, AKRON
CINCINNATI, INDIANAPOLIS
ST. LOUIS, FRENCH LICK, Ind.
OMAHA, RAPID CITY, S. D.
LOUISVILLE, SIOUX CITY, Iowa
DALLAS, SIOUX FALLS, S. D.
(opens early 1959) CEDAR RAPIDS, Iowa
PACIFIC DIV.
SAN FRANCISCO, LOS ANGELES
PASADENA, PORTLAND, Oregon
(opens summer 1959)
CANADIAN DIV.
MONTREAL, NIAGARA FALLS, Ont.
★ TORONTO, HAMILTON, Ont.

Manager: J. C. Kennedy
Sales Manager: John A. Steyne
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.50; Double: 9.50-14.00; Suites: 17.50-35.00. European
No. Mtg. Rms. & Capacity of Largest: 16 (1,200)
No. Banquet Rms. & Capacity of Largest: 16 (1,200)
Group Meal Rates: Breakfast: 1.35; Lunch: 1.75; Dinner: 2.00
Liquor: Can be served but not sold
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 10,500 sq. ft.
Audio-Visual Aids: PA system, spotlights, 8mm, 16mm and 35mm projectors, screen
Stage: Available
Sports Facilities: Golf, boating

Sheraton-Montrose Hotel (HSMA)

See Advertisement, Page 94

3rd St. at 3rd Ave. (Phone: EM 4-9111)
Manager: Chas. J. Gustin
Sales Manager: Marvin L. Tacker
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.00; Double: 10.00-14.00; Suites: 20.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquor: Your own
Charges for Mtg. Rms.: No charge
Charges for Exhibit Areas: Vary
Net Exhibit Space: 3,800 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights
Stage: Available

CLINTON

Railroads: C.B. & Q.; C.M.St.P. & P.; C.R.I. & P.; C. & N.W.; D.R.I. & N.W.
Airlines: Ozark

Hotel Lafayette

See Advertisement, Page 11

6th Ave., So. & 2nd St. (Phone: CH 2-6161)
Manager: A. H. Weilmuenster
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms available)
Air Conditioning: Banquet room, some bedrooms
Convention Rates: Single: 4.75 to 5.75; Double: 7.25 to 8.25; Twins: 9.00 to 9.50
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 5 (330)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 1.75
Liquor: Beer only
Charges for Mtg. Rms.: 5.00 to 50.00
Charges for Exhibit Areas: 5.00 to 50.00
Net Exhibit Space: 2,400 sq. ft. all on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Yes

COUNCIL BLUFFS

Railroads: Burl.; C.Gt.W.; C.M.St.P. & P.; C.R.I. & P.; Ill Cent.; C. & N.W.; U.P.; Wab.
Airlines: Served through Omaha

Hotel Chiefton

See Advertisement, Page 11

First & Pearl Sts. (Phone: 7701)
Manager: Clifford H. Powell
Convention Season: All year
Largest Group Accommodated: 300 (110 rooms 6 suites available)
Air Conditioning: 50 bedrooms, 3 banquet halls
Convention Rates: Single: 3.75-6.00; Double: 6.25-9.00
No. Mtg. Rms.: 8
No. Banquet Rms.: 8
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.25
Liquor: No
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Yes

DAVENPORT

Railroads: C.B. & Q.; C.M. St. P. & P.; C.R.I. & P.; D.R.I. & N.W.
Airlines: BNF, OZA, UAL

Convention Bureau

Convention Bureau
P. O. Box 868
Curtis M. Walker, Mgr.

Hotel Blackhawk

3rd & Perry Sts. (Phone: 3-2711)
Manager: Earl R. Ackerman
Sales Manager: C. M. Walker
Convention Season: All year
Largest Group Accommodated: 600 (285 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-12.00; Double: 7.50-15.00; Suites: 18.50-30.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (975)
No. Banquet Rms. & Capacity of Largest: 15 (975)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: from 10.00
Charges for Exhibit Areas: from 10.00
Audio-Visual Aids: PA system, spotlights, screens, blackboards, easels
Stage: Available
Sports Facilities: Boating, swimming pools, golf, bowling

DES MOINES

Railroads: Burl.; C. Gt. W.; C.M. St. P. & P.; C.R.I. & P.; D.M. & C.I.; D.M.U.; D.M.W.; F.D.D.M. & S.; M. & St. L.; C. & N.W.; Wab.
Airlines: BNF, OZA, UAL

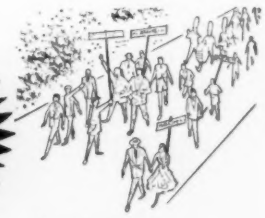
AUDITORIUM

Veterans Memorial Auditorium

See Advertisement, Page 95

833 Fifth Ave. (Phone: CHerry 4-2135)
Manager: Horace S. Strong
Exhibit Areas: 96,300 sq. ft.; Exhibit Hall, 50,000 sq. ft. Arena, 46,300 sq. ft.
Rental Fees and Services: Arena, $600 per day; Exhibit Hall, $425 per day; heat and light included.
Floor Load: 400 lbs. per sq. ft.

make your next sales meeting or convention a SMASHING SUCCESS!



. . . have it in Des Moines, Iowa, at the

VETERANS MEMORIAL AUDITORIUM

Up to 96,000 square feet of floor space on two floors. Open Arena Floor with 46,300 square feet! Lower Exhibit Hall —50,000 square feet!

Ground level drive-in on both floors! Portable stage and movable curtain on Arena Floor. Ideal for any type or size of Sales Meeting or Convention. Perfect acoustics. Accommodations for any size group to 12,000 people. Smaller meeting rooms for 50 to 1,000 people.

Catering Service in the building — serve banquets from 50 to 5,000! Nationally-known Decorating Service available locally. Parking facilities for 1,100 cars! Within walking distance of leading Des Moines hotels!

Whether your plans call for "surprise" display of new products—or a regular Sales Meeting or Convention—look to Des Moines, Iowa.

FOR ILLUSTRATED BROCHURE AND RENTAL INFORMATION, WRITE TO:
H. S. STRONG, MGR., VETERANS MEMORIAL AUDITORIUM, 833 5TH AVENUE, DES MOINES, IOWA

VETERANS MEMORIAL AUDITORIUM
833 FIFTH AVENUE DES MOINES, IOWA

IOWA

Des Moines continued

Ventilation: Cooled air
Ceiling Height: Arena, 86 ft., Exhibit Hall, 17 ft.
PA System: Altec
Dimensions, Opening to Exhibit Hall: Arena: 12' wide x 10' 6" high; Exhibit Hall 12' x 12'
Elevators and Capacities: One, 10 tons with 7 ft. high door opening
Columns: Exhibit Hall, 27 ft. centers, east and west; 21 ft. centers, north and south
Utilities: Electricity, water, gas, sewer and air
Loading Facilities: Drive-in facilities
Storage Areas: 50 ft. by 150 ft. by 20 ft. high on ground floor
Meeting Rooms and Capacities: Nine: (two—80; one—125; two—75; one—750; one—250 and two dressing rooms—150)
Facilities for Food Functions: Banquet for 3,000
Parking Facilities: Lot on grounds for 1,050 cars
Distance from Business District: 4 blocks

Fort Des Moines (HSMA)

See Advertisement, Page 96

10th & Walnut (Phone: CH 3-1161)
Gen. Manager: Joseph E. Whalen
Sales Manager: Robert W. Stanley
Convention Season: All year
Largest Group Accommodated: 650 (300 rooms, 18 suites available)
Air Conditioning: Banquet and meeting rooms, 50% of bedrooms
Convention Rates: Single: 6.50-12.00; Double: 10.00-16.00; Suites: 25.00-40.00, European
No. Mtg. Rms. & Capacity of Largest: 15 (1,000)
No. Banquet Rms. & Capacity of Largest: 15 (1,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50
Liquor: Not sold, but will serve guest's liquor
Charges for Mtg. Rms.: 15.00 to 200.00
Net Exhibit Space: 3,000 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights
Stage: Available

Hotel Kirkwood

4th & Walnut Sts. (Phone: CH-49191)
Manager: Jack J. Calhoun
Sales Manager: Wm. "Bill" Thompson
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms, 6 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-8.00; Double 8.50-12.00; Suites: 16.00-25.00
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 8 (275)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Available at State liquor stores
Charges for Mtg. Rms.: .30 per chair
Charges for Exhibit Areas: .10 per sq. ft.
Net Exhibit Space: 2,400 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens, projectors of all sizes
Stage: Available
Sports Facilities: Golf, tennis, swimming, boating

Hotel Savery

4th & Locust (Phone: Cherry 4-2151; Teletype: DM49)
Manager: Paul E. Lefton
Sales Manager: Russell Rogers
Convention Season: All year
Largest Group Accommodated: 1,000 (300 roms, 20 suites available)
Air Conditioning: All banquet and meeting rooms, 150 bedrooms
Convention Rates: Single: 6.00-16.00; Double: 8.50-16.00; Suites: 17.50-30.00, European
No. Mtg. Rms. & Capacity of Largest: 10 (700)
No. Banquet Rms. & Capacity of Largest: 10 (620)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Available at State liquor store; hotel will set up bar
Charges for Mtg. Rms.: 7.50 to 175.00
Net Exhibit Space: 2,500 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, screen, projectors on rental basis
Stage: Available
Sports Facilities: Golf and swimming nearby

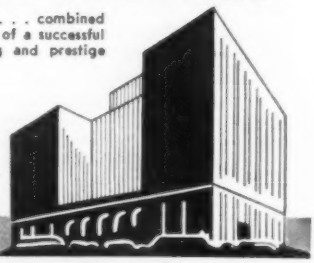
One Of The Main Reasons Why Des Moines Hosted Over 400 Conventions Last Year . . .

HOTEL FORT DES MOINES

Des Moines' central location and complete facilities . . . combined with our outstanding accommodations . . . assure you of a successful business convention or sales meeting. Iowa's leading and prestige hotel offers you . . .

- 425 attractive modern guest rooms
- Air-conditioned rooms and suites available
- Accommodations for groups from 10 to 1,000
- Free TV and radio—closed circuit TV
- Unlimited parking space in conjunction

Telephone CHerry 3-1161 • Teletype: DM 87
ROBERT W. STANLEY, Sales and Convention Manager
JOSEPH E. WHALEN, General Manager



Another Friendly **BOSS** *Hotel*

SHERATON-MARTIN HOTEL
IN SIOUX CITY, IOWA

Sioux City's Largest Hotel. Lobby, Sioux City Dining Room, New Minute Chef Restaurant. All sleeping rooms and one entire function floor air-conditioned. Headquarters for airlines and civic clubs. Free TV and radio every room. Free parking. Family Plan. 250 rooms from $5.00.
A. J. (ANDY) PENNELLA
General Manager

we're glad to see you . . .
SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada

EASTERN DIV.
NEW YORK, SPRINGFIELD, Mass., BOSTON, ALBANY, WASHINGTON, ROCHESTER, PITTSBURGH, BUFFALO, BALTIMORE, SYRACUSE, PHILADELPHIA, BINGHAMTON, N. Y., PROVIDENCE (opens early 1959), ATLANTIC CITY, MOBILE

MIDWESTERN DIV.
CHICAGO, AUSTIN, DETROIT, AKRON, CINCINNATI, INDIANAPOLIS, ST. LOUIS, FRENCH LICK, Ind., OMAHA, RAPID CITY, S. D., LOUISVILLE, SIOUX CITY, Iowa, DALLAS (opens early 1959), SIOUX FALLS, S. D., CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO, LOS ANGELES, PASADENA, PORTLAND, Oregon (opens summer 1959)

CANADIAN DIV.
MONTREAL, NIAGARA FALLS, Ont., TORONTO, HAMILTON, Ont.

MARSHALLTOWN

Railroads: C. &. N.W.; C. Gt. W.; M. & St. L.

Hotel Tallcorn

See Advertisement, Page 11

2nd Avenue & Main St. (Phone: 6611)
Manager: Karl Heumann
Convention Season: All year
Largest Group Accommodated: 180 (90 rooms, 3 suites available)
Air Conditioning: Yes
Convention Rates: Single: 5.00-6.50; Double: 8.00-10.50; Suites: 10.00
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 3
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.00
Liquor: No
Charges for Mtg. Rms.: 5.00-10.00
Net Exhibit Space: 3,648 sq. ft.
Audio-Visual Aids: Spotlights
Stage: Yes

SIOUX CITY

Railroads: C.M. St. P. & P.; Ill. Cent.; Gt. Nor.; C. & N.W.; Burl.; S.C. Ter.
Airlines: BNF, NOR, OZA

AUDITORIUM

Sioux City Municipal Auditorium

Gordon Drive (Phone 5-8044)
Manager: Robert D. Hinchman
Exhibit Areas: Exposition Hall, 15,840 sq. ft.
Rental Fees and Services: Fees include no service
Floor Load: Unlimited **Ventilation:** Air conditioned
Ceiling Height: 12 ft. **PA System:** Available
Dimensions, Opening to Exhibit Hall: 8 ft. by 9 ft.
Elevators and Capacities: One freight
Columns: 10, 4 ft. by 14 in. (to house folding doors to divide hall)
Utilities: 110, 220, 440 current; water, gas, drainage
Loading Facilities: Two fork trucks; railroad siding 100 ft. from building
Meeting Rooms and Capacities: Six rooms seat from 25 to 1,000
Facilities for Food Functions and Banquet Capacity: 1,000 persons
Parking Facilities: Free lot, 1,000 cars
Distance from Business District: Two blocks

Hotel Mayfair

3rd & Nebraska St. (Phone: 8-0531)
Gen. Manager: Joseph Gillan
Res. Manager: T. J. Himes
Convention Season: All year
Largest Group Accommodated: 150 (150 rooms, 3 suites available)
Air Conditioning: Entire hotel (1.25 extra for air conditioned bedroom)
Convention Rates: Single: 3.00-5.00; Double: 4.50-6.00
No. Mtg. Rms. & Capacity of Largest: 2 (500)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.35; Dinner: 2.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Net Exhibit Space: 3,600 sq. ft. on one floor
Audio-Visual Aids: Many types available; PA system, spotlights
Stage: Available

Sheraton-Martin Hotel

See Advertisement, Page 96

4th & Pierce (Phone: 8-7561)
Gen. Manager: A. J. (Andy) Pennella
Sales Manager: Ivan Mundy
Convention Season: All year
Largest Group Accommodated: 600 (200 rooms, 5 suites available)
Air Conditioning: Banquet and meeting rooms, 167 bedrooms
Convention Rates: Single: 5.50-10.85; Double: 7.50-12.35; Suites: 15.00-25.00, European
No. Mtg. Rms. & Capacity of Largest: 9 (450)
No. Banquet Rms. & Capacity of Largest: 9 (450)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.00
Liquor: Not served in hotel
Charges for Mtg. Rms.: None to conventions
Charges for Exhibit Areas: None to conventions
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

KANSAS

KANSAS CITY

Railroads: Union Pac.; Mo. Pac.; S.F.; C. Gt. W.; C.R.I. & P.; K.C.K.V.; K.C.S.; K. & M.R.
Airlines: BNF, CEN, CAL, DAL, OZA, TWA, UAL

The Town House (HSMA)

7th and State (Phone: FI-2-7500 Teletype KCK 1010)
Manager: A. L. Lew
Sales Manager: George Marstall
Convention Season: All year
Largest Group Accommodated: 400 (175 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-12.00; Double: 10.00-13.00; Twins: 11.00-16.00; Suites: 23.00 up, European
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 5 (750)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 10,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: 12 ft. x 18 ft.

TOPEKA

Railroads: Santa Fe; C.R.I. & P.; U.P.; Mo. P.
Airlines: CAL, TWA

AUDITORIUM

Municipal Auditorium

(Phone: FLanders 7-4873)
Manager: Roy G. Saunders
Exhibit Areas: 19,000 sq. ft.
Rental Fees: $150-275 per day
Ventilation: Air conditioned
Ceiling Height: 45 ft.
8th & Quincy (Phone: 5-4873)
PA System: Available
Dimensions, Opening to Exhibit Hall: 9 ft. by 12 ft.
Elevators: One
Columns: 30 in Exhibition Hall
Utilities: Handle 400 Amps, current
Loading Facilities: Ramp and stage door
Meeting Rooms and Capacities: Main Arena, 4,200; Assembly Room, 400; three rooms, 150 each; six rooms, 50 each
Facilities for Food Functions and Banquet Capacities: Excellent kitchen can serve 1,500
Parking Facilities: Street parking
Distance from Business District: One block

Hotel Jayhawk

7th and Jackson Sts. (Phone: 3-4111)
Manager: Harry F. Lose
Convention Season: All year
Largest Group Accommodated: 400 (300 rooms, 11 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.50-6.50; Double: 6.50-10.00; Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 10 (400)
No. Banquet Rms. & Capacity of Largest: 10 (400)
Group Meal Rates: Breakfast: 1.25 to 2.00; Lunch: 1.50 up; Dinner: 2.00 up
Liquor: Not sold in hotel, but will serve private parties
Charges for Mtg. Rms.: 5.00 to 75.00 per day (not including night)
Charges for Exhibit Areas: 5.00 to 75.00 per day
Net Exhibit Space: 5,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Available
Sports Facilities: Public golf course

Pick Kansan Hotel

9th and Kansas Aves. (Phone: CE-4-6611)
Manager: Al E. Lohoff
Convention Season: All year
Largest Group Accommodated: 400 (150 rooms, 8 suites available)
Air Conditioning: 125 bedrooms, 6 banquet rooms
Convention Rates: Single: 4.50-9.50; Double: 6.50-12.00; Suites: 9.50-35.00
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.25
Liquor: Not served
Charges for Mtg. Rms.: 7.50-75.00
Charges for Exhibit Areas: 7.50-75.00 per exhibit
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

WICHITA

Railroads: Santa Fe; C.R.I. & P.; M.V.; Frisco; Mo. Pac.
Airlines: BNF, CEN, CAL, DAL, OZA, TWA, UAL

AUDITORIUM

Municipal Forum Building

221 S. Water (Phone: Amherst 2-1127)
Manager: C. A. Johnson
Exhibit Areas: 104,888 sq. ft.; Garage, 33,000 sq. ft.; Lower Annex, 18,724 sq. ft.; Upper Annex, 23,000 sq. ft.; Rose Room, 19,164 sq. ft.; Arena, 11,000 sq. ft.
Rental Fees and Services: Depends on event
Ventilation: Fans
Ceiling Height: Garage, lower annex and Rose Room, 18 ft.; Upper annex 14 ft.; Forum arena 46.5 ft.
PA System: In Arcadia and Arena
Dimensions, Opening to Exhibit Hall: Largest door, 15 ft. high by 12 ft.
Columns: None in Upper Annex; Garage and Lower Annex, spaced 18.5 ft. by 20 ft.; 16 in Rose Room
Utilities: 110 and 220 current
Loading Facilities: Street
Meeting Rooms and Capacities: Forum Arena, 3,940; Arcadia Theatre, 1,931
Facilities for Food Functions and Banquet Capacity: Concessionaire; caterers can handle banquet up to 1,000
Parking Facilities: Private parking lots
Distance from Business District: In Business District

Hotel Lassen

1st and Market (Phone: Ho-4-5311)
Manager: Walter Schimmel
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.25-12.50; Double: 8.00-17.50; Suites: 17.50-40.50
No. Mtg. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.50 up; Lunch: 1.50 up; Dinner: 2.50 up
Liquor: Package goods only
Charges for Mtg. Rms: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 10,975 sq. ft.
Audio-Visual Aids: PA system, spotlights, projector and screen
Stage: Available

KENTUCKY

LEXINGTON

Railroads: C. & O.; L. & N.; C.N.O. & T.P.; So.
Airlines: DAL, EAL, PAI

Phoenix Hotel

120 E. Main (Phone: 5-3210)
Manager: Chandler D. Davis
Convention Season: All year, except during racing season
Largest Group Accommodated: 550 (342 rooms, 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-10.00; Double: 8.00-14.00; Suites: 18.00-55.00, European
No. Mtg. Rms. & Capacity of Largest: 8 (2,000)
No. Banquet Rms. & Capacity of Largest: 8 (1,500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: Vary
Net Exhibit Space: 9,600 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf

LOUISVILLE

Railroads: B. & O.; C. & O.; N.Y.C.; Ill. Cent.; L. & N.; So.; Penna.; C.I. & L.; K. & I.T.
Airlines: AAL, EAL, OZA, PAI, TWA

AUDITORIUM

Kentucky Fair & Exposition Center

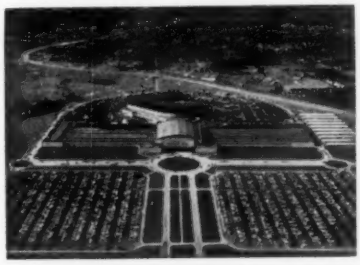
See Advertisement, Page 97

P.O. Box 67, Shelby Station (Phone: EMerson 6-9592)
Manager: H. Clyde Reeves
Exhibit Areas and Square Footage of Each: 458,460 sq. ft. all on one floor. East Exposition Wing: 223,500 sq. ft.; West Exposition Wing: 184,600 sq. ft.; Coliseum: 40,000 sq. ft.; Room A: 3,600 sq. ft.; Room C: 2,000 sq. ft.
Rental Fees and Services Included in Rent: Varies with facilities used
Floor Load: Unlimited in Exposition Wings; Coliseum—125 lbs. per sq. ft. Rooms A, B, C—125 lbs.
Ventilation: Forced air and air conditioning
Ceiling Height: Exposition Wings—14 to 24 ft.; Coliseum 60 ft.; Rooms A, B, C—10 ft.
P. A. System: Available all areas
Dimensions, Opening to Exhibit Hall: 20' x 14' high; Coliseum 18' x 11' high; Room A: 6' x 7' high; Rooms B & C: 9' x 7' high
No. of Elevators: None, all exhibit space on first floor

BEYOND YOUR IMAGINATION

yet right in the

CENTER OF AMERICA!



KENTUCKY EXPOSITION CENTER

Facilities to fit your meeting needs. 357 acres. 22 acres under roof. Coliseum will seat up to 20,220. East Exposition Wing — 223,500 sq. ft. of exhibiting space. West Exposition Wing — 184,600 sq. ft. of exhibiting space. Stadium has seating capacity of 25,000. Banquet rooms, private meeting rooms, restaurant, cocktail lounge also available.

CONVENTIONS • TRADE ASSOCIATION SHOWS • COMMERCIALS EXHIBITS • LECTURES • SPECTACLES • CONCERTS • OPERAS • CIRCUSES • SHOWS & MEETINGS OF ALL KINDS.

CONTACT US — WE WANT TO DEAL!

Write for the full story on "The Center of America."

KENTUCKY FAIR AND EXPOSITION CENTER
LOUISVILLE

KENTUCKY
continued

Columns, Locations and Dimensions: Exposition Wings lengthwise 30' central columns and across 60' central columns; Coliseum and rooms A, B, C: none
Current and Utilities Available: Gas, electricity, water, sewers
Loading Facilities: Two 50' truck ramps; fork lift and floor trucks available at all times
Railroad Sidings: Tracks within one mile of center
Location, Size of Storage Areas: Approximately 2,500 sq. ft. in ends of each exposition wing Unlimited under roof outside storage
Number of Meeting Rooms and Capacities: 3; A—400, B—650, C—100 (B&C can be combined to accommodate about 700-750—located 2nd floor Coliseum, under same roof as Exposition Wing)
Facilities for Food Functions: Dining room for 500, cafeteria for 1,000, banquet for 6,000 or more
Parking Facilities: 10,000 on paved lots adjacent to Coliseum and Exposition wings
Distance from Business District: 4½ miles

Brown Hotel (HSMA)

4th and Broadway Sts. (Phone: Juniper 4-1311)
Manager: Harold E. Harter
Sales Manager: Carl D. Anderson
Convention Season: All year, except Kentucky Derby period
Largest Group Accommodated: 400 rooms and 20 suites during June, July, Aug.; 300 rooms and 15 suites available rest of the year
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-11.00; Double: 9.50-16.00; Suites: 19.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (1,200)
No. Banquet Rms. & Capacity of Largest: 10 (800)
Group Meal Rates: Breakfast: 1.50 up; Lunch: 1.75 up; Dinner: 2.50 up
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 150.00 (no charge if meal function is served in same room)
Charges for Exhibit Areas: 15.00 to 150.00
Net Exhibit Space: 4,500 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights
Sports Facilities: 1 to 2 block radius—bowling alleys, swimming

The Kentucky Hotel

5th and Walnut Sts. (Phone: Juniper 7-1181)
Manager: D. J. Quin
Sales Manager: Russell L. Anderson
Convention Season: All year, except Kentucky Derby period
Largest Group Accommodated: 1,000 (500 rooms, 35 suites available)
Air Conditioning: 75% of bedrooms, Banquet rooms
Convention Rates: Single: 5.00-11.00; Double: 7.00-15.00; Suites: 19.00-24.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (1,500)
No. Banquet Rms. & Capacity of Largest: 9 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Net Exhibit Space: 20,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, movie screens, lecturns, black boards
Stage: Available

Sheraton Hotel (HSMA)

See Advertisement, Page 20

500 South Fourth St. (Phone: Juniper 4-4141, Tel. LS-566)
Gen. Manager: A. Michael O'Brien
Sales Manager: Bill Howard
Convention Season: All year
Largest Group Accommodated: 600 (325 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-13.00; Double: 12.50-16.00; Suites: 20.00-35.00
No. Mtg. Rms. & Capacity of Largest: 18 (950)
No. Banquet Rms. & Capacity of Largest: 18 (850)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, all kinds of projectors available
Stage: Available
Sports Facilities: Golf, swimming nearby

LOUISIANA

ALEXANDRIA

Railroads: So. Pac.; T. & P.; L. & A.; C.R.I. P.; Mo. Pac.
Airlines: DAL

Hotel Bentley

200 De Sota Street (Phone: 2-3371)
Manager: Larry Blackburn
Convention Season: All year
Largest Group Accommodated: 350 (175 rooms, 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.00-7.00; Double: 5.00-8.00; Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 9 (700)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.85; Dinner: 2.25
Liquor: Served in hotel
Charges for Mtg. Rms.: 7.50 up
Charges for Exhibit Areas: 15.00
Net Exhibit Space: 300 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

BATON ROUGE

Railroads: I.C.; L. & A.; Mo. P.
Airlines: DAL, EAL, SOU

Bellemont Motor Hotel

See Advertisement, Page 11

7370 Airline Highway (Phone: ELgin 5-3311)
Manager: Vance Thomas
Sales Manager: Douglas Peak
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 10 suites available)
Air Conditioning: Yes
Convention Rates: Single: 6.00-18.00; Double: 8.00-18.00; Suites: 15.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (550)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 and up
Charges for Exhibit Areas: 10.00 and up
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: Screen, blackboard, easels, PA system, spotlights
Stage: Will assemble in 4' x 4' sections
Sports Facilities: Golf course ½ mile

Capitol House Hotel (Formerly: Heidelberg)

Lafayette at Convention (Phone: Dickens 2-7721)
Manager: J. C. Eberhart
Sales Manager: Delmar Walker
Convention Season: All year, except May 10 to July 10 in even years, May 10 to June 10 in odd years
Largest Group Accommodated: 600 (300 rooms, 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-12.00; Double; 9.50-15.00; Suites: 24.50-60.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (1,800)
No. Banquet Rms. & Capacity of Largest: 9 (1,800)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 400.00
Charges for Exhibit Areas: 10.00-400.00
Net Exhibit Space: 11,652 sq. ft.
Audio-Visual Aids: PA system, spotlights, screen and blackboards
Sports Facilities: Swimming Pool

NEW ORLEANS

Railroads: Ill. Cent.; G.M. & O.; L. & A.; Gulf Coast Lines; So. Pac.; L. & N.; La. So.; M.P.; N.O. & N.E.; N.O. & L.C.; T. & P.
Airlines: AAL, BNF, CAP, DAL, EAL, NAL, PAA, SOU, TACA

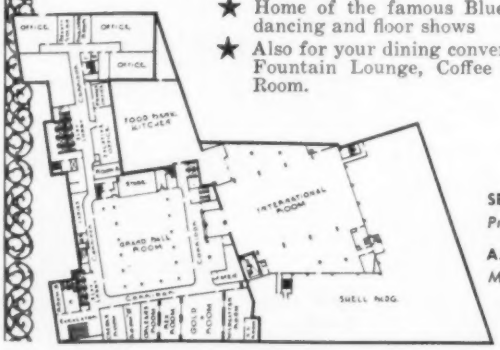
CONVENTION BUREAU

Convention & Visitors Bureau
315 Camp St. (5)
Charles Genella, Director

In New Orleans—
America's Most Interesting City
your convention business
is a pleasure at the

ROOSEVELT
100% AIR-CONDITIONED THE YEAR 'ROUND

★ 14 comfortable meeting rooms, seating 25 to 2,250 persons
★ The center of business, civic and social activities in New Orleans
★ Home of the famous Blue Room for dining and dancing and floor shows
★ Also for your dining convenience The Coffee Shop, Fountain Lounge, Coffee House and Plantation Room.



SEYMOUR WEISS
President and Managing Director
A. C. BELLANDE
Manager

Summer is Ideal Convention or Visiting Time in New Orleans

All the magical charm of New Orleans is yours to enjoy—summer as well as winter. The city is particularly appealing in the lush, semi-tropical summer setting. Accommodations, normally ample, are even easier to obtain—thanks to 850 hotel rooms added in the last two years, plus many motel additions. And you'll enjoy New Orleans in air conditioned comfort that will greet you just about everywhere you go.

The tourist season never ends in New Orleans. The famed French Quarter, entertainment centers and other attractions draw throngs year 'round. Many attending conventions here stay on for a delightful vacation in New Orleans . . . often climaxing their stay with a visit to Latin America, sailing or flying directly from the City.

People everywhere *like* to come to New Orleans, so you're sure of a big and successful convention when you hold it here. Why not get detailed information about the convention facilities in New Orleans? Just call or write New Orleans Public Service Inc., P. O. Box 340, New Orleans 9, La., for a free Convention Planner's Guide and Check List, and friendly assistance without cost or obligation. Do it now while it's on your mind.

New Orleans Public Service Inc.

LOUISIANA
New Orleans continued

AUDITORIUM

Municipal Auditorium

1201 St. Peter St. (JAckson 5-8441)
Manager: W. Ray Scheuering
Exhibit Areas: Arena, 32,250 sq. ft.; Annex, 26,408 sq. ft.; Upper Annex, 10,000
Rental Fees: Arena, $660 per day; Auditorium, $495 per day; Concert Hall, $330 per day; Annex, $385 per day; half of Annex, $211.75 per day; Upper Annex $150.00 per day
Floor Load: 200 lbs. per sq. ft. **Ventilation:** Arena, air conditioned
Ceiling Height: Arena, 66 ft.; Annex, 14 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: Arena, 10 ft. by 10 ft. 9 in.; Annex, 12 ft. 8 in. by 13 ft. 4 in.
Elevators and Capacities: Two passenger; one freight, 10,000 lbs.
Columns: None in Arena; 14 in. columns on 17 ft. and 21 ft. centers in Annex
Utilities: AC current, 3 phase, 4-wire distribution, 220 volts; gas, water
Loading Facilities: Hand truck; railroad siding
Railroad Sidings: Yes
Storage Areas: Annex
Meeting Rooms and Capacities: First, second and third floors—50 to 500
Facilities for Food Functions: Dining Room, kitchen, banquet, 3,000
Parking Facilities: Directly across from building
Distance from Business District: 7 blocks

Jung Hotel (HSMA)

See Advertisement, Page 100

1500 Canal St. (Phone: Magnolia: 4471; Teletype No. 238)
Manager: Ray Cantrell
Sales Manager: Emmert J. Bieger
Convention Season: All except Dec. 30, Jan. 1st and Mardi Gras Period
Largest Group Accommodated: 1,400 (600 rooms, 40 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-10.00; Double: 12.00-16.00; Suites: 45.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (1,400)
No. Banquet Rms. & Capacity of Largest: 12 (1,000)
Group Meal Rates: Breakfast: 1.75 up; Lunch: 2.00 up; Dinner: 3.50 up
Liquor: Served in hotel
Charges for Mtg. Rms.: None when used for business sessions by conventions
Charges for Exhibit Areas: Depends on amount of space used
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis
Stage: Available
Sports Facilities: Swimming, boating, fishing, golf, horse racing at fairgrounds from Thanksgiving Day through Mardi Gras

New Hotel Monteleone (HSMA)

214 Royal St. (Phone: Magnolia 3341)
Manager: A. F. Spatafora
Convention Season: Apr. to Oct.
Largest Group Accommodated: 200 (100 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-9.00; Double: 9.00-16.00; Suites: 25.00-45.00
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges For Exhibit Rms.: 35.00-150.00 per day
Audio-Visual Aids: PA system, screen
Stage: Available

The Pontchartrain Hotel (HSMA)

2031 St. Charles Ave. (Phone: Tu 0581)
Manager: E. Lysle Aschaffenburg
Sales Manager: J. Albert Lyle
Convention Season: May to Dec.
Largest Group Accommodated: 25 (10 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-12.00; Double: 11.00-18.00; Suites: from 25.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (40)
No. Banquet Rms. & Capacity of Largest: 1 (40)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: Screen

The Roosevelt (HSMA)

See Advertisement, Page 98

123 Baronne (Phone: MA-2371)
Manager: A. C. Bellande
Sales Manager: Al Bourgeois
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.00-11.00; Double: 11.00-12.00; Twins: 15.00-18.00; Suites: 30.00-100.00. European.
No. Mtg. Rms. & Capacity of Largest: 15 (2,250)
No. Banquet Rms. & Capacity of Largest: 4 (1,500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 350.00 to 500.00 per day
Net Exhibit Space: 22,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis
Stage: Available

The St. Charles (HSMA)

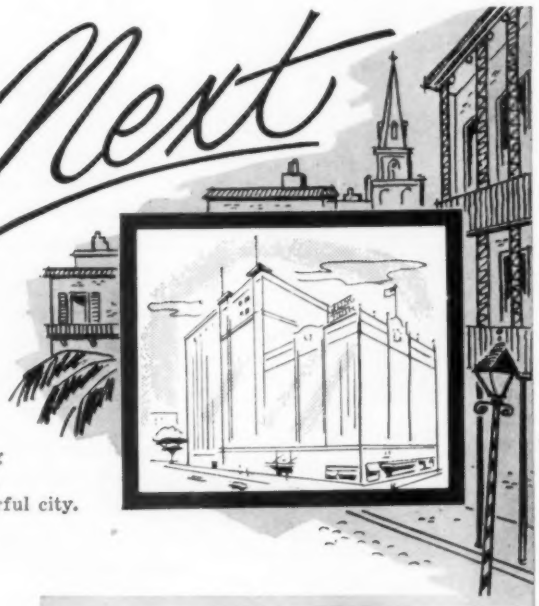
See Advertisement, Page 27

211 St. Charles Ave.
Manager: Edwin J. Gaudet, Jr.
Sales Manager: Mary F. Childers
Convention Season: All year except Sugar Bowl and Mardi Gras periods
Largest Group Accommodated: 1,000 (500 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-9.00; Double: 9.00-11.00; Twins: 13.00-16.00; Suites: 25.00-55.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (900)
No. Banquet Rms. & Capacity of Largest: 10 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 up

New Orleans *Next*

... and of course

The JUNG *hotel*



The incomparable Jung . . . largest and finest convention hotel in the South. 1100 guest rooms, 10 oustanding meeting rooms including the Tulane Room (stage, service elevator). Delightful guest rooms and service in America's most colorful city.

	FOR BANQUETS	MEETINGS
Tulane Room	1,000	1,400
Green Room	200	250
Tulane and Green Room	1,200	1,650
Map Room	100	125
Map Room	60	75
Plantation Room	80	100
Rouge Rooms	80	100
Audubon Room	40	50
Old New Orleans	35	50

OFFICES

Washington ..... EXecutive 3-6481
New York ..... CIrcle 7-6940
Chicago ..... MOhawk 4-5100
Miami ..... PLaza 4-1667

Completely air conditioned—TV and radios
Fabulous Charcoal Room—Comfortable Cocktail Lounge

Charges for Exhibit Areas: 10.00 up
Net Exhibit Space: 5,955 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis
Stage: Portable

Tamanaca Motel

See Advertisement, Page 101

1725 Tulane Ave.
Manager: Tom Burns
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-15.00; Double: 12.00-25.00
No. Mtg. Rms.: 4
Liquor: Served in hotel

SHREVEPORT

Railroads: I.C.; K.C.S.; L. & A.; St. L.S.W.; S. P.; T. & P.
Airlines: BNF, DAL, TTA

Captain Shreve

408 Market (Phone: 2-9351; Telegraph: FGQ)
Manager: Johnny Brown
Sales Manager: C. C. Callahan
Convention Season: All year
Largest Group Accommodated: 400 (150 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-10.00; Double: 7.00-12.00; Suites: 12.00-45.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (325)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 25.00 to 125.00
Charges for Exhibit Areas: 25.00 to 125.00
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Washington Youree Hotel

Edwards & Travis Sts. (Phone: 2-2121)
Manager: Alb L. Dietz
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.00; Double: 7.00-9.50; Suites: 15.00-25.00, European
No. Mtg Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 8.00
Charges for Exhibit Areas: 10.00
Net Exhibit Space: 380 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights
Stage: Available

TAMANACA Motel

SOMETHING NEW
IN
DOWNTOWN NEW ORLEANS

SALES, BANQUET AND CONVENTION FACILITIES

Radio and Television in every room
Banquet and Convention Rooms
Sheltered Parking
Swimming Pool
Thermostatically controlled Heating and Air-Conditioning
Food and Beverage Service
Sound Insulated Rooms

TAMANACA

1725 TULANE AVE.
PHONE EX 5411 - TWX 407X

MAINE

BANGOR
AUDITORIUM

Railroads: B. & A.
Airlines: NEA

Bangor Municipal Auditorium

100 Dutton St. (Phone: 2-9000, 2-9133, 2-4462)
Manager: John B. Quigley
Exhibit Areas: 15,000 sq. ft.
Rental Fees and Service Included in Rent: Min. 225.00 per night or 10% of Admissions
Ventilation: Blowers
Ceiling Height: 45 ft.
PA System: Yes
Dimensions, Opening to Exhibit Hall: 18 ft. by 22 ft. high
Columns: None
Current and Utilities Available: 110 & 220 AC
Parking Facilities: 3,000 cars
Distance from Business District: 1/3 mile

Bangor House

174 Main St. (Phone: Bangor 7321)
Manager: H. W. Chapman
Convention Season: All year
Largest Group Accommodated: 125 (75 rooms available)
Convention Rates: Single: 3.75 to 6.25; Double: 5.50 to 11.50; Suites: 20.00
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Rates for Meals: Breakfast: .50 to 1.25; Lunch: .75 to 2.00; Dinner: 2.25 to 5.00
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: To 50.00
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, bowling

GREENVILLE JUNCTION

Railroads: B. & M.; C.P.R.

Squaw Mountain Inn (HSMA)

Moosehead Lake (Phone: Greenville 10)
Manager: Philip Sheridan
Convention Season: June 15 to July 15, Aug. 20 to Sep. 15
Largest Group Accommodated: 200 (101 rooms, 6 suites available)
Convention Rates: 12.00-14.00 per person, American
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,340 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Boating, fishing, tennis, golf, mountain climbing

KENNEBUNKPORT

Railroads: B. & M.

The Colony Hotel

(Phone: K'port 7-3331)
Manager: Geo. M. Bougton
Convention Season: June 15 to July 1, Labor Day to Sept 15
Largest Group Accommodated: 100 (125 rooms available)
Convention Rates: Single: 16.00; Double: 28.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (125)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,862 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Sports Facilities: New swimming pool, tennis, golf, fishing

POLAND SPRING

Railroads: To Danville Jct. Maine Cent.

Poland Spring Hotels (The Poland Spring House & The Mansion House)

(Phone: Poland 30 or 35)
Manager: Charles Connor
Sales Manager: Daniel A. Berry, Jr.
Convention Season: Mid May to Mid Oct., except last 2 weeks in July & first 2 weeks in Aug.
Largest Group Accommodated: 500 (350 rooms, 14 suites available)
Convention Rates: Single: 18.00; Double: 15.00-16.00; Suites: 20.00 above cost of bedroom. American
No. Mtg. Rms. & Capacity of Largest: 13 (450)
No. Banquet Rms. & Capacity of Largest: 2 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 300 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, 16mm sound projector
Stage: Available
Sports Facilities: Golf, tennis, swimming, trap shooting, shuffleboard, putting, ping pong, badminton

PORTLAND

Railroads: B. & M., M. C., GT.
Airlines: NEA, Air Taxi

The Eastland Hotel

157 High St. (Phone: 25411)
Manager: Leo G. Gain
Convention Season: All year
Largest Group Accommodated: 650 (300 rooms, 20 suites available)
Convention Rates: Single: 5.50-8.50; Double: 8.50-11.50; Suites: 12.50-24.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (650)
No. Banquet Rms. & Capacity of Largest: 4 (550)
Group Meal Rates: Breakfast: .95; Lunch: 1.50; Dinner: 1.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 7,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, screen

The Lafayette (HSMA)

638 Congress (Phone: Spruce 3-6441)
Manager: R. H. Pew
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 2 suites available)
Air Conditioning: Two sleeping rooms
Convention Rates: Single: 5.25-7.50; Double: 7.50-10.50; Suites: 15.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.00
Liquor: Served in hotel
Charges for Mtg. Rms. None if meals served or headquarters
Charges for Exhibit Areas: If exhibitors are charged for showing, 5.00 per exhibit
Net Exhibit Space: 2,745 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: Golf, deep sea fishing, swimming nearby

RANGELEY

Railroads: B & M
Airlines: NEA

Rangeley Lakes Hotel

(Phone: Rangeley 1 or 9)
Manager: Morel L. Peterson
Convention Season: June, Sept.
Largest Group Accommodated: 300 (150 rooms and 4 suites available)
Convention Rates: Single: from 12.00; Double: from 24.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (400)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Rates for Meals: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: Variable
Net Exhibit Space: 12,000 sq. ft. on one floor
Audio-Visual Aids: 35mm projector and screen, PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, putting, fishing, swimming, private beach

ROCKLAND

Railroads: Maine Cent.
Airlines: NEA

Samoset Hotel

(Phone: Rockland 280)
Manager: Larry Borsten
Convention Season: June to Sept. (mostly during June and Sept.)
Largest Group Accommodated: 300 (150 rooms, few suites available)
Convention Rates: Single: 18.00; Double: 30.00-32.00; Parlors: 14.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (300)
No. Banquet Rms. & Capacity of Largest: 3 (650)
Group Meal Rates: Breakfast: from 1.50; Lunch: from 3.00; Dinner: from 4.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 17,944 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, 16mm projector
Stage: Available
Sports Facilities: Golf, tennis, swimming (ocean & pool), sailing, fishing

YORK

Railroads: B. & M.

The Marshall House

(Phone: York 300—in winter, York 27)
Manager: Daniel O. Delany
Convention Season: June and Sept.
Largest Group Accommodated: 300 (172 rooms, 3 suites available)
Convention Rates: Single: 13.00-18.00; Double: 26.00-30.00; Parlors: 16.00. American
No. Mtg. Rms. & Capacity of Largest: 14 (450)
No. Banquet Rms. & Capacity of Largest: 3 (450)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,600 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, 16mm sound projector, screen
Stage: Available
Sports Facilities: Beach, salt water pool, tennis, putting, golf, boating, fishing, shuffleboard, soft ball

MARYLAND

BALTIMORE

Railroads: Penna.; Balt. & O.; West Md.; Bal. & An El.; M. & P.
Airlines: AAA, AAL, CAP, DAL, EAL, NAL, TWA, UAL

Emerson Hotel

Baltimore & Calvert Sts. (Phone: MUlberry 5-4400; Telegraph: BA-277)
VP & Gen. Manager: William E. Stubbs, Jr.
Sales Manager: Kemp C. Gatling
Convention Season: All year
Largest Group Accommodated: 1,200 (325 rooms, 17 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.00; Double: 9.50-11.50; Suites: 20.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (1,200)
No. Banquet Rms. & Capacity of Largest: 9 (1,000)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 35.00-450.00
Audio-Visual Aids: PA system, spotlights

Lord Baltimore Hotel (HSMA)

Baltimore & Hanover Sts. (Phone: Lexington 9-8400)
Manager: Harold Kraus
Sales Manager: G. Sanford Core
Convention Season: All year
Largest Group Accommodated: 900 (500 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-13.50; Double: 9.00-17.50; Suites: 20.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (1,080)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Depends on sleeping rooms occupied
Charges for Exhibit Areas: Four cents per square foot
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Sheraton-Belevedere Hotel

See Advertisement, Page 9

Charles at Chase Sts. (Phone: Mulberry 5-1000)
Manager: Albert S. Fox
Sales Manager: A. Russell Phillips
Convention Season: All year
Largest Group Accommodated: 100 (50 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.85-13.50; Double: 10.85-17.00; Suites: 15.50-30.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (575)
No. Banquet Rms. & Capacity of Largest: 9 (475)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 up
Charges for Exhibit Areas: 15.00 up
Net Exhibit Space: 5,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, large TV projector
Stage: Available

Southern Hotel

Light & Redwood Streets (Phone: Saratoga 7-1600)
Manager: Harold I. Fink
Sales Manager: Albert W. Eldridge
Convention Season: All year
Largest Group Accommodated: 1,000 (400 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-12.00; Double: 9.50; Suites: 25.00
No. Mtg. Rms. & Capacity of Largest: 22 (1,000)
No. Banquet Rms. & Capacity of Largest: 22 (500)
Group Meal Rates: Breakfast: .75; Lunch: 1.25; Dinner: 2.25
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 minimum
Net Exhibit Space: 1,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens

CHESTERTOWN

Railroads: Penna.

Great Oak Lodge

See Advertisement, Page 102

Route 2, Box 218 (Phone: 1100)
Business Manager: Calvin C. Smith
Convention Season: All year, except weekends in summer
Largest Group Accommodated: 80 (40 rooms, 2 suites available)
Air Conditioning: Banquet rooms, bedrooms
Convention Rates: Single: 12.00-16.00; Double: 15.00-22.00; Suites: 27.00-38.00
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 5 (100)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Net Exhibit Space: 2,200 sq. ft. on one floor, included in meeting area
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Yes (12' x 16')
Sports Facilities: Nine-hole golf course, sailing, swimming, hunting, badminton, ping pong, horseback riding, water skiing, fishing, trap shooting, power boats

CUMBERLAND

Railroads: B. & O.; C. & P.; Penna.; W. Md.
Airlines: AAA

Algonquin Hotel

See Advertisement, Page 11

Washington St. (Phone: PA 2-3330)
Manager: Pat Stakem
Convention Season: All year
Largest Group Accommodated: 250 (120 rooms, 3 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 3.00 to 6.50; Double: 5.50 to 10.00; Suites: 8.00 to 15.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (75)
No. Banquet Rms. & Capacity of Largest: 2 (75)
Group Meal Rates: Breakfast: 1.75; Lunch: 1.50; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: .20 a chair
Charges for Exhibit Areas: 10.00
Net Exhibit Space: 250 sq. ft.
Audio-Visual Aids: Spotlights
Stage: None
Sports Facilities: Golf, swimming, horseback riding

MASSACHUSETTS

AMHERST

Railroads: C. V.; B. & Me.

The Lord Jeffery

30 Boltwood Ave. (Phone: Alpine 3-2576)
Manager: Parry Benton
Sales Manager: Harry E. Richards
Convention Season: All year, except June 1 to June 15 and Sept. 15 to Nov. 1
Largest Group Accommodated: 100 (65 rooms available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 6.00-8.00; Double: 10.00-14.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 ((200)
Group Meal Rates: Lunch: 1.50; Dinner. 2.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Golf, fishing

BOSTON

Railroads: B. & M.; N.Y.C.; N.Y., N.H. & H.
Airlines: AAL, EAL, MOH, NAL, NEA, TCA, TWA, UAL

CONVENTION BUREAU

Convention & Tourist Bureau
80 Federal St. (10)
E. C. Sherry, Manager

AUDITORIUMS

Boston Garden

North Station (Cap 7-3200)
Manager: Walter A. Brown
Exhibit Areas: Arena, 26,730 sq. ft.; Exhibition Hall, 42,350 sq. ft.
Rental Fees and Services: Exhibit Hall and Garden, $3,500 per day, no services included

A WONDERFUL SPOT for EXECUTIVE CONFERENCES

GREAT OAK
LODGE and YACHT CLUB

on the beautiful upper Chesapeake Bay

Less than an hour by plane from New York to private airfield on Great Oak's 1500 acre estate. Only two hours by car from Philadelphia or Washington. Private yacht available for transportation across Chesapeake Bay from Baltimore to Great Oak. Superlative lodging and modern meeting space available for groups up to 80 persons. There is auditorium seating for 200, three dining rooms, three cocktail lounges, marvelous Eastern Shore cuisine. Completely air conditioned. Open year round—every seasonal sport can be enjoyed on estate. You'll "get things done" at Great Oak.

WRITE FOR BROCHURE—see why Great Oak is called "The Key Largo of the North".

GREAT OAK
LODGE and YACHT CLUB
Fairlee Creek, Chestertown, Md.
Calvin C. Smith, Business Manager

Floor Load: 200 lbs. per sq. ft.
Ventilation: Rotary fans and blowers
Ceiling Height: Exhibition Hall, 16 ft.; Arena, 68 ft.
PA System: Excellent
Dimensions, Opening to Exhibit Hall: 17 ft. 6 in. high by 15 ft. 6 in. wide
Elevators and Capacities: One, 3,000 lbs.
Columns: None on Arena floor
Utilities: AC and DC current, gas, steam, water
Loading Facilities: Ramp from railroad into exhibition hall
Storage Areas: Ample
Meeting Rooms: In hotel adjoining
Facilities for Food Functions and Banquet Capacity: Complete facilities for 1,500 banquet
Parking Facilities: Ample
Distance from Business District: In heart of commercial district

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Bradford Hotel (HSMA)

275 Tremont St. (Phone: Han. 6-1400)
Manager: R. N. Appleton
Convention Season: All year
Largest Group Accommodated: 650 (275 rooms, 10 suites available)
Air Conditioning: Some bedrooms, all banquet rooms
Convention Rates: Single: 7.00-10.50; Double: 10.50-15.50; Suites: 17.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (2,400)
No. Banquet Rms. & Capacity of Largest: 13 (1,500)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 33,049 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage, 52 ft. by 26 ft.

Hotel Kenmore (HSMA)

4909 Commonwealth Av. (Phone: KEnmore 6-2770)
Manager: Paul Sonnabend
Sales Manager: Daniel R. Mitchell

in **BOSTON**
YOUR GROUP GETS

WHEN YOU MEET AT THE
Manger Hotel

Service plus superb meeting-room facilities insure the success of your meeting at The Manger. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Air-conditioned facilities accommodate up to 300 for banquets, meetings and conventions—with efficient Manger *service* at every step!

For complete details, contact Paul Morris, Gen. Mgr., The Manger, North Station, Boston, Mass. Telephone: CApitol 7-2600. Teletype: BS-43.

Convention Season: All year
Largest Group Accommodated: 480 (250 rooms, 15 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 7.50-13.50; Double: 11.50-16.50; Suites: 20.00-23.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (400)
No. Banquet Rms. & Capacity of Largest: 12 (380)
Group Meal Rates: Breakfast: 3.75; Lunch: 2.50; Dinner: 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 175.00
Audio-Visual Aids: PA system, spotlights
Stage: Yes

Manger Hotel

See Advertisement, Page 103

North Station (Phone: CA 7-2600)
Manager: Paul F. Morris
Sales Manager: Mrs. Joyce Butler
Convention Season: All year
Largest Group Accommodated: 300 (350 rooms available)
Air Conditioning: All banquet and meeting rooms
Convention Rates: Single: 6.00; Double: 8.50
No. Mtg. Rms. & Capacity of Largest: 10 (300)
No. Banquet Rms. & Capacity of Largest: 11 (250)
Group Meal Rates: Breakfast: from .65; Lunch: from .99; Dinner: from 1.35
Liquor: Served in hotel
Charges for Mtg. Rms.: 8.00 to 10.00
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Boston Garden next door with hockey, basketball, tennis, ice shows

Parker House (HSMA)

60 School Street (Phone: CA 7-8600)
Manager: Carl J. Peterson
Sales Manager: John E. Pacheco
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 6 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 8.00-11.50; Double: 13.50-17.00; Twins: 14.50-22.00. European
No. Mtg. Rms. & Capacity of Largest: 16 (500)
No. Banquet Rms. & Capacity of Largest: 16 (400)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.25
Liquor: Served in hotel
Charges for Mtg. Rms.: Depends upon size of room
Charges for Exhibit Areas: Depends upon size of room
Net Exhibit Space: 6,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, screens, projectors on rental basis
Stage: Available
Sports Facilities: Boston Garden nearby

Sheraton-Plaza Hotel (HSMA)

See Advertisement, Page 20

Copley Square (Phone: CO 7-5300)
Manager: H. de Fine Nyboe
Sales Manager: William N. Field
Convention Season: All year
Largest Group Accommodated: 1,000 (250 rooms and 15 suites available)
Air Conditioned: Entire
Convention Rates: Single: from 9.00; Double: from 15.00; Suites: from 34.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (1,600)
No. Banquet Rms. & Capacity of Largest: 12 (1,200)
Rates for Meals: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: 10.00 to 650.00
Net Exhibit Space: 17,845 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 28' x 16'

Somerset Hotel (HSMA)

See Advertisement, Page 134

400 Commonwealth Ave. (Phone: CO 7-9000)
Manager: Paul Sonnabend
Sales Manager: Frank Hignett
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 30 suites available)
Air Conditioning: Banquet halls, many bedrooms
Convention Rates: Single: 8.00 to 14.00; Double: 13.00 to 19.00; Suites: 20.00 to 50.00
No. Mtg. Rms. & Capacity of Largest: 15 (1,250)
No. Banquet Rms. & Capacity of Largest: 15
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: According to size required
Net Exhibit Space: 22,065
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool

Hotel Statler Hilton (HSMA)

See Advertisement, Page 5

Park Square (Phone: HAncock 6-2000)
Manager: D. B. Stanbro
Sales Manager: Val W. Ringer
Convention Season: All year
Largest Group Accommodated: 1,500 (700 rooms, 30 suites available)
Air Conditioning: Banquet and meeting rooms, 50 bedrooms
Convention Rates: Single: 8.50-14.00; Double: 14.00-18.00; Suites: 34.00-80.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (2,000)
No. Banquet Rms. & Capacity of Largest: 11 (1,410)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 19,124 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Hotel Touraine (HSMA)

62 Boylston St. (Phone: Hancock 6-3500; Telegraph: FJV)
Manager: Thomas J. Walsh
Sales Manager: Jane Walsh
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 16 suites available)
Air Conditioning: Banquet and meeting rooms, 75 bedrooms
Convention Rates: Single: 7.00-12.00; Double: 10.00-14.00; Suites: 20.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 3 (425)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 25.00-200.00
Charges for Exhibit Areas: 25.00-200.00
Net Exhibit Space: 3,700 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights

BROOKLINE

Railroads: N.Y.C.

Beaconsfield Hotel

See Advertisement, Page 11

1731 Beacon St. (Phone: ASpinwall 7-6800)
Manager: George A. Scharf
Convention Season: All year
Largest Group Accommodated: 150 (55 rooms, 12 suites available)
Air Conditioned: 3 banquet rooms, 25 bedrooms
Convention Rates: Single: 7.00 to 12.00; Double: 12.00 to 16.00; Suites: 18.00 to 32.00
No. Mtg. Rms. & Capacity of Largest: 10 (250)
No. Banquet Rms. & Capacity of Largest: 10 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.95; Dinner: 2.95
Liquor: Yes
Charges for Mtg. Rms.: 10.00
Charges for Exhibit Areas: 10.00 to 20.00
Audio-Visual Aids: PA systems, spotlights
Stage: Yes

CAMBRIDGE

Commander Hotel

See Advertisement, Page 11

16 Garden St. (Phone: Kirkland 7-4800)
Manager: Shaffie K. Hamsey
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms available)
Air Conditioning: Banquet hall
Convention Rates: Single: 8.00-9.00; Double: 12.00; Suites: 20.00 to 35.00
Liquor: Yes
Audio-Visual Aids: None
Stage: Yes

GREAT BARRINGTON

Railroads: N.Y., N.H. & H.

The Berkshire Inn

See Advertisement, Page 104

Main Street (Phone: Great Barrington 880)
Manager: James J. Joyce
Convention Season: May to Nov.
Largest Group Accommodated: 150 (85 rooms, 5 suites available)
Convention Rates: Single: 13.00 to 17.00; Double: 26.00 to 34.00; Suites: 28.00 to 40.00
No. Mtg. Rms. & Capacity of Largest: 7 (350)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Group Meal Rates: Breakfast: a la carte; Lunch: 2.50; Dinner: 3.50

MASSACHUSETTS

Great Barrington continued

Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 30,000
Audio-Visual Aids: 16mm movie projector, PA system, spotlights
Stage: Yes
Sports Facilities: Golf, tennis, swimming, fishing, horseback riding, badminton, shuffleboard, croquet

GREENFIELD

Railroads: B. & M.

Hotel Weldon

(Phone: Prescott 3-5431)

Manager: Thomas J. Connor
Convention Season: All year
Largest Group Accommodated: 250 (166 rooms available)
Convention Rates: Single 6.00; Double: 10.00; Suites: 15.00, European.
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Rates for Meals: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: From 10.00
Net Exhibit Space: 2,000 sq. ft.
Audio-Visual Aids: PA system
Sports Facilities: Golf

HOLYOKE

Railroads: B. & M.; N.Y., N.H. & H.
Airlines: Served through Hartford

THE BERKSHIRE INN

Great Barrington, Massachusetts

"The Convention Center of the Southern Berkshires"

Every Convention Facility at No Extra Charge

Conference Room accommodates 350

10 Small Meeting Rooms —

2 Dining Rooms

Cocktail Lounge

Stage PA System

SEASON, MAY TO NOVEMBER

Tel: G.B. 880 J. J. Joyce, Landlord

Roger Smith Hotel

See Advertisement, Page 104

69 Suffolk St. (Phone: JE 2-1414)
Manager: Robert N. Wish
Convention Season: All year
Largest Group Accommodated: 200 (134 rooms, 10 suites available)
Air Conditioning: Some banquet and meeting rooms
Convention Rates: Single: 6.50-10.50; Double: 9.50-13.50; Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 7 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 up
Charges for Exhibit Areas: 15.00 up
Net Exhibit Space: 4,700 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, easels, blackboards, screen
Stage: Available
Sports Facilities: Bowling, billiards, golf, skiing, swimming

LENOX

Railroads: N.Y. N.H. & H.

Curtis Hotel (HSMA)

(Phone: Lenox 510)

Manager: George A. Turain
Convention Season: May-early June, late August, Sept.-Oct.
Largest Group Accommodated: 200 (100 rooms available)
Air Conditioning: Some bedrooms
Convention Rates: 14.00-18.00 per person, American
No. Mtg. Rms. & Capacity of Largest: 4 (400)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,000 sq. ft. on one floor,
Audio-Visual Aids: PA system, spotlights, 16mm sound projector, blackboards
Stage: Available
Sports Facilities: Swimming, golf, tennis, shuffleboard, ping pong, badminton, fishing, boating

MAGNOLIA

Railroads: B. & M.

Oceanside Hotel

(Phone: Magnolia 1500)

Manager: Jerome W. Saphirstein
Sales Manager: Adele Myerson
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms available)
Convention Rates: 14.00 per person, American
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 2 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Net Exhibit Space: 6,000 sq. ft.
Audio-Visual Aids: 35mm projector, PA system, spotlights
Stage: Available
Sports Facilities: Swimming, tennis, putting green, private beach, fishing, sailing, golf

NORTHAMPTON

Railroads: B. & M.; N.Y., N.H. & H.

Hotel Northampton and Wiggins Tavern

36 King Street (Phone: JUstice 4-3100)
Manager: Stephen E. Wood
Sales Manager: Joseph A. Sylvia
Convention Season: All year except first two week ends in June
Largest Group Accommodated: 235 (115 rooms, 7 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-12.50; Double: 11.00-22.00; Suites: 22.00-35.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (350)
No. Banquet Rms. & Capacity of Largest: 6 (300)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,500 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Golf 4 miles

NORTH FALMOUTH

Railroads: N.Y., N.H. & H.

The Treadway Inn at Coonamessett (HSMA)

(Phone: Cataumet 1045)

Manager: James E. Clark
Sales Manager: David F. Treadway
Convention Season: May 25 to Oct. 15, Sept. 1-July 1
Largest Group Accommodated: 100 (25 rooms and 20 suites available)
Convention Rates: Single: 18.00; Double: 15.00; Suites: 18.00 per person, American
No. Mtg. Rms. & Capacity of Largest: 2 (65)
No. Banquet Rms. & Capacity of Largest: 5 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00 to 3.00; Dinner: 3.00 to 5.00
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 2,900 sq. ft. on one floor
Audio-Visual Aids: Motion picture projector, PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, horseback riding, swimming, boating, fishing, water sports

PITTSFIELD

Railroads: N.Y.C.; N.Y., N.H. & H.
Airlines: NEA

The Wendell-Sherwood Hotel (HSMA)

8 South St. (Phone Hillcrest 5-4511)
Manager: Wm. H. Clifford
Sales Manager: J. Joshua Goldberg
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 9 suites available)
Air Conditioning: Banquet and meeting rooms, 50 bedrooms
Convention Rates: Single: 7.50; Double: 11.50; Suites: 25.00-35.00, European
No. Mtg. Rms. & Capacity of Largest: 4 (500)

No. Banquet Rms. & Capacity of Largest: 4 (450)
Group Meal Rates: Breakfast: 1.10; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,600 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: Swimming, fishing, horseback riding, tennis, boating

SOUTH EGREMONT

Jug End Barn

(Phone: Great Barrington 434)

Manager: Angus R. MacDonald
Convention Season: Monday to Friday, Sept. 15-June 15
Largest Group Accommodated: 186 (93 rooms available)
Convention Rates: 14.00 per person, American
No. Mtg. Rms. & Capacity of Largest: 2 (250)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: .95; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: Movie, slide projectors, PA system, spotlights, tape recorder
Stage: 12 ft. by 20 ft.
Sports Facilities: Horseback riding, outdoor swimming pool, tennis courts, badminton

SOUTH LEE

Railroads: N.Y., N.H. & H.

Oak N' Spruce

(Phone: 795 W)
Manager: Frank J. Prinz
Convention Season: Jan. to Jun., Sept. to Jan.
Largest Group Accommodated: 120 (60 rooms available)
Convention Rates: Single: 10.00-16.00; Double: 20.00-32.00, American
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 2 (120)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg Rms: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 35mm slide, 16mm sound projectors
Stage: Available
Sports Facilities: Swimming, golf, tennis, hunting, skiing, fishing

SPRINGFIELD

Railroads: N.Y., N.H. & H.; B. & M.; N.Y.C.
Airlines: AAL, EAL, NEA, TWA, UAL

AUDITORIUMS

Industrial Arts Building, Eastern States Exposition

Memorial Avenue (Phone: REpublic 3-5101)
Manager: Adrian L. Potter
Exhibit Areas: 123,000 sq. ft. on one level
Rental Fees and Services: $600 per day of actual use; no services included
Floor Load: Unlimited
Ventilation: Ventilating monitors
Ceiling Height: 22 ft., 18 ft. clearance
PA System: No permanent installation
Dimensions, Opening to Exhibit Hall: 8 doors at ground level, 11 ft. by 11 ft., one door, 14 ft. high
Column: 10" by 10" located 24 ft. apart in one direction and 45 ft. in other direction
Utilities: 110 v. 220 v AC, gas, water, drainage
Loading Facilities: Railroad siding near building
Storage Areas: 30 ft. by 30 ft. in building, limitless capacity in nearby buildings
Meeting Rooms and Capacities: Little Theatre seating 300, two seating 60 each
Facilities for Food Functions: Caterers available
Parking Facilities: 150 acres
Distance from Business District: Two miles

Springfield Municipal Auditorium

54 Court Street (Phone: 6-2711, Ext. 215)
Manager: City Property committee
Exhibit Areas: Main floor, 8,100 sq. ft.; basement, 6,000 sq. ft.
Rental Fees and Services: Varies between $33 and $450 per day, depending on event. Average convention group pays $65 a day plus $50 a day for janitor service
Floor Load: Average. **Ventilation:** Exhaust system
Ceiling Height: 50 ft. **PA System:** Rented; 3-hour minimum, $8.33
Opening to Exhibit Hall: Five double doors
Elevators and Capacities: One freight elevator
Columns: 16 columns, 3 ft. columns to side
Utilities: AC and DC current, gas, steam, water, compressed air
Loading Facilities: Ramp to elevator
Storage Areas: In basement
Meeting Rooms and Capacities: Main floor seats 1,424; balcony, 920; gallery, 874; 4 rooms, seat 40 each; Mahogany Room, 200; basement, 800
Facilities for Food Functions: Facilities for banquet of 1,000; Basement, 875
Parking Facilities: City Parking lot 1 block; Pay area near Auditorium
Distance from Business District: In heart of business district

Highland Hotel

28 Hillman St. (Phone: RE 4-2141)
Manager: Henry I. Orringer
Sales Manager: Thomas L. Sophinos
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 4.25-9.75; Double: 8.25-10.75, European
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: 1.65; Lunch: 1.75; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms. None
Charges for Exhibit Areas: None
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen, blackboards, 16mm projector
Stage: Available

The Shelton Hotel

70 Chestnut Street (Phone: RE 4-3141)

For sales meetings, conventions . . .

Berkshire Hills
OF MASSACHUSETTS

any season of the year

The Berkshires, located just 135 miles from New York City and Boston, provide the perfect setting for business meetings. A superior selection of hotel and convention accommodations is available to groups of all sizes. For after-hours fun, enjoy theaters, concerts, and the famous recreation facilities of this year-round convention land.

BERKSHIRE County

good business . . . good living

- convenient location—easy to reach by all main transportation lines; a short drive from New York and from Boston via Massachusetts Turnpike
- thriving industrial area
- stable supply of skilled labor
- accessible to key markets and materials
- excellent source of power and utilities
- desirable plant sites—open to qualified companies
- superb cultural advantages—a world-famous center of music, art, and drama; home of the Tanglewood festival
- top recreational facilities—excellent golf, fishing and skiing

write: BERKSHIRE COUNTY
INDUSTRIAL DEVELOPMENT COMMISSION
COUNTY COURT HOUSE
PITTSFIELD, MASSACHUSETTS

MASSACHUSETTS

Lenox continued

Manager: Raymond J. Shea
Sales Manager: Lou Danserav
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.85-8.85; **Double:** 9.85-12.35; Suites: 22.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (275)
No. Banquet Rms. & Capacity of Largest: 10 (275)
Group Meal Rates: Breakfast: 1.25; Lunch:1.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00-75.00
Charges for Exhibit Areas: 25.00-75.00
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm, 35mm projectors
Stage: Available
Sports Facilities: Country club 20 minutes

Sheraton-Kimball Hotel (HSMA)

See Advertisement, Page 106

140 Chestnut St. (Phone: 2-1121)
Gen. Manager: Maurice T. Lawler
Sales Manager: John J. McDonald
Convention Season: All year
Largest Group Accommodated: 600 (275 rooms, 7 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 6.85-12.00; Double: 10.85-16.00; Suites: 14.50-25.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (550)
No. Banquet Rms. & Capacity of Largest: 8 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 3,200 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Golf, bowling

STOCKBRIDGE

Railroads: N. Y., N. H. & H.

Red Lion Inn

(Phone: 46)
Manager: Byrne Bauer
Convention Season: April to December
Largest Group Accommodated: 100 (80 rooms available)
Convention Rates: Single: from 10.00; Double: from 20.00; Suites: from 8.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (100)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: .60-2.00; Lunch: .95-2.50; Dinner: 2.75-6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if convention headquarters
Net Exhibit Space: 1,800 sq. ft. on one floor
Sports Facilities: Golf, tennis, swimming, fishing, boating

STURBRIDGE

Railroads: Putnam ct.

Publick House (HSMA)

Main St. (Phone: Dickens 7-3314)
Manager: Mrs. Louise Coggeshall
Sales Manager: David F. Treadway
Convention Season: All year except July and August
Largest Group Accommodated: 60 (31 rooms, 2 suites available)
Convention Rates: Single: 9.00; Double: 12.00-14.00; Suites: 20.00. European
No. Mtg. Rms. Capacity of Largest: 3 (100)
No. Banquet Rms. Capacity of Largest: 2 (100)
Group Meal Rates: Breakfast: .85; Lunch: 1.75; Dinner: 3.75
Liquor: Served in hotel
Changes for Mtg. Rms.: None
Charges for Exhibit Areas: None
Sports Facilities: Golf 4 miles away

SWAMPSCOTT

Railroads: B. & M.

New Ocean House

216 Puritan Road (Phone: Lynn 2-6500)
Manager: Clement Kennedy
Convention Season: Apr., May, June, Sept., Oct.
Largest Group Accommodated: 800 (300 rooms, 20 suites available)
Convention Rates: Single: from 13.00; Double: from 23.00. American
No. Mtg. Rms. & Capacity of Largest: 13 (2,000)
No. Banquet Rms. & Capacity of Largest: 7 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.75; Dinner: 3.50
Liquor: Served in hotel
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: Many types, PA system, spotlights
Stage: Available
Sports Facilities: Swimming, tennis, golf, quoits, private beach, ping pong

TAUNTON

Railroads: N.Y., N.H. & H.

Taunton Inn (HSMA)

See Advertisement, Page 106

Spring & Summer Sts. (Phone: 4-7574)
Manager: J. Edward Downes
Convention Season: All year except July and August
Largest Group Accommodated: 300 (100 rooms, 10 suites available)
Air Conditioning: 2 banquet and meeting rooms
Convention Rates: Single: 6.00; Double: 8.00; Suites: 12.00
No. Mtg. Rms. & Cacapity of Largest: 4 (350)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: from .99; Lunch: from 1.50; Dinner: from 2.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, screen and projector
Stage: Available
Sports Facilities: Golf

WILLIAMSTOWN

Railroad: B. & M.

Williams Inn

(Phone: 550)
Manager: John F. Treadway
Convention Season: All year
Largest Group Accommodated: 50 (35 rooms available)
Convention Rates: Single: 6.50; Double: 12.00
No. Mtg. Rms. & Capacity of Largest: 4 (75)
No. Banquet Rms. & Capacity of Largest: 4 (125)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Tennis

WINCHENDON

Railroads: N.Y.C.; B. & M.

Toy Town Tavern (HSMA)

(Phone: Winchendon 220)
Manager: W. Brewster Towne
Sales Manager: David F. Treadway
Convention Season: May, Jun., Sep., Oct.
Largest Group Accommodated: 100 (55 rooms, 1 suite available)
Convention Rates: Single: 12.50-14.50; Double: 25.00-29.00; Suites: 35.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (150)
No. Banquet Rms. Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,600 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, easel, screen, 8mm & 16mm movies & 35mm slide projectors
Stage: Available
Soprts Facilities: Golf, tennis, swimming, putting green

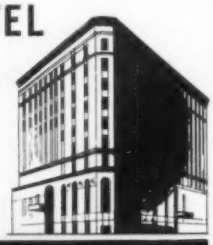
WORCESTER

Airlines: Mohawk, NAL, NEA
Railroads: N.Y.C.; B. & M.; N.Y., N.H. & H.

SHERATON
-KIMBALL HOTEL
SPRINGFIELD, MASS.

350 modern rooms, mostly air-conditioned. Excellent banquet facilities for groups 6-600. Two fine restaurants — coffee shop.

MAURICE T. LAWLER
General Manager



we're glad to see you . . .
SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada

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NEW YORK — SPRINGFIELD, Mass.
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WASHINGTON — ROCHESTER
PITTSBURGH — BUFFALO
BALTIMORE — SYRACUSE
PHILADELPHIA — BINGHAMTON, N. Y.
PROVIDENCE — (opens early 1959)
ATLANTIC CITY — MOBILE

MIDWESTERN DIV.
CHICAGO — AUSTIN
DETROIT — AKRON
CINCINNATI — INDIANAPOLIS
ST. LOUIS — FRENCH LICK, Ind.
OMAHA — RAPID CITY, S. D.
LOUISVILLE — SIOUX CITY, Iowa
DALLAS — SIOUX FALLS, S. D.
(opens early 1959) — CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO — LOS ANGELES
PASADENA — PORTLAND, Oregon (opens summer 1959)

CANADIAN DIV.
MONTREAL — NIAGARA FALLS, Ont.
TORONTO — HAMILTON, Ont.

At the Heart of Southeastern New England's Billion-Dollar Market . . .

Taunton Inn

Taunton, Massachusetts

- 30 minutes or less from all major centers at the Junction of Routes 24, 44, 138, and 140.
- 100 Modern Rooms.
- Complete facilities for Conventions, Sales Meetings, and Banquets.
- Home of the famed Herring Run Restaurant.
- Surrounded by Free Parking.

For complete information, phone Van Dyke 4-7574, or write J. Edward Downes, Host.

MOTEL CONVENIENCES WITH FULL HOTEL SERVICES

AUDITORIUM

Worcester Memorial Auditorium

Lincoln Square (Phone: PLeasant 2-6703)
Manager: Frank G. Kronoff
Exhibit Areas: Main Hall, 18,000 sq. ft.; Basement: 10,000 sq. ft.
Rental Fees and Services: Trade shows or expositions, $3,500 per seven operating days, including one set-up day and one pull-down day. Electrician, stagehand, PA system operator, janitor
Ceiling Height: 70 ft. in Main Hall; Basement, 11 ft.
Dimensions, Opening to Exhibit Hall: 9 ft. by 9 ft.
Elevators and Capacities: Platform elevator, 57 ft. by 14 ft.
Columns: Balcony overhangs Main Hall 30 ft. on three sides
Utilities: Lighting, water, heat
Storage Areas: 2,000 sq. ft. in Basement
Meeting Rooms and Capacities: One—120; seven—49; Little Theatre—704; two—100
Facilities for Food Functions: Banquet for 1,600
Parking Facilities: Metered lots for 200 cars
Distance from Business District: ½ mile

Bancroft Hotel

See Advertisement, Page 11

50 Franklin St. (Phone: Swift 9-4141)

Manager: Charles F. Dolan
Convention Season: All year
Largest Group Accommodated: 1,000 (450 rooms, 20 suites available)
Air Conditioning: Banquet rooms, some bedrooms
Convention Rates: Single: 6.85 to 8.35; Double: 10.85 to 16.00; Suites: 25.00 up. European.
No. Mtg. Rms. & Capacity of Largest: 12 (800)
No. Banquet Rms. & Capacity of Largest: 12 (400)
Group Meal Rates: Lunch: 2.35; Dinner: 2.95
Liquor: Served in hotel
Charges for Mtg. Rms.: from 7.00
Charges for Exhibit Areas: from 10.00
Audio-Visual Aids: PA system, spotlights
Stage: Yes

MICHIGAN

CHARLEVOIX

Railroads: Pere Marquette; PRR.
Airlines: CAP to Pellston-Treverse City

Charlevoix Beach Hotel

105 W. Dixon Ave. (Phone: Liberty 7-6511)
Manager: E. L. Kramer
Convention Season: June to Sept. 15
Largest Group Accommodated: 300 (200 rooms, some suites available)
Convention Rates: Single: 16.00; Double: 14.00; Suites: 10.00-15.00. American
No. Mtg. Rms. & Capacity of Largest: 11 (300)
No. Banquet Rms. & Capacity of Largest: 1 (300)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, riding, tennis, shuffleboard, fishing, heated swimming pool

DEARBORN

Railroads: D.T. & L; N.Y.C.; Penna.; Western
Airlines: serves through Detroit

Dearborn Inn (HSMA)

20301 Oakwood Blvd. (Phone: Lo 5-3000, Tel. De 380)
Manager: Richard D. McLain
Sales Manager: Donald E. Jankura
Convention Season: All year
Largest Group Accommodated: 120 (55 rooms, 2 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.00-14.00; Double: 14.00-18.00; Suites: 35.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (400)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 3,400 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

DETROIT

Railroads: B. & O.; C.P.; O. & T. Sh. L; D.I.; N.Y.C.; G. Tk.; C. & O.; Penna.; Wez.; D.T.
Airlines: AAA, AAL, CAP, DAL, EAL, MOH, NWA, TWA, UAL, NOR

CONVENTION BUREAU

Detroit Convention & Tourist Bureau
626 Book Bldg. (26)
Herbert E. Boning, Jr., Exec. Vice President

AUDITORIUMS

Cobo Hall—Convention Arena

151 W. Jefferson St. (Phone: WO 3-5500) (under construction; available April 30, 1960)
Manager: Stephen T. Kish
Exhibit Areas: Halls A, B & C; One hall, 300,000 sq. ft., divided by rising partition into three halls, 100,000 sq. ft. each. Hall D, 100,000 sq. ft.
Floor Load: Halls, A, B, C, 400 lbs. per sq. ft. Hall D, 600 lbs. per sq. ft.
Ventilation: Air conditioned
Ceiling Height: Halls A, B & C, 30 ft.; Hall D, 20 ft. **PA System:** Available
Dimensions, Opening to Exhibit Hall: 14 ft., 3 in. high by 20 ft. wide
Columns, Locations and Dimensions: Halls A, B & C, 10 columns, 5 ft. by 5 ft., 120 ft. apart and 90 ft. from side walls. Hall D, 3 ft. by 3 ft. columns with 60 ft. bays
Current and Utilities Available: 110, 220, 440 AC, gas, water, drain
Loading Facilities: Ramps and escalators, truck drive-in, docks
Location, Size of Storage Areas: 90,000 sq. ft. on lower level
Number of Meeting Rooms and Capacities: 33—Two 80; Six 100; One 125; Two 150; Four 200; Five 250; One 300; One 400; Six 500; One 800; One 820; One 1,050; One 1,250; One 3,250; plus 20 multi-purpose rooms, seating 50 people or less
Facilities to Handle Food Functions: Can handle banquet for 5,000
Parking Facilities: 3,000 cars at the building proper, 8,000 in the general neighborhood
Distance from Business District: In business district

Masonic Temple

500 Temple (Temple 2-7100)
Manager: C. W. Van Lopik
Exhibit Areas: 50,000 sq. ft.
Rental Fees: On Application
Floor Load: 150 lbs. per sq. ft.
Ventilation: Forced air
Ceiling Height: 14 ft. to 20 ft.
PA System: Available
Elevator and Capacity: One freight, 5,000 lb.
Columns: 15-ft. centers
Utilities: AC and DC current, water
Loading Facilities: Portable dock
Storage Areas: Limited
Meeting Rooms and Capacities: Seat 50 to 5,000
Parking Facilities: Ample
Distance from Business District: Quarter mile

Detroit Leland Hotel (HSMA)

See Advertisement, Page 107

1707 Cass (Phone: Woodward 2-2300, Teletype De 1062, Telegraph GGP)
Manager: Lanson M. Boyer
Sales Manager: Leslie G. Hodgins
Convention Season: All year
Largest Group Accommodated: 700 (450 rooms, 16 suites available)
Air Conditioning: Some bedrooms, all banquet rooms
Convention Rates: Single: 6.00-15.00; Double: 9.00-18.00; Suites: 22.00-39.50. European
No. Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 12 (450)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 100.00 per day
Charges for Exhibit Areas: 100.00 per day
Net Exhibit Space: 4,300 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Pick-Fort Shelby Hotel (HSMA)

525 W. Lafayette (Phone: Woodward 3-7100, Tel. GXV)
Manager: Jerry Moore
Sales Manager: Gwynfor T. Golding
Convention Season: All year
Largest Group Accommodated: 500 (500 rooms, 20 suites available)
Air Conditioning: 200 bedrooms, all banquet rooms
Convention Rates: Single: 4.50-11.50; Double: 7.00-15.50; Suites: 21.00-40.50
No. Mtg. Rms. & Capacity of Largest: 14 (600)
No. Banquet Rms. & Capacity of Largest: 14 (600)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75; Dinner: 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 8,472 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights, 16mm projectors, blackboards, screens
Stage: Available

The Sheraton-Cadillac Hotel

See Advertisement, Page 108

1114 Washington Blvd. (Phone: Wo 1-8000)
Manager: Mark A. Schmidt
Sales Manager: Wm. Goldsberry
Convention Season: All year
Largest Group Accommodated: 1,200 (600 rooms, 40 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-21.50; Double: 10.75-21.50; Suites: 28.00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (1000)
No. Banquet Rms. & Capacity of Largest: 15 (800)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: 5.00 per booth per day
Net Exhibit Space: 8,414 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors on rental basis, closed-circuit TV
Stage: Available
Sports Facilities: Bowling

Hotel Statler Hilton (HSMA)

See Advertisement, Page 5

Washington Blvd. and Grand Circus Park (Phone: Wo 3-6000)
Manager: Ernest G. Steck
Sales Manager: Lloyd K. Stalcup
Convention Season: All year
Largest Group Accommodated: 1,000 (600 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.50-13.50; Double: 12.50-19.50; Suites: 25.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (900)
No. Banquet Rms. & Capacity of Largest: 13 (600)

YOU'RE INVITED TO CONVENE AT

- 800 luxurious rooms and suites.
- 12 meeting rooms for 50 to 500.
- Combinations up to 2,000.
- Adequate display space.
- Three great banquet halls.
- Impeccable service.
- Convenient to Detroit's new civic development.
- Gateway to the city's expressway system.
- In downtown Detroit.

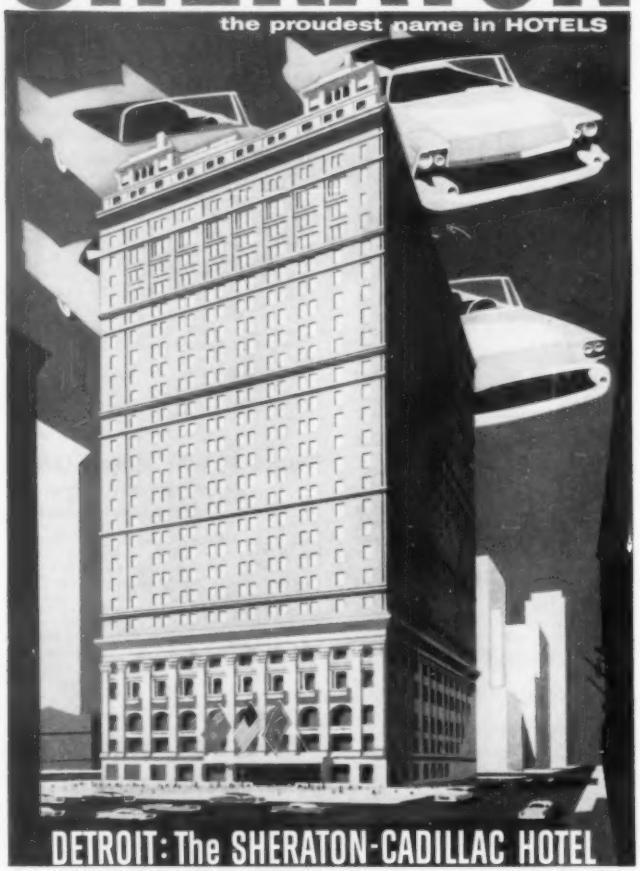
Let us place these superb convention facilities at your disposal. Phone Detroit, WOodward 2-2300. Teletype Number DE-1062.

Lanson M. Boyer, Gen. Mgr.

Hotel DETROIT LELAND
CASS AT BAGLEY DETROIT 26, MICH.

SHERATON

the proudest name in HOTELS



DETROIT: The SHERATON-CADILLAC HOTEL

HEART OF THE MOTOR CITY, the Sheraton-Cadillac is famed for friendly service, superlative rooms and suites, sparkling atmosphere. Grand Ballroom accommodates 800 for banquets, 1000 for meetings. Nine other function rooms accommodate from 10 to 500 people. 1200 rooms and suites. Completely air-conditioned.

1200 rooms — William Goldsberry, *Sales Manager*

EASTERN DIV.
NEW YORK
BOSTON
WASHINGTON
PITTSBURGH
BALTIMORE
PHILADELPHIA
PROVIDENCE
ATLANTIC CITY
SPRINGFIELD, Mass.
ALBANY
ROCHESTER
BUFFALO
SYRACUSE
BINGHAMTON, N. Y.
(Opens early 1959)
MOBILE, Ala.

MIDWESTERN DIV.
CHICAGO
DETROIT
CINCINNATI
ST. LOUIS
OMAHA
LOUISVILLE
DALLAS
(Opens early 1959)
AUSTIN
AKRON
INDIANAPOLIS
FRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iowa
SIOUX FALLS, S. D.
CEDAR RAPIDS, Iowa

PACIFIC DIV.
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HOLD YOUR NEXT CONVENTION AFLOAT

For your next national, regional or district convention, sales meeting or group get-together, you can't pick a better meeting place than one of these big Great Lakes cruise ships—the SS NORTH AMERICAN or the SS SOUTH AMERICAN. Let us tell you why.

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General Passenger Agent

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MICHIGAN

Detroit continued

Group Meal Rates: Breakfast: 2.50; Lunch: 3.25; Dinner: 4.25
Liquor: Served in hotel
Charge for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 16,721 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Available

Whittier Hotel (HSMA)
415 Burns Drive (Phone: Valley 2-9000)
Manager: James T. Hamiliton
Sales Manager: Stuart J. Hull
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 20 suites available)
Air Conditioning: 100 bedroom and all banquet rooms
Convention Rates: Single: 7.00-12.50; Double: 11.00-16.00; Suites: 17.50-50.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (200)
No. Banquet Rms. & Capacity of Largest: 9 (200)
Group Meal Rates: Breakfast: 2.65; Lunch: 3.00; Dinner: 3.95
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 up
Charges for Exhibit Areas: From 15.00
Net Exhibit Space: 4,800 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, golf, horseback riding

Wolverine Hotel
55 E. Elizabeth St. (Phone: Woodward 3-9000, Telegraph G S R)
Manager: Tom Murray
Convention Season: All year
Largest Group Accommodated: 400 (400 rooms, 10 suites available)
Air Conditioning: 50 bedrooms, all banquet rooms
Convention Rates: Single: 5.00-14.00; Double: 8.00-15.00; Suites: 16.00-25.00
No. Mtg. Rms. & Capacity of Largest: 30 (600)
No. Banquet Rms. & Capacity of Largest: 5 (150)
Liquor: Served in hotel
Charges for Mtg. Rms.: 20.00 up
Charges for Exhibit Areas: 15.00 up
Net Exhibit Space: 7,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available

FLINT

Railroads: C. & O.; Gr. Tr.
Airlines: CAP

Pick-Durant Hotel
Saginaw and Detroit Sts. (Phone: Cedar 2-5131)
Manager: Scott Shattuck
Convention Season: All year
Largest Group Accommodated: 375 (150 rooms, 4 suites available)
Air Conditioning: Bedrooms, banquet halls
Convention Rates: Single: 5.00-9.00; Double: 7.50-13.50; Suites: 21.00-31.00
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (425)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 100.00
Charges for Exhibit Areas: 10.00 to 100.00
Net Exhibit Space: 200 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 12 ft. by 30 ft.

GRAND RAPIDS

Railroads: C. & O.; Gd. Tk.; N.Y.C.; Penna.
Airlines: CAP, NCA, NOR

AUDITORIUM

Civic Auditorium
227 Lyon, N.W. (GL 47-257)
Manager: Fred J. Barr, Jr.
Exhibit Areas: Basement, 44,000 sq. ft.; main floor, 16,500 sq. ft.; Black & Silver Rooms, 4,500 sq. ft.
Rental Fees and Services: Basement, $25 per booth (12 ft. by 12 ft.)

Floor Load: Unlimited
Ventilation: Air conditioned
Ceiling Height: 14 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 13 ft. by 12 ft.
Elevators: Lift 50 ft. by 8 ft.
Columns: 2 ft. sq., every 24 ft.
Utilities: AC and DC current
Loading Facilities: Ample
Storage Areas: Ample
Meeting Rooms and Capacities: 700; 12 rooms, 75 each
Facilities for Food Functions and Banquet Capacity: Can handle banquet up to 1,500
Parking Facilities: Ample
Distance from Business District: In business district

Manger Hotel

See Advertisement, Page 109

Michigan and Monroe (Phone: Glendale 9-0101) Telegraph- GR 230
Manager: Max V. Bricker
Sales Manager: Doris McKee
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 8 suites available)
Air Conditioning: 100 bedrooms and all banquet rooms
Convention Rates: Single: 4.00-9.00; Double: 6.50-15.00; Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 7 (400)
Group Meal Rates: Breagfast: 1.25; Lunch: 1.75; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 8,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, all sizes projectors
Stage: Available
Sports Facilities: Golf, tennis, swimming, boating, fishing, hunting

Morton Hotel

Monroe & Ionia (Phone: 9-7121)
Manager: Noel K. Black
Sales Manager: James Danenberg
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms and 7 suites available)
Convention Rates: Single: 6.00; Double: 8.50-14.50; Suites: 17.00-33.00. European.
No. Mtg. Rms. & Capacity of Largest: 6 (250)
No. Banquet Rms. & Capacity of Largest: 4 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: from 3.50
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: None for conventions
Audio-Visual Aids: PA system, spotlights, screens, blackboards
Stage: 9'9" x 13'11"
Sports Facilities: Golf

Pantlind Hotel

(Phone: 97201)

Manager: T. R. Corson
Convention Season: All year
Largest Group Accommodated: 1,100 (550 rooms and 35 suites available)
Convention Rates: Single: 5.50 to 9.00; Double: 7.50 to 16.00; Suites: from 16.00
No. Mtg. Rms. & Capacity of Largest: 14 (750)
No. Banquet Rms. & Capacity of Largest: 14 (535)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, some bedrooms
Charges for Banquet & Mtg. Rms.: None for conventions
Net Exhibit Space: 8,440 sq. ft. on one floor
Audio-Visual Aids: Screens

JACKSON

Railroads: N.Y.C.; G.T.
Airlines: AAL, NOR

Hotel Hayes

228 W. Michigan Ave. (Phone: State 2-0551)
Manager: John J. Sakmar
Convention Season: All year
Largest Group Accommodated: 400 (160 rooms, 8 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 6.00-7.00; Double: 9.00-11.00; Suites: 12.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (450)
No. Banquet Rms. & Capacity of Largest: 7 (312)
Group Meal Rates: Breakfast: 1.65; Lunch: 2.00-Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 5.00-10.00
Charges for Exhibit Areas: Same
Net Exhibit Space: 7,056 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Golf, swimming

KALAMAZOO

Railroads: N.Y.C.; Penna.; C.K. S.; Gd. Tk.
Airlines. LCA, NOR

Burdick Hotel

124 W. Michigan (Phone: Fireside 4-0121)
Manager: Frank Reichert
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 5 suites availablt)
Air Conditioning: 45 bedrooms, all banquet rooms
Convention Rates: Single: 4.75-11.75; Double: 7.75-14.75; Suites: 16.75-30.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: By the bottle
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 300 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

LANSING

Airlines: Capital; North Central
Railroads: Gd. Tk.; N.Y.C.; C. & O.

AUDITORIUM

Civic Center

505 W. Allegan St. (Phone: IV 5-7118)
Manager: Charles A. Ziogas
Exhibit Areas: Exhibition Hall, 31,265 sq. ft.; Main Auditorium, 26,808 sq. ft.; Small Auditorium 5,936 sq. ft.
Rental Fees and Services: Exhibition Hall: $350; Main Auditorium: $600; Small Auditorium: $100. Rates for 8 a.m. to midnight
Floor Load: Unlimited
Ventilation: Partially air-conditioned
Ceiling Height: Main Aud.—50'; Exh. Hall—11' 4"; Small Aud.—15' 6"
PA System: Yes
Dimensions, Opening to Exhibit Hall: Ramp entrance, 12 ft. wide, 11½ ft. high
Elevators and Capacities: Two, 2,500 lbs. and 25,000 lbs.
Columns: Exhibition hall only 23½ ft. apart
Utilities: 110 volts—single phase, 216 volts—three phase, 4 wire; water, sewage
Loading Facilities: Stage loading dock, ramp to exhibition hall
Storage Areas: 1,000 sq. ft. adjacent to exhibition hall
Meeting Rooms and Capacities: 6 committee rooms, 75 persons each; Main Auditorium, 6,100; Small Auditorium, 850; Dining Room, 550
Facilities for Food Functions: Three kitchens for banquets for 2,000
Parking Facilities: Lot for 250 cars
Distance from Business District: Two blocks

Olds Hotel

123 W. Michigan (Phone: Iv 5-9155)
Manager: Olds Anderson
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 14 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.00; Double: 8.00-12.00; Suites: 16.00-26.00. Euripean
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 9 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.75; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 7.50 up
Charges for Exhibit Areas: 7.50 up
Net Exhibit Space: Vary
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available

MACKINAC ISLAND

Railroads: Penna.; N.Y.C.; **Steamers:** Geo. Bay Line; C. & B. Line; D. & C. Line; Ferries from Mackinaw City & St. Ignace

Grand Hotel (HSMA)

See Advertisement, Page 109

(Phone: VIking 7-3331)
Manager: N. C. Bicking
Sales Manager: R. D. Musser

in
GRAND RAPIDS, MICH.

YOUR GROUP GETS

WHEN YOU MEET AT THE

Manger Hotel
(Formerly The Rowe)

Service plus superb meeting-room facilities insure the success of your meeting at The Manger. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Air-conditioned function rooms accommodate up to 600—with efficient Manger *service* at every step!

For complete details, contact Manager, The Manger Hotel, Michigan St. & Monroe Ave., Grand Rapids, Mich. Phone: Glendale 9-0101, Teletype: GR-330

CONVENE AT BEAUTIFUL...

Grand Hotel

MACKINAC ISLAND
MICHIGAN

MICHIGAN
MacKinac Island continued

Convention Season: June to Sept.
Largest Group Accommodated: 550 (300 rooms, 20 suites available)
Air Conditoning: 2 banquet rooms
Convention Rates: Single: 18.00; Double 15.50-19.00; Parlors: 15.00-25.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (850)
No. Banquet Rms. & Capacity of Largest: 2 (1,250)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Nominal charge for commercial exhibit
Audio-Visual Aids: PA system, spotlights, two 16mm, one 35mm slide projectors
Sports Facilities: Everything except fishing

MUSKEGON

Railroads: C. & O.; G.T.; M.R. & N.; Penna.
Airlines: CAP

Occidental Hotel

3rd & Western (Phone: 2-2611)
Manager: E. R. Sweet, Jr.
Convention Season: All year
Largest Group Accommodated: 500 (330 rooms and 6 suites available)
Convention Rates: Single: 4.75-7.50; Double: 6.25-9.50; Suites: 15.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (400)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: 7.00 to 50.00
Net Exhibit Space: 3,800 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, golf

35 Acres of Beauty on Lake Michigan

SLEEPY HOLLOW BEACH

• Conventions • Sales Meetings

SAGINAW

Railroads: Gd. Tk.; C. & O.; N.Y.C.
Airlines: CAP

Bancroft Hotel

Genesee & Washington Aves. (Phone: PL 5-7751)
Manager: J. James Ruttman
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms available)
Convention Rates: Single: 5.50-8.50; Double: from 8.50; Suites: from 25.00
No. Mtg. Rms. &Capacity of Largest: 10 (900)
No. Banquet Rms. & Capacity of Largest: 8 (650)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.40; Dinner: 2.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Audio-Visual Aids: PA system, spotlights, closed circuit TV
Stage: Yes

SOUTH HAVEN

Sleepy Hollow Beach

See Advertisement, Page 110

(Phone: 1440)
Manager: B. G. Gatrell
Convention Season: May, June, Sept.
Largest Group Accommodated: 200 (75 rooms, 25 suites available)
Convention Rates: Single: 10.00-14.00; Double: 16.00-24.00; Suites: 20.00-35.00
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50-5.00
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: 16mm sound projector, PA system, spotlights
Sports Facilities: Swimming-pool, beach, tennis, shuffleboard, archery, golf

MINNESOTA

BEMIDJI

Railroads: Gt. N.; Nor. Pac.; M.St.P.&S.S.M.
Airlines: NOR

Ruttger's Birchmont Lodge

(Phone: PL 1-1630)
Manager: Don Ruttger
Convention Season: June and September
Largest Group Accommodated: 160 (29 rooms, 28 cottages available)
Convention Rates: Single: 12.00-14.00; Double: 25.00; Suites: 30.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (265)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,600 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 35mm slide and 16mm sound projectors
Stage: Available
Sports Facilities: Golf, tennis, shuffleboard, sailing, water skiing, surf boarding, riding, trap shooting, fishing

BRAINERD

Railroads: Nor. Pac.
Airlines: NOR

Island View Lodge

Gull Lake, Box 141 (Phone: Brainerd 2897)
Manager: Mr. & Mrs. E. B. Curry
Convention Season: June and first two weeks in September
Largest Group Accommodated: 80 (40 rooms, 26 cottages available)
Convention Rates: Single: 14.00; Double 24.00. American
No. Mtg. Rms. & Capacity of Largest: 1 (100)
No. Banquet Rms. & Capacity of Largest: 1 (115)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquor: Not served in hotel; setups available
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 950 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, 8mm, 16mm sound, 35mm slide projectors
Sports Facilities: Fishing, canoeing, sailing, swimming, volleyball, tennis, golf, shuffleboard, motor boating

Madden Lodge

Route 6 (Phone: 2874)
Manager: W. J. Madden
Convention Season: May 27 to July 1, Aug. 24-Sept. 15
Largest Group Accommodated: 600 (300 rooms, 4 suites available)
Convention Rates: Single: 16.00-24.00; Double: 24.00-28.00; Suites: 40.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner 3.75
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,100 sq. ft.; 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboard, easels, 16mm sound projector
Stage: Available
Sports Facilities: Golf, swimming, fishing, tennis, shuffleboard, trap shooting, surf board riding

Roberts Pine Beach Resort

Route #6 (Phone: 2811)
Manager: G. L. Goetting
Convention Season: June, July, Aug. & Sept.
Largest Group Accommodated: 140 (60 rooms, 3 suites available)
Convention Season: June, July, Aug., & Sept.
Convention Rates: Single: 11.00-14.00; Double: 22.00-28.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Not served in hotel; cocktail parties and setups available
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm sound, 35mm slide projectors, chalkboards
Stage: Available
Sports Facilities: Waterskiing, golf, tennis, boating, trap shootng, fishing, horseback riding

DEERWOOD

Railroads: Nor Pac.

Ruttger's Bay Lake Lodge

(Phone: Deerwood 4290)
Manager: Alec and Jack Ruttger
Sales Manager: Same
Convention Season: May 25-July 1; Aug. 25- Sept. 15
Largest Group Accommodated: 150 (70 rooms available)
Convention Rates: 11.00 a day per person. American plan in convention season
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm sound and 8mm projectors
Stage: Available
Sports Facilities: Golf, tennis, swimming, horseback, fishing, sailing, canoeing

DULUTH

Railroads: Nor. Pac.; Gt. Nor.; D.S.S. & At.; D.M. & I.R.; C. & N.W.; C.M. St. P. & P.; D.W. & P.; M. St. P. & S.S.M.

Hotel Duluth

231 East Superior St. (Phone: RAndolph 7-4577)
Manager: C. R. Schiek
Convention Season: All year
Largest Group Accommodated: 800 (400 roms, 30 suites available)
Convention Rates: Single: 5.00-8.00; Double: 8.00-12.50; Suites: 16.50-40.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (1,000)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 8,722 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, movie screen
Stage: Available

MINNEAPOLIS

Railroads: Burl.; C. Gt. W.; C.M. St. P. & P.; C. & N.W.; Gt. Nor.; M. & St. L.; Soo line; Nor. Pac.; C.R.I. & P.; M.A. & C.R.; M.E.; M.N. & S.; M.T.; M.W.
Airlines: AAL, BNF, CAP, NOR, NWA, OZA, WAL

CONVENTION BUREAU

Minneapolis Convention & Visitors Bureau
1750 Hennepin Ave. (3)
Julius L. Perlt, Manager

AUDITORIUM

Minneapolis Municipal Auditorium

Grant St. and 3rd Ave., S. (Phone: FE. 3-1217)
Co-Managers: Atwood A. Olson and Melvin Dahl
Exhibit Areas: Main Arena, 25,000 sq. ft.; lower exhibition hall, 30,500 sq. ft.; West Hall, 11,000 sq. ft.
Rental Fees and Services: $500 to $650; includes heat, light, cleaning
Floor Load: Main Aud., 200 lbs. per sq. ft. balance unlimited; **Ventilation:** Air Cooled
Ceiling Height: Main Aud., 82 ft.; Exhib. Hall, 16 ft. **PA System:** Western Electric
Dimensions, Opening to Exhibit Hall: 9 ft. 10 in. by 10 ft. 9 in.
Elevators and Capacities: Four freight, 3,000 lbs.
Columns: Lower exhibition hall only, 32 columns 23½ by 32 ins.
Utilities: 110 and 220 AC current, water, gas
Loading Facilities: Drive ramp to basement, loading dock for 1st floor
Storage Areas: Corridors and ramps
Meeting Rooms and Capacities: Four rooms, 40 to 200
Facilities for Food Functions and Banquet Capacity: Own concessionaire can serve 500; outside caterers can feed 3,000
Parking Facilities: 6 Lots within 1 block area
Distance from Business District: Six blocks

Curtis Hotel

10th St. 3rd Ave. (Phone: FE 3-5144)
Gen. Manager: C. Chas. Melony
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 5.50-7.50; Double: 7.50-13.00; Suites: 12.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if meals served
Charges for Exhibit Areas: None if meals served
Net Exhibit Space: 4,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis
Stage: Available

Hotel Dyckman (HSMA)

6th St. bet. Henn. & Nicollet (Phone FE 2-7244)
Manager: Morris G. Levy, Jr.
Sales Manager: Walter Peterson
Convention Season: All year
Largest Group Accommodated: 700 (400 rooms, 6 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-9.50; Double: 8.50-15.00; Suites: 25.00-32.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (800)
No. Banquet Rms. & Capacity of Largest: 11 (600)
Group Meal Rates: Breakfast: 1.65; Lunch: 1.65; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00-25.00
Charges For Exhibit Rms: 70.00-125.00 per day
Net Exhibit Space: 17,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, screens, easels, blackboards
Stage: Portable

Leamington Hotel (HSMA)

3rd Ave. 10th & 11th Sts. (Phone: Federal 3-6161; Teletype: MP 512)
Manager: E. William Benson
Sales Manager: Grant Baere
Convention Season: All year
Largest Group Accommodated: 900 (450 rooms, 50 suites available)
Air Conditioning: Banquet and meeting rooms, 200 bedrooms
Convention Rates: Single: 8.00-11.00; Double: 10.00-18.00; Suites: 18.00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 20 (3,000)
No. Banquet Rms. & Capacity of Largest: 20 (2,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 27,000 sq. ft. on two floors
Audio-Visual Aids: All types available, PA system, spotlights
Stage: Available

Hotel Pick Nicollet (HSMA)

Nicollet and Washington Sts. (Phone: FE 3-3177, Teletype-MP 33)
Acting Manager: Thomas P. Ryan
Sales Manager: M. A. Donohue
Convention Season: All year
Largest Group Accommodated: 800 (350 rooms, 21 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-12.50; Double: 10.50-15.50; Twins: 11.50-16.50; Suites: 25.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 18 (1,500)
No. Banquet Rms. & Capacity of Largest: 18 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 26,559 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, skating, tennis

Radisson Hotel

See Advertisement, Page 111

45 South Seventh St. (Phone: Federal 3-2181) (Telegraph: MP 423)
Manager: Donald E. Clayton
Sales Manager: Thomas J. FitzGerald
Convention Season: All year
Largest Group Accommodated: 600 (250 rooms, 14 suites available)
Air Conditioning: Banquet and meeting rooms, 75 bedrooms
Convention Rates: Single: 5.50-10.00; Double: 8.50-12.50; Twins: 12.00-16.00; Suites: 25.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (1,350)
No. Banquet Rms. & Capacity of Largest: 9 (900)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00-250.00
Charges for Exhibit Areas: 10.00 to 250.00
Net Exhibit Space: 15,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens, blackboards, rostrums
Stage: 30 ft. by 14 ft.

MOOREHEAD

Railroads: Nor. Pac.; Gt. Nor.

Frederick Martin Hotel (HSMA)

403 Center Ave. (Phone: 3-2466)
General Manager: LaMarr Bittlinger
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 9 suites available)
Air Conditioning: Banquet and meeting rooms, entire second floor
Convention Rates: Single: 5.00; Double: 8.00; Suites: 15.00
No. Mtg. Rms. & Capacity of Largest: 3 (600)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: from .80; Lunch: from 1.10; Dinner: from 2.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 4,280 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: Swimming, golf

PEQUET LAKES

Breezy Point Lodge

(Phone: Lowell 8-4315)
Manager: Rush Strayer
Convention Season: June-September 15
Largest Group Accommodated: 350 (140 rooms, 5 suites available)
Convention Rates: Single: 18.00-20.00; Double: 30.00-36.00; Suites: 20.00 extra. American
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, slide projector & 16mm equipment
Stage: Available
Sports Facilities: Golf, shuffleboard, tennis, bowling, pool

ROCHESTER

Railroads: C. & N.W.; C. Gt. W.
Airlines: BNF, NWA, WAL

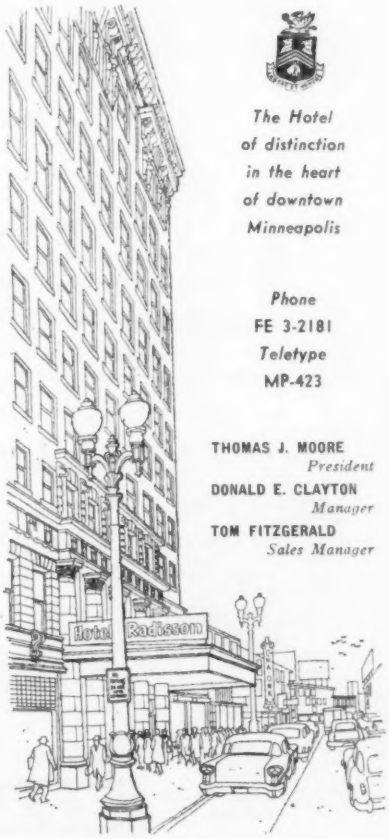
AUDITORIUM

Mayo Civic Auditorium

30 2nd Ave. S.E. (Phone: ATlas 9-3963)
Manager: Cal Smith
Exhibit Areas: Arena, 15,655 sq. ft.
Rental Fees and Services: Depends on event
Floor Load: Unlimited
Ventilation: Forced air
Ceiling Height: 32 ft.
PA System: Altec-Lansing
Dimensions, Opening to Exhibit Hall: 8'10" by 10 ft.
Columns: None
Utilities: Water, gas, AC 110, 220V

the Radisson MINNEAPOLIS hotel

- BALLROOM CAPACITY — 1,500 for meetings, 1,000 for banquets
- AIR CONDITIONED public space
- FREE RADIO-TV all rooms
- CLOSED CIRCUIT TV facilities
- 500 first class guest rooms
- GARAGE connecting—750 cars
- 18,000 sq. ft. exhibition space
- FREE visual aids supplied
- 110 and 220 volt circuits



The Hotel of distinction in the heart of downtown Minneapolis

Phone
FE 3-2181
Teletype
MP-423

THOMAS J. MOORE
President
DONALD E. CLAYTON
Manager
TOM FITZGERALD
Sales Manager

MINNESOTA

Rochester continued

Storage Areas: 32 ft. by 65 ft. adjacent
Meeting Rooms and Capacities: North Hall, 350; South Hall, 125; Theater, 1,480, Arena: 5,000
Facilities for Food Functions and Banquet Capacity: Can handle banquet up to 1,400
Parking Facilities: Large lot adjacent
Distance from Business District: Three blocks

The Kahler Hotel (HSMA)

See Advertisement, Page 112

20 Second Ave., S.W. (Phone: AT 2-2581)
Pres. & Gen. Mgr.: Roy Watson, Jr.
Sales Manager: Earl L. Jorgensen
Convention Season: All year
Largest Group Accommodated: 600 (400 rooms, 25 suites available)
Air Conditioning: Banquet and meeting rooms, 363 bedrooms
Convention Rates: Single: 7.00-17.00; Double: 10.00-22.00; Suites: 26.75-48.50. European
No. Mtg. Rms. & Capacity of Largest: 10 (250)
No. Banquet Rms. & Capacity of Largest: 5 (250)
Group Meal Rates: Breakfast: 1.50 plus tip; Lunch: 1.75 plus tip; Dinner: 2.75 plus tip
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary, depending on room business
Charges for Exhibit Areas: 15.00 (8 x 10) booth
Net Exhibit Space: 3,000 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, flip charts, slide projector, blackboard, 16mm projector
Stage: Available
Sports Facilities: Golf, tennis, swimming, baseball, hockey, basketball nearby

ST. PAUL

Railroads: Burl.; C. Gt. W.; C. & N.W.; C.M. St. P. & P.; C.R.I. & P.; Gt. Nor.; Nor. Pac.; M. & St. L.; M. Ct. P. & S.S.M.; M.T.
Airlines: BNF, CAP, NOR, NWA, OZA, WAL

CONVENTION BUREAU

St. Paul Convention Bureau
332 Cedar St. (1)
John B. Marshall, Manager

AUDITORIUM

Saint Paul Auditorium
143 West 4th St. (Garfield 7361)
Manager: Edward A. Furni
Exhibit Areas: Arena, 47,000 sq. ft.; Exhibition Hall, 54,000 sq. ft.
Rental Fees and Services: $540 per day or session, or $275 plus cost of opening and operating; includes all services except attendants
Floor Load: Arena, 800 lbs. per sq. ft.; Exhibition Hall, unlimited
Ventilation: Good
Ceiling Height: Arena, 60 ft.; Ex. Hall, 17 ft.
PA System: Altec-Lansing
Dimensions Opening to Exhibit Hall: Arena, 11.5 ft. high by 40 ft.; Ex. Hall, 17 ft. high by 13 ft.
Elevators and Capacities: One, 6,000 lbs.
Columns: 25 ft. centers
Utilities: AC and DC 110-220
Storage Areas: Adequate
Meeting Rooms and Capacities: Theater, 2,801; Stem Hall, 1,250; Ramsey Hall, 550; two small halls, 150 each; 14 committee rooms
Facilities for Food Functions and Banquet Capacity: Refreshment service; caterers can stage banquet for 4,000
Parking Facilities: Adequate adjacent lots
Distance from Business District: Three blocks

Hotel Lowry (HSMA)

4th & Wabasha (Phone: CApitol 2-6611)
Manager: John P. Cooney
Sales Manager: Vincent J. Long
Convention Season: All year
Largest Group Accommodated: 500 (225 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 5.50-12.00; Double: 9.00-14.00; Suites: 25.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)
No. Banquet Rms. & Capacity of largest: 3 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Avg. 7.50 per booth per day
Net Exhibit Space: 10,000 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights,
Stage: Available

Mr. "K" Presents
YOUR KEY TO BETTER *Sales Meetings*
THE KAHLER HOTEL ROCHESTER, MINN.

Big City Facilities With A Small Town's Convenience

- The Midwest's best bet for sales meetings and convention groups from 25 to 300 people.
- 8 minutes to airport – 3 minutes to railroad station.
- Friendly, intimate atmosphere . . . a little city exclusive.
- Air conditioned guest rooms and meeting areas.
- Subway connected to other downtown hotels.
- Six hundred and fifty luxurious rooms.

Write or call Earl L. Jorgensen, Director of Sales and Public Relations, for complete details and colored brochures.

perfect setting for your Sales Meeting!

Sun-n-Sand HOTEL COURT
The Resort with an Atmosphere

Most up-to-date facilities available for groups up to 200. All guest rooms with TV — Swimming Pool — White Sand Beach — Dining Room — Cocktail Lounge — Private Salt Water Lake for Crabbing and Fishing — Three Championship Golf Courses near and many other attractive features.

MAX M. MITCHELL
Manager
PHONE: IDlewood 2-1551
TWX 389

Overlooking The GULF OF MEXICO
AAA MASTER HOSTS
BILOXI MISSISSIPPI

Everything for your CONVENTION!

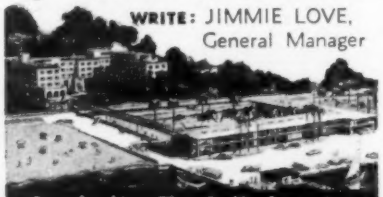
145 CONVENTIONS A YEAR CAN'T BE WRONG

250 hotel rooms and suites and 84 new, modern motel units (housing for 800) right on the Gulf . . . Nine conference rooms, seating 50 to 1500 . . . Banquet rooms for 25 to 1000 . . . Huge beach swimming pool . . . Varied recreational program and entertainment . . . Experienced convention staff.

AIR-CONDITIONED

THE Buena Vista
BEACH HOTEL and MOTEL

WRITE: JIMMIE LOVE, General Manager



Overlooking The Gulf of Mexico at BILOXI MISS.
AAA MASTER HOSTS
Telephone: IDlewood 6-5511
Teletype 163

St. Paul Hotel

363 St. Peter St. (Phone: Capital 2-4114)
Manager: William C. Wolf
Sales Manager: Vincent Long
Convention Season: All year
Largest Group Accommodated: 860 (250 rooms and 20 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 6.50-12.00; Double: 9.00-20.00; Suites: 24.00-50.00
No. Mtg. Rms. & Capacity of Largest: 7 (950)
No. Banquet Rms. & Capacity of Largest: 7 (600)
Group Meal Rates: Breakfast: 1.65; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: None for conventions
Net Exhibit Space: 4,000 sq. ft.
Audio-Visual Aids: TV and movie equipment, PA system, spotlights
Stage: Available

MISSISSIPPI

BILOXI

Railroads: Lv. & N.; Ill. Cent.
Airlines: NAL, SOU

Buena Vista Hotel (HSMA)

See Advertisement, Page 112

Central Beach Blvd. (Phone: Idlewood 6-5511, Tel. TWX (163)
Manager: Jimmie Love
Sales Manager: Juanita Baltar
Convention Season: All year
Largest Group Accommodated: 600 (200 rooms, 27 suites available) and 84 motel units
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-9.50; Double: 10.50-15.50; Suites: 20.00-50.00. European Plan
No. Mtg. Rms. & Capacity of Largest: 9 (1,700)
No. Banquet Rms. & Capacity of Largest: 9 (1,000)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel and motel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 7,500 sq. ft. on one floor, part separate area
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Swimming, golf, fishing, sailing, Gulf cruises, ping pong, and shuffleboard

Sun-n-Sand Hotel Court

See Advertisement, Page 112

West Beach Blvd. (Phone: IDlewood 2-1551; Teletype: Biloxi 389)
Manager: Max M. Mitchell
Convention Season: All year
Largest Group Accommodated: 250 (110 rooms, 9 suites available)
Air Conditioning: Entire hotel
Convention Rates: March-Sept.—Single: 8.00-12.00; Double: 10.00-18.00; Suites: 20.00-28.00. Oct.-Feb.—Single: 6.00-10.00; Double: 8.00-12.00; Suites: 15.00-25.00. European.
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 2 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 25.00
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, boating, water skiing, deep sea fishing

The White House, Hotel and Motel

West Beach Blvd. (Phone: Idlewood 6-4343, Tel. TWX 163)
Manager: C. J. Nichols
Sales Manager: Juanita Baltar
Convention Season: All year
Largest Group Accommodated: 300 (115 rooms, 3 suites available) plus 8 motel units and 20 cottages
Air Conditioning: Entire hotel
Convention Rates: Single: 4.50-7.50; Double: 8.50-12.50; Suites: 17.50-27.50. European
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel

Sail Right into Biloxi for your Convention

More than a hundred Fine Hotels and Motels . . .

Convention hosts and guests will find excellent meeting facilities and everything for their comfort and pleasure here on the scenic, historic Mississippi Coast at Biloxi . . . more than a hundred hotels and motels lining the beach provide choice lodgings for conventions up to 1500 . . scores of restaurants offer a wide variety of food featuring seafood specialties . . . all of the outdoor and water sports . . . excursion boats for cruises on the Gulf . . . hundreds of charter boats for deep sea fishing . . . harbor for yachts and cruisers.

For complete information, write

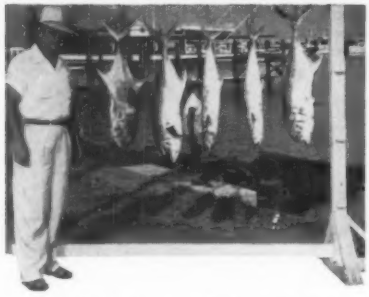
BILOXI
Port Commission
BILOXI, MISSISSIPPI
On The Gulf of Mexico

Plenty of Seafood for you to eat or catch

MISSISSIPPI'S

Gulf Coast

. . . has everything for conventions



CLIMATE • 4300 modern rooms in beach hotels and motels • Meeting rooms for 20 to 1500 persons • Exhibition facilities • Banquet rooms with tables for up to 800 • Fishing • Swimming • Sailing • Boating • Golf • Tennis • Water-Skiing • Lighthouses, forts and other historical points . . . 60 minutes from Mobile or New Orleans.

MAIL THE COUPON

For complete convention information, just mail the coupon to the Chamber of Commerce of any of the Mississippi cities shown below.

NAME .....

BUSINESS .....

ADDRESS .....

CITY .....

STATE .....

BILOXI
GULFPORT
LONG BEACH
PASS CHRISTIAN

MISSISSIPPI

Biloxi continued

Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 2,200 sq. ft. on one floor; 1,000 sq. ft. separate area
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Gulf beach, golf, shuffleboard, all water sports

EDGEWATER PARK

Edgewater Gulf Hotel

See Advertisement, Page 114

(Phone: UN-41312)
Manager: Frank Fagan
Sales Manager: Nan Meisner
Convention Season: All year
Largest Group Accommodated: 450 (225 rooms, 18 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 14.00-18.00; Double: 26.00-30.00; Parlors: 12.00 extra. American
No. Mtg. Rms. & Capacity of Largest: 11 (750)
No. Banquet Rms. & Capacity of Largest: 11 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Not served
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 9,869 sq. ft.; 2,869 sq. ft. separate area
Audio-Visual Aids: PA system, spotlights, 16mm, View-Graph and Vu-Lyte projectors
Stage: Available
Sports Facilities: Golf, swimming, tennis, shuffleboard, badminton, horseshoe pitching and softball

GULFPORT

Railroads: L. & N.; I.C.
Airlines: NAL, SOU

Markham Hotel

Beach Blvd. (Phone: UN 4-2121)
Manager: Lawrence A. Taylor
Sales Manager: Charlie Miller
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 3 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-9.00; Double: 8.00-12.00; Suites: 18.00-20.00. European.
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 1.75
Liquor: Available for private groups
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 10.00
Net Exhibit Space: 3,500 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Available
Sports Facilities: Swimming, golf, fishing

JACKSON

Railroads: Ill. Cent.; G.M. & O.
Airlines: DAL, SOU

AUDITORIUM

Jackson Municipal Auditorium

125 S. Congress St. (Phone: 2-3818)
Manager: George T. Kurts
Exhibit Areas: 8,100 sq. ft.
Rental Fees: $150 to $200 per day
Floor Load: Unlimited
Ventilation: Blower system
Ceiling Height: 30 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: Triple doors, standard width
Utilities: All required
Loading Facilities: Ramp to doors
Storage Areas: Limited
Meeting Rooms: None
Facilities for Food Functions: Can feed catered lunch to 800
Parking Facilities: Limited
Distance from Business District: In center city

King Edward Hotel (HSMA)

See Advertisement, Page 169

235 W. Capital (Phone: 2-7741, Tel. TWX-JN 182)
Manager: E. Bill Green
Sales Manager: George Sturm
Convention Season: All year
Largest Group Accommodated: 600 (400 rooms, 24 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-8.00; Double: 8.00-12.00; Suites: 15.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 17 (900)
No. Banquet Rms. & Capacity of Largest: 17 (700)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Dry state—customers may bring their own
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 150.00 per day for ballroom
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, screens, closed circuit TV
Stage: Available
Sports Facilities: Golf, tennis, swimming

Heidelberg Hotel

131 E. Capitol St. (Phone: FLeetwood 2-6571)
Manager: Alvin L. Grubbs
Convention Manager: M. I. Sandefur
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 11 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-8.00; Double: 7.00-11.00; Suites: 18.00
No. Mtg. Rms. & Capacity of Largest: 10 (1,500)
No. Banquet Rms. & Capacity of Largest: 8 (1,100)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75 up; Dinner: 2.25
Liquor: Not served in hotel
Charges for Exhibit Areas: .05-.10 per sq. ft.
Charges for Mtg. Rms.: None
Net Exhibit Space: 13,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available

MERIDIAN

Railroads: Ill. Cent.; G.M. & O.; M. & B.R.; So. Ry.
Airlines: DAL

Your Host with the Most
on the MISSISSIPPI GULF COAST
Edgewater Gulf HOTEL
OVERLOOKING THE GULF of MEXICO
midway between GULFPORT & BILOXI
EDGEWATER PARK, MISS.
"THE GULF COAST'S FINEST HOTEL FOR THE FINEST CLIENTELE"
100% AIR-CONDITIONED

Everything under one roof—meeting rooms for small, Regional or large National groups, banquet and dining facilities. Beach—swimming pool—private 18-hole championship golf-course—dancing—planned entertainment. We specialize in personalized attention!
Inquiries appreciated and promptly handled.
Write: FRANK FAGAN, Manager
N. MEISNER, Sales and Convention Manager

Lamar Hotel
5th St. and 21st. Ave. (Phone: 8161)
Manager: Robert H. Worth
Convention Season: All year
Largest Group Accommodated: 300 (125 rooms, 7 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-7.50; Double: 7.50-11.50; Suites: 13.50-20.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (400)
No. Banquet Rms. & Capacity of Largest: 2 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Charges for Mtg. Rms.: 10.00 to 25.00
Net Exhibit Space: 1,100 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

OCEAN SPRINGS

Railroads: L. & N.
Airlines: Southern, National to Gulfport.

Gulf Hills Dude Ranch & Country Club

See Advertisement, Page 115

(Phone: TRinity 5-2211)
Manager: Dick & Gladys Waters
Convention Season: All year except Mar., April, July, Aug.
Largest Group Accommodated: 150 (70 rooms and 6 suites available)
Convention Rates: Single: 15.00 to 19.00; Double: 24.00 to 30.00; Suites: 30.00 to 44.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (175)
No Banquet Rms. & Capacity of Largest: 2 (225)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 3.50 to 4.50
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mtg. Rms.: None if convention headquarters
Audio-Visual Aids: Screen, PA system, spotlights
Stage: Available
Sports Facilities: 18-hole golf course, pool, riding, boating, fishing, water skiing, tennis, shuffleboard

combine
BUSINESS / PLEASURE
at the
Gulf Hills
DUDE RANCH and COUNTRY CLUB
OCEAN SPRINGS, MISSISSIPPI

Western informality and Southern charm make this 700-acre resort-ranch ideal for group meetings of limited size. Water skiing . . . horseback riding . . . swimming . . . or fishing.

- HEATED POOL
- 18-HOLE GOLF COURSE

A GULF HILLS VACATION . . . giving "a bit of the old West in the deep South" . . . IDEAL AWARD for sale's incentive programs!

CLUB PLAN RATES
$12 to $16 per person including all sports and wonderful meals.

for full information and color folder
Write: Dick & Gladys Waters, Proprietors

MISSOURI

EXCELSIOR SPRINGS

Railroads: C.R.I. & P.; Wab.; C.M. St. P. & P.

Elms Hotel

See Advertisement, Page 11

Elms Boulevard (Phone: ME 7-2181)
Manager: Robert A. Mullin
Sales Manager: Miss Rayloa M. Lavin
Convention Season: All year, except July and August
Largest Group Accommodated: 300 (150 rooms, 4 suites available)
Air Conditioning: Banquet halls, some bedrooms
Convention Rates: Single: 15.00; Double: 26.00; Suites: 25.00 to 40.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (300)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,813 sq. ft.
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Yes
Sport Facilities: Tennis, archery, croquet, horseback riding, swimming, golf, badminton

The Oaks Hotel

See Advertisement, Page 11

109 S. Street (Phone: Medford 7-2151)
Manager: Roy A. Takeda
Convention Season: All year
Largest Group Accommodated: 100 (70 rooms available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 3.50 to 6.00; Double: 5.00 to 8.00; Suites: 10.00
No. Mtg. Rms. & Capacity of Largest: 3
No. Banquet Rms. & Capacity of Largest: 3
Group Meal Rates: Breakfast: 1.25; Lunch: 1.25; Dinner: 1.50
Liquor: Yes
Charges for Mtg. Rms.: None if convention headquarters
Charges for Exhibit Areas: None if convention headquarters
Net Exhibit Space: 1,754 sq. ft. on one floor

JOPLIN

Railroads: A.T. & S. Fe.; Frisco Sys.; Mo. Pac.; M.K. & T.; K.C. So.; M. & A.
Airlines: AAL, CEN, OZA

Connor Hotel

4th & Main (Phone: MAyfair 3-5100)
Manager: Steve Howard
Convention Season: All year
Largest Group Accommodated: 450 (275 rooms, 15 suites available)
Air Conditioning: 3 banquet and meeting rooms, 125 bedrooms
Convention Rates: Single: 4.00-5.00; Double: 5.50-7.00; Suites: 12.00-14.00
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (275)
Group Meal Rates: Breakfast: .75 to 1.50; Lunch: .85-2.00; Dinner: 1.50-4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 5,000 sq. ft.
Audio-Visual Aids: PA system, spotlight, screens

KANSAS CITY

Railroads: Santa Fe; Burl.; G.M. & O.; C. Gt. W.; C.M. St. P. & P.; Frisco; K.C. So.; M.K. & T.; Mo. Pac.; Wab.; U.P.; R.I. & P.; K.C. K.V.; Str.
Airlines: BNF, CEN, CAL, DAL, OZA, TWA, UAL, WAL

CONVENTION BUREAU

Convention & Visitors Bureau
Chamber of Commerce (6)
E. L. Pavel, Manager

AUDITORIUMS

Municipal Auditorium
1310 Wyandotte (HA 1-8000)

KANSAS CITY, MO.
has the Finest
Convention & Sales Meeting Facilities in America!

GRAND BALLROOM . . . meeting capacity 1000 . . . air conditioned . . . lift from street for automobiles or heavy equipment.

COLONIAL BALLROOM . . . meeting capacity 500.

IN ADDITION . . . 22 private Dining and Meeting Rooms accommodating 20 to 200 guests.

FIVE DISTINCTIVE . . . . . PUBLIC DINING ROOMS.

100% AIR-CONDITIONED . . . . Less than 999 luxurious Guest Rooms . . . 150 combinations of expandable suites, two to five rooms . . . special motor entrance . . . adjacent parking for 5100 cars.

Write for Brochure

8 Minutes to Airport
10 Minutes to Rail Depot
From Lobby and Guest Rooms by High-Speed Elevators . .
DIRECT TUNNEL TO BOTH UNDERGROUND 1500-CAR GARAGE and MUNICIPAL AUDITORIUM.

Hotel Muehlebach
and MUEHLEBACH TOWERS

12th STREET AT BALTIMORE AND WYANDOTTE
KANSAS CITY 5, MISSOURI

Barney L. Allis, President
M. F. Landon, Sales Manager
TELETYPE KC 530

The NEW

Pickwick

HOTEL

10th & McGee KANSAS CITY MO.

UNEXCELLED FACILITIES for SALES MEETINGS

9 Private Dining and Meeting Rooms plus Grand Ballroom to accommodate meetings and banquets from 30 to 1000 persons. Completely Air Conditioned. 400 Rooms. 4 Restaurants and lounges. Free Radio—TV Available. Free Parking. Freight Elevator Service. As much as 5200 square feet of exhibit space.

TELEPHONE GRand 1-5100

Outstanding—for Your Kansas City Convention

- 400 "comfortized" air-conditioned rooms—18 suites—free radio and running ice water in every room.
- 2nd Floor expressly designed for your needs—especially equipped conference and dining rooms.
- Main ballroom capacity—Meeting 800—Dining 600—Junior ballroom & Aztec room 250. Closed circuit telecast facilities available. Drum Room & bar featuring famous cuisine and entertainment.
- Ideal location in the heart of Kansas City. 6 min. from Union Station & Municipal Airport. 1 block from Municipal Auditorium. Garage & parking facilities adjacent.

• *for illustrated brochure write: Convention & Catering Dept.*

HOTEL President

14th & Baltimore • Kansas City, Mo.

MISSOURI

Kansas City continued

Manager: Clarence B. Hoff, Director
Exhibit Areas: Exhibition Hall, 90,000 sq. ft.
Rental Fees: Very according to usage
Floor Load: Unlimited **Ventilation:** Air Conditioned
Ceiling Height: 11 ft. and 25 ft. **PA System:** Available
Dimensions, Opening to Exhibit Hall: Truck door
Columns: 4 ft. sq. and 5 ft. sq.
Utilities: 110-215 volt, 3 phase AC; water, gas, steam
Loading Facilities: Direct to booth
Storage Areas: 25,000 ft. adjoining
Meeting Rooms and Capacities: 26 to seat from 25 to 425
Facilities for Food Functions: No kitchen but can seat 3,300 at banquet
Parking Facilities: 2,300 cars can park in immediate vicinity
Distance from Business District: Three blocks

Kansas City Municipal Stadium

2128 Brooklyn Avenue
Manager: B. E. Musgrave
Exhibit Areas: 120,000 sq. ft.
Rental Fees and Services: Percentage of gate with minimum; include all utilities, personnel
Floor Load: Unlimited
Ventilation: Open
PA System: 700 Watt, Cube speakers
Dimensions, Opening to Exhibit Hall: 12 ft. in width
Columns, Location and Dimensions: None in exhibit area
Current and Utilities Available: 200 V, gas, water
Loading Facilities: Ground loading
Railroad Sidings: 2 blocks away
Number of Meeting Rooms and Capacities: One for 30 people
Facilities to Handle Food Functions: Concession-aire, kitchen
Parking Facilities: Off street facilities for 6,000 cars
Distance from Business District: 15 blocks

The Aladdin Hotel

1213 Wyandotte St. (Phone: Victor 0371)

Manager: Ralph Pellow
Sales Manager: W. R. Warren
Convention Season: All year
Largest Group Accommodated: 400 (150 rooms and 10 suites available)
Convention Rates: Single: 4.00 to 8.00; Double: 6.00 to 10.00; Suites: 18.00 to 20.00
No. Mtg. Rms. & Capacity of Largest: 2 (400)
No. Banquet Rms. & Capacity of Largest: 1 (300)
Group Meal Rates: Breakfast: .75 to 1.00; Lunch: from 1.50; Dinner: from 2.75
Liquor: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: Variable
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system
Stage: Available

Continental Hotel (HSMA)

11th & Baltimore (Phone: HA 1-6040)

Manager: Noel Daniel
Sales Manager: Steve Pigg
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms and 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: from 5.50; Double: from 8.50; Suites: 22.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: from 12.50
Net Exhibit Space: 7,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool in hotel

Muehlebach Hotel and Towers (HSMA)

See Advertisement, Page 115

12th St. Baltimore to Wyandotte (Phone: GR 1-1400; Teletype: KC530)
Manager: Barney L. Allis
Sales Manager: M. F. Buddy Landon
Convention Season: All year
Largest Group Accommodated: 1,000 (400 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00; Double: 11.00; Suites: 25.00-75.00. European
No. Mtg. Rms. & Capacity of Largest: 24 (1,000)
No. Banquet Rms. & Capacity of Largest: 24 (850)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 10,175 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projection booth, screens
Stage: Available

Phillips Hotel (HSMA)

12th & Baltimore (Phone: GR 1-5020)
Manager: Robert L. Phillips
Sales Manager: Bea Kennedy
Convention Season: All year
Largest Group Accommodated: 300 (175 rooms, 6 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.50-10.50; Double: 9.50-13.00; Suites: 20.50-35.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (260)
No. Banquet Rms. & Capacity of Largest: 6 (250)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Nominal
Charges for Exhibiting Areas: Vary
Net Exhibit Space: 2,070 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

New Pickwick Hotel

See Advertisement, Page 116

727 McGee St. (Phone: GR 1-5100)
Manager: M. Corson
Sales Manager: V. DiGiovanni
Convention Season: All year
Largest Group Accommodated: 900 (400 rooms, 50 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 5.50-7.50; Double: 6.35-9.35; Suites: 14.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: from 7.50
Charges for Exhibit Areas:
Net Exhibit Space: 9,876 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen, 8mm, 16mm projectors
Stage: Available

Hotel President

See Advertisement, Page 116

14th & Baltimore (Phone: GR 1-5440)
Manager: Frank J. Dean Sr.
Sales Manager: Harold Bosworth
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 18 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-9.50; Double: 8.50-15.00; Suites: from 26.00
No. Mtg. Rms. & Capacity of Largest: 14 (700)
No. Banquet Rms. & Capacity of Largest: 14 (700)
Group Meal Rates: Breakfast: .75-1.50; Lunch: 1.00-2.50; Dinner: from 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if meals served
Net Exhibit Space: 7,470 sq. ft. on 2 floors
Audio-Visual Aids: Many types, PA system, spotlights
Stage: Available

ST. JOSEPH

Railroads: A.T. & S.F.; C.B. & Q.; C.G.W.; C.R.I. & P.; Mo. Pac.; U.P.
Airlines: BNF

AUDITORIUM

Municipal Auditorium

4th and Farnon Sts. (Phone: 4:5663)
Manager: Lewis Wallace
Exhibit Areas: Main Arena, 9,600 sq. ft.; basement, 8,000 sq. ft.; small exhibit room, 4,375 sq. ft.
Rental Fees and Services: $150 per day, includes heat, light, cleaning
Floor Load: Unlimited
Ventilation: 4 large exhaust fans in ceiling of arena; heating-forced circulating hot air
Ceiling Height: 60 ft.

PA System: Available
Dimensions, Opening to Exhibit: 20 ft. wide by 16 ft. high
Utilities: AC current, 220 volts
Loading Facilities: Railroad siding
Storage Areas: Basement
Meeting Rooms and Capacities: One, 500
Facilities for Food Functions: None
Parking Facilities: Good
Distance from Business District: Three blocks

Hotel Robidoux

5th & Francis St. (Phone: 4-0881)
Manager: Robert Barrie
Sales Manager: E. Abry
Convention Season: All year
Largest Group Accommodated: 450 (250 rooms, 15 suites available)
Air Conditioning: Banquet and meeting rooms, 150 bedrooms
Convention Rates: Single: 4.75; Double: 6.25; Suites: 15.00, European
No. Mtg. Rms. & Capacity of Largest: 11 (1,400)
No. Banquet Rms. & Capacity of Largest: 11 (900)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None when food is served
Charges for Exhibit Areas: Depends upon room patronage
Net Exhibit Space: 10,000 sq. ft.; 8,000 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, 8mm silent, 16mm silent & sound projectors, screens, closed-circuit TV
Stage: Available
Sports Facilities: Pool tables

ST. LOUIS

Railroads: G.M. & O.; B. & O.; Burl.; L. & M.; N.Y.C.; Frisco Sys.; Ill. Cent.; L. & N.; M.K. & T.; Mo. Pac.; C. & E.I.; C.R.I. & P.; T.R.R. of St. L.; N.Y.C. & St. L.; M'frs; Penna.; Ill. Term; St. L.S.W.; St. L. & O'F.; So. Ry.; Wab.
Airlines: AAL, BNF, CEN, DAL, EAL, OZA, TWA

CONVENTION BUREAU

St. Louis Convention, Publicity & Tourist Bureau
911 Locust St. (1)
F. H. Rein, Secretary and General Manager

AUDITORIUM

Henry W. Kiel Auditorium

Market St., between 14th & 15th St. (CHestnut 1-1010)
Manager: Louis J. Gualdoni
Exhibit Areas: Convention Hall, 20,000 sq. ft.; Promenade, 20,000 sq. ft.; Exposition Hall, 100,000 sq. ft.
Rental Fees: Depends on Event
Floor Load: Convention Hall and Promenade, 500 lbs. per sq. ft.; Exposition Hall, unlimited
Ventilation: Forced air and air conditioning
Ceiling Heights: Exposition Hall, 14 to 20 ft.; Convention Hall, 90 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 20 by 19 ft.
No. Elevators: Two freight
Columns: None in Convention Hall or Promenade; vary in Exposition Hall
Utilities: AC and DC current, hot and cold water, steam, compressed air, gas and drainage
Loading Facilities: Truck unloading on Exposition Hall floor
Storage Areas: Ample
Meeting Rooms and Capacities: One seats 10,500; one seats 3,500; four seat 650 each; 13 seat various capacities from 75 to 300
Facilities for Food Functions: Banquet facilities for 3,000 in one room
Parking Facilities: Ample
Distance from Business District: In business district

Chase Park Plaza Hotels

See Advertisement, Page 145

212-220 N. Kingshighway (Phone: FOrest 1-2500)
Manager: Chase—Jim Robinson; Park Plaza—Jack Flynn
Sales Manager: Bob Ross
Convention Season: All year
Largest Group Accommodated: 1,000 (500 units including suites available)
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 25 (2,500)
No. Banquet Rms. & Capacity of Largest: 25 (1,800)
Group Meal Rates: Breakfast: 1.25; Lunch: 3.25; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 20,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Hydraulic Stage (20' x 50')
Sports Facilities: Swimming pool, golf, tennis, riding, boating

Coronado Hotel (HSMA)

See Advertisement, Page 11

3701 Lindell Boulevard (Phone: JEfferson 3-7700)
Manager: Arthur J. Newman
Sales Manager: G. Edward Budde
Convention Season: All year
Largest Group Accommodated: 1,000 (450 rooms, 136 suites available)
Air Conditioning: Entire hotel
Convention rates: Single: 7.50 to 12.00; Double: 10.50 to 16.00; Suites: 16.00 to 40.00
No. Mtg. Rms. & Capacity of Largest: 12
No. Banquet Rms. & Capacity of Largest: 12
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00
Liquor: Yes
Audio-Visual Aids: PA system, spotlights
Stage: Yes

Lennox Hotel

9th & Washington (Phone: Central 1-7200)
Manager: W. J. Weber
Convention Season: All year
Largest Group Accommodated: 300 (180 rooms and 10 suites available)
Convention Rates: Single: from 7.00; Double: from 8.50; Suites: from 23.50
No. Mtg. Rms. & Capacity of Largest: 4 (150) Folding doors open up between rooms to hold 300
No. Banquet Rms. & Capacity of Largest: 4 (150)
Group Meal Rates: Breakfast: from 1.75; Lunch: from 2.50; Dinner: from 3.50
Liquor: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: None if food or beverage is served. Otherwise, 25.00 to 100.00
Net Exhibit Space: 3,089 sq. ft. on mezzanine
Audio-Visual Aids: Projector and screens, PA system, spotlights

SHERATON

ST. LOUIS: The SHERATON-JEFFERSON

LARGEST HOTEL IN ST. LOUIS. One of America's outstanding convention hotels. Fabulous Gold Room seats 1100 for banquets, 1600 for meetings. 12000 sq. ft. of exhibit space and many other function rooms for from 15 to 650 persons. Parking, air-conditioning, TV.

800 rooms

Joseph J. New, *General Manager*

EASTERN DIV.
NEW YORK
BOSTON
WASHINGTON
PITTSBURGH
BALTIMORE
PHILADELPHIA
PROVIDENCE
ATLANTIC CITY
SPRINGFIELD, Mass.
ALBANY
ROCHESTER
BUFFALO
SYRACUSE
BINGHAMTON, N. Y. (Opens early 1959)
MOBILE, Ala.

MIDWESTERN DIV.
CHICAGO
DETROIT
CINCINNATI
ST. LOUIS
OMAHA
LOUISVILLE
DALLAS (Opens early 1959)
AUSTIN
AKRON
INDIANAPOLIS
FRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iowa
SIOUX FALLS, S. D.
CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO
LOS ANGELES
PASADENA
PORTLAND, Oregon (Opens fall 1959)

CANADIAN DIV.
MONTREAL
TORONTO
NIAGARA FALLS, Ont.
HAMILTON, Ont.

MISSOURI

St. Louis continued

Mayfair Hotel
8th & St. Charles (Phone: CE 1-7500)
Manager: C. Gordon Heiss
Convention Season: All year
Largest Group Accommodated: 200 (350 rooms and 30 suites available)
Convention Rates: Single: 6.50 to 10.00; Double: 10.00 to 14.00; Suites: 17.50
No. Mtg. Rms. & Capacity of Largest: 5 (75)
No. Banquet Rms. & Capacity of Largest: 5 (75)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.75
Liquor: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: from 20.00
Audio-Visual Aids: PA system, spotlights

Pick-Melbourne Hotel (HSMA)
3601 Lindell Blvd. (Phone: Olive 2-2500)
Manager: Ray E. Karr
Sales Manager: Joan Gerard
Convention Season: All year
Largest Group Accommodated: 550 (375 rooms, 4 suites available)
Air Conditioning: Banquet and meeting rooms, 276 bedrooms
Convention Rates: Single: 6.25-9.25; Double: 8.75-11.25; Twins: 11.25-13.75; Suites: 17.50-25.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (225)
No. Banquet Rms. & Capacity of Largest: 7 (200)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: Same
Net Exhibit Space: 3,375 sq. ft. on 2 floors
Audio-Visual Aids: PA system, spotlights, screens, lecturns, blackboards
Stage: Available
Sports Facilities: Golf, swimming

Sheraton-Jefferson Hotel (HSMA)
See Advertisement, Page 117
12th & Locust Sts. (Phone: MA 1-4600)
Manager: Joseph J. New
Sales Manager: Gregory R. Lucy
Convention Season: All year
Largest Group Accommodated: 1,100 (500 rooms, 40 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.50-10.50; Twin: 13.50-17.00; Suites: 28.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (1,800)
No. Banquet Rms. & Capacity of Largest: 15 (1,100)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: Vary—minimum charge
Net Exhibit Space: 13,960 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Statler Hilton Hotel (HSMA)
See Advertisement, Page 5
9th & Washington (Phone: CE 1-1400; Teletype: SL 570)
Manager: Fletcher Brumit
Sales Manager: Jack Alumbaugh
Convention Season: All year
Largest Group Accommodated: 750 (450 rooms, 19 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-11.00; Double: 9.50-14.00; Suites: 32.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (800)
No. Banquet Rms. & Capacity of Largest: 14 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: 4.00 per 8 x 10 booth
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

MONTANA

BILLINGS

Railroads: N.P.; C.B. & O.; G.N.
Airlines: WAL, NWA, FAL

AUDITORIUM

Shrine Auditorium
1125 Broadwater St. (Phone: 9-2316)
Manager: Harold Weston
Exhibit Areas: Two, (14,000 sq. ft.; one ,2,100 sq. ft.
Floor Load: Ground floor, unlimited
Ventilation: Blowers
Ceiling Height: Main Auditorium, 30 ft.; lower floor, 11 ft.
PA System: All rooms
Dimensions, Opening to Exhibit Hall: 10 ft. 6 in. wide by 10 ft.
Columns: Lower floor, 20 ft. on center; upper floor, none
Utilities: 110 volt, 220 volt, electric harness available
Loading Facilities: Ramp to main auditorium and lower exhibit hall
Storage Areas: Storage building 40'x80'—adjacent to auditorium
Meeting Rooms and Capacities: One—1,500; one —200
Facilities for Food Functions: Banquet for 1,500
Parking Facilities: Six acres
Distance from Business District: 8 blocks

Northern Hotel
28th at 1st (Phone: 5-5121)
Manager: Ray Bering
Convention Season: All year
Largest Group Accommodated: 300 (100 rooms and 5 suites available)
Convention Rates: Single: from 4.50; Double: from 6.50; Suites: from 25.00
No. Mtg. Rms. & Capacity of Largest: 10 (250)
No. Banquet Rms. & Capacity of Largest: 10 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75 Dinner: 2.75
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms
Net Exhibit Space: 3,804 Sq. ft. on one floor
Audio-Visual Aids: PA system
Stage: Available

BUTTE

Railroads: Nor. Pac.; Gt. Nor.; U.P.; B. An. & Pac.; C.M. St. P. & P.
Airlines: NWA, WAL

AUDITORIUM

Butte Civic Center
1340 Harrison Ave. (Phone: 2-2353)
Manager: Rene Rouleau
Exhibit Area: Main Arena, 22,800 sq. ft.
Rental Fees and Services: $250 per day includes house crew
Floor Load: Unlimited
Ventilation: Forced air
Ceiling Height: 35 ft.
P. A. System: Altec with dual amps
Dimensions, Opening to Exhibit Hall: 12 ft. by 14 ft. high
Columns: None
Utilities: 220 Volt AC current
Storage Areas: Rear of building
Meeting Rooms and Capacities: 20 small rooms
Facilities for Food Functions: None
Parking Facilities: 3,000 cars
Distance from Business District: Half mile

Hotel Finlen
102 E. Broadway (Phone: 5461)
Manager: Joseph J. Mogush
Convention Season: All year
Largest Group Accommodated: 350 (175 rooms, 1 suite available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 5.50-7.50; Double: 7.50-11.50; Suites: 25.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (450)
No. Banquet Rms. & Capacity of Largest: 10 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor Served in hotel
Charges for Mtg. Rms.: 10.00-100.00
Charges for Exhibit Areas: 10.00-100.00
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Golf, swimming, hunting, fishing, horseback riding

MISSOULA

Railroads: C.M. St. P. & P.; Nor. Pac.
Airlines: NWA

Hotel Florence (HSMA)
111 North Higgins Ave. (Phone: 6-6631)
Manager: Herb Jensen
Convention Season: All year
Largest Group Accommodated: 300 (137 rooms available)
Convention Rates: Single: 5.00-6.00; Double: 7.00-8.00; Suites: 9.50-14.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (700)
No. Banquet Rms. & Capacity of Largest: 9 (500)
Group Meal Rates: Breakfast: 1.35; Lunch: 1.50; Dinner: 2.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: 20.00 flat rate for average-sized booth
Net Exhibit Space: 5,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

NEBRASKA

COLUMBUS

Hotel Evans
See Advertisement, Page 11
1354-27th Ave. (Phone: LO 4-3177)
Manager: E. J. Pohle
Convention Season: All Year
Largest Group Accommodated: 125 (60 rooms, 2 suites available)
Air Conditioning: Two banquet halls, 33 bedrooms
Convention Rates: Winter Rates: Single: 3.50-5.00; Double: 7.25-9.00; Suites: 8.50-10.50. European.
No. Mtg. Rms. & Capacity of Largest: 3 (125)
No. Banquet Rms. & Capacity of Largest: 3 (125)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50, Dinner: 1.75
Liquor: Yes
Charges for Mtg. Rms.: 5.00 up.
Charges for Exhibit Areas: 5.00 up.
Net Exhibit Space: 2,270 sq. ft. on one floor

LINCOLN

Railroads: C.B. & Q.; C.R.I. & P.; Mo. Pac.; C. & N.W.; U.P.
Airlines: BNF, UAL

AUDITORIUM

Pershing Municipal Auditorium
See Advertisement, Page 119
15th & N St. (Phone: 7-3761)
Manager: Dick Wagner
Exhibit Areas: 30,000 Exhibition Hall; 18,000, Main Arena; 7,000 Concourse. Total sq. ft., 55,000
Rental Fees and Services Included in Rent: Commercial shows, $500. Exhibition Hall, $250. Fee includes all services except special labor
Floor Load: 250 lbs. per sq. ft.
Ventilation: Air conditioned
Ceiling Heights: 50 ft. arena
P. A. System: Yes
Dimensions, Opening to Exhibit Hall: 10 x 10
Elevators and Capacities: One
Columns: Exhibition hall only, some 25' 6" on center; others 45'6"
Current and Utilities Available: 110, 220, 440 v; gas, air, steam, sewer
Loading Facilities: 10x10 door into Arena plus 12' doors from Concourse; 20x12 door into Exhibition Hall; also dock at stage
Storage Facilities: 10,000 sq. feet around Exhibition Hall
Meeting Rooms and Capacities: Two for 100 persons; one for 200; one for 750; six for committees up to 15 persons
Facilities for Food Functions: Banquets up to 2,500
Parking Facilities: Two large parking garages one block away
Distance from Business District: Downtown

Capitol Hotel
See Advertisement, Page 11
11th & P Streets (Phone: 2-1261)
Manager: George Bishoff
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms available)
Air Conditioning: Banquet hall and some bedrooms
Convention Rates: Single: 4.50-6.00; Double: 6.25-10.25
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: 1.10; Lunch: 1.10; Dinner: 1.50

Liquor: Beer only
Charges for Mtg. Rms.: 25.00
Charges for Exhibit Areas: 50.00
Audio-Visual Aids: PA system, spotlights
Stage: Available

Hotel Cornhusker (HSMA)

301 S. 13th (Phone: 2-6971)

Managing Director: A. Q. Schimmel
Sales Manager: Miss Amber White
Convention Season: All year
Largest Group Accommodated: 700 (300 rooms and 16 suites available)
Convention Rates: Single: 4.50 to 10.00; Double: 7.00 to 13.00; Suites: 24.50 to 26.50
No. Mtg. Rms. & Capacity of Largest: 5 (800)
No. Banquet Rms. & Capacity of Largest: 5 (550)
Group Meal Rates: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.50
Liquor: Package only
Air Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 2,444 sq. ft.
Audio-Visual Aids: Movie screens, PA system, spotlights
Stage: Available

Hotel Lincoln

See Advertisement, Page 11

147 North Ninth St (Phone: 2-6601)

Sales Manager: Mrs. Sarah Craven
Gen. Manager: Wallace A. Plummer
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 10 suites available)
Air Conditioning: Yes
Convention Rates: Single: 400 to 6.00; Double: 4.50 to 8.00; Suites: 8.00 to 20.00
No. Mtg. Rms. & Capacity of Largest: 12 (600)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.35; Dinner: 2.00
Liquor: Private parties
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Audio-Visual Aids: PA system, spotlights
Stage: Yes

NORFOLK

Railroads: C. & N. W.; U. P.
Airlines: Braniff

Hotel Madison

See Advertisement, Page 11

110 N. 4th St. (Phone: 1920)

Manager: E. J. Polie
Convention Season: All year
Largest Group Accommodated: 150 (60 rooms, 12 suites available)
Air Conditioning: Banquet and some bedrooms
Convention Rates: Single: 4.75-5.50; Double: 7.25-8.00; Suites: 9.75-12.00
No. Mtg. Rms. & Capacity of Largest: 5 (450)
No. Banquet Rms. & Capacity of Largest: 5
Group Meal Rates: Breakfast: 1.10; Lunch: 1.25; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 5.00-25.00
Charges for Exhibit Areas: 15.00
Net Exhibit Space: 4,024 sq. ft. all on one floor
Audio-Visual Aids: PA system, spotlights, blackboard
Stage: Yes
Sports Facilities: Golf, tennis

OMAHA

Railroads: C.B. & Q.; C. Gt. W.; C.M. St. P. & P.; C.R.I. & P.; Ill. Cent.; Mo. Pac.; C. & N.W.; U.P. Sys.; Wab.
Airlines: BNF, NOR, UAL

AUDITORIUMS

Omaha Civic Auditorium

1804 Capitol Avenue (Phone: WE 1323)

Manager: Charles Mancuso
Exhibit Areas: Main Arena Floor: 25,000 sq. ft.; Outer Concourse: 25,000 sq. ft.; Exhibit Hall: 65,000 sq. ft.
Rental Fees: On application
Floor Load: 100-150 lbs. per sq. ft.
Ceiling Height: Arena: 58 ft., Exhibit Hall, 11½ ft.
P. A. System: In all rooms
Dimensions, Opening to Exhibit Hall: 12 ft. by 11 ft.
No. of Elevators and Capacities: 1 Freight, 6,000 lbs.
Columns: Arena, none; Exhibit Hall, vary from 16 ft. to 30 ft. centers
Utilities: Electricity, water, drainage
Loading Facilities: Two large doors at floor level
No. Meeting Rms. & Capacities: Six—150 each
Banquet Facilities: For 3,500
Parking: 1,000 cars
Distance From Business District: Two blocks

Ak Sar Ben Coliseum

63rd & Shirley (Jackson 8333)

Manager: J. J. Isaacson
Exhibit Areas: 28,000 sq. ft.
Rental Fees and Services: $500 per day, includes heat, light, water
Dimensions, Opening to Exhibit Hall: 20' by 20'
Columns, Location: Outer perimeter of floor
Current Available: 220 volt
Parking Facilities: Lot for 6,000 cars
Distance from Business District: Three miles

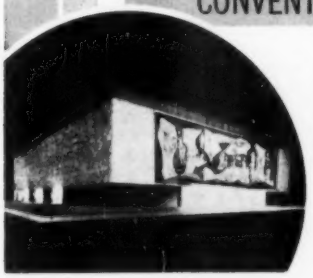
Blackstone Hotel

See Advertisement, Page 119

36th and Farnam Sts. (Phone: Harney 0945)

Manager: Edward T. Schimmel
Sales Manager: Robert Smallwood
Convention Season: All year
Largest Group Accommodated: 50 (25 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00 up; Double: 10.00 up; Suites: 15.00 up. European
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: .85; Lunch: 1.00 up; Dinner: 2.25 up

NOW.. NEW AUDITORIUM FACILITIES in LINCOLN – favorite CONVENTION CITY of the great MIDWEST



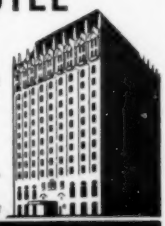
Seats 7,000; two floors with 45,000 sq. ft. space; banquet facilities; large stage; 3 smaller meeting rooms; central downtown location.

Lincoln is easily accessible by train, plane, bus, truck, car. Hotel, motel accommodations for 3,000. Many cultural, athletic interests.

For complete details, write:

Convention Manager
Lincoln Chamber of Commerce
LINCOLN, NEBRASKA

SHERATON
-FONTENELLE HOTEL
IN OMAHA, NEBR.



Centrally located in business and shopping center. Near new municipal auditorium. 3 air-conditioned function floors including new floor with seating facilities for 1500. Banquet facilities for 1250. Closed circuit TV facilities. Guest rooms air-conditioned, free radio and TV, private bath. 350 rooms.
JOHN B. YORK, *General Manager*
LLOYD N. PRINCE, *Director of Sales*

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SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada

EASTERN DIV.
NEW YORK, BOSTON, WASHINGTON, PITTSBURGH, BALTIMORE, PHILADELPHIA, PROVIDENCE, ATLANTIC CITY, SPRINGFIELD, Mass., ALBANY, ROCHESTER, BUFFALO, SYRACUSE, BINGHAMTON, N. Y. (opens early 1959), MOBILE

MIDWESTERN DIV.
CHICAGO, DETROIT, CINCINNATI, ST. LOUIS, OMAHA, LOUISVILLE, DALLAS (opens early 1959), AUSTIN, AKRON, INDIANAPOLIS, FRENCH LICK, Ind., RAPID CITY, S. D., SIOUX CITY, Iowa, SIOUX FALLS, S. D., CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO, PASADENA, LOS ANGELES, PORTLAND, Oregon (opens summer 1959)

CANADIAN DIV.
MONTREAL, TORONTO, NIAGARA FALLS, Ont., HAMILTON, Ont.

NEXT TIME... make it a
SCHIMMELvention*
at the
HOTEL
BLACKSTONE
OMAHA NEBRASKA

Grand ballroom and function rooms for meetings of any size; luxurious guest rooms 100% air conditioned; controlled free parking facility.

* SCHIMMELvention means Successful Convention at any of the centrally-located Schimmel Hotels. SCHIMMEL-service is immediate, personal service—so important to the success of your function. Next time – make your meeting memorable ... make it a SCHIMMEL-vention!

• HOTEL CORNHUSKER Lincoln • HOTEL LASSEN Wichita • HOTEL LINCOLN-DOUGLAS Quincy, Illinois • THE TOWN HOUSE, Kansas City, Kan. • HOTEL CUSTER, Galesburg, Ill.

SEND FOR FREE CONVENTION PACK—plus PROMOTION KIT to help you make your next function an outstanding success!

Write SCHIMMELvention
HOTEL BLACKSTONE — OMAHA, NEBRASKA

NEBRASKA

Omaha continued

Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 2,380 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Hotel Paxton

See Advertisement, Page 100

14th & Farnam (Phone: AT 8326)

Manager: Julius Drolick
Sales Manager: Edward Rush
Convention Season: All year
Largest Group Accommodated: 300 (300 rooms and 7 suites available)
No. Mtg. Rms. & Capacity of Largest: 10 (700)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.00
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mtg. Rms.: 5.00 to 20.00
Audio-Visual Aids: Screen, PA system, spotlights
Stage: Available

Rome Hotel

See Advertisement, Page 11

16th and Jackson Sts. (Phone: Atlantic 9354)

Manager: Don O. Roberts
Convention Season: All year
Largest Group Accommodated: 575 (300 rooms, 2 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 3.50-4.50; Double: 5.75-8.25; Suites: 10.50. European
No. Mtg. Rms. & Capacity of Largest: 11 (500)
No. Banquet Rms. & Capacity of Largest: 11 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 5.00 to 7.75
Charges for Exhibit Areas: 5.00 to 7.75
Net Exhibit Space: 10,120 sq. ft., 8,920 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, movie screen
Stage: Available

Sheraton-Fontenelle Hotel (HSMA)

See Advertisement, Page 119

18th and Douglas Sts. (Phone: At 6226)

Manager: J. B. York
Sales Manager: Paul Johnson
Convention Season: All year
Largest Group Accommodated: 600 (400 rooms, 16 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-11.00; Double: 9.00-16.00; Suites: 25.00-32.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (900)
No. Banquet Rms. & Capacity of Largest: 14 (750)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None f headquarters
Charges for Exhibit Areas: Same
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens, closed-circuit TV
Stage: Available

NEVADA

LAS VEGAS

Railroads: U.P.
Airlines: BAL, Pacific, TWA, UAL, WAL

CONVENTION BUREAU

Las Vegas Convention Bureau
P.O. Box 950
Desmond Kelly, Manager

AUDITORIUM

Las Vegas Convention Center

See Advertisement, Page 15

Paradise & Desert Inn Roads
Exhibit Areas and Square Footage of Each: Exhibit Hall A, 45,000 sq. ft.; Exhibit Hall B, 45,000 sq. ft.; Main Auditorium, 39,000 sq. ft.
Flood Load: 100 lb. per sq. ft.
Ventilation: Air conditioning
Ceiling Height: 25 ft.
PA System: R.C.A.
Dimensions, Opening to Exhibit Hall: 18' wide 20' high
Columns, Location and Dimensions: 45' on center, 2 rows 106' apart
Current and Utilities Available: 50 KW at each column
Location, Size of Storage Areas: 84' x 120'
Number of Meeting Rooms and Capacities: 17 rooms seating 50-1,200; Auditorium, 7,500
Facilities to Handle Food Functions: Banquet up to 3,000
Parking Facilities: Yes
Distance from Business District: 2 miles

Dunes Hotel & Casino

On the Strip (Phone: DUdley 2-7700)
Resident Manager: Anthony M. Padden
Sales Manager: Lee Fisher
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms and 4 suites available)
Convention Rates: Single: 8.00; Double: 10.00; Suites: 30.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (700)
No. Banquet Rms. & Capacity of Largest: 2 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.25; Dinner: 3.25
Liquor: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: None
Audio-Visual Aids: Projectors, closed-circuit TV, screen, PA system, spotlights
Stage: Available
Sports Facilities: Fishing, boating, skiing, swimming

Wilbur Clark's Desert Inn

Highway 91 (Phone: Dudley 2-6000)
Manager: Carl J. Williams
Convention Season: All year
Largest Group Accommodated: 800 (382 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-18.00; Double: 8.00-20.00; Suites: 15.00-60.00. European
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50 up; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming

El Rancho Vegas

Highway 91 (Phone: Dudley 2-1300)
Manager: Virgil C. Murphy
Sales Manager: Elinore Wiley
Convention Season: All year, except holiday periods
Largest Group Accommodated: 450 (200 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 12.00-15.00; Double: 24.00-30.00; Suites: 25.00-75.00
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, golf, horseback riding, fishing, tennis

Hotel Flamingo Inc.

Highway 91 (Phone: Dudley 2-4000)
Manager: Tony DeCarlo
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-20.00; Double: 10.00-20.00; Suites: 30.00-75.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 2 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Swimming, horseback riding, tennis, golf

Complete Convention Facilities Plus Las Vegas Luxury at Economy Prices!

Convention & Meeting Facilities for 10 to 1000 at The World's Largest Resort Hotel!

1065 DELUXE ROOMS
★
800 ROOMS AT $6 to $10 DOUBLE!
★
SUITES $18 to $30!
★
All air-conditioned and with at-your-door parking!

★ CAFE CONTINENTAL, America's most spectacular theater-dining room! Dining capacity 700, can accommodate up to 1,000 for special events!
★ PRIVATE BANQUET ROOMS with special kitchen facilities. Serve also as meeting rooms for 200-300 persons each.
★ TICKER TAPE LOUNGE for private cocktail parties for up to 150 persons.
★ EXHIBIT SPACE...complete audio and visual equipment...special installations for displays... flexible to meet any exhibitor's needs!
★ PLUS unmatched cuisine, mammoth swimming pool, lounge, shop promenade, and all the fun for which Las Vegas is famous!

On Stage! The exciting show-spectacle direct from Paris!
LE LIDO DE PARIS

STARDUST Hotel
LAS VEGAS, NEVADA

NOW! A UNITED HOTELS ENTERPRISE

Phone Convention Department—DUdley 4-6350

Fremont Hotel
200 Fremont St. (Phone: DUdley 4-3333)
Manager: Morris L. Glass
Convention Season: All year
Largest Group Accommodated: 100 (100 rooms, 4 suites available)
Air Conditioning: Yes
Convention Rates: Single: 9.00; Double: 12.00; Suites: 24.00
No. Mtg. Rms. & Capacity of Largest: 1 (250)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 1.50-5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: No charge if food is served
Charges for Exhibit Areas: No charge if food is served
Net Exhibit Space: 1,800 sq. ft. on one floor
Audio-Visual Aids: Blackboard, PA system, spotlights
Stage: Portable
Sports Facilities: Golf, fishing

Las Vegas Hacienda (HSMA)
Highway 91 (Phone: Dudley 2-7800; Telegraph-LV8639)
Manager: Richard B. Taylor
Resident Manager: Robert A. Schmuck
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: 10.00 per room, double, twin or single, European
No. Mtg. Rms. & Capacity of Largest: 3 (850)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Golf, boating, swimming, fishing, water skiing, hiking, skiing

Hotel Riviera (HSMA)
See Advertisement, Page 121
"The Strip" Highway 91
Manager: Ben Goffstein
Sales Manager: Elmo Ellsworth
Convention Season: All year
Largest Group Accommodated: 600 (420 rooms, 41 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 12.00-14.00; Double: 14.00; Suites: 25.00-45.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (1,200)
No. Banquet Rms. & Capacity of Largest: 2 (850)
Group Meal Rates: Breakfast: .50 to 1.65; Lunch: 1.25 to 3.00; Dinner: 3.00 to 7.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 10,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, projectors, screens, closed-circuit TV
Stage: 50' x 30'
Sports Facilities: Swimming, golf, horseback riding, boating, fishing

Royal Nevada Hotel
Highway 91 (Phone: Dudley 2-4060)
Manager: L. D. Hubbard
Sales Manager: Maury Stevens
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-12.00; Double: 12.00-14.00; Suites: 25.00, European
No. Mtg. Rms. & Capacity of Largest: 1 (400)
Group Meal Rates: Breakfast: to 1.65; Lunch: 1.25 to 3.00; Dinner: 3.50 to 3.85
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, golf

Sahara Hotel (HSMA)
Highway 91 (Phone: Dudley 2-6800)
Manager: Robert J. Glenn
Sales Manager: Herb McDonald
Convention Season: All year
Largest Group Accommodated: 550 (250 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 11.00-15.00; Double: 12.00-16.00; Suites: 25.00-60.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (750)
No. Banquet Rms. & Capacity of Largest: 3 (600)

Fabulous . . .

EVEN FOR

Fantastic Las Vegas

The *Riviera's* NEW MEETING and EXHIBIT HALL

- **LAVISHLY APPOINTED AUDITORIUM 72'x140'**
- **COMFORTABLY SEATS 1,200 PERSONS**
- **ACCOMMODATES 84 EXHIBIT BOOTHS**
- **IDEAL FOR SALES PRESENTATIONS & SHOWS**

Even in fabulous Las Vegas, where "normal" is extraordinary, the facilities of the magnificent Riviera stand out. The Riviera is now able to handle any meeting — from the smallest executive conference — to a large national convention or sales meeting.
And nowhere on the famous "strip" will you find the equal to our 'round the clock shows and entertainment and renowned cuisine. The Riviera is truly a meeting planners dream come true.

PLANNING A SALES INCENTIVE PROGRAM?

Enthusiasm runs at an all time high when the prize is a trip to Las Vegas. Write us about the Riviera's special program.

Ben Goffstein, V.P. Genl. Mgr.
Elmo Ellsworth, Dir. of Sls.

Now under construction:
New wing — 150 deluxe rooms and suites — For a total of 450 of the most luxurious accommodations in the world

MAGNIFICENT Riviera HOTEL

THE SMARTEST ADDRESS IN *Las Vegas, Nevada*

NEVADA

Las Vegas continued

No. Banquet Rms. & Capacity of Largest: 3 (650)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Golf boating, swimming, fishing, water skiing, hiking, skiing

Sands Hotel

Highway 91 (Phone: Dudley 2-7100) Teletype LV 5688
Manager: Archie E. Loveland
Sales Manager: Lloyd C. Cope
Convention Season: All year
Largest Group Accommodated: 700 (300 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-18.00; Double: 12.00-20.00; Suites: 35.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (500)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Swimming, golf, riding, fishing, boating

Stardust Hotel

See Advertisement, Page 120

Highway 91 (Phone: DUdley 2-6000; Telegraph: TWX 5644)
Manager: William Eisenbrey
Sales Manager: Mark Swain
Convention Season: All year
Largest Group Accommodated: 2,500 (1,300 rooms, 3 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-12.00; Double: 8.00-12.00; Suites: 20.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (1,600)
No. Banquet Rms. & Capacity of Largest: 3 (700)
Liquor: Served in hotel
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 4.50
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 16,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16 mm. slide projectors
Stage: Available
Sports Facilities: Swimming pool, golf

Thunderbird Hotel

Highway 91 (Phone: Dudley 2-5100)
Gen. Manager: Jacob Kozloff
Convention Season: All year
Largest Group Accommodated: 800 (400 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00; Double: 10.00; Suites: 25.00
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 3 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors of all types and sizes
Stage: Available
Sports Facilities: Casino, golf, swimming, horseback riding

Tropicana Hotel

South 5th. St. (Phone: Dudley 2-6850)
Manager: R. O. Cannon
Sales Manager: J. W. Womble
Convention Season: All year
Largest Group Accommodated: 400 (180 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 12.00-16.00; Double: 14.00-18.00; Suites: 35.00-50.00
No. Mtg. Rms. & Capacity of Largest: 3 (600)
No. Banquet Rms. & Capacity of Largest: 3 (525)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,900 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf

RENO

Railroads: So. Pac.; V. & T.; W.P.
Airlines: BAL, UAL, WAL

CONVENTION BUREAU

Convention Department
P.O. Box 2109
Robert N. Sullivan, Director

Hotel El Cortez

235-241 W. 2nd. St. (Phone: FA 2-9161)
Manager: Edward F. Kinney
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-7.00; Double: 9.00-11.00; Twins: 10.00-12.00
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meal Rates: Breakfast: .65; Lunch: 1.05; Dinner: 1.75
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, tennis, horseback riding, skiing

Holiday Hotel

Mills and Center Sts. (Phone: FA 9-0411)
Manager: Lee Frankovich
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-14.00; Double: 11.00-16.00; Suites: 20.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (350)
No. Banquet Rms. & Capacity of Largest: 3
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None, when meals served
Charges for Exhibit Areas: 10.00-20.00 per room
Audio-Visual Aids: PA system, spotlights, projectors of all types and sizes
Stage: Available
Sports Facilities: Golf, swimming, fishing, bowling, hunting

Mapes Hotel

(Phone: Reno 3-1611)
Manager: W. H. Ramage
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00; Double: 10.00; Twins: 12.00; Suites: 30.00
No. Mtg. Rms. & Capacity of Largest: 2 (350)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: 1.75; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None, if headquarters
Charges for Exhibit Areas: None, if headquarters
Net Exhibit Space: 4,000 sq ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Fishing, hunting, skiing, swimming

The Riverside

17 So. Virginia St. (Phone: FAirview 3-2011)
Manager: I. E. "Bill" Nitschke
Sales Manager: Buster McClure
Convention Season: All year
Convention Rates: Single: 8.00 to 13.00; Double: 12.00 to 25.00; Suites 16.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 1 (400)
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, some bedrooms
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool

NEED A SHOW PRODUCER FOR YOUR MEETING?
See Suppliers Directory Starting on Page 215

NEW HAMPSHIRE

BRETTON WOODS

Railroads: B. & Me.; Me. Cent.

The Mount Washington Hotel (HSMA)

See Advertisement, Page 122

(Phone: Bretton Woods 1000)
Managing Director: Ben Harrison
Sales Manager: Win Chesley
Convention Season: June through Oct.
Largest Group Accommodated: 550 (278 rooms, 6 suites available)
Convention Rates: Single: 21.00; Double: 36.00. American
No. Mtg. Rms. & Capacity of Largest: 11 (800)
No. Banquet Rms. & Capacity of Largest: 8 (800)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 20,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 35mm, 16mm, projectors
Stage: Available
Sports Facilities: Swimming, golf, tennis, bowling, fishing, putting green, driving range, horseback riding

CRAWFORD NOTCH

Railroads: Me. Cent.

Crawford House

U.S. Route #302 (Phone: Twin Mountain, 30, Telegraph Crawford House)
Manager: Richard Edgerton
Convention Season: June, July, Sept., Oct.
Largest Group Accommodated: 304 (171 rooms, 6 suites available)

For The Life of Your Convention

and The Convention of Your Life

THE *Mount Washington* HOTEL
BRETTON WOODS NEW HAMPSHIRE

The largest and finest convention meeting resort in New England. 10,000 acre estate. 10 separate meeting rooms, exhibition hall, dining room seating 800, completely trained staff to make your work a pleasure. 18-hole golf course, all sports, entertainment, and the greatest chefs in the U.S.A. Convention season, June thru October. Write today for brochures, programs and menus.

All Inclusive Rate . . . No Extras!

WIN CHESLEY, Director of Sales
1 East 57th St., New York City, PLaza 5-7640

Air Conditioning: No
Convention Rates: Single: 13.00-16.00; Double: 24.00-30.00; Suites: 40.00-60.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (275)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 10,000 sq. ft. separate area from meeting room
Audio-Visual Aids: PA system, spotlights, 35mm, 16mm projectors
Stage: Available
Sports Facilities: Golf, tennis, swimming, lawn bowling, horseback riding, putting green

DIXVILLE NOTCH

The Balsams Hotel (HSMA)

(Phone: 9010)
Convention Manager: Philip C. Young
Sales Manager: Harold A. Taylor
Convention Season: June to Oct. 15
Largest Group Accommodated: 425 (275 rooms, 10 suites available)
Air Conditioning: No
Convention Rates: Single: 18.00; Double: 16.00; Suites: 45.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquet Rms. & Capacity of Largest: 3 (550)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 8,000 sq. ft. on one floor
Audio-Visual Aids: Spotlights, 16mm, 35mm projectors, PA system
Stage: Available
Sports Facilities: Golf, tennis, bowling, swimming, fishing, badminton, putting green, shuffleboard

FRANCONIA

Railroads: Served through Littleton

5 LAKES
5,500 ACRES

SKY HIGH in the WHITE MOUNTAINS

Lake TARLETON Club

Pike • New Hampshire

EVERYTHING
(But everything!)
To Make Your Next
CONVENTION
or Sales Meeting
A SUCCESS!

• COMPLETE PRIVACY •

Magnificent 18-Hole Golf Course
• 2 Putting Greens • Famed Cuisine •
Boating • Water-Skiing • Fishing
• 7 Tennis Courts, 3 all-weather •

ALL-INCLUSIVE RATES . . .
NO EXTRAS!

BEN HARRISON
Director of Sales,

43 Ithaca Ave., Atlantic Beach, N. Y.
Tel.: CEdarhurst 9-6423

Forest Hills Hotel

Manager: H. C. Petteys
Convention Season: June and September
Largest Group Accommodated: 200 (120 rooms, 6 suites available)
Air Conditioning: 6 bedrooms
Convention Rates: Single: 20.00; Double: 17.00 per person. American
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: RCA 16mm, Eastman 30mm, PA system, spotlights
Stage: No
Sports Facilities: Golf, tennis, swimming, riding

MANCHESTER

Railroads: B. & Me.
Airlines: NEA

Hotel Carpenter

323 Franklin St. (Phone: National 5-5422)
Manager: Herbert Brewster
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms available)
Convention Rates: Single: 4.00-8.00; Double: 6.00-11.50. European
No. Mtg. Rms. & Capacity of Largest: 4 (355)
No. Banquet Rms. & Capacity of Largest: 1 (355)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 5.00-50.00
Charges for Exhibit Areas: 15.00-60.00
Net Exhibit Space: 3,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf

PIKE

Railroads: B. & M.

Lake Tarleton Club

See Advertisement, Page 123

Manager: Walter Jacobs
Sales Manager: Joe L. McKible
Convention Season: June 8-30, Sept. 1-20
Largest Group Accommodated: 500 (206 rooms and 22 suites available)
Convention Rates: Single: 20.00-25.00; Double: 36.00; Suites: 40.00 to 55.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 3 (600)
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: Theater for movies, PA system, Spotlights, closed circuit TV
Stage: Available with complete theatrical equipment
Sports Facilities: Golf, putting course, 9-hole clock, tennis, baseball, handball, riding range, horses and buggys, badminton, bathing beach, boating, water skiing

PORTSMOUTH

Railroads: B. & Me.

Wentworth-By-The-Sea Hotel

(Phone: Ge 3100)
Manager: James B. Smith
Sales Manager: Wm. C. Walton
Convention Season: 15 May to 15 Oct., except July and Aug.
Largest Group Accommodated: 450 (230 rooms, 20 suites available)
Convention Rates: Single: 16.00-20.00; Double: 26.00-40.00; Suites: 30.00-50.00
No. Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 6 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.75; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 25.00-50.00
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, tennis, boating, horseback riding

RANDOLPH

Railroads: B. & M.

The Ravine House

(Phone: Ho 6-3311)

Manager: Mrs. Phyllis M. Shea
Convention Season: Late June, July 4 to 15, Sept.-Oct.
Largest Group Accommodated: 80 (35 rooms available)
Convention Rates: Single: 10.00-20.00; Double: 20.00-24.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (100)
No. Banquet Rms. & Capacity of Largest: 2 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, 16mm 35mm, slide projectors
Stage: Available
Sports Facilities: Golf, swimming, tennis, ping pong, shuffleboard, croquet

SUGAR HILL

Railroads: B. & Me.

Sunset Hill House (HSMA)

(Phone: VAlley 3-5522)
Manager: Warren Swift
Convention Season: June-Sept.-Oct.
Largest Group Accommodated: 300 (175 rooms, 10 suites available)
Convention Rates: Single: 14.00-18.00; Double: 26.00-32.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (350)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 9,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: 30' by 15'
Sports Facilities: Golf, tennis, croquet, shuffleboard, billiards, putting green, swimming

WHITEFIELD

Railroads: B. & Me.; M.C.

The Mountain View House

Mountain View Road (Phone: 7-2511)
Manager: Mrs. Thomas W. Silk
Sales Manager: Frank S. Dodge, Jr.
Convention Season: June, September, October
Largest Group Accommodated: 340 (195 rooms, 8 suites available)
Convention Rates: Single: 18.00; Double: 16.00-17.00; Suites: 10.00 extra. American
No. Mtg. Rms. & Capacity of Largest: 7 (250)
No. Banquet Rms. & Capacity of Largest: 1 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 4.00 Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: Two 35mm. projectors, PA system, spotlights
Stage: Yes
Sports Facilities: Swimming, golf, tennis, croquet, putting, shuffleboard, lawn bowling, fishing

NEW JERSEY

ASBURY PARK

Railroads: PRR.; J.C.; N.Y. & Long Br.
Airlines: AAA

Berkeley-Carteret Hotel (HSMA)

See Advertisement, Page 124

Ocean Ave. (Phone: Prospect 5-5000)
Manager: Moses Mager
Sales Manager: A. A. Gutteridge
Convention Season: Sept. through June — some small Summer meetings
Largest Group Accommodated: 650 (400 rooms, 20 suites available)
Air Conditioning: Banquet and meeting rooms, 250 bedrooms

NEW JERSEY

Asbury Park continued

Convention Rates: Single: 8.00-10.00; Double: 12.00-16.00; Suites: 20.00-30.00
No. Mtg. Rms. & Capacity of Largest: 14 (600)
No. Banquet Rms. & Capacity of Largest: 7 (600)
Group Meal Rates: Breakfast: .65-1.25; Lunch: .75-2.50; Dinner: 3.95-7.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Net Exhibit Space: 8,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens, easels, projection equipment
Stage: Available
Sports Facilities: Golf, swimming, riding, tennis

ATLANTIC CITY

Railroads: PRR; P.-R. S. S.
Airlines: AAA, EAL

CONVENTION BUREAU

Atlantic City Convention Bureau
16 Central Pier
Wayne Stetson, Manager

AUDITORIUM

Atlantic City Convention Hall

2309 Boardwalk (Phone 4-3081)
Manager: Philip E. M. Thompson
Exhibit Areas: Main Hall, 156,802 sq. ft.; Ballroom, 23,000 sq. ft.; lower level, 97,488 sq. ft.
Rental Fees and Services: Basic rental for meetings—$2,500 a day for Arena; Ballroom: $500 for day or evening; $750 for day and evening; 25c per sq. ft. for exhibitions. Services include light, heat, use of booths and original chair set up
Floor Load: 250 lbs. per sq. ft. **Ventilation:** Ballroom, air conditioned; Main hall, fans
Ceiling Height: Ballroom, 60 ft.; Main Hall, 135 ft.; lower level, 10 ft. 2 ins. to 14 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: Freight entrances, 25 ft. wide by 20 ft. high; main entrance, 54 ft. wide
Elevators and Capacities: Two 5-ton; two 25-ton
Columns: None except in lower level, 2 ft sq. at 20 ft. intervals
Utilities: All currents and all utilities
Loading Facilities: Loading platforms on each side of building; railroad siding on two sides
Storage Areas: Depends on occupancy
Meeting Rooms and Capacities: 21 with capacity 100 to 1,000; Ballroom, 4,400; arena, 32,000
Facilities for Food Functions and Banquets: Portable restaurant; banquets up to 10,000
Parking Facilities: 500 cars in lower level; numerous lots nearby
Distance from Business District: In center of business district

The Ambassador (HSMA)

Boardwalk at Stenton Ave. (Phone: 5-4141)
Manager: John Nolan
Sales Manager: Betty Torpey
Convention Season: All year
Largest Group Accommodated: 1,500 (650 rooms, 52 suites available)
Convention Rates: Single: 8.00-18.00; Double: 10.00-22.00; Suites: 20.00-45.00
No. Mtg. Rms. & Capacity of Largest: 18 (1,000)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None, when headquarters
Net Exhibit Space: 60,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, fishing, swimming, boating, indoor pool, ice skating

Chalfonte-Haddon Hall (HSMA)

See Advertisement, Page 124

No. Carolina Ave. & Boardwalk (Phone: 4-0141)
Manager: Joseph I. McDonell
Sales Manager: E. D. Parrish
Convention Season: All year
Largest Group Accommodated: 1,500 (800 rooms, 75 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 7.00-11.00; Double: 10.00-26.00; Suites: 30.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 33 (1,800)
No. Banquet Rms. & Capacity of Largest: 12 (1,200)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: On request
Net Exhibit Space: 66,047 sq. ft.; 20,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, viewgraph, cinemascope, 16mm, 35mm, 2x2 & 3¼ x 4 projectors
Stage: Available
Sports Facilities: Golf, tennis, fishing, hunting, squash courts, game rooms, putting green & shuffleboard

The Claridge Hotel (HSMA)

See Advertisement, Page 124

Boardwalk at Indiana (Phone: 5-1271)
Manager: George B. Bruni
Dir. of Sales: Ada Taylor
Convention Season: All year
Largest Group Accommodated: 700 (350 rooms, 32 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Sept. to June—Single: 7.00-15.00; Double: 11.00-19.00; Suites: 36.00-92.00. July and Aug.—Single: 9.00-21.00; Double: 13.00-25.00; Suites: 47.00-110.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (950)
No. Banquet Rms. & Capacity of Largest: 5 (700)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 to 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm sound, 2x2 slide projectors, two screens
Stage: Available
Sports Facilities: Golf, tennis, fishing, swimming

Hotel Dennis (HSMA)

See Advertisement, Page 125

Boardwalk & Michigan Ave. (Phone: 4-8111)
Gen. Manager: Joseph M. Hitzel, Jr.

that rivals the best in the world.

NOW—ONLY ONE HOUR FROM NEW YORK CITY

and 'most anywhere in New Jersey (not much more from Philadelphia!). One of America's most magnificent resort hotels offers perfect setting for

SALES MEETINGS · CONVENTIONS
FRATERNAL AND SOCIAL GROUPS

BERKELEY-CARTERET
ASBURY PARK, N. J.

For an executive session of 6, or full-scale convention of 600, you'll find the type of set-up and service you require, and a staff with years of know-how. Pool, Restaurants, Dancing, Entertainment. All sports facilities. *Fireproof.* 400 outside rooms. OPEN ALL YEAR.

N. Y. **WOrth 2-4018**
elsewhere, call Asbury Park:
PROSPECT 5-5000.

HERE'S HOW

A successful convention, like a good cocktail, is not only stimulating—it leaves a good taste in your mouth. Why not sample our old family recipe for mixing business with pleasure. We're inclined to believe you'll be back again for another round.

CHALFONTE—HADDON HALL
on the Boardwalk, Atlantic City, N.J.
Owned & operated by Leeds & Lippincott Co. for 68 years

Write for illustrated folder

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THE CLARIDGE HOTEL
ATLANTIC CITY

EVERYTHING REQUIRED—
EVERYTHING DESIRED
FOR SUCCESSFUL CONVENTIONS

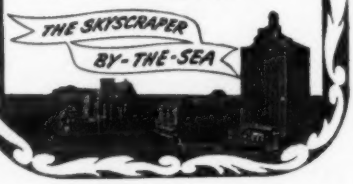
Seventeen meeting rooms — climaxed by Trimble Hall—provide facilities for groups of from 25 to 950 persons. Exhibit space of approximately 12,000 square feet is available, serviced by heavy-duty elevator.

400 spacious rooms, each with tub and shower, fresh and sea water —splendid meals—health baths—music for dancing twice daily.

GEORGE B. BRUNI
Vice President & General Manager

ADA TAYLOR
Director of Sales

Telephone Atlantic City 5-1271



Dir. of sales. John E. Leishman
Convention Season: All year, except July and August
Largest Group Accommodated: 500 (300 rooms, 8 suites available)
Air Conditioning: Some banquet and meeting rooms
Convention Rates: Single: 7.00-18.00; Double: 10.00-23.00; Suites: 40.00-75.00
No. Mtg. Rms. & Capacity of Largest: 12 (600)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: from 2.50; Lunch: from 3.00; Dinner: from 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projector, screens
Sports Facilities: Bathing, fishing, golf nearby

Jefferson (HSMA)

See Advertisement, Page 125

136 So. Kentucky Ave. (Phone: 5-0141)
Manager: Harold L. Miller
Convention Season: All year
Largest Group Accommodated: 500 (237 rooms available)
Air Conditioning: Banquet and meeting rooms, 38 bedrooms
Convention Rates: Oct. 1-May 27—Single: 7.00; Double: 8.00-12.00; Suites: 14.00-22.00. European. Summer rates on request
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (800)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: None if headquarters
Net Exhibit Space: 8,875 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Tennis, golf, horseback riding, bicycling, fishing, swimming

The Madison

See Advertisement, Page 125

Illinois Ave. near Beach (Phone: 4-8191)
Manager: Charles W. Stitzer
Convention Season: All year, except July and August
Largest Group Accommodated: 375 (185 rooms, 8 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 6.00-12.00; Double: 8.00-14.00; Suites: 24.00-32.00. European.
No. Mtg. Rms. & Capacity of Largest: 7 (400)
No. Banquet Rms. & Capacity of Largest: 7 (260)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.75; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if convention in hotel
Charges for Exhibit Areas: None if convention in hotel
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, easels
Stage: 10' by 16'
Sports Facilities: Surf bathing, golf, boating, fishing, riding, bicycling, tennis

President Hotel (HSMA)

Boardwalk at Albany (Phone: 4-5151)
Manager: Alexander Berman
Sales Manager: Lois H. Steckel
Convention Season: All year, except July or Aug.
Largest Group Accommodated: 400 (175 units, including 50 suites available
Air Conditioning: Ballroom and dining room, some bedrooms
Convention Rates: Single: 6.00; Double: from 8.00; Suites: from $10.00
No. Mtg. Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 3 (550)
Group Meal Rates: Breakfast: 2.00; Lunch: from 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool, beach

The Shelburne (HSMA)

See Advertisement, Page 127

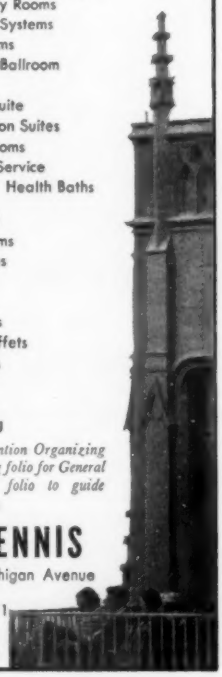
Michigan & Boardwalk (Phone: 4-8131; Telegraph: SHELAC)
Manager: Roland beyer
Sales Manager: Marcus Ford
Convention Season: All year
Largest Group Accommodated: 1,000 (450 rooms, 40 suites available)
Air Conditioning: Entire hotel
Convention Rates: Sept. to July—Single: 7.00-23.00; Double: 10.00-25.00; Suites: 38.00 up. European. July-Sept. upon request.
No. Mtg. Rms. & Capacity of Largest: 9 (1,000)
No. Banquet Rms. & Capacity of Largest: 9 (600)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, all types & sizes of projectors.
Stage: Available
Sports Facilities: Ocean & beach, boating, golf, horseback riding, tennis, surf & boat fishing, indoor swimming, skating

A WHOLE CONVENTION TOWN for 50 to 800 under one roof

EASY TO PLAN
- Resident Convention Manager
- Seried Assembly Rooms
- Public Address Systems
- Committee Rooms
- Banquet Hall—Ballroom
- Exhibit Areas
- Roof Garden Suite
- Private Reception Suites
- Spacious Bedrooms
- 24-hour Room Service
- Barber Shop • Health Baths

FUN FOR WIVES
- Special Programs
- Luncheon Parties
- Card Parties
- Fashion Shows
- Couturier Shops
- Sundecks • Buffets
- Lobby Concerts
- Beauty Salon
- Luxury Service
- Nightly Dancing

Write for free Convention Organizing Folios—Coordinating folio for General Chairman—separate folio to guide each special chairman



HOTEL DENNIS
Boardwalk at Michigan Avenue
Atlantic City
ATlantic City 4-8111
John Leishman,
Convention Mgr.

Atlantic City's Traditionally Outstanding Convention Hotel

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OVERLOOKING OCEAN at ILLINOIS AVE.

210 MODERN METICULOUS ROOMS
126 ROOMS WITH OCEAN VIEW

An Imaginative, Intelligent Cooperative Convention Staff

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ATLANTIC CITY, N. J.

Outstanding Facilities at Sensible Prices

If you plan to hold a convention or sales meeting in Atlantic City, it will pay to investigate the facilities at the Jefferson . . . Atlantic City's leading moderately priced hotel. Famous for its excellent cuisine and outstanding facilities, the Jefferson's completely trained convention staff is your assurance of a most successful meeting.

- UNEXCELLED LOCATION —in the heart of the resort, convenient to railroad and bus terminal.
- BANQUET ROOM — seating 880 persons.
- SEPARATE MEETING ROOMS accommodating 35 to 350 persons.
- EXHIBIT SPACE of over 13,000 square feet.
- SOUNDPROOF, AIR-CONDITIONED auditorium.
- 250 COMFORTABLE ROOMS in the Jefferson
- EXPERIENCED STAFF to handle all details.

Harold L. Miller, General Manager
Telephone: 5-0141

Jefferson Auditorium
Atlantic City's Newest & Finest
Completely Air Conditioned

NOWHERE IN THE WORLD CAN SO MUCH BE ACCOMPLISHED WITH SO MUCH PLEASURE

SWIM! . . . in our colorful outdoor pool or luxurious tropical indoor pool . . . or (in season) ocean bathing right at our door!

SKATE! . . . on our spacious, colorful, artificial outdoor rink night and day during the winter months.

RELAX! . . . in our modern Health Club under a soothing massage. Ease away unwanted pounds in the steam room.

DANCE! . . . in the gay, sophisticated Submarine Room to the music of top flight orchestras.

DINE! . . . in a choice of distinguished restaurants featuring truly fine food.

SALES MEETINGS, EXHIBIT SPACE AND BANQUETS? THE TRAYMORE'S FACILITIES ARE UNEXCELLED IN ATLANTIC CITY.

For our entire CONVENTION STORY please write or phone

Harold E. Baggs
Vice Pres. &
Gen. Mgr.

THE Traymore

A FISCH HOTEL

Center of the Boardwalk
ATLANTIC CITY
New Jersey
Atlantic City 4-3021

NEW JERSEY

Atlantic City continued

Sheraton Ritz-Carlton Hotel (HSMA)

See Advertisement, Page 126

Iowa Ave. & Boardwalk (Phone: 4-3051)
Manager: William T. Bigler
Sales Manager: George Gorman
Convention Season: All year
Largest Group Accommodated: 800 (465 rooms, 30 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 8.00-14.00; Double: 10.00-22.00; Suites: 30.00-50.00, European
No. Mtg. Rms. & Capacity of Largest: 20 (1,500)
No. Banquet Rms. & Capacity of Largest: 20 (1,100)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.75; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 34,306 sq. ft., separate areas
Audio-Visual Aids: PA system, spotlights
Stage: 64 ft. by 40 ft.
Sports Facilities: Swimming pool, table tennis, shuffleboard, horseback riding

Traymore Hotel (HSMA)

See Advertisement, Page 126

Boardwalk & Illinois (Phone: 4-3021)

SHERATON

In Atlantic City, it's the
SHERATON RITZ-CARLTON

ON THE BOARDWALK . . . nearest hotel to world's largest convention hall. Our own Ritz Hall, adjacent to hotel, holds 1100 for banquets, 1500 for meetings. Main ballroom holds 600 for meetings, 450 for banquets. 19 other air-conditioned function rooms handle both large and small meetings.

William T. Bigler, *General Manager* — George E. Gorman, *Sales Manager*

EASTERN DIV.
NEW YORK
BOSTON
WASHINGTON
PITTSBURGH
BALTIMORE
PHILADELPHIA
PROVIDENCE
ATLANTIC CITY
SPRINGFIELD, Mass.
ALBANY
ROCHESTER
BUFFALO
SYRACUSE
BINGHAMTON, N. Y. (Opens early 1959)
MOBILE, Ala.

MIDWESTERN DIV.
CHICAGO
DETROIT
CINCINNATI
ST. LOUIS
OMAHA
LOUISVILLE
DALLAS (Opens early 1959)
AUSTIN
AKRON
INDIANAPOLIS
FRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iowa
SIOUX FALLS, S. D.
CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO
LOS ANGELES
PASADENA
PORTLAND, Oregon (Opens fall 1959)

CANADIAN DIV.
MONTREAL
TORONTO
NIAGARA FALLS, Ont.
HAMILTON, Ont.

Manager: Harold E. Baggs
Convention Season: All year
Largest Group Accommodated: 1,000 (570 rooms, 50 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 8.00-22.00; Double: 10.00-24.00; Suites: 25.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (1,100)
No. Banquet Rms. & Capacity of Largest: 6 (900)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 40,000 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, ice skating

CAMDEN

Railroads: PRR; P. R. S. S.
Airlines: Served through Philadelphia

Walt Whitman Hotel

Broadway & Cooper St. (Phone: Woodlawn 4-5700)
Manager: Jack Nagel
Sales Manager: Annetta T. Nagel
Convention Season: All year
Largest Group Accommodated: 200 (175 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50; Double: 9.50; Suites: 18.00
No. Mtg. Rms. & Capacity of Largest: 5 (600)
No. Banquet Rms. & Capacity of Largest: 3 (550)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 15,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: Golf, tennis, swimming, bowling

ELIZABETH

Railroads: PRR; B. & O.; J.C

Elizabeth Carteret Hotel

1155 East Jersey St. (Phone: EL 3-4000)
Manager: James J. Carey
Convention Season: All year
Largest Group Accommodated: 100 (50 rooms, 10 suites available)
Air Conditioning: 3 banquet and meeting rooms, some bedrooms
Convention Rates: Single: 5.50-7.45; Double: 7.00-11.45; Suites: 12.50-15.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 2,928 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

HADDONFIELD

Railroads: Penna., P.R.S.S.

Cherry Hill Inn

Route 38 at Haddonfield Rd. (Phone: NOrmandy 2-7200)
Manager: F. R. Clausen
Sales Manager: Harry Anderson and J. A. O'Connor
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-14.00; Double: 15.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: .90 to 2.25; Lunch: 1.75 to 4.00; Dinner: 4.50 to 9.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if meals served
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Golf, shuffleboard, horseback riding, swimming

JERSEY CITY

Railroads: B. & O.; J.C.; D.L. & W.; Erie; H. & M.; L.V.; N.J. & N.Y.; N.Y.C.; N.Y.S. & W.; PRR

Hotel Plaza

91 Sip Ave. (Phone: Oldfield 3-0100)
Manager: Samuel Forrest
Sales Manager: Betty Larkin
Convention Season: All year
Largest Group Accommodated: 100 (65 rooms, 5 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 4.50-6.00; Double: 8.00-10.00; Suites: 12.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.90; Lunch: 2.00; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: 6.00 to 100.00
Charges for Exhibit Areas: 6.00 to 100.00
Net Exhibit Space: 4,000 sq. ft.
Audio-Visual Aids: PA system, spotlights

Outdoor Indoor Saltwater
SWIMMING POOL
Ice Skating Rink

The *Shelburne*
BOARDWALK AT MICHIGAN AVENUE ATLANTIC CITY

Spacious guest rooms (air-conditioned) fresh and salt water baths. Ship's Deck overlooking Boardwalk. Boardwalk Lounge. Famous Shelburne Dining Room. Golf on two courses.

Ten magnificent meeting rooms featuring GRAND BALLROOM and KERRY HALL. Seating capacity 1000. Banquet capacity 600.

Write MARCUS FORD, Vice President in Charge of Sales
Telephone ATLANTIC CITY 4-8131

LAKEWOOD

Railroads: J.C.

Laurel In The Pines

Lake Drive (Phone: Lakewood 6-8000)
Manager: Charles Seiden
Sales Manager: Frances Zwickel
Convention Season: Nov. to May
Largest Group Accommodated: 600 (350 rooms available)
No. Mtg. Rms. & Capacity of Largest: 2 (900)
No. Banquet Rms. & Capacity of Largest: 2 (900)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, 8mm, 16mm projectors
Stage: Available
Sports Facilities: Swimming, ice skating, golf, horseback riding, tennis

NEWARK

Railroads: D.L. & W.; Erie; PRR; J.C.; L.V.; H. & M.
Airlines: AAA, AAL, BNF, CAP, DAL, EAL, MOH, NAL, TWA, UAL

Douglas Hotel

15 Hill St. (Phone: Mitchell 2-5100)
Manager: Robert Loughlin
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 4 suites available)
Air Conditioning: 5 banquet and meeting rooms, 100 bedrooms
Convention Rates: Single: 6.00-9.00; Double: 8.00-12.00; Suites: 16.00-22.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 100.00 per day maximum
Net Exhibit Space: 6,340 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights

Robert Treat Hotel (HSMA)

50 Park Place (Phone: Market 2-1000)
Manager: Stanley J. Akus
Sales Manager: Jack B. D. Still
Convention Season: All year
Largest Group Accommodated: 650 (250 rooms and 8 suites available)
Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 15.00; Suites: 15.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 5 (600)
No. Banquet Rms. & Capacity of Largest: 5 (600)
Group Meal Rates: Breakfast: from .55; Lunch: from 1.10; Dinner: from 2.00
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: from 10.00
Net Exhibit Space: 8,000 sq. ft. on two floors
Audio-Visual Aids: Blackboards, PA system, spotlights
Stage: Available

NEW BRUNSWICK

Railroads: PRR; Raritan

Roger Smith Hotel

See Advertisement, Page 128

18 Livingston Ave. (Phone: CHarter 7-6000)
Manager: Edward R. Roberts
Sales Manager: Donald C. Charpentrer
Convention Season: All year
Largest Group Accommodated: 200 (102 rooms 2 suites available)
Air Conditioning: All banquet halls, 71 bedrooms
Convention Rates: Single: 4.75 to 10.00; Double: 6.75 to 12.50; Suites: 16.50-24.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (450)
No. Banquet Rms. & Capacity of Largest: 4 (425)
Liquor: Yes
Group Rates for Meals: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00
Charges for Mtg. Rms..: 7.50-200.00
Charges for Exhibit Rooms: 7.50-160.00
Net Exhibit Space: 3,450 sq. ft.
Audio-Visual Aids: PA system, spotlights

OCEAN CITY

Airlines: Allegheny
Railroads: PRR

NEW JERSEY

Ocean City continued

Flanders Hotel

See Advertisement, Page 128

11th & Boardwalk (Phone: 1000)
Manager: Mark D. Turner
Sales Manager: Albert E. Wright
Convention Season: September thru June
Largest Group Accommodated: 500 (250 rooms, 15 suites available)
Air Conditioning: One banquet and meeting room
Convention Rates: May & Sept.—Single: 16.00-19.00; Double: 12.00-17.00; Suites: 39.00. Oct. to April—Single: 11.50-14.50; Double: 11.00-14.50; Suites: 35.00. American.
No. Mtg. Rms. & Capacity of Largest: 7 (400)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 5.00
Liquor: Served if brought by guests
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 6,000 sq. ft. on more than one floor
Audio-Visual Aids: PA system, spotlights
Stage: Portable
Sports Facilities: Swimming pools, tennis, shuffleboard, nearby golf, fishing, boating.

PATERSON

Railroads: Erie; D.L. & W.; N.Y.S. & W.

The Alexander Hamilton

55 Church St. (Phone: Sherwood 2-8000)
Manager: Walter T. Brazell
Convention Season: All year
Largest Group Accommodated: 70 (50 rooms, 1 suite available)
Air Conditioning: 3 banquet and meeting rooms, 20 bedrooms
Convention Rates: Single: 5.00-6.25; Double: 10.75-12.50; Suites: 17.50. European
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (400)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00—150.00 per day
Charges for Exhibit Areas: 10.00-150.00 per day
Net Exhibit Space: 6,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, blackboards easels
Stage: 12 ft. by 24 ft.

PLAINFIELD

Railroads: J.C.; B. & O.

Park Hotel (HSMA)

123 E. 7th St. (Phone: Plainfield 6-3400)
President: A. W. Stender
Manager: Carl Breier
Sales Manager: Alex Blake
Convention Season: All year
Largest Group Accommodated: 150 (90 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.50-8.50; Double: 9.50-15.00; Suites: 18.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: from 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food served
Charges for Exhibit Areas: from 15.00
Net Exhibit Space: 2,600 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

PLEASANTDALE

Railroads: See Newark (30 minutes from Newark)
Airlines: See Newark

The Goldman

(Phone: Redwood 1-4400)
Manager: Arthur Goldman
Convention Season: All year

The Flanders

A Complete Resort • Ocean City N. J.

If you are looking for a quiet spot—away from distractions—where conventions are really pampered—look no further. Located on the ocean nearby to New York or Philadelphia, you'll find every facility you need—handled by a staff that goes out of their way to please. We even meet your delegates at the train or plane if you wish.

And speaking of facilities, we have everything to make your leisure hours pleasant; from nearby golf, swimming, tennis or just plain lounging around.

You'll get so much more accomplished at the Flanders and enjoy doing it, too!

For details write: Mark D. Turner, Managing Director

OPEN ALL YEAR

250 ROOMS WITH BATHS

7 MEETING ROOMS SEATING 50 TO 450

135 MILES FROM NEW YORK 60 MILES FROM PHILADELPHIA

Have You Considered PRINCETON, NEW JERSEY?

The Nassau Tavern Hotel, just 45 miles from New York or Philadelphia, has long made a specialty of conferences, group meetings and training programs.

An ever increasing number of prominent organizations are selecting the Nassau Tavern Hotel for group meetings of from 10 to 200—and with good reason—

- **Princeton provides a tranquil atmosphere conducive to concentration on the problems at hand—**
- **The Nassau Tavern Hotel's location, directly opposite Princeton University's Campus, contributes immeasurably to its relaxing, restful, setting.**
- **The proximity to many of the nation's leading research organizations provides ready reference to sources of problem solutions.**
- **Our proficient staff, and rapidly convertible function rooms, assure smooth, trouble free service and facilities for every type of conference.**

The advantages of holding your next meeting at the Nassau Tavern Hotel are clearly illustrated in our Conference Check List and Brochure—send for your free copy today.

George Washko, *Manager*
The Nassau Tavern Hotel
on Palmer Square
Princeton, New Jersey
WAlnut 1-7500

Largest Group Accommodated: 400 (225 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 16.00-20.00; Double: 30.00-50.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (800)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: from 1.50; Lunch: from 3.00; Dinner: from 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, handball, shuffleboard, baseball, volleyball, archery, tennis, swimming, indoor pool, ice skating rink

PRINCETON

Railroads: PRR

Nassau Tavern Hotel

See Advertisement, Page 128

Palmer Square (Phone: WAlnut 1-7500)
Manager: George P. Washko
Sales Manager: Janet Oliver
Convention Season: All year
Largest Group Accommodated: 110 (50 rooms, 6 suites available)
Air Conditioning: 4 banquet rooms, bedrooms
Convention Rates: Sept. through June—Single: 8.00-10.00; Double: 12.00-16.00; Suites: 20.00-24.00. July and August—Single: 6.00-10.00; Double: 10.00-16.00; Suites: 16.00-24.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (200)
No. Banquet Rms. & Capacity of Largest: 8 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if rooms and meals served
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, film projectors available
Stage: Available
Sports Facilities: Golf, tennis

The Princeton Inn (HSMA)

(Phone: 1-5200)

DISTINGUISHED
CONVENIENT
ATTENTIVE

HOTEL

A tradition of distinguished service to the discriminating. Convenient to New York and Philadelphia.

Attentive to your every wish.

Complete facilities for groups to 400 during June and September.

Essex & Sussex
Spring Lake Beach, N. J.

For full information write or phone:
F. F. Schock, Sales Mgr. GIbson 9-7000

Manager: Sam Stewart
Convention Season: All year
Largest Group Accommodated: 100 (100 rooms and 3 suites available)
Convention Rates: Single: 14.00 to 18.00; Double: 24.00 to 30.00; Suites: 40.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (100)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: from 1.25; Lunch: from 2.00; Dinner: from 3.00
Liquor: Served in hotel
Air Conditioning: Meeting, banquet rooms, bedrooms
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 3900 sq. ft. on one floor
Audio-Visual Aids: Spotlights, PA system, 16mm projector
Sports Facilities: 18 hole golf course adjacent

SPRING LAKE BEACH

Railroads: PRR; V.C.; N.Y. & L. Br.

Essex and Sussex Hotel

See Advertisement, Page 129

Ocean Avenue (Phone: GIbson 9-7000)
Manager: F. L. Abel
Sales Manager: F. F. Schock
Convention Season: Mid-June to mid-September; groups under 25 Monday thru Friday July & Aug.
Largest Group Accommodated: 425 (275 rooms, 10 suites available)
Convention Rates: Single: 18.00; Double: 32.00; Parlors: 16.00. American.
No. Mtg. Rms. & Capacity of Largest: 7 (400)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, slide projectors, movie equipment
Stage: Portable
Sports Facilities: Surf bathing, tennis, putting, shuffleboard, golf one mile

The Monmouth Hotel

(Phone: Gibson 9-5000)
Managing Director: James J. Farrel
Sales Manager: Joseph P. Redden
Convention Season: June 1-July 2, September—after Labor Day
Largest Group Accommodated: 400 (250 rooms available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 18.00-30.00; Double: 26.00-44.00; Suites: 50.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 5 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 12 ft. by 20 ft.
Sports Facilities: Private beach, tennis, golf, putting green, shuffleboard

TRENTON

Railroads: PRR; Read; T.-P. Traction

Hildebrecht Hotel

27 W. State St. (Phone: Export 2-2111)
Manager: Robert K. McPherson
Convention Season: All year
Largest Group Accommodated: 375 (175 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, 65 bedrooms
Convention Rates: Single: 6.00-9.25; Double: 8.50-13.00; Suites: 15.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (750)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 8,000 sq. ft. on one floor, 3,000 sq. ft. separate from meeting rooms space
Audio-Visual Aids: PA system, spotlights, blackboards, easels, screens
Stage: Available
Sports Facilities: Golf

Stacy-Trent Hotel (HSMA)

49 W. State St. (Phone: Export 2-3131)
Manager: F. A. Banfer
Sales Manager: Carl Knudsen
Convention Season: All year
Largest Group Accommodated: 375 (175 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 5.75-8.50; Double: 8.75-12.00; Suites: 22.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Largest Group Accommodated: 375 (175 rooms,
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: Vary
Net exhibit Space: 9,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: Golf, bathing

WEST END

Railroads: J.C.; N.Y. & L.B.; Penna

Hollywood Hotel

Cedar Ave. (Phone: Capital 9-1420)
Manager: Irving Cohen
Convention Season: June and Sept.
Largest Group Accommodated: 325 (140 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, 117 bedrooms
Convention Rates: Single: 12.00-14.00; Double: 13.00-15.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, pool

NEW MEXICO

ALBUQUERQUE

Railroads: A.T. & S. Fe
Airlines: CAL, FAL, TWA

AUDITORIUM

Civic Auditorium

Box 566 (Phone CH 2-3575)
Manager: Paul Villella
Exhibit Areas: 23,500 sq. ft.
Rental Fees and Services: 300.00, plus 50.00 for matinee
Number of Meeting Rooms and Capacities: Main auditorium, 6,500; Main lobby room, 500; East lobby room, 300; West lobby room, 125
Ventilation: Air conditioning
Ceiling Height: 40 ft. **PA System:** Altec-Lansing
Dimensions, Opening to Exhibit Hall: 22 ft. wide, 12 ft. high
Columns, Locations and Dimensions: No columns
Locations, Size of Storage Areas: 6,000 sq. ft. in rear of arena
Facilities to Handle Food Functions: Catered banquet for 1,000
Parking Facilities: For 1,000 cars
Distance from Business District: 8 blocks

Hotel Alvarado

110 First Street, S.W. (Telegraph: Desk FAX FDZ)
Manager: Raymond W. Williams
Sales Manager: R. O. Buck
Convention Season: All year
Largest Group Accommodated: 160 (80 rooms, 6 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-9.50; Double: 8.00-12.50; Suites: 20.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00-75.00
Net Exhibit Space: 3,910 sq. ft
Audio-Visual Aids: PA system, spotlights
Stage: Available

Hilton Hotel

See Advertisement, Page 130

125 2nd St. N.W. (Phone: CHapel 3-4423; Teletype AQ 85)

NEW MEXICO

Albuquerque continued

Manager: Bryan Gordon
Sales Manager: Roy Ruskian
Convention Season: All year
Largest Group Accommodated: 200 (90 rooms, 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-9.50; Double: 9.00-11.50; Suites: 23.00-26.00
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 2,500 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Golf, skiing, tennis, swimming, riding

GALLUP

Railroads: A.T.&S.Fe.
Airlines: FAL

Hotel El Rancho

See Advertisement, Page 143

Highway E. 66 (Phone: 650)
Manager: Martin L. Hanks
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-9.00; Double: 8.00-15.00; Suites: 12.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (200)
No. Banquet Rms. & Capacity of Largest: 5 (155)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming

SANTA FE

Railroads: Santa Fe
Airlines: CAL, TWA

The Bishop's Lodge

See Advertisement, Page 131

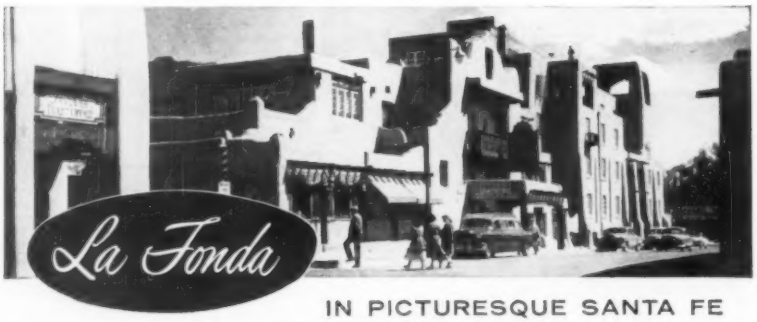
Bishop's Lodge Road (Phone: 3-6378)
Manager: James R. Thorpe, Jr.
Convention Season: Sept. 15-June 15
Largest Group Accommodated: 125 (55 rooms, 12 suites available)
Convention Rates: Single: 16.00-22.00; Double: 28.00-34.00; Suites: from 36.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 4 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Net exhibit space 2,500 sq. ft.
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens, blackboard, 16mm, 3¼x4¼, 2x2, opaque projectors
Stage: Available
Sports Facilities: Golf, tennis, Shuffleboard, riding, swimming, hunting, fishing, skiing

La Fonda Hotel

See Advertisement, Page 130

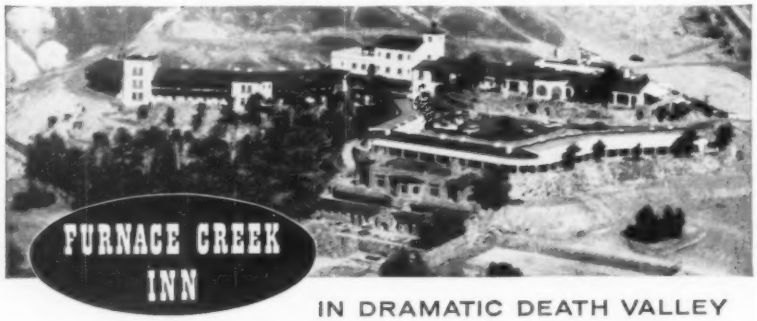
100 San Francisco St. (Phone: Santa Fe 3-5511)
Manager: William W. Wallace

This time . . . Meet amidst splendor



IN PICTURESQUE SANTA FE

Meet at the center of the "most interesting hundred mile square in America" and enjoy the matchless accommodations of one of the world's most charming hotels. La Fonda provides a unique background for memorable meetings. Meeting rooms, banquet facilities, ideal year 'round climate. Available for meetings of up to 300 from after Labor Day to June 30, for smaller conferences year 'round.



IN DRAMATIC DEATH VALLEY

Meet in the midst of scenic wonders—in an atmosphere both relaxed and luxurious. Unsurpassed recreational facilities, including swimming pool, tennis courts, nine-hole golf course, horseback riding and sightseeing trips. Furnace Creek Inn can accommodate groups up to 175 during November, December and January. Smaller conferences November 1 to May 1.

DISTINGUISHED ACCOMMODATIONS AMID SCENIC SPLENDOR

La Fonda, Santa Fe, N. M. Accommodations for groups up to 300 after Labor Day to June 30. Write Manager, W. W. Wallace. Phone: 3-5511, Teletype: SANTA FE, N. M. 5861.

Alvarado Hotel, Albuquerque, N. M. Accommodations for groups up to 150 all year. Write Manager, Raymond W. Williams. Phone: 3-5571, Teletype: AQ 62.

Furnace Creek Inn, Death Valley National Monument, California. Accommodations for groups up to 175 November 1 to May 1. Write Manager, Fred W. Witteborg, or Fred Harvey Reservations Office, 530 W. 6th Street, Los Angeles 14, California. Phone: MAdison 7-8048, Teletype: LA 1465.

El Tovar Hotel, Bright Angel Lodge, Grand Canyon National Park, Arizona. Accommodations for groups up to 200 October 1 to April 30. Write Manager, Fred W. Witteborg. Phone: Grand Canyon 40, Teletype: GRAND CANYON 3661.

Or Contact: Monte S. Gordon, Fred Harvey, 530 W. 6th Street, Los Angeles, Calif. Phone: MAdison 7-8048, Teletype: LA 1465.

The Fred Harvey HOTELS

Most popular
Meeting and Convention Site
in the Southwest

FACILITIES

- Entire hotel completely air conditioned
- Meeting rooms accommodating from 6 to 600 for meetings or food service
- Located in main business area, convenient to all transportation facilities
- Adequate exhibit space
- Write for our free descriptive literature showing facilities and suggested menus.

the HILTON HOTEL
ALBUQUERQUE, NEW MEXICO
J. BRYAN GORDON, Mgr. C. N. HILTON, Pres.

Convention Season: From after Labor Day to June 30 (small mtgs. all year)
Largest Group Accommodated: 300 (205 rooms, 11 suites available)
Convention Rates: Single: 6.50-10.00; Double: 9.00-14.00; Suites: 17.50-50.00
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: .75-2.50; Lunch: 1.10-2.50; Dinner: 2.50-6.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 984 sq. ft. on one floor
Audio-Visual Aids: PA system, 16mm movie projector
Sports Facilities: Golf, fishing, hunting, riding, skiing

NEW YORK

ALBANY

Railroads: N.Y.C.; D. & H.
Airlines: AAL, EAL, MOH, TWA

Schedule your next meeting at one of America's finest resort hotels —

THE
BISHOP'S
LODGE

★ INTERNATIONALLY FAMOUS
★ MODERN, WELL EQUIPPED CONFERENCE FACILITIES
★ CHARMING ACCOMMODATIONS
★ OUTSTANDING FOOD
★ AIR, TRAIN AND HIGHWAY SERVICE
★ 5 MINUTES FROM HISTORIC OLD SANTA FE

Free from distractions, yet five short minutes from historic Santa Fe, The Bishop's Lodge offers the most modern conference facilities in the Southwest plus complete resort facilities for after work relaxations and social activities.

Write for our complimentary booklet, "A PLAN FOR GROUP MEETINGS" — no obligation.

JAMES R. THORPE, JR., MGR.
P. O. Box 1655 Tel. 3-6378
Santa Fe, New Mexico

Conference Season
September 15 - June 15

CONVENTION BUREAU
Albany Convention & Visitors Bureau
74 Chapel St.
Fred S. Daiger, Executive Director

Manger Dewitt Clinton Hotel (HSMA)

See Advertisement, Page 131

State and Eagle Sts. (Phone: 4-6111)
Manager: Charles J. Mack
Sales Manager: Charles S. Bass
Convention Season: All year
Largest Group Accomodated: 500 (400 rooms, 16 suites available)
Air Conditioning: Banquet and meeting rooms, many bedrooms
Convention Rates: Single: 7.00 up; Double: 8.50 up; Suites: 20.00-40.00
No. Mtg. Rms. & Capacity of Largest: 7 (450)
No. Banquet Rms. & Capacity of Largest: 7 (450)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, fishing

Sheraton—Ten Eyck Hotel (HSMA)

See Advertisement, Page 9

87 State St. (Phone: Albany 4-1111)
Manager: Morgan J. Smith
Sales Manager: William J. Dolan
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 15 suites available)
Air Conditioning: 250 bedrooms, all banquet rooms and meeting rooms
Convention Rates: Single: 6.00-10.00; Double: 9.00-15.00· Suits: 15.00-40.00, European
No. Mtg. Rms. & Capacity of Largest: 12 (600)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.75; Dinner: 3.50
Liquor: Served in hotel
Charges ofrMtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 6,200 sq. ft
Audio-Visual Aids: PA system, spotlights, closed-circuit TV
Stage: Available

BINGHAMTON

Airlines: EAL, Mohawk, TWA
Railroads: Erie, D. L. & W.; D. & H.

Sheraton-Binghamton Hotel

(Opening April 1959)
See Advertisement, Page 20

50 Front St. (Phone: 3-8341)
Manager: L. G. Seible
Sales Manager: James Mitchell
Convention Season: All year
Largest Group Accommodated: 225 (100 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-10.00; Double: 10.00-14.00; Suites: 20.00-25.00, European
No. Mtg. Rms. & Capacity of Largest: 7 (675)
No. Banquet Rms. & Capacity of Largest: 8 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.65; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00-150.00
Charges for Exhibit Areas: 15.00-150.00
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: Projectors, screens, PA system, spotlights
Stage: 16' by 22'
Sports Facilities: Golf, bowling, boating, swimming

BOLTON LANDING

Sagamore Hotel

(Phone: Bolton Landing 3121)
Manager: James Feyko
Convention Season: May 1 to Oct. 1 except July 1 to 5 and July 17 to Aug. 15
Largest Group Accommodated: 500 (250 rooms and 10 suites available)
Convention Rates: 16.00 to 23.00 per person, according to size of group, American
No. Mtg. Rms. & Capacity of Largest: 5 (900)
No. Banquet Rms. & Capacity of Largest: 2 (600)
Liquor: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: none
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: 16mm, 35mm Cinemascope projectors, PA system, spotlights
Stage: Available

BROOKLYN

Railroads: See New York City
Airlines: See New York City

St. George Hotel

51 Clark St., (Phone: Main 4-5000)
Manager: Norman H. Free
Sales Manager: James Klarnet
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 30 suites available)
Air Conditioning: 100 bedrooms, all banquet and meeting rooms
Convention Rates: Single: 6.00-8.00; Double: 9.00-12.00; Suites: 10.00-18.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (200)
No. Banquet Rms. & Capacity of Largest: 16 (2,875)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Area: Vary
Net Exhibit Space: 15,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, 16 mm projector
Stage: Available
Sports Facilities: Salt water swimming pool

BUFFALO

Railroads: B. & O.; B.C.; D.L. & W.; Erie; Gd. Tk.; Int.; Lt.; LV.; N.Y.C.; N.Y.C & St. L.; PRR; C. & O.; S.B.; Wab.
Airlines: AAA, AAL, CAP, LCA, MOH

CONVENTION BUREAU
Buffalo Convention & Tourist Bureau
155 Franklin St. (2)
H. Ward Stewart, Jr., Manager

AUDITORIUM

Memorial Auditorium

Main & Terrace (Mohawk 4200)
Manager: Thomas A. Timlin
Exhibit Areas: Arena, 32,629 sq. ft.; Exhibition Floor, 49,980 sq. ft.

In **ALBANY, N.Y.**

YOUR GROUP GETS

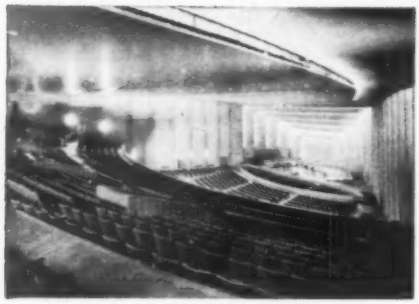
WHEN YOU MEET AT THE

Manger DeWitt Clinton

Service plus superb meeting-room facilities insure the success of your meeting at The Manger DeWitt Clinton. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Banquet facilities for up to 450 persons—with efficient Manger *service* at every step!

For complete details, contact Charles J. Mack, Mgr., The Manger DeWitt Clinton, State & Eagle Sts., Albany, N. Y. Phone: Albany 4-6111, Teletype: AL-287.

Planned... To Make Your Next Convention the Finest



Buffalo's Newest and Most Complete
Convention Center, Located in the Most
Fashionable Area . . .
Only 3 Minutes to the Heart of City
and to Canada

CONVENTION CAPACITIES

Kleinhans Music Hall	
Meeting	3800
Exhibit	100
Stage	100
Banquet	1200
Dancing	1000
Hotel Sheraton	
Meeting	555
Banquet	455
Hotel Stuyvesant	
Meeting	625
Banquet	510
Hotel Lenox	
Meeting	525
Banquet	410
Hotel Westbrook	
Meeting	500
Banquet	425

State Armory—90,000 sq. ft. of unobstructed exhibit area

Compare these facilities that insure complete satisfaction for your next convention

- **Accommodations from 12 to 1200**
- **Single, double or suite accommodations**
- **Air conditioned bedrooms**
- **Large screen television**
- **Conference rooms**
- **Free parking for 500 automobiles**
- **Direct airport limousine service**
- **Minutes away from theatres, shopping, public parks, golf courses, beaches and all houses of worship**
- **Drive-in entrances for motorists**

This is truly a center for trade shows, exhibits, conventions, large or small. Within easy reach of every interest spot in and around Buffalo.

For further details write for "Convention Center" folder or call Tom McMann, Director of Sales—GR. 8035

245 ELMWOOD AVENUE • GRant 8035 • BUFFALO, NEW YORK

NEW YORK

Buffalo continued

Rental Fees and Services: $500 per day, all normal services
Floor Load: Exhibition Hall, unlimited; Arena, 200 lbs. per sq. ft.
Ventilation: Forced Air
Ceiling Height: Exhibition Hall: 14 ft.; Arena: 60 ft.
P. A. System: Complete
Dimensions, Opening to Exhibit Hall: 13 ft. wide, 11 ft. 3 in.
Columns: Arena, none; Exhibition Hall, 24-in. columns
Utilities: All currents, gas, steam, compressed air, water, drainage
Loading Facilities: Platform, 101 ft. by 16 ft.; railroad siding
Storage Areas: 22,000 sq. ft.
Meeting Rooms and Capacities: One, 1,800; one, 700; one, 1,200; one, 500; two, 600; one 15,000; two, from 25 to 75
Facilities for Food Functions and Banquet Capacity: Complete facilities for banquet of 3,000
Parking Facilities: 500 cars
Distance from Business District: In business district

Buffalo's Midtown Hotels' Group

See Advertisement, Page 132

245 Elmwood Ave. (Phone: GRant 8035)
Sales Manager: Thomas P. McMann
Convention Season: All year
Largest Group Accommodated: 1,200 (500 rooms, 40 suites available)
Air Conditioning: Banquet halls, bedrooms
Convention Rates: Single: 6.00-9.00; Double: 9.00-15.00; Suites: 14.00-24.00. European
No. Mtg. Rms. & Capacity of Largest: 25 (3,000)
No. Banquet Rms. & Capacity of Largest: 25 (1,200)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.90; Dinner: 3.10
Liquor: Yes
Charges for Mtg. Rms.: None if food served
Charges for Exhibit Areas: 200.00
Net Exhibit Space: 90,000 sq. ft.
Audio-Visual Aids: 8, 16, 35mm projectors and screens, complete projection rooms, PA system, spotlights
Stage: Yes
Sports Facilities: Golf, boating, fishing

Lafayette Hotel (HSMA)

Washington and Clinton Sts. (Phone: CL 5470)
Manager: E. J. Gavin
Sales Manager: William Ratzel
Convention Season: All year
Largest Group Accommodated: 400 (300 rooms, 8 suites available)
Air Conditioning: 1 banquet room
Convention Rates: Single: 7.00-10.75; Double: 10.00-14.00; Suites: 24.00-36.00
No. Mtg. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 12 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights
Stage: Available

Lenox Hotel

See Advertisement, Page 132

140 North Ave. (Phone: GR 1700)
Manager: Geo. J. Mooney
Sales Manager: Madeline Pritchard
Convention Season: All year
Largest Group Accommodated: 180 (75 rooms, 5 suites available)
Air Conditioning: Banquet room, some bedrooms
Convention Rates: Single: 6.00 to 10.00; Double: 8.50 to 15.00; Suites: 15.00 to 23.00
No. Mtg. Rms. & Capacity of Largest: 6 (150)
No. Banquet Rms. & Capacity of Largest: 6 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.90; Dinner: 3.10
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 75.00
Charges for Exhibit Areas: 10.00 to 75.00
Net Exhibit Space: 3,000 sq. ft.
Audio-Visual Aids: 16mm movie projector, 35mm slide projector, screen, PA system, spotlights
Stage: Yes

The Sheraton Hotel

See Advertisement, Page 132

715 Delaware (Phone: Grant 2121)
Manager: Don Cork
Sales Manager: Louis Jordan
Convention Season: All year
Largest Group Accommodated: 200 (125 rooms, 20 suites available)
Air Conditioning: Banquet and meeting rooms, 75 bedrooms
Convention Rates: Single: 7.00-10.50; Double 10.50-14.00; Suites: 12.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (225)
No. Banquet Rms. & Capacity of Largest: 6 (200)
Group Meal Rates: Breakfast: 1.75; Lunch: 1.90; Dinner 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,800 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available

Statler Hilton (HSMA)

See Advertisement, Page 5

107 Delaware Ave. (Phone: MOhawk 1000)
Manager: A. H. Zugger
Sales Manager: Edward E. Murphy, Jr.
Convention Season: All year
Largest Group Accommodated: 1,600 (900 rooms 50 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 6.00-12.50; Double: 9.00-15.50; Suites: 24.00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 17 (1,200)
No. Banquet Rms. & Capacity of Largest: 17 (1,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 600.00 per day
Net Exhibit Space: 16,000 sq. ft. on one floor; 10,400 sq. ft. in separate area
Audio-Visual Aids: PA system, spotlights, projectors, blackboard, pegboard, flipcharts
Stage: 16 ft. by 42 ft.

Hotel Stuyvesant

See Advertisement, Page 132

245 Elmwood Ave. (Phone: Grant 8020)
Manager: Thomas P. McMann
Convention Season: All year
Largest Group Accommodated: 400 (175 rooms, 14 suites available)
Air Conditioning: Yes
Convention Rates: Single: 6.00-9.00; Double: 9.00-15.00; Suites: 14.00-24.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (350)
No. Banquet Rms. & Capacity of Largest: 9
Group Meal Rates: Breakfast: 1.50; Lunch: 1.90; Dinner: 3.10
Liquor: Yes
Charles for Mtg. Rms.: None if food served
Charges for Exhibit Areas: 10.00 to 150.00
Net Exhibit Space: 5,000
Audio-Visual Aids: 8, 16, 35mm projectors and screens, PA system, spotlights, screens
Stage: 12' x 14'
Sports Facilities: Golf and boating

Hotel Westbrook

See Advertisement, Page 132

675 Delaware Ave. (Phone: Grant 9100)
Manager: Harold A. Levin
Convention Season: All year
Largest Group Accommodated: 160 (70 rooms, 11 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 6.00 to 9.00; Double: 9.00 to 13.00; Suites: 15.00 to 27.50
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 5 (225)
Group Meal Rates: Breakfast: .90; Lunch: 1.90; Dinner: 3.10
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 75.00
Charges for Exhibit Areas: 10.00 to 75.00
Net Exhibit Space: 3,000 sq. ft.
Audio-Visual Aids: 16mm and 35mm projectors, screen, PA system, spotlights
Stage: Yes

COOPERSTOWN

Railroads: D. & H.

Treadway-Otesaga Hotel (HSMA)

(Phone: 888)
Manager: Elliot S. Ryan
Convention Season: May-June, Sept., Oct.
Largest Group Accommodated: 250 (200 rooms available)
Convention Rates: Single: 20.00; Double: 34.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Liquor: Served in hotel
Group Meal Rates: Breakfast: 150; Lunch: 2.00; Dinner: 4.00
Charges for Exhibit Areas: None
Charges for Mtg. Rms.: None
Net Exhibit Space: 6,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, easels, screen, 16mm sound projector
Stage, 30 ft. by 25 ft.
Sports Facilities: Golf, shuffleboard, swimming, tennis

ELMIRA

Railroads: D.L. & W.; Erie; L.V.; PRR
Airlines: CAP, MOH

Mark Twain Hotel

West Gray Street (Phone: 6221; Teletype TWX-95
Manager: William C. Emerson
Convention Season: All year
Largest Group Accommodated: 700 (300 rooms, 15 suites available)
Air Conditioning: Banquet and meeting rooms, 150 bedrooms
Convention Rates: Single: 6.50-9.00; Double: 10.00-14.00; Suites: 21.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 9 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 6,312 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Golf, horseback riding, bowling, tennis

GLENS FALLS

Railroads: Del. & Hud.
Airlines: EAL

The Queensbury Hotel (HSMA)

50 Maple St. (Phone: 2-1121)
Manager: Jack P. Lynch
Sales Manager: Robert L. Gratton
Convention Season: All year
Largest Group Accommodated: 300 (175 rooms, 12 suites available)
Air Conditioning: Banquet and meeting rooms, 104 bedrooms

MEETING PLANNERS HANDBOOK

Handy, pocket-size booklet contains reprints of some of the most popular articles on meeting planning that have appeared in *Sales Meetings Magazine.*

32 pages—more than 14 articles

CONTENTS

What I've Learned from My 11,000 Speaking Engagements
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Guided Conference: Good Substitute for Skilled Leadership
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Buzz-Write Workship Insures Participation
A Conference Is a Contest—Do You Win Or Lose?
If It's Worth Saying It's Worth Reporting
How Bankers Become Good Speakers
43 Ways to Excite Interest in Your Meeting Objectives
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Send 50 cents in coin to:

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SALES MEETINGS Magazine
1212 Chestnut St., Phila. 7, Pa.

This world-famous resort offers every facility to get more work done . . . while you have more fun

● **Unequalled Convenience Under One Roof.** This complete year-round resort has *every* facility right on premises. Your men (and their wives, too) are happy to stay right on the spot, available for meetings. Yet the Concord is just 90 minutes from New York City over new super highways. Airport nearby. Scheduled bus and limousine service too.

● **Meeting and Exhibition Space.** 16 meeting rooms – capacity from 10 to 2000 persons. Completely Air-Conditioned. No extra charge for use.

● **Convention Equipment.** Slide and motion picture projectors, duplicating machines, typewriters, public address system, everything you need for the usual convention business . . . plus technical maintenance help to set up displays.

● **Accommodations.** Handsome rooms and suites to accommodate 2000 persons. Deluxe master suites too. If you like luxury, you'll love the Concord!

● **Gourmet Cuisine.** Superb, plentiful food on the economical American Plan. Conventioneers dine *together* . . . discuss and fraternize. Private dining rooms, if desired. Banquet facilities for up to 2000.

● **Sports and Recreation.** Two great golf courses, under head pro Jimmy Demaret. Huge Outdoor Pool and glass-enclosed, radiant heated Indoor Tropical Pool – supervised by Buster Crabbe. Year-round ice skating – skiing too when temperature's below 32°. Health Clubs for both men and women, indoor sunbathing in the luxurious Cabana Club. Plus every other popular sports facility.

● **Ladies Too!** Yes, every vacation and recreation desire is filled to keep the little darlings happy while you attend to convention business. Beauty parlors, glamorous new shops, right on premises.

YES, THE CONCORD HAS THE EQUIPMENT AND THE MANPOWER TO HELP MAKE YOUR CONVENTION THE GREATEST EVER. We've had hundreds of the biggest and best – and they come back year after year. Here are just a few of our recent clients:

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For complete information, call, wire or write:

RAY PARKER, MANAGER
JAY COHEN, CONVENTION SALES MANAGER

CONCORD HOTEL KIAMESHA LAKE NEW YORK

Call Monticello 1140 or, direct line from N. Y. C., CHickering 4-0771

NEW YORK

Glen Falls continued

Convention Rates: Single: 6.50-11.00; Double: 10.50-18.00; Suites: 25.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 7 (270)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,200 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, easels, all types of projectors
Stage: Available
Sports Facilities: Swimming, golf, tennis, horseback riding, skiing, boating, dancing, hunting, fishing, horse racing

GROSSINGER

Bus Service: Intercity Transportation Co.—from New York City

Grossinger Hotel and Country Club (HSMA)

See Advertisement, Page 136

(Phone: Liberty, N.Y. 960)
Manager: Paul Grossinger
Sales Manager: Richard B. Braine
Convention Season: September through June
Largest Group Accommodated. 1,000 (525 rooms 25 suites available)
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 25 (1,600)
No. Banquet Rms. & Capacity of Largest: 1 (1,400)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 12,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16 mm projector
Stage: 40 ft. by 20 ft.
Sports Facilities: Golf, tennis, riding, swimming, fishing, boating, softball, handball, ice skating

JAMESTOWN

Airlines: Allegheny
Railroads: Erie; N.Y.C.

Hotel Jamestown

106 West Third St. (Phone: 31-131)
Genl. Manager: Merton A. Johnson
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 7 suites available)
Air Conditioning: Banquet and meeting rooms, 11 bedrooms
Convention Rates: Single: 5.75-8.00; Double: 7.25-11.50; Suites: 15.00-17.00
No. Mtg. Rms. & Capacity of Largest: 6 (750)
No. Banquet Rms. & Capacity of Largest: 6 (630)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None to conventions
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf

KIAMESHA LAKE

Bus Service: Shortline System; Intercity Transportation Co.—from New York City

Concord Hotel

See Advertisement, Page 134

(Phone: Monticello 1140)
Manager: Raymond Parker
Sales Manager: Jay Cohen
Convention Season: All year
Largest Group Accommodated: 2,000 (1,000 rooms and 75 suites available)
Convention Rates: Single: 14.00 to 30.00; Double: 12.00 to 25.00; Suites: 50.00 to 100.00. American
No. Mtg. Rms. & Capacity of Largest: 15 (3,000)
No. Banquet Rms. & Capacity of Largest: 5 (1,500)
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, 750 bedrooms
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: 16mm sound projector, PA system, spotlights
Stage: 28' x 40'
Sports Facilities: Swimming pool, 2 golf courses

LAKE PLACID

Railroads: N.Y.C.
Airlines: EAL

AUDITORIUM

Olympic Arena

Main Street (Phone: 800)
Manager: Stanley Benham
Exhibit Area: 20,000 sq. ft.
Rental Fees and Services: Free, conventions served by Chamber of Commerce at no charge
Floor Load: Unlimited
Ceiling Height: 55 ft.
Other Equipment Available: PA system
Dimensions, Opening to Exhibit Hall: 18 ft. by 16 ft.
Columns: None
Utilities: 110 220 V, AC, DC, water
Loading Facilities: Door at street level, truck unloading on Arena floor
Storage Areas: 10,000 sq. ft.
Meeting Rooms and Capacities: Arena seats 5,000; three supplementary rooms
Facilities for Food Functions: Catering service can serve banquet for 2,000
Parking Facilities: Free facilities
Distance from Business District: Center of business district

The Homestead

16 Main St. (Phone: 73)
Manager: M. A. Roland
Convention Season: All year, except July and Aug.
Largest Group Accommodated: 80 (45 rooms available)
Convention Rates: Single: 14.00; Double: 26.00. American
No. Mtg. Rms. & Capacity of Largest: 1 (70)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75-3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: Projectors
Sports Facilities: Tennis, boating, swimming, summer ice skating, fishing, golf, riding, plus all winter sports

Lakeside Inn

North Main St. (Phone: 440)
Manager: C. P. Crossman
Convention Season: May 15 to July 1, Sept. to to Oct. 15
Largest Group Accommodated: 100 (55 rooms available
Convention Rates: Single: 12.00; Double: 24.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 1 (140)
Group Meal Rates: Breakfast: 1.50; Dinner: 2.50-4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: Projectors
Sports Facilities: Tennis, boating, swimming, summer ice skating, fishing, golf, riding, plus all Winter sports

Marcy Hotel

(Phone: 1500)
Manager: William Adler
Convention Season: All year, except Xmas, New Year's & Washington's birthday.
Largest Group Accommodated: 280 (135 rooms, 3 suites available)
Air Conditioning: Banquet and meeting rooms
No. Mtg. Rms. & Capacity of Largest: 5 (200)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, 16mm projector and screen
Stage: Available
Sports Facilities: Skating, skiing, bobsledding, tobogganing, fishing, hunting, swimming, boating, water skiing, tennis, golf, horseback riding, bicycling

Mirror Lake Inn

35 Lake Shore Drive
Manager: Mrs. C. M. Wikoff
Sales Manager: Dean Wikoff
Convention Season: All year, except holidays
Largest Group Accommodated: 100 (60 rooms available)
Convention Rates: Single: $12; Double: $24. Rates for American Plan
No. Mtg. Rms.: 3
No. Banquet Rms.: 3
Group Meal Rates: Breakfast: $1.50; Lunch: $1.75 to $2.25; Dinner: $2.50 to $4
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 500 sq. ft. on one floor
Audio-Visual Aids: 16 mm., 35 mm. sound projectors, blackboard, PA system
Sports Facilities: Tennis, Boatingfi Swimming, Summer Ice Skating, Fishing, Golf, Riding, plus all winter sports

St. Moritz Hotel

31 Saranac Ave. (Phone: 600, 601, 399)
Manager: William E. Rascoe
Convention Season: May to June, Sept., Oct.
Largest Group Accommodated: 150 (75 rooms, 6 suites available)
Convention Rates: Single: 13.00-15.00; Double; 24.00-28.00; Suites: 36.00-40.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (125)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,800 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 8mm & 16mm sound projectors
Sports Facilities: Tennis, Golf, shuffleboard

Whiteface Inn (HSMA)

(Phone: Lake Placid 130)
Manager: F. Burton Fisher
Convention Season: May 15 to July 10, Sept. 1 to Oct. 15
Largest Group Accommodated: 500 (300 rooms and 12 suites available)
Convention Rates: Single: 18.00; Double: 32.00; Suites: 40.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (450)
No. Banquet Rms. & Capacity of Largest: 1 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Net Exhibit Space: 3,400 sq. ft. on one floor
Audio-Visual Aids: 35mm projectors, PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, boating, bathing, fishing, water skiing

LIBERTY

Railroads: N.Y.O. & W.

Young's Gap Hotel

(Phone: Liberty 700)
Manager: Wolf Olkin
Sales Manager: Moe Senate
Convention Season: All year, except July, August
Largest Group Accommodated: 400 (200 rooms, 6 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Oct.-May—Single: 10.50-13.50; Double: 9.00-11.00. May-June— Double: 10.50-14.00. Modified American
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,000 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, tennis, quoits, baseball, golf, shuffleboard, indoor ice skating, skiing, tobaggoning

LIVINGSTON MANOR

Railroads: N.Y.O. & W.

White Roe Lake Hotel

(Phone: 770)
Manager: Mack Weiner
Sales Manager: John Weiner
Convention Season: May-Oct.
Largest Group Accommodated: 350 (150 rooms available)
Convention Rates: 12.00-20.00 per person. American
No. Mtg. Rms. & Capacity of Largest: 5 (750)
No. Banquet Rms. & Capacity of Largest: 3 (550)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 4,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, 16mm and slide projectors
Stage: Available
Sports Facilities: Golf, swimming, horse back riding, tenis, boating, fishing, baseball

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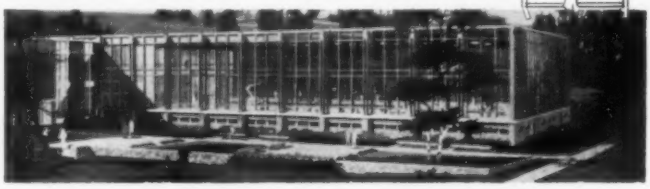

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Grossinger's

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10,000 Square Feet of Exhibit Space under one roof!

LONG BEACH

Railroads: Long Island

The Lido

See Advertisement, Page 137

(Phone: GEneral 4-9000; New York City, REgent 4-9000)
Sales Manager: Maurice Pfursich
Convention Season: May, June, Sept., October
Largest Group Accommodated: 600 (267 rooms, 24 suites available)
Air Conditioning:
Convention Rates: Single: 22.00; Double: 32.00-36.00; Parlors: 12.00 additional. American.
No. Mtg. Rms. & Capacity of Largest: 11 (1,000)
No. Banquet Rms. & Capacity of Largest: 6 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 20,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16 mm. & 35 mm. projectors, blackboards, slide projectors, lecturns, easels, screens
Stage: Two
Sports Facilities: Golf, tennis, indoor and outdoor pools, fishing, archery, shuffleboard

MONTAUK

Railroads: Long Island

Gurney's Inn

See Advertisement, Page 137

Old Montauk Highway (Phone: Montauk Point 8-2345)
Manager: Nick Monte
Convention Season: May, June, Sept., Oct.
Largest Group Accommodated: 125 (50 rooms, 7 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 20.00-25.00; Double: 30.00-40.00. European.
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: PA system
Sports Facilities: Swimming, golf, tennis, riding, boating, water skiing, fishing

Montauk Monor (HSMA)

See Advertisement, Page 137

(Phone: Montauk Point 8-2311)
Manager: William C. Tonetti
Sales Manager: R. D. Waterman
Convention Season: June to October
Largest Group Accommodated: 350 (200 rooms, 6 suites available)
Convention Rates: June and Sept.—Single: 24.00; Double: 38.00; Suites: 53.00; July and Sept.—Single: 25.00; Double: 40.00; Suites: 55.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (575)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 6.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, projectors
Stage: Available
Sports Facilities: Golf, sailing, swimming, pool, riding, tennis, fishing, softball

NEW CITY

Railroads: NJ & NY

Dellwood Country Club

Phone: NE 4-4626
Manager: Lee Wills
Convention Season: All year
Largest Group Accommodated: 165 (75 rooms, 6 suites available)
Air Conditioning: Entire hotel
Conveniton Rates: Single: 20.00; Double: 18.00; Suites: 25.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.50; Dinner: 5.00
Liquor: Served in hotel
Audio-Visual Aids: 16mm. sound projector, PA system, spotlights
Stage: 16' by 8'
Sports Facilities: Tennis, golf, swimming, volley ball, baseball, fishing

NEW YORK CITY

Railroads: B. & O.; J.C.; D.L. & W.; Erie; H. & M.; L.V.; L.I.; N.J. & N.Y.; N.Y.C.; N.Y., NH & H.; N.Y.O. & W.; N.Y.S. & W.; Penna.; S.I.R.T.; W.S.
Airlines: ARG, AF, AAL, AVN, BOAC, BNF, BWIA, CAP, CUBANA, DAL, EAL, ELAL, IBERIA, KLM, LAI, LAV, LH, MOH, NAL, NEA, NWA, PAA, SABENA, SAS, SR, TCA, TWA, UAL, VARIG

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- Banquet Facilities for 200

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NEW YORK

New York City continued

CONVENTION BUREAU

New York Convention & Visitors Bureau, Inc.
90 E. 42nd St. (17)
Royal W. Ryan, Executive Vice President

AUDITORIUMS

New York Coliseum

Columbus Circle (Phone: Plaza 7-5000)
Manager: Charles W. Strong
Exhibit Areas: Four floors First, 64,401 sq. ft. plus 13,686 sq. ft. on First Mezzanine; second floor, 82,517 sq. ft.; third floor, 70,553 sq. ft.; fourth, 70,003 sq. ft.
Rental Fees and Services: First floor, $18,000; second floor, $23,000; third floor, $13,000; fourth floor, $10,000. Two-week period. Includes light, heat, storage
Floor Load: First and second floors, 300 lbs. per sq. ft.; third floor, 200 lbs. per sq. ft.; fourth floor, 150 lbs. per sq. ft.
Ventilation: Zone controlled air conditioning
Ceiling Height: Up to 55 ft. **PA System:** Yes
Dimensions, Opening to Exhibit Hall: Ramp to 1st floor, inner door 15'6" W x 17'6" H; Ramp to 2nd floor, inner door 20' W x 20' H
No. of Elevators and Capacities: 10 passenger elevators capacity 33 persons each. 5 freight elevators, capacity 75,000 lbs, largest (48' x 15' x 15')
Current and Utilities Available: AC, air, water, gas, steam television, vacuum, high and low tension
Loading Facilities: 80 ft. loading dock, 3 truck passages, ramp, 5 freight elevators
Locations, Size of Storage Areas: 8 - 12,000 sq. ft. on each floor
Number of Meeting Rooms and Capacities: 10, 25 to 300 Exhibit floors 6,250 to 8,149 each
Facilities to Handle Food Functions and Banquet Capacity: Can handle banquet for 5,000
Parking Facilities: Two levels under Coliseum hall
Distance from Business District: Center of district

Kingsbridge Armory

29 West Kingsbridge Rd., Bronx (LU 4-5700)
Manager: Ed Cullen, Superintendent
Exhibit Areas: 180,000 sq. ft.
Rental Fees and Services: $1,000-$1,500 per day; half rate for erection and dismantling time; no services included
Floor Load: Unlimited
Ventilation: Natural draft; 2 exhaust fans
Ceiling Height: 105 ft.
P. A. System: Available on rental
Dimensions, Opening to Exhibit Hall: 13 ft. high by 12 ft.; 25 ft. high by 20 ft.
Columns: None
Utilities: Water, gas, sewer, AC current—3-phase, 208 V, single-phase, 118 V, 60 cycle
Loading Facilities: Unload directly on floor
Storage Areas: 40,000 sq. ft.
Meeting Rooms and Capacities: 12 rooms seat up to 100; other rooms seat 1,000, 750, 400 and two seat 150 each
Facilities for Food Functions and Banquet Capacity: Dining room seats 510 for banquet
Parking Facilities: 3,000 cars, adjoining streets
Distance from Business District: 28 minutes by subway; 30 minutes by cab

Madison Square Garden

307 W. 49th St. (COlumbus 5-6800)
Manager: John A. Goldner
Exhibit Areas: Exhibition Hall, 50,000 sq. ft.
Rental Fees and Services: $1,000 per day; $500 per day for moving in and out; no services included in rental
Floor Load: 125 lbs. per sq. ft.
Ceiling Height: 14 ft.
P. A. System: Has to be installed
Dimensions, Opening to Exhibit Hall: 10 ft. wide by 12 ft. high
Columns: 30 ft. centers
Utilities: AC and DC current, water, gas
Loading Facilities: Drive onto floor
Storage Areas: 1,400 sq. ft.
Meeting Rooms: None
Parking Facilities: Adjacent to building
Distance from Business District: In midtown

New York Trade Show Corp.

See Advertisement, Page 138

500 Eighth Ave. (1) (Phone: LOngacre 4-4100)
President and Executive Director: Duane W. Carlton
Exhibit Areas: 18,000 sq. ft., open booths plus additional 4 floors of 200 sample rooms
Rental Fees and Services: Meetings, $500 to $1,000; Exhibits, $600 to $1,000
Floor Load: 150 lbs. per sq. ft.
Ventilation: Air-conditioned
Ceiling Height: 11 ft. 2nd Floor, other Floors 8' 6"
PA System: Yes
Dimensions, Opening to Exhibit Hall: 180 ft. by 100 ft.
No. of Elevators and Capacities: 6 passenger elevators, 20 persons each
Columns, Locations and Dimensions: 18 columns, 1 ft., 11 inches square 2nd floor
Current and Utilities Available: AC ample, 110 and 220, 3 phase
Loading Facilities: Freight elevator, 9' x 9 x 17½' capacity 5,000 lbs.
Locations, Size of Storage Area: 5,000 sq. ft. in basement
Number of Meeting Rooms and Capacities: 200 (10 to 1500)
Facilities to Handle Food Functions: Can handle banquet for 1,200
Parking Facilities: Garage nearby
Distance from Business District: Center of business district

69th Regiment Armory

26th St. & Lexington Ave. (MU 4-6170)
Manager: Lt. Col. H. M. Lutz
Exhibit Areas: 32,000 sq. ft.
Rental Fees and Services: $743 per day; no service included
Floor Load: 180 lbs. per sq. ft.
Ventilation: Natural
Ceiling Height: 100 ft.
PA System: Available on rental
Dimensions, Opening to Exhibit Hall: 10 ft. by 8 ft.
Elevators and Capacities: One freight, 4,000 lbs.
Columns: None
Utilities: AC 3-phase-208 V, single-phase-118 V, 60 cycle
Loading Facilities: Street level door
Meeting Rooms: None
Facilities for Food Function and Banquet Capacity: Restaurant can handle 250
Parking Facilities: None
Distance from Business District: In heart of city

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DUANE W. CARLTON, *President*

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- Adequate facilities for storage
- Restaurant & Beverage Facilities—room service
- Free tables, shelving, racks and chairs
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- No gratuities for service
- Nearly 5,000 hotel rooms adjacent
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- Telephone in each room—switchboard service

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FLY THE FINEST

FLY TWA

NEW YORK

New York City continued

71st Infantry Regiment Armory
34th St. and Park Ave. (MU 5-2400)
Manager: Col. Donald Sherman
Exhibit Areas: 40,000 sq. ft.
Rental Fees and Services: $1,000 per day; no services included
Floor Load: Unlimited
Ventilation: Windows
Ceiling Height: 100 ft.; 9 ft. under balcony
PA System: Available on rental
Dimensions, Opening to Exhibit Hall: 10 ft. high, 10 ft. wide
Columns: None
Utilities: AC current single and three-phase, 60 cycle
Loading Facilities: Door from street level
Storage Areas: On balconies
Facilities for Food Function and Banquet Capacity: Restaurant seating up to 300
Parking Facilities: 2 garages within one block and 3 parking lots within two blocks
Distance from Business District: In business district

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- Only New York hotel with a fully equipped theatre; 530 comfortable, spring-cushioned seats. Can be set up school room, auditorium or conference style.
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- Closed circuit telecasts.
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BARBIZON-PLAZA

Overlooking Central Park. Just 2 blocks to New Coliseum.
106 CENTRAL PARK SOUTH AT 6TH AVENUE, NEW YORK 19, N.Y.

Barbizon-Plaza Hotel

See Advertisement, Page 140

106 Central Park South (Phone: CI 7-7000)
Gen. Manager: David S. Racusin
Sales Manager: Charles D. Erickson
Convention Season: All year
Largest Group Accommodated: 700 (700 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.50-14.00; Double: 14.00-19.50; Suites 30.00-35.00
No. Mtg. Rms. & Capacity of Largest: 22 (265)
No. Banquet Rms. & Capacity of Largest: 3 (200) (450 buffet style)
Group Meal Rates: Breakfast: .85-1.65; Lunch: 1.85-2.50; Dinner: 2.85-3.95
Liquor: Served in hotel
Charges for Mtg. Rms.: Meetings only—25.00 to 100.00
Net Exhibit Space: 15,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, professionally equipped theatre
Stage: Available

Belmont Plaza Hotel

49th & 50th St. & Lexington Ave. (Phone: Plaza 5-1200 Teletype—NY 1,3877)
Manager: Robert N. Sarason
Sales Manager: Trudy Cohen
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 30 suites available)
Air Conditioning: Banquet and meeting rooms, many bedrooms
Convention Rates: Single: 7.00-9.85; Double: 9.50-13.85; Suites: 18.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (450)
Group Meal Rates: Breakfast: 3.00; Lunch: 4.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Open
Charges for Exhibit Areas: Open
Net Exhibit Space: 12,000 sq. ft. on 2 floors
Audio-Visual Aids: PA system, spotlights, 4' x 6' screen
Stage: Available

The Biltmore (HSMA)

Madison Ave. at 43rd St. (Phone: Murray Hill 7-7000)
Res. Manager: Jack Wilder
Sales Manager: Ray Ashbaugh
Convention Season: All year
Largest Group Accommodated: 1,000 (600 rooms, 75 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Conuvention Rates: Single: 8.00-18.95; Double: 12.00-20.95; Suites: 25.00 to 50.00. European
No. Mtg. Rms. & Capacity of Largest: 25 (1000)
No. Banquet Rms. & Capacity of Largest: 18 (850)
Group Meal Rates: Breakfast: 3.00 up; Lunch: 4.50; Dinner: 6.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 9,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Men's health club, bowling

Commodore Hotel (HSMA)

See Advertisement, Page 140

42nd St. & Lexington Ave. (Phone: MUrray Hill 6-6000)
Manager: Geo. H. Howard
Salse Manager: John C. Egan
Convention Season: All year
Largest Group Accommodated: 2,500 (1,200 rooms, 100 suites available)
Air Conditioning: Banquet and meeting rooms, 800 bedrooms
Convention Rates: Single: 7.00-15.00; Double: 12.00-19.00; Suites: 20.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 22 (2,200)
No. Banquet Rms. & Capacity of Largest: 22 (1,800)
Group Meal Rates: Breakfast: 3.00; Lunch: 4.00; Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable

The final success of a convention or sales meeting is dependent upon the facilities and the personal services rendered by the hotel organization where it is held.

Superb air-conditioned accommodations for groups of any size—**25 to 2500**

HOTEL *Commodore*
42nd St. at Lexington Ave.
A Zeckendorf Hotel

John C. Egan
Director of Sales
Louis Fiora
Convention Manager
Teletype: NY 1-2477-X

Charges for Exhibit Areas: Variable
Net Exhibit Space: 20,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Essex House (HSMA)

160 Central Park South (Phone: Circle 7-0300)
Manager: Vincent J. Coyle
Convention Season: All year
Largest Group Accommodate: 200 (150 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 13.00-23.00; Double: 17.00-25.00; Suites: 35.00-70.00
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Liquor: Served in hotel
Charges for Mtg. Rms.: 25.00 to 600.00
Charges for Exhibit Areas: 25.00 to 600.00
Net Exhibit Space: 11,000 sq. ft. on 2 floors
Audio-Visual Aids: PA system, spotlights, projectors from rental service
Stage: Available

Governor Clinton Hotel (HSMA)

See Advertisement, Page 11

31st St. & 7th Avenue (Phone: Pennsylvania 6-3400; Teletype: N.Y. 1,3202)
Manager: Victor J. Giles
Convention Manager: J. H. Syrett
Convention Season: All year
Largest Group Accommodated: 1,500 (900 rooms, 10 suites available)
Air Conditioning: All meeting rooms
Convention Rates: Single: 7.50-12.00; Twins, 12.00-19.00; Double: 12.00-19.00; Suites: 21.50-47.50, European
No. Mtg. Rms. & Capacity of Largest: 15 (500)
No. Banquet Rms. & Capacity of Largest: 15 (500)
Group Meal Rates: Breakfast: 2.75; Lunch: 4.25; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if meals served
Net Exhibit Space: 8,371 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Portable

Henry Hudson Hotel (HSMA)

See Advertisement, Page 141

353 West 57th Street (Phone: CO 5-6100)
Manager: Albert F. Koenig
Sales Manager: Frank W. Berkman
Convention Season: All year
Largest Group Accommodated: 800 (500 rooms 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-9.00; Double: 10.00-16.50; Suites 20.00-50.00, European
No. Mtg. Rms. & Capacity of Largest: 15 (1,000)
No. Banquet Rms. & Capacity of Largest: 15 (750)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.75; Dinner: 4.75
Liquor: Served in hotel
Net Exhibit Space: 3,000 sq. ft. on one floor, separated area from meeting rooms
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool

Lexington Hotel

48th & Lexington Ave. (Phone: Plaza 5-4400)
Genl. Manager: Fred F. Holsten
Sales Manager: Peter Mellon
Convention Season: All year
Largest Group Accommodated: 1,000 (740 rooms, 25 suites available)
Air Conditioning: Banquet rooms, 10 floors
No. Mtg. Rms. & Capacity of Largest: 3 (80)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.75; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 25.00 up, depends upon usage
Charges for Exhibit Areas: 25.00 up, depends upon usage
Net Exhibit Space: 2,750 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen, blackboards
Stage: Available

Manger Vanderbilt Hotel (HSMA)

See Advertisement, Page 143

Park Ave. at 34th St. (Phone: Murray Hill 3-4000)
Manager: Walter Henkel
Sales Manager: Helaine Benjamin
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.50-19.50; Double: 14.00-19.50; Suites: 24.50-46.00, European
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 3.50; Lunch: 4.00; Dinner: 5.00

Honored by great organizations of America . . .

For Service Beyond the Call of Duty

- **Personalized attention:** Your first contact at Henry Hudson becomes your group's very own *aide de camp*, to guide you through your stay at the Henry Hudson, to take care of *everything*.
- **Choice location**—steps from the Coliseum, a short walk to Times Square, Radio City.
- **Complete Facilities** for groups of 10—1,000, with largest banquet-meeting space of any hotel in the Coliseum zone.
- **1200 choice guest rooms:** your group can *stay together* when you hold your function at the Henry Hudson.

HENRY HUDSON HOTEL

353 West 57th Street, New York City

For complete details, direct inquiries to Frank W. Berkman. For your convenience, send in coupon today.

Mr. Frank W. Berkman, Henry Hudson Hotel, Dept. A-11
353 West 57th St., New York, N. Y.

Kindly send me full information about meeting room facilities and service.

Name_____

Company_____

Address_____

City_____ Zone_____ State_____

Look for the big

New York's Newest Hotel

COMPLETELY AIR-CONDITIONED

- 1400 beautifully decorated guest rooms—each with television and radio.
- Located in the heart of Times Square and the fabulous theatre district.
- 10 new luxurious meeting rooms to accommodate from 10 to 500.
- A variety of exciting new dining rooms.
- Private subway entrance—one stop to the Coliseum.
- Minutes away from Grand Central and Pennsylvania Stations.
- Within walking distance of West Side Airlines and Port Authority Bus Terminals.
- Excellent hotel garage facilities.

For your next conference

HOTEL *Manhattan*

44TH TO 45TH STREETS
AT 8TH AVENUE
NEW YORK CITY • JUdson 2-0300

Frank W. Kridel, General Manager • A Zeckendorf Hotel

The PARK-SHERATON HOTEL is the *Convention City!*

Only a hotel with the size, the specialization and the location of the Park-Sheraton can offer so much—under one roof! At the Park-Sheraton, your convention sessions will move along smoothly, on time, because your people meet *and* live at the same address. Group interest *stays high* because the convention *stays together*. Small wonder the Park-Sheraton is the site of many of the nation's most important meetings, year after year. Send for detailed brochure to help plan your next convention.

- *Grand Ballroom* accommodates 800 for meetings and banquets.
- *10 other function rooms* to choose from, capacities up to 400.
- Heart-of-the-city location—one block from Coliseum, short walk to Radio City, Times Square, Fifth Avenue shops, and theaters.
- Over 1600 guest rooms and suites.
- *Superb exhibition facilities* and services.
- *Famous banquet cuisine.*
- *Coffee Shop, Dining Rooms and Cocktail Lounges.*
- All personal guest services right in the hotel.

ENTIRE HOTEL AIR-CONDITIONED

MAIL COUPON TODAY FOR COMPLETE DETAILS

Park-Sheraton Hotel Dept. A-11
7th Ave. and 56th Street, New York, N.Y.

Gentlemen: Please send me your complete Convention Brochure.

Name_____

Company_____

Address_____

City_____ Zone____ State____

NEW YORK CITY
New York City continued

Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 up
Charges for Exhibit Areas: 15.00 up
Net Exhibit Space: 10,105 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available

Manhattan Hotel (HSMA)

See Advertisement, Page 142

44th & 45th St. & 8th Ave. (Phone: Judson 2-0300)
Manager: Frank W. Kridel
Sales Manager: William H. Hutchinson
Convention Season: All year
Largest Group Accommodated: 1,000 (600 rooms, 18 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-12.00; Double: 9.50-18.00; Suites: 25.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (450)
No. Banquet Rms. & Capacity of Largest: 10 (400)
Group Meal Rates: Breakfast: 2.50; Lunch: 4.00; Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 6,136 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available

New Weston Hotel

34 E. 50th St. (Phone: Plaza 3-4800)
Manager: J. T. McTighe
Sales Manager: J. A. Zaccaria
Convention Season: All year
Largest Group Accommodated: 100 (25 rooms, 25 suites available)
Air Conditioning: Banquet and meeting rooms, most bedrooms
Convention Rates: Single: 9.00-17.00; Double: 14.00-22.00; Suites: 23.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (50)
Group Meal Rates: Breakfast: 2.50; Lunch: 5.00; Dinner: 5.50 (plus 4% tax & 15% gratuities)
Liquor: Served in hotel
Charges for Mtg. Rms.: None when meals are served

In NEW YORK CITY

YOUR GROUP GETS

WHEN YOU MEET AT THE

Manger Vanderbilt

Service plus superb meeting-room facilities insure the success of your meeting. Every detail is perfectly handled by an experienced helpful staff. Air-conditioned banquet facilities for up to 350 people —with efficient Manger *service* at every step!

For complete details, contact Walter A. Henkel, Gen. Mgr., The Manger Vanderbilt, Park Ave. at 34th St., N.Y.C. Phone: MU 3-4000, Teletype: N.Y. 1-3265.

Manger Windsor

300 rooms, 100% air-conditioned. E. James Holman, Mgr.; 6th Ave. at 58th Street. Phone: CO 5-2100, Teletype: N.Y. 1-3265.

Charges for Exhibit Areas: 25.00 to 50.00
Net Exhibit Space: 3,000 sq. ft.; 755 sq. ft. on one floor

Hotel New Yorker (HSMA)

See Advertisement, Page 143

34th & 8th Ave. (Phone: LO 3-1000) (Teletype: N.Y. 1, 1384)
Gen. Manager: Charles W. Cole
Sales Manager: John A. Potter
Convention Season: All year
Largest Group Accommodated: 2,600 (1500 rooms, 50 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 8.00-11.00; Double: 12.00-14.00; Suites: 25.00 up
No. Mtg. Rms. & Capacity of Largest: 18 (1,000)
No. Banquet Rms. & Capacity of Largest: 18 (950)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.75; Dinner: 5.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 up
Charges for Exhibit Areas: 15.00 up
Net Exhibit Space: 10,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, closed-circuit TV, screens
Stage: Available

Park Sheraton Hotel (HSMA)

See Advertisement, Page 142

7th Ave. at 56th St. (Phone: Circle 7-8000)
Manager: T. C. Deveau
Sales Manager: James T. Flanagan
Convention Season: All year
Largest Group Accommodated: 1,200 (500 rooms, 200 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-14.00; Double: 12.00-18.00; Suites: 17.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (1,200)
No. Banquet Rms. & Capacity of Largest: 11 (1,000)
Group Meal Rates: Breakfast: 3.00; Lunch: 4.00; Dinner: 5.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

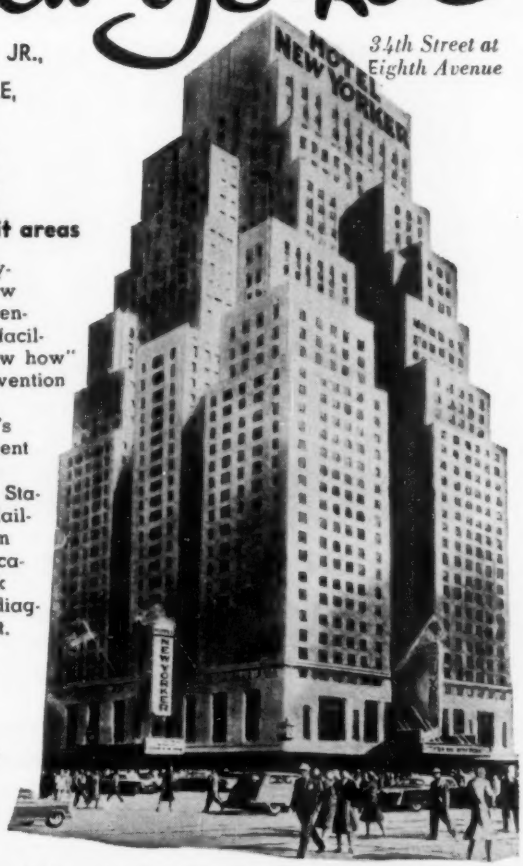
SPOTLIGHT YOUR CONVENTION

at the HOTEL New Yorker

34th Street at Eighth Avenue

JOSEPH MASSAGLIA JR., President
CHARLES W. COLE, Gen. Mgr.

- **125 suites**
- **2500 rooms**
- **25 meeting rooms**
- **350 show rooms and large exhibit areas**



New York's largest skyscraper hotel — the New Yorker — tops for convenience and Convention facilities . . . plus the "know how" of an experienced Convention staff.
In the heart of the city's trading and entertainment area. Direct subway to Pennsylvania Railroad Station and Long Island Railroad. Center Auditorium adjacent to the hotel (capacity 3500). New York Trade Show building diagonally across the street.

Write, phone (LOngacre 3-1000) or teletype (NY 1-1384) Jack Potter, Dir. of Sales, or contact Chicago Office DE 7-6344.

MASSAGLIA HOTELS

12 Massaglia Hotels across the USA and in Hawaii

Santa Monica, Calif. Hotel MIRAMAR
San Jose, Calif. Hotel SAINTE CLAIRE
Long Beach, Calif. Hotel WILTON
Gallup, N. M. Hotel EL RANCHO
Albuquerque, N. M. Hotel FRANCISCAN
Honolulu Hotel WAIKIKI BILTMORE
Washington, D. C. Hotel RALEIGH
Hartford, Conn. Hotel BOND
Cincinnati, O. Hotel SINTON
Pittsburgh, Pa. Hotel SHERWYN
Denver, Col. Hotel PARK LANE
New York City Hotel NEW YORKER

NEW YORK

New York City continued

The Plaza (HSMA)

59th St. & 5th Ave. (Phone: PL 9-3000)
Manager: John G. Horsman
Sales Manager: Clyde J. Harris
Convention Season: All year
Largest Group Accommodated: 1,000 (250 rooms and 50 suites available)
Convention Rates: Single: 10.00 to 16.00; Double: 16.00 to 26.00; Suites: from 26.00
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)
No. Banquet Rms. & Capacity of Largest: 6 (800)
Group Meal Rates: Breakfast: from 3.00; Lunch: from 4.00; Dinner: from 7.00
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, and bedrooms
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: Many types, PA system, spotlights
Stage: Available

Hotel Roosevelt (HSMA)

See Advertisement, Page 145

Madison Ave. at 45th St. (Phone: Mu 6-9200)
Manager: Neal Lang
Director of Sales: Robert L. Golbach
Convention Season: All year
Largest Group Accommodated: 1,800 (900 rooms, 50 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 7.00-19.50; Double: 14.00-24.50; Suites: 37.00-49.00. European
No. Mtg. Rms. & Capacity of Largest: 20 (2,800)
No. Banquet Rms. & Capacity of Largest: 20 (1,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 4.00; Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

St. Moritz-On-The-Park

See Advertisement, Page 144

50 Central Park South (Phone: PLaza 5-5800)
Manager: John Mados
Sales Manager: Nancy B. Zabel
Convention Season: All year
Largest Group Accommodated: 800 (300 rooms, 100 suites available)
Air Conditioning: Banquet and meeting rooms, 50% of bedrooms
Convention Rates: Single: 10.00-15.00; Double: 15.00-18.00; Suites: 20.00 up. European
No. Mtg. Rms. & Capacity of Largest: 8 (400)
No. Banquet Rms. & Capacity of Largest: 8 (400)
Group Meal Rates: Breakfast: 3.00; Lunch: 5.00; Dinner: 6.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: None if food is served
Audio-Visual Aids: PA system, spotlights, 3 screens
Stage: Available

The Savoy-Hilton Hotel (HSMA)

See Advertisement, Page 5

5th Ave. & 58th St. (Phone: Eldorado 5-2600)
Manager: Eugene Voit
Sales Manager: John H. Sienold
Convention Season: All year
Largest Group Accommodated: 300 (250 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 12.00-18.00; Double: 18.00-26.00; Suites: 28.00-55.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (300)
No. Banquet Rms. & Capacity of Largest: 10 (300)
Group Meal Rates: Breakfast: 3.50; Lunch: 5.00; Dinner: 7.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 9,700 sq. ft. on one floor
Audio-Visual Aids: PA system spotlight
Stage: Available

SHERATON

the proudest name in HOTELS

IN NEW YORK CITY

THE PARK-SHERATON: Midtown Manhattan, overlooking Central Park. Beautiful Grand Ballroom accommodates 900 for meetings and banquets. Many other function rooms accommodating from 25 to 250 persons. Air-conditioned.

1600 rooms from $7.85 — Thomas C. Deveau, *General Manager*

THE SHERATON-McALPIN: Located at Herald Square. Completely modernized. Air Conditioned Ballroom and 20 other dining and meeting rooms accommodating from 20-500 persons. 1500 guest rooms — many air-conditioned.

Kurt A. Smith — *General Manager*

EASTERN DIV.
NEW YORK
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PROVIDENCE
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ALBANY
ROCHESTER
BUFFALO
SYRACUSE
BINGHAMTON, N. Y.
(Opens early 1959)
MOBILE, Ala.

MIDWESTERN DIV.
CHICAGO
DETROIT
CINCINNATI
ST. LOUIS
OMAHA
LOUISVILLE
DALLAS
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FRENCH LICK, Ind.
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SIOUX FALLS, S. D.
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SAN FRANCISCO
LOS ANGELES
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(Opens fall 1959)

CANADIAN DIV.
MONTREAL
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getting down to business...

It's a pleasure to concentrate on the business at hand in the handsome setting of the St. Moritz. Function rooms are completely isolated assuring privacy and quiet for your group. And the famed St. Moritz service and cuisine add immeasurably to your affair. Newly decorated private function rooms accommodate from 10 to 300 for directors' meetings, sales meetings, luncheons, banquets, receptions or testimonial dinners. For an especially beautiful setting, choose the Sky Gardens or Terrace Club, overlooking Central Park from high atop the St. Moritz.

ST. MORITZ
ON-THE-PARK
50 Central Park South, New York
PLaza 5-5800
Nancy B. Zabel, Sales Manager

Shelton Towers Hotel

525 Lexington Ave. (Phone: Plaza 5-4000)
Manager: Leslie L. Paul
Sales Manager: John Gallagher
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 20 suites available)
Air Conditioning: All bedrooms
Convention Rates: Single: 6.50-13.00; Double 9.00-16.00
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 5,358 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool, health club

Astor Hotel (HSMA)

Times Square (Phone: Judson 6-3000; Teletype NY 1,2715)
Manager: Frank Kriedel
Convention Season: All year
Largest Group Accommodated: 3,000 (800 rooms, 150 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-13.00; Double: 10.00-13.00; Suites, 16.00-50.00
No. Mtg. Rms. & Capacity of Largest, 31 (3,000)
No. Banquet Rms. & Capacity of Largest: 31 (3,000)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.50; Dinner 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 30,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, slide, 16mm projectors, screens
Stage: Available

Sheraton-McAlpin (HSMA)

See Advertisement, Page 144

34th & Broadway St. (Phone: 6-5700)
Manager: Kurt Smith
Sales Manager: Fernald Washburn
Convention Season: All year
Largest Group Accommodated: 1,000 (700 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-12.50; Twin or Double: 11.00-15.50; Suites: 25.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (500)
No. Banquet Rms. & Capacity of Largest: 15 (500)
Group Meal Rates: Breakfast: 2.75; Lunch: 4.00; Dinner: 5.50
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights
Stage: Available

Statler-Hilton Hotel (HSMA)

See Advertisement, Page 5

7th Ave. & 33rd St. (Phone: Pe 6-5000)
Manager: Thomas F. Troy
Sales Manager: Bruce E. Ender
Convention Season: All year
Largest Group Accommodated: 2,200 (1,100 rooms and 45 suites available)
Convention Rates: Single: from 8.00; Double: from 11.00; Twins: from 13.00; Suites: from 30.00
No. Mtg. Rms. & Capacity of Largest: 18 (2,000)
No. Banquet Rms. & Capacity of Largest: 18 (1,800)
Group Meal Rates: Breakfast: from 2.75; Lunch: from 3.75; Dinner: from 5.75
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, and bedrooms
Charges for Banquet & Mtg. Rms.: Variable
Net Exhibit Space: 39,172 sq. ft.
Audio-Visual Aids: 8mm and 16mm sound projector, motion picture screens, PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool

The Waldorf-Astoria (HSMA)

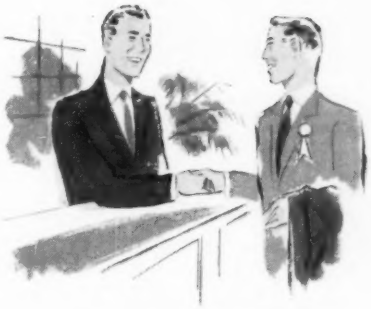
See Advertisement, Page 5

50th Street & Park Ave. (Phone: Eldorado 5-3000)
Manager: Wallace W. Lee, Jr.
Sales and Convention Manager: R. W. Keilt

The Warwick Hotel

65 W. 54th St. (Phone: Circle 7-2700)
Manager: Erwin H. Schlicht

PEOPLE *in hotel service* ARE THE REAL COMPETITIVE DIFFERENCE



More than exceptional facilities and expert planning goes into the success of group meetings and conventions at Distinguished Hotels. You'll find no mass-produced formula at these individually managed hotels, but a *personal* ingredient, an abiding interest in your individual requirements.

Distinguished Hotels is a significant partnership of 18 distinctively and independently managed hotels in the nation's 15 important business centers, dedicated to a brand of service that is far superior to ordinary standards today.

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DISTINGUISHED HOTELS

NATIONAL CONVENTION NETWORK

Hotel Corporation of America cooperating with Distinguished Hotels

NEW YORK
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Hotel Roosevelt*

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Parker House
Somerset Hotel *

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Chalfonte-Haddon Hall

PHILADELPHIA
Bellevue Stratford

BALTIMORE
Lord Baltimore

WASHINGTON
The Mayflower*

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CLEVELAND
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SALT LAKE CITY
Hotel Utah

SAN FRANCISCO
The Mark Hopkins

LOS ANGELES
The Ambassador

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Meeting in NEW YORK? Fly the RADAR Line

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Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, Ill.

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EXPOSITIONS
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BOOTHS, FURNITURE, SIGNS, DRAPES, RENTALS, LABOR

OVER 60 YEARS OF PROGRESSIVE SERVICE

STRAUSS

DECORATING and EXPOSITION CO., Inc.
3524 Third Avenue, New York 56, N. Y.
LUdlow 8-7700

NEW YORK

New York City continued

Sales Manager: William M. Keenan
Convention SeEason: All year
Largest Group Accommodated: 500 (250 rooms available)
Convention Rates: Single: 12.00-20.00; Double: 16.00-25.00; Suites: 28.00-50.00. European
No. Mtg. Rms. & Capacity of aLrgest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 5 (250)
Group Meal Rates: Breakfast: 1.00-2.50; Lunch: 3.00-5.00; Dinner: 4.00-10.00
Liquor: Served in hotel
Charges for Mtg. Rms.: No charge when food served
Net Exhibit Space: 4,300 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Yes

NIAGARA FALLS

Railroads: N.Y.C.; L.V.; Erie; N. St. C. & T. N.J.
Airlines: AAL, CAP, MOH

Hotel Niagara (HSMA)

201 First St. (Phone: 9321)
Manager: Floyd D. Vandervort
Sales Manager: Herbert Parker
Convention Season: All year
Largest Group Accommodated: 300 (125 rooms, 5 suites available)
Air Conditioning: Banquet and meeting rooms, except one
Convention Rates: Single: 7.00-10.00; Double: 10.00-15.00; Suites: 20.00-23.00. European.
No. Mtg. Rms. & Capacity of Largest: 7 (550)
No. Banquet Rms. & Capacity of Largest: 7 (450)
Group Meal Rates: Breakfast: .75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,600 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, all types projectors available on notice, blackboards, easels
Stage: Available
Railroads: N.Y. Cent.; N.Y., N.H. & H.
Airlines: EAL, MOH

POUGHKEEPSIE

Nelson House (HSMA)

Mark St. (Phone: Globe: 2-1100)
Genl. Manager: H. J. Kowal
Convention Season: All year
President: Walter Averill
Largest Group Accommodated: 350 (150 rooms, 6 suites available)
Air Conditioning: Banquet and meeting rooms, many bedrooms
Convention Rates: Single: 6.00-8.00; Double: 11.00-13.00; Suites: 16.00-24.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 6 (325)
Group Meal Rates: Breakfast: 1.35; Lunch: 1.75; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None for convention
Charges for Exhibit Areas: None for conventions
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors on rental basis, screens, blackboards, IBM lectern

Poughkeepsie Inn (HSMA)

Cannon Street (Phone: GLobe 2-2200)
Manager: Stephen H. Anderson
Sales Manager: Ruth Jeanne Uhl
Convention Season: All year
Largest Group Accommodated: 250 (120 room, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.00 Double: 8.50-16.00; Suites: 18.00-28.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (200)
No. Banquet Rms. & Capacity of Largest: 5 (165)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.25; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None for overnight groups
Net Exhibit Space: 3,600 sq. ft.; 3,000 sq. ft. included in meeting room area
Audio-Visual Aids: PA system, spotlights, 16mm sound projector
Stage: Available

ROCHESTER

Railroads: N.Y.C.; Erie; B & O.; Penna.
Airlines: AAL, CAP, MOH

CONVENTION BUREAU
Rochester Convention & Publicity Bureau, Inc.
1 Washington Square (7)
William H. Gannett, Executive Secretary

Rochester War Memorial

100 Exchange St. (Phone: BAker 5-7100)
Manager: Harold S. Rand
Exhibit Areas: Auditorium, 27,000 sq. ft.; Exhibit Hall, 55,000 sq. ft.
Rental Fees and Services included in Rent: 20c per sq. ft. for exhibit; includes move-in and move-out time and life of show; fork lift and operator furnished. Conventions, $250. per day. Includes 20 meeting rooms
Floor Load: Unlimited
Ceiling Heights: 16' in Exh. Hall, 46' in Auditorium
PA System: In entire building
Dimensions, Opening to Exhibit Hall: Truck ramp 22' wide; 16' high, rail siding.
Columns Locations and Dimensions: Exhibit hall columns, 27' x 22' bays
Current and Utilities Available: 108, 220, 440 v. lines; gas; water
Loading Facilities: 3 loading docks plus storage areas
Railroad Sidings: On exhibit floor. Connects to all five railroads
Number of Meeting Rooms and Capacities: 20 meeting rooms, seats 30-150 persons.
Facilities for Food Functions: Catering, banquet up to 1,200
Parking Facilities: 1,400-car underground garage connecting building under construction
Distance from Business District: One block

Manger Hotel (HSMA)

See Advertisement, Page 146

26 Clinton Ave., South (Phone: HAmilton 6-7800)
Manager: Reed Seely
Sales Manager: John M. Mahler
Convention Season: All year

in ROCHESTER

YOUR GROUP GETS

WHEN YOU MEET AT THE

Manger Hotel
(formerly The Seneca)

Service plus superb meeting-room facilities insure the success of your meeting at The Manger Hotel. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Air-conditioned function rooms (Rochester's largest ballroom) to accommodate up to 1000—with efficient *service* at every step!

For complete details, contact Reed Seely, Mgr., The Manger Hotel, 26 Clinton Ave., South, Rochester, N. Y. Phone: Hamilton 6-7800, Teletype: RO-293

Largest Group Accommodated: 600 (325 rooms, 8 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 7.50 to 11.25; Double: 10.75-15.25; Suites: 22.00 to 30.00, European
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: Depends on meal functions involved
Net Exhibit Space: 16,379 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights
Stage: Yes

Powers Hotel

36 Main St. West (Phone: LOcust 2-6400; Telefax FFN Powers Hotel)
Manager: Isaac Gordon, Prop.
Sales Manager: Eugene L. Kleehamer
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, 25 bedrooms
Convention Rates: Single: 6.00-9.25; Double: 8.75-15.00; Suites: 18.00-39.00, American
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (700)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Net Exhibit Space: 8,000 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

The Sheraton Hotel (HSMA)

See Advertisement, Page 147

111 East Ave. (Phone: Baker 5-8400)
Manager: William P. Gorman
Sales Manager: William L. Sullivan
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 20 suites available)
Air Conditioning: Banquet and meeting rooms, 200 bedrooms
Convention Rates: Single: 7.35-12.50; Double: 10.35-16.85; Suites: 25.00-50.00, European
No. Mtg. Rms. & Capacity of Largest: 10 (800)
No. Banquet Rms. & Capacity of Largest: 10 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.75; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if convention
Charges for Exhibit Areas: Depends on size of exhibits
Net Exhibit Space: 9,110 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Golf, tennis, bowling, swimming, boating

RYE

Railroads: N.Y.; N.H. & H.; Rye Main Line

Westchester Country Club (HSMA)

Manager: David J. Martin

Sales Manager: Martin Barry
Convention Season: All year except July & Aug.
Largest Group Accommodated: 250 (130 rooms, 15 suites available)
Convention Rates: Single: 14.00; Double: 18.00; Suites: 29.00-35.00, European.
No. Mtg. Rms. & Capacity of Largest: 7 (400)
No. Banquet Rms. & Capacity of Largest: 7 (300)
Group Meal Rates: Breakfast: 2.50; Lunch: 4.00; Dinner: 6.00
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: None
Audio-Visual Aids: Blackboards, screens, easels, 16mm and 32mm projectors, PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, baseball, swimming

SARANAC INN

Railroads: N.Y.C.
Airlines: EAL

Saranac Inn

Saranac Inn Post Office (Phone: Saranac Lake 1800)
Manager: John F. Clifford
Convention Season: June 1 to July 15, Aug. 20 to Oct 1
Largest Group Accommodated: 750 (450 rooms, 20 suites available
Convention Rates: Single: 15.00-20.00; Double: 30.00-40.00; Suites: 50.00, American
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 2 (750)
Liquor: Served in hotel
Charges for Mtg. Rms.: None with convention
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 35mm & 16mm projectors, screen
Sports Facilities: Golf, fishing, boating, tennis, swimming, water skiing, riding

SARATOGA SPRINGS

Railroads: Del. & Hud.; S. & S.

Gideon Putnam Hotel

See Advertisement, Page 147

Geyser Park (Phone: 4200)
Manager: Myron H. Woolley
Convention Season: Mid-November to April 1
Largest Group Accommodated: 200 (100 rooms, 12 suites available)
Air Conditioning: Banquet and meeting rooms, Some bedrooms
Convention Rates: Single: 18.50; Double: 34.00; Suites: 45.00
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Sports Facilities: Swimming, golf, tennis

SCHROON LAKE

Railroads: D. & H.

Scroon Manor Hotel

(Phone: Schroon Lake 75)
Manager: Joseph Frieber
Convention Season: May 27 until Oct. 1
Largest Group Accommodated: 500 (250 rooms available)
Convention Rates: 10.00 to 15.00 per person, American
No. Mtg. Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 2 (700)
Liquor: Served in hotel
Air Conditioning: Banquet halls and dining room
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 700 sq. ft.
Audio-Visual Aids: All types, PA system, spotlights
Stage: 2 Available
Sports Facilities: Golf, tennis, boating, swimming, fishing, shuffleboard

SUFFERN

Transportation: 30 miles from New York City

Motel on the Mountain

See Advertisement, Page 148

(Phone: 5-2500)
Manager: Robert L. Schwartz
Convention Season: All year
Largest Group Accommodated: 200 (99 rooms, 2 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 11.00-12.00; Double: 15.00-20.00; Suites: 30.00, European.
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Swimming pool, golf, tennis, riding nearby

SYRACUSE

Railroads: N.Y.C.; D.L. & W.
Airlines: AAL, EAL, MOH

CONVENTION BUREAU

Syracuse Convention Bureau
Chamber of Commerce (2)
Clarence Keller, Manager

Convenient and Desirable Location

Foothills of the Adirondacks

Saratoga SPA

GIDEON PUTNAM HOTEL

SARATOGA SPRINGS, NEW YORK

Accessible via New York Thruway to Albany exit #24, Route #9 to Saratoga Springs; or Scotia Exit #26 to Route 50 to Saratoga Springs.

New York Central Lines to Albany, and motor to Saratoga Springs, or D. & H. Railroad direct from New York Grand Central Terminal to Saratoga Springs.

Private Meeting Rooms, accommodating from 30 to 100

Space available from November 15th until April 1st.

American Planned Restaurant, and Cocktail Lounge.

Arrangements can be made for private cocktail parties.

Parking space and garage

For further information and descriptive literature, contact:

Myron H. Woolley, Manager

Telephone Saratoga Springs 4200

Gideon Putnam Hotel
Saratoga Springs, N.Y.

GIDEON PUTNAM HOTEL

SHERATON

THE SHERATON HOTEL
IN ROCHESTER, N. Y.

Complete facilities for groups of up to 400. Attractive ballroom and seven other meeting rooms. Parking.

350 outside rooms
WILLIAM P. GORMAN
General Manager

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SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada

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WASHINGTON, ROCHESTER
PITTSBURGH, BUFFALO
BALTIMORE, SYRACUSE
PHILADELPHIA, BINGHAMTON, N. Y.
PROVIDENCE (opens early 1959)
ATLANTIC CITY, MOBILE

MIDWESTERN DIV.
CHICAGO, AUSTIN
DETROIT, AKRON
CINCINNATI, INDIANAPOLIS
ST. LOUIS, FRENCH LICK, Ind.
OMAHA, RAPID CITY, S. D.
LOUISVILLE, SIOUX CITY, Iowa
DALLAS, SIOUX FALLS, S. D.
(opens early 1959) CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO, LOS ANGELES
PASADENA, PORTLAND, Oregon (opens summer 1959)

CANADIAN DIV.
MONTREAL, NIAGARA FALLS, Ont.
TORONTO, HAMILTON, Ont.

NEW YORK

Syracuse continued

AUDITORIUM

Onondaga County War Memorial
515 Montgomery St. (Phone: GR 4-1213)
Executive Director: W. B. Stark
Exhibit Areas: Lower level, 48,000 sq. ft.; Auditorium, 30,000 sq. ft.
Rental Fees: $400 per event or 15% of ticket sale, whichever is greater
Ventilation: Air conditioned auditorium
Ceiling Height: Auditorium, 65 ft.; Exhibit Area, 14 ft. **PA System:** Available
Dimensions, Opening to Exhibit Hall: Doors will take truck
Elevators and Capacities: Two passenger and one freight
Columns: None in Auditorium; 33 ft. apart in Exhibit Area
Utilities: All types of current, steam, water and drainage
Loading Facilities: Forklift trucks, stage door and drive in
Storage Areas: Adjacent to both floors
Meeting Rooms and Capacities: 20, from 10 to 1,000 (one room, 1,000; one, 500; two rooms 200)
Facilities for Food Functions: Two cocktail lounges; facilities for banquets up to 2,500
Distance from Business District: In center of town

DeWitt Motel
Erie Blvd., East (Phone: GI 6-3300)
Manager: Mark Flaherty
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms available)
Air Conditioning: Banquet rooms, bedrooms
Convention Rates: Single: 7.00-9.50; Double: 11.00-14.50. European
No. Mtg. Rms. & Capacity of Largest: 2 (175)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: From 15.00
Charges for Exhibit Areas: From 25.00
Net Exhibit Space: 1,200 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system, blackboard
Sports Facilities: Golf course within two miles

Hotel Onondaga (HSMA)
Jefferson at Warren Sts. (Phone: Ha 2-1221)
Manager: Fred Shamberger
Sales Manager: William A. Barry, Jr.
Convention Season: All year
Largest Group Accommodated: 700 (350 rooms, 12 suites available)
Air Conditioning: No
Convention Rates: Single: 6.50-10.50; Double: 9.75-14.50; Suites: 20.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (800)
No. Banquet Rms. & Capacity of Largest: 8 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 8,160 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, closed-circuit TV
Stage: Available
Sports Facilities: Golf, tennis, swimming, riding

The Motel, and the equally famous Restaurant on the Mountain, now have enlarged their facilities to handle the growing number of groups which are electing to hold their meetings at this unique location only thirty miles from Manhattan. No noise, no distractions—just beauty, isolation, and complete facilities for up to 200.

For reservations and information: MR. E. V. CRANE, THE MOTEL ON THE MOUNTAIN, SUFFERN, N. Y. TEL.: SUFFERN 5-2500.

Sheraton-Syracuse Inn

See Advertisement, Page 148

Thompson Rd. & Court St. (Phone: HO 3-6601)
Manager: Frank E. McGinnis
Convention Season: All year
Largest Group Accommodated: 300 (153 rooms, 10 suites available)
Air Conditioning: Banquet rooms, bedrooms
Convention Rates: Single: 8.85-10.90; Double: 12.00-15.00; Suites: 28.00-31.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (125)
No. Banquet Rms. & Capacity of Largest: 3 (125)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 35.00
Charges for Exhibit Areas: 10.00 to 35.00
Net Exhibit Space: 1,000 sq. ft. on one floor, included in meeting space
Sports Facilities: Swimming, shuffleboard, golf course within one mile

Hotel Syracuse (HSMA)
500 S. Warren (Phone: Harrison 2-5121)
Manager: James F. Gilday
Sales Manager: Donald F. Haynes
Convention Season: All year
Largest Group Accommodated: 900 (500 rooms, 40 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-12.00; Double: 11.00-15.00; Suites: 21.50-43.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)
No. Banquet Rms. & Capacity of Largest: 12 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 9,800 sq. ft.
Audio-Visual Aids: PA system, spotlights, movie screens, blackboards, closed-circuit TV
Stage: Available
Sports Facilities: Golf, tennis, swimming, bowling ice skating

SHERATON
-SYRACUSE INN IN SYRACUSE

At Exit 35, New York State Thruway. A new motel that features luxuries usually found only in the finest in-town hotels. Air-conditioning, TV, dining and bar facilities, magnificent indoor heated swimming pool.
153 rooms from $9.00.
Meeting rooms for 10 to 160

MARK FLAHERTY
General Manager
Howard 3-6601

we're glad to see you . . .
SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada

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NEW YORK, BOSTON, WASHINGTON, PITTSBURGH, BALTIMORE, PHILADELPHIA, PROVIDENCE, ATLANTIC CITY, SPRINGFIELD, Mass., ALBANY, ROCHESTER, BUFFALO, SYRACUSE, BINGHAMTON, N. Y. (opens early 1959), MOBILE

MIDWESTERN DIV.
CHICAGO, DETROIT, CINCINNATI, ST. LOUIS, OMAHA, LOUISVILLE, DALLAS (opens early 1959), AUSTIN, AKRON, INDIANAPOLIS, FRENCH LICK, Ind., RAPID CITY, S. D., SIOUX CITY, Iowa, SIOUX FALLS, S. D., CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO, PASADENA, LOS ANGELES, PORTLAND, Oregon (opens summer 1959)

CANADIAN DIV.
MONTREAL, TORONTO, NIAGARA FALLS, Ont., HAMILTON, Ont.

TROY

Railroads: N.Y.C.; D. & H. B. & H.; T.U.
Airlines: Served through Albany

The Hendrick Hudson Hotel
200 Broadway (Phone: Ashley 2-7000)
Manager: I. Harrison Levy
Convention Season: All year
Largest Group Accommodated: 325 (150 rooms, 10 suites available)

Convention Rates: Single: 6.00-9.50; Double: 8.00-13.00; Suites: 20.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (650)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 50 ft. by 30 ft.

UTICA

Railroads: N.Y.C.; D.L.&W.; N.Y., O. & W.
Airlines: MDH

Hotel Utica (HSMA)

102 Lafayette St. (Phone: 4-4111)
Manager: Steen Weinold
Sales Manager: Richard Buehning
Convention Season: All year
Largest Group Accommodated: 600 (350 rooms, 6 suites available)
Air Conditioning: Few bedrooms, 2 banquet and meeting rooms
Convention Rates: Single: 5.75-8.00; Double: $8.50-11.50; Suites: 14.00-18.25. European
No. Mtg. Rms. & Capacity of Largest: 12 (750)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.65; Dinner: 2.65
Liquor: Served in hotel
Charges for Mtg. Rms.: 5.00 to 90.00, depending on size
Charges for Exhibit Areas: 5.00 to 90.00
Net Exhibit Space: About 4,000 sq. ft., some of which is meeting room space
Audio-Visual Aids: PA system ,spotlights, movie screen, projectors on rental basis
Stage: Available

WATERTOWN

Railroads: N.Y.C.
Airlines: EAL

Hotel Woodruff (HSMA)

49-51 Public Sq. (Phone: SUnset 8-3000)
Manager: J. N. Russell
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 10 suites available)
Convention Rates: Single: 6.50-12.50; Double: 8.50-12.50; Suites: 15.00-20.00 European
No. Mtg. Rms. & Capacity of Largest: 7 (300)
No. Banquet Rms. & Capacity of Largest: 7 (300)
Group Meal Rates: Breakfast: .65; Lunch: 1.25; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None for conventions of 100 or more.
Charges for Exhibit Areas: 10.00 up
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, fishing, boating, skiing

WEST POINT

Railroads: N. Y. Cent.; Sty.

U.S. Hotel Thayer

See Advertisement, Page 149

(Phone: Highland Falls 6-4731)
Manager: Joseph E. Kosakowski
Convention Season: Any time, except the first week in June and from Dec. 20 to Jan. 2—groups of 10-20 only on week ends
Largest Group Accommodated: 400 (240 rooms, 7 suites available)
Convention Rates: Single: 11.50 up; Double: 23.50; Suites: 20.00-28.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (250)
No. Banquet Rms. & Capacity of Largest: 2 (325)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Depends on extent of displays and labor involved
Net Exhibit Space: 11,000 sq. ft. on 3 floors
Audio-Visual Aids: PA system, spotlights, 16 mm and 35 mm projectors
Stage: Available
Sports Facilities: Tennis, horseback riding, swimming

WHITE PLAINS

Railroads: N. Y. Cent.
Airlines: MOH, UAL

Roger Smith Hotel

See Advertisement, Page 149

1 Chester Ave. (Phone: White Plains 9-1000)
Manager: Thomas J. O'Brien
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms available)
Air Conditioning: Yes
Convention Rates: Single: 5.25 to 10.25; Double: 8.00 to 13.50
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (175)
Liquor: Yes

NORTH CAROLINA

ASHEVILLE

Railroads: So. Ry.
Airlines: CAP, DAL, PAI

CONVENTION BUREAU

Asheville Convention Bureau
P.O. Box 7497
Charles E. Newcomb, Manager

AUDITORIUM

Municipal Auditorium

Haywood Street (Phone 3-3611)
Manager: Ralph James
Exhibit Areas: Main floor, 9,000 sq. ft.; basement floor, 13,761 sq. ft.
Services included in Rent: PA System main floor, clean-up, maid, porter, lights, stage labor extra
Floor Load: Unlimited

WHEN CONVENTIONS COME MARCHING OUR WAY

The entire staff of the Hotel Thayer stands at attention. In reviewing our services, you'll find:

IDEAL LOCATION
. . . 50 miles from New York City on the Military Reservation of the United States Military Academy

TRADITIONAL HOSPITALITY
. . . thoughtful comfort from the moment of welcome to time for leave-taking

PRIVATE FUNCTION ROOMS
. . . for groups of 20 to 400 persons including the spacious Crest Room and smaller meeting rooms

BANQUET FACILITIES
. . . superb food and fine drinks, artfully prepared and served in a gracious manner

ATTRACTIVE ACCOMMODATIONS
. . . 196 guest rooms in addition to comfortable quarters for 172 persons in dormitory rooms

"AT EASE" HOURS
. . . guided tours of historic West Point. Sports and recreational activities nearby.

For rates and information write to
Joseph E. Kosakowski, Manager

U.S. HOTEL THAYER
WEST POINT, NEW YORK

NOW!
a different convention spot

FONTANA VILLAGE RESORT
NORTH CAROLINA

Two miles from Fontana Dam and 30-mile lake

Wouldn't it be refreshing to try a new, all new convention spot? Before you plan that next meeting (or that next sales trip prize) consider this completely modern resort town in the southern edge of the Great Smoky Mts. Nat'l Park.

Lodge, Cottages, Convention Halls

Beautifully appointed 56-room lodge, 300 cottages, convention halls that seat from 50 to 750, banquet space, excellent food services, up-to-the-minute business district. Sunny days and blanket nights, world-famous fishing, large heated swimming pool, horseback riding . . . more things to see and do than there's time. At your service, expert convention director.

Easy To Reach

Every meeting at Fontana Village starts with a beautiful, scenic drive over wide, paved highways, through the mountain-lake country of Western North Carolina. Train and plane guests met at Knoxville, Tenn.

Very Reasonable Rates

Rates are surprisingly reasonable. Make a real hit with your next convention in a wonderful, different atmosphere. Send coupon today for literature and complete details.

Reservation Manager, Dept. SM
FONTANA VILLAGE, N. C.
Please send complete convention information.

Name _____ *Title* _____

Company _____

Street _____ *City* _____

NORTH CAROLINA
Asheville continued

Ventilation: Air-conditioned
Ceiling Height: Main floor, 35 ft.; basement, 9 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 7 ft. x 7 ft.
Columns: Main floor, 6 under balcony
Loading Facilities: Ramp with uppley set-up
Storage Areas: 800 sq. ft. in basement
Meeting Rooms: None
Facilities for Food Functions: Hotel next door
Parking Facilities: 2,000 cars within one block
Distance from Business District: 1 block

Battery Park Hotel (HSMA)

Battle Square (Phone: Alpine 2-8211)
Manager: George L. Chumbley, Jr.
Sales Manager: Nell Stanley
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 5 suites available)
Air Conditioning: 60% of bedrooms, 3 banquet and meeting rooms
Convention Rates: Single: 5.00-10.00; Double: 7.00-14.00; Suites: 20.00-35.00. European plan
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,400 sq. ft. on one floor
Audio-Visual Aids. PA system, spotlights, blackboards, easels, movie screens
Stage: Available
Sports Facilities: Golf, riding, tennis, swimming

Grove Park Inn—Fairway Lodge (HSMA)

(Phone: 2-2711)
Managing Director: George Stobie
Sales Manager: Claire Perkins
Convention Season: Mid April through Oct.
Largest Group Accommodated: 450 (200 rooms, 8 suites available)
Air-Conditioning: Some bedrooms
Convention Rates: Single: 17.00-21.00; Double: 28.00-32.00; Suites: 15.00 additional. American
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Area: None
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm sound projector, screens
Stage: Available
Sports Facilities: Croquet, horseshoes, golf, tennis, swimming, shuffleboard, archery, riding

The Manor

265 Charlotte Street (Phone: ALpine 2-5371)
Manager: Michael A. Byrne
Convention Season: All year
Largest Group Accommodated: 200 (60 rooms, 5 suites available)
Air Conditioning: Some banquet halls, all bedrooms
Convention Rates: Single: 5.00 to 7.00; Double: 11.00 to 14.00
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 4
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: State operated package stores
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None, unless there is a booth charge
Net Exhibit Space: 1,458 sq. ft.
Audio-Visual Aids: PA system, spotlights, 16mm and slide projectors
Stage: Yes
Sports Facilities: Swimming pool, badminton, shuffleboard

George Vanderbilt Hotel (HSMA)

75 Haywood St. (Phone: Alpine 2-7671)
Manager: W. D. Turner
Convention Season: All year
Largest Group Accommodated: 300 (125 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 8.00; Double: 8.00 to 14.00; Suites: 20.00 to 34.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft. on one floor, part separate area
Audio-Visual Aids: PA system, spotlights, projectors available
Stage: Available

Mayview Manor

See Advertisement, Page 5

Manager: Paul Faber
Sales Manager: Rush Strayer
Convention Season: June-mid Sept.
Largest Group Accommodated: 250 (120 rooms, 10 suites available)
Convention Rates: Single: 16.00-18.00; Double: 28.00-34.00; Suites: 25.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (400)
No. Banquet Rms. & Capacity of Largest: 1 (300)
Liquor: Not served
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Yes (18x24)
Sports Facilities: Golf, swimming, tennis, putting green, horseback riding, badminton, ping pong, horseshoes

CHARLOTTE

Railroads: So. Ry.; S.A.L.; P. & N.; Nor. Sou.
Airlines: CAP, DAL, EAL, PAI, SOU

AUDITORIUMS

Charlotte Coliseum

2700 N. Independence Blvd. (Phone: EDison 3-9831)
Manager: Paul Buck
Exhibit Areas and Square Footage of Each: 60,000 sq. ft. Arena, 21,000 sq. ft.; Lobby 3,300 sq. ft.; Concourse, 14,500 sq. ft.; Exhibition Area A, 10,900 sq. ft.; Exhibition Area B, 8,700 sq. ft.
Floor Load: Unlimited **Ventilation:** Forced Air
Ceiling Height: 114 ft. **PA System:** Altec
Dimensions, Opening to Exhibit Hall: 14 ft. high, 20 ft. wide
Columns, Location and Dimensions: Arena floor, none
Current and Utilities Available: 120, 208V, 3 phase, 4 wire electric outlet
Location of Storage Areas: Adjacent to building
Number of Meeting Rooms and Capacities: 10 rooms, including theater for 2,500
Facilities for Food Functions: Catered banquet for 2,000
Parking Facilities: 3,400 cars
Distance from Business District: 3½ miles

Park Center Auditorium

310 N. Cecil St. (Phone: FRanklin 6-5743)
Manager: C. L. Jordan
Exhibit Areas: 25,642 sq. ft. in seperate areas including 14,700 sq. ft. in one area.
Rental Fees and Services included in Rent: Local sponsor $200., out of city sponsor $275, daily
Ventilation: Air conditioned
PA System: R.C.A.
Ceiling Height: 22'
Columns, Locations and Dimensions: 20' on center separating concourse from main floor
Current and Utilities Available 110 and 220 AC
Loading Facilities: Same level
Location, Size of Storage Areas: 2 rooms, approximately 16' x 25'
Meeting Rooms and Capacities: One civic room included in exhibit footage
Facilities for Food Functions: Kitchen for caterer, banquet up to 1,500 persons
Parking Facilities: Ample
Distance from Business District: 1 mile

Hotel Wm. R. Barringer

426 N. Tryon St. (Phone: ED 30331)
Manager: Rex B. Knorr
Convention Season: All year
Largest Group Accommodated: 200 (200 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: from 5.50; Double: from 9.00; Suites: from 17.00
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 4 (200)
Group Meal Rates: Breakfast: from .75; Lunch: from 1.25; Dinner: from 2.00
Liquor: Beer and wine served only
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: PA system

Hotel Charlotte

Cor. Trade & Poplar Sts. (Phone: EDison 2-1121)
Manager: Kenneth B. Cross
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 7 suites available)

Air Conditioning: bedrooms, banquet and meeting rooms
Convention Rates: Single: 6.00-11.00; Double: 9.00-14.00; Suites: 17.50-32.50. European
No. Mtg. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 12 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Beer only
Charges for Mtg. Rms.: 10.00 up
Charges for Exhibit Areas: 10.00 up
Net Exhibit Space: 6,000 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screens, closed-circuit TV
Stage: Available
Sports Facilities: Golf, ice skating (indoors)

FONTANA DAM

Airlines: Served thru Knoxville

Fontana Village Resort

See Advertisement, Page 150

(Phone: 2105, 2145, 2875)
Manager: Major O. A. Fetch
Sales Manager: Lucile K. Boyden
Convention Season: May-June 15, Sept.-Nov. 1
Largest Group Accommodated: 200 (56 rooms, 300 cottages available)
Convention Rates: Single: 5.00-6.00; Double: 6.00-9.00; Cottages: 9.00-17.00. European.
No. Mtg. Rms. & Capacity of Largest: 8 (750)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Group Meal Rates: Breakfast: 1.20; Lunch: 1.50; Dinner: 2.00
Liquor: Served in private convention club room
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 6,050 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: All types of sport and recreational facilities

GREENSBORO

Railroads: A. & Y.; So. Ry.
Airlines: CAP, EAL, PAI

The King Cotton

E. Market & Davie Streets (BR 2-8181)
Manager: Haywood Duke
Resident Manager: Rogers Rudd
Convention Season: All year
Largest Group Accommodated: 400 (213 rooms, 12 suites available)
Air Conditioning: Bedrooms, meeting, banquet rooms, except ballroom
Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 12.00; Suites: 20.00 to 30.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Not served
Charges for Mtg. Rms.: 15.00 to 200.00
Charges for Exhibit Areas: 200.00
Net Exhibit Space: 4,200 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: 16mm projectors, PA system, spotlights
Stage: Available

O. Henry Hotel

Elm and Bellemeade (Phone: BRoadway 2-7171)
Manager: Nolan B. Williams
Convention Season: All year
Largest Group Accommodated: 350 (300 rooms, 4 suites available)
Air Conditioning: Banquet and meeting rooms, 50% bedrooms
Convention Rates: Single: 4.00-9.00; Double: 7.00-10.00; Suites: 12.00-15.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (400)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00 up; Dinner: 3.50 up.
Liquor: A.B.C. stores
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Depends on size of convention
Net Exhibit Space: 1,400 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Sedgefield Inn

(Phone: BR 2-7154)
Manager: Harold Colvert
Convention Season: All year
Largest Group Accommodated: 150 (100 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00 to 18.00; Double: 12.00 to 20.00; Suites: 18.00 to 20.00
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00 up; Dinner: 5.00 up
Liquor: Not served
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Stage: Available
Sports Facilities: Golf, swimming, horse back riding

HIGH POINT

Railroads: So. Ry.; H. Pt. R. A. & S.; H. Pt. T. & D.
Airlines: CAP, EAL, PAI

Sheraton Hotel

314 N. Main St. (Phone: 22511)
Manager: Arthur G. Corpening Jr.
Sales Manager: Dan Clark
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 3 suites available)
Air Conditioning: 50 Bedrooms, banquet halls
Convention Rates: Single: 4.50 to 8.00; Double: 7.00 to 12.00; Suites: 12.50 to 17.50. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (150)
Group Meal Rates: Breakfast: .65; Lunch: 1.65; Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms: None
Charges for Exhibit Areas: None
Net Exhibit Space: 8,000 sq. ft. on two floors, included in meeting areas
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf

PINEHURST

Railroads: S.A.L.
Airlines: PAI

The Carolina

(Phone: Cypress 2911)
Manager: Daniel O. Delany
Convention Season: Dec.-Jan.-Feb. (small groups) Oct. and May (large groups)
Largest Group Accommodated: 450 (250 rooms, 6 suites available)
Convention Rates: Single: 15.00; Double: 26.00; 12.00 for parlor use. American
No. Mtg. Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 2 (700)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel via A.B.C. stores
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Nominal
Net Exhibit Space: 32,000 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Available
Sports Facilities: Golf, tennis, horesback riding, bowling green, trap shooting, putting greens

RALEIGH

Railroads: So. Ry.; S.A.L.; No. So.
Airlines: CAP, EAL, PAI

Hotel Sir Walter

400 Fayetteville (Phone: TEmple 2-7711—Teletype RL 5070)
Manager: Arthur E. Buddenhagen
Sales Manager: Mrs. Lee Dunnagan
Convention Season: All year
Largest Group Accommodated: 400 (225 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.75 to 11.00; Double: 8.50 to 15.00; Suites: 19.00 to 32.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (450)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: None for conventions
Charges for Exhibit Areas: Nominal fee for commercial exhibits
Net Exhibit Space: 3,000 sq. ft. not on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights
Stage: Portable
Sports Facilities: Golf courses nearby

WINSTON-SALEM

Railroads: S. Ry.; N. & W.; W.S.S.B.
Airlines: CAP, EAL, PAI

Carolina Hotel

407 W. 4th St. (Phone: 2-1181)
Manager: R. E. O'Connell
Convention Season: All year
Largest Group Accommodated: (100 rooms and 15 suites available)
Convention Rates: Single: 4.00; Double: 6.50; Suites: 15.00
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: .60 to 1.00; Lunch: 1.00 to 2.00; Dinner: 1.50 to 3.50
Liquor: Not served in hotel
Air Conditioning: Banquet & meeting rooms, some bedrooms
Net Exhibit Space: 5,000 sq. ft. on one floor lights, stage
Audio-Visual Aids: PA system, spotlights
Stage: Available

Hotel Robert E. Lee (HSMA)

5th & Cherry Sts. (Phone: Park 2-6161)
Manager: Dougles Boyle
Sales Manager: Ernest J. O'Banion
Convention Season: All year
Largest Group Accommodated: 500 (225 rooms, 5 suites and 8 studio combinations available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 8.00; Double: 7.00 to 12.00; Suites: 25.00 to 36.00. 25% discount on week ends
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,700 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

NORTH DAKOTA

BISMARCK

Railroads: No. Pac.; Soo Line
Airlines: BNF, EAL, NWA

Hotel Patterson

422 Main St. (CA 3-4660)
Manager: Frank Hayes
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms available)
Convention Rates: Single: 3.00; Double: 4.50; Suites: 8.00 to 10.00
No. Mtg. Rms. & Capacity of Largest: 5 (450)
No. Banquet Rms. & Capacity of Largest: 5 (450)
Group Meal Rates: Breakfast: .75; Lunch: 1.25; Dinner: 1.75
Liquor: Served in hotel
Charges for Exhibit Areas: 8.00 to 20.00
Net Exhibit Space: 4,500 sq. ft.
Audio-Visual Aids: PA system
Stage: Available

FARGO

Railroads: Nor. Pac., Great Nor.
Airlines: NOR, NWA

Gardner Hotel (HSMA)

26 Roberts St. (Phone: 2-2556)
Manager: T. L. Powers
Convention Season: All year
Largest Group Accommodated: 340 (125 rooms, 9 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 2.75 to 10.00; Double: 4.00 to 12.00; Suites: 12.00 to 15.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 1.75
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 50.00 if no meals served
Net Exhibit Space: 5,627 sq. ft. on two floors, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: Golf, swimming, nearby

Grave Hotel

(Phone: 5-5551)
Manager: B. M. Ness
Convention Season: All year

NORTH DAKOTA
Fargo continued

Largest Group Accommodated: 225 (100 rooms, 10 suites available)
Air Conditioning: 25 bedrooms, all banquet and meeting rooms
Convention Rates: Single: 5.00 to 7.50; Double: 7.50 to 12.00; Suites: 10.00 to 12.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (185)
No. Banquet Rms. & Capacity of Largest: 5 (185)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 1.75
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 35.00
Charges for Exhibit Areas: 10.00 to 35.00
Net Exhibit Space: 2,500 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: 16' x 36'

MINOT

Railroads: G.N.; Soo
Airlines: BNF

AUDITORIUM

Minot Municipal Auditorium

(Phone: 5-2141)
Manager: Charles V. Stenersen
Exhibit Areas: 19,325
Rental Fees and Services included in Rent: $75 to $300
Floor Load: No limit
Ventilation: Blower
Ceiling Height: 35'
PA System: Yes
Columns, Locations and Dimensions: None
Current and Utilities Available: 110-220
Meeting Rooms and Capacities: Two; 125 to 175
Facilities for Food Functions: Banquet up to 2,000, outside catering
Parking Facilities: Adjacent
Distance from Business District: Three blocks

Clarence Parker Hotel (HSMA)

1st St. & 1st Ave., S.E. (Phone: 51-153)
VP & Gen. Mgr.: Ruth Parker Flowers
Convention Season: All year
Largest Group Accommodated: 256 (131 rooms and 3 suites available)
Convention Rates: Single: 4.00 to 6.00; Double: 7.25 to 9.50; Suites: 15.00 to 20.00
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: 5.00 to 35.00
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: PA system
Stage: Available

OHIO

AKRON

Railroads: Penn.; B. & O.; Erie; A.C. & Y.; A. & B.B.
Airlines: AAL, CAP, EAL, UAL

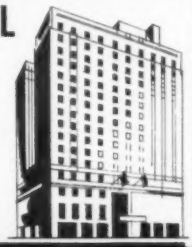
Sheraton Hotel (HSMA)

See Advertisement, Page 152

259 S. Main Street (Phone: Jefferson 5-1871—Telegraph AK 99)
Manager: Arch J. Oliver Jr.
Sales Manager: Genevieve Donahue
Convention Season: All year
Largest Group Accommodated: 700 (325 rooms, 16 suites available)
Air Conditioning: Bedrooms, banquet and meeting rooms
Convention Rates: Single: 6.00 to 10.35; Double: 8.50-14.00; Suites: 22.00 to 40.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (800)
No. Banquet Rms. & Capacity of Largest: 10 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 1,344 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, screens
Stage: Available

SHERATON

THE SHERATON HOTEL
(Formerly the Mayflower)
AKRON, OHIO
The rubber city's largest and most popular hotel. Ballroom accommodates 800. Eight other air-conditioned function rooms for 30-250. Garage. Superb food.
Expert Convention Staff
ARCH J. OLIVER, JR.
General Manager



we're glad to see you
SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada

EASTERN DIV.
NEW YORK, BOSTON, WASHINGTON, PITTSBURGH, BALTIMORE, PHILADELPHIA, PROVIDENCE, ATLANTIC CITY, SPRINGFIELD, Mass., ALBANY, ROCHESTER, BUFFALO, SYRACUSE, BINGHAMTON, N. Y. (opens early 1959), MOBILE

MIDWESTERN DIV.
CHICAGO, DETROIT, CINCINNATI, ST. LOUIS, OMAHA, LOUISVILLE, DALLAS (opens early 1959), AUSTIN, AKRON, INDIANAPOLIS, FRENCH LICK, Ind., RAPID CITY, S. D., SIOUX CITY, Iowa, SIOUX FALLS, S. D., CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO, LOS ANGELES, PASADENA, PORTLAND, Oregon (opens summer 1959)

CANADIAN DIV.
MONTREAL, TORONTO, NIAGARA FALLS, Ont., HAMILTON, Ont.

SHERATON

IT'S THE LARGEST IN THE CITY . . . the most popular . . . the friendliest! 1000 rooms all with TV and radio, 950 air-conditioned. 24 function rooms serving from 10 to 1700 and up to 1000 for banquets — all air-conditioned.
Ann Kroger — *Sales Manager*

EASTERN DIV.
NEW YORK, BOSTON, WASHINGTON, PITTSBURGH, BALTIMORE, PHILADELPHIA, PROVIDENCE, ATLANTIC CITY, SPRINGFIELD, Mass., ALBANY, ROCHESTER, BUFFALO, SYRACUSE, BINGHAMTON, N. Y. (Opens early 1959), MOBILE, Ala.

MIDWESTERN DIV.
CHICAGO, DETROIT, CINCINNATI, ST. LOUIS, OMAHA, LOUISVILLE, DALLAS (Opens early 1959), AUSTIN, AKRON, INDIANAPOLIS, FRENCH LICK, Ind., RAPID CITY, S. D., SIOUX CITY, Iowa, SIOUX FALLS, S. D., CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO, LOS ANGELES, PASADENA, PORTLAND, Oregon (Opens fall 1959)

CANADIAN DIV.
MONTREAL, TORONTO, NIAGARA FALLS, Ont., HAMILTON, Ont.

CINCINNATI

Railroads: B. & O.; C. & O.; C.N.O. & T.P.; N.Y.C.; Erie; L. & N.; N. & W.; Penn.
Airlines: AAL, DAL, LCA, PAI, TWA

CONVENTION BUREAU

Cincinnati Convention & Visitors Bureau, Inc.
307 Union Central Bldg. (2)
J. S. Turner, Executive Vice President

AUDITORIUMS

Cincinnati Gardens, Inc.

2250 Seymour Ave. (Phone: REdwood 1-8300)
Manager: Alex Sinclair
Exhibit Areas: Two buildings, 22,000 sq. ft. and 11,200 sq. ft.
Rental Fees: $1,500 per day
Floor Load: 1,500 lbs. per sq. ft.
Ceiling Height: One building 72', other building 18'
PA System: Yes
Dimensions, Opening to Exhibit Hall: Large enough for trailer trucks
Columns, Location and Dimensions: None
Railroad Sidings: Nearby
Size of Storage Areas: 9,000 sq. ft.
Number of Meeting Rooms: Several small rooms, 1 large room
Parking Facilities: For 2,200 cars
Distance from Business District: 8 miles

Cincinnati Music Hall

1243 Elm St. (CHerry 1-3086)
Manager: Chas. W. Bauer, Jr.
Exhibit Areas: South Hall, 22,500 sq. ft.; North Hall, 22,500 sq. ft.; Ballroom, 22,500 sq. ft.; Foyer, 6,000 sq. ft. (buildings separate but interconnected)
Services Included in Rental: Heat, general lighting, water, cleaning
Floor Load: South and North Halls, unlimited; other areas, 150 lbs. per sq. ft. or more
Ventilation: Forced draught and air conditioning
Ceiling Heights: South Hall, 19 ft.; North Hall, 40 ft.; Foyer, 40 ft.
PA System: Available
Dimensions: Opening to Exhibit Hall: Accommodates largest trailers
Elevators and Capacities: One to Ballroom, 6,000 lbs.
Columns: South Hall only, 21 by 17 ins., two rows, 21 ft. longitudinal, 30 ft. lateral
Utilities: Gas, water, steam, sewerage, telephone, 110-220 AC 4-wire, 1- and 3-phase & DC
Loading Facilities: Drive in at street level
Storage Facilities: Ample, adjacent storage to accommodate full exhibit capacities
Meeting Rooms and Capacities: North Hall (if not used for exhibits), 5,700; Auditorium, 3,718; Ballroom, 2,000; 12 small rooms, 300 total
Facilities for Food Functions: Bars, restaurants, any size banquet (1,900 in one room; 5,500 in three)
Parking Facilities: 500-car municipal lot across street, plus private lots for 1,000 cars
Distance from Business District: Seven blocks

Netherland-Hilton (HSMA)

See Advertisement, Page 5

Fifth & Race Sts. (Phone: MA 1-3800—Telegraph CI 244)
Gen. Manager: Louis E. Del Coma
Sales Manager: James D. McDonough
Convention Season: All year
Largest Group Accommodated: 1,200 (550 rooms, 35 suites available)
Air Conditioning: Most bedrooms, all banquet and meeting rooms
Convention Rates: Single: 7.25-17.25; Double: 12.50-16.00; Suites: from 27.75, European
No. Mtg. Rms. & Capacity of Largest: 20 (1,500)
No. Banquet Rms. & Capacity of Largest: 20 (1,100)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 22,000 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

Sheraton-Gibson Hotel (HSMA)

See Advertisement, Page 152

421 Walnut St. (Phone: MA 1-6600—Teletype CI 559)
Manager: Thomas G. Corcoran
Sales Manager: Ann Kroger
Convention Season: All year
Largest Group Accommodated: 1,200 (600 rooms, 25 suites available)
Air Conditioning: 95% of bedrooms, all banquet meeting rooms
Convention Rates: Single: 5.85 up; Double: 8.85 up; Suites: 25.00 up, European
No. Mtg. Rms. & Capacity of largest: 24 (1,700)
No. Banquet Rms. & Capacity of Largest: 24 (1,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 20,000, not all on one floor
Audio-Visual Aids: PA system, spotlights film projectors on rental basis, Closed-circuit TV
Stage: Available
Sports Facilities: Bowling

Hotel Sinton

4th & Vine Sts. (Phone: DUnbar 1-1200)
Manager: John H. Scheibly
Sales Manager: Robert H. Bockweg
Convention Season: All year
Largest Group Accommodated: 550 (300 rooms, 25 suites available)
Air Conditioning: 75% Bedrooms, banquet and meeting rooms
Convention Rates: Single: 5.50 to 11.00; Double: 8.50 to 14.00; Suites: 20.00 to 38.50, European
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 9,881 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screens, blackboards, easels
Stage: Available
Sports Facilities: Bowling

Terrace Hilton Hotel (HSMA)

See Advertisement, Page 5

15 W. Sixth St. (Phone: DU 1-4000; Telegraph CI 394)
Gen. Manager: Louis E. Del Coma
Sales Manager: James D. McDonough
Convention Season: All year
Largest Group Accommodated: 500 (20 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 12.25-18.25; Double: 16.50-22.50; Suites: from 35.00, European
No. Mtg. Rms. & Capacity of Largest: 23 (500)
No. Banquet Rms. & Capacity of Largest: 23 (375)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Ice skating

CLEVELAND

Railroads: B. & O.; Erie; N.Y.C.; Penna.; W. & L.E.; C.V.; N. & S.S.; N.Y.C. & St. L.; R.T.
Airlines: AAA, AAL, CAP, EAL, LCA, NWA, TCA, TWA, UAL

CONVENTION BUREAU

Cleveland Convention & Visitors Bureau
511 Terminal Tower (13)
Edward C. Brennan, Executive Vice President

AUDITORIUMS

Cleveland Municipal Auditorium

Lakeside at East 6th St. (MAin 1-8300)
Manager: Paul Hurd
Exhibit Areas: 250,000 sq. ft.
Rental Fees and Services: $.20 per sq. ft.; all house services
Floor Load: Unlimited
Ventilation: Forced and air conditioning
Ceiling Height: 24 ft. under trusses
PA System: Available
Dimensions, Opening to Exhibit Hall: 14½ by 19 ft.
Elevator Capacities: 6,000 lbs.
Columns: In South Hall only
Utilities: AC and DC current; compressed air, hot water, gas
Loading Facilities: Truck ramps leading into building
Storage Areas: Ample
Meeting Rooms and Capacities: Seven rooms with capacities from 150 to 3,000
Facilities for Food Functions: Can handle banquet for 2,500
Parking Facilities: 7,000 cars
Distance from Business District: Eight-minute walk

Cleveland Arena

3700 Euclid Ave. (EN 1-3700)

Meeting in CLEVELAND? Fly the RADAR Line

UNITED AIR LINES

Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, Ill.

In CLEVELAND

YOUR GROUP GETS

WHEN YOU MEET AT THE

Manger Hotel

Service plus superb meeting-room facilities insure the success of your meeting at the Manger Hotel. Every detail is handled with care, precision and foresight by an experienced staff. Air-conditioned function rooms for up to 1,000—with efficient Manger *service* at every step! **Cleveland's only 100% air-conditioned downtown hotel!**

For details, contact James L. Barber, Mgr. The Manger Hotel, Chester Ave. and East 13th St., Cleveland, O. Phone: Tower 1-2345, Teletype: CV-605

OHIO

Cleveland continued

Manager: James C. Hendy
Exhibit Areas: 20,000 sq. ft.
Rental Fees and Services: Rental depends on event and includes light and heat
Ceiling Height: 70 ft **PA System:** Available
Utilities: Every type
Meeting Rooms and Capacities: One, seats 120
Facilities for Food Functions and Banquet Capacity: Can handle banquet of 120
Parking Facilities: Available
Distance from Business District: 1.8 miles

Hotel Carter (HSMA)

(Phone: PRospect 1-7200)
Manager: Allen James Lowe
Sales Manager: Andrew Ginnan
Convention Season: All year
Largest Group Accommodated: 700 (350 rooms, 15 suites available)
Air Conditioning: 300 bedrooms, banquet and meeting rooms
Convention Rates: Single: 6.00 to 8.25; Double: 9.00 to 12.50; Suites: 22.00 to 32.00
No. Mtg. Rms. & Capacity of Largest: 20 (1,500)
No. Banquet Rms. & Capacity of Largest: 20 (1,200)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.25; Dinner: 3.25
Liquor: Served in hotel
Audio-Visual Aids: PA system
Stage: Available

Hotel Cleveland (HSMA)

See Advertisement, Page 145

Public Square (Phone: TOwer 1-8000)
Managing Director: Robert F. Brydle
Sales Manager: Ralph G. Moorhouse
Convention Season: All year
Largest Group Accommodated: 1200 (600 rooms, 40 suites available)
Air Conditioning: Most bedrooms, all banquet and meeting rooms
Convention Rates: Single: 6.50 to 11.00; Double: 9.50 to 13.50; Twins: 20.00-19.00; Suites: 25.00 to 50.00. European
No. Mtg. Rms. & Capacity of Largest: 27 (1,700)
No. Banquet Rms. & Capacity of Largest: 27 (1,050)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None for conventions
Charges for Exhibit Areas: Vary
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 42' x 18' x 12'

Manger Hotel (HSMA)

See Advertisement, Page 153

1802 East 13th Street (Phone: TOwer 1-2345; Telegraph: FRM)
Manager: James L. Barber
Sales Manager: Lee Lefton
Convention Season: All year
Largest Group Accommodated: 700 (325 rooms, 40 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00 to 10.00; Double: 9.00-10.50; Suites: 22.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (1000)
No. Banquet Rms. & Capacity of Largest: 10 (700)
Group Meal Rates: Breakfast: 1.75 up; Lunch: 2.00 up; Dinner: 3.00 up
Liquor: Served in hotel
Charges for Mtg. Rms.: None for convention
Charges for Exhibit Areas: None for convention
Net Exhibit Space: 7,634 sq. ft. on more than one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights
Stage: Available

Statler-Hilton (HSMA)

See Advertisement, Page 5

12th & Euclid (Phone: PRospect 1-6800)
Manager: R. J. McSoley
Sales Manager: Donald M. Woodard
Convention Season: All year
Largest Group Accommodated: 1,000 (650 rooms, 25 suites available)
Air Conditioning: 750 bedrooms, banquet and meeting rooms
Convention Rates: Single: 6.50 to 9.00; Double: 12.00-20.00; Suites: 27.00 to 37.00. European
No. Mtg. Rms. & Capacity of Largest: 22 (1,200)
No. Banquet Rms. & Capacity of Largest: 22 (1,200)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,560 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, blackboards, easels
Stage: Available

Wade Park Manor

E. 107th & Park Lane (Phone: Cedar 1-3300)
Manager: Owen C. Obetz
Convention Season: All year
Largest Group Accommodated: 350 (225 rooms available)
Air Conditioning: 5 meeting rooms
Convention Rates: Single: 7.00 to 12.50; Double: 10.50 to 16.50; Suites, from 17.00
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: .75; Lunch: 1.45; Dinner: 3.25
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights

COLUMBUS

Railroads: B. & O.; C. & O.; N.Y.C.; N. & W.; Penna.
Airlines: AAL, EAL, LCA, PAI, TWA

CONVENTION BUREAU

Columbus Convention Bureau, Inc.
50 West Broad St. (15)
Arthur G. Frank, Executive Director

AUDITORIUMS

Franklin County Veterans Memorial

300 West Broad St. (Phone: CA 1-4341)
Manager: Harry Schreiber
Exhibit Areas: 45,000 sq. ft.; West Hall, 22,000 sq. ft.; East Hall, 15,000 sq. ft.; South Terrace, 8,000 sq. ft.
Floor Load: Unlimited **Ventilation:** Air conditioned
Ceiling Height: 17 ft. graduated to 8 ft.
PA System: Yes
Dimensions, Opening to Exhibit Hall: Two doors, 10 ft. high
Columns: 35 ft. by 22 ft. apart
Utilities: 110, 220 volts, water, gas, drainage
Loading Facilities: Two loading docks
Storage Areas: Directly off Exhibition Hall
Meeting Rooms and Capacities: 7, from 50 to 200; one hall for 750
Facilities for Food Functions: Catering for 4,000
Parking Facilities: Lot for 1,200 cars
Distance from Business District: Three blocks

Ohio State Fair

State Fairgrounds (Phone: AXminster 4-1645)
Manager: D. Robert Jones
Exhibit Areas and Square Footage of Each: Youth Center, 15,400 sq. ft.; Buckeye Bldg., 75,000 sq. ft.
Current and Utilities Available: 110, 220V, gas, water
Loading Facilities: Buckeye Bldg., drive-in doors
Railroad Sidings: New York Central, Penna.
Number of Meeting Rooms and Capacities: Youth Center auditorium for 2,000 plus smaller meeting rooms; Little Theater seats 500
Facilities for Food Functions: Banquet for 5,000
Parking Facilities: For 5,000 cars
Distance from Business District: 2½ miles

Deshler Hilton Hotel

See Advertisement, Page 5

Broad and High Sts. (Phone: CApital 4-1221; Telegraph: CL 396)
Manager: Truett I. Gore
Sales Manager: Mark L. Mowrey
Convention Season: All year
Largest Group Accommodated: 1,600 (850 rooms, 60 suites available)
Air Conditioning: 350 bedrooms, banquet and meeting rooms
Convention Rates: Single: 6.00 to 12.00; Double: 10.50 to 18.00; Suites: 15.00 to 65.00. European
No. Mtg. Rms. & Capacity of Largest: 20 (1,200)
No. Banquet Rms. & Capacity of Largest: 23 (1,000)
Group Meal Rates: Lunch: 2.25; Dinner: 3.25
Liquor: Served in hotel

WHERE CAN YOU FIND BADGE MANUFACTURERS?

See Suppliers Directory Starting Page 215

Charges for Mtg. Rms.: None with meals
Charges for Exhibit Areas: 10% of convention rate
Net Exhibit Space: 15,000 sq. ft. on more than one floor, additional area
Audio-Visual Aids: PA system, spotlights, movie screens, blackboards, easels, projectors on rental basis.
Stage: Available

Neil House Hotel (HSMA)

41 S. High St. (Phone: CA 1-5221)
Manager: J. R. Penebaker
Sales Manager: Robert E. Wendelken
Convention Season: All year
Largest Group Accommodated: 1,000 (400 rooms, 30 suites available)
Air Conditioning: 250 Bedrooms, banquet and meeting rooms
Convention Rates: Single: 5.50 to 10.00; Double: 9.00 to 18.00; Suites: 15.50 to 54.00
No. Mtg. Rms. & Capacity of Largest: 9 (1,200)
No. Banquet Rms. & Capacity of Largest: 9 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None for convention
Charges for Exhibit Areas: Vary
Net Exhibit Space: 12,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: 41 ft. by 24 ft.

Pick-Fort Hayes (HSMA)

31 W. Spring St. (Phone: CA 4-8211)
Manager: Thomas S. Walker
Sales Manager: Ruth Griffin
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 12 suites available)
Air Conditioning: Banquet and meeting rooms, 70% of bedrooms
Convention Rates: Single: 6.50; Double: 10.00; Suites: 15.00 to 65.00
No. Mtg. Rms. & Capacity of Largest: 8 (200)
No. Banquet Rms. & Capacity of Largest: 8 (200)
Group Meal Rates: Breakfast: from 1.75; Lunch: from 1.75; Dinner: from 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 7.50 to 65.00
Charges for Exhibit Areas: 7.50 to 65.00
Audio-Visual Aids: PA system, spotlights
Stage: Available

DAYTON

Railroads: N.Y.C.; Erie; B. & O.; Penn.
Airlines: AAL, LCA, TWA

The Dayton Biltmore Hotel (HSMA)

210 N. Main Street (Phone: ADams 2161)
Manager: Arthur Griffith
Sales Manager: J. D. McDonough
Convention Season: All year
Harlin L. Walter, Secretary-Manager
Largest Group Accommodated: 600 (275 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00 to 15.00; Double: 10.00 to 18.50; Suites: 16.00, 29.50, 41.50. European
No. Mtg. Rms. & Capacity of Largest: 15 (1,200)
No. Banquet Rms. & Capacity of Largest: 15 (1,000)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Various
Charges for Exhibit Areas: Various
Net Exhibit Space: 12,000 sq. ft., not on one floor, included in meeting area
Audio-Visual Aids: PA system, spotlights, screens, blackboard, easels, projectors
Stage: Available
Sports Facilities: Golfing, swimming

Pick-Miami Hotel

2nd & Ludlow Sts. (Phone: BAldwin 7-7131)

Manager: Gene Berry
Convention Season: All year
Largest Group Accommodated: 485 (300 rooms and 6 suites available)
Convention Rates: Single: 5.50-15.75; Double: 8.00-18.75; Suites: 22.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (550)
No. Banquet Rms. & Capacity of Largest: 8 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Air Conditioning: Banquet & Mtg. Rms.; some bedrooms
Charges for Banquet & Mtg. Rms.: 15.00 to 150.00
Net Exhibit Space: 4,437 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 30 ft. by 21 ft.

Van Cleve Hotel

36 West First Street (Phone FU-6131)

Manager: Claude J. Cannon
Sales Manager: Buel J. Cannon
Convention Season: All year
Largest Group Accommodated: 400 (237 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-10.00; Double: 9.50-18.00; Suites: 19.00 to 46.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (350)
No. Banquet Rms. & Capacity of Largest: 9 (275)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel—except Sunday
Charges for Mtg. Rms.: 7.50 up
Charges for Exhibit Areas: 7.50 up
Net Exhibit Space: 2,322 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

MANSFIELD

Railroads: B. & O.; Erie; Penna.
Airlines: LCA

Mansfield-Leland Hotel (HSMA)

27 Park Avenue West (Phone Lafayette 2-5111)
Manager: Joseph G. Wright
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 25 suites available)
Air Conditioning: 50 bedrooms, banquet and meeting rooms
Convention Rates: Single: 6.00 to 9.00; Double: 8.50 to 12.00; Suites: 16.00 to 30.50. European
No. Mtg. Rms. & Capacity of Largest: 11 (300)
No. Banquet Rms. & Capacity of Largest: 11 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,200 sq. ft. on more than one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: Golf, bathing, fishing, boating

TOLEDO

Railroads: Ann Ar.; C. & O.; D. & T.S.L.; L.S. El.; Penna.; Wab.; W. & L.E.; B. & O.; D.T. & I.; N.Y.C.; N.Y.C. & St. L.; T.T.; T. & E.
Airlines: CAP, DAL, EAL, LCA, TWA, UAL

CONVENTION BUREAU

Toledo Convention Bureau
218 Huron St. (4)

AUDITORIUM

Sports Arena

1 Main St. (OX 1-2403)

Manager: Andrew Mulligan
Exhibit Areas: 20,000 sq. ft. Main Arena; 30,000 sq. ft. adjoining Convention Hall.
Floor Load: Unlimited
Ceiling Height: 45 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 14 ft. by 14 ft.
Columns: None
Loading Facilities: Trucks can drive in
Storage Areas: In concourse
Meeting Rooms: None
Facilities for Food Function and Banquet Capacity: Caterer can serve 2,000
Parking Facilities: 1,500 cars
Distance from Business District: Half mile

Commodore Perry Hotel (HSMA)

Superior & Jefferson Sts. (Phone CHerry 4-2841; Telegraph: TO 644)
Manager: John D. Sabrey
Sales Manager: John P. Martin
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 14.00; Double: 7.50 to 16.00; Suites: 18.50 to 40.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (1,000)
No. Banquet Rms. & Capacity of Largest: 15 (1,000)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: 30.00-175.00
Net Exhibit Space: 10,487 sq. ft. on more than one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

Hillcrest Hotel (HSMA)

241 16th Street (Phone CH 3-4261)
Gen. Manager: Edward D. Ramage
Resident Manager: Clifford D. Reulein
Convention Season: All year
Largest Group Accommodated: 200
Air Conditioning: 125 bedrooms, banquet halls
Convention Rates: Single: 8.00; Double: 11.00; Suites: 10.00 to 20.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (150)
No. Banquet Rms. & Capacity of Largest: 7 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None when food is served
Charges for Exhibit Areas: 10.00 to 100.00 per day
Net Exhibit Space: 3,700 sq. ft., not on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights
Stage: Available

Secor Hotel (HSMA)

Jefferson and Superior (Phone: CH 4-5501)
Manager: Raymond Mougey
Sales Manager: John F. Martin
Convention Season: All year
Largest Group Accommodated: 400 (170 rooms, 9 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 8.00; Double: 7.00 to 12.00; Suites: from 17.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (650)
No. Banquet Rms. & Capacity of Largest: 8 (650)
Group Meal Rates: Breakfast: 1.80; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if meals are served
Charges for Exhibit Areas: 20.00-125.00
Net Exhibit Space: 8,000 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screens, blackboards
Stage: Available
Sports Facilities: Bowling

THE MOST HAPPY FELLA'

IS THE CONVENTION PLANNER WHO SELECTED THE SKIRVIN

You, too, will be a "most happy fella" after completing a successful sales meeting or convention at the Skirvin . . . where the friendly experienced staff give you the utmost cooperation in planning and executing your meeting. Handsome surroundings and fine food are the highlights of the Skirvin . . . plus complete facilities, including the luxurious new walnut-paneled room, the "Executive Suite," with a 32-foot walnut table—so perfect for Board of Directors' meetings and comparable gatherings.

Write for our detailed "Facts File."

- FIVE HUNDRED BEAUTIFUL ROOMS
- COMPLETE AIR CONDITIONING
- CLOSED-CIRCUIT TELEVISION

Skirvin HOTELS

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Oklahoma City, Okla. • Dan W. James, President and General Manager

OHIO

continued

YOUNGSTOWN

Railroads: B. & O.; Erie; L.E. & E.; N.Y.C.; Penna:; P & L.E.; Y. & N.; Y. & S.
Airlines: CAP, LCA, UAL

Hotel Pick-Ohio

Hazel & Boardman St. (Phone: Riverside 4-1131)
Manager: Roger Jacobson
Convention Season: All year
Largest Group Accommodated: 600 (250 rooms, 8 suites available)
Air Conditioning: Banquet and meeting rooms, 120 bedrooms
Convention Rates: Single: 6.50-8.50; Double: 8.00-10.00; Suites: 19.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Net Exhibit Space: 9,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis
Stage: Available
Sports Facilities. Golf, boating, fishing, tennis

OKLAHOMA

OKLAHOMA CITY

Railroads: Santa Fe; C.R.I. & P.; OK. C.A.A.; M.K. & T.; Frisco Sys.
Airlines: AAL, BNF, CAL, CEN

AUDITORIUM

Municipal Auditorium

201 N. Dewey (CE 2-6418)
Manager: Dee Fuller
Exhibit Areas: Zebra Room, 38,000 sq. ft.; Main Auditorium, 14,000 sq. ft.; Mirror Room, 5,000 sq. ft.
Rental Fees and Services: Rentals include heat, light and cleaning
Ventilation: Air conditioning
Ceiling Height: Main Aud., 40 ft.; Mirror Room, 23 ft.; Zebra Room, 14 to 16 ft.; **PA System:** In all halls
Dimensions, Opening to Exhibit Hall: 10 ft. 6 in. by 18 ft.
Elevators: One elevator
Columns: None in Auditorium and Mirror Room; behind drapes in Zebra Room
Utilities: 110-220 volt AC current
Loading Facilities: Trucks drive into Zebra Room
Storage Areas: 450 sq. ft., plus unused rooms
Meeting Rooms and Capacities: 10 meeting rooms from 25-600
Facilities for Food Function and Banquet Capacity: Can handle banquet to 3,500
Parking Facilities: Seven parking lots within half block
Distance from Business District: In downtown district

Huckins Hotel

Main at Broadway (Phone: Forest 5-4341)
Manager: Paul Huckins
Sales Manager: Archer Reid
Convention Season: All year
Largest Group Accommodated: (175 rooms, 9 suites available)
Air Conditioning: All bedrooms, 6 banquet halls
Convention Rates: Single: 5.00 to 10.00; Double: 6.50 to 11.50; Suites: 15.00 to 17.50. European
No. Mtg. Rms. & Capacity of Largest: 6 (250)
No. Banquet Rms. & Capacity of Largest: 6 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.50
Liquor: Not served
Charges for Mtg. Rms.: No charge if food is served
Charges for Exhibit Areas: Vary
Net Exhibit Space: 5,000 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights
Stage: Available

Oklahoma Biltmore Hotel

228 West Grand (Phone: REgent 6-5611; Teletype: OC 544)
Manager: Paul J. Saunders
Sales Manager: Vern Schlect
Convention Season: All year
Largest Group Accommodated: 900 (500 rooms, 42 suites available)
Air Conditioning: 50% Bedrooms, banquet and meeting rooms
Convention Rates: Single: 5.00-8.25; Double: 7.00-13.00; Suites: 18.00-52.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (600)
No. Banquet Rms. & Capacity of Largest: 14 (658)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquor: Not served in hotel
Charges for Mtg. Rms.: None for conventions of 100
Charges for Exhibit Areas: 10% gross booth rental
Net Exhibit Space: 80,000 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screen, blackboards
Stage: 36 ft. wide, 17 ft. deep

The Skirvin Hotels (HSMA)

See Advertisement, Page 154

Park Avenue at Broadway (Phone: CEntral 2-4411; Telegraph: OC 532
Manager: Dan W. James
Convention Season: All year
Largest Group Accommodated: 700 (250 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50 to 9.50; Double: 9.50 to 18.00; Suites: 20.00 to 60.00. European
No. Mtg. Rms. & Capacity of Largest: 16 (600)
No. Banquet Rms. & Capacity of Largest: 16 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.85; Dinner: 2.75
Liquor: Not served in hotel
Charges for Mtg. Rms.: Various
Charges for Exhibit Areas: Various
Net Exhibit Space: 9,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 8mm, 16mm and 35mm projectors, screens, blackboards, closed-circuit TV
Stage: Available

TULSA

Railroads: M.K. & T.; A.T. & S. Fe.; M.V.; Frisco Sys.; T.S.U.
Airlines: AAL, BNF, CAL, CEN, UAL

CONVENTION BUREAU

Convention & Visitors Department
616 S. Boston Ave. (19)
J.P. Arwood, Manager

The Mayo Hotel

See Advertisement, Page 158

5th & Cheyenne (Phone: 3-2141)
Manager: Frank R. Bentley
Convention Season: All year
Largest Group Accommodated: 625 (300 rooms and 15 suites available)
Convention Rates: Single: from 8.00; Double: from 10.00; Suites: 25.00 to 75.00
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquet Rms. & Capacity of Largest: 10 (600)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.75
Liquor: Not served in hotel
Air Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mtg. Rms.: Variable
Net Exhibit Space: 5,250 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, tennis, horseback riding

Hotel Tulsa (HSMA)

See Advertisement, Page 158

125 E. Third St. (Phone: CH 2-4301)
Manager: Hollis H. Hodges
Convention: All year
Largest Group Accommodated: 400 (300 rooms, 12 suites available)
Convention Rates: Single: 6.00-10.00; Double: 8.00-12.50; Suites: 15.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (650)
No. Banquet Rms. &Capacity of Largest: 9 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00

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America's *finest and most convenient* Convention City!

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Write Gene Arwood . . .

CONVENTION & VISITORS BUREAU
616 S. BOSTON

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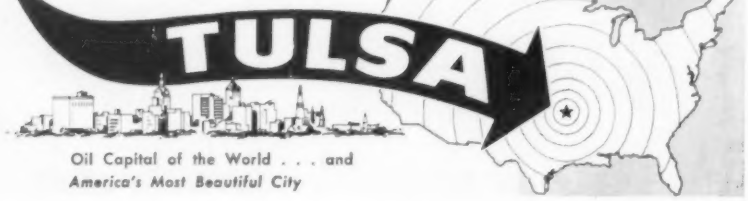

Oil Capital of the World . . . and *America's Most Beautiful City*

Liquor: Not served in hotel
Charges for Mtg. Rms.: None if food served
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, screen
Stage: Portable

WAGONER

Railroads: K. O. & G.; M. K. T.; M. P.

Western Hills Lodge

Box 276 (Phone: TAhlequah 1290; Telegraph: Tahlequah, Oklahoma)
Manager: Conrad Johnson
Convention Season: All year—no weekends during June, July and August
Largest Group Accommodated: 450 (180 rooms, 6 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.00-12.00; Double: 12.00-14.50; Sources: 21.50-30.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (800)
No. Banquet Rms. & Capacity of Largest: 8 (650)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.95; Dinner: 2.75
Liquor: Not served in hotel
Charges for Mtg. Rms.: Various
Charges for Exhibit Areas: Various
Net Exhibit Space: 11,800 sq. ft., on more than one floor
Audio-Visual Aids: PA system, 16mm projector, screen
Stage: Available
Sports Facilities: Swimming, horseback riding, fishing, boating, skiing, shuffleboard, badminton, ping pong tables, putting green, golf course nearby

OREGON

PORTLAND

Railroads: Nor. Pac.; So. Pac.; S.P. & S.; Gr. Nor.; P.T.; U.P.; O.E.
Airlines: NWA, PAA, Pacific, UAL, WCA, WAL

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CONVENTION BUREAU

Portland Convention Bureau
1020 S.W. Front Ave. (4)
V. A. McNeil, Manager

AUDITORIUM

Exposition-Recreation Center

(Opens Fall 1960)
623 Park Bldg.
Manager: Don Jewell
Exhibit Areas and Square Footage of Each: Exhibit Hall, 52,600 sq. ft.; Arena floor, 27,300 sq. ft.; Arena concourse, 18,000 sq. ft.; Assembly Room, 6,550 sq. ft.
Floor Load: Unlimited **Ventilation:** Air-cooled
Ceiling Height: Exhibit Hall, 15'; Arena, 85'
PA System: Yes
Dimensions, Opening to Exhibit Hall: 20'
Columns, Location and Dimensions: 30' on center in Exhibit Hall
Current and Utilities Available: 122, 208V
Loading Facilities: Two overhead doors into all areas
Number of Meeting Rooms and Capacities: 10 rooms with total capacity of 2,700
Facilities for Food Functions: Banquet for 3,000
Parking Facilities: For 2,500 cars
Distance from Business District: 1 mile

Benson Hotel

309 S. W. Broadway (Phone: Ca 8-9611)
Manager: Sam Standard
Sales Manager: Ralph Van Noy
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 4 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 7.00-9.50; Double: 9.50-16.00; Suites: 25.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (850)
No. Banquet Rms. & Capacity of Largest: 11 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 150.00
Charges for Exhibit Area: 15.00 to 125.00
Net Exhibit Space: 5,553 sq. ft., not on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Hotel Multnomah

319 S. W. Pine Street (Phone: CApitol 8-7441)
Gen. Manager: C. R. Lindquist
Sales Manager: Lucille Brundige
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 12 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.00-12.00; Double: 8.50 to 16.00; Suites: 25.00 to 45.00
No. Mtg. Rms. & Capacity of Largest: 14 (900)
No. Banquet Rms. & Capacity of Largest: 14 (800)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 5.00 to 50.00
Charges for Exhibit Areas: 30.00 to 150.00
Net Exhibit Space: 6,500 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, easels, screens
Stage: Available

Sheraton-Portland Hotel

(Opening Fall, 1959)
See Advertisement, Page 20
Lloyd Center
Sales Manager: John R. Moore
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 10 suites available)
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 12 (1,650)
No. Banquet Rms. & Capacity of Largest: 12 (1,150)
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf

PENNSYLVANIA

ALLENTOWN

Railroads: L.V.; J.C.; L. & N.E.; Reading
Airlines: EAL, TWA, UAL

The Largest and Finest Resort Hotel in Western Pennsylvania

Bedford Springs HOTEL

BEDFORD, PENNSYLVANIA

Offers complete Convention facilities for 25 to 550 people

Ideal Location
3000 acre estate in western Pennsylvania . . . high in the colorful Allegheny Mountains . . . adjacent to the Bedford exit of the Pennsylvania Turnpike.

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Come by car, bus, plane, PRR or B&O railroads. Arrangements made to meet all public transportation at nearby terminals.

Delightful Meeting Rooms
16 fully equipped rooms accommodating from 25 to 550 persons.

Superb Accommodations
250 smartly redecorated rooms . . . each with private bath.

Experienced Staff
During 1957 our staff had the pleasure of serving 355 state and national groups.

Finest Recreational Facilities
Championship 18 hole golf course, tennis, horseback riding, swimming in indoor pool and Red Oaks Lake and, of course, complete bar and beverage service facilities.

Special Convention Rates
Extended to groups throughout our season—April 15th—November 15th.

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E. Harris Knight, Sales Manager
Phone: Bedford 500

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Loretta E. Ziegler, Convention Manager
•
Clifford R. Gillam, General Manager

THE INN
Buck Hill Falls
PENNSYLVANIA

PENNSYLVANIA

Allentown continued

Americus Hotel (HSMA)
6th & Hamilton Sts. (Phone: Hemlock 46101)
V.P. & Gen. Manager: Harry W. Clark
Sales Manager: P. Joseph Fitzgerald
Convention Season: All year
Largest Group Accommodated: 450
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 6.00 to 7.00; Double: 8.00 to 12.00; Suites: 12.00 to 25.00
No. Mtg. Rms. & Capacity of Largest: 15 (600)
No. Banquet Rms. & Capacity of Largest: 15 (375)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None for convention delegates
Charges for Exhibit Areas: None for convention delegates
Audio-Visual Aids: PA system, spotlights, platform, screen
Sports Facilities: Golf

ALTOONA

Railroads: Penna.
Airlines: AAA

Hotel Penn Alto (HSMA)
13th Ave. & 12th St. (Phone: WIndsor 3-6171)
Manager: Herbert A. Hanson
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 4 suites available)
Air Conditioning: Meeting and banquet rooms, 26 bedrooms
Convention Rates: Single: 5.00-8.75; Double: 6.50-12.00; Suites: from 19.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meal Rates: Dinner: 2.50 to 4.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,110 sq. ft. on one floor
Audio-Visual Aids: Two screens—52" x 70" each, PA system, spotlights
Stage: Yes

BEDFORD

Railroads: Penna.; H. & B.T.M.

Bedford Springs Hotel
See Advertisement, Page 157
(Phone: Bedford 500)
Manager: L. Gardner Moore
Sales Manager: Harris Knight
Convention Season: April 15 to Nov. 15
Largest Group Accommodated: 500 (240 rooms, 12 suites available)
Air Conditioning: 50 bedrooms, 4 banquet halls
Convention Rates: Single: 17.00 to 19.00; Double: 14.00 to 16.00; Suites: 20.00 to 25.00. American
No. Mtg. Rms. & Capacity of Largest: 14 (450)
No. Banquet Rms. & Capacity of Largest: 4 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights, three 16mm projectors, 2 x 2, 2½ x 4 slide projectors
Stage: Available

BETHLEHEM

Railroads: L.V.; P.B. & N.E.; Reading; J.C.; L. & N.E.
Airlines: EAL, TWA, UAL

Hotel Bethlehem (HSMA)
427-447 Main St.
Manager: Norman J. Canfield
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms, 3 suites available)
Air Conditioning: Bedrooms and 3 meeting rooms
Convention Rates: Single: 6.00-7.00; Double: 9.00-11.00; Suites: 13.50-21.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.10; Lunch: 1.50; Dinner: 2.25
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 18,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen, 16mm projector
Stage: Available

BUCK HILL FALLS

Railroads: Del., Lackawanna & West.

The Inn (HSMA)
See Advertisement, Page 158
(Phone: Cresco 7741)
Manager: Clifford R. Gillam
Sales Manager: Loretta E. Ziegler
Convention Season: From late Oct. to mid-June
Largest Group Accommodated: 450 (300 rooms available)
No. Mtg. Rms. & Capacity of Largest: 6 (900)
No. Banquet Rms. & Capacity of Largest: 2 (425)
Audio-Visual Aids: PA system, spotlights, 35mm and 16mm projectors, slide projectors
Stage: Available
Sports Facilities: Golf, tennis, bowling on the green, horseback riding, swimming, fishing

BUSHKILL

Railroads: D.L. & W.

Bushkill Falls House
(Bushkill 8-6634)
Manager: Frank L. Pipher
Reservation Manager: Joseph E. Boyle
Convention Season: May, June, September
Largest Group Accommodated: 200 (100 rooms available)
Air Conditioning: Banquet halls
Convention Rates: 9.00 to 15.00 per person. American
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlight, 8mm and 16mm projectors
Stage: Available
Sports Facilities: Swimming pool, private lake, tennis, softball, handball, shuffleboard, quoits, croquet, ping pong, badminton, putting golf, basketball, archery, volleyball, horseback riding, golf

EAGLES MERE

Railroads: Penna. to Muncie

The Lakeside Hotel
(Phone: LAkeview 5-3201)
Manager: Henry E. Kirk, Jr.
Convention Season: June 15 to Sept. 15
Largest Group Accommodated: 200 during June & Sept. (130 rooms available.) 30 during July & Aug. (15 rooms available)
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 225 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Yes
Sports Facilities: Swimming, tennis, golf, horseback riding, boating, fishing

ERIE

Railroads: B. & L.E.; N.Y.C.; N.Y.C. & St. L.; Penna.
Airlines: AAA, CAP, LCA, MOH

Lawrence Hotel (HSMA)
See Advertisement, Page 159
10th & Peach Sts. (Phone: 25231)
Manager: Clement C. Dias
Sales Manager: James Dehnert
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms and 6 suites available)
Convention Rates: Single: 5.85-8.50; Double: 9.00-13.00; Twins: 12.00-13.00; Suites: 26.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 4 (460)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: from 3.25

Liquor: Served in hotel
Charges for Mtg. Rms.: None for conventions
Charges for Exhibit Areas: 5.00 per 10 ft. space
Audio-Visual Aids: PA system
Stage: 10 ft. by 32 ft.
Sports Facilities: Swimming, boating, fishing, bowling

HARRISBURG

Railroads: Penna.; Reading
Airlines: AAA, CAP, TWA

Penn Harris Hotel (HSMA)

Third and Walnut Streets (Phone: CEdar 8-7211)
Managing Director: Mark W. Sweger
Sales Manager: Robert Cournoyer
Convention Season: All year
Largest Group Accommodated: 600 (400 rooms, 9 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 6.50 to 11.50; Double: 9.00 to 17.00; Suites: 28.00 to 37.50. European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (240)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 100.00
Charges for Exhibit Areas: 10.00 to 100.00
Net Exhibit Space: 3,600 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screens, blackboards
Stage: Available
Sports Facilities: Golf nearby

HERSHEY

Railroads: Reading

Hotel Hershey

See Advertisement, Page 159

(Phone: KEystone 3-2171)
Manager: Joseph Gassler
Sales Manager, Harvey Schell
Convention Season: All year
Largest Group Accommodated: 250 (120 rooms, 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.00-14.00; Double: 17.00-24.00; Suites: 32.00-52.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (250)
No. Banquet Rms. & Capacity of Largest: 4 (200)
Group Meal Rates: Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 and up
Net Exhibit Space: 1,377 sq. ft. on one floor
Audio-Visual Aids: Spotlights
Sports Facilities: Golf, tennis, riding, swimming, croquet, lawn bowling

JOHNSTOWN

Railroads: B. & O.; Penna.
Airlines: AAA

Hotel Fort Stanwix

331 Main (Phone: 41-271)
Manager: W. E. La Brack
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50 to 9.00; Double: 8.50 to 12.00; Suites: 11.00 to 14.00
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 7.50 to 25.00
Charges for Exhibit Areas: 7.50 to 25.00
Net Exhibit Space: 3,000 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, bowling, fishing

LANCASTER

Railroads: Penna.; Reading
Airlines: AAA, EAL

Brunswick Hotel (HSMA)

N. Queen & Chestnut Sts. (Phone: EX 7-6201, Teletype: LN 88)

Manager: Paul L. H. Heine
Sales Manager: Mildred Kaetz
Convention Season: All year
Largest Group Accommodated: 200 (150 rooms available)
Convention Rates: Single: from 4.50; Double: 10.50
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 6 (525)
Group Meal Rates: Breakfast: from 1.00; Lunch: from 1.50; Dinner: from 2.00
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, 54 bedrooms
Charges for Banquet & Mtg. Rms.: 5.00 to 100.00 except when food and liquor is served
Net Exhibit Space: 5,772 sq. ft.—all but 588 sq. ft. on one floor
Audio-Visual Aids: Blackboard, easel, movie screen, PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming

MOUNTAINHOME

Railroads: D.L. & W.

Mo-nom-o-nock Inn (HSMA)

(Phone: Cresco 7411)
Gen. Manager: Edward F. Nash
Sales Manager: Martin H. Malm
Convention Season: May, June, Sept., Oct.
Largest Group Accommodated: 150 (104 rooms, 8 suites available)
Convention Rates: Single: 16.00; Double: 24.00 to 23.00; Suites: 32.00 to 34.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (200)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00
Liquor: Served in clubhouse adjoining
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,200 sq. ft. on one floor
Stage: Available
Sports Facilities: Tennis, swimming (outdoor pool), horseshoes, table tennis, pocket billiards, golf

Onawa Lodge

(Phone: Cresco 7421)
Manager: H. Irwin Shinnen
Convention Season: Oct. to June, except holiday week ends
Largest Group Accommodated: 150 (75 rooms available)
Convention Rates: Single: 9.00 to 11.00; Double: 17.00 to 23.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projector, slidomatic viewer, rostrum
Stage: Available
Sports Facilities: Tennis, swimming, shuffleboard, table tennis, volleyball, softball, horseback riding, golf nearby, skiing, ice skating, tobagganing

MOUNT POCONO

Railroads: D.L. & W.

High Point Inn

Belmont Avenue (Phone: Mt. Pocono 3811)
Manager: George Colovos
Sales Manager: Martin Memolo
Convention Season: May, June, Sept., Oct.
Largest Group Accommodated: 150 (74 rooms, 1 suite available)
Convention Rates: Single: 15.00; Double: 24.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 2 (150)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Sports Facilities: Indoor and outdoor swimming pools, game rooms, baseball, volleyball, golf nearby, horseback riding.

Mount Airy Lodge (HSMA)

See Advertisement, Page 160

(Phone: Mt. Pocono 3551)
Manager: J. C. Martens

The Lawrence

ERIE, PENNSYLVANIA

By the Shores of Lake Erie . . . 400 Luxurious Guest Rooms . . . TV . . . Redecorated Executive Suites . . . One Minute to Railroad Station . . . Five Minutes to Airport . . . 24-Hour Parking just Fifty Cents . . . Excellent Accommodations for Conventions and Sales Meetings, from 10 to 600 . . . Large Exhibit Area . . . Unexcelled Recreational Facilities . . . Distinguished Cuisine and Service.

Call Sales Manager Collect—
ERIE 2-5231

Hotel Hershey

HERSHEY, PENNSYLVANIA

"Open Year 'Round"

SUCCESSFUL MEETINGS ARE ASSURED

At delightful Hotel Hershey. Centrally located, easily accessible by air, rail or highway. 11 conference rooms, tastefully decorated and comfortably equipped, accommodate 12-225. Seclusion if desired, renowned sport and recreational facilities available. Superb food, most of it fresh from Hershey Farms. Evening entertainment includes Professional Ice Hockey and special attractions at Sports Arena and Broadway Productions at Theatre.

For Reservations Write:
Room 127, Hotel Hershey, Hershey, Pa.

Charles E. Todd
Managing Director

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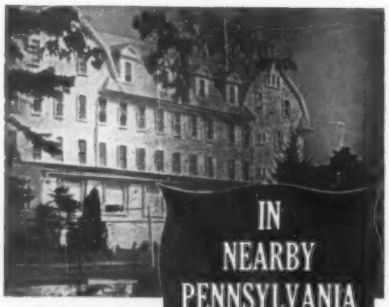
In the beautiful POCONOS . . . only 3 hrs. from N. Y. or Phila. Unsurpassed facilities for any Convention, Meeting or Group Outing. Comfortable rooms, superb cuisine . . . and don't overlook either, the excellent sports & recreational facilities. Dancing every evening in our magnificent "Club Suzanne" . . . the largest night club ballroom in the Poconos.

Informative 24 Page Color Booklet on request.

Mount Airy Lodge

MOUNT POCONO 44, PA.
PHONE: Terminal 9-3551



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During past five years Skyline has established an enviable reputation as host to many nationally known Companies. (Names on request).

90 miles from N.Y. and Philadelphia.

the SKYLINE INN

AND COTTAGES
Mount Pocono, Pennsylvania
Edward C. Jenkins, *Manager*

PENNSYLVANIA

Mount Pocono continued

Sales Manager: George Trippi
Convention Season: October to May
Largest Group Accommodated: 250 (130 rooms, 22 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 16.00; Double: 29.00; Suites: 35.00
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 8,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens, blackboards, 16mm projector
Stage: Available

The Skyline Inn (HSMA)

See Advertisement, Page 160

Knob Drive (Phone: TE 9-3661)
Manager: Edward C. Jenkins
Convention Season: May, June, Aug., Sept., Oct.
Largest Group Accommodated: 150 (75 rooms, 3 suites available)
Convention Rates: Single: 14.00; Double: 20.00 to 26.00; Suites: 30.00, American
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 1 (175)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, easels, 16mm sound projector
Stage: Available
Sports Facilities: Outdoor pool, tennis, pitch 'n putt, croquet, shuffleboard, billiards, volleyball

PHILADELPHIA

Railroads: Penna.; Read.; B. & O.; P.-R. S. L.
Airlines: AAA, AAL, CAP, DAL, EAL, NAL, NEA, TWA, UAL

CONVENTION BUREAU

Philadelphia Convention & Visitors Bureau
Juniper & Filbert Sts. (5)
William Morrison, Executive Secretary

AUDITORIUM

Trade and Convention Center

34th St. and Convention Ave (EVergreen 6-9800)
Manager: Santo S. Panetta
Exhibit Areas: South Exhibition Hall, 11,000 sq. ft.; Grand Exhibition Hall, 113,130 sq. ft.; Center Exhibition Hall, 35,000 sq. ft.; Convention Exhibition Hall, 37,000 sq. ft.; Convention Auditorium, 40,000 sq. ft.; Ballroom, 9,000 sq. ft.
Rental Fees: Minimum rental charge and percentage of gate receipts, plus labor charges
Floor Load: Unlimited in all areas except Auditorium & Ballroom; the latter, 300 lbs. per sq. ft.
Ventilation: Air conditioned in Convention, Exhibition Hall, Convention Auditorium, Ballroom and all meeting rooms
Ceiling Height: Varies in each area; maximum 90 ft. **PA System:** Available
Dimensions, Opening to Exhibit Hall: 12 by 10 ft. 11 truck entrances, varying from 9' x 10' to 20' x 30'
Elevators and Capacities: Two 45-passenger; two 15-passenger, two 21-passenger, two 10-ton freight
Columns: 27 in. sq.; 20 ft. centers
Utilities: 110-220-440 Volt AC single; two and three-phase 60 cycle; water, gas, steam, air
Loading Facilities: Loading platforms; 22-car railroad siding
Storage Areas: 40,000 sq. ft. under cover
Meeting Rooms and Capacities: 45 rooms, 8 to 1,750 capacities
Facilities for Food Functions: Can handle banquet for 7,000
Parking Facilities: 2,000 cars
Distance from Business District: 10-minute ride

Adelphia Hotel

See Advertisement, Page 160

13th and Chestnut Sts. (Phone: RI 6-3000)

Meeting in PHILADELPHIA? Fly the RADAR Line

UNITED AIR LINES

Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, Ill.

CONVENTIONS AND SALES MEETINGS IN PHILADELPHIA

AIR-CONDITIONED MEETING ROOMS

City's most convenient hotel. 400 modern, attractive rooms—all with private bath, radio, and circulating ice water. Finest convention facilities—entire floor of air-conditioned meeting rooms. Closest to everything in Phila.

Reserve direct or through your travel agent.
Telephone: RIttenhouse 6-3000

Adele Downey
Sales Manager
Bennett Tousley
General Manager

For Wining and Dining—
- Adelphia Room
- Coffee Shop

ADELPHIA HOTEL
CHESTNUT STREET AT 13TH

Manager: Bennett E. Tousley
Sales Manager: Adele Downey
Convention Season: All year
Largest Group Accommodated: 500 (275 rooms, 10 suites available)
Air Conditioning: Bedrooms, some banquet rooms
Convention Rates: Single: 6.00-10.00; Double: 10.00-15.00; Suites: 25.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 9 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 300.00 for meetings, no charge if meals served
Charges for Exhibit Areas: 10.00-300.00
Audio-Visual Aids: PA system, spotlights

Bellevue Stratford Hotel (HSMA)

Broad and Walnut Streets (Phone: PE 5-0700; Telegraph: P.H. 626)
Managing Director: Joseph P. Hoenig
Director of Sales: Paul G. Foley
Convention Season: All year
Largest Group Accommodated: 1,000 (600 rooms, 35 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00 to 13.00; Double: 12.00 to 17.00; Suites: 20.00 to 50.00. European
No. Mtg. Rms. & Capacity of Largest: 20 (2,000)
No. Banquet Rms. & Capacity of Largest: 19 (1,400)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, screen
Stage: Available

The Benjamin Franklin Hotel (HSMA)

Ninth at Chestnut St. (Phone: WA 2-8600)
Manager: William G. Chadwick
Sales Manager: Robert C. Bennett
Convention Season: All year
Largest Group Accommodated: 1,600 (850 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-11.00; Double: 10.00-16.00; Suites: 26.00-70.00
No. Mtg. Rms. & Capacity of Largest: 18 (1,200)
No. Banquet Rms. & Capacity of Largest: 18 (1,200)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.75; Dinner: 4.25
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 6,430 sq. ft. on one floor—additional area
Audio-Visual Aids: PA system, spotlights, 16mm sound projector
Stage: 20 ft. by 30 ft.

Drake Hotel (HSMA)

See Advertisement, Page 161

1512 Spruce St. (Phone: Ki 5-0100)
Manager: B. B. Leider
Sales Manager: Michael A. Devitt
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms, 25 suites available)
Air Conditioning: Some bedrooms, banquet and meeting rooms
Convention Rates: Single: 7.00 to 14.00; Double: 10.00 to 18.00; Suites: 18.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 6 (625)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.75; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if meals served
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, easels, blackboards, screens
Stage: Available

Penn Sherwood Hotel (HSMA)

3900 Chestnut St. (Phone: EVergreen 6-9000)
Manager: Antonio Di Scala
Convention Season: All year
Largest Group Accommodated: 500 (350 rooms, 30 suites available)
Air Conditioning: 180 bedrooms, 14 suites, banquet and meeting rooms
Convention Rates: Single: 6.25-10.00; Twins: 10.50-14.00; Double: 10.00-14.00; Suites: 15.50 to 32.50. European
No. Mtg. Rms. & Capacity of Largest: 12 (600)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.65; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None for convention
Net Exhibit Space: 7,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens

Sheraton Hotel (HSMA)

See Advertisement, Page 161

1725 Pennsylvania Blvd.
Manager: Lloyd B. Carswell
Sales Director: Alan Schnell
Convention Season: All year
Largest Group Accommodated: 1,200 (600 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.50; Double: 13.00; Suites: 25.00
No. Mtg. Rms. & Capacity of Largest: 20 (2,000)
No. Banquet Rms. & Capacity of Largest: 15 (1,630)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.75; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None for conventions or day meetings
Net Exhibit Space: 23,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, projectors, screens, blackboards
Stage: Available

Sylvania Hotel (HSMA)

Locust below Broad Sts. (Phone: PEnnypacker 5-7200)
Manager: Fred Lehman
Sales Manager: Louis J. Slattery
Convention Season: All year
Largest Group Accommodated: 700 (400 rooms, 12 suites available)
Air Conditioning: Banquet hall and 200 bedrooms
Convention Rates: Single: 5.50 to 8.50; Double: 9.50 to 13.00; Suites: 22.00 to 25.00. European
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights
Stage: Yes

The Warwick (HSMA)

17th and Locust (Phone: PE 5-3800; Telegraph: PH 376)
Manager: Paul J. McNamara
Sales Manager: J. Lloyd Larkins
Convention Season: All year
Largest Group Accommodated: 500 (400 rooms, 40 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00 to 14.00; Double: 14.00 to 18.00; Suites: 24.00 to 65.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (500)
No. Banquet Rms. & Capacity of Largest: 10 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Net Exhibit Space: Space for ten 6-foot table top exhibits
Audio-Visual Aids: PA system, spotlights, screens, easels
Stage: Available

PITTSBURGH

Railroads: B. & O.; Penna.; P. & L.E.; A. & So. S.; P. & W.V.
Airlines: AAA, AAL, CAP, EAL, LCA, NWA, TWA, UAL

CONVENTION BUREAU

Pittsburgh Convention Bureau, Inc.
411 Seventh Ave. (19)
Charles W. Shaffer, Executive Vice President

AUDITORIUM

(under Construction)
Bedford Ave. & Center (Phone EXpress 1-0192)
Executive Director: Edward Fraher
Exhibit Areas and Square Footage of Each: 90,000 sq. ft. Area A, 50,000 sq. ft.; Area B, 30,000 sq. ft.; Area C, 10,000 sq. ft.
Floor Load: 300 lbs. per sq. ft.
Ventilation: Air conditioned
Ceiling Height: Area A, 13' 6"; Area B, 100'; Area C, 26'
Dimensions, Opening to Exhibit Hall: 13' 6" high by 30' wide
Columns, Location and Dimensions: Vary (approximately 28' centers)
Current and Utilities Available: 500 KVA 120V single phase; 250 KVA 208V three phase; 144 KVA 400 amphere 208V three phase; hot and cold water, floor drains, waste outlets, compressed air, gas and steam
Loading Facilities: Drive-in truck entrance, two tail gate loading docks
Size of Storage Areas: Limited
Number of Meeting Rooms and Capacities: Two for 400 each, 2 for 350 each, one for 600; rooms can be combined for room for 1,200
Facilities for Food Functions: Banquet for 3,000
Parking Facilities: Space for 1,700 cars
Distance from Business District: On edge of district

The Carlton House (HSMA)

550 Grant St. (Phone: Grant 1-6060)
Manager: John N. Penn
Sales Manager: Herbert C. Fetzer
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 12.00-16.00; Double: 15.00-18.00; Suites: 32.50 to 75.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (225)
No. Banquet Rms. & Capacity of Largest: 3 (225)
Group Meal Rates: Breakfast: 1.75 to 2.50; Lunch: 3.50 to 5.00; Dinner: 4.50 to 8.50
Liquor: Served in hotel
Charges for Mtg. Rms.: No charge when food and liquor served
Audio-Visual Aids: PA system, spotlights

SHERATON
THE SHERATON HOTEL
NEW IN PHILADELPHIA
1,000 Air-conditioned rooms all with TV. 1,000 Car Garage, with private entrance to Hotel. Main Ballroom seats 1700 for banquets, 2400 for meetings. 29 meeting and function rooms.
LLOYD B. CARSWELL
General Manager

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SHERATON HOTELS

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WASHINGTON, ROCHESTER
PITTSBURGH, BUFFALO
BALTIMORE, SYRACUSE
PHILADELPHIA, BINGHAMTON, N. Y. (opens early 1959)
PROVIDENCE
ATLANTIC CITY, MOBILE

MIDWESTERN DIV.
CHICAGO, AUSTIN
DETROIT, AKRON
CINCINNATI, INDIANAPOLIS
ST. LOUIS, FRENCH LICK, Ind.
OMAHA, RAPID CITY, S. D.
LOUISVILLE, SIOUX CITY, Iowa
DALLAS (opens early 1959), CEDAR RAPIDS, Iowa, SIOUX FALLS, S. D.

PACIFIC DIV.
SAN FRANCISCO, LOS ANGELES
PASADENA, PORTLAND, Oregon (opens summer 1959)

CANADIAN DIV.
MONTREAL, NIAGARA FALLS, Ont.
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Supremely Suitable
for SALES MEETINGS
CONVENTIONS • BANQUETS

A distinguished hotel - with a distinguished name - in the heart of the city nearest everything, with complete facilities for everything.

The DRAKE
PHILADELPHIA

★ Luxurious Guest Rooms and Executive Suites
★ Closed Circuit TV
★ Meeting and Functional Rooms for 10 to 850

MICHAEL A. DEVITT, Sales Manager
1512 SPRUCE STREET • Kingsley 5-0100
B. B. LEIDER, Managing Director

PENNSYLVANIA
Philadelphia continued

Penn Sheraton (HSMA)

See Advertisement, Page 162

Mellon Park Square (Phone: AT 1-7100)
Manager: Charles T. Carey
Director of Sales: E. H. Gallup, Jr.
Sales Manager: John F. Johnson
Convention Season: All year
Largest Group Accommodated: 1,500 (900 rooms and 35 suites available July and Aug.; 700 rooms and 35 suites available Sept. to July)
Air Conditioning: 1,000 bedrooms, all banquet halls
Convention Rates: Single: 8.50 to 11.00; Double: 11.50 to 14.00; Suites: 25.00 to 100.00
No. Mtg. Rms. & Capacity of Largest: 25 (1,300)
No. Banquet Rms. & Capacity of Largest: 25 (950)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: Vary—according to number of sleeping rooms
Net Exhibit Space: 2,200 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, closed-circuit TV, screens, blackboards
Stage: Available

Pick Roosevelt Hotel (HSMA)

Penn Ave. and 6th St. (Phone: AT 1-3700)
Manager: E. A. Leach
Sales Manager: Dean A. Phillips
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 16 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.75-10.25; Double: 10.00-13.00; Suites: 20.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 9 (450)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.85; Dinner: 4.00
Liquor: Served in hotel, except Sunday
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: 10.00 per booth
Net Exhibit Space: Room for 20 6 x 6 ft. booths on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Bowling

Sherwyn Hotel (HSMA)

212 Wood St. (Phone: Co 1-6600)
Manager: Jay White
Sales Manager: James Cassell
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms, 5 suites available)
Air Conditioning: 130 bedrooms, 6 banquet rooms
Convention Rates: Single: 6.00 to 10.50; Double: 9.00 to 14.00; Suites: 17.00 to 30.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (400)
No. Banquet Rms. & Capacity of Largest: 10 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 6.00-75.00 if food not served
Charges for Exhibit Areas: 6.00-75.00
Net Exhibit Space: 4,400 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen, easel, blackboards
Stage: Available
Sports Facilities: Bowling alleys in hotel

Hotel Webster Hall (HSMA)

4415 Fifth Avenue (Phone: Mayflower 1-7700) (Telegraph PG 253)
Manager: Henry J. Huemrich
Sales Manager: Florence Rittinger
Convention Season: All year
Largest Group Accommodated: 375 (250 rooms, 20 suites available)
Air Conditioning: 230 bedrooms, banquet rooms
Convention Rates: Single: 8.00-12.50; Double: 11.00-16.00; Suites: 20.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (900)
No. Banquet Rms. & Capacity of Largest: 8 (750)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 275.00
Charges for Exhibit Areas: 10.00 to 275.00
Net Exhibit Space: 11,600 sq. ft. on one floor, included in meeting areas

SHERATON

IN PITTSBURGH — IT'S THE
PENN-SHERATON
(FORMERLY THE WILLIAM PENN)

THE HUB OF THE GOLDEN TRIANGLE with the vast new Civic Arena at its doorstep. A full city block of function space accommodates groups up to 2500. Every convention facility and convenience under one roof. Sales meetings a specialty.

1600 rooms

C. T. Carey, *General Manager*

EASTERN DIV.
NEW YORK
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PITTSBURGH
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PROVIDENCE
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SPRINGFIELD, Mass.
ALBANY
ROCHESTER
BUFFALO
SYRACUSE
BINGHAMTON, N. Y. (Opens early 1959)
MOBILE, Ala.

MIDWESTERN DIV.
CHICAGO
DETROIT
CINCINNATI
ST. LOUIS
OMAHA
LOUISVILLE
DALLAS (Opens early 1959)
AUSTIN
AKRON
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FRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iowa
SIOUX FALLS, S. D.
CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO
LOS ANGELES
PASADENA
PORTLAND, Oregon (Opens fall 1959)

CANADIAN DIV.
MONTREAL
TORONTO
NIAGARA FALLS, Ont.
HAMILTON, Ont.

Meeting in

PITTSBURGH?

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AIR LINES

Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, Ill.

Audio-Visual Aids: PA system, spotlights, 16mm projector, easels, blackboards, screens
Stage: Available

POCONO MANOR

Railroads: D. L. & W.

Pocono Manor Inn (HSMA)

See Advertisement, Page 163

(Phone: Mt. Pocono, TE 9-3611)
Gen. Manager: John M. Crandall
Sales Manager: Betty J. Evans
Convention Season: All year—except July and August
Largest Group Accommodated: 400 (230 rooms available)
Convention Rates: Single: 20.00; Double: 34.00. Nov.-April, Single 18.00; Double: 30.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (375)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 2.36; Lunch: 3.59; Dinner: 4.62 (includes tax and gratuity)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,800 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm sound and 2x2 slide projectors, blackboards, easels, lecterns
Stage: Available
Sports Facilities: Golf, horseback riding, tennis, putting course, scheduled trap shooting, swimming, boating, shuffleboard, horseshoes, bowling, ping pong, billiards

READING

Railroads: Penna.; Read.
Airlines: CAI, CAP, EAL, TWA

Abraham Lincoln Hotel (HSMA)

Fifth & Washington Sts. (Phone: FR 4-1121)
Manager: Francis H. Mills
Convention Season: All year
Largest Group Accommodated: 525 (175 rooms, 17 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 13.50; Suites: 18.50 to 33.00
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (650)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, easels, screens, blackboards
Stage: Main stage, 29' x 15'; Center stage, 19' x 15'
Sports Facilities: Golf

SCRANTON

Railroads: J.C.; D. & H.; D.L. & W.; Erie; L. & W.V.; N.Y.O. & W.
Airlines: AAA, AAL, EAL, CAI, TWA

Hotel Jermyn

322 Spruce Street (Phone: Di-3-1181)
Manager: Mr. George P. McKeon
Convention Season: All year
Largest Group Accommodated: 390 (185 rooms, 3 suites available)
Air Conditioning: Some bedrooms, all banquet halls
Convention Rates: Single: 3.50 to 9.75; Double: 6.50 to 13.50; Suites: 20.00 to 22.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 3 (650)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.75
Liquor: Served in hotel
Net Exhibit Space: 7,500 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: Golf course and bowling alleys nearby

SHAWNEE-ON-DELAWARE

Railroads: to Stroudsburg, E. Stroudsburg

Shawnee Inn (HSMA)

See Advertisement, Page 163

(Phone Stroudsburg 140)
Manager: Weldon S. Garrison
Sales Manager: Edgar A. Sweet
Convention Season: May, June, September and October
Largest Group Accommodated: 240 (120 rooms available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 24.00; Double: 36.00; Suites: 25.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,698 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, 35mm and 16mm projectors
Stage: Available
Sports Facilities: Golf, swimming, tennis, boating

SKYTOP

Railroads: D. L. & W.
Airlines: served through Scranton

Skytop Club (HSMA)

See Advertisement, Page 164

(Phone: Cresco 7401)
Manager: Wm. W. Malleson, Jr.
Resident Manager: D. M. Biles
Convention Season: September through June
Largest Group Accommodated: 300 (190 rooms available)
Convention Rates: May to Oct.— Single: 16.00-20.50; Double: 32.00-38.00; Nov. to May—Single: 16.00-18.50; Double: 31.00-33.00. American
No. Mtg. Rms. & Capacity of Largest: 11 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: Handle small exhibits only, usually in meeting room
Audio-Visual Aids: PA system, spotlights, 35mm, 3½ x 4½, 2 x 2, 16mm projectors, screens, easels, blackboards
Stage: 12 ft. by 20 ft.
Sports Facilities: Golf, riding, fishing, lawn bowling, tennis, putting greens, swimming, shuffleboard, archery, skiing, skating, tobogganing

UNIONTOWN

Railroads: Penna.; B. & O.

Summitt Hotel

(Phone: 88594)
Manager: Don Shoemaker
Convention Season: April 15 to Nov. 15
Largest Group Accommodated: 200 (105 rooms, 2 suites available)
Convention Rates: Single: 14.00-16.00; Double: 22.00-26.00; Suites: 40.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 7,000 sq. ft. on one floor
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm, slide projectors, screens
Stage: 35 ft. by 12 ft.

WERNERSVILLE

Railroads: Read.

Galen Hall Hotel

(Phone: Sinking Spring ORchard 8-8011)
Manager: Daniel Burack
Sales Manager: Samuel Sopenoff
Convention Season: April 15 to Oct. 30
Largest Group Accommodated: 475 (285 rooms, 12 suites available)
Air Conditioning: 225 bedrooms, banquet rooms
Convention Rates: Single: 18.00 to 20.00; Double: 16.00 to 18.00; Suites: 20.00 to 25.00. July and Aug.—Single: 22.00 to 25.00; Double: 20.00 to 27.50; Suites: 25.00 to 32.50. American
No. Mtg. Rms. & Capacity of Largest: 6 (550)
No. Banquet Rms. & Capacity of Largest: 3 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 4.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,490 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors
Stage: Available
Sports Facilities: 18-hole golf course, swimming pool, tennis, handball, game room

WHITE HAVEN

Railroads: L.V.; J.C.

Offering new fine facilities for business and pleasure, magnificent new Terrace Ballroom, Auditorium and other conference rooms—adaptable to every type of meeting event . . . Terrace Cocktail Lounge, banquet facilities . . . indoor year round Swimming Pool. Championship golf course atop a superb 3500 acre mountaintop setting, secluded yet easily accessible. All sports in every season.

Write for Conference Facilities Folder

POCONO MANOR

Pocono Manor, Pa.
Phone (Mt. Pocono)
TErminal 9-3611
Betty J. Evans, Sales Mgr.
John M. Crandall, Gen. Mgr.

Skytop Club proudly presents

A new concept in resort meeting rooms

The magnificent *LAUREL ROOM* . . . 3000 uninterrupted square feet of beauty and sheer comfort. Completely air-conditioned, separately ventilated; multiple speaker, low-level address system. Variable lighting up to classroom intensity or complete blackout. 12′ x 20′ stage. The newest of 12 handsome, private meeting and dining rooms.

OPEN ALL YEAR. Every possible recreational activity is here in the seclusion of our 5500 acre estate, including a championship 18-hole golf course.

Skytop is only 3 hours by car from New York or Philadelphia. Serviced by main line of D.L.&W. Railroad, and American, Eastern, TWA and Allegheny Airlines, N.E. Ext. Pennsylvania Turnpike and other fine highways.

WRITE FOR CONFERENCE BOOK

SKYTOP CLUB

***Secluded* in the Poconos**

Box 30, Skytop, Pennsylvania Phone: Cresco 7401
Wm. W. Malleson, Jr., General Manager

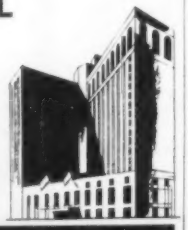
SHERATON

-BILTMORE HOTEL

IN PROVIDENCE, R. I.

Complete facilities for banquets or meetings of up to 500 persons. Closed circuit TV. 10 function rooms. Air conditioned ballroom, banquet rooms and restaurants. Television and radio in each room. Special weekend convention rates. Excellent transportation facilities. 500 Rooms.

GEORGE THOMAS CULLEN
General Manager



we're glad to see you . . .
SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada

EASTERN DIV.

NEW YORK	SPRINGFIELD, Mass.
BOSTON	ALBANY
WASHINGTON	ROCHESTER
PITTSBURGH	BUFFALO
BALTIMORE	SYRACUSE
PHILADELPHIA	BINGHAMTON, N. Y.
PROVIDENCE	(opens early 1959)
ATLANTIC CITY	MOBILE

MIDWESTERN DIV.

CHICAGO	AUSTIN
DETROIT	AKRON
CINCINNATI	INDIANAPOLIS
ST. LOUIS	FRENCH LICK, Ind.
OMAHA	RAPID CITY, S. D.
LOUISVILLE	SIOUX CITY, Iowa
DALLAS	SIOUX FALLS, S. D.
(opens early 1959)	CEDAR RAPIDS, Iowa

PACIFIC DIV.

SAN FRANCISCO	LOS ANGELES
PASADENA	PORTLAND, Oregon
	(opens summer 1959)

CANADIAN DIV.

MONTREAL	NIAGARA FALLS, Ont.
TORONTO	HAMILTON, Ont.

PENNSYLVANIA
White Haven continued

Split Rock Lodge
(Phone: White Haven 4561)
Manager: Wm. D. Herrmann
Sales Manager: C. A. Rhoads
Convention Season: Sept. 16 to June 14
Largest Group Accommodated: 260 (43 rooms & 58 cottages available)
Convention Rates: Single: 15.00 to 18.00; Double: 26.00 to 30.00; Cottages: 28.00 to 54.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 1 (70)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 1,600 sq. ft. on one floor
Audio-Visual Aids: 16mm projector, PA system, spotlights
Stage: 10′ x 10′
Sports Facilities: Golf—18 miles distant

WILKES-BARRE

Railroads: J.C.; D. & H.; L.V.; Penna.; L. & W.V.
Airlines: AAA, AAL, EAL

Sterling Hotel
47 Market Street (Phone: VAlley 2-3131)
Manager: Stephen C. Finnen
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms available)
Air Conditioning: Banquet and meeting rooms, 90 bedrooms
No. Mtg. Rms. & Capacity of Largest: 8 (400)
No. Banquet Rms. & Capacity of Largest: 1 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.00
Liquor: Served in hotel
Charges for Mtg. Rms.: From 10.90
Audio-Visual Aids: PA system, spotlights

YORK

Railroads: M. & P; Penna.; W.M.

The Yorktowne Hotel
Market at Duke Street (Phone: York 82831)
Manager: Charles D. Klingler
Sales Manager: Robert R. Heathcote
Convention Season: All year
Largest Group Accommodated: 700 (325 rooms, 6 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00 to 9.50; Double: 8.50 to 13.50; Suites: 27.00 to 40.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,125 sq. ft.
Audio-Visual Aids: PA System, spotlights, screens
Stage: Available

RHODE ISLAND

PROVIDENCE

Railroads: N.Y. N.H. & H.
Airlines: AAL, EAL, NAL, NEA, UAL

Crown Hotel (HSMA)
208 Weybosset St. (Phone: De 1-8200)
Manager: George J. Sanker
Sales Manager: Robert Terrill
Convention Season: All year
Largest Group Accommodated: 200 (150 rooms, 6 suites available)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 3.75 to 5.25; Double: 5.50 to 8.75; Suites: 16.75 to 39.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 8 (300)
Group Meal Rates: Breakfast: 150; Lunch: 2.50; Dinner: 3.00

Liquor: Served in hotel
Charges for Mtg. Rms.: 6.00 up
Charges for Exhibit Areas: 6.00 up
Net Exhibit Space: 7,000 sq. ft. on more than one floor
Audio-Visual Aids: PA system, spotlights, projectors on rental basis, blackboards, screens
Stage: Available

Sheraton-Biltmore Hotel (HSMA)

See Advertisement, Page 164

11 Dorrance Street (Phone: GAspee 1-9200)
Manager: George Thomas Cullen
Sales Manager: James J. O'Halloran
Convention Season: All year
Largest Group Accommodated: 1,000 (460 rooms, 10 suites available)
Air Conditioning: 8 banquet and meeting rooms, 25% of bedrooms
Convention Rates: Single: 6.85; Double: 10.50; Triple: 13.50; Suites: 22.50. European
No. Mtg. Rms. & Capacity of Largest: 10 (800)
No. Banquet Rms. & Capacity of Largest: 10 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 6,500 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA System, spotlights, blackboards, screens, easels
Stage: Available
Sports Facilities: 5 golf courses within 5 miles

SOUTH CAROLINA

CHARLESTON

Railroads: A.C.L.; So. Ry.; S.A.L.
Airlines: DAL, EAL, NAL

Hotel Fort Sumter (HCMA)

Manager: Van A. Beeler
Resident Manager: E. G. Braun
Convention Season: All year except Mar. 10 to April 15
Largest Group Accommodated: 300 (150 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 5.50-9.00; Double: 9.00-14.00; Suites: 20.00-22.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, raised dais
Sports Facilities: Golf, fishing, beaches

Jack Tar's Francis Marion Hotel (HSMA)

King & Calhoun Sts. (Phone: 2-8831) (Telegraph: TWK-CS 335)
Manager: Frank M. (Pete) Woods
Sales Manager: Lee Herbert
Convention Season: All year
Largest Group Accommodated: 575 (200 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 10.00; Double: 8.00 to 14.00; Suites: 12.00 to 35.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 25% of booth space rate
Net Exhibit Space: 15,000, on four floors
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Golf; swimming, fishing, sailing, hunting, tennis horseback riding, bowling

COLUMBIA

Railroads: A.C.L.; S.A.L.; So. Ry.; C.N. & L.
Airlines: DAL, EAL

Hotel Columbia

1301 Gervais St. (Phone: Alpine 22141)
Manager: Jack Maynard
Convention Season: All year
Largest Group Accommodated: 400 (250 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.75 to 7.00; Double: 8.00 to 12.00; Suites: 22.00 up. European
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (450)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 2.50
Liquor: Packaged goods only
Audio-Visual Aids: PA system
Stage: Available

Hotel Wade Hampton

See Advertisement, Page 175

1201 Main Street (Phone: ALpine 6-4361; Teletype CO 7149)
Manager: Fitzhugh L. Smith
Convention Season: All year
Largest Group Accommodated: 600 (264 rooms, 23 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.75 to 9.00; Double: 6.50 to 12.00; Suites: 18.00 to 23.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)
No. Banquet Rms. & Capacity of Largest: 12 (735)
Group Meal Rates: Breakfast: .65; Lunch: 1.00; Dinner: 1.50
Liquor: Served but not sold
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 9,734 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: Blackboards, screens, PA system, spotlights
Stage: Available

GREENVILLE

Railroads: So. Ry.; P. & N.; C. & W.C.; G. & N.
Airlines: DAL, EAL, SOU

Poinsett Hotel

South Main St. (Phone: 3-6211)
Manager: J. Mason Alexander
Convention Season: All year
Largest Group Accommodated: 325 (175 rooms, 4 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 5.50; Double: 9.00; Suites: 25.00
No. Mtg. Rms. & Capacity of Largest: 3 (325)
No. Banquet Rms. & Capacity of Largest: 3 (325)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Package store only
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, fishing, tennis, hunting, golf

MYRTLE BEACH

Railroads: A.C.L.
Airlines: PAI

Ocean Forest Hotel

See Advertisement, Page 2

(Phone: 2051)
Manager: Rush Strayer
Convention Season: May through Sept.
Largest Group Accommodated: 350 (200 rooms, 16 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 14.00 to 16.00; Double: 28.00 to 32.00; Suites: 43.00 to 47.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 3 (550)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: 8mm. and 16mm. projectors, screens, PA system, spotlights
Stage: Available
Sports Facilities: Outdoor swimming pool, tennis private beach, shuffleboard, volley ball, fishing

SOUTH DAKOTA

PLAN TO MEET AT BEAUTIFUL

MYRTLE BEACH

SOUTH CAROLINA

"THE RIVIERA OF THE SOUTH"

ON THE PLANTATION COAST OF SUNNY SOUTH CAROLINA! TWO CHAMPIONSHIP GOLF COURSES WITH GRASS GREENS, FINE FISHING FROM PIERS, BEACH, BOATS, LAKES

Excellent Hotels, Motels & Apartments

SPECIAL RATES OFFERED FOR GROUP MEETINGS AND CONVENTIONS FROM OCTOBER THROUGH APRIL

Advise us your needs, number in group and dates of meeting. We'll give you fullest cooperation

CONVENTION BUREAU—CHAMBER OF COMMERCE— MYRTLE BEACH 55, S.C.

SHERATON

-JOHNSON HOTEL

IN RAPID CITY, S. D.

South Dakota's largest and finest hotel. Located in the scenic vacation country of the Black Hills. Resort atmosphere. Attractive new rooms with free TV and radio. Cocktail Lounge. Air-conditioned function rooms for meetings of groups from 15 to 350.

BEN C. AMSDEN, *Gen'l Mgr.*

we're glad to see you . . .
SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada

EASTERN DIV.
NEW YORK — SPRINGFIELD, Mass.
BOSTON — ALBANY
WASHINGTON — ROCHESTER
PITTSBURGH — BUFFALO
BALTIMORE — SYRACUSE
PHILADELPHIA — BINGHAMTON, N. Y. (opens early 1959)
PROVIDENCE
ATLANTIC CITY — MOBILE

MIDWESTERN DIV.
CHICAGO — AUSTIN
DETROIT — AKRON
CINCINNATI — INDIANAPOLIS
ST. LOUIS — FRENCH LICK, Ind.
OMAHA — RAPID CITY, S. D.
LOUISVILLE — SIOUX CITY, Iowa
DALLAS (opens early 1959) — SIOUX FALLS, S. D.
CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO — LOS ANGELES
PASADENA — PORTLAND, Oregon (opens summer 1959)

CANADIAN DIV.
MONTREAL — NIAGARA FALLS, Ont.
TORONTO — HAMILTON, Ont.

SOUTH DAKOTA
continued

RAPID CITY

Railroads: C. N.
Airlines: WAL

Sheraton-Johnson Hotel (HSMA)

See Advertisement, Page 165

523 6th St. (Phone: FIIlmore 2-1210)
Manager: Ben C. Amsden
Convention Season: All year
Largest Group Accommodated: 275 (125 roms, 5 suites available)
Air Conditioning: Banquet, meeting rooms, bedrooms
Convention Rates: Single: 5.35-9.35; Double: 8.85-12.85.
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 8 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,800 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens, blackboards
Sports Facilities: Golf, fishing, riding

SIOUX FALLS

Railroads: C.M. St. P. & P.; C.R.I. & P.; Gt. Nor.; Ill. Cent.; C. & N.W.L.
Airlines: BNF, NOR, WAL

AUDITORIUM

Sioux Falls Coliseum

501 N. Main Ave. (Phone: 8-5531)
Manager: Allan P. Aker
Exhibit Areas: Annex, 22,400 sq. ft.; Auditorium, 10,000 sq. ft.; Armory, 5,000 sq. ft.
Rental Fees and Services: 100.00 per day when no admission charged; includes janitor service, light and heat
Floor Load: Unlimited
Ventilation: Good
Ceiling Height: 25 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: Truck door opening
Columns: None
Utilities: Gas, electricity
Meeting Rooms and Capacities: Auditorium, 2,300; three smaller rooms, 50
Facilities for Food Function and Banquet Capacity: Can serve banquets up to 1,500
Parking Facilities: City parking across from building
Distance from Business District: Two blocks

Sheraton-Cataract Hotel (HSMA)

See Advertisement, Page 166

106 West 9th (Phone: 4-6031; Teletype SX 8377)
Manager: Henry A. Ditmanson
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 6 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 12.50; Double: 8.00 to 15.00; Suites: 20.00 to 25.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (400)
No. Banquet Rms. & Capacity of Largest: 7 (375)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None for conventions
Charges for Exhibit Areas: None for conventions
Net Exhibit Space: 2,900 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

TENNESSEE

CHATTANOOGA

Railroads: C. of Ga.; N.C. & St. L.; A.G. So.; C.N.O. & T.P.; T.A. & G.; So. Ry.
Airlines: BNF, CAP, DAL, EAL

CONVENTION BUREAU

Chattanooga Convention & Visitors Bureau
819 Broad St. (2)
Thomas J. Boylan, Executive Director

AUDITORIUM

Memorial Auditorium

Manager: Tommy C. Thompson
Exhibit Areas: Mail Hall, 13,000 sq. ft.; stage, 800 sq. ft.; Wheland Hall, 1,500 sq. ft.
399 McCallie Ave. (Phone 6-8837)
Rental Fees and Services: $300 per day includes janitor service, heat and light
Floor Load: Ample
Ceiling Height: 50 ft. **PA System:** $50 per day for set and operator
Elevators and Capacities: Freight elevator to Main Hall, 6,000 lbs.
Columns: None
Utilities: AC current
Loading Facilities: Large truck can use elevator to unload on exhibit floor
Storage Areas: Basement, 500 sq. ft.; stage, 800 sq. ft.
Meeting Rooms and Capacities: Three, 200 capacity; plus 12 large dressing rooms—some can be used for small meetings
Facilities for Food Functions: None
Parking Facilities: Garage in basement; large lots across street, 1,000 cars
Distance from Business District: Two blocks

Patten Hotel

1 E. 11th St. (Phone: AM-6-2141)
Manager: J. Garnett Andrews
Sales Manager: John A. Williams
Convention Season: All year
Largest Group Accommodated: 600 (350 rooms, 8 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: from 5.00; Double: from 7.50; Suites: from 12.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, screens, strip and slide projectors
Stage: Available

The Read House

Broad, 9th, Chestnut (AMherst 6-4121 Teletype CT 7094)
Manager: Albert Crouch
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 10.00; Double: 7.00 to 15.00; Suites: 20.00 to 30.00; Studio rooms: 10.00 plus 3% state sales tax. European
No. Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00 plus 3% sales tax
Liquor: Package store only
Charges for Mtg. Rms.: 10.00 to 25.00
Charges for Exhibit Areas: Basis of 25% of gross revenue
Net Exhibit Space: About 50 six-foot booths on two floors, partially included in meeting space
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

GATLINBURG

Railroads: L. & N.; So. Ry.—to Knoxville
Airlines: Served through Knoxville

Mountain View Hotel

(Phone: 384)
Manager: Tom Woods
Convention Season: Nov. 1 to June 1, September
Largest Group Accommodated: 250 (100 rooms available)
Air Conditioning: One banquet and meeting room, some bedrooms
Convention Rates: Single: 11.00 to 12.00; Double: 16.00 to 21.00; Suites: from 30.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 4 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Not served in hotel
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projectors, screen
Stage: Available
Sports Facilities: Shuffleboard, ping pong, tennis, horseback riding, fishing, 18-hole golf course

LOOKOUT MOUNTAIN

Castle in The Clouds (HSMA)

See Advertisement, Page 167

(Phone: VErnon 1-2545)
Manager: Jack M. Slone
Convention Season: May thru September
Largest Group Accommodated: 350 (150 rooms available)
Convention Rates: Single: 18.50-24.50 per person; Double: 12.50-20.00 per person. American
No. Mtg. Rms. & Capacity of Largest: 5 (550)
No. Banquet Rms. & Capacity of Largest: 5 (550)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Golf, tennis, swimming, archery, shuffleboard, putting greens, horseback riding, horseshoes, badminton

MEMPHIS

Railroads: C.R.I. & P.; Frisco; G.M. & O.; I.C.; L. & N.; Mo. Pac.; N.C. & St. L.; St. L.S.W.; So. Ry.; Union
Airlines: AAL, BNF, CAP, DAL, EAL, SOU, TTA

CONVENTION BUREAU

Memphis Convention Bureau
P.O. Box 224
Donald M. Wilkins, Director

AUDITORIUMS

Memphis Municipal Auditorium

Main and Poplar Sts. (Phone: JA 7-5443)

SHERATON
-CATARACT HOTEL
IN SIOUX FALLS, S. D.

The modernized convention hotel in the heart of Sioux Falls. Facilities for large and small meetings. Many rooms air-conditioned. Radio and TV in all rooms. Cocktail Lounge and Coffee Shop. Private function rooms for meetings of 60 to 450.
HENRY A. DITMANSON
General Manager

we're glad to see you . . .
SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada

EASTERN DIV.
NEW YORK — SPRINGFIELD, Mass.
BOSTON — ALBANY
WASHINGTON — ROCHESTER
PITTSBURGH — BUFFALO
BALTIMORE — SYRACUSE
PHILADELPHIA — BINGHAMTON, N. Y.
PROVIDENCE — (opens early 1959)
ATLANTIC CITY — MOBILE

MIDWESTERN DIV.
CHICAGO — AUSTIN
DETROIT — AKRON
CINCINNATI — INDIANAPOLIS
ST. LOUIS — FRENCH LICK, Ind.
OMAHA — RAPID CITY, S. D.
LOUISVILLE — SIOUX CITY, Iowa
DALLAS — SIOUX FALLS, S. D.
(opens early 1959) — CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO — LOS ANGELES
PASADENA — PORTLAND, Oregon
(opens summer 1959)

CANADIAN DIV.
MONTREAL — NIAGARA FALLS, Ont.
TORONTO — HAMILTON, Ont.

Manager: Chauncey Barbour
Exhibit Areas: 75,000 sq. ft.
Floor Load: 400 lbs. per sq. ft.
Ventilation: Air conditioned
Ceiling Height: 68 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 12 ft. by 18 ft.
Elevators and Capacities: Three, 3,000 lbs., one large addition to be completed in 1958
Columns: None
Utilities: AC and DC current, water, gas, sewage
Loading Facilities: Railroad one block from building
Meeting Rooms and Capacities: 11, 80 to 200 persons; main floor, 2,000; balconies, 6,000
Facilities for Food Functions: Banquet for 18,000
Distance from Business District: Four blocks

Ellis Auditorium

74 Poplar Ave.

Manager: Chauncey Barbour
Exhibit Areas: North Hall, 15,000 sq. ft.; West Hall, 12,122 sq. ft.; three new halls to be completed in 1958
Rental Fees: On application
Ventilation: Air conditioned
Ceiling Height: North Hall, 90 ft.; West Hall, 18 ft.
PA System: All halls
Dimensions, Opening to Exhibit Hall: 12 ft. by 12 ft.
Elevators: One, from basement to main floor
Columns: None
Utilities: 110 and 220 current
Loading Facilities: Exhibit halls at street level
Storage Areas: 3,456 sq. ft.
Meeting Rooms and Capacities: Two 20 ft. by 20 ft.; 23 dressing rooms; Concert Hall, capacity 2,500
Facilities for Food Functions: Kitchen facilities to be completed in 1958
Parking Facilities: Good
Distance from Business District: Two blocks

Hotel Claridge (HSMA)

See Advertisement, Page 167

Main at Adams (Phone: JA 5-2511)
Manager: Scott J. Stewart
Sales Manager: Roy Moore
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 10.00; Double: 7.50 to 12.00; Suites: 12.00 to 50.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (1,000)
No. Banquet Rms. & Capacity of Largest: 7 (1,000)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 1.75
Liquor: By bottle only
Charges for Mtg. Rms.: 5.00 to 25.00
Charges for Exhibit Areas: 40.00 to 150.00
Net Exhibit Space: 3,200 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights, all types of projectors, closed-circuit TV
Stage: Available
Sports Facilities: Golf

Gayoso Hotel

139 S. Main

Manager: Lou Ervin
Sales Manager: George Anderson
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms and 5 suites available)
Convention Rates: Single: from 5.00; Double: from 7.00; Suites: from 18.00
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquet Rms. & Capacity of Largest: 10 (450)
Group Meal Rates: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.00
Liquor: Not served in hotel, but liquor store is in lobby
Air Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mtg. Rms.: None if food served
Net Exhibit Space: 4,200 sq. ft. on one floor
Audio-Visual Aids: Screens, PA system, spotlights
Stage: Available

Hotel King Cotton

69 Jefferson Street (Phone: JA 6-5883; Teletype: ME 281 X)
Manager: A. P. Pickens
Convention Season: All year
Largest Group Accommodated: 300 (125 rooms, 3 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.25-8.50; Double: 8.00-11.00; Suites: 26.50. European
No. Mtg. Rms. & Capacity of Largest: 8 (800)
No. Banquet Rms. & Capacity of Largest: 8 (750)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Beer served only
Charges for Mtg. Rms.: Variable

THE WORLD'S AT YOUR FEET!

When You Convene at Castle IN THE CLOUDS
RESORT HOTEL
LOOKOUT MOUNTAIN, TENN.

open May to October.

UNUSUAL AMERICAN PLAN RESORT

with food, service, and accommodations matching the grandeur of a view encompassing seven states.

Swimming Pool • Horseback Riding • Tennis Archery • *Free Golf* • Shuffleboard • Putting Greens • Name Bands and Supper Club Stars.

PLUS OUTSTANDING CONVENTION FACILITIES

Seven Meeting Rooms—Largest seating more than 500 . . . King Arthur's Roundtable—perfect for conferences of 20 to 40 . . . dining indoors or out . . . newly furnished comfortable accommodations for groups to 350.

IDEAL LOCATION . . . NEAR CHATTANOOGA . . . SERVED BY:

Braniff • Capital • Delta • Eastern • Southeast
More than 40 Daily Flights. Southern • N C & St. L
16 trains daily. Hotel transportation from terminals.

Write, wire or call collect: JACK M. SLONE, President
(Winter Address: 7630 Biscayne Blvd., Miami, Florida)

Write today Castle IN THE CLOUDS
LOOKOUT MOUNTAIN, TENNESSEE

Hotel Claridge Has Coined A New Word! . . .

"Conventionship"

Yes, we've coined a word to describe the proficient manner in which conventions at the Claridge are handled. This claim is based on: 1. *Our complete convention facilities*; 2. *Our advantageous location* (practically next door to the Memphis Convention Hall); and 3. And most important of all, *Claridge Conventionship is based on our experience.* Investigate Claridge Conventionship we've demonstrated it time and again . . . and we're ready and waiting to serve you and your group. Write, wire or phone for details.

Hotel Claridge MEMPHIS
ROY D. MOORE
DIR. OF SALES

MEETING ROOMS FOR 10 TO 1,000
2 BLOCKS FROM CONVENTION HALL
100% AIR CONDITIONED
CLOSED CIRCUIT TV
PROJECTORS AND SCREENS
ROOMS NEWLY REFURBISHED
CONVENIENT GARAGING
FREE O'NITE PARKING

TENNESSEE
Memphis continued

Net Exhibit Space: 13,647 sq. ft. not on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights, blackboards
Stage: Available

Peabody Hotel (HSMA)

Union bet. 2nd & 3rd Sts. (Phone: JAckson 6-7766)
Manager: Tom J. McGinn
Sales Manager: William A. Hendricks
Convention Season: All year
Largest Group Accommodated: 625 (500 rooms 30 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 5.50 to 12.00; Double: 7.00 to 16.00; Suites: 19.00 to 36.00
No. Mtg. Rms. & Capacity of Largest: 14 (1,000)
No. Banquet Rms. & Capacity of Largest: 14 (900)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Package stores
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 38,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Golf, tennis, fishing, boating, swimming

NASHVILLE

Railroads: L. & N.; N.C. & St. L.; T.C.; N-F.
Airlines: AAL, BNF, EAL, OZA, TWA

Dinkler-Andrew Jackson Hotel (HSMA)

See Advertisement, Page 27

314 Sixth Avenue, N. (Phone: Alpin 5-2121)
Manager: Leon Womble
Sales Manager: Dorothy Baumgartner
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50 to 8.50; Double: 7.00 to 10.50; Twins: 10.00 to 14.00; Suites: 14.00 to 25.00
No. Mtg. Rms. & Capacity of Largest: 9 (400)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Liquor store
Charges for Mtg. Rms.: Nominal; none if meals are served
Charges for Exhibit Area: Yes
Net Exhibit Space: 5,564 sq. ft. on more than one floor
Audio-Visual Aids: PA system, spotlights, all types of film projectors
Stage: Available

Hotel Hermitage (HSMA)

6th and Union (Phone: Alpine 6-2161; Telegraph: TWX NV180)
Manager: Richard R. Hall
Sales Manager: Hughes H. Burt
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 12.00; Double: 7.50 to 12.00; Suites: 15.00 to 40.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.25
Liquor: Not served in hotel
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: Depends on extent of space, guest rooms utilized
Net Exhibit Space: 7,368 on one floor; about 50% included in meeting areas
Audio-Visual Aids: PA system, spotlights, 8mm, 16mm and slide projectors, Closed-circuit TV loop
Stage: Available

The Maxwell House

4th & Church St. (Phone: Alpine 5-2112)
Manager: Steve Sichel
Sales Manager: Thomas Stephens
Convention Season: All year
Largest Group Accommodated: 150 (70 rooms, 3 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: from 4.75; Double: from 7.00; Suites: 15.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 6 (700)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.25
Liquor: Mixing bar in cocktail lounge
Charges for Mtg. Rms.: None if food is served
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, movie screens, wired for closed-circuit TV
Stage: Available
Sports Facilities: Golf courses within three miles

Sam Davis Hotel (HSMA)

132 7th Ave. N. (Phone: AL 6-4673)
Manager: Russell Nichol
Convention Season: All year
Largest Group Accommodated: 500 (150 rooms available)
Air Conditioning: 100 bedrooms, banquet halls
Convention Rates: Single: 5.00 to 6.50; Double: 7.00 to 9.00
No. Mtg. Rms. & Capacity of Largest: 3 (75)
No. Banquet Rms. & Capacity of Largest: 3 (60)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Not served in hotel
Charges for Mtg. Rms.: 10.00
Charges for Exhibit Areas: 10.00
Net Exhibit Space: 1,000 sq. ft. included in meeting areas

TEXAS

AUSTIN

Railroads: S.P.; M.P.; M.K. & T.
Airlines: BNF, CAL, TTA

AUDITORIUM

Municipal Auditorium and Convention Center

S. First St. & Barton Springs Rd. (Phone: GReenwood 6-8311)
Manager: Francis W. Vickers
Exhibit Areas and Square Footage of Each: Main floor 45,000 sq. ft.; Basement area 35,000 sq. ft.
Rental Fees and Services Included in Rent: From 270.00 for meetings to 600.00 for large exhibit shows. Services include all utilities, air-conditioning and heat.
Floor Load: 150 lbs. per sq. ft.
Ventilation: Air-conditioning
Ceiling Height: 18' to 120' **PA System:** Yes
Dimensions, Opening to Exhibit Hall: 14' by 14' double truck entrance to main floor and basement.
No. of Elevators and Capacities: One freight elevator
Columns, Locations and Dimensions: None on main floor, basement every 20'
Current and Utilities Available: 110, 220V, gas, water and drain every 20 ft. portable
Loading Facilities: Fork lift and 270' portable conveyor belts
Location, Size of Storage Areas: Basement, up to 35,000 sq. ft.
Number of Meeting Rooms and Capacities: 11 rooms, seating 75 to 475
Facilities for Food Functions: Catered banquet for 3,500 on main floor, 3,000 in basement
Parking Facilities: For 4,000 cars
Distance from Business District: 11 blocks

Commodore Perry Hotel

8th & Brazos Sts. (Phone: GR 6-6461)
Manager: Nelson R. Thornton
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 8.00; Double: 8.00 to 12.00; Suites: 20.00 to 45.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms. None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: 8 ft. by 30 ft.
Sports Facilities: Swimming pool

Driskill Hotel

117 East 7th St. (Phone: GReenwood 63501) (Teletype AZ-43)
Manager: Bob Ross
Sales Manager: Willard Sauls
Convention Season: All year
Largest Group Accommodated: 288 (250 rooms, 33 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50 to 7.50; Double: 7.50 to 12.50; Suites: 14.00 to 75.00
No. Mtg. Rms. & Capacity of Largest: 6 (350)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.25 up; Lunch: 1.50 up; Dinner: 2.00 up
Liquor: Not served in hotel
Charges for Mtg. Rms.: None if headquarters
Audio-Visual Aids: PA system, spotlights, screens, tape recorder
Stage: Available

Stephen F. Austin Hotel

See Advertisement, Page 175

Congress at 7th St. (Phone: 64361)
Manager: John Powell
Sales Manager: Jimmy McMillan
Convention Season: All year
Largest Group Accommodated: 500 (350 rooms, 15 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: from 4.50; Double: 8.00-12.00; Suites: 15.00-22.50. European
No. Mtg. Rms. & Capacity of Largest: 5 (1,200)
No. Banquet Rms. & Capacity of Largest: 5 (900)
Group Meal Rates: Breakfast: from 1.25; Lunch: from 2.00; Dinner: from 2.50
Liquor: Package store
Charges for Mtg. Rms.: None if convention headquarters
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

BANDERA

Railroads: So. Pac.; M.P.; M.K. & T.
Airlines: AAL, EAL, BNF, CAL, TTA
Limousine and bus service from San Antonio

Flying L. Ranch

(Phone: SW 6-3721)
Manager: Mark A. Chism
Convention Season: All year
Largest Group Accommodated: 50 (24 suites available)
Air Conditioning: 14 bedrooms, banquet and meeting rooms
Convention Rates: Single: 15.00; Double: 12.50. American
No. Mtg. Rms. & Capacity of Largest: 1 (50)
No. Banquet Rms. & Capacity of Largest: 1 (75)
Liquor: Beer only; guests may bring own drinks
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,148 sq. ft. on one floor
Sports Facilities: Golf course four miles away

BEAUMONT

Railroads: So. Pac.; Mo. Pac.; G.C. & Sante Fe; K.C. So.
Airlines: DAL, EAL, TTA

Hotel Beaumont

Orleans at Fannin (Phone: Te 3-7411)
Manager: Robert C. Schieble
Sales Manager: Mary C. Leicht
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 12.00; Double: 7.00 to 12.00; Suites: 15.00 to 55.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: In private parties; no public bars
Charges for Mtg. Rms.: None
Net Exhibit Space: Cannot handle exhibits except in very small way
Audio-Visual Aids: PA system, spotlights, projectors available rental basis, movie screens, blackboards
Stage: Available

King Edward Hotel

See Advertisement, Page 169

Pearl & Wall Sts. (Phone: TE 3-8611)
Manager: Doug. Fontaine
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 6 suites available)
Air Conditioning: Banquet rooms, 200 bedrooms
Convention Rates: Single: 5.00-10.00; Double: 7.00-12.00; Suites: 12.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50

Liquor: Package goods available
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Golf, fishing, boating

BROWNWOOD

Railroads: G.C. & Santa Fe
Airlines: TTA

Hotel Brownwood

See Advertisement, Page 175

Fisk & Baker (Phone: 2656)

Manager: Douglas Kizer
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms and 4 suites available)
Convention Rates: Single: from 3.50; Double: from 5.00; Suites: from 11.00
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Rates for Meals: Breakfast: .60 to 1.50; Lunch: from .75; Dinner: from 1.25
Liquor Not served in hotel
Air Conditioning: Banquet and meeting rooms 126 bedrooms
Net Exhibit Space: 7,800 sq. ft.
Audio-Visual Aids: PA system
Stage: Available
Sports Facilities: Golf

CORPUS CHRISTI

Railroads: S.P.; M.P.; Texas-Mex.
Airlines: EAL, BNF, TTA

AUDITORIUM

Memorial Coliseum's Exposition Hall

Shoreline Drive (Phone: TUlip 4-8227)

Manager: Margery Brown
Exhibit Areas: Exposition Hall, 30,000; Coliseum Arena, 30,000; Coliseum Concourse, 15,000
Rental Fees and Services included in Rent: Exposition Hall, $87.50 to $175; Coliseum $262.50 to $437.50 per day.
Ventilation: Exposition Hall, air conditioned; Coliseum, fans
Ceiling Height: Exposition Hall, 11' 6"; Coliseum, 41' 6"
PA System: Yes
Dimensions, Opening to Exhibit Hall: 11' height, 24' width
Columns: Exposition Hall, 24' centers; Coliseum, no posts
Loading Facilities: Hydraulic lift
Meeting Rooms and Capacities: Three, up to 100 persons; Coliseum capacity, 6,500; Exposition Hall, 2,000
Facilities for Food Functions: Banquets up to 2,000
Parking Facilities: 1,200 cars
Distance from Business District: 2 miles

Mayflower Motor Hotel

1601 Shoreline Blvd. (Phone: TUlip 3-3520)
Manager: Harry Cole
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 100 suites available)
Air Conditioning: Yes
Convention Rates: Single: 7.50 to 10.00; Double: 9.00 to 20.00; Suites: 20.00
No. Mtg. Rms. & Capacity of Largest: 1 (100)
No. Banquet Rms.: 1
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Bottle club
Charges for Mtg. Rms.: 15.00
Charges for Exhibit Areas: None
Audio-Visual Aids: Film projector, PA system, spotlights
Sports Facilities: Swimming pool, fishing, boating

Robert Driscoll Hotel

Upper Broadway (Phone: TU 2-3331)
Manager: H. G. Morrison
Sales Manager: Wm. H. Furlong
Convention Season: All year
Largest Group Accommodated: 700 (350 rooms, 15 suites available)
Air Conditioning: Banquet, meeting room, bedrooms
Convention Rates: Single: 7.00-12.00; Double: 7.00-14.00; Suites: 30.00-60.00
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 2.00; Lunch. 2.50; Dinner: 3.00
Liquor: Package store
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Swimming, fishing, boating

Nueces Hotel

604 North Chaparral (Phone: TU 3-4331)
Manager: J. A. Mewmaw
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 5 suites available)
Air Conditioning: Banquet rooms, 75% of bedrooms
Convention Rates: Single: 5.00-7.00; Double: 7.00-8.50; Suites: 15.00-17.50, European
No. Mtg. Rms. & Capacity of Largest: 8 (175)
No. Banquet Rms. & Capacity of Largest: 8 (175)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Package store only
Charges for Mtg. Rms.: 15.00 to 60.00 per day
Charges for Exhibit Areas: 15.00 to 60.00 per day
Net Exhibit Space: 2,280 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: 10 ft. by 12 ft.
Sports Facilities: Fishing, swimming, watersports, golf, boating

Princess Louise

100 N. Water St. (Phone: TU 4-5511)
Manager: Leslie H. Greer
Convention Season: All year
Largest Group Accommodated: 150 (60 rooms, 6 suites available)
Air Conditioning: Bedrooms
Convention Rates: Single: 4.00-7.00; Double: 5.00-9.00; Suites: 10.00-18.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 3 (150)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 1.75
Liquor: Not served in hotel
Charges for Mtg. Rms.: Vary
Net Exhibit Space: 300 sq. ft. all on one floor
Sports Facilities: Water sports, swimming, boating, fishing, hunting

Tally-Ho-Motor Hotel

3901 Highway 9 (Phone: TUlip 4-8885)
Manager: H. O. Wood
Convention Season: All year
Largest Group Accommodated: 275 (100 rooms, 5 suites available)
Air Conditioning: Banquet rooms, bedrooms
Convention Rates: Single: 7.00 to 10.50; Double: 8.50 to 13.50; Suites: 14.50 to 28.00
No. Mtg. Rms. & Capacity of Largest: 1 (50)
No. Banquet Rms. & Capacity of Largest: 1 (50)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00
Liquor: Yes (package store)
Charges for Mtg. Rms.: 15.00 per day
Audio-Visual Aids: Slide projector, PA system, spotlights
Sports Facilities: Swimming pool

Trade Winds Motor Hotel

5901 Highway 9 (Phone: TUlip 3-9266)
Manager: Carl Hurlburt
Convention Season: Sept. through May
Largest Group Accommodated: 146 (101 rooms, 5 suites available)
Air Conditioning: Yes
Convention Rates: Single: 6.00-8.50; Double: 9.00-12.50; Suites: 25.00-37.50
No. Mtg. Rms. & Capacity of Largest: 2 (75)
No. Banquet Rms. & Capacity of Largest: 2 (75)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50
Liquor: Private parties only
Charges for Mtg. Rms.: 10.00 to 15.00
Charges for Exhibit Areas: 10.00 to 15.00
Net Exhibit Space: 1,500 sq. ft. all on one floor
Audio-Visual Aids: None
Stage: Yes
Sports Facilities: Swimming pool

JACKSON, MISSISSIPPI · BEAUMONT, TEXAS

White Plaza Hotel

600 Leopard Street (Phone: TU 4-5221)
Manager: Jack DeForrest
Sales Manager: Dick Ingram
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 6 suites available)
Air Conditioning: All banquet halls, except deck, all bedrooms
Convention Rates: Single: 5.00 to 6.00; Double: 6.50 to 9.00; Suites: 15.00
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Only sold in bottles
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 60' x 30'
Audio-Visual Aids: Available through rental agencies; PA system
Stage: Yes
Sports Facilities: Swimming pool

DALLAS

Railroads: C.R.I. & P.; G.C. & S. Fe; M.K. & T.; D.C.; Frisco; T.E.; S.P.; L. & A.
Airlines: AAL, BNF, CEN, CAL, DAL, TTA, UAL

CONVENTION BUREAU

Convention Department
1101 Commerce St.
Dick Ingram, Manager

Outstanding Convention Address in the Southwest

HOTEL ADOLPHUS

Summary of Convention and Meeting Facilities

ROOM	FLOOR	SEATING	DINING	SIZE SQ. FT.
Grand Ballroom*	Lobby	1,350	1,000	8,030
Regency Room*	Lobby	1,000	800	6,510
Roof Garden	15th	500	400	3,374
Cactus Room	21st	300	200	2,640
Danish Room	15th	200	175	1,500
North Room	15th	100	80	900
French Room	Lobby	175	135	2,000
Press Room	7th	150	120	2,100
Directors Room	7th	45	30	700
Parlor A	Mezzanine	150	135	1,290
Parlor B	Mezzanine	40	30	378
Parlor C	Mezzanine	50	40	627
Parlor D	Mezzanine	110	90	957
Parlor E	Mezzanine	25	20	288
Parlor F	Mezzanine	30	25	385
Parlor G	Mezzanine	75	65	682

*Connecting

Auto Lift: Via Ramp. Blackboards: Portable. Lecterns: Table and Standing types. Complete range of sound and projection equipment, including public address systems.

HOTEL ADOLPHUS

FRED BROWN, *Director of Sales*
GEORGE H. SMITH, *Sales Manager*

H. H. "ANDY" ANDERSON, *Managing Director* Dallas 1, Texas

Completely Air Conditioned • Connecting Garage for 600 Cars • TWX DL 511 • Phone RIverside 7-6411

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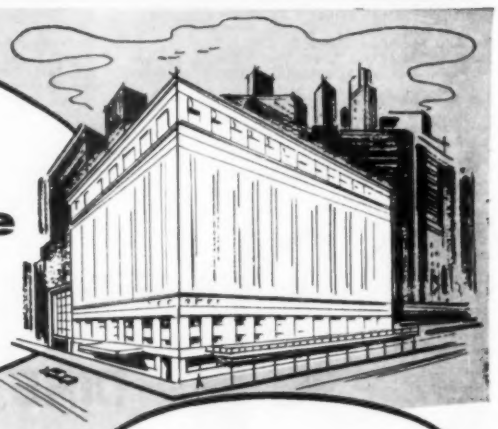
your best choice is

Dallas....

your best host is the

BAKER hotel



Completely air conditioned — Motor Lobby — TV — Radios — Central Location 800 Guest Rooms

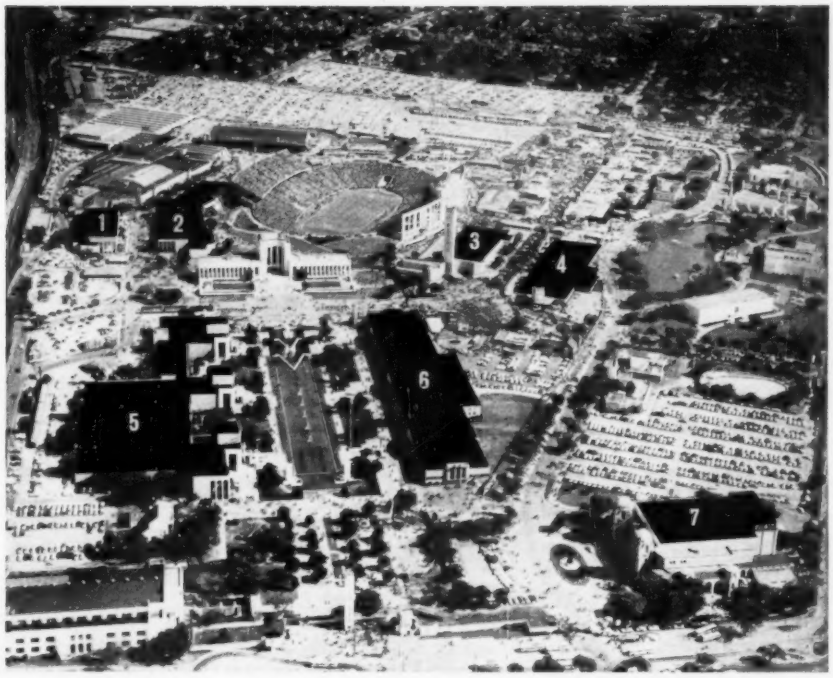
Dazzling Dallas' most popular host, the Baker is the closest major hotel to the new municipal auditorium. 11 versatile meeting rooms, all on one floor, accommodate from 40 to 1500 persons for meetings and from 30 to 1300 persons for dining. Delegates prefer the Baker's exceptional location and accommodations.

English Room—dining, 85—meeting, 125
Tally-Ho Room—dining, 45—meeting, 50
Camellia Room—dining, 35—meeting, 40
Rooms, 1-2-3—dining, 135—meeting, 150
Each room individually will accommodate 45 for dining and 50 for meetings
Room 4—dining, 30—meeting, 40
Room 5—dining, 50—meeting, 50
Crystal Ballroom and Lounge—dining, 1,300—meeting, 1,500
Texas Room—dining, 185—meeting, 225

OFFICES

Washington ..... **EXecutive 3-6481**
New York ..... **CIrcle 7-6940**
Chicago ..... **MOhawk 4-5100**
Miami ..... **PLaza 4-1667**

STATE FAIR PARK



MEETING FACILITIES — (1) Agriculture Building (2) Varied Industries Building (3) Electric Building (4) Women's Building (5) General Exhibits Building (6) Automobile Building (7) Music Hall

THE HEART OF "SHOW" BUSINESS IN THE SOUTHWEST

...conveniently located just 10 minutes from Downtown Dallas!

Six modern buildings, tailor-made for the exhibit-type trade show or convention, contain a total of 342,000 square feet of exhibit space, 90,000 of which is air conditioned.

- Auditoriums seating 200 to 4,000 available for meetings and conventions
- Free parking for 12,000 cars
- Reasonable rentals

These outstanding national and regional shows and conventions make their Dallas homes in State Fair Park:

SOUTHWESTERN METAL EXPOSITION & CONGRESS (American Society for Metals) • GENERAL MOTORS MOTORAMA • SOUTHWEST FURNITURE MARKET • SOUTHWEST AUTOMOTIVE EXPOSITION • SOUTHWESTERN MOBILE HOMES EXPOSITION • SOUTHWEST SPORTS, BOAT & VACATION SHOW • TEXAS COTTON GINNERS' SHOW & CONVENTION • DALLAS HOME SHOW • DALLAS FLOWER SHOW • DALLAS ANTIQUES SHOW

For details, contact Sales Department, State Fair of Texas, phone TAylor 3-9931.

DALLAS

Entertainment and Distribution Center of the Great Southwest

TEXAS
Dallas continued

AUDITORIUMS

Dallas Memorial Auditorium

717 S. Akard St. (Phone: RIverside 1-9711)
Manager: W. W. Vanderslice
Exhibit Areas: Main area, 51,750; Auxiliary area, 23,120
Rental Fees and Service included in Rent: 25c per sq. ft. of net space used in booths for a four day show includes normal utility and janitor service
Floor Load: Arena, 150 lbs. per sq. ft.; basement, unlimited
Ventilation: Completely air conditioned
Ceiling Heights: 11' 8" to 12'
PA System: Yes
Dimensions, Opening to Exhibit Hall: 24' wide, 12' height
Elevator and Capacities: One service elevator
Current and Utilities Available: Two 110 and two 220 outlet load on each column plus others
Meeting Rooms and Capacities: 10 rooms 40 to 1,000
Facilities for Food Functions: Catering only
Parking Facilities: 1,100 cars
Distance from Business District: 3 blocks from major hotels

State Fair Park

See Advertisement, Page 171

P.O. Box 7755 (Phone: TAylor 3-9931)
Manager: James H. Stewart
Exhibit Areas: Total 342,300 sq. ft.; (1) 94,000; (2) 85,000; (3) 55,000; (4) 45,000; (5) 40,000; (6) 23,000
Rental Fees and Services: On request
Floor Load: Unlimited
Ceiling Height: Varies, 12 to 35 ft. **PA System:** Available
Ventilation: 95,000 sq. ft. air conditioned
Dimensions, Opening to Exhibit Hall: Truck entrance to all halls
Utilities: Complete service in all halls
Loading Facilities: Floor levels; railroad siding on grounds
Storage Areas: Ample
Meeting Rooms and Capacities: Flexible, three auditoriums available
Facilities for Food Function and Banquet Capacity: Can serve up to 5,000 at banquet
Parking Facilities: 12,000 cars, free
Distance from Business District: 10 minutes

Hotel Adolphus (HSMA)

See Advertisement, Page 170

Commerce & Akard Sts. (Phone: RI 7-6411)
Managing Director: H. H. (Andy) Anderson
Director of Sales: George H. Smith
Convention Season: All year
Largest Group Accommodated: 1,400 (800 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 11.00; Double: 8.00 to 14.00; Suites: 24.00 to 40.00
No. Mtg. Rms. & Capacity of Largest: 16 (1,250)
No. Banquet Rms. & Capacity of Largest: 17 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Private parties only
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: Vary
Net Exhibit Space: 14,540 on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Portable

The Baker Hotel (HSMA)

See Advertisement, Page 170

Corner Commerce & Akard Sts. (Phone: RI 8-1471)
Manager: Raymond F. Hall
Sales Manager: Ligon Smith
Convention Season: All year
Largest Group Accommodated: 800 (450 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50 to 11.00; Double: 7.00 to 14.00; Suites: 23.00-65.00. (Special dormitory rates for large groups.) European
No. Mtg. Rms. & Capacity of Largest: 14 (1,200)
No. Banquet Rms. & Capacity of Largest: 2 (1,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.50
Liquor: Package store only
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, closed-circuit TV
Stage: Portable
Sports Facilities: Golf within 4 miles

Hotel Dallas

312 S. Houston (Phone: Riverside 2-6101; Teletype: DL-1089)
Manager: Elmer F. Hier
Convention Season: All year
Largest Group Accommodated: 900 (350 rooms, 5 suites available)
Air Conditioning: 264 bedrooms, banquet halls
Convention Rates: Single: 5.00-8.00; Double: 6.00-12.50; Suites: 16.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (550)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Package store
Charges for Mtg. Rms.: 10.00 to 150.00
Charges for Exhibit Areas: 10.00-150.00
Net Exhibit Space: 8,000 sq. ft. not on one floor, included in meeting area
Audio-Visual Aids: PA system, spotlights
Stage: Portable

Sheraton-Dallas (HSMA)

See Advertisement, Page 173

1416 Commerce St. (Phone: RIverside 1-5622)
Sales Manager: Randall L. Davis
Convention Season: All year
Largest Group Accommodated: 980 (450 rooms, 30 suites available)
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 8 (2,522)
No. Banquet Rms. & Capacity of Largest: 8 (1,870)
Net Exhibit Space: 27,000 sq. ft. on one floor
Audio-Visual Aids: Screens, PA system, spotlights
Stage: Yes

The Statler Hilton (HSMA)

See Advertisement, Page 5

1900 Commerce St.
Gen. Manager: Joseph A. Harper
Sales Manager: William J. Utnik
Convention Season: All year
Largest Group Accommodated: 2,000 (600 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00 to 13.00; Double: 10.00-18.00; Suites: 20.00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 31 (2,100)
No. Banquet Rms. & Capacity of Largest: 11 (1,500)
Group Meal Rates: Breakfast: from 2.00; Lunch: from 2.75; Dinner: from 4.50
Net Exhibit Space: 30,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 50 ft. long, 25 ft. deep

Stoneleigh Hotel (HSMA)

2927 Maple Ave. (Phone: RIverside 2-8451; Telegraph FTV 14)
Manager: Helen McGibney
Sales Manager: Frank Harris
Convention Season: All year
Largest Group Accommodated: 175 (80 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00 to 9.00; Double: 9.00 to 11.00; Suites: 15.00 to 38.00
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 4 (150)
Group Meal Rates: Breakfast: 1.85; Lunch: 2.25; Dinner: 3.50
Liquor: Package store only
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: Spotlights, screens, projectors on rental basis
Stage: Available
Sports Facilities: Swimming pool, May 1 to Nov. 1

EL PASO

Railroads: So. Pac.; M.N.W.; S. Fe; Nat. of M.; T. & P.
Airlines: AAL, CAL, TTA

AUDITORIUM

El Paso Coliseum

Boone Ave. & Paisano Drive (Phone: KEystone 3-8132)
Manager: Sam S. Cohen
Exhibit Areas: 18,920 sq. ft.
Rental Fees and Services: $240. — $170. — $150. Equipment rentals and services are over and above rent
Floor Load: Unlimited
Ventilation: Fans
Dimensions, Opening to Exhibit Hall: Door 13 ft. high x 20 ft. wide
Columns: None
Utilities: 110 and 220 current, water, gas
Storage Areas: 280 ft. x 300 ft. building
Meeting Rooms: None
Facilities for Food Function and Banquet Capacity: Cafeteria, 1,800
Parking Facilities: 2,500 cars
Distance from Business District: Two miles

Hotel Cortez

See Advertisement, Page 175

Mills & Mesa (Prone: KE 3-2681; Telegraph: EP 76)
Manager: Jack Gregory
Convention Season: All year
Largest Group Accommodated: 1,000 (300 rooms, 11 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.50 to 7.25; Double: 6.50 to 12.50; Suites: 19.25 to 28.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (1,000)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Packaged goods sold
Charges for Mtg. Rms.: None if headquarters for convention
Charges for Exhibit Areas: None if headquarters for convention
Net Exhibit Space: 10,000 on one floor, included in meeting areas
Audio-Visual Aids: PA system
Stage: Available

Hilton Hotel

See Advertisement, Page 5

Mills & Oregon (Phone: Keyston 25661; Telegraph: EP 80)
Manager: James E. Murhpy
Sales Manager: J. P. O'Leery
Convention Season: All year
Largest Group Accommodated: (150 rooms, 6 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00 to 9.50; Double: 9.00 to 11.50; Suites: 19.00 to 25.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (2,500)
No. Banquet Rms. & Capacity of Largest: 5 (1,800)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: In package store only
Charges for Mtg. Rms.: from 12.50
Net Exhibit Space: 6,000 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, horseback riding

FORT WORTH

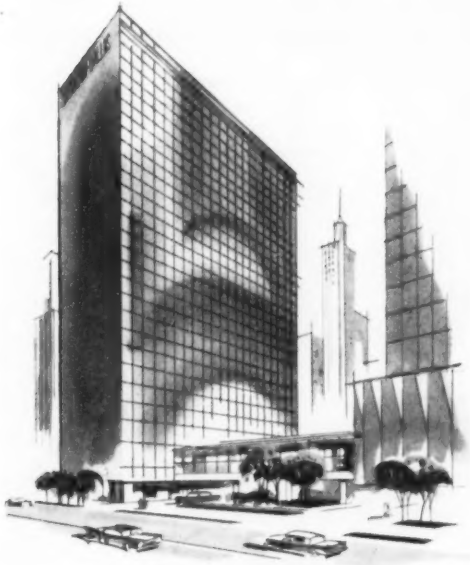
Railroads: Ft. W. & D.C.; Frisco Sys.; G.C. & S. Fe; M.K. & T.; St. L. So. W.; T. & P.; M.P.; S.P.; C.R.I. & P.
Airlines: AAL, BNF, CEN, CAL, DAL, TTA, UAL

AUDITORIUM

Will Rogers Memorial Buildings

3401 W. Lancaster (ED 2-7241,—Ext. 201-2)
Manager: Emmett N. Race
Exhibit Areas: Coliseum, 29,000 sq. ft.; 6 exhibit buildings, 161,000 sq. ft.; One Commercial Exhibit Bldg. 206 ft. by 378 ft.
Rental Fees and Services: Coliseum, $350 per day; Auditorium, $250; exhibit buildings, $200. Rental includes normal heat and light
Floor Load: 200 lbs. per sq. ft. **Ventilation:** Auditorium air conditioned
Ceiling Height: Coliseum, 92 ft.; exhibit buildings, 16 ft.
PA System: In Coliseum, Auditorium and Pioneer Palace
Dimensions, Opening to Exhibit Hall: Four 8' x 12'; one 16' x 12'; one 14' x 13'; eight 6' x 8'
Columns: None
Utilities: 110 and 220 current
Loading Facilities: Ramps, railroad siding on grounds
Storage Areas: Adjacent to buildings, 30,000 sq. ft.
Meeting Rooms and Capacities: Auditorium, 2,993; Coliseum, 6,467; Pioneer Palace, 800 temporary seats
Facilities for Food Functions: Can serve up to 3,000 for banquet
Parking Facilities: 4,000 cars
Distance for Business District: Two and half miles

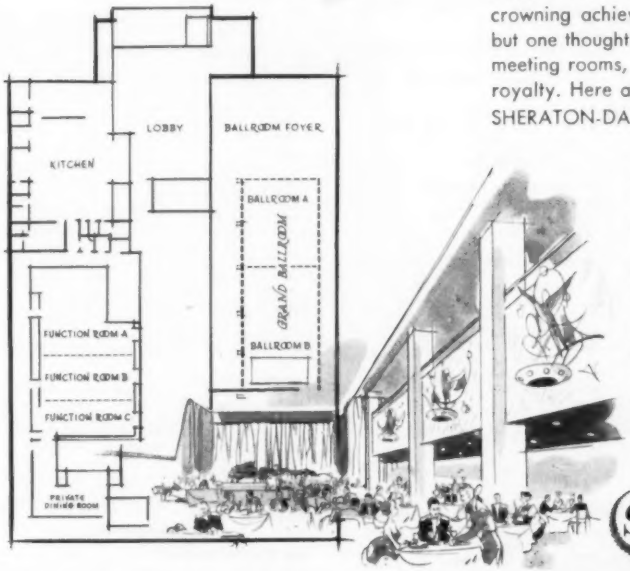
SHERATON - DALLAS



$2,500,000 IN CONVENTION BILLINGS

. . . for a Hotel to be opened in March 1959

Convention Planners are sharing our enthusiasm for the SHERATON-DALLAS HOTEL, in Southland Center, Dallas, Texas. The hotel will be opened March 1959. But convention planners across the nation aren't waiting for the opening. Bookings are pouring in — many of the most important groups in the U. S. A. are making their plans around this fabulous new hotel. They know they'll be rewarded for their far-sightedness in planning a convention that delegates will be talking about the rest of their born days. The Sheraton-Dallas represents the crowning achievement of Sheraton hospitality. It has been built with but one thought in mind: *Luxury*. In bedrooms and suites, in ballroom, meeting rooms, dining rooms — every delegate will live and feel like royalty. Here are a few of the dramatic highlights of the magnificent SHERATON-DALLAS:



BALLROOM FOYER SEATS OVER 2000
The luxury Ballroom seats 1,037 for banquets, 1,482 for meetings. It can be divided into two separate ballrooms, or joined with the Foyer to seat 1,521 for banquets, 2,172 for meetings. There are five other major function rooms, and the entire 28th floor is devoted to multiple-room suites.

MAKE BOOKINGS NOW: For available dates and complete information write Ray L. Dieterich, Sales Manager, Sheraton-Dallas, Room 501, Southland Life Building, 1416 Commerce St., Dallas, Texas. For information on convention facilities at the other 48 Sheraton Hotels, write National Convention Headquarters, Sheraton-Park Hotel, Washington, D. C.

SHERATON
the proudest name in **HOTELS**

IN 39 CITIES — COAST TO COAST IN THE U. S. A. AND IN CANADA

EASTERN DIV.
NEW YORK
Park-Sheraton
Sheraton-East (formerly the Ambassador)
Sheraton-McAlpin
Sheraton-Russell
BOSTON
Sheraton-Plaza
WASHINGTON
Sheraton-Carlton
Sheraton-Park
PITTSBURGH
Penn-Sheraton
BALTIMORE
Sheraton-Belvedere
PHILADELPHIA
Sheraton Hotel
PROVIDENCE
Sheraton-Biltmore
ATLANTIC CITY
Sheraton Ritz-Carlton
SPRINGFIELD, Mass.
Sheraton-Kimball
ALBANY
Sheraton-Ten Eyck
ROCHESTER
Sheraton Hotel
BUFFALO
Sheraton Hotel
SYRACUSE
Sheraton-Syracuse Inn
BINGHAMTON, N. Y.
Sheraton-Binghamton (opens early 1959)
MOBILE, Ala.
The Battle House

MIDWESTERN DIV.
CHICAGO
Sheraton-Blackstone
Sheraton Hotel
DETROIT
Sheraton-Cadillac
CINCINNATI
Sheraton-Gibson
ST. LOUIS
Sheraton-Jefferson
OMAHA
Sheraton-Fontenelle
LOUISVILLE
Sheraton Hotel
The Watterson
DALLAS
Sheraton Hotel (opens early 1959)
AUSTIN
Sheraton-Terrace Motor Hotel
AKRON
Sheraton Hotel
INDIANAPOLIS
Sheraton-Lincoln
FRENCH LICK, Ind.
French Lick-Sheraton
RAPID CITY, S. D.
Sheraton-Johnson
SIOUX CITY, Iowa
Sheraton-Martin
Sheraton-Warrior
SIOUX FALLS, S. D.
Sheraton-Carpenter
Sheraton-Cataract
CEDAR RAPIDS, Iowa
Sheraton-Montrose

PACIFIC DIV.
SAN FRANCISCO
Sheraton-Palace
LOS ANGELES
Sheraton-West (Formerly The Sheraton-Town House)
PASADENA
Huntington-Sheraton
PORTLAND, Oregon
Sheraton Hotel (opens fall 1959)

CANADIAN DIV.
MONTREAL
Sheraton-Mt. Royal
The Laurentien
TORONTO
King Edward Sheraton
NIAGARA FALLS, Ont.
Sheraton-Brock
HAMILTON, Ont.
Sheraton-Connaught

TEXAS

Fort Worth continued

Hotel Texas

815 Main Street (Phone: ED 2-3151)
Manager: Liston W. Slack
Sales Manager: Kay Doty
Convention Season: All year
Largest Group Accommodated: 550 (250 rooms, 20 suites available)
Air Conditioning: Banquet halls, bedrooms
Convention Rates: Single: 5.00 to 12.50; Double: 7.50 to 16.00; Suites: 20.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 17 (1,100)
No. Banquet Rms. & Capacity of Largest: 17 (1,100)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 6,200 sq. ft.
Audio-Visual Aids: Easels, screen, PA system, spotlights
Stage: Yes

Westbrook Hotel (HSMA)

Main to Houston at 4th (Phone: ED 5-3431)
Manager: Geo. W. Putnam
Convention Season: All year
Largest Group Accommodated: 400 (150 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 3.00 to 6.00; Double: 4.50 to 8.00; Suites: 10.00 to 16.00
No. Mtg. Rms. & Capacity of Largest: 3 (80)
No. Banquet Rms. & Capacity of Largest: 3 (80)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: 10.00 a day
Charges for Exhibit Areas: 10.00 a day
Net Exhibit Space: 2,000 sq. ft. on one floor

Western Hills Hotel (HSMA)

6451 Camp Bowie (Phone: PE 76644)
Manager: A. N. Carvajal
Convention Season: All year
Largest Group Accommodated: 100 (50 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.00 to 10.00; Double: 6.25 to 13.75; Suites: 13.25 to 39.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (100)
No. Banquet Rms. & Capacity of Largest: 3 (75)
Group Meal Rates: Breakfast: from 1.50; Lunch: from 1.75; Dinner: from 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: 30.00
Audio-Visual Aids: PA system, spotlights

GALVESTON

Railroads: So. Pac.; G.H. & H.; G.C. & S. Fe; M.K. & T.; M.P.; B.R.I.
Airlines: TTA

AUDITORIUMS

Galveston Pleasure Pier

25th and Blvd. (Phone: 5-7559)
Gen. Manager: Howard Robbins
Exhibit Areas: Exhibit Hall, 36,000 sq. ft.; Marine Room, 10,800 sq. ft.
Rental Fees and Services: Marine Room, 210.00, includes sound and air conditioning, insurance, police; Exhibit Hall, 150.00 alone or 100.00 with use of Marine Room
Floor Load: 400 lbs. per sq. ft. **Ventilation:** Marine Room, air conditioned; Exhibit Hall, forced draft
Ceiling Height: 35 ft. and 26 ft. **PA System:** in each room
Dimensions, Opening to Exhibit Hall: One, 20 by 16 ft.; eight, 10 by 12 ft.; door post removal for entry of cars in Marine Room
Columns: None
Utilities: All combinations and phases of power
Loading Facilities: Ramp and loading dock
Storage Areas: 3,200 sq. ft. adjacent to exhibit area
Meeting Rooms and Capacities: Four rooms, 75 each; two rooms, 300 each; Marine Room, 3,000; plus partitioned Exhibit Hall
Facilities for Food Functions: Can serve banquet up to 1,500
Parking Facilities: Unlimited parking on Blvd. adjacent to Pier
Distance from Business District: Two blocks from major hotels

Moody Convention Center

See Advertisement, Page 175

21st & 22nd Streets & Boulevard (Phone: 2-9608)
Manager: Irving Ducoff
Exhibit Areas: Area A Exhibit Hall, 15,250 sq. ft.; Area B Exhibit Hall, 15,750 sq. ft.; A & B can be combined
Rental Fees and Service: Area A, $250. per day; Area B, $250 per day; combined $450. Give day to set up and one day to tear down. Lights, water, gas furnished and air conditioned
Floor Load: 4000 lbs. to sq. in.
Ventilation: Air conditioned
Ceiling Height: 14 ft. 6 in.
PA System: Yes
Dimensions, Opening to Exhibit Hall: Three entrances; back entrance for pick-up trucks, 10 ft. high, 10' 6" wide
No. of Elevators and Capacities: Street level, 3 escalators, 1 elevator 5,000 lbs.
Columns, Locations and Dimensions: 26 ft.—1 ft. sq.
Current and Utilities Available: Electricity, 110-220-440; gas and water
Locations, Size of Storage Areas: 3 locations joining exhibit space (A, 22 x 40; B, 14 x 45; C, 30 x 34
Number of Meeting Rooms and Capacities: Six small, two large (six smalls: A—60 people, B—50 people, C—50 people, D—150 people, E—120 people, F—120 people; Convention Hall A seats 1,700 Convention Hall B seats 1,400 and a foyer between seats 400. Stage 50 x 90, 52 wires for shows
Facilities for Food Functions: Kitchen built in, banquet for 2,200
Parking Facilities: Parking lots
Distance from Business District: 24 blocks from business district

Buccaneer Hotel

See Advertisement, Page 175

Tremont & Blvd. (Phone: 55561)
Manager: Chris Gent
Convention Season: All year
Largest Group Accommodated: 600 (350 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.50 to 8.00; Double: 7.00 to 12.00; Suites: 16.00 to 30.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (700)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00
Liquor: Package goods only
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,000 on one floor, additional area
Audio-Visual Aids: PA system, spotlights, 16mm projectors
Stage: Available
Sports Facilities: Gulf swimming, golf, fishing

Hotel Galvez (HSMA)

See Advertisement, Page 175

21st & Beach Blvd. (Phone: SO 5-7721)
Manager: Doyle Graham
Sales Manager: Jack Webster
Convention Season: All year
Largest Group Accommodated: 600 (260 rooms, 22 suites available)
Air Conditioning: Entire hotel
Convention Rates: Winter—Single: 4.50 to 11.00; Double: 6.50 to 13.50; Suites: 15.00 to 50.00. Summer—Single: 5.50 to 12.00; Double: 9.50 to 13.50; Suite: 20.00 to 50.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (700)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Package store
Audio-Visual Aids: PA system, 16mm projectors, spotlights
Stage: Available
Sports Facilities: Pool, beach

Jack Tar Hotel (HSMA)

6th & Blvd. (Phone: SOuthfield 3-4354)
Manager: R. W. "Bob" Holden
Sales Manager: Miss Billie M. Wrye
Convention Season: All year
Largest Group Accommodated: 400
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00 to 15.00; Double: 8.00 to 20.00; Suites: 15.00 to 22.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 7,088 on one floor, part included in meeting areas
Audio-Visual Aids: PA system, spotlights, 16mm projector, screen, slide projector
Stage: Available
Sports Facilities: Shuffleboard, swimming in pool or gulf, golf

Jean Lafitte Hotel

See Advertisement, Page 175

Moody Ave. and Church (Phone: 3-4301)
Manager: Austin Frame
Convention Season: All year
Largest Group Accommodated: 200 (200 rooms available)
Aid Conditioning: Entire hotel
Convention Rates: Single: 4.50 to 6.00; Double: 7.50 to 8.50; Suites: 15.00 to 20.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (125)
No. Banquet Rms. & Capacity of Largest: 3 (100)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 1.85
Liquor: Served in hotel
Charges for Mtg. Rms.: from 10.00
Net Exhibit Space: On one floor
Audio-Visual Aids: PA system
Sports Facilities: Swimming, fishing, bowling, boating, golfing

Seahorse Hotel

See Advertisement, Page 175

3400 Boulevard (Phone: 3-2433)
Manager: John W. McCann
Convention Season: Sept. through May
Largest Group Accommodated: 250 (100 rooms, 17 suites available)
Air Conditioning: 3 banquet halls, all bedrooms
Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 13.00; Suites: 20.00 to 27.00
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Bottle only
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system
Sports Facilities: Swimming pool

HOUSTON

Railroads: So. Pac.; G.H. & H.; B.R.I.; M.P.; G.C. & St. Fe; M. K. & T.; H.B. & T.
Airlines: AAL, BNF, CAL, DAL, EAL, KLM, NAL, PAA, TTA, UAL

CONVENTION BUREAU

Houston Convention Department
P.O. Box 2371
W. J. Jones, Manager

AUDITORIUM

Sam Houston Coliseum

Civic Center (CApitol 2-9351) Ext 561
Manager: M. Clifton Maxwell
Exhibit Areas: Coliseum, 51,000 sq. ft.; Exposition Bldg., 83,000 sq. ft.; Auditorium, 11,000 sq. ft.
Rental Fees and Services: Coliseum, 650.00, Exposition Bldg., 400.00; Auditorium, 250.00. Rent includes janitor service, house electrician and engineer
Floor Load: Unlimited
Ventilation: Coliseum air conditioned. Exposition Bldg. air conditioned
Ceiling Height: Coliseum 50 ft.; Exposition Bldg., 14 ft.; Auditorium, 50 ft.
PA System: Coliseum and Exposition Bldg., $25 per day plus operator, 12.00 each four hours; Auditorium, 18.00 each four hours
Dimensions, Opening to Exhibit Hall: Coliseum, 15 ft. wide by 16 ft. high; Exposition Bldg, 20 ft. wide by 11 ft. high
Columns: Sides of Coliseum and throughout Exposition Bldg., 25 ft. centers
Loading Facilities: Unlimited
Storage Areas: Annex basement, 50,000 sq. ft.
Meeting Rooms and Capacities: Six small committee rooms, 25 to 200; Music Hall (adjoining Coliseum), 3,044 seats. Coliseum, 13,000
Facilities for Food Functions: Facilities for banquets up to 3,000
Parking Facilities: Lots adjoining Coliseum, 1,500 cars
Distance from Business District: Four blocks

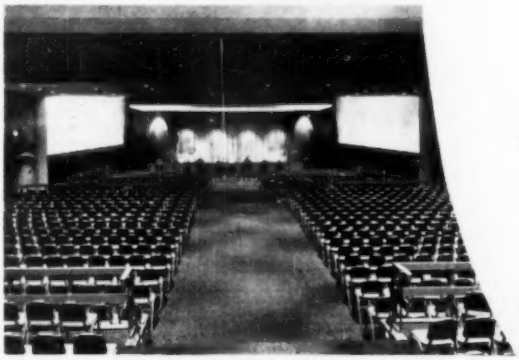
The Lamar Hotel

Main Street at Lamar Ave. (Phone: Fairfax 3-4181; Telegraph: Telefax FAY)
Manager: George B. Adams
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 9.50; Double: 8.50 to 14.50; Suites: 16.00 to 35.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (225)
No. Banquet Rms. & Capacity of Largest: 6 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Package store
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 12' x 12'

THE SOUTHWEST'S BEST...

Exhibit Hall and Auditorium
Resort hotel accommodations
Year around recreation facilities

GALVESTON

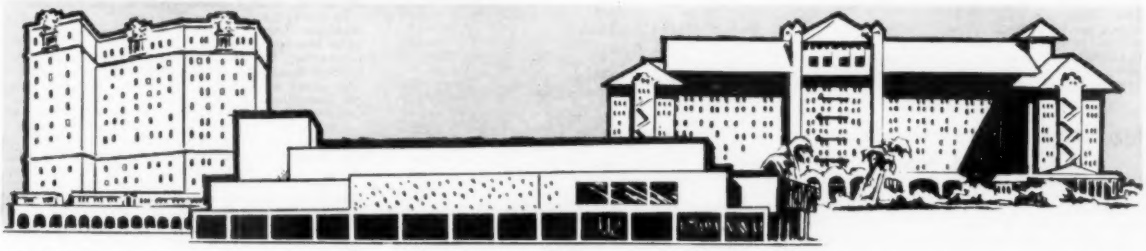


Air conditioned acres of top convention facilities . . . the Moody Center located between the Galvez and Buccaneer hotels, all at the heart of the beach at 21st and 23rd streets.

The Moody Center: Designed for maximum efficiency completely air conditioned, 3 two-way escalators, 6 private meeting rooms, check room, drug store, 2,500 sq. ft. vestibule, mammoth kitchen. *Exhibit hall:* 31,000 sq. ft., 200 booth capacity divisible by folding walls, street auto entrance, all utilities. *Auditorium:* 19,480 sq. ft., 5 level terraced, 3,500 meeting capacity, 2,500 banquet capacity, 90′ x 50′ theatrical stage, scenery loft, 7 dressing rooms, theatrical lighting, auto and loading ramp from street, closed circuit TV with big screen projection, broadcast facilities, projector, public address system, tape recorder.

Hotel Accommodations: Guest rooms for 1,200 delegates immediately next to the Moody Convention Center in the Galvez and Buccaner hotels. Excellent accommodations recently refurnished and redecorated. Both hotels completely air conditioned, overlook the Gulf of Mexico, feature TV, radios, exceptional food and service. The Galvez swimming pool is available to guests of both hotels. Total housing on Island for 3,000 delegates.

BOOST ATTENDANCE — CHOOSE GALVESTON



TEXAS: Austin — *the Stephen F. Austin:* **Brownwood**—*the Brownwood:* **Dallas**—*the Baker and the Travis:* **El Paso** — *the Cortez:* **Galveston** — *the Buccaneer, Galvez, Seahorse, Jean Lafitte and Coronado Courts:* **Laredo**—*the Plaza:* **Lubbock** — *the Lubbock:* **Marlin** — *the Falls:* **San Angelo** — *the Cactus:* **San Antonio** — *the Menger and the Angeles Courts.*

Affiliated National Hotels

RADIOS—TELEVISION
COMPLETELY AIR CONDITIONED

Free Inter Hotel Teletype Reservation Service

OFFICES: **New York**.....Circle 7-6940 **Washington**..EXecutive 3-6481
Chicago.....MOhawk 4-5100 **Cleveland**....PRospect 1-7827
Mexico City.....46-98-92 **Galveston**..SOuthfield 5-8536

ALABAMA: Mobile—*the Admiral Semmes:* **Birmingham** — *the Thomas Jefferson.* **WASHINGTON, D. C.** — *the Washington.* **INDIANA: Indianapolis** — *the Claypool.* **LOUISIANA: New Orleans** — *the Jung and the De Soto.* **NEBRASKA: Omaha** — *the Paxton.* **NEW MEXICO: Clovis**—*the Clovis.* **SOUTH CAROLINA: Columbia** — *the Wade Hampton.* **VIRGINIA: Mountain Lake** — *the Mountain Lake; the Monticello.*

TEXAS

Houston continued

Rice Hotel (HSMA)

Main and Texas (Phone: Capitol 7-2111)
Gen. Manager: B. F. Orr
Sales Manager: Cliff M. Ewens
Convention Season: All year
Largest Group Accommodated: 800 (500 rooms, 45 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 10.50; Double: 8.00 to 13.50; Suites: 17.00 to 50.00. European
No. Mtg. Rms. & Capacity of Largest: 16 (1,500)
No. Banquet Rms. & Capacity of Largest: 10 (550)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Served by bottle only
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: Variable
Net Exhibit Space: 18,000 on one floor, including in meeting areas.
Audio-Visual Aids: PA system, spotlights, slide projectors
Stage: Available

Shamrock Hilton Hotel (HSMA)

See Advertisement, Page 5

Main & Holcomb Blvd. (Phone: Madison 3-9211)
Manager: Porter P. Parris
Sales Manager: Rodney S. Morgan
Convention Season: All year
Largest Group Accommodated: 800 (450 rooms, 55 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00 to 12.00; Double: 10.00 to 16.00; Suites: 25.00 to 70.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (1,400)
No. Banquet Rms. & Capacity of Largest: 13 (1,000)
Group Meal Rates: Breakfast: 200; Lunch: 300; Dinner: 500
Liquor: Only in private function rooms
Charges for Mtg. Rms.: None
Net Exhibit Space: 35,000 sq. ft. on one floor, additional area
Audio-Visual Aids: PA system, spotlights, screens, blackout switches
Stage: Available
Sports Facilities: Pool, tennis courts

LAREDO

Railroads: M.P.; Nat. of Mex.; T.M.
Airlines: CMA, TTA

Hamilton Hotel

815 Salinas (Phone: 3-7421)
Manager: C. W. Points
Convention Season: All year, except Feb. 20-22, Nov. 1-6
Largest Group Accommodated: 250 (125 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.00 to 7.00; Double: 6.00 to 10.00; Suites: 20.00 to 30.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Wine and beer
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 10.00
Net Exhibit Space: 600 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Plaza Hotel

See Advertisement, Page 175

904 Hidalgo Street (Phone: 3-4311) (Teletype: 238)
Manager: Bud G'Sell
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.00 to 10.50; Double: 6.00 to 10.51; Suites: 16.50 to 19.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 1 (130)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Served by the bottle
Charges for Mtg. Rms.: 20.00
Charges for Exhibit Areas: 6.50
Net Exhibit Space: 1,100 feet on one floor, additional area
Audio-Visual Aids: PA system
Stage: Available

LUBBOCK

Railroads: Ft. W. & D. C.; S. Fe.
Airlines: BNF, CAL

AUDITORIUMS

Fair Park Coliseum

P. O. Box 561 (Phone: PO 3-4666)
Manager: A. B. Davis
Exhibit Areas: 10,000 sq. ft.
Services included in Rent: For commercial use: $200 per day plus 15% of gross daily ticket sales above $1,333, plus $25 clean-up charges
Floor Load: Unlimited
Ventilation: Evaporative cooling
Ceiling Height: 34 ft., 5 inches
PA System: Yes
Dimensions, Opening to Exhibit Hall: 10 ft. by 10 ft.; 10 ft. by 12 ft.
Columns: Three 10" x 10" columns on either side of arena
Utilities: Electricity, water, gas
Facilities for Food Functions: Banquet for 900
Parking Facilities: Available
Distance from Business District: Seven blocks

Municipal Auditorium-Coliseum

c/o City Hall (Phone: PO 3-4080)
Manager: David T. Blackburn
Exhibit Areas: Arena floor (Coliseum) 20,000 sq. ft.; Concourse (Coliseum) 22,050 sq. ft.
Ceiling Height: Auditorium, 65 ft., Coliseum, 85 ft.
Ventilation: Auditorium, air-conditioned, Coliseum, blowers
Dimensions, Opening to Exhibit Hall: 48 ft. stage opening, two truck entrances
Columns: None
Utilities: AC and DC current, water
Loading Facilities: Truck entrances to Coliseum
Storage Areas: Limited
Meeting Rooms and Capacities: 3 rooms for 200
Facilities for Food Functions: Banquet for 2,000
Parking Facilities: Lot for 2,000 cars adjacent
Distance from Business District: Two miles

Hotel Lubbock

See Advertisement, Page 175

1204 Broadway (Phone: PO 5-9331; Teletype: LU 8108)
Manager: Harold W. Flynn
Sales Manager: Weldon Bowen
Convention Season: All year
Largest Group Accommodated: 350 (175 rooms, 9 suites available)
Aid Conditioning: Entire hotel
Convention Rates: Single: 4.00 to 8.00; Double: 5.75 to 10.00; Suites: 14.75 to 19.50. European
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (225)
Group Meal Rates: Breakfast: 100; Lunch: 1.50; Dinner: 2.00
Liquor: May be brought to hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft. on one floor, included in meeting area
Audio-Visual Aids: PA system, blackboards, screen

MINERAL WELLS

Railroads: Texas & Pacific
Airlines: CAL

Baker Hotel (HSMA)

(Phone: FAirfax 5-3331)
Sales Manager: R. J. "Skeet" Walton
Convention Season: All year
Largest Group Accommodated: 700 (450 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.00 to 10.00; Double: 6.50 to 12.00; Suites: 13.50 to 27.00
No. Mtg. Rms. & Capacity of Largest: 13 (1,000)
No. Banquet Rms. & Capacity of Largest: 13 (800)
Liquor: Only beer served; guests furnish own liquor
Charges for Mtg. Rms.: None
Net Exhibit Space: 8,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, easels, screens
Stage: Available

SAN ANGELO

Railroads: Santa Fe
Airlines: CAL, TTA

Hotel Cactus

See Advertisement, Page 170

Oakes at Twohig (Phone: 6921)
Manager: W. O. Stewart
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms and 2 suites available)
Convention Rates: Single: from 4.00; Double: from 6.00; Suites: 13.00
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.50
Liquor: Not served in hotel
Air Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mtg. Rms.: None
Audio-Visual Aids: PA system
Stage: Available
Sports Facilities: Swimming, fishing, golf

SAN ANTONIO

Railroads: So. Pac.; M.P.; M.K. & T.
Airlines: AAL, BNF, CAL, EAL, TTA

AUDITORIUM

Municipal Auditorium

100 Auditorium Circle (CA 4-4522)
Manager: S. Wolf
Exhibit Areas: 20,000 sq. ft. in basement
Rental Fees and Services: Main Auditorium, $250 per day; basement, $100
Ventilation: Air conditioned
Ceiling Height: 70 ft. **PA System:** Throughout
Dimensions, Opening to Exhibit Hall: 10 ft.
Columns: 20 columns in basement, 18 in. by 18 in.
Utilities: Electricity, gas, water
Loading Facilities: Stage doors, basement ramps
Storage Areas.: Back of building
Meeting Rooms and Capacities: Two rooms, 250 capacity $10 per morning, $15 per evening
Facilities for Food Functions: Handled by concessionaire
Parking Facilities: 500 cars
Distance from Business District: In business district

Gunter Hotel

205 E. Houston Street (Phone: CApitol 7-3241)
Manager: Omer Elliott
Sales Manager: Sam Goldfarb
Convention Season: All year
Largest Group Accommodated: 650 (300 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 10.00; Double: 7.50 to 16.00; Suites: 20.00 to 65.00
No. Mtg. Rms. & Capacity of Largest: 11 (950)
No. Banquet Rms. & Capacity of Largest: 11 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 1.75; Dinner: 2.50
Liquor: Available for private parties
Charges for Mtg. Rms.: None to convention groups or when food served
Charges for Exhibit Areas: 30.00 per booth 8' x 10'
Net Exhibit Space: 10,358 on one floor, included in meeting area
Audio-Visual Aids: PA system, spotlights, screens, blackboards, bulletin boards, all types of projectors on rental basis
Stage: Available

Hilton Hotel (HSMA)

See Advertisement, Page 5

309 S. St. Mary's Street (Phone: Capitol 6-3271; Teletype: SA-36)
Manager: Tom L. Powell
Sales Manager: Gerald I. Jacobs
Convention Season: All year
Largest Group Accommodated: 1,000 (425 rooms, 55 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 9.00; Double: 7.00 to 14.00; Suites: 22.00 to 35.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (2,500)
No. Banquet Rms. & Capacity of Largest: 12 (1,500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Bottles and cocktail parties
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 30.00 for duration of convention
Net Exhibit Space: 25,000 sq. ft. on two levels, additional area
Audio-Visual Aids: PA system, spotlights, closed-circuit TV, projectors available on rental basis
Stage: Available
Sports Facilities: Two swimming pools

Menger Hotel

See Advertisement, Page 175

Alamo Plaza (Phone: Capital 34361)
Manager: Ernst V. Kunz
Convention Season: All year

Largest Group Accommodated: 250 (125 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 2.50 to 8.00; Double: 7.50 to 12.00; Suites: 16.00 to 30.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 7 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Must bring own bottles
Charges for Mtg. Rms.: 10.00 to 100.00
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool

TEXARKANA

Railroads: Mo. Pac.; St. L.S.W.; T. & P.; K.C. So.
Airlines: BNF, TTA

Grim Hotel

State Line at 3rd St. (Phone: 3-4114)
Manager: Howard S. Davis
Conevntion Season: All year
Largest Group Accommodated: 300 (165 rooms, 10 suites available)
Air Conditioning: 140 bedrooms, banquet halls
Convention Rates: Single: 6.00-7.50; Double: 7.00-8.50; Suites: 9.00-11.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (250)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Not served in hotel
Charges for Mtg. Rms.: 10.00 to 25.00
Charges for Exhibit Areas: 10.00-25.00
Net Exhibit Space: 5,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, screen
Stage: 6' x 15'
Sports Facilities: Tennis, golf, swimming, bowling

WACO

Railroads: M.P.; So. Pac.; T. El.; M.K. & T.; St. L.S.W.
Airlines: BNF, CAL, TTA

AUDITORIUM

Heart O' Texas Coliseum

Bosque Blvd. & Lake Air Dr. (Phone: PLaza 2-6551)

Manager: Leon B. Dollens, Jr.
Exhibit Areas: Total 100,000 sq. ft.; Main Arena, 46,000 sq. ft.; East Concourse, 12,000 sq. ft.; West Concourse, 12,000 sq. ft.; Annex, 6,500 sq. ft.; Exhibits Building, 24,000 sq. ft.
Rental Fees and Services: $300 per day, services extra
Floor Load: Unlimited **Ventilation:** Mechanical
Ceiling Heigh*: 70 ft. to 96 ft.
PA System: Excellent
Dimensions, Opening to Exhibit Hall: 16 ft. by 16 ft.; 12 ft. by 12 ft.
Columns: None
Utilities: Natural gas, water available; current up to 440 3-phase
Loading Facilities: Ramps
Storage Areas: 26,500 sq. ft.
Meeting Rooms and Capacities: Three, 25 to 11,000
Facilities for Food Function and Banquet Capacity: Can handle banquets up to 4,000
Parking Fcclities: Free parking for 15,000 cars adjacent to building
Distance from Business District: Four miles from heart of city

Roosevelt Hotel

Austin at 4th St. (Phone: Plaza 4-1411)
Manager: Edwin Rhea
Sales Manager: Joe Hahn
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 7 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 3.75-9.50; Double: 6.25-12.00; Suites: 17.50-33.50. European
No. Mtg. Rms. & Capacity of Largest: 7 (450)
No. Banquet Rms. & Capacity of Largest: 7 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Not served in hotel
Charges for Mtg. Rms.: from 7.50
Charges for Exhibit Areas: from 7.50
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboard, easel, screen
Stage: 7' x 28'

UTAH

OGDEN

Railroads: Bamb. RR. Co.; So. Pac.; U. Pac.; D. & R.G.W.
Airlines: UAL, WAL

Ben Lomond Hotel

411-25th St. (Phone: EXport 4-5761)
Manager: Campbell Eccles
Sales Manager: Leon Taylor
Convention Season: All year
Largest Group Accommodated: 500 (125 rooms, 6 suites available)
Air Conditioning: 21 bedrooms, banquet halls
Convention Rates: Single: 5.50; Double: 7.00; Suites: 14.00
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 6 (365)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Beer and setups only
Charges for Mtg. Rms.: 5.00 to 25.00
Charges for Exhibit Areas: 5.00 to 25.00
Net Exhibit Space: 1,500 sq. ft. on one floor, additional area
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Horseback riding, golf, skiing

SALT LAKE CITY

Railroads: D. & R.G.W.; S.L.G. & W.; U.P.; W.P.; Bamb. R.R. Co.
Airlines: FAL, UAL, WAL

CONVENTION BUREAU

Convention Bureau
P.O. Box 329
William D. Backman, Manager

Newhouse Hotel

See Advertisement, Page 183

4th South & Main Sts. (Phone: DAvis 8-8366)
Manager: C. W. Gaskell
Sales Manager: Douglas F. Harrison
Convention Season: All year
Largest Group Accommodated: 425 (200 rooms, 6 suites available)
Air Conditioning: Installation for 1958 season
Convention Rates: Single: 6.00-10.00; Double: 8.00-13.00; Suites: 20.00-32.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (800)
No. Banquet Rms. & Capacity of Largest: 9 (800)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50
Liquor: Set ups only
Charges for Mtg. Rms.: 5.00 to 50.00
Charges for Exhibit Areas: 5.00 to 50.00
Net Exhibit Space: 15,000 on more than one floor, included in meeting area
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available

Hotel Utah & Motor Lodge (HSMA)

Main at S. Temple (Phone: EM 3-2661)
Manager: Max Carpenter
Sales Manager:
Convention Season: All year
Largest Group Accommodated: 550 (250 rooms, in winter and 200 in summer, 12 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 6.00-12.00; Double: 8.00-15.00; Twins: 9.00-13.00; Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 12 (850)
No. Banquet Rms. & Capacity of Largest: 12 (420)
Group Meal Rates: Breakfast: from 1.75; Lunch: from 2.25; Dinner: 3.25
Liquor: Not served in hotel
Charges for Mtg. Rms.: 10.00-150.00; none if food is served
Net Exhibit Space: 23,740 sq. ft. in Motor Lodge
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Bowling, swimming

VERMONT

BURLINGTON

Railroads: Cent. Vt.; Rut.
Airlines: EAL, NEA

Hotel Vermont

131 Main Street (Phone: 4-5711)
Manager: John J. Hyland, Jr.
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms, 6 suites available)
Air Conditioning: One banquet hall
Convention Rates: Single: 3.50 to 7.50; Double: 5.50 to 12.00; Suites: 21.00 to 33.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 5.00 to 25.00
Charges for Exhibit Areas: 5.00 to 25.00
Net Exhibit Space: 7,456, on more than one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, projectors available on rental basis
Stage: Available
Sports Facilities: Fishing, swimming, skiing, skating, golfing, horseback riding

MANCHESTER

Railroads: Rut.
Airlines: NEA

Equinox House

(Phone: 40)
President: John J. Dewey
Dir. of Sales: John B. Ferguson
Convention Season: Mid-May to mid-July; Labor Day to late Oct.
Largest Group Accommodated: 369 (239 rooms, 12 suites available)
Convention Rates: Single: 18.00 to 20.000; Double: 32.00 to 36.00; Suites: 45.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (325)
No. Banquet Rms. & Capacity of Largest: 3 (425)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 on one floor, additional area
Audio-Visual Aids: PA system, spotlights, projector and screens
Stage: Available
Sports Facilities: Championship golf course, swimming pool, trout fishing lake, pitch and putt course, softball field, croquet, badminton, ping pong

RUTLAND

Bus Service: White River Bus; Vt. Transit Lines
Airlines: EAL

Long Trail Lodge

Pico Peak (Phone: PRospect 3-6310)
Manager: G. E. Wright
Sales Manager: D. F. Treadway
Convention Season: June 1 to Oct. 17
Largest Group Accommodated: 60 (20 rooms, 7 suites available)
Convention Rates: Single: 9.50 to 15.00; Double: 18.50 to 25.00; Suites: 25.00 to 28.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (175)
No. Banquet Rms. & Capacity of Largest: 2 (165)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor, part included in meeting areas
Audio-Visual Aids: PA system, spotlight, 16mm sound B&H and 35mm slide projector
Sports Facilities: 2 golf courses (9 miles), tennis, horseshoes, shuffleboard, trout fishing

VIRGINIA

FORT MONROE

Railroads: C. & O.

Chamberlin Hotel

See Advertisement, Page 175

(Phone: Hampton 36511; Telegraph TWX 264)
Manager: John T. Brindley
Sales Manager: Christian Munt
Convention Season: All year
Largest Group Accommodated: 525 (250 rooms, 25 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.00 to 10.00; Double: 10.00 to 15.00; Suites: 20.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 14 (700)
No. Banquet Rms. & Capacity of Largest: 6 (520)

Group Meetings at The Homestead

At The Homestead, high in the Virginia Alleghanies, you can escape from all distractions. You will be welcomed by clean mountain air and courteous southern service.

Our new public rooms offer the most modern facilities for groups of up to 700 in the handsomest environment one is likely to find.

On our 17,000 acre estate with its two golf courses, swimming pools and other sports facilities, you may relax after meetings, or if you wish you may continue your business to the accompaniment of pleasure.

THE Homestead AND COTTAGES
Hot Springs, Virginia

Chicago Office .....MOhawk 4-5100
Washington Office .....EXecutive 3-6481
Cleveland Office .....PRospect 1-7827
New York Office .....Circle 7-6940

VIRGINIA
Fort Monroe continued

Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.50
Liquor: Beer, wine, champagne
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 27,000 sq. ft. on one floor, additional area
Audio-Visual Aids: PA system, spotlights, movie screens, bulletins, blackboards
Stage: Available
Sports Facilities: Swimming, tennis, golf horseback, fishing

HOT SPRINGS

Railroads: Ches. & O.

The Homestead (HSMA)
See Advertisement, Page 178

(Phone: LD 1)
V. P. & Gen. Manager: Thomas J. Lennon
Sales Manager: James L. Newcomb
Convention Season: All year except August
Largest Group Accommodated: to 600 (depending on time of year)
Air Conditioning: 2 banquet halls
Convention Rates: Single: 17.00 to 24.00; Double: 32.00 to 44.00; Suites: 11.00 to 16.00 extra. American
No. Mtg. Rms. & Capacity of Largest: 14 (600)
No. Banquet Rms. & Capacity of Largest: 8 (375)
Liquor: Private parties in private room may be served own liquor
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Variable
Audio-Visual Aids: PA system, spotlights, standard slide and movie projectors
Stage: Available
Sports Facilities: Golf, tennis, skeet, swimming, fishing, riding, lawn bowling

NATURAL BRIDGE

Railroads: Nor. & W.; C. & O.

Natural Bridge Hotel

(Phone: 3666)
Gen. Manager: J. N. Hunter
Manager: R. O. Starkey
Convention Season: All year
Largest Group Accommodated: 200 (4 rooms, 275 suites available)
Air Conditioning: Some bedrooms, banquet halls
Convention Rates: Single: 5.00 to 7.00; Double: 7.00 to 10.00; Suites: 17.00 to 20.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 400 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projector and screen
Stage: Available
Sports Facilities: Swimming, table tennis, shuffleboard, golf nearby, fishing

NORFOLK

Railroads: N. & W.; Penna.; A.C.L.; C. & O. N. So.; S.A.L.; So. Ry.; Virg.
Airlines: CAP, NAL, PAI

CONVENTION BUREAU

Convention Bureau
Norfolk Chamber of Commerce
269 Boush St. (Phone: MAdison 2-2312)
William B. Lillyman, Director

AUDITORIUM

Norfolk Municipal Auditorium
See Advertisement, Page 179

9th and Granby Sts. (Phone: MA 5-1608)
Manager: E. M. French
Exhibit Areas: Arena, 10,000 sq. ft.; stage, 2,356 sq. ft.; Lobby, 540
Rental Fees: Meetings, Arena $200 per day; Theatre $100 per day. Lights, heat, water, air conditioning, kitchen, parking
Ventilation: Air conditioning

Ceiling Height: 30 ft. **PA System:** RCA system
Dimensions, Opening to Exhibit Hall: 6' x 35'';
Columns: None
Utilities: 110 and 220 AC current
Ramp door, 7' x 10'
Loading Facilities: Loading ramp
Storage Areas: Main Floor—3 (10 ft. by 50 ft.)
Meeting Rooms and Capacities: One, 1,832
Facilities for Food Functions: Caterer can set up banquet for 1,250
Parking Facilities: 900 cars
Distance from Business District: Three blocks

Commodore Maury Hotel

See Advertisement, Page 179

Granby & Freemason Sts. (Phone: MAdison 2-6682)

Manager: William A. Becker
Convention Season: All year
Largest Group Accommodated: 400 (172 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-9.00; Double: 10.00-12.00; Suites: 24.00-36.00, European
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 5 (250)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.25; Dinner: 2.25
Liquor: Not served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 7,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Portable (12' x 6')

The Fairfax Hotel

See Advertisement, Page 179

117 W. City Hall Ave. (Phone: MAdison 7-6411)

Manager: S. C. Burnet
Convention Season: All year
Largest Group Accommodated: 175 (100 rooms available)
Air Conditioning: Banquet rooms, bedrooms
Convention Rates: Single: 3.00; Double: 7.00-9.00
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 4 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Wine and beer only
Charges for Mtg. Rms.: None if meals served
Charges for Exhibit Areas: 25.00 to 100.00
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Fishing, golf, tennis, swimming nearby

Jefferson Hotel

See Advertisement, Page 179

232 W. Bute St. (Phone: MAdison 7-5477)

Manager: B. Baydush
Convention Season: All year
Largest Group Accommodated: 150 (50 rooms, 2 suites available)
Air Conditioning: Bedrooms
Convention Rates: Single: 4.50-7.00; Double: 6.50-10.00; Suites: 12.50-17.00, European
No. Mtg. Rms. & Capacity of Largest: 2 (50)
Liquor: Not served in hotel
Charges for Mtg. Rms. 20.00
Charges for Exhibit Areas: 20.00
Sports Facilities: Tennis, golf, swimming nearby

Monticello Hotel

See Advertisement, Page 170

City Hall and Granby Sts. (Phone: MA 24321)
Manager: C. S. Crocker
Convention Season: All year
Largest Group Accommodated: 500 (285 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50 to 8.00; Double: 8.00 to 12.00; Suites: 19.00 to 22.00
No. Mtg. Rms. & Capacity of Largest: 6 (700)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 10,000 on two floors, included in meeting area
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Beaches and golf courses nearby

Nansemond Hotel

See Advertisement, Page 179

236 West Ocean View Avenue (JUstice 8-1314)

Manager: Marguerite N. Flynn
Convention Season: All year
Largest Group Accommodated: 230 (110 rooms, 4 suites available)
Air Conditioning: Banquet rooms, 50% of the bedrooms
Convention Rates: Sept. 10 to May 25—Single: 4.50-7.00; Double: 7.00-10.00; Suites: 12.00-16.00—May 25 to Sept. 10—Single: 5.50-12.50; Double: 8.00-16.00; Suites: 14.00-18.00
No. Mtg. Rms. & Capacity of Largest: 4 (400)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 3.00
Liquor: Not served in hotel
Charges for Mtg. Rms.: None for conventions
Charges for Exhibit Areas: None
Audio-Visual Aids: 16mm projectors, PA system, spotlights
Stage: Yes
Sports Facilities: Golf, swimming, bowling, fishing, boating

Thomas Nelson Hotel

See Advertisement, Page 171

245 Granby St. (Phone: MAdison 2-4341)

Manager: P. M. Nunn
Convention Season: All year
Largest Group Accommodated: 200 (75 rooms, 2 suites available)
Air Conditioning: 60% bedrooms
Convention Rates: Single: 5.00-7.50; Double: 7.00-10.00; Suites: 12.00-15.00, European
Liquor: Not served in hotel
Sports Facilities: Golf, swimming nearby

RICHMOND

Railroads: A.C.L.; C. & O.; S.A.L.; So. Ry. R.F. & P.
Airlines: AAL, CAP, EAL, PAI, NAL

Convention Bureau

Convention & Publicity Bureau
15 North 6th St. (19)
Edmond H. Brill, Jr., Manager

★ EXPOSITIONS ★ ATTRACTIONS ★ MEETINGS ★ CONVENTIONS ★

Bring your SHOW to... NORFOLK, VA.

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Seating 3,326
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Seating 1,828 • Large Stage 40' x 30'
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10,000 Sq. Ft. of Space on One Floor
2000 Sq. Ft. Stage • 504 Sq. Ft. in Lobby

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Finest Meeting Facilities in All of Virginia Are Yours in These Expertly-Managed and Tastefully-Appointed Hotels.

Hotel John Marshall

Fifth and Franklin
RICHMOND, VIRGINIA

AIR-CONDITIONED Virginia Room, on main lobby floor, seats up to 1,000.

AIR-CONDITIONED Patrick Henry-Stonewall Jackson Room (600).

AIR-CONDITIONED George Wythe Room (100).

ROOF GARDEN accommodates 500.
5 additional AIR-CONDITIONED CONFERENCE ROOMS.

500 OUTSIDE ROOMS, EACH WITH PRIVATE BATH.

RICHMOND HOTELS, INC.
RICHMOND, VIRGINIA

HOTEL KING CARTER
250 Rooms. Rates from $4.00

HOTEL RICHMOND
300 Rooms. Rates from $5.00

HOTEL WM. BYRD
200 Rooms. Rates from $4.50

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Hotel Chamberlin

Old Point Comfort, Fort Monroe, Va.

The Largest and Finest Hotel on Virginia's East Coast

AIR-CONDITIONED Virginia Room (400)
AIR-CONDITIONED Hampton Room (425)
AIR-CONDITIONED Monroe Room (125)
AIR-CONDITIONED Chesapeake Room (30). Roof Garden. 300 Beautifully Furnished Rooms. All Outside, each with private bath.

Open All Year

VIRGINIA

Richmond continued

AUDITORIUMS

Mosque Auditorium

Laurel and Main Sts. (Phone: Milton 7-7611, Ext. 527)
Manager: A. G. Anthony
Exhibit Areas: 16,000 sq. ft.
Rental Fees and Services: Auditoriums for conventions, $150 per day; Ballroom, $150 per day for exhibits. When Auditorium and Ballroom are both used, Ballroom rental is $50 per day. Rentals include janitor service, heat, light and water
Floor Load: Unlimited. **Ventilation:** Large exhaust and blow fans
Ceiling Height: 12 ft.
PA System: None
Loading Facilities: Ramp to Exhibit Hall
Meeting Rooms and Capacities: 2 rooms for 40 and 75 persons
Distance from Business District: One mile

Richmond Arena

(Phone: Richmond 5-5314
Manager: John E. Raine
Exhibit Areas: Two areas: Area A, 20,000 sq. ft. with maple floors; area B, 45,000 sq. ft. with concrete floors. All on one floor, street level
Floor Load: B area unlimited
Ceiling Height: area A, 37 ft.; area B, 21 ft.
PA System: Yes
Columns: area A, no columns; area B, girders 20 ft. apart
Utilities: AC 110, 220 current
Loading Facilities: Drive-in unloading
Meeting Rooms and Capacities: 3 rooms
Facilities for Food Functions: Two concessions
Parking Facilities: Lot for 4,000 cars
Distance from Business District: One mile

You will be welcomed with the graciousness and charm of the Old South—blended with the modern conveniences and delicious food for which The Jefferson is noted.

- **Family Rates**
- **Free Adjacent Parking**

James M. Powell
Managing Director

Ideal Convention Facilities

the JEFFERSON
RICHMOND, VA.

The Jefferson Hotel (HSMA)

See Advertisement, Page 180

Jefferson & Main Sts. (Phone: 3-3411)
Managing Director: James M. Powell
Sales Manager: Edwin J. Zahradita
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 20 suites available)
Air Conditioning: 165 bedrooms, banquet and meeting rooms
Convention Rates: Single: 5.50-11.00; Double: 9.50-15.00; Suites: 11.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (1,000)
No. Banquet Rms. & Capacity of Largest: 15 (1,000)
Group Meal Rates: Breakfast: from .85; Lunch: .95; Dinner: from 1.75
Liquor: Private parties must furnish
Charges for Mtg. Rms.: None if hotel convention headquarters
Charges for Exhibit Areas: None
Net Exhibit Space: 13,201 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 2 screens
Stage: 14' x 24'

John Marshall Hotel (HSMA)

See Advertisement, Page 180

5th & Franklin Sts. (Phone: 7-4661)
Manager: Walter Herrmann
Sales Manager: Christian Munt
Convention Season: All year
Largest Group Accommodated: 1,000 (487 rooms, 23 suites available)
Air Conditioning: 350 bedrooms, banquet and meeting rooms
Convention Rates: Single: 6.00-13.50; Double: 8.50 to 16.00; Suites: 22.50 to 27.50
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (1,000)
Group Meal Rates: Breakfast: from 1.25; Lunch: from 2.25; Dinner: from 2.75
Liquor: Beer and wine only, liquor at state stores
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights, movie screen
Stage: Available

Hotel King Carter (HSMA)

See Advertisement, Page 180

8th & Broad Sts. (Phone: MI 3-1831)
Manager: D. E. Spry
Sales Manager: Christian Munt
Convention Season: All year
Largest Group Accommodated: 400 (250 rooms, 5 suites available)
Air Conditioning: 150 bedrooms, banquet halls
Convention Rates: Single: 4.00 to 7.00; Double: 6.00 to 10.00; Suites: 15.00 to 17.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 2 (100)
Group Meal Rates: Breakfast: from .55; Lunch: from .65; Dinner: from 1.00
Liquor: Beer and wines only, liquor at State store
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable

Richmond Hotel (HSMA)

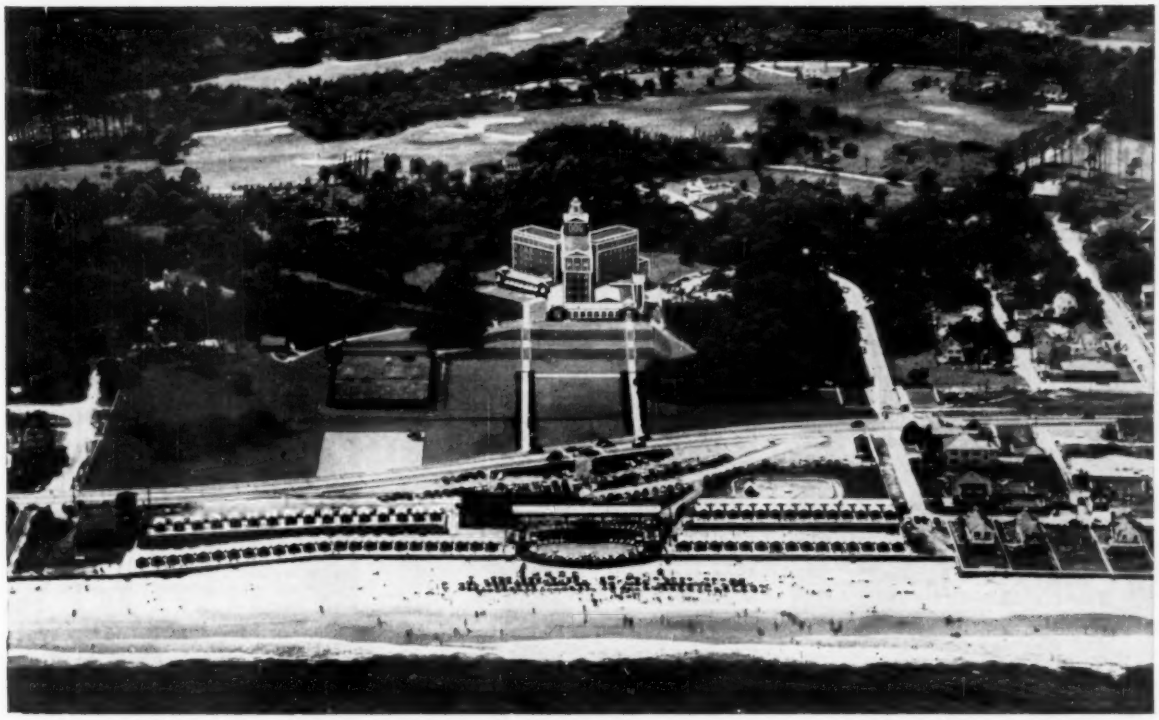
See Advertisement, Page 180

9th & Grace Sts. (Phone: MI 3-2731)
Manager: Harry A. Simkins
Sales Manager: Chris Munt
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 7 suites available)
Air Conditioning: Bedrooms, some banquet halls
Convention Rates: Single: 5.50 to 7.00; Double: 6.50 to 8.50; Twins: 9.00 to 11.50; Suites: 18.00 to 22.50
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.00 to 1.50; Lunch: 2.00 to 4.00; Dinner: 2.75 to 6.00
Liquor: Not served in hotel
Charges for Mtg. Rms.: None if food is served
Audio-Visual Aids: PA system
Stage: Available
Sports Facilities: All seasonal sports

William Byrd Hotel (HSMA)

See Advertisement, Page 180

2501 W. Broad St. (ELgin 8-1571)
Manager: Lafayette Maxey
Sales Manager: Christian Munt
Convention Season: All year
Largest Group Accommodated: 175 (220 rooms, 5 suites available)
Air Conditioning: 50 Bedrooms, 4 banquet and meeting rooms
Convention Rates: Single: 4.50 to 7.00; Double: 6.75 to 12.25; Suites: 16.25
No. Mtg. Rms. & Capacity of Largest: 5 (175)
No. Banquet Rms. & Capacity of Largest: 5 (175)
Group Meal Rates: Breakfast: from .55; Lunch: from .55; Dinner: 2.00
Liquor: Not served in hotel
Charges for Mtg. Rms.: 10.00 to 50.00
Audio-Visual Aids: Movie screen, projector



Sidney Banks
President

Gordon Shoemaker
Managing Director

Write For Convention Brochures

A Perfect Combination of Convention and Recreational Facilities

There are as many reasons why The Cavalier is the number one choice of groups of 50 to 500—the flexibility of its accommodations for all size and types of meetings, the completeness of its up-to-the-minute convention equipment—the fine service for which it is famous—the wide diversity of its seashore and countryside pleasures—accessibility that saves man hours—its noise-free, traffic-free location—its being equal distance to so many major cities and its easy accessibility by major transportation lines. Your group, too, will term The Cavalier as "ideal."

Completely Air-Conditioned By 1959 Season with optional control in each room.

THE Cavalier

VIRGINIA BEACH, VA.

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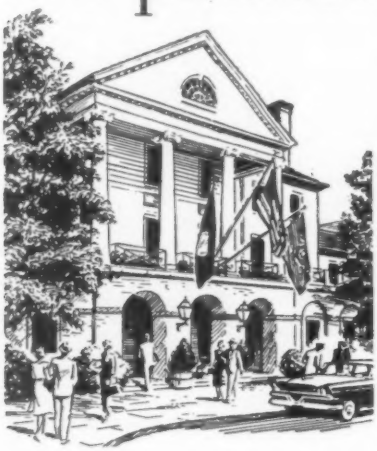

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Historic Williamsburg

Virginia's restored colonial capital offers an ideal setting for top-flight meetings and conference groups in all seasons. The Williamsburg Inn & Lodge are now joined by a great new modern facility, the Williamsburg Motor House, to provide fine accommodations for groups up to 400 persons.

Conference delegates and their families can combine business with an enjoyable holiday in the eighteenth century city. Tours of the famous historic buildings, craft shops, plantations, gardens, the carriage rides, and complete recreational facilities combine to promote full attendance for meetings at...

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INN & LODGE
AND
MOTOR HOUSE

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William E. Bippus, Hotel Sales Manager, Williamsburg, Virginia or call New York, CIrcle 6-6800; Washington, EXecutive 3-6481; Chicago, MOhawk 4-5100.

VIRGINIA
Virginia Beach continued

ROANOKE

Railroads: Virg.; Norf. & W.
Airlines: AAL, EAL, PAI

Hotel Patrick Henry (HSMA)

617 S. Jefferson St. (Phone: DI 5-8811; Telegraph: TWX-RV-08)
Manager: John A. Shires
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 10 suites available)
Air Conditioning: 125 bedrooms, banquet halls
Convention Rates: Single: 5.50 to 9.00; Double: 8.00-12.00; Suites: 15.00-18.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00
Liquor: Light wine and beer only, no liquor
Charges for Mtg. Rms.: 5.00 up
Charges for Exhibit Areas: 25.00 up
Net Exhibit Space: 500 sq. ft. on one floor, additional area
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: 3 golf courses nearby

Hotel Roanoke

19 N. Jefferson St. (Phone: 7321)
Manager: Geo. L. Denison
Sales Manager: K. R. Hyde
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms and 12 suites available)
Convention Rates: Single: 6.00 to 7.00; Double: 8.00 to 12.00; Suites: 15.00 to 22.00
No. Mtg. Rms. & Capacity of Largest: 11 (1,000)
No. Banquet Rms. & Capacity of Largest: 2 (1,000)
Group Meal Rates: Breakfast: from .65; Lunch: from 1.50; Dinner: from 2.50
Liquor: Wines served only
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 6,000 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights
Stage: Available

VIRGINIA BEACH

Railroads: Nor. So.
Airlines: Served through Norfolk

Virginia Beach Convention Center

(Phone: GA 8-2630)
Manager: Richard B. Keeley
Exhibit Areas: One large area, 11,000 sq. ft.
Flood Load: 100 lbs. per sq. ft.
Ventilation: Air cooled
Ceiling Height: 48 ft.
PA System: Available
Dimension, Opening to Exhibit Hall: 10 ft. high-20' wide
Columns, Locations and Dimensions: None
Current and Utilities Available: 220, 110 volt, water
Loading Facilities: Truck ramp into building
Locations, Size of Storage Areas: Adjacent to main exhibit hall, 5000 sq. ft.
Number of Meeting Rooms and Capacities: Main auditorium, 2,500; conference rooms, 100 and 200 and three of 50
Facilities to Handle Food Functions: Banquet for 1,350
Parking Facilities: For 400 cars
Distance from Business District: Adjacent

Cavalier Club (HSMA)

See Advertisement, Page 181

42nd St. & Atlantic Ave. (Phone: 3500)
Managing Director: Gordon M. Shoemaker

Convention Director: Lee Scoville Tilton
Convention Season: All year, limited-size group July and August
Largest Group Accommodated: 350 (200 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 20.00; Double: 32.00; Suites: 40.00 to 46.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Individuals must bring own bottles
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, 16mm sound movie projector, screens
Stage: Available
Sports Facilities: Tennis, swimming, shuffleboard, croquet, pitch n' putt course, golf, archery, ping pong

WARRENTON

Railroads: So. Ry.

Warren Green Hotel

105 Hotel St. (Phone: 280)

Owners: Joseph W. Elliott & Mrs. Billie Richardson
Convention Season: All year
Largest Group Accommodated: 150 (50 rooms, 4 suites available)
Air Conditioning: Banquet rooms, some bedrooms
Convention Rates: Single: 4.00-7.00; Double: 6.50-12.00; Suites: 19.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (150)
No. Banquet Rms. & Capacity of Largest: 6 (150)
Group Meal Rates: Breakfast: .55; Lunch: .75; Dinner: 2.00
Liquor: Beer, wine served
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: Spotlights, PA system
Stage: Yes
Sports Facilities: Golf, hunting, swimming

WILLIAMSBURG

Railroads: Ches. & O.
Airlines: CAP, NAL, WAL, PAI

Williamsburg Inn, Lodge, and Motor House (HSMA)

See Advertisement, Page 182

(Phone: Inn — CApital 9-1500; Lodge — CApital 9-1600; Motor House 9-1700; Teletype: 187)
Manager: Inn—Thomas Moyles; Motor House—Grant Washburn; Lodge—William Batchelder
Sales Manager: William E. Bippus
Convention Season: All year
Largest Group Accommodated: 1,060 (530 rooms, 24 suites available)
Air Conditioning: Entire hotel
Convention Rates: Inn—Single: to 14.00; Double: to 18.00; Suites: 36.00 to 56.00; Lodge—Single, to 9.00; Double: to 13.00; Suites: 30.00. Motor House—Single: to 10.00; Double: to 12.00; Suites: 30.00. European (American plan available)
No. Mtg. Rms. & Capacity of Largest: 21 (600)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,000 on one floor, 1,000 ft. is addition to meeting area
Audio-Visual Aids: PA system, spotlights, 16mm projector, carbon arc and portable 2 x 2 and 3½ x 4 slide projectors, film strip projector and viewmaster
Sports Facilities: Tennis, golf, swimming, badminton, croquet

WASHINGTON

QUINALT

Railroads: Nor. Pac.; U. P.; C. M. St. P. & P. to Hoaquiam
Airlines: West Coast to Hoaquiam

Lake Quinault Lodge

(Phone: 2351)
Manager: Claude G. Walker
Convention Season: May 15 through Sept. 15
Largest Group Accommodated: 100 (36 rooms available)
Convention Rates: Single: 5.00 to 7.00; Double: 8.00 to 11.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (250)
No. Banquet Rms. & Capacity of Largest: 1 (125)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Not served in hotel

Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,500 on one floor, lobby
Sports Facilities: Lawn games

RICHLAND

Airlines: WCA

The Desert Inn Hotel

804 Geo. Washington Way (Phone: 42235)
Manager: Wallace A. Bowen
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms, 4 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 5.50 to 8.50; Double: 7.00 to 8.00; Suites: 10.50 to 15.00
No. Mtg. Rms. & Capacity of Largest: 1 (150)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Meal Rates: Breakfast: .50 to 2.00; Lunch: .65 to 2.10; Dinner: 1.75 to 5.00

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Meetings to 500; banquets to 350.
Doric **MAYFLOWER**
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Doric **BELLINGHAM**
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Doric **LEAMINGTON**
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Doric **MAR MONTE**
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MOTOR DORIC HOTELS·MOTELS

610 Dexter-Horton Bldg. Seattle, Wash.

MAJOR NATIONAL CREDIT CARDS ACCEPTED

Liquor: Served in hotel
Charges for Mtg. Rms.: None if food served
Net Exhibit Space: 3,600 sq. ft. on one floor
Audio-Visual Aids: PA system
Sports Facilities: Heated swimming pool

SEATTLE

Railroads: Nor. Pac.; Gt. Nor.; P.C.R.R.; U.P.; C.M. St. P. & P.; C.P.
Airlines: ALASKA, NWA, PAA, Pacific, TCA, UAL, WCA, WAL

CONVENTION BUREAU
Seattle Convention & Tourist Bureau
215 Columbia St.
B. Jackson Blidewell, Manager

AUDITORIUMS

Civic Auditorium and Arena

3rd North & Mercer Sts. (Phone: AT 2-0480)
Manager: D. L. Johnston
Exhibit Areas: Main floor, 30,000 sq. ft.; Lower level 40,000 sq. ft., Arena, 20,000 sq. ft.
Floor Load: Main floor, 4 tons; lower level, unlimited; Arena, 2 tons
Ventilation: Forced air
Ceiling Height: 40 ft. **PA System:** Forced air
Elevators: 2 freight, ½ ton and 2 tons
Columns: Lower level, columns 26 ft. apart
Utilities: 110, 208 volt, three phase
Loading Facilities: auto and truck doors give access to each area
Location, Size of Storage Areas: Limited
Number of Meeting Rooms and Capacities: Auditorium, 6,000; Arena, 6,500; 9 rooms, 75-250
Facilities for Food Functions: Banquet for 4,000
Parking Facilities: 1,100 cars
Distance from Business District: 10 blocks

Senator Auditorium

708 Union St. (Phone: MA 3-8790)
Manager: G. S. Atwood
Exhibit Areas: Main floor, 7,020 sq. ft.; under balcony, 2,250 sq. ft.; stage, 905 sq. ft.
Rental Fees and Services: $100 to $200 per day, depending on services required and day of the week
Floor Load: Unlimited **Ventilation:** Washed air
Ceiling Height: 40 ft. **PA System:** Yes
Dimensions, Openings to Exhibit Hall: 18 ft. by 8 ft. high
Elevators: 2 freight
Loading Facilities: Freight elevator and ramps
Size of Storage Areas: 4 areas; 25 ft. by 35 ft.; (2) 18 ft. by 20 ft.; 20 ft. by 20 ft.
Meeting Rooms and Capacities: Four rooms, 35 to 125
Facilities for Food Functions and Banquet Capacity: Catering service for 950
Parking Facilities: Parking for 300 cars within one block
Distance from Business District: Two blocks

Benjamin Franklin Hotel (HSMA)

See Advertisement, Page 183

5th & Virginia (Phone: Seneca 7400)
Manager: Al J. Kelly
Sales Manager: Warren R. Anderson
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms, 15 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.50 to 13.50; Double: 9.00 to 18.00; Suites: 22.00 to 50.00, European
No. Mtg. Rms. & Capacity of Largest: 9 (450)
No. Banquet Rms. & Capacity of Largest: 9
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Net Exhibit Space: 6,074 on one floor, included in meeting area
Audio-Visual Aids: PA system, spotlights, projectors available on rental basis, blackboards
Stage: Available
Sports Facilities: Golf, water skiing, salmon fishing

Mayflower Hotel

405 Olive Way (Phone: MA 3-8700)
Manager: Howard Johnson
Sales Manager: R. C. Atwood
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 4 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.00 to 7.50; Double: 8.00 to 10.00; Suites: 17.00 to 20.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (200)

Meeting in SEATTLE? Fly the RADAR Line

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Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, Ill.

MEETINGS NEED NOT BE A BORE

No one knows this better than meeting arrangement experts (and we humbly admit that we are.) Our expeditious handling of deluxe meeting services and our supply of fine accommodations is a conventioneers dream, so if you're planning a get-together anywhere from Denver west, call on us.

Our exclusive Hoteletype service makes it possible for you to confirm reservations, make special requests and arrangements in minutes via your nearest Western Hotel, your travel agent, or our Chicago sales office — 37 South Wabash Ave., Phone STate 2-8642. For quick information on one or all hotels, write . . .

Western Hotels INCORPORATED

Olympic Hotel, Seattle, Wash.

WASHINGTON

Seattle continued

Group Meal Rates: Breakfast: 1.35; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 75.00
Charges for Exhibit Areas: 12.00 to 20.00
Net Exhibit Space: 3,996 sq. ft. on two floors, included in meeting area
Audio-Visual Aids: PA system, spotlights, movie screen
Stage: Available
Sports Facilities: Golf, tennis, swimming, fishing nearby

New Washington Hotel

See Advertisement, Page 183

2nd & Stewart (Phone: MA 7070; Telegraph: GPX)
Manager: F. Jack Anderson
Sales Manager: Miss. A. Palmer
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 10 suites available)
Air Conditioning: Some banquet and meeting rooms
Convention Rates: Single: 6.00-12.00; Double: 8.00-16.00; Suites: 16.00-56.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (350)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 4,600 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool adjacent

The Olympic Hotel (HSMA)

See Advertisement, Page 183

4th & Seneca Sts. (Phone: MU 2-7700)
Gen. Manager: Tom A. Gildersleve
Sales Manager: Glenn E. Ross
Convention Season: All year
Largest Group Accommodated: 1000 (500 rooms, 27 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 8.00-16.00; Double: 11.00-20.00; Suites: 30.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (1600)
No. Banquet Rms. & Capacity of Largest: 14 (2000)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Depending on arrangements
Audio-Visual Aids: PA system, spotlights, film projectors
Stage: Available

SPOKANE

Railroads: Nor. Pac.; Gt. Nor.; S.I.; U.P.; S.P. & S.; CM. St. P. & P.
Airlines: NWA, UAL, NCA, WCA

CONVENTION BUREAU

Spokane Convention Bureau
West 1020 Riverside Ave.
A. F. Raiter, Jr., Manager

AUDITORIUM

Spokane Coliseum

North 1101 Howard St. (Phone: FAirfax 8-2110)
Manager: Benjamin C. Moore
Exhibit Areas: 44,000 sq. ft.
Rental Fees and Services included in Rent: standard set-ups under basic rentals, plus expense for staffing
Floor Load: 1,000 lbs. per sq. ft.
Ceiling Height: 70 ft. **PA System:** Yes
Dimensions, Opening to Exhibit Hall: 16 ft. high by 14 ft. wide
Columns: None
Utilities: 110 and 220 volt
Loading Facilities: direct access to floor
Storage Areas: 25,000 sq. ft. separate building
Facilities for Food Functions: Catering service, banquet for 4,000
Parking Facilities: Lot for 2,000 cars
Distance from Business District: Seven blocks

The Davenport Hotel (HSMA)

See Advertisement, Page 183

807 W. Sprague (Phone: Madison 4-2121)
Manager: Al E. Schilling
Sales Manager: D. L. Allison
Convention Season: All year
Largest Group Accommodated: 700 (400 rooms, 19 suites available)
Air Conditioning: Some bedrooms, banquet halls
Convention Rates: Single: 7.00 to 10.00; Double: 9.00 to 16.00; Suites: 35.00 to 50.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (700)
No. Banquet Rms. & Capacity of Largest: 14 (1,200)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.80; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: No charge if combined with food functions
Charges for Exhibit Areas: Variable
Net Exhibit Space: 2,450 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors available on rental basis
Stage: Available
Sports Facilities: Swimming pool (rooftop)

Ridpath Hotel

515 W. Sprague St. (Phone: TE 8-2711)
Manager: Albert B. Turrill
Sales Manager: Robert Rosenbom
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 12 suites available)
Air Conditioning: Yes
Convention Rates: Single: 6.00 to 10.00; Double: 8.00 to 14.00; Suites: 18.00 to 45.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (450)
No. Banquet Rms. & Capacity of Largest: 8 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.65
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, easels
Stage: Yes

Hotel Spokane, Ltd. (HSMA)

501 W. First Avenue (Phone: TE 8-2021; Telegraph: FGO-TELEFAX)
Gen. Manager: Jas. A. McCluskey
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 18 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 3.25 to 9.00; Double: 4.50 to 12.00; Suites: 12.00 to 15.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (600)
No. Banquet Rms. & Capacity of Largest: 12 (550)
Group Meal Rates: Breakfast: 1.35; Lunch: 1.65; Dinner: 2.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 and up
Charges for Exhibit Areas: 20.00-100.00
Audio-Visual Aids: Spotlights, PA system
Stage: Available

TACOMA

Railroads: Nor. Pac.; Gt. Nor.; U.P.; C.M. St. P. & P.
Airlines: Served through Seattle

AUDITORIUM

Memorial Fieldhouse

College of Puget Sound (Phone: SK 9-4720)
Manager: Ted Droettboom
Exhibit Areas: 30,000 sq. ft.
Rental Fees and Services: $300 per day (normal janitor service light & heat)
Ceiling Heights: 40 ft.
Columns: None
Locations, Size of Storage Areas: 40 ft. by 60 ft.
Meeting Rooms and Capacities: 4 rooms for 20 to 60
Facilities for Food Functions: Catering service—1,000 banquet
Parking Facilities: 2,000 cars
Distance from Business District: 2 miles

Winthrop Western Hotel

See Advertisement, Page 183

773 Broadway (Phone: BR 2-2141)
Manager: Wm. Scotty Myles
Sales Manager: John S. Mangini
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 10 suites available)
Air Conditioning: Main ballroom by April 1958
Convention Rates: Single: 5.00 to 9.00; Double: 8.00 to 13.00; Suites: 18.50 to 25.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (600)
No. Banquet Rms. & Capacity of Largest: 9 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 75.00
Charges for Exhibit Areas: 25.00 to 150.00
Net Exhibit Space: 3,500 sq. ft. on one floor, part of meeting area
Audio-Visual Aids: PA system, spotlights, blackboards
Stage: Available
Sports Facilities: Golf, fishing, swimming, boating (10 minutes away)

YAKIMA

Railroads: N.P.; U. Pac.
Airlines: NWA, WCA

Hotel Chinook

East Yakima Avenue & 4th St. (GI 28533)
Manager: David E. Warfield
Sales Manager: Don E. Sanders
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50 to 9.00; Double: 7.50 to 16.00; Suites: 18.50 to 25.00
No. Mtg. Rms. & Capacity of Largest: 9 (800)
No. Banquet Rms. & Capacity of Largest: 9 (600)
Group Meal Rates: Breakfast: 1.35; Lunch: 1.45; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 1,148 sq. ft. on one floor, additional area
Audio-Visual Aids: PA system, spotlights, projectors any type or size, blackboards, easels, screens
Stage: Available

WEST VIRGINIA

CHARLESTON

Railroads: B. & O.; N.Y.C.; C. & O.; Virginian
Airlines: AAL, CAP, EAL, PAI

The Daniel Boone Hotel (HSMA)

Cor. Capitol & Washington (Phone: DI 36-131)
Manager: Rogers S. Creel
Sales Manager: B. S. Clifton
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 21 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-9.50; Double: 8.50-14.00; Suites: 19.50-20.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (500)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.25
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,200 on one floor, included in meeting area
Audio-Visual Aids: PA system, spotlights
Stage: Portable

CLARKSBURG

Railroads: B. & O.
Airlines: CAP

Stonewall Jackson Hotel

Main & S. 3rd St. (Phone: Maine 4-6441)
Manager: A. T. Matthews
Convention Season: All year
Largest Group Accommodated: 250 (200 rooms, 19 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-9.50; Double: 8.50 to 14.00; Suites: 11.00 to 14.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.75 to 4.00
Liquor: Bring your own, state stores
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft. on one floor, included in meeting area
Audio-Visual Aids: PA system, spotlights, projectors available on short notice
Stage: Available
Sports Facilities: Golf

HUNTINGTON

Railroads: B. & O.; C. & O.
Airlines: AAL, CAP, EAL, PAI

Frederick Hotel
10th St. & Fourth Ave. (Phone: JAckson 5-5101)
Manager: F. A. Short
Sales Manager: F. A. Short
Convention Season: All year
Largest Group Accommodated: 220 (100 rooms, suites available)
Air Conditioning: 72% bedrooms, banquet and meeting rooms
Convention Rates: Single: 6.00 to 11.00; Double: 9.50 to 11.50; Suites: 9.00 to 15.50. European
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 1.25 up; Lunch: 1.50 up; Dinner: 2.25 up
Liquor: Only beer
Charges for Mtg. Rms.: 5.00 and up
Charges for Exhibit Areas: 15.00 and up
Net Exhibit Space: 300 sq. ft. on one floor
Audio-Visual Aids: PA system, easel and screen
Stage: Platforms

WHITE SULPHUR SPRINGS

Railroads: C. & O.

The Greenbrier and Cottages (HSMA)

See Advertisement, Page 185

(Phone: 110)
Vice-President: E. Truman Wright
Director of Sales: Charles Norvell
Convention Season: All year, but limited during May and October
Largest Group Accommodated: 800 (460 rooms, 59 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 25.00; Double: 45.00; Parlors: 20.00 to 30.00. (Dec. through Feb.: special combination rates) American
No. Mtg. Rms. & Capacity of Largest: 21 (1,000)
No. Banquet Rms. & Capacity of Largest: 4 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: State package store and bottle club
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights, all projection facilities
Stage: Available
Sports Facilities: Golf, tennis, swimming, shuffleboard, croquet, putting, skeet and traps, horseback riding

WISCONSIN

GENOA CITY

Railroads: C. & N.W.

Nippersink Manor

See Advertisement, Page 186

(BRowning 9-5281)
Manager: Sidney Shinderman
Sales Manager: Sam Lippert
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 15 suites available)
Air Conditioning: 90% bedrooms, banquet halls
Convention Rates: Single: 20.00 to 24.00; Double: 15.00 to 18.00: Suites: 25.00 to 35.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 15,000 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, 8mm movie and 16mm movie sound projectors, blackboards, easels, slide projectors
Stage: 20' x 30'
Sports Facilities: 18-hole golf course, pool, fishing, tobogganing, ice skating, horseback riding, shuffleboard, volleyball, archery, tennis

GREEN BAY

Railroads: C.M. St. P. & P.; G.B. & W.; C. & N.W.
Airlines: NOR

AMERICA'S INFORMAL BUSINESS CAPITAL

THE *Greenbrier*

AMERICA'S INFORMAL BUSINESS CAPITAL . . . this is the reputation earned by The Greenbrier through its many generations of serving the every need of the nation's executives, business-wise as well as vacation-wise. At The Greenbrier you'll find all you could wish for and more in modern group accommodations for as many as 1,000. For example, the newly constructed, air-conditioned West Wing features an auditorium with a 42 foot stage, the latest sound and projection equipment, splendid banquet arrangements and a theatre with CinemaScope screen. In addition, The Greenbrier provides unsurpassed sport facilities, extraordinary service, wonderful dining and luxurious comfort.

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Effective December 1, 1958 to February 28, 1959.
$23 PER DAY, PER PERSON, SINGLE
$21 PER DAY, PER PERSON, DOUBLE
Rates Include: a spacious, luxurious room, and The Greenbrier's traditionally fine meals. PLUS: golf course green fees (playable much of the winter) —swimming in magnificent indoor pool—membership in the Old White Club—and gratuities to service personnel.

YOURS FREE *The Greenbrier Convention Story*

Send today for your copy of this beautifully illustrated, 32-page brochure which gives you complete information on all the facilities of The Greenbrier. Write direct to Charles L. Norvell, Director of Sales. Information is also available at The Greenbrier's reservation offices at: New York, 17 East 45th Street, MU 2-4300; Boston, 73 Tremont Street, LA 3-4497; Chicago, 77 West Washington Street, RA 6-0624; Washington, D.C., Investment Building, RE 7-2642.

THE *Greenbrier*

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Plan your Convention or Meeting in the beautiful, world-famous Land O' Lakes region of Wisconsin. Convenient—easily accessible by air, auto or train.
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Private golf course — tennis — horseback riding — excellent fishing — nightly dancing and entertainment. Fall and winter sports include skiing—3 ski tows (instruction and all necessary equipment available)—snowshoeing—tobogganing—skijoring—skating—ice fishing—hunting.
Meeting and Dining space to accommodate groups up to 150 persons.
American Plan available. All inquiries appreciated and answered promptly.
Write— John J. Garber, General Manager, Telephone: Land O' Lakes 2011

KING'S GATEWAY HOTEL and INN

The KING'S GATEWAY
LAND O' LAKES, Wisconsin
CHICAGO OFFICE
DE 7-8033

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Green Bay continued

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Write or phone us.

NORTHERNAIRE
Three Lakes, Wisconsin
Phone Three Lakes 4811

Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 2 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms on request
Convention Rates: Single: 5.00-12.00; Double: 8.00-17.00; Suites: 20.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 100.00
Net Exhibit Space: 2,400 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens, projectors
Stage: Available
Sports Facilities: Swimming, tennis, golf

LAND O'LAKES

Railroads: C. & N.W.
Airlines: NCA

King's Gateway Hotel

See Advertisement, Page 185

(Phone: 2611)
Manager: John J. Garber
Convention Season: All year
Largest Group Accommodated: 110 (50 rooms, 4 suites available)
Convention Rates: 16.00 per person, American
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 800 sq. ft. on one floor
Audio-Visual Aids: Rostrum, PA system, blackboards, easels, spotlights, screens
Stage: Available
Sports Facilities: Golf, skeet & trap shooting, tennis, horseback riding, swimming, skiing, skating

MADISON

Railroads: C.M. St. P. & P.; C. & N.W.; Ill. Cent.
Airlines: NOR, NWA

Hotel Loraine

123 W. Washington Ave. (Phone: Alpine 6-0231)
Manager: L. G. Fitzgerald
Convention Season: All year
Largest Group Accommodated: 500 (400 rooms, 10 suites available)
Air Conditioning: 15 bedrooms, banquet halls
Convention Rates: Single: 3.75-14.00; Double: 6.00 to 13.50; Suites: 22.00 to 42.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 5 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if convention headquarters
Charges for Exhibit Areas: 1.00 per running foot per day
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: All water sports and fishing

Park Hotel

22 S. Carroll St. (Phone: 5-6711)

Manager: Robert S. McKee
Convention Season: All year
Largest Group Accommodated: 300 (140 rooms and 8 suites available)
Convention Rates: Single: 3.50 to 6.00; Double: 4.50 to 11.00; Suites: 20.00 to 50.00
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (280)
Group Meal Rates: Breakfast: .80 to 1.75; Lunch: .80 to 2.00; Dinner: 1.60 to 4.50
Liquor: Served in hotel
Air Conditioning: 2 banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: Variable
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: Movie screen, PA system, spotlights
Stage: Available

MILWAUKEE

Railroads: C.M. St. P. & P.; C. & N.W.; C.N.S. & M.; G.T.; Soo; C. & O.; Milw. El.; Penna.
Airlines: AAL, CAP, NOR, NWA, OZA, UAL

CONVENTION BUREAU

Convention Bureau
611 North Broadway (2)
Alvin J. Monroe, Manager

AUDITORIUM

Milwaukee Auditorium & Arena

500 W. Kilbourn Ave. (BRoadway 1-3423)

Manager: Elmer A. Krahn
Exhibit Areas: Mechanics Hall, Exhibit Hall, Arena, 90,000 sq. ft.; Bruce Hall, 25,000 sq. ft.; others 15,000 sq. ft.
Rental Fees and Services: Rates vary with halls used; services include heat and light
Floor Load: Unlimited **Ventilation:** Washed air
Ceiling Height: 10 ft. to 100 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: 10 ft. by 13 ft.
Columns: 22 ft. centers in Exhibition Hall
Utilities: All utilities available
Loading Facilities: Truck into building
Storage Areas: Surrounding exhibit area, 10,000 sq. ft.
Meeting Rooms and Capacities: 12 seat from 300 to 13,000
Facilities to Handle Food Functions: Can handle banquet for 4,000
Parking Facilities: 2,000 cars
Distance from Business District: In business district

Pfister Hotel (HSMA)

424 East Wisconsin Ave. (Phone: Br 1-6380)
Manager: H. W. Cronrath
Sales Manager: Carl C. Joys
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms, 10 suites available)
Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 16.00; Suites: 25.00 to 50.00
No. Mtg. Rms. & Capacity of Largest: 17 (1,000)
No. Banquet Rms. & Capacity of Largest: 17 (1,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.75; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 5.00 to 250.00
Net Exhibit Space: 6,000 to 10,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

Hotel Schroeder

509 W. Wiscon (Phone: Broadway 1-7250)

Manager: L. H. Limecooly
Sales Manager: Donald Griffin
Convention Season: All year
Largest Group Accommodated: 800 (400 rooms and 8 suites available)
Convention Rates: Single: 5.00 to 12.00; Double: 8.50 to 15.00; Suites: from 25.00
No. Mtg. Rms. & Capacity of Largest: 12 (800)
No Banquet Rms. & Capacity of Largest: 3 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00 to 6.00

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Two hours from Chicago

year 'round
Nippersink Manor Genoa City, Wisconsin
One hour from Chicago

Chicago office: 619 North Michigan • MOhawk 4-6750 • Sam Lippert, Sales Manager

Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms
Audio-Visual Aids: PA system, spotlights
Stage: Available

Hotel Wisconsin

720 N. 3rd St. (Phone: Broadway 1-4900)
Manager: Edward L. Knopf
Convention Season: All year
Largest Group Accommodated: 525 (341 rooms, 10 suites available)
Air Conditioning: Bedrooms partially, banquet halls air cooled
Convention Rates: Single: 4.75 to 7.00; Double: 7.00 to 9.00; Twins: 11.00 to 12.00; Suites: 17.50 to 30.00, European
No. Mtg. Rms. & Capacity of Largest: 9 (350)
No. Banquet Rms. & Capacity of Largest: 7 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 75.00
Charges for Exhibit Areas: 10.00 to 75.00
Net Exhibit Space: 12,781 on more than one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, movie screen, blackboards, easels
Stage: Available
Sports Facilities: Swimming, boating

PEWAUKEE

Railroads: C.M. St. P. & P.

Oakton Manor (HSMA)

See Advertisement, Page 186

(Phone: 5855)
Manager: Sam Sugarman
Sales Manager: Sam Lippert
Convention Season: All year
Largest Group Accommodated: 175 (85 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 22.50; Double: 15.00; Suites: 28.50, American
No. Mtg. Rms. & Capacity of Largest: 5 (120)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights, projector
Stage: Available
Sports Facilities: Swimming, boating, fishing, ice skating, lawn games

THREE LAKES

Railroads: C. & N.W.

Northernaire

See Advertisement, Page 186

(Phone: Three Lakes 4811)
Manager: Carl O. Marty, Jr.
Convention Season: Sept. 15 to July 1
Largest Group Accommodated: 120 (47 rooms and 4 villas available)
Convention Rates: Single: 30.00; Double: 40.00; Suites: 50.00, American
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Indoor pool, golf, boating, horseback riding, water & snow skiing, ice skating

CANADA

ALBERTA

BANFF

Railroads: Can. & Pac.

Banff Springs Hotel

See Advertisement, Page 191

P.O. Box 960 (Phone: 2211)
Manager: C. C. McCartney
Sales Manager: G. L. Bartrem
Convention Season: June and Sept.
Largest Group Accommodated: 900 (500 rooms, 30 suites available)
Convention Rates: Single: 18.00; Double: 15.00, American
No. Mtg. Rms. & Capacity of Largest: 6 (650)
No. Banquet Rms. & Capacity of Largest: 1 (650)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 4.50
Liquor: By special arrangement
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Golf, swimming, tennis, riding, boating, climbing, fishing, shuffleboard

CALGARY

Railroads: Can. Nat.; Can. Pac.; C.P.
Airlines: CPA TCA

Hotel Palliser

9th Ave. & 1st St. W. (Phone: AM 2-8621)
Manager: E. C. Fitt
Convention Season: All year
Largest Group Accommodated: 250 (250 rooms, 10 suites available)
Convention Rates: Single: 6.00 to 13.50; Double: 11.00-17.50; Suites: 23.00-35.00, American
No. Mtg. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 9 (700)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00
Liquor: Not served in hotel; must be obtained by party along with special banquet permit
Charges for Mtg. Rms.: 7.50 to 200.00
Net Exhibit Space: 350 sq ft. on one floor, located in foyer of meeting rooms

FLY TCA TO THE

ATLANTIC PROVINCES

MEETING BY THE SEA

Planning a Spring sales meeting or small convention? You'll *really* get away from it all in Canada's beautiful Atlantic Provinces! Although the trip takes only a few hours via TCA's smooth, quiet, comfortable, prop-jet Viscount — you'll find there a different, unhurried world. Perfect for getting work done... for after-hours sports or sightseeing... for post-convention explorations. Next Spring, hold your get-together in New Brunswick, Nova Scotia, Prince Edward Island or Newfoundland. And *fly* there aboard a TCA prop-jet Viscount.

For convention-planning assistance, see your Travel Agent or contact TCA in Boston, New York, Tampa/St. Petersburg, Cleveland, Detroit/Windsor, Chicago, Seattle/Tacoma or Los Angeles.

TRANS-CANADA AIR LINES

ALBERTA
Calgary continued

Audio-Visual Aids: PA system, spotlights
Stage: 10' x 20'
Sports Facilities: Golf, fishing, hunting, tennis

EDMONTON

Railroads: Can. Nat.; Can. Pac.
Airlines: CPA, NWA, TCA, WAL

Macdonald Hotel (HSMA)
See Advertisement, Page 192

(Phone: 45181)
Manager: H. W. Aslin
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 15 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 7.50 to 13.00; Double 10.50 to 16.00; Suites: 15.50 to 29.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (700)
No. Banquet Rms. & Capacity of Largest: 9 (700)
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 4,500 on one floor, additional area
Audio-Visual Aids: PA system, spotlights
Stage: 8' x 4' sections

JASPER

Railroads: Can. Nat

Jasper Park Lodge
See Advertisement, Page 192

(Phone: Jasper: 3301)
Manager: Mr. W. B. Cornforth
Convention Season: June and September
Largest Group Accommodated: 650 (359 rooms, 12 suites available)
Convention Rates: 16.50 per person; 8.00 extra for parlor. American
No. Mtg. Rms. & Capacity of Largest: 2 (550)
No. Banquet Rms.: Main dining room only
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights, 16mm sound projector
Stage: Available
Sports Facilities: Tennis, golf, swimming, riding, fishing

LAKE LOUISE

Railroads: C.P.

Chateau Lake Louise
See Advertisement, Page 191

(Phone: Lake Louise 72)
Manager: D. A. Williams
Sales Manager: G. L. Bartrem
Convention Season: June and September
Largest Group Accommodated: 600 (390 rooms, 10 suites available)
Convention Rates: Single: 18.00; Double: 32.00; Suites: 35.00 additional for parlor
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Riding, hiking, swimming, putting, boating

BRITISH COLUMBIA

VANCOUVER

Railroads: Can. Pac.; Can. Nat.; G.N.
Airlines: CPA, Quantas, TCA, UAL, BCPA

AUDITORIUMS

Forum Building

Exhibition Park (HAstings 0123)

Manager: David Dauphinee
Exhibit Areas: South End, 15,600 sq. ft.; North End, 18,860 sq. ft.
Rental Fees and Services: South End, $450 per day; North End, $200 per day; both, $600 per day; services include light and water
Floor Load: Unlimited
Ventilation: Good
Ceiling Height: 42 ft.
P. A. System: Available on rental
Dimensions, Opening of Exhibit Hall: South End, 7 ft. by 12 ft.; North End, 10 ft. 8 in. by 11 ft. 6 in.
Columns: South End five 12" columns; North End, nine, 18-ft. from walls; East and West sides, nine 24" columns per sides
Utilities: 110 and 220-volt current
Loading Facilities: Ample
Storage Areas: Ample
Meeting Rooms: None
Facilities for Food Functions and Banquet Capacity: Can handle banquet up to 2,000
Parking Facilities: 2,000 cars
Distance from Business District: Four miles

Garden Building

Exhibition Park (HAstings 4817)
Manager: David Dauphinee
Exhibit Areas: 6,696 sq. ft.
Rental Fees and Services: 150.00-400.00 per day, includes heat, light, P.A.
Floor Load: Unlimited
Ventilation: Good
Ceiling Height: 30 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 8 ft. by 7 ft.
Columns: None
Utilities: 110-volt current
Loading Facilities: Ample
Storage Areas: Ample
Meeting Rooms and Capacities: Two rooms for 100, plus theatre for 411 next door; concourses can be set up for meetings
Facilities for Food Functions and Banquet Capacity: Can handle banquet up to 750
Parking Facilities: 2,000 cars
Distance from Business District: Four miles

Hotel Georgia

801 W. Georgia St. (Phone: MUtual 3-1182)
Manager: E. Wm. Hudson
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 4 suites available)
Convention Rates: Single: 8.00 to 14.00; Double: 10.00 to 16.00; Twin: 11.00 to 16.00; Suites: 25.00 to 35.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 150.00
Net Exhibit Space: 5,238 Sq. Ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: Golf, tennis badminton, bowling (indoor and outdoor), swimming, riding

Hotel Vancouver (HSMA)
See Advertisement, Page 192

900 W. Georgia St. (Phone: MUtual 4-3131)
Manager: M. H. Burns
Convention Season: Sept. to June
Largest Group Accommodated: 350 (175 rooms including suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 8.00-12.00; Double: 11.00-16.00; Suites: from 25.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (1,200)
No. Banquet Rms. & Capacity of Largest: 2 (650)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 20.00 up
Net Exhibit Space: 6,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, fishing

VICTORIA

Railroads: Can. Pac.; E.N.; C.N.
Airlines: TCA

Victoria Memorial Arena

1925 Blanshard St. (Phone: EV 4-0444)
Manager: Joe Dukowski
Exhibit Areas: 17,000 sq. ft.
Rental Fees and Services included in Rent: $500 per day
Ceiling Height: 62'
P. A. System: Cluster
Columns, Locations and Dimensions: None
Meeting Rooms and Capacities: 9
Facilities for food functions: Banquets up to 1,000
Distance from Business District: 4 blocks

Empress Hotel
See Advertisement, Page 191

Government St. (Phone: EV 4-8111)
Manager: Cyril Chapman
Convention Season: All year, except July and Aug
Largest Group Accommodated: 600 (300 rooms and 20 suites available)
Convention Rates: Single: 6.50-13.00; Double: 9.50-16.00; Suites: from 28.00
No. Mtg. Rms. & Capacity of Largest: 6 (450)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Charges for Banquet & Mtg. Rms.: Variable
Net Exhibit Space: 4,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, fishing, riding, swimming, boating, croquet

MANITOBA

WINNIPEG

Railroads: Can. Pac.; Can. Nat.; G.N.; N.P.; M. & M.
Airlines: CPA, TCA, NWA

The Fort Garry
See Advertisement, Page 192

Broadway Avenue (Phone: WH 2-8251)
Manager: W. G. Foster
Convention Season: All year
Largest Group Accommodated: 190 (105 rooms, 10 suites available)
Convention Rates: Single: 7.00-11.00; Double: 11.00-14.50; Suites: 18.00-23.00 single, 22.00-27.50 double. European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 150.00
Charges for Exhibit Areas: Variable
Net Exhibit Space: 672 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Golf

Royal Alexandra Hotel

Higgins & Main (Phone: Whitehall 2-2141)
Manager: R. M. Deyell
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 10 suites available)
Convention Rates: Single: 7.00 to 12.00; Double: 10.50 to 17.00; Suites: 27.00 to 31.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 12 (700)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 13,473 sq. ft. on two floors, included in meeting space
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf nearby

ST. ANDREWS

Railroads: Can. Pac.

Algonquin Hotel
See Advertisement, Page 191

Prince of Wales Street (Phone: 123)
Manager: F. L. Howard
Convention Season: June, early July and Sept.
Largest Group Accommodated: 350 (202 rooms, 11 suites available)
Convention Rates: Single: 15.00; Double: 26.00; Suites: 15.00 extra. American
No. Mtg. Rms. & Capacity of Largest: 4 (275)
No. Banquet Rms. & Capacity of Largest: 2 (425)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50

Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 35mm and 16mm projectors
Stage: Available
Sports Facilities: Golf, shuffleboard, tennis, croquet lawn, putting green, horseshoe pitching, swimming, fishing

NOVA SCOTIA

HALIFAX

Railroads: Can. Nat.; Dom. At.
Airlines: Maritime, TCA

The Nova Scotian

See Advertisement, Page 192

Hollis Street (Phone: 3-7231)
Manager: R. S. Pitt
Convention Season: All year
Largest Group Accommodated: 135 (75 rooms, 3 suites available)
Convention Rates: Single: 8.50-11.00; Double: 12.50-14.00; Suites: 20.00-43.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (550)
No. Banquet Rms. & Capacity of Largest: 6 (550)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.60; Dinner: 2.75
Liquor: Beer and wine with meals only
Charges for Mtg. Rms.: from 10.00 to 170.00 per day
Audio-Visual Aids: PA system, spotlights
Stage: Available

KENTVILLE

Railroads: Dom. At.

Cornwallis Inn

See Advertisement, Page 191

(Phone: 3231)
Manager: Howard S. Walker
Convention Season: All year, but prefer not midsummer
Largest Group Accommodated: 125 (65 rooms and 3 suites available)
Convention Rates: Single: 5.00 to 8.00; Double: 9.00 to 12.00
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: from .75; Lunch: from 1.50; Dinner: from 1.60
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: 3.00 to 75.00
Net Exhibit Space: 2,030 sq. ft. on one floor
Stage: Available
Sports Facilities: Shuffleboard, golf

ONTARIO

HAMILTON

Railroads: C.P.R.; Can. Nat.; T., H. & B.

Sheraton-Connaught Hotel (HSMA)

See Advertisement, Page 189

112 King St., E. (Phone: Jackson 7-5071)
Gen. Manager: Crandall
Sales Manager: James Havers
Convention Season: All year
Largest Group Accommodated: 650 (350 rooms, 15 suites available)
Convention Rates: Single: 5.85 to 9.00; Double: 8.85 to 13.50; Suites: 17.00 to 38.50
No. Mtg. Rms. & Capacity of Largest: 12 (80)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: from .85; Lunch: from 2.25; Dinner: from 2.25
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights, blackboards, easels, screens
Stage: Available
Sports Facilities: Golf nearby, swimming

KENORA

Railroads: C.P.

Devil's Gap Lodge

See Advertisement, Page 191

(Phone: 8195) (C.P. Telegraphs)
Manager: W. M. Farrer
Convention Season: June and September
Largest Group Accommodated: 88 (44 rooms available)
Convention Rates: Single: 15.00; Double: 27.00. American
No. Mtg. Rms. & Capacity of Largest: 1 (88)
No. Banquet Rms. & Capacity of Largest: 1 (88)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Permit must be obtained
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 480 sq. ft. on one floor, included in meeting space
Sports Facilities: Fishing, golf, swimming, shuffleboard, ping pong

LONDON

Railroads: Can. Nat.; C.P.; N.Y.C.; L. & P.S.
Airlines: TCA

Hotel London

Dundas St. (Phone: GE 2-1801)
Manager: T. J. Squires
Convention Season: All year
Largest Group Accommodated: 450 (250 rooms, 9 suites available)
Air Conditioning: Some bedrooms, some banquet rooms
Convention Rates: Single: 5.75-8.50; Double: 10.75-13.50. European
No. Mtg. Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 5 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 50.00
Charges for Exhibit Areas: 10.00 to 50.00
Net Exhibit Space: 2,500 sq. ft. on one floor, partially included in meeting space
Audio-Visual Aids: PA system, spotlights
Stage: Yes

MUSKOKA

Railroads: Can. Nat.

Bigwin Inn

Bigwin Post Office (Phone: Huntsville 740)
Manager: Frank S. Leslie
Convention Season: June to September 10
Largest Group Accommodated: 600 (300 rooms available)
Convention Rates: Single: 12.00 to 17.00; Double: 20.00 to 28.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (700)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, bowling, swimming, boating

NIAGARA FALLS

Railroads: Can. Nat.; Wab.; N.Y.C.; N. St. C. & T.

Sheraton-Brock (HSMA)

See Advertisement, Page 189

1685 Falls Avenue (Phone: Elgin 4-7441)
Manager: Albert A. Bonnett
Convention Season: All year
Sales Manager: Edward Rix
Largest Group Accommodated: 235 (235 rooms, 25 suites available)
Air Conditioning: 100 bedrooms, 2 banquet rooms
Convention Rates: Single: 7.00-15.50; Double: 8.50 to 17.50; Suites: 22.00 to 58.50. European
No. Mtg. Rms. & Capacity of Largest: 5 (475)
No. Banquet Rms. & Capacity of Largest: 5 (345)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None if meals served
Charges for Exhibit Areas: Variable
Net Exhibit Space: 8,000 sq. ft. on more than one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights, blackboards, easels
Stage: 44' x 6' x 1'
Sports Facilities: Golf

SHERATON
-CONNAUGHT IN HAMILTON, ONT.

Completely renovated and air conditioned meeting, convention and exhibit facilities — headed by the 850 guest Crystal Ballroom and 650 guest Sheraton Room together with a dozen other party and banquet rooms — provide the utmost in accommodations for any occasion.

400 rooms from $5.85 up
CRANDALL E. LOCKHART
General Manager

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SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada

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BOSTON, ALBANY
WASHINGTON, ROCHESTER
PITTSBURGH, BUFFALO
BALTIMORE, SYRACUSE
PHILADELPHIA, BINGHAMTON, N. Y.
PROVIDENCE (opens early 1959)
ATLANTIC CITY, MOBILE

MIDWESTERN DIV.
CHICAGO, AUSTIN
DETROIT, AKRON
CINCINNATI, INDIANAPOLIS
ST. LOUIS, FRENCH LICK, Ind.
OMAHA, RAPID CITY, S. D.
LOUISVILLE, SIOUX CITY, Iowa
DALLAS, SIOUX FALLS, S. D.
(opens early 1959) CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO, LOS ANGELES
PASADENA, PORTLAND, Oregon (opens summer 1959)

CANADIAN DIV.
MONTREAL, NIAGARA FALLS, Ont.
TORONTO, HAMILTON, Ont.

SHERATON
-BROCK HOTEL
NIAGARA FALLS

Dining room offers best view of Niagara Falls. Convention Hall for 500, four other function rooms for 40-300 persons. Beverage service now available.

300 rooms
ALBERT A. BONNETT
General Manager

we're glad to see you . . .
SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada

EASTERN DIV.
NEW YORK, SPRINGFIELD, Mass.
BOSTON, ALBANY
WASHINGTON, ROCHESTER
PITTSBURGH, BUFFALO
BALTIMORE, SYRACUSE
PHILADELPHIA, BINGHAMTON, N. Y.
PROVIDENCE (opens early 1959)
ATLANTIC CITY, MOBILE

MIDWESTERN DIV.
CHICAGO, AUSTIN
DETROIT, AKRON
CINCINNATI, INDIANAPOLIS
ST. LOUIS, FRENCH LICK, Ind.
OMAHA, RAPID CITY, S. D.
LOUISVILLE, SIOUX CITY, Iowa
DALLAS, SIOUX FALLS, S. D.
(opens early 1959) CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO, LOS ANGELES
PASADENA, PORTLAND, Oregon (opens summer 1959)

CANADIAN DIV.
MONTREAL, NIAGARA FALLS, Ont.
TORONTO, HAMILTON, Ont.

ONTARIO
continued

OTTAWA

Railroads: Can. Nat.; C.P.; N.Y.C.
Airlines: EAL, TCA, CAI

CONVENTION BUREAU

Ottawa Tourist & Convention Bureau
70 Nicholas St. (2)
Gerald M. Geldert, Director

Chateau Laurier

See Advertisement, Page 192

Major's Hill Park (Phone: 2-6411)

Manager: C. A. Mann
Convention Season: All year—very large meetings not accepted during sessions of Federal Parliament
Largest Group Accommodated: 450 (250 rooms and 10 suites available)
Convention Rates: Single: 9.00-10.50; Double: 14.00-15.00; Suites: 26.00-31.50
No. Mtg. Rms. & Capacity of Largest: 8 (1,000)
No. Banquet Rms. & Capacity of Largest: 7 (800)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75; Dinner: 3.50
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: 15.00-100.00 for meeting rooms. No charge for banquets, other than price of meal
Net Exhibit Space: 7,152 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool in hotel, tennis and golf about 3 to 7 miles distant

TORONTO

Railroads: C.P.R.; Can. Nat.
Airlines: AAL, CPA, TCA

SHERATON

TORONTO: The KING EDWARD SHERATON

JUST MODERNIZED FROM LOBBY TO ROOF—with air-conditioning, redecorating, new furnishings and new convention facilities. Fifteen banquet and meeting rooms, including Crystal Ballroom seating up to 1,000. The King Edward Sheraton is Canada's first name in conventions.

850 Rooms

A. Gordon Cardy, *General Manager*

CANADIAN DIV.
MONTREAL
TORONTO
NIAGARA FALLS, Ont.
HAMILTON, Ont.

EASTERN DIV.
NEW YORK
BOSTON
WASHINGTON
PITTSBURGH
BALTIMORE
PHILADELPHIA
PROVIDENCE
ATLANTIC CITY
SPRINGFIELD, Mass.
ALBANY
ROCHESTER
BUFFALO
SYRACUSE
BINGHAMTON, N. Y.
(Opens early 1959)
MOBILE, Ala.

MIDWESTERN DIV.
CHICAGO
DETROIT
CINCINNATI
ST. LOUIS
OMAHA
LOUISVILLE
DALLAS
(Opens early 1959)
AUSTIN
AKRON
INDIANAPOLIS
FRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iowa
SIOUX FALLS, S. D.
CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO
LOS ANGELES
PASADENA
PORTLAND, Oregon
(Opens fall 1959)

Canadian National Exhibition Buildings

Exhibition Park (EM 6-7551)
Rental Manager: Ivan M. Brodie
Exhibit Areas: Automotive Building, 175,000 sq. ft.; Coliseum Arena, 23,500 sq. ft.; Coliseum East Annex, 75,000 sq. ft.; Coliseum West Annex, 75,000 sq. ft., Industry Building, 152,300 sq. ft.; Horticultural Building, 30,000 sq. ft.; Queen Elizabeth Exhibit Hall, 63,000 sq. ft.; Queen Elizabeth Theater, 1,325 seats
Rental Fees: Automotive Building, $1,200 per day, $500 per day for move-in and move-out time; Coliseum East Annex, $1,000 per day, $400 per day for move-in and move-out time; Coliseum West Annex, same rate as East Annex; Coliseum Arena, same rate as East Annex; Industry Building, same rate as Automotive Building; Horticultural Building, $700 per day, $350 per day for move-in and move-out time; Queen Elizabeth Exhibit Hall, $1,000 per day, $500 per day move-in & move-out, Queen Elizabeth Theatre $800 per day
Floor Load: Unlimited in all buildings except Horticultural which cannot take heavy machinery
P. A. System: Available in Automotive Building, Coliseum Arena, Industry Building
Ventilation: Exhaust fan system; Exhibit Hall—Mechanical Theater—air conditioning
Ceiling Height: 18 ft. to 60 ft.; Exhibit Hall, min 16' max 22'
Elevators and Capacities: One freight, 3 tons, in Coliseum East Annex and one in West Annex
Dimensions, Opening to Exhibit Hall: 12 ft. by 14 ft., 14 ft. by 16 ft., 10 ft. by 12 ft.; Exhibit Hall, 12' x 15' & Theater, 12 x 12 stage door
Columns: Automotive Building, four rows, 8 in. by 10 in.; 8 ni. by 10 in. columns in Coliseum Arena and Annexes permit 10-ft. booths and 16 ft. aisles; columns in Industry Building permit 12-ft. booths and 16-ft. aisles; no columns in Horticultural Building
Utilities: 60 cycle AC and DC current
Loading Facilities: Railroad siding behind Coliseum buildings and within half mile of others; loading facilities at Industry Building and Horticultural Building
Storage Areas: Ample
Meeting Rooms and Capacities: One meeting room in Automotive Building; one in each Coliseum Annex, seat 60 each
Facilities for Food Functions: Dining room & lounge banquet for 500
Parking Facilities: 10,000 cars
Distance from Business District: Two miles

O'Keefe Auditorium

(Open January 1960)
285 Victoria St.
Manager: Hugh Walker
Exhibit Areas: 5,000 sq. ft. in lounge; hall, 2,500 sq. ft.
Ceiling Height: 22 ft. in hall
Elevators: One service elevator
PA System: Yes **Ventilation:** Air-conditioned
Utilities Available: AC, DC
Loading Facilities: Street level entrance
Seating Capacity: Theatre seating for 3,200

King Edward Sheraton Hotel (HSMA)

See Advertisement, Page 190

37 King Street, East (Phone: Empire 8-7474)
Manager: A. Gordon Cardy
Sales Manager: J. F. Downey
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.50-11.50; Double: 12.50-16.00; Suites: 19.00-38.00. European
No. Mtg. Rms. & Capacity of Largest: 17 (1,000)
No. Banquet Rms. & Capacity of Largest: 17 (750)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 17,112 sq. ft. on two floors, included in meeting space
Audio-Visual Aids: PA system, spotlights, closed-circuit TV
Stage: Available

Royal York Hotel (HSMA)

See Advertisement, Page 191

100 Front St., W. (Phone: EM 8-2511)
Manager: A. P. MacKinnon
Sales Manager: G. R. Street
Convention Season: All year
Largest Group Accommodated: 2,000 (900 rooms, 50 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 9.50 to 12.50; Double: 13.00 to 16.00; Suites: from 23.00
No. Mtg. Rms. & Capacity of Largest: 40 (2,200)
No. Banquet Rms. & Capacity of Largest: 40 (1,600)
Group Meal Rates: Breakfast: 1.75; Lunch: from 2.50; Dinner: from 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None if 50 or more bedrooms used
Charges for Exhibit Areas: .06 per sq. ft.
Net Exhibit Space: 17,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens, slide and movie projectors
Stage: Available

Seaway Hotel

894 Lakeshore Rd. (Phone: RO 6-4392)
Manager: Ben Orenstein
Sales Manager: R. Porter
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms, 3 suites available
Air Conditioning: Yes
Convention Rates: Single: 8.50-9.50; Double: 11.00-12.50; Suites: 25.00
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 3 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: 25.00-75.00
Charges for Exhibit Areas: 150.00-300.00
Net Exhibit Space: 5,000 sq. ft. all on one floor
Audio-Visual Aids: 16mm projector, PA system, spotlights
Stage: Yes
Sports Facilities: swimming

WINDSOR

Railroads: C.N.; C.P.; C. & O.; E.T.; N.Y.C.; Wab.
Airlines: Guest, TCA

Prince Edward Hotel (HSMA)

385 Ouellette Ave. (Phone Clearwater 3-2481)
Manager: Armour J. Weir
Sales Manager: Syd Faulkner
Convention Season: All year
Largest Group Accommodated: 350 (250 rooms, 8 suites available)
Air Conditioning: 33 bedrooms
Convention Rates: Single: 6.00 to 9.00; Double: 9.00 to 12.00; Suites: 21.00 to 34.00
No. Mtg. Rms. & Capacity of Largest: 4 (700)
No. Banquet Rms. & Capacity of Largest: 4 (550)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 15.00
Charges for Exhibit Areas: 10.00
Net Exhibit Space: 2,200 sq. ft. on more than one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights, film projectors
Stage: Available
Sports Facilities: Golf and swimming nearby

PRINCE EDWARD ISLAND

CHARLOTTETOWN

Railroads: Can. Nat.
Airlines: Maritime

The Charlottetown

See Advertisement, Page 192

Kent Street (Phone: 7371)
Manager: J. F. Pellerin
Convention Season: All year
Largest Group Accommodated: 166 (80 rooms, 3 suites available)
Convention Rates: Single: 5.50 to 7.00; Double: 9.00-11.50; Suites: 16.50-23.50. European
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 4 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: 5.00 to 15.00
Net Exhibit Space: Only space in meeting rooms
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, golfing, tennis

QUEBEC

MONTREAL

Railroads: C.P.; Can. Nat.; N.Y.C.; Rut.; D. & H., M. & S.C.
Airlines: CPA, EAL, NEA, TCA

AUDITORIUM

Show Mart

1650 Berri St. (Phone: VI 9-8143)
Manager: Wilfrid Morin
Exhibit Areas: Exhibition Hall 150' x 500', 75,000 sq. ft.
Rental Fees and Services: 75.00 for 10' x 10' booth; standard booth skeleton supplied and erected, include light, heat, janitor and guard service.
Floor Load: 100 lbs. per sq. ft.
Ventilation: Forced
Ceiling Height: Center of hall (420 x 80) 25' ceiling, under mezzanine 11'
P. A. System: Yes
Dimensions, Opening to Exhibit Hall: 16 x 11 and 12 x 10
Columns, Location and Dimensions: 40 columns 18" x 18" under mezzanine
Current and Utilities Available: AC current, water, TV, telephone
Loading Facilities: Unload directly on floor
Location, Size of Storage Areas: 5,000 sq. ft. in basement

Make your meeting place

THE ROYAL YORK

Get more done, have more fun, in Toronto! Just an overnight trip from many U.S. cities is a convention site that's relaxing, yet stimulating. A metropolis with a British flavor—home of the Royal York, the Commonwealth's largest hotel.

At the luxurious Royal York you'll find facilities are designed to make your convention a success, whether you number 25 or 1000. Every member of your group will delight in the truly smooth and traditionally efficient service of the Royal York staff. Incidentally, a *new*, completely air-conditioned 17-story wing is scheduled for completion in December 1958.

CONVENTION FEATURES:

- 1600 comfortable rooms, all radio-equipped, many with air conditioning and television
- Seating capacity of 15,000, dining capacity of 10,000 when the new wing is completed
- Air conditioning in all public rooms
- Luxurious private banquet hall with stage and organ
- Portable public address system
- 16 and 35 mm. sound projectors, trained operators
- Large convention hall
- Individual exhibition rooms, meeting rooms
- Cocktail lounges, ballrooms, cafes, restaurants
- Name bands and entertainers
- Sight-seeing trips conveniently arranged
- Convenient to the U.S.—just overnight from New York or Chicago

Canadian Pacific

For information and reservations contact: Convention Traffic Dept., Canadian Pacific Railway Company, Windsor Station, Montreal.

THE QUEEN ELIZABETH • LE REINE ELIZABETH—1216 rooms—Montreal, Quebec.
Fully air-conditioned. A CNR Hotel operated by Hilton of Canada Ltd.

CANADA'S CONVENTION HOST FROM COAST TO COAST!

MIX YOUR BUSINESS WITH FUN AT A MODERN CANADIAN NATIONAL CONVENTION HOTEL!

Make your next convention the most successful you've ever had . . . hold it in Canada at one of these magnificent CNR Hotels! They're especially "convention-conditioned" to give you unsurpassed facilities, accommodations and service. And you'll find that Canada offers the very best in sports, entertainment, scenery and sightseeing. In addition, Canadian NATIONAL Railways gives you two important extras:

TOPS IN TRAVEL SERVICE—the advice and assistance of friendly travel experts is available to delegates at Canadian National Railways Offices conveniently located in principal cities of the United States and Canada. Interesting pre-convention and post-convention MAPLE LEAF 'PACKAGE TOURS' are available.

CONVENTION PLANNING SERVICE — Canadian NATIONAL's Convention Bureau has the know-how and experience to assist you in all your particular convention problems. For complete information, write: A. P. Lait, Manager, Convention Bureau, Canadian NATIONAL Railways, Montreal, Quebec, Canada.

THE QUEEN ELIZABETH / LE REINE ELIZABETH — 1216 rooms—Montreal, Quebec. Fully air-conditioned . . . A CNR Hotel operated by Hilton of Canada Ltd.

CHATEAU LAURIER—550 rooms—Ottawa, Ontario . . . One of the world's finest hotels, located in the heart of Canada's capital.

JASPER PARK LODGE—650 guests—Jasper National Park, Alberta . . . Open during summer season. Showplace of the Canadian Rockies. Unexcelled convention, sport and recreational facilities.

HOTEL VANCOUVER—560 rooms—Vancouver, British Columbia . . . Canada's West Coast Metropolis and convention headquarters. Under joint management of Canadian National Railways and Canadian Pacific Railway Company.

THE MACDONALD—480 rooms—Edmonton, Alberta . . . A sparkling new 15-storey wing. Expanded convention facilities.

THE BESSBOROUGH—260 rooms—Saskatoon, Saskatchewan, especially designed and equipped for all convention requirements.

THE FORT GARRY—265 rooms—Winnipeg, Manitoba . . . in the "Chicago of Canada" and splendidly equipped to handle all business and social functions.

THE NOVA SCOTIAN—150 rooms—Halifax, Nova Scotia . . . Overlooking historic Halifax harbour, this modern hotel ranks among Canada's best.

THE CHARLOTTETOWN—110 rooms—Charlottetown, Prince Edward Island . . . the "Garden Province" of Canada. Famed seafood cuisine.

NEWFOUNDLAND HOTEL—140 rooms—St. John's, Newfoundland . . Centrally located in the capital city of the Province of Newfoundland.

YOUR FUN STARTS THE MINUTE YOU BOARD...

CNR CANADIAN NATIONAL RAILWAYS

QUEBEC

Montreal continued

Number of Meeting Rooms and Capacities: One room, 200 people
Facilities for Food Functions: Dining room 250
Parking Facilities: 400 cars
Distance from Business District: 10 minutes from hotels

Laurentien Hotel

See Advertisement, Page 193

(Phone: UNiversity 6-4571)

Gen. Manager: J. Gordon McMichael
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms available)
Convention Rates: Single: 7.50-10.50; Double: 10.50-13.00; Suites: 17.70-37.00. European
No. Mtg. Mrs. & Capacity of Largest: 1 (150)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.75 to 3.75; Dinner: 2.75 to 4.00
Liquor: Served in hotel
Air-Conditioning: Banquet and meeting rooms, 500 bedrooms
Charges for Banquet & Mtg. Rms.: 50.00 per day
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system

The Queen Elizabeth (HSMA)

See Advertisement, Page 193

900 Dorchester Blvd., West (Phone: UNiversity 1-3511)
Manager: Donald M. Mumford
Director of Sales: Thomas H. McAlevey
Convention Season: All year
Largest Group Accommodated: 2,000 (800 rooms, 75 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.00-16.00; Double: 14.00-20.00; Suites: 26.00-90.00. European
No. Mtg. Rms. & Capacity of Largest: 30 (1,000)
No. Banquet Rms. & Capacity of Largest: 30 (1,000)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.00
Liquor: Served in hotel
Net Exhibit Space: 15,000 sq. ft. all on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Yes

Sheraton-Mt. Royal (HSMA)

See Advertisemnet, Page 194

Peel St. (Phone: PL-7777)
Manager: Garner A. Havers
Convention Manager: Gaston Sylvestre
Convention Season: All year
Largest Group Accommodated: 1,200 (500 rooms, 25 suites available)
Air Conditioning: 750 bedrooms, banquet and meeting rooms
Convention Rates: Single: 8.50-14.50; Double: 12.00-16.00; Suites: 24.50-56.50. European
No. Mtg. Rms. & Capacity of Largest: 15 (1,200)
No. Banquet Rms. & Capacity of Largest: 3 (1,200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Net Exhibit Space: 16,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Golf, skiing nearby

Windsor Hotel (HSMA)

See Advertisement, Page 194

Dominion Square (Phone: University 6-9611)
President: Gaspard Fauteux
Sales Manager: Bert Randall
Convention Season: All year
Largest Group Accommodated: 1,200 (600 rooms, 35 suites available)
Air Conditioning: Meeting and banquet rooms
Convention Rates: Single: From 8.00; Double: From 11.00; Suites: 17.00-41.00. European
No. Mtg. Rms. & Capacity of Largest: 17 (1,200)
No. Banquet Rms. & Capacity of Largest: 4 (1,000)

SHERATON

THE LAURENTIEN
MONTREAL

Located in the heart of the city, overlooking Dominion Square Park, the sleek Laurentien is one of Canada's most modern hotels. 1,100 rooms. Co-headquarters with the Sheraton-Mt. Royal for Montreal's largest conventions.

1000 rooms

J. GORDON McMICHAEL
General Manager

we're glad to see you . . .
SHERATON HOTELS

Sheraton Hotels in the U. S. A. and Canada

EASTERN DIV.
NEW YORK, SPRINGFIELD, Mass.
BOSTON, ALBANY
WASHINGTON, ROCHESTER
PITTSBURGH, BUFFALO
BALTIMORE, SYRACUSE
PHILADELPHIA, BINGHAMTON, N. Y.
PROVIDENCE (opens early 1959)
ATLANTIC CITY, MOBILE

MIDWESTERN DIV.
CHICAGO, AUSTIN
DETROIT, AKRON
CINCINNATI, INDIANAPOLIS
ST. LOUIS, FRENCH LICK, Ind.
OMAHA, RAPID CITY, S. D.
LOUISVILLE, SIOUX CITY, Iowa
DALLAS, SIOUX FALLS, S. D.
(opens early 1959) CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO, LOS ANGELES
PASADENA, PORTLAND, Oregon (opens summer 1959)

CANADIAN DIV.
MONTREAL, NIAGARA FALLS, Ont.
TORONTO, HAMILTON, Ont.

LE REINE ELIZABETH

Now Open . . The Latest Word in Convention Sites!

THE QUEEN ELIZABETH

MONTREAL, CANADA

You and your group are assured of the most efficient handling, gracious service and the ultimate in function facilities when you hold your next convention or sales meeting at The Queen Elizabeth, Canada's newest and finest hotel. 21 stories high, this magnificent hotel provides 15,000 square feet of exhibit space, 23 sample or meeting rooms —accommodating up to 3,000 for a meeting or 2,000 for a banquet—and 1,216 spacious guest rooms with individually controlled electronic heating and air-conditioning.

Delegates attending conventions at The Queen Elizabeth will thoroughly enjoy visiting distinctively different Montreal where British institutions and French traditions blend in a unique, delightful combination. Plan now to have your next convention at

THE QUEEN ELIZABETH
(A C.N.R. Hotel)
MONTREAL, CANADA

Operated by Hilton Hotels International

For information, contact The Queen Elizabeth, Montreal, Canada — Telephone: UNiversity 1-3511, or Joseph T. Case, Sales Manager, Hilton Hotels International, The Waldorf-Astoria, New York 22, N. Y. — Telephone: MUrray Hill 8-2240.

QUEBEC

Montreal continued

Group Meal Rates: Breakfast: From 1.50; Lunch: From 2.50; Dinner: From 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 20.00 to 700.00
Net Exhibit Space: 35,175 sq. ft.; 28,885 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, tennis nearby

MOUNT TREMBLANT

Railroads: C.P.

Mont Tremblant Lodge

See Advertisement, Page 195

(Phone: St. Jovite 83)
Pres. & Mng. Dir.: Mrs. Joseph B. Ryan
Convention Season: June 15 to Oct. 15, Dec. 19 to Apr. 15
Largest Group Accommodated: 300 (183 rooms available)
Convention Rates: Single 14.00; Double: 26.00, American
No. Mtg. Rms. & Capacity of Largest: 10 (350)
No. Banquet Rms. & Capacity of Largest: 5 (250)
Liquor: Served in bars only
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 5,263 sq. ft.
Audio-Visual Aids: 16mm sound projector, screen, blackboards, PA system
Stage: Available
Sports Facilities: Skiing, swimming, putting green

MURRAY BAY

Railroads: C.N.

Manoir Richelieu (HSMA)

See Advertisement, Page 195

(Phone: Montreal; AVenue 8-0231)
Manager: Lewis P. Beers
Sales Manager: H. M. Costello
Convention Season: June, late Aug. and Sept.
Largest Group Accommodated: 600 (311 rooms, 11 suites, 6 cottages, available)
Convention Rates: Single: 17.00; Double: 34.00; Parlors: 17.00, American
No. Mtg. Rms. & Capacity of Largest: 6 (650)
No. Banquet Rms. & Capacity of Largest: 1 (700)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 12,954 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 35mm projector
Stage: Available
Sports Facilities: Golf, fishing, swimming putting, croquet, lawn bowling, riding, horseshoes, tennis

QUEBEC

Railroads: C.P.; C.N.; Q. Cent.; Q.R.L. & P.
Airlines. TCA, Quebecair

AUDITORIUM

Exhibition Park

(Phone: LA 5-5120)
Manager: Emery Boucher
Exhibit Areas: Commercial Building, 40,000 sq. ft.; Industrial Pavilion, 15,000 sq. ft.; Agricultural Pavilion, 51,000 sq. ft. on two floors
Rental Fees: On application. No services included
Floor Load: Unlimited. **Ventilation:** Forced
Ceiling Height: from 15 to 60 ft.
PA System: Available on rental
Dimensions, Opening to Exhibit Hall: Sufficient to take care of any load
No. of Elevators and Capacity: One-1,500 lbs. in Agricultural Pavilion
Columns, Locations and Dimensions: None in Exhibit area
Utilities Available: Electricity, water and drain
Loading Facilities: Excellent
Railroad Sidings: Nearby on ground
Locations of Storage Buildings: 8 to 10 sheds, 20 & 100 each

SHERATON

The Sheraton-Mt. Royal offers 1100 modern, well appointed guest rooms. The Main Ballroom accommodates 1200 for meetings, 1000 for banquets. Other function rooms accommodate from 10 to 1000 people; all air-conditioned and newly renovated.

Garner A. Havers, *Gen. Manager* — Gaston Sylvestre, *Convention Sales Manager*

CANADIAN DIV.
MONTREAL
TORONTO
NIAGARA FALLS, Ont.
HAMILTON, Ont.

EASTERN DIV.
NEW YORK
BOSTON
WASHINGTON
PITTSBURGH
BALTIMORE
PHILADELPHIA
PROVIDENCE
ATLANTIC CITY
SPRINGFIELD, Mass.
ALBANY
ROCHESTER
BUFFALO
SYRACUSE
BINGHAMTON, N. Y. (Opens early 1959)
MOBILE, Ala.

MIDWESTERN DIV.
CHICAGO
DETROIT
CINCINNATI
ST. LOUIS
OMAHA
LOUISVILLE
DALLAS (Opens early 1959)
AUSTIN
AKRON
INDIANAPOLIS
FRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iowa
SIOUX FALLS, S. D.
CEDAR RAPIDS, Iowa

PACIFIC DIV.
SAN FRANCISCO
LOS ANGELES
PASADENA
PORTLAND, Oregon (Opens fall 1959)

Convene in colorful French Montreal at the

WINDSOR

one of the world's distinguished hotels

Unexcelled meeting and banquet facilities for 12 to 1200 in 17 air-conditioned, ground-floor public rooms . . . closed circuit TV available. Completely redecorated rooms with bath, shower and TV, some air-conditioned. Superb restaurants and cocktail lounges. Two minutes from theatres, shops, rail, air and bus terminals.

For full information write:
BERT RANDALL,
Director of Public Relations and Sales

Telex:
Mtl. 01-2255

The WINDSOR Hotel
facing Dominion Square

Number of Meeting Rooms and Capacities: Agriculture Pavilion: Three, 30 each
Facilities to Handle Food Functions and Banquet Capacity: Lunch counter; banquet for 600 can be arranged
Parking Facilities: 3,000 cars
Distance from Business District: One mile

Chateau Frontenac

See Advertisement, Page 181

Des Carrieres St. (Phone: 2-3861)

Manager: G. J. Jessop
Convention Season: All year, except July 1 to Sept. 15
Largest Group Accommodated: 700 (300 rooms and 15 suites available)
Convention Rates: Single: 6.50-16.00; Double: 9.50-21.00; Suites: 30.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (750)
No. Banquet Rms. & Capacity of Largest: 8 (700)
Group Meal Rates: Breakfast: from .85; Lunch: from 1.60; Dinner: from 1.75
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: None for meeting rooms, if convention consists of 200 or more persons
Audio-Visual Aids: 35mm sound projector, 16mm filmosound projector, 16mm silent projector, slide projectors

Hotel Saint Louis

33 St. Louis St. (Phone: LA 2-2771)
Manager: Henri J. Gohier
Convention Season: All year, except July and August
Largest Group Accommodated: 150 (75 rooms, 2 suites available)
Convention Rates: Single: 6.00-8.00; Double: 9.00-12.00; Suites: 18.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: .50; Lunch: 1.50; Dinner: 1.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,400 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: 10' x 10'
Sports Facilities: Swimming, tennis, golf, skiing, skating, tobagganning, boating

STE. ADELE

Railroads: C.P.; Can. Nat.; N.Y.C.; Rut.; D. & H.; M. & S.C.—all to Montreal

The Chantecler (HSMA)

(Phone: CApital 9-3555)
Manager: A. E. Marin
Sales Manager: George W. Powell
Convention Season: Labor Day to pre-Christmas; Jan. 7-31; mid March-June 30
Largest Group Accommodated: 152 (70 rooms, 6 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 10.00 to 16.00; Double: 10.00 to 13.00; Suites: 15.50 to 20.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (900)
No. Banquet Rms. & Capacity of Largest: 4 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft. on one floor, included as meeting room if desired
Audio-Visual Aids: PA system, spotlight, 16mm sound and 35mm slides, projectors
Stage: Available
Sports Facilities: Fishing, swimming (year round), tennis, golf, riding, boating, skiing, curling, skating

Le Montclair Inn & Cottages

(Phone: Capital 9-3541)
Manager: Roger Couillard
Convention Season: All year except Dec. 24-Jan. 10; July 10-Aug. 15
Largest Group Accommodated: 160 (80 rooms, available)
Convention Rates: Single: 9.50-14.50; Double: 10.00-12.50. American
No. Mtg. Rms. & Capacity of Largest: 2 (500)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Available
Sports Facilities: Skiing, swimming, golf, boating, fishing, tennis, riding

STE. AGATHE DES MONTS

Railroads: C. N.; C. P.

Laurentide Inn

(Phone: 391)
Manager: Kenneth W. Harrison

Convention Season: All year, except July and Aug.
Largest Group Accommodated: 125 (60 rooms, 2 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 15.00; Double: 24.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (125)
No. Banquet Rms. & Capacity of Largest: 1 (120)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm sound projector
Stage: Available
Sports Facilities: Golf, tennis, riding, swimming, fishing, winter skiing, skating

The Manor House (HSMA)

(Phone: 420)
Manager: Joseph B. Laing
Convention Season: All year except Feb., July, Aug.
Largest Group Accommodated: 125
Air Conditioning: 10 bedrooms
Convention Rates: Single: 12.00 to 15.00; Double: 18.00 to 24.00
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 1 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, 16mm sound projector
Stage: Available
Sports Facilities: All summer and winter sports; golf 20 minutes from hotel

STE. MARGUERITE STATION

Railroads: Can. Pac.

Alpine Inn (HSMA)

See Advertisement, Page 196

Ste Marguerite Station (Phone: Ste Marguerite 106)
President: Vernon G. Cardy
Manager: H. F. Gibson
Convention Season: All year except July and Aug.
Largest Group Accommodated: 200
Air Conditioning: Entire hotel
Convention Rates: Single: from 15.00; Double: from 24.00; Suites: from 20.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 3.00; Dinner: 3.50 plus 5% tax
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,740 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projector, screen
Stage: Platforms
Sports Facilities: Golf, putting green, tennis skating, heated swimming pool

Chalet Cochand (HSMA)

Ste. Marguerite Stn. (Phone: 84 or 85-W)
Manager: Louis Cochand
Sales Manager: M. Lessaro
Convention Season: April 1-July 1, Sept. 15-Dec. 15
Largest Group Accommodated: 130 (72 rooms, 7 suites available)
Convention Rates: Single: 10.00 to 15.00; Double: 9.50 to 13.50; Suites: 11.50 to 15.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (125)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 2.75 to 3.50
Liquor: Served in hotel
Net Exhibit Space: 900 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights, 16mm projectors, blackboards
Stage: Available
Sports Facilities: Complete winter and summer sports

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Search where you will, you'll have a hard time finding as charming a spot as Mont Tremblant Lodge for your next meeting!

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Siegfried Faller, Jr., *Sales Mgr.*
Telephone: St. Jovite 83

QUEBEC
continued

TADOUSSAC

Railroads: C.N.R.—to Murray Bay, then bus or C.S.L. steamer

Tadoussac Hotel

(Phone: 20)
Manager: Carl A. Bodensieck
Convention Season: End of June, early July, end of Aug.
Largest Group Accommodated: 225 (130 rooms, 4 suites available)
Convention Rates: Single: 13.00-16.00; Double: 26.00-30.00; Suites: 40.00, American
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 1 (225)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,200 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system spotlights
Stage: Available
Sports Facilities: Golf, tennis, swimming pool, lawn bowling, putting green, fishing, billiard room, ping pong, shuffleboard

SASKATCHEWAN

REGINA

Railroads: C.P.; C.N.
Airlines: CPA, TWA

Hotel Saskatchewan

Victoria & Scarth Sts. (Phone: LA 2-7691)
Manager: C. M. Rennie
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 5 suites available)
Convention Rates: Single: 8.50 to 11.50; Double: 12.50 to 15.50; Suites: 20.50 up, European
No. Mtg. Rms. & Capacity of Largest: 11 (400)
No. Banquet Rms. & Capacity of Largest: 8 (300)
Liquor: With permit only
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 6,363 sq. ft. on more than one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, swimming

SASKATOON

Railroads: C.P.; C.N.
Airlines: CPA, TCA

Bessborough Hotel

See Advertisement, Page 192

Spadina Cresent (Phone: 5521)
Manager: H. J. Gunning
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 5 suites available)
Convention Rates: Single, from 7.00-10.00; Double: 9.50-13.00; Suites: from 18.00
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 5 (550)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 2.75
Liquor: Not served in hotel
Charges for Mtg. Rms.: 10.00-125.00 per day
Charges for Exhibit Areas: 125.00
Net Exhibit Space: 3,448 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Yes

U. S. ISLAND POSSESSIONS

HAWAII

HONOLULU

Airlines: Aloha, AAL, CPA, HAL, JAL, NWA, PAA, UAL

CONVENTION BUREAU

Hawaii Visitors Bureau

205 Kalakaua Ave.
James Townsend, Managing Director

Edgewater Hotel (HSMA)

2168 Kalia Rd. (Phone: 99-6464)
Manager: Jim Kanefler
Sales Manager: Jack Gillett
Convention Season: All year
Largest Group Accommodated: 400 (180 rooms 12 suites available)
Convention Rates: Single: 6.00; Double: 8.50 to 14.00; Suites: 16.00 to 25.00
No. Mtg. Rms. & Capacity of Largest: 1 (250)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 2.00 to 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Audio-Visual Aids: PA system, spotlights
Stage: Available

Halekulani Hotel

2199 Kalia Rd. (Phone: 9-0934)
Manager: Richard K. Kimball
Sales Manager: Henry Rittmeister
Convention Season: May, June, Sept. to Nov.
Largest Group Accommodated: 100 (50 rooms available)
Convention Rates: Single: 8.00-14.00; Double: 10.00-16.00; Suites: 18.00-24.00
No. Mtg. Rms. & Capacity of Largest: 1 (125)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Yes

the Alpine Inn and Cottages

A CARDY HOTEL
Vernon G. Cardy, *President* — H. F. Gibson, *Manager*

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Entertainment, planned to your specifications, includes a wide variety of post-meeting activities and special programs for wives.

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HAWAII
Honolulu continued

Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: 16mm sound projector, PA system, spotlights
Stage: Yes
Sports Facilities: Watersports, tennis, golf

Hawaiian Village Hotel

See Advertisement, Page 183

2005 Kalia Road (Phone: 994321; Telegraph: Hawaii Kai)
Manager: W. W. Shields
Sales Manager: Clyde D. Doran
Convention Season: All year
Largest Group Accommodated: 1,500 (750 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 12.00-22.00; Double: 14.00-24.00; Suites: 25.00-84.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (2,000)
No. Banquet Rms. & Capacity of Largest: 11 (2,000)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.25
Charges for Mtg. Rms.: None if meals included
Liquor: Served in hotel
Charges for Exhibit Areas: 25% of sub leases
Net Exhibit Space: 17,000 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Available
Sports Facilities: Five swimming pools, water skiing, surfboarding, outriggers, canoes, catamaran sailing, skin diving, volley ball, paddle tennis, shuffleboard

Moana Hotel

Waikiki Beach (Phone: 939-811; Telegraph: Moana Hotel)
Manager: H. C. Donnelly
Sales Manager: Philip P. Maxwell, Jr.
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms available)
Convention Rates: Single: 12.00; Double: 14.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 50.00—none if hotel is headquarters
Charges for Exhibit Areas: Vary
Net Exhibit Space: 1,152 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, blackboards, screens
Stage: Available
Sports Facilities: Swimming, surfing, canoeing, catamaran rides, golf, horseback riding

Princess Kaiulani Hotel

Waikiki Beach (Phone: 938-411; Telegraph: Princeskai)
Manager: J. Filoni
Sales Manager: Philip P. Maxwell, Jr.
Convention Season: All year
Largest Group Accommodated: 547 (299 rooms, 1 suite available)
Convention Rates: Single: 10.00-16.00; Double: 12.00-18.00; Suites: 35.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)
No. Banquet Rms. & Capacity of Largest: 4 (650)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if convention headquarters
Charges for Exhibit Areas: Vary
Net Exhibit Space: 9,480 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights, blackboards, screens
Stage: Available
Sports Facilities: Swimming pool, tennis, horseback riding, diving, surfing, canoeing, catamaran riding, golf

Reef Hotel

2169 Kalia Road (Phone: 99-6464; Telegraph Reefhonolulu)

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HAWAII is the one enchanted place, above all others, where the timeless, romantic lure of the South Seas is captured to perfection. They're every one's dream islands... lush, idyllic, typically tropical. That's why *the magic name of Hawaii, the world's most inviting incentive travel area, is a proven sales builder.*

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Manager: Roy C. Kelley
Sales Manager: Jack Gillett
Convention Season: All months except Feb., March, July, August
Largest Group Accommodated: 423 (150 rooms, 12 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 8.00 to 12.00; Double: 10.00 to 18.00; Suites: 24.00 to 35.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (450)
No. Banquet Rms. & Capacity of Largest: 8 (800)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 35.00 per booth
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: All water sports, golf, tennis

Royal Hawaiian Hotel

Waikiki Beach (Phone: 90511; Telegraph: Royalhotel)
Acting Manager: Frank L. Swadley
Sales Manager: Philip P. Maxwell, Jr.
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 25 suites available)
Air Conditioning: Suites, banquet halls
Convention Rates: To Jan. 15, 1958—Single: 20.00; Double: 22.00. After Jan. 16—Single: 22.00; Double: 24.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (1,200)
No. Banquet Rms. & Capacity of Largest: 2 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: No charge if headquarters
Charges for Exhibit Areas: Vary
Net Exhibit Space: 2,448 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors available from private firms
Stage: Available
Sports Facilities: Tennis, swimming, surfing, canoeing, catamaran riding, golf, volleyball

Surfrider Hotel

(Phone: 939-811)
Manager: H. C. Donnelly
Sales Manager: Philip P. Maxwell, Jr.
Convention Season: All year
Largest Group Accommodated: 125 (50 rooms, 7 suites available)
Air Conditioning: Banquet and meeting room
Convention Rates: Single: 14.00; Double: 16.00; Suites: 38.00-140.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Liquor: Served in hotel
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 4.50
Charges for Mtg. Rms.: None if convention headquarters
Charges for Exhibit Areas: Vary
Audio-Visual Aids: Spotlights, screens
Sports Facilities: Swimming, tennis, golf

Waikiki Biltmore Hotel

See Advertisement, Page 143

2424 Kalakaua Ave. (Phone: 99-6432; Telegraph: Biltmore)
Manager: John D. Mace
Convention Season: All year
Largest Group Accommodated: 500 (246 rooms, 3 suites available)
Convention Rates: Single: 10.00; Double: 12.00; Suites: 50.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: .90; Lunch: from 1.25; Dinner: from 1.85
Liquor: Served in hotel
Charges for Mtg. Rms.: None if meal served
Charges for Exhibit Areas: 15.00 to 25.00
Net Exhibit Space: 1,600 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, bowling, surf board riding, outrigger canoe riding, catamaran rides

PUERTO RICO

BARRANQUITA

El Barranquitas

See Advertisement, Page 202

Manager: Chester Layton
Sales Manager: Leo J. Ethier
Convention Season: All year
Largest Group Accommodated: 75 (30 rooms, 4 suites available)
Convention Rates: Single: 10.00-14.00; Doubles 13.00-17.00; Suite: 28.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (75)
No. Banquet Rms. & Capacity of Largest: 1 (75)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Swimming, tennis, riding, pitch-putt golf course

SAN JUAN

Air Lines: BWIA, CBA, DAL, EAL, PAA

Caribe Hilton Hotel (HSMA)

See Advertisement, Page, 199

(Phone: 30030)
Manager: Alphonse W. Salome, Jr.
Sales Manager: Felix Alegria
Convention Season: All year, but only small groups accepted from Dec. through Easter.
Largest Group Accommodated: 420 (200 rooms and 10 suites available)
Convention Rates: Single: 12.00-14.00; Double: 16.00-18.00; Suites: 28.00-50.00
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinners: 5.00
Liquor: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: 10.00 to 150.00
Net Exhibit Space: 3,478 sq. ft.
Audio-Visual Aids: 16mm and 35mm sound projectors, stereoptican machine, screens, film strip projector, PA system, spotlights

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For information or literature: Joseph T. Case, Sales Manager, Hilton Hotels International, The Waldorf-Astoria, New York 22, N. Y., Telephone MUrray Hill 8-2240.

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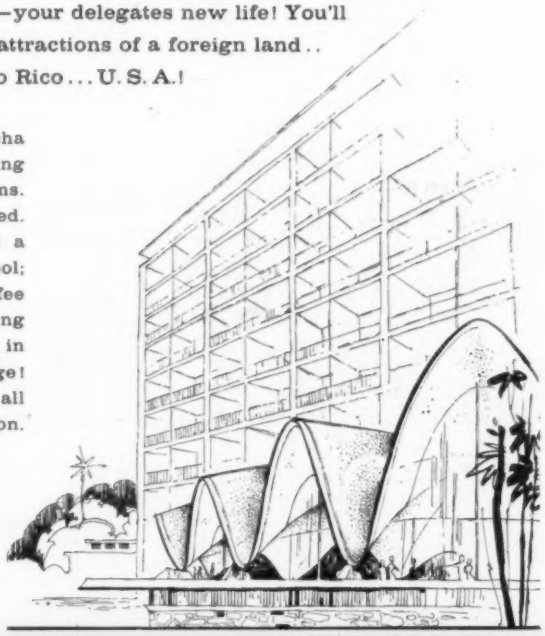

Blake Sweatt, Vice President and Managing Director

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AN ASSOCIATED FEDERAL HOTEL / CECIL MILLS, President

WHO: *You*—if a sales meeting or convention is one of your headaches.

WHAT: The San Juan Intercontinental.

WHERE: Sunny Puerto Rico, close enough to save time, distant enough to be "different." No passports, inoculations, visas or customs declaration needed. Money and postal service same as U.S.

WHY: Unbeatable combination—superb convention facilities (banquet rooms accommodate up to 1500; air-conditioned guest rooms and suites) *plus* everything it takes to have a good time (restaurants, bars, pool, cabana club and casino *plus* the smoothest, whitest private beach on the entire island)!

HOW: Phone your travel agent or IHC (in New York—STillwell 6-5858, in Miami—FRanklin 1-6661).

P.S. The San Juan Intercontinental is just *one* of 15 modern Intercontinental Hotels in 11 friendly foreign lands. All are supervised to American standards.

INTERCONTINENTAL HOTELS

The World's Largest Group Of International Hotels

PUERTO RICO

San Juan continued

Sports Facilities: Swimming, tennis, golf, fishing, beach, pool

Condado Beach Hotel (HSMA)

See Advertisement, Page 202

Managing Director: James Weber
Sales Manager: Frederick E. Dieterle

Convention Season: All year, except Feb. and March
Largest Group Accommodated: 120 (from 25 to 60 rooms available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: from 11.00; Double: from 14.00
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: .85-1.50; Lunch: 1.75-3.00; Dinner: 4.00-5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, 16mm sound projector, screen
Stage: Available
Sports Facilities: Tennis, pool, volleyball, swimming, fishing

Hotel LaConcha

See Advertisement, Page 200

Ashford Avenue (Phone: 3-6090)
Manager: Blake Sweatt
Convention Season: May 9th-Dec. 14
Largest Group Accommodated: 600 (150 rooms, 150 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: from 13.00; Double: from 16.00; Suites: from 40.00
No. Mtg. Rms. & Capacity of Largest: 5 (750)
No. Banquet Rms. & Capacity of Largest: 5 (750)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 5,200 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Tennis, swimming, shuffleboard, nearby golf

La Rada Hotel

Dr. Ashford Ave. (Phone: 3-2800; Telegraph: Larada San Juan)
Manager: Jose E. Algeria
Res. Manager: June Christensen
Convention Season: May 15-Dec. 1

Plan to meet in **PUERTO RICO**
...and fly **EASTERN**

Only Eastern offers Golden Falcon DC-7B service between New York and Puerto Rico. Eastern provides daily first-class and aircoach service between Puerto Rico and New York, Washington, Chicago, Detroit, Cleveland, St. Louis, Indianapolis, Louisville, Atlanta, Tampa-St. Petersburg, Jacksonville, and Miami.

Leaders of groups of 15 or more are our guests. Ask about Eastern's ½-Fare Family Plan. Write or call Convention Manager, Eastern Air Lines, 10 Rockefeller Plaza, New York 20, N.Y. or your local Eastern Air Lines Office.

EASTERN Air Lines
95% OF THE NATION'S CONVENTIONS ARE HELD IN CITIES SERVED BY EASTERN

Two new resort hotels add to Puerto Rico's wealth of convention facilities

Early in December a pair of new luxury resorts will open in Puerto Rico.

One is the Dorado Beach Hotel, already famous for its superb seaside golf course. The second is La Concha (The Shell), named after its unique, shell-shaped night club overlooking the sea.

Both offer exceptional convention facilities—as do many other resorts in Puerto Rico. Your choice of accommodations here is as wide as you will find anywhere in the Caribbean area.

No cold snaps ever

You can count on warm, sunny weather, even in the heart of winter. Puerto Rico has never had a cold snap. In January the average high is 80 degrees, the average nighttime low a balmy 70. And the sun shines an average of 360 days every year.

Easy to get to

Puerto Rico is less than 5½ hours by air from New York. You don't need a passport or any inoculations. English is widely spoken. The U.S. dollar is currency.

For details call CIrcle 5-1200 in New York, or write Tourism Department SM-13, Commonwealth of Puerto Rico, 666 Fifth Ave., New York 19, N. Y.

Some organizations that have convened in Puerto Rico

General Electric	A. C. Spark Plug
Plymouth	Westinghouse
Singer Sewing Machine Co.	Sealy Mattress Corp.
American Dental Association	N. Y. Chapter American Travel Agents

MEETINGS CLICK!
In Puerto Rico

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Condado Beach Hotel

. . . or an hour's drive into the cool green hills

el Barranquitas

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- Time to relax — swimming pools, golf, tennis, riding.
- Excellent facilities.
- Sensible rates.

For all details:

UTELL INTERNATIONAL
160 Central Park South, New York 19

CONDADO-CARIBBEAN HOTELS CORP.

Largest Group Accommodated: 112 (50 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00 up; Double: 10.00 up; Suites: 18.00 up. European
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 1 (125)
Group Meal Rates: Breakfast: 1.00 up; Lunch: 2.50; Dinner: 5.50 up
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Sports Facilities: Swimming pool or beach, water skiing, boating, golf, tennis

Normandie Hotel

Manager: William C. Otero
Convention Season: All year, except Jan. 15 to Apr. 1
Largest Group Accommodated: (40 to 90 rooms and 6 suites available)
Convention Rates: Variable with size of groups
No. Mtg. Rms. & Capacity of Largest: 4 (1,000)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: .75 to 1.50; Lunch: 1.25 to 2.75; Dinner: 2.00 to 4.50
Liquor: Served in hotel
Air Conditioning: 40 bedrooms
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: 16mm sound projector, screen, PA system, spotlights
Stage: Available
Sports Facilities: Beach, pool, fishing

San Juan Intercontinental

See Advertisement, Page, 202

Manager: Harley J. Watson
Sales Manager: Santiago Sifre
Convention Season: All year
Largest Group Accommodated: 650 (303 rooms, 65 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 11.00; Double: 14.00; Suites: 28.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (1,500)
No. Banquet Rms. & Capacity of Largest: 4 (1,200)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,200 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm., slide projectors
Stage: Available
Sports Facilities: Swimming, volley ball, shuffleboard

VIRGIN ISLANDS

ST. THOMAS

Airlines: BWAI, CBA, PAA
Steamships: P. & O.

Virgin Isle Hotel (HSMA)

(Phone: 690; Telegraph: Virgisle)
Manager: Henry L. Kimelman
Managing Director: Henry L. Kimelman
Convention Season: All year—except Dec. 20-Jan. 5 and Jan. 20-Mar. 20
Largest Group Accommodated: 170 (75 rooms, 8 suites available)
Air Conditioning: Banquet rooms
Convention Rates: May 1 to Nov. 30—Single: 19.00; Double: 29.00; Suites: 45.00-50.00. Dec. 1 to Apr. 30—Single: 24.00; Double: 36.00; Suites: 60.00 to 65.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 600 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm sound projector
Stage: Yes
Sports Facilities: Tennis, pool, golf, beach, deep sea fishing, snorkeling, water skiing, shuffleboard, sailing, ping pong

BERMUDA

Airlines: BOAC, BWIA, CUBANA, EAL, PAA, TCA
Steamships: Furness

The Castle Harbour (HSMA)

See Advertisement, Page 203

(Phone: 7661)
Manager: Howard F. Hohl
Convention Season: All year, except Easter season
Largest Group Accommodated: 500 (300 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: March to May—Single: 22.00-32.00; Double: 34.00-50.00; Suites: 65.00-120.00. June to Feb.—Single: 20.00-30.00; Double: 32.00-48.00; Suites: 65.00-120.00
No. Mtg. Rms. & Capacity of Largest: 1 (250)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 2,660 sq. ft.
Audio-Visual Aids: Slide and movie projectors PA system, spotlights
Stage: Yes
Sports Facilities: Swimming pool, beach, fishing, golf, tennis, shuffleboard

Elbow Beach Surf Club

(Phone: 4301; Telegraph: Elbow Beach)
Manager: E. R. Hetland
Convention Season: Nov. to March
Largest Group Accommodated: 300 (150 rooms, 6 suites available)
Air Conditioning: 60 bedrooms, banquet rooms
Convention Rates: Single: 22.00-30.00; Double: 32.00-40.00; Suites: 45.00-50.00. Modified American
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 500 sq. ft. on one floor, included in meeting space

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For top attendance, the Island's *largest* seaside resort . . . every facility for a successful convention . . . *finest* beach, pool, golf, tennis, sailing. 300 rooms, fully air-conditioned accommodations. Master chef cuisine.

Howard F. Hohl, General Manager

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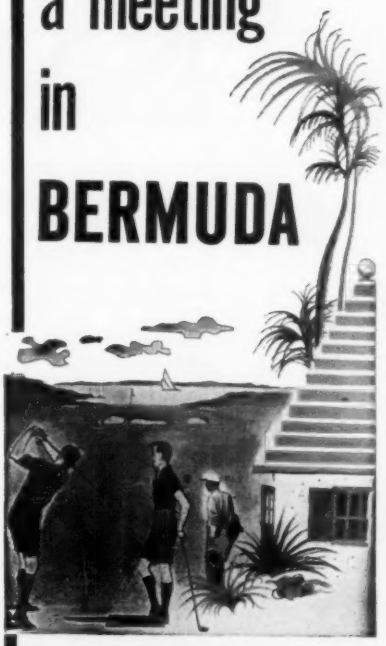
Discover the advantages of a meeting in BERMUDA



FOR CONVENIENCE, comfort and change of scenery, many executives have found Bermuda the perfect place for successful sales meetings, small conventions, directors' sessions.

BERMUDA IS EASY TO REACH from most major cities of the United States and Canada. From New York, for example, it is only 3 hours by air, with numerous flights daily on trans-Atlantic airlines. Or you can get there on a weekend trip by luxury ocean liners which sail every week.

BERMUDA OFFERS ideal working conditions with ample space, fewer interruptions and superb facilities for relaxation: golf, tennis, fishing, swimming, sailing, cycling; also excellent restaurants, cocktail lounges, evening entertainment. Bermuda's famous hotels and many attractive guest houses can accommodate small or large groups at reasonable rates.

PLAN NOW to hold your next meeting in Bermuda. For more detailed information, write to The Bermuda Trade Development Board, 620 Fifth Avenue, New York 20, New York.

Question: ***Where will you get more done while you have more fun?***

Answer: **NASSAU**
AND THE BAHAMAS

Reason: You accomplish more on the agenda because you relax so enjoyably and so completely during the hours in-between!

Suggestion: Plan your convention or sales meeting in the Bahamas; besides wonderful climate and excellent sports, there are shopping and sightseeing for the whole family.

Reminder: The Bahamas are near by plane or ship . . . and no passports are needed for American or Canadian citizens.

For complete information:
NASSAU, BAHAMAS, DEVELOPMENT BOARD
MIAMI: 1633-34 duPont Bldg. • CHICAGO: 1230 Palmolive Bldg.
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CRUISE to NASSAU
via S/S FLORIDA from Miami
Every Monday and Friday 5 PM

3-Day Cruise — two nights at sea, two days and a night in Nassau. All outside staterooms, all Meals, the ship is hotel all the way. **$54** up

Round Trip $39 up

Air-conditioned dining room and cocktail lounge, dancing to ship's orchestra and entertainment.

Arrange for your Members to come a few days early . . . or stay later for needed relaxation . . . by sailing overnight to colorful foreign Nassau.

FOR COMPLETE INFORMATION WRITE
P & O STEAMSHIP COMPANY • P.O. BOX 1349 • MIAMI 8, FLORIDA

BERMUDA
continued

Audio-Visual Aids: PA system, spotlights, 16mm sound, 35mm slide projectors
Stage: Available
Sports Facilities: Tennis, shuffleboard, private beach, gameroom

BRITISH WEST INDIES

BAHAMA ISLANDS

CAT CAY

Cat Key Club (HSMA)

Manager: William E. Brown
Convention Season: Easter to late May, early Dec. to late Jan.
Largest Group Accommodated: 80 (100 rooms available)
Convention Rates: 25.00 per person. American
No. Mtg. Rms.: 2
Liquor: Served at both Yacht Club and Kitten Key Bar
Audio-Visual Aids: 16mm projector & screen, PA system, spotlights
Sports Facilities: Golf, tennis, bath, swimming pool & skeet shooting

GRAND BAHAMA

Airlines: Mackey from Miami, Fort Launderale, West Palm Beach, BOAC from Miami, Nassau

Grand Bahama Club

West End (Phone: FRanklin 9-1832, Miami)
Manager: William J. Thomson
Sales Manager: Marian Harris
Convention Season: All year
Largest Group Accommodated: 260 (130 rooms, 12 suites available)
Convention Rates: Single: 14.00; Double: 24.00; Suites: 28.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (400)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: .75; Lunch: 1.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 17,640 sq. ft. on one floor
Audio-Visual Aids. PA system, spotlights, 16mm projector, screen
Stage: Available
Sports Facilities: Game, reef and bone fishing, swimming, bicycling, tennis, skin diving

NASSAU

Airlines: BOAC, BWAI, Cubana, Mackey, PAA, TCA

British Colonial Hotel
See Advertisement, Page 205

Marlborough (Phone: 3301) (Telegraph: Britcol)
Manager: Jose E. Alegria
Res. Manager: June Christensen
Convention Season: May 15-Dec. 1

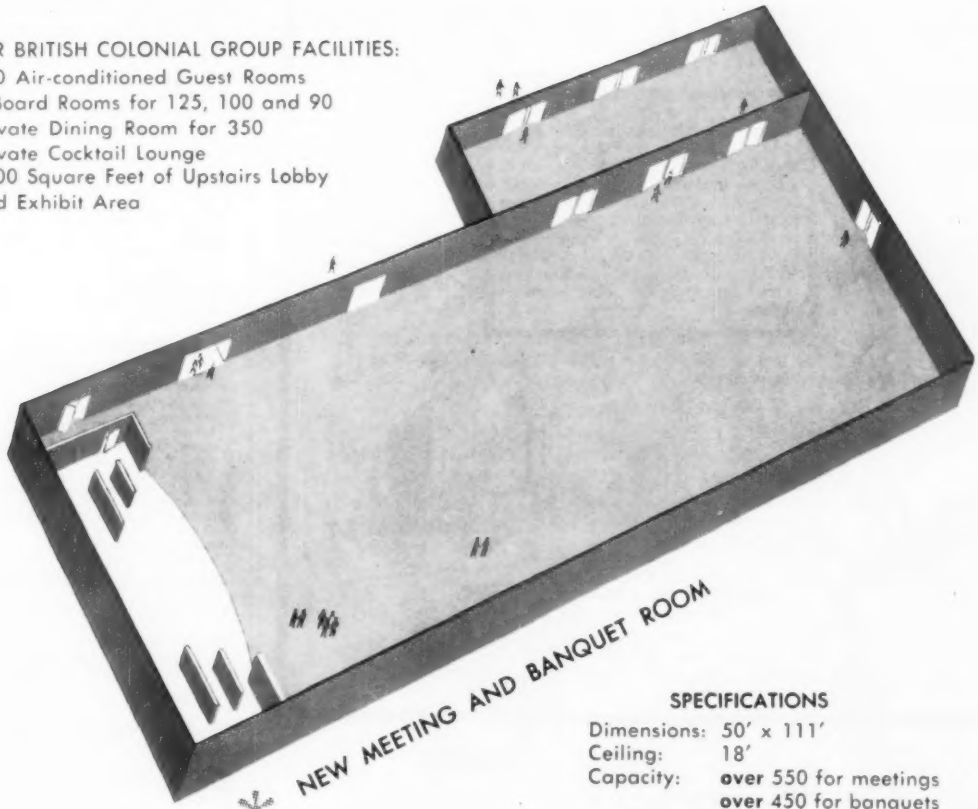
AT LAST . . .

United States Facilities and "Know How" *

In an ISLAND SETTING

OTHER BRITISH COLONIAL GROUP FACILITIES:

- 300 Air-conditioned Guest Rooms
- 3 Board Rooms for 125, 100 and 90
- Private Dining Room for 350
- Private Cocktail Lounge
- 8000 Square Feet of Upstairs Lobby and Exhibit Area



* NEW MEETING AND BANQUET ROOM

SPECIFICATIONS

Dimensions: 50′ x 111′
Ceiling: 18′
Capacity: **over** 550 for meetings
over 450 for banquets

Fully equipped stage

We would appreciate the opportunity to discuss a Nassau Meeting

The British Colonial is Nassau's largest hotel located on an 11 acre beachfront estate directly adjacent to the downtown Bay Street shopping area.

The British Colonial
A GILL HOTEL
NASSAU IN THE BAHAMAS

Please address correspondence to:
DAVID B. RANDALL
Manager, Group Sales
P.O. Box 4037
Fort Lauderdale, Fla.

NUMBER ONE IN *Nassau* BAHAMAS

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MEETINGS
SALES INCENTIVE
GROUPS

Fort Montagu
BEACH HOTEL

Completely air conditioned . . . right on the ocean. Fully equipped meeting rooms for large or small groups including the separate thatched-roof Jungle Club, accommodating up to 800.
New Cabana Club with Vision-Level Pool . . . private ocean beach, water sports, golf, tennis on 50 fabulous acres. Superb cuisine, entertainment nightly.

For fully detailed information
Contact Reginald G. Nefzger, Gen. Mgr.

Fort Montagu
BEACH HOTEL
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Happiness Travel Service
6 East Monroe St. • Chicago 3, Ill.

BAHAMA ISLANDS

Nassau continued

Largest Group Accommodated: 600 (300 rooms, 22 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 17.00; Double: 28.00; Suites: 40.00. Modified American
No. Mtg. Rms. & Capacity of Largest: 5 (600)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, projector, screen, blackboards, easels
Stage: Available
Sports Facilities: Tennis, fresh water pool, private beach, par 3 golf course, putting green, water skiing, fishing, golf

Emerald Beach Hotel (HSMA)

See Advertisement, Page 204

(Phone: 5195) (Telegraph: EMBEACH)
Manager: Wesler T. Keenan
Convention Season: All year except Feb. and March
Largest Group Accommodated: 600 (250 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: May 1 to Nov. 30—Single: 20.00-24.00; Double: 36.00-40.00; Suites: 25.00 extra. Dec. 1 to Apr. 30—Single: 30.00-40.00; Double: 45.00-50.00; Suites: 35.00 extra
No. Banquet Rms. & Capacity of Largest: 2 (500)
No. Mtg. Rms. & Capacity of Largest: 2 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, 16mm and slide projectors
Stage: Available
Sports Facilities: Beach, pool, tennis, putting, golf, fishing, boating

Fort Montagu Beach Hotel

See Advertisement, Page 206

(Phone: 3341)
Manager: John L. Cota
Convention Season: All year except Feb. 1 to March 1
Largest Group Accommodated: 360 (220 rooms, some suites available)
Air Conditioned: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Available
Sports Facilities: Swimming pool, sea bathing, fishing, tennis, sailing, golf, putting, shuffleboard, bicycling, water skiing, archery, ping pong, skin diving

The Royal Victoria Hotel

Phone: 2831
Manager: Frank A. McHugh
Convention Season: All year except Feb., March, April
Largest Group Accommodated: 200 (84 rooms, 48 suites available)
Air Conditioning: 1 banquet room, all bedrooms
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: 16mm sound and silent projectors, PA system, spotlights
Sports Facilities: Swimming pool and nearby beach, golf, fishing, tennis

Want Help With Your Audio-Visual Materials? See Suppliers Directory Starting on Page 215

JAMAICA

CONVENTION BUREAU

Jamaica Tourist Board
P. O. Box 284
A. B. Issa, Chairman

KINGSTON

Airlines: Avianca, BOAC, KLM, PAA, TCA

Myrtle Bank Hotel

Kingston (Phone: 4681)

Manager: S. G. Levy
Convention Season: All year
Largest Group Accommodated: 205 (100 rooms available)
Convention Rates: From 11.00 per person. American
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: None
Sports Facilities: Swimming, fishing, riding, golf, tennis, badminton

MONTEGO BEACH

Airlines: Avensa, Aviance, BOAC, BWIA, DAL, PAA, TCA

Bay Roc Hotel

Montego Bay (Phone: 2181)
Manager: H. Metcalfe
Sales Manager: Donald deLisser
Convention Season: April to Dec.
Largest Group Accommodated: 150 (75 rooms and 2 suites available)
Air Conditioning: Bedrooms
Convention Rates: Single: 16.00; Double: 30.00; Suites: 35.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (120)
No. Banquet Rms. & Capacity of Largest: 1 (120)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: Spotlights
Sports Facilities: Golf, tennis, riding

Half Moon Hotel

Montego Bay (Phone: 2141) (Halfmoon)
Manager: Harold H. DeLisser
Convention Season: April 15 to Dec. 15
Largest Group Accommodated: 176 (88 rooms, 4 suites available)
Convention Rates: Single: 18.00; Double: 30.00; Suites: 40.00. American
No. Mtg. Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 5.00; Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Sports Facilities: Tennis, golf, shuffleboard, water skiing, dancing, deep sea fishing, horseback riding, crocodile shooting

OCHO RIOS

Arawak Hotel

See Advertisement, Page 208

Mammee Bay (Phone: St. Ann's Bay 333)
Gen. Manager: Robert M. Sovers
Convention Season: All year
Largest Group Accommodated: 350 (176 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Winter—Single: 25.00; Double: 50.00. Summer—Single: 15.00; Double: 30.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (350)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.50; Dinner: 5.00
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights, projector
Stage: Yes
Sports Facilities: Tennis, swimming, pitch & putt

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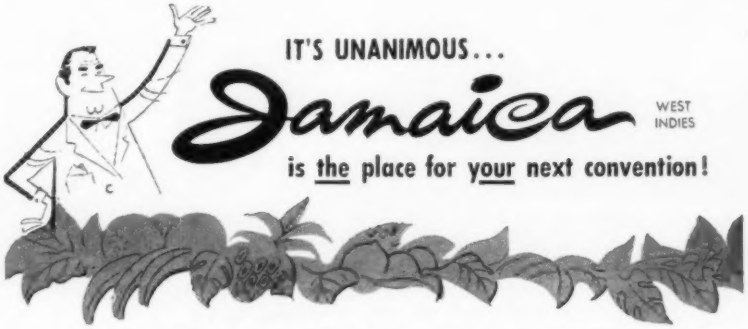

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is the place for your next convention!

It's so much more productive holding your meetings in the relaxing atmosphere of beautiful Jamaica . . . away from the hurry and flurry of a busy city.

And you can be assured—regardless of the size of meeting that you plan—Jamaica resorts offer every modern facility to make your meeting a complete success.

In off-hours there are white sand beaches, scenic mountains and sports of all sorts to enjoy...at night, Calypso music and exotic native entertainment.

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MIAMI OFFICE: 901 Ainsley Bldg., Miami 32, Fla.
CANADIAN OFFICE: King Edward Hotel, Toronto, Ontario, Canada
EXECUTIVE OFFICES: 78-80 Harbour St. (P.O. Box 284), Kingston, Jamaica 7, W.I.

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JAMAICA
Ocho Rios continued

Tower Isle Hotel
(Phone: Ocho: Rios 271-273)
Manager: Don Bardowell
Convention Season: April to June, September to November
Largest Group Accommodated: 216 (100 rooms available)
Convention Rates: 14.00 per person, American
No. Mtg. Rms. & Capacity of Largest: 1 (350)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA systems, spotlights
Stage: Yes
Sports Facilities: Deep sea fishing, golf, horseback riding, swimming, badminton, tennis

CUBA

HAVANA

Airlines: BNF, BOAC, BWIA, CMA, Cubana, DAL, KLM, LAV, NAL, PAA, "Q"
Steamships: P. & O.

Capri Hotel
N & 21st Sts.
Manager: Bertin Perez
Sales Manager: Juan Tacon
Convention Season: All year
Largest Group Accommodated: 300 (100 rooms, 20 suites available)
Air Conditioning: Entire hotel

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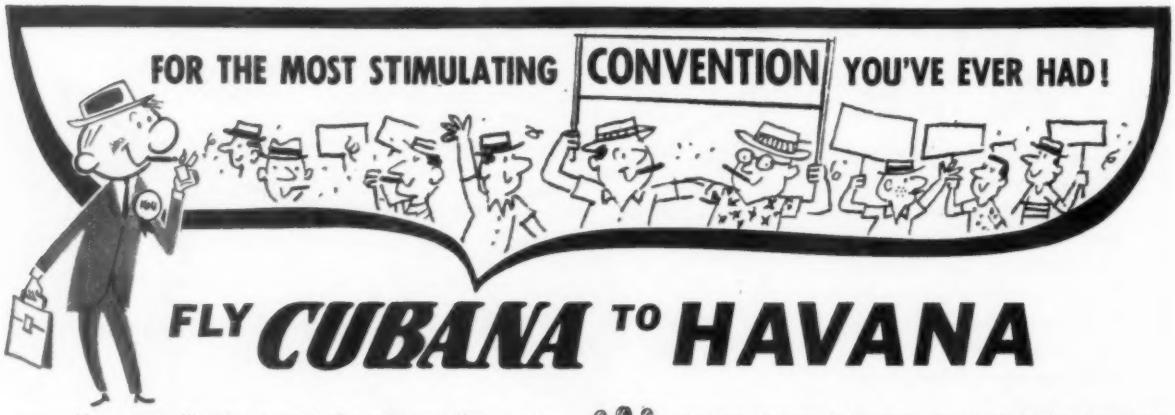

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CUBA

Havana continued

Convention Rates: Dec. 16-Jan. 14, Mar. 15-Apr. 10—Single: 18.00; Double: 22.00; Suites: 56.00-100.00. Jan. 15-Mar. 14—Single: 22.00; Double: 25.00; Suites: 62.00-125.00. Apr. 11-Dec. 15—Single: 12.00; Double: 14.00; Suites: 36.00-70.00. European.
No. Mtg. Rms. & Capacity of Largest: 1 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 3,174 sq. ft. on two levels
Audio-Visual Aids: PA stage, spotlights
Stage: Portable
Sports Facilities: Swimming pool

Habana Hilton (HSMA)

See Advertisement, Page 210

Manager: Jose Menendez
Sales Manager: Sidney A. Kirk
Convention Eeason: All year
Largest Group Accommodated: 1,000 (500 rooms, 30 suites available)
Air Conditioning: Yes
No. Mtg. Rms. & Capacity of Largest: 7 (1,200)
No. Banquet Rms. & Capacity of Largest: 7 (1,200)
Group Meal Rates: Breakfast: 2.50; Lunch 3.50; Dinner: 6.00
Liquor: Yes
Audio-Visual Aids: All types and sizes of film projectors, PA system, spotlights
Stage: Yes
Sports Facilities: Swimming pool, golf, deep-sea fishing

Havana Riviera (HSMA)

See Advertisement, Page 209

Vedado on the Malecon (Phone: FRanklin 1-2573 in Miami)
Manager: T. James Ennis
Sales Manager: Jim Mills
Convention Season: All year
Largest Group Accommodated: 550
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 7 (530)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Net Exhibit Space: 4,200 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Ocean bathing, swimming pool, fishing

Hotel Nacional de Cuba (HSMA)

Calles 21 (Phone: U-8981; Telegraph: Naclhotel)
Manager: Anthony J. Vaughn
Sales Manager: Charles Pereira
Convention Season: All year
Largest Group Accommodated: 650 (400 rooms, 48 suites available)
Convention Rates: April 11 to Dec. 14—Single: 9.00-13.00; Double: 12.00-16.00; Suites: 27.00-29.00. Dec. 15 to April 10—Single: 18.00-28.00; Double: 25.00-33.00. European
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: from 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming pool, shuffleboard

Sevilla-Biltmore Hotel (HSMA)

On the Prado (Phone: M-9961)
Manager: Frank Vidal
Convention Season: All year except Feb. and Mar.
Largest Group Accommodated: 300 (150 rooms, 3 suites available)
Air Conditioning: 100 bedrooms
Convention Rates: April 1-Dec. 15—Single: 5.00; Double: 7.00; Suites: 14.00-21.00. Dec. 16-Jan. 31—Single: 9.00; Double: 13.50; Suites: 27.00-40.50
No. Mtg. Rms. & Capacity of Largest: 2 (400)
No. Banquet Rms. & Capacity of Largest: 1 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.75; Dinner: 5.50 and up
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: 16mm projector, screen, PA system, spotlights
Stage: Yes

VARADERO BEACH

Airlines: BOAC, BWIA, Cubana

Hotel Varadero Internacional

(Phone: 260; Telegraph: Varain)
Manager: Antonio DiScala
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: May to Dec. 15—Single: 10.00-13.00; Double: 13.00-15.00; Suites: 25.00. Dec. 15 to Apr. 30—Single: 22.00-23.00; Double: 25.00-27.00; Suites: 40.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (450)
No. Banquet Rms. & Capacity of Largest: 1 (450)
Group Meal Rates: Breakfast: .85; Lunch: 1.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Variable
Audio-Visual Aids: PA system, spotlights, 16mm projector, screen, 35mm slide projector
Stage: Available
Sports Facilities: Beach, pool, pitch and putt, tennis, shuffleboard, ping pong, deep sea fishing, water skiing, sailboating

Varadero Oasis

(Phone: 290)
Manager: Leonardo de Franco
Convention Season: All year
Largest Group Accommodated: 250 (130 rooms available)
Liquor: Served in hotel
Audio-Visual Aids: Projectors, PA system, spotlights
Sports Facilities: Swimming, fishing

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DOMINICAN REPUBLIC

CIUDAD TRUJILLO

Airlines: CBA, CPA, DAL, KLM, PAA, Varig
Steamships: Dominican Republic Steamship Line

Embajador Intercontinental

Manager: Thomas Mueller
Sales Manager: John Hanneman
Convention Season: All year
Largest Group Accommodated: 500 (310 rooms, 22 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.50-9.50; Double: 11.00-13.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (500)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Audio-Visual Aids: PA system, spotlights
Stage: Outdoors
Sports Facilities: Golf, swimming, fishing, tennis, shuffleboard

Jaragua Hotel

Manager: R. A. Rath
Convention Season: April 15 to Jan. 10
Largest Group Accommodated: 400 (250 rooms available)
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Liquor: Served in hotel
Sports Facilities: Fishing, tennis, golf, swimming, —pools and beach
No. Banquet Rms. & Capacity of Largest: 2 (200)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, tennis

Ibo Lele Hotel

(Phone: 7287, 7886)
Manager: Andre Roosevelt
Sales Manager: Robert Baussan
Convention Season: All year
Largest Group Accommodated: 110 (42 rooms, 10 suites available)
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Fishing, tennis, spear fishing

Hotel Riviera d'Haiti

Convention Season: All year
Largest Group Accommodated: 220
Convention Rates: Summer—Single: 12.00-16.00; Double: 22.00-28.00; Suites: 34.00-75.00. Modified American.
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Liquor: Served in hotel
Audio-Visual Aids: PA system
Sports Facilities: Fishing, swimming, boating

Villa Creole

Manager: Dr. Reindall Assad
Convention Season: May thru November
Largest Group Accommodated: 75 (35 rooms, 2 suites available)
No. Mtg. Rms. & Capacity of Largest: 2 (80)
No. Banquet Rms. & Capacity of Largest: 2 (80)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, tennis, golf, water sports
Largest Group Accommodated: 135 (60 rooms, 6 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 13.60-20.00; Double: 24.80-27.20; Suites: 32.00-50.00. American
No. Banquet Rms. & Capacity of Largest: 2
Group Meal Rates: Breakfast: 2.40; Lunch: 2.80; Dinner: 3.60
Liquor: Served in hotel
1,400 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights, 16mm projector
Sports Facilities: Swimming, sailing, water-skiing, golf, little golf, ping pong, billiards, fishing

El Presidente

Sales Manager: George Dekiss, Jr.
Convention Season: All year, except Oct. 1 to Dec. 15.
Largest Group Accommodated: 300 (150 rooms available)
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 3 (550)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Yes
Sports Facilities: Golf, swimming, fishing, water sports

Prado-Americas Hotel

Manager: Julio Fernandez
Convention Season: Easter Sunday to Dec. 20
Largest Group Accommodated: 230 (115 rooms, available)
Convention Rates: Single: 12.00 to 16.80; Double: 24.00 to 27.20; Suites: 27.20 to 30.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (400)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 1.60; Lunch: 2.40; Dinner: 2.40
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, golf, fishing

HAITI

PORT-AU-PRINCE

Airlines: Cubana, Delta, KLM, PAA
Steamers: Panama Line, Alcoa S.S.

Beau Rivage

Manager: Mrs. Raymond Roy
Convention Season: All year
Largest Group Accommodated: 80 (40 rooms available)
Convention Rates: Summer—Single: 7.00-13.00; Double: 13.50-23.00; Suites: 14.00-25.00. Winter—Single: 9.00-15.00; Double: 16.00-27.00; Suites: 18.00-28.50.
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 2 (100)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Sailing, fishing, hunting, spear fishing

Castel-Haiti Hotel

Manager: Dr. Jules Thebaud
Convention Season: All year
Largest Group Accommodated: 100 (50 rooms available)
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 2 (150)
Liquor: Served in hotel
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, water sports

El Rancho Hotel

Manager, Albert Silvera
Sales Manager: Thomas Dell
Convention Season: All year, but prefer May thru November
Largest Group Accommodated: 75 (55 rooms, 8 suites available)
Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 2 (200)

MEXICO

ACAPULCO

Airlines: AAL AERONAVES

Hotel Club De Pesca (HSMA)

Costera Miguel Aleman (Phone: 17-91)
Manager: Guillermo Moreno
Convention Season: All year

CHIHUAHUA

Railroads: Nat. Rys. Mex.; C. M. & O.

Hotel Palacio Hilton (HSMA)

See Advertisement, Page 5

Libertade Independencia (Phone: 23-36 to 23-40)
Manager: Miguel A. Olea Enriquez Jr.
Convention Season: All year
Largest Group Accommodated: 252 (126 rooms 4 suites available)
Air Conditioning: 24 bedrooms, banquet rooms

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MEXICO
continued

Convention Rates: Single: 4.40 to 6.00; Double: 5.60 to 6.40; Suites: 6.00 to 7.20. European
No. Mtg. Rms. & Capacity of Largest: 2 (600)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: .60; Lunch: 1.20; Dinner: 1.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None when banquet served
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Boating, swimming, water skiing

CUERNAVACA

Railroads: Nat. Rys. Mex.

Chulavista Hotel (HSMA)

Calzada Chulavista (Phone: 322)
Manager: Enrique P. Bonin
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms available)
Convention Rates: Single: 6.80; Double: 12.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 1 (500)
Rates for Meals: Breakfast: 1.00; Lunch: 1.80; Dinner: 1.80
Liquor: Served in hotel
Sports Facilities: Swimming

Hotel Marik Plaza

(Phone: 1-16 or 1-27)
Manager: Seymour L. Ruben
Convention Season: All year
Largest Group Accommodated: 200 (60 rooms, 13 suites available)
Convention Rates: Single: 7.00; Double: 12.00; Suites: 15.00. American

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No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: .75; Lunch: 1.80; Dinner: 1.80
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Swimming, water skiing, horseback riding, tennis

MEXICO CITY

Railroads: Mex.; Nat. Rys. Mex.
Airlines: Aeronaves, Aero Transportes, Air France, AAL, CMA, CPA, EAL, Guest, KLM, PAA, TAVA, WAL

Hotel Bamer (HSMA)

Juarez 52 (Phone: 21-90-60)
Manager: Jorge Rubio L
Convention Season: All year
Largest Group Accommodated: 45 (10 rooms, 10 suites available)
No. Mtg. Rms. & Capacity of Largest: 1 (50)
No. Banquet Rms. & Capacity of Largest: 1 (40)
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, bedrooms
Audio-Visual Aids: Spotlights

Hotel Del Prado (HSMA)

Ave. Juarez #70 (Phone: 10-40-00 and 35-94-80)
Manager: Pedro Gorozpe
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms, 40 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 9.80; Double: 11.60; Suites: 14.00 to 40.00
No. Mtg. Rms. & Capacity of Largest: 6 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (1,000)
Group Meal Rates: Breakfast: 1.25; Lunch: 3.00; Dinner: 3.00
Liquor: Served in hotel
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Yes

El Presidente

Manager: Jose Perez
Sales Manager: George DeKiss
Convention Season: April, May, June, Oct., Nov.
Largest Group Accommodated: 100 (50 rooms available)
Convention Rates: Single: 12.00-17.60; Double: 16.00-20.00; Suites: 29.60-96.00
No. Mtg. Rms. & Capacity of Largest: 3 (350)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Outdoor pool

Monte Cassino (HSMA)

(Genova 56)
Manager: Francisco Gutierrez Prieto
Convention Season: All year
Largest Group Accommodated: 200 (140 rooms and 20 suites available)
Convention Rates: Single: 4.75 to 12.15; Double: 10.60 to 25.90; Suites: 12.95 to 27.10
No. Mtg. Rms. & Capacity of Largest: 1
No. Banquet Rms. & Capacity of Largest: 2
Group Meal Rates: Breakfast: 1.15; Lunch: 2.00; Dinner: 2.91
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mtg. Rms.: Variable

Hotel Reforma Intercontinental (HSMA)

Paseo de la Reforma and Peris (Phone: 35-80-50)
Manager: Charles W. Bowers
Convention Season: All year except Feb., Mar., July, Aug.
Largest Group Accommodated: 400 (250 rooms, 26 suites available)
Convention Rates: Single: 10.00; Double: 13.00; Suites: 20.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 4 (150)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Net Exhibit Space: On one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis

MONTERREY

Railroads: Nat. Rys. Mex.
Airlines: AAL AERONAVES

Gran Hotel Ancira

Hidalgo y Escobedo (Phone: LD-8)
Manager: Arturo Torraliardona
Convention Season: Sept. to June 1
Largest Group Accommodated: 100 (60 rooms, 5 suites available)
Air Conditioning: Bedrooms, banquet and meeting rooms
Convention Rates: Single: 3.70-6.90; Double: 4.90-8.50; Suites: 9.70-14.50. European
No. Mtg. Rms. & Capacity of Largest: 3 (350)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: from 1.00; Lunch: from 2.00; Dinner: from 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 20.00 to 35.00
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Golf, swimming

PANAMA

PANAMA CITY

Airlines: Avianca, BNF, Guest, KLM, LAV, Panagra, PAA, TACA

El Panama Hotel Hilton

See Advertisement, Page 213

Apartado 1753 (Phone: 3-1660)
Manager: Ralph Reber
Sales Manager: John R. McTurk
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 12 suites available)
Air Conditioning: 50 bedrooms, banquet rooms
Convention Rates: Apr. 1 to Dec. 31—Single: 10.00-15.00; Double: 15.00-21.00; Suites: 20.00-29.00; Jan. 1 to Mar. 31—Single: 15.00-20.00; Double: 22.00-28.00; Suites: 32.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: From 25.00
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, 16mm sound projector
Stage: Available
Sports Facilities: Swimming, golf, boating, fishing, putting green, tennis

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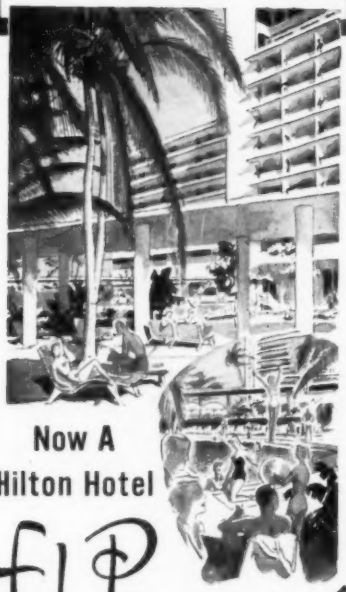

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Phone: HOllywood 2-1421
(See listing under Milwaukee)

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Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating
Special Units: Self-contained displays, floats

LOS ANGELES

Jones Decorating Co. (EP & DA)
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Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Stuart Co.
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Services: Installation, booth background and drape rental, exhibit rental, show decorating

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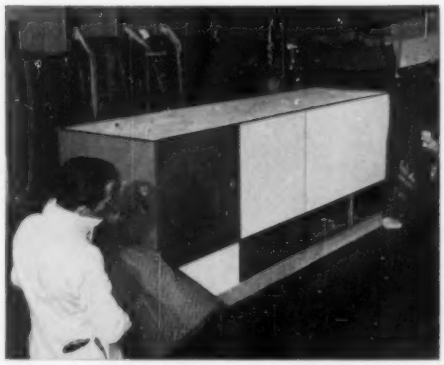

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1457 Ninth Ave. (Phone: LOmbard 4-6870)
Robert Nash, Manager

Conderback, Inc. (EP&DA)
355 Fremont St. (5) (Phone: EXbrook 7-0061)
H. E. Railsback, Manager
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Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating
Special Units: Self-contained units, dioramas, mobile units, production displays, animation devices

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Services: Booth background and drape rental, booth furniture rental, exhibit rental

Novelart Display Co. (EP & DA)
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Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Pischoff Sign Corp.
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Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Art
Special Units: Production displays, animation devices, floats

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James W. McCullock, Vice-President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Paint
Services: Installation, booth background and drape rental, booth furniture rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

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Special Units: Self-contained displays

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Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Spray Finishing
Services: Installation, booth background and drape rental, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

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Anthony B. Golff, Consultant
(See listing under Milwaukee)

Kuff Associates (EP&DA)
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Morton J. Kuff, Director
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Services: Installation
Special Units: Self-contained displays, dioramas, production displays, animation devices

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Services: Installation
Special Units: Self-contained displays, dioramas, production displays, animation devices

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Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

Berke Displays, Inc. (EP&DA)
See Advertisement, Page 218
1733 N.W. 20th St. (42) (Phone: NEwton 5-5376)
Arthur Berke, President
Departments: Exhibit Construction, Exhibit Design, Metal Fabricating, Sign, Electrical, Mechanical, Woodworking
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

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Special Units: Self-contained units

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(See listing under Kansas City)

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Jerry Flaherty, Manager

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Czarnowski Display Service, Inc. (EP & DA)

1433 N. Dayton St. (22) (Phone: MI 2-7181)
Severin Czarnowski, President
Services: Installation, storage

Dell Displays, Inc.

1017 W. Washington St. (7) (Phone: MOnroe 6-0781)
Robert A. Dell, President
Departments: Exhibit Design, Exhibit Construction, Electrical, Mechanical, Woodworking
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

Firks Studios, Inc. (EP & DA)

431 N. Clark St. (10) (Phone: DE 7-5411)
Theodore H. Firks
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Woodworking, Paint-Spraying
Services: Installation, storage, exhibit rental
Special Units: Models, cutaways

Gardner Displays of Chicago

1937 W. Hastings St. (8) (Phone: TAylor 9-6600)
(See listing under Pittsburgh)

General Exhibition and Rental Service

236 W. Lake St. (6) (Phone: DEarborn 2-3456)
Robert S. Otto, President
Services: Rental of convention booths and drapes, booth furniture rental, storage, exhibit rental, show decorating

General Exhibits and Displays, Inc. (EP & DA)

See Advertisement, Page 219

2100 N. Racine Ave. (14) (Phone: EA 7-0100)
S. J. Fairweather, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Sound, Engineering
Services: Installation, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, animation devices

Hartwig Displays, Inc. (EP & DA)

168 N. Clinton St. (6) (Phone: FR 2-5404)
Walter Hartwig, President
(See listing under Milwaukee)

Kitzing Studio, Inc. (EP & DA)

1323 N. Carroll Ave. (7) (Phone: CH 3-1220)
Fred Kitzing, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Electrical, Mechanical, Woodworking, Painting

McAleer Displays, Inc. (EP & DA)

160 E. Grand Ave. (11) (Phone: DE 7-3907)
Charles D. McAleer, President
Departments: Exhibit Design, Exhibit Construction
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Olson Designers, Inc.

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Kenneth W. Olson, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Poirot Exhibitors Service, Inc. (EP&DA)

2001 W. Pershing Rd. (9) (Phone: VIrginia 7-4142)
E. C. Fisher, Vice-President
Services: Installation, storage

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Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

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Harry Katz, General Manager
(See listing under Atlantic City)

Wernecke Display Studios (EP & DA)

519 S. Green St. (Phone: SEely 3-7100)
Charles Buchtele

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Capex Co., Inc.

See Advertisement, Page 220

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Don Corman, Owner
Services: Booth background and drape rental, booth furniture rental, exhibit rental

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Kentucky Exposition Center (Phone: EMerson 7-7383)
James Lawlor, Manager
(See listing under Miami)

Joseph T. Griffin Co., Inc. (EP & DA)

704 W. Main St. (2) (Phone: JUniper 4-2484)
Arthur J. Meyer, President
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Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental show decorating
Special Units: Mobile units, floats, outside dance floors

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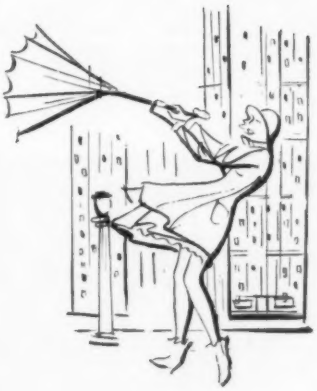

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Special Units: Self-contained displays, dioramas, production displays, animation devices

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404 Orchard St. (1) (Phone: LEvington 9-4312)
Robert W. London
Services: Booth furniture rental

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Departments: Exhibit Design, Exhibit Construction, Electrical, Mechanical, Woodworking, Plastics
Services: Installation, storage
Special Units: Self-contained displays, dioramas, production displays, animation devices

Win-Deco Display Co.

16 Harcourt St. (16)
Benjamin E. Levin
Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating

MICHIGAN

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Animated Display Company (EP & DA)

13029 E. Eight Mile Rd. (Phone: DRexel 1-9533)
Wm. J. Dopkowski

Display & Exhibit Specialties Co. (EP & DA)

See Advertisement, Page 221

1014 Lynn Ave. (7) (Phone: TUlsa 3-0602)
Rudy Speerschneider, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Woodworking, Paint
Services: Installation, booth background and drape rental, storage, exhibit rental, show decorating
Special Units: Cutaways, animation devices

Jack A. Frost

234 Piquette Ave. (2) (Phone: TRinity 3-8030)
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(See listing under Pittsburgh)

Hartwig Displays, Inc.

19139 Pierson St. (Phone: KEnwood 1-1856)
Jack M. Dennos, Designer-Consultant
(See Milwaukee Listing)

Milo Arts and Crafts, Inc. (EP&DA)

830 W. Vernor Highway (1) (Phone: WOodward 2-1436)
R. G. Wood
Services: Booth background and drape rental, booth furniture rental, exhibit rental

National Exposition Service, Inc.

1601 W. Lafayette Blvd. (Phone: WOodward 1-9044)
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Services: Installation, storage, exhibit rental
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Services: Installation, storage, exhibit rental
Special Units: Self-contained displays, dioramas, production displays, animation devices

MISSOURI

KANSAS CITY

Manncraft-Exhibitors Service (EP & DA)
See Advertisement, Page 222
2100 Central St. (Phone: BA 1-8855)
Leon A. Manne, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Plastic Fabricating
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

ST LOUIS

Ad-Craft, Inc. (EP & DA)
1624 Delmar Blvd. (3) (Phone: GA 1-3995)
Wendall P. Blanton, President
Departments: Exhibit Design, Exhibit Construction
Services: Installation
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Advertisers Displays & Exhibits, Inc. (EP & DA)
2028 Washington Ave. (3) (Phone: CE 1-3170)
E. F. Rebholz, Administrative Assistant
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

Sellinger Displays, Inc.
714 North 13th St. (3) (Phone: MA 1-3307)
E. C. "Erv" Sellinger, President
Departments: Exhibit Design, Exhibit Construction
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

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Freeman Decorating Co.
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(See listing under Dallas)

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Omaha Civic Auditorium JA. 4234

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- **SHOW DECORATORS**
- **FURNITURE SUPPLIERS**

continued

ATLANTIC CITY

Albert Meltz Studios
2304 Pacific Ave. (Phone: 4-3942)
Services: Installation, booth background and drape rental, show decorating, furniture rental
Special Units: Production displays

McColl's Display Service (EP & DA)
203 N. Sovereign Ave. (Phone: 4-1453)
William Earl McColl, Owner
Services: Installation

United Convention Decorators, Inc.
2328 Pacific Ave. (Phone: 4-3128)
Samuel Katz, General Manager
Services: Booth background and drape rental, booth furniture rental, show decorating

NEW YORK

BROOKLYN

Dyna-Graphic Displays, Inc. (EP & DA)
345 Carroll St. (Phone: UL 5-8400)
Robert Wetstein, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, animation devices, floats

Vanguard Creations Corp.
240 N. 10th St. (11) (Phone: EV 7-1819)
Clifford G. Lee, Production Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation
Special Units: Self-contained displays, mobile units, production displays, animation devices

BUFFALO

The Dowd Co.
392 Franklin St. (2) (Phone: CLeveland 3335)
T. L. Dowd, Manager
Services: Booth furniture rental

Hadley Advertising Displays (EP & DA)
631 Fargo Ave. (13) (Phone: GA 4456)
Norman F. Hadley, Owner
Department: Exhibit Design, Exhibit Construction
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

Hale Decorators, Inc.
119 Wilkenson St. (2)
Charles W. Howell, President
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating

LONG ISLAND CITY

Bliss Display Corp. (EP & DA)
37-21 32nd St. (1) (Phone: EX 2-3890)
Albert Bliss, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking, Paper Mache
Services: Installation
Special Units: Dioramas, mobile units, production displays, floats, animation devices

Design-Built Studios, Inc. (EP & DA)
21-21 41st Ave. (1) (Phone: ST 4-3400)
Harold B. Averick, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage
Special Units: Self-contained units, dioramas, mobile units, production displays, animation devices

McArthur-Vitale Displays, Inc. (EP & DA)
36-06 43rd Ave. (1) (Phone: ST 6-3960)
Santo Vitale, President
Departments: Exhibit Design, Exhibit Construction, Art, Sculpture
Special Units: Dioramas, animated devices

Structural Display Co., Inc. (EP & DA)
See Advertisement, Page 223
19-19 24th Ave., Queens (Phone: AS 4-1136)
Thomas F. Byrne, Vice-President
Departments: Exhibit Design, Exhibit Construction, Sales Presentation, Point of Purchase Displays, Metal Fabricating, Sign, Silk Screen, Electrical
Services: Installation, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats, models

MT. VERNON

Jenter Exhibits (EP & DA)
230 E. 8th St. (Phone: MO 4-0222)
Martin Jenter, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Engraving, Woodworking, Spray Finishing
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

NEW YORK

Lewis Barry, Inc. (EP & DA)
12 John St. (38) (Phone: WO 4-0850)
Lewis Barry, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays

Black-Jensen Exhibits, Inc. (EP & DA)
41 East 41st St. (Phone: OXford 7-6932)
Harold Black, President
Departments: Exhibit Design, Exhibit Construction

Bryan-Elliott Exhibit Co. (EP & DA)
211 West 61st St. (23) (Phone: JU 2-3810)
Elliott B. Mudgett, Partner
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Cloth, Plastics

Dikran Display (EP & DA)
142 E. 32nd St. (16) (Phone: MU 5-0984)
Dikran Dingilan, Owner
Departments: Exhibit Design, Exhibit Construction
Services: Installation
Special Units: Self-contained displays

Display Builders, Inc. (EP & DA)
239 W. 66th St., (23) (Phone: IR 3-5153)
David A. Fink, President
Departments: Exhibit Design, Exhibit Construction, Signs, Interior Woodwork, Showroom, Design & Construction, Mechanical
Services: Installation
Special Units: Self-contained displays, dioramas, animation devices, floats

Display Corp. of New York

253 W. 64th St. (23) (Phone: TRafalger 4-2300)
Harry Coopersmith, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation
Special Units: Production displays

Display Guild

85-09 57th Ave. (73) (Phone: NE 9-5220)
Lee Brunner, Sales Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Woodworking, Plastics
Special Units: Production displays

Display Workshop, Inc.

341 Trumbull St. (3) (Phone: JAckson 2-3237)
Harold P. Post, President
(See listing under Hartford, Conn.)

The Displayers, Inc. (EP & DA)

See Advertisement, Page 223
635 West 54th St. (19) (Phone: JU 6-8800)
Belmont Corn, Jr., President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Carpentry, Painting
Services: Installation, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

Exhibitors Service, Inc.

430 East 63rd St. (Phone: TEmpleton 8-6361)
Carmen Wales, Manager

Functional Display, Inc. (EP & DA)

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Mervin Zwerling, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk screen, Electrical, Mechanical, Woodworking
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Gardner Displays of New York

41 E. 42nd St. (17) (Phone: MUrray Hill 7-2621)
(See listing under Pittsburgh)

Graphic Displays

11 Station Ave., Staten Island (90) (Phone: YUkon 4-1780)
Peter Martin, Owner
Departments: Design, Metal Fabricating, Sign, Electrical, Exhibit Construction
Services: Storage
Special Units: Self-contained units, dioramas, production displays, animation devices, floats

Hollywood Banners

116 East 32 St. (16) (Phone: OR 9-4790)
Services: Custom made Logo display drapes

Industrial Displays, Inc. (EP & DA)

625 W. 55th St. (19) (Phone: JU 2-4550)
Jack Paul, Secy.-Treas.
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Plastic Fabricating
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

Ivel Construction Corp. (EP&DA)

53rd St. & 1st Ave. (32) Brooklyn (HY 2-3730)
Leslie Levi, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Model Shop
Services: Installation, both background and drape rental, booth furniture rental, storage, exhibit renal, show decoraing
Special Units: Self-contained displays, modular mobile units, animation devices

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- **FURNITURE SUPPLIERS**

New York City continued

Manhattan Exposition Construction Corp. (EP & DA)
247 West 60th St. and Room 253 N. Y. Coliseum (Phone: PL 7-3233)
Charles LaRosa, President
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanica l
Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating
Special Units: Self-contained displays, mobile units

Mastercraft Associates, Inc. (EP & DA)
360 W. 11th St. (14) (Phone: WA 4-9360)
Harold Lightman, President
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical
Services: Installation, booth, background rental, storage, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Messmore & Damon, Inc. (EP&DA)
1461 Park Ave. (29) (Phone: TRafalgar 6-3530)
Francis B. Messmore
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Theatrical Scenery
Services: Installation, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

New York Display Service Inc. (EP & DA)
101 Park Ave. (17) (Phone: LExington 2-3759)
Andrew Trifon, Manager
Services: Installations, storage

Selexor Displays, Inc.
312 E. 95th St. (28) (Phone: ATwater 9-8347)
M. Daniel Kingsley, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking
Services: Installation, storage
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

Sickinger Displays, Inc. (EP&DA)
204 East 27th St. (16) (Phone: MU 4-4861)
Xavier Sickinger, President
Services: Installation
Special Units: Production Displays

Strauss Decorating & Exposition Co., Inc. (EP & DA)
See Advertisements, Pages 146, 224
3524 Third Ave. (56) (Phone: LU 8-7708)
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Structural Display Co., Inc. (EP & DA)
3 West 61st St. (Phone: CIrcle 7-0212)
(See listing under Long Island City, N. Y.)

United Exposition Decorating Co., Inc.
N. Y. Coliseum, Room 254 (Phone: COlumbus 5-5133)
William Spiegelman, General Manager
(See listing under Atlantic City)

Walling Display
48 W. 20th St. (11) (Phone: WA 9-3359)
George Walling, Owner
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen
Special Units: Self-contained units, production displays, animation devices

Warren Displays, Inc. (EP & DA)
555 W. 23rd St. (Phone: AL 5-9646)
Gordon H. Warren, President
Departments: Exhibit Design, Exhibit Construction, sign, Electrical, Mechanical, Woodworking
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units

York Exposition Service Corp. (EP&DA)
New York Coliseum (19) (Phone: CI 5-1270)
George A. Groht, President
Services: Booth background and drape rental, booth furniture rental, show decorating

OCEANSIDE

Hartwig Displays
2426 Westlake Ave. (Phone: ROckville Center 6-7171)
(See Listing under Milwaukee)

ROCHESTER

Ernst Decoration Co., Inc.
480 Plymouth Ave., S. (8) (Phone: HAmilton 6-5833)
William Ernst, President
Departments: Sign, Electrical
Services: Exhibit rental, booth furniture rental
Special Units: Flags & bunting, floats

SYRACUSE

Ivel Construction Corp.
East Lake Rd. (10) (Phone: Skaneateles 1144)
Ralph L. Wintersteen, Manager
(See listing under Brooklyn)

OHIO

CINCINNATI

Display Sales
1632 Gest St. (4) (Phone: GR 1-7500)
Robert M. Nagle, Robert Harrigan, Partners
Departments: Exhibit Design, Exhibit Construction, Silk Screen, Electrical, Mechanical
Services: Storage, show decorating
Special Units: Self-contained displays, production displays, animation devices

George E. Fern Co.
1410 Elm St. (10)
G. Edward Fern, President
Departments: Sign
Services: Installation, booth background and drape rental, booth furniture rental, show decorating

Production Presentation Inc.
1036 Gilbert Ave. (2) (Phone: GA 1-1830)
Don K. Howard, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Sales Production Corp.
1617 Reading Road (2) (Phone: CH 1-1007)
George R. Timmerman, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

CLEVELAND

Add, Inc.
1776 E. 43rd St. (3) (Phone: ENdicott 1-1530)
Geraldine Copperman, President
Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating

Andrews, Bartlett & Associates, Inc.

See Advertisement, Page 1

1849 W. 24th St. (13)
A. S. Andrews, President; Harold E. Bartlett, Vice President
Departments: Exposition Management, Exposition Production, Booth Background, Show Decoration, Rental Furnishings and Equipment, Exhibit Design & Construction
Services: Complete convention and exposition services, booth background and drape rental, booth furniture rental, show decorating, show management

Calmore, Inc. (EP & DA)

1445 Dodge Ct. (14) (Phone: CH 1-2307)
C. Calvin Moore, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation
Special Units: Self-contained displays, mobile units, production displays, animation devices

DeVorn Displays Corp. (EP & DA)

1022 Beltline Rd. (9) (Phone: ON 1-1550)
John F. Clarke, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking, Plastics
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

Gallo Display Co. (EP & DA)

1012 Sumner Ave. (15) (Phone: TO 1-3440)
Paul B. Gallo, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Photographic
Services: Installation, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Don Glaze Display Service (EP&DA)

6742 Commonwealth Blvd. (30) (Phone: VI 3-2312)
Don Glaze, President
Services: Exhibit installation, storage

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Gravatt Displays (EP & DA)

19627 W. Lake Rd. (16) (Phone: ED 1-6450)
R. H. Gravatt, Owner
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage, exhibit rental
Special Units: Self-contained displays, production displays

Ivel Construction Corp.

1220 Huron Rd. (Phone: SU 1-5533)
Leon Gordon Miller, Manager
(See listing under Brooklyn)

Ohio Displays, Inc. (EP & DA)

2206 W. Superior Viaduct (13) (Phone: CH 1-3777)
Clifford T. McKay, Vice President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Rappaport Studios, Inc. (EP & DA)

1618 Walnut Ave. (14) (Phone: SU 1-6960)
Maurice I. Rappaport, President
Departments: Exhibit Design, Exhibit Construction, Photo Reproductions & Murals
Services: Installation, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Rogers Display Studios (EP & DA)

5815 Kinsman Rd. (4) (Phone: UT 1-0676)
Van R. Rogers, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth furniture rental, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Sales Improvement Display Co.

1022 Belt Line St. (Phone: ON 1-1550)
Frederic W. Gill, President
Departments: Exhibit Design, Exhibit Construction Sign, Silk Screen, Electrical, Mechanical, Plastic Fabricating
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

Harvey G. Stief, Inc. (EP & DA)

424 E. 131st St. (8) (Phone: GL 1-4243)
Harvey G. Stief, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Plastic
Services: Installation, booth furniture rental, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

United Exposition Service Co.

1940 E. 6th St.
William S. Stetson, General Manager
(See listing under Atlantic City)

DAYTON

Merchandise Displays, Inc. (EP & DA)

233 Leo St. (4) (Phone: BAldwin 4-8353)
R. H. Kaiser, Sales Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, floats, animation devices

TOLEDO

Activ-Ad, Incorporated (EP & DA)

21 S. Erie St. (2) (Phone: CHerry 8-3541)
L. K. Mueller, President
Departments: Exhibit Design, Exhibit Construction, Hardbound Fabricating, Metal Fabricating, Plastics, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays

Herzberg Decorating Studios

835 Broadway (9) (Phone: CHerry 3-5978)
Max R. Herzberg, Owner
Departments: Sign
Services: Show decorating, exhibit rental
Special Units: Floats

WARREN

Custom Displays, Inc. (EP&DA)

2610 N. Park Ave. (Phone: EXpress 4-1555)
Robert A. Wellington, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, -Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage
Special Units: Self-contained units, dioramas, mobile units, production displays, animation devices

OKLAHOMA

TULSA

Dallas Meade Constructors, Inc. (EP&DA)

55 N. Madison St. (Phone: LUther 7-2968)
Dallas Meade, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

OREGON

PORTLAND

Porterfield Sign Advertising (EP & DA)

4412 S.W. Corbett Avenue (Phone: CApitol 6-2446)
Wilbur A. Porterfield, President

Charles L. Wakefield Displays-Decorations

4422 S.W. Corbett St. (Phone: CApitol 8-8249)
Services: Booths, stages, signs, flags, draperies, furniture, lighting, display materials, mobile units

PENNSYLVANIA

PHILADELPHIA

The Art Guild of Philadelphia (EP & DA)

134 N. 22nd St. (3) (Phone: LOcust 7-3322)
Morris Beck, Manager

Lewis Barry, Inc. (EP & DA)

275 S. 59th St. (39) (Phone: SHerwood 8-3113)
(See listing under New York City)

Berm Studios, Inc. (EP&DA)

404 E. Baltimore Ave. (Phone: GRanite 2-2431)
Sydney Berman, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen

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New York City continued

Services: Installation, booth background and drape rental, storage, booth furniture rental, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

Design Associates, Inc. (EP&DA)
4422 Market St. (4) (Phone: EVergreen 2-2747)
Warren T. Logan, Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

Dirmeyer Displays, Inc. (EP&DA)
3340 Rorer St. (34) (Phone. GArfield 5-5130)
C. N. Dirmeyer, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Silk Screen, Sign, Electrical, Mechanical
Services: Installation
Special Units: Self-contained units, dioramas, animation devices

The Display House
1101 S. 20th St. (46) (Phone: PE 5-4448-49-50)
Archie Lewy, President
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical, Woodwork, Cabinet Construction, Silk Screen
Services: Installation, booth furniture rental, storage, exhibit rental
Special Units: Self-contained displays, mobile units, production displays, dioramas, animation devices, floats

General Exhibits (EP&DA)
1600 S. Bambrey St. (45) (Phone: HOward 7-1600)
S. Miller Mack, President
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical
Services: Installation, storage
Special Units: Self-contained units, mobile units, animation devices

Ivel Construction Corp.
(Dailey Service)
1207 Sprunce St. (Phone: KIngsley 6-1797)
(See listing under New York City)

Sho-Aids, Inc. (EP&DA)
See Advertisement, Page 227
277 S. 59th St. (39) (Phone: SHerwood 8-2622)
Louis DeCecco, Vice-President
Services: Booth installation

William H. Simkins Studio (EP&DA)
3 Penn Center Plaza (2) (Phone: LOcust 4-0202)
L. H. Lipka, Owner
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, storage, exhibit rental, show decorating, rental special booth furniture
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

W. E. Sparks Studio, Inc. (EP&DA)
2415 South St. (46) (Phone: KI 5-6040)
Donald R. Sparks, President
Departments: Exhibit Design, Exhibit Construction, Painting
Services: Installation, storage
Special Units: Self-contained units, animation devices

United Booth Equipment Co.
630 S. 42nd St. (4) (Phone: EVergreen 6-2772)
Sol Katz, General Manager
(See listing under Atlantic City)

PITTSBURGH

Gardner Displays Co.
477 Melwood St. (13) (Phone: MA 1-9443)
Edward DeLuca, Vice-President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Models
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Gardner, Robinson, Stierheim & Weis, Inc.
See Advertisement, Page 226
5875 Center Ave. (6) (Phone: EM 2-1400)
R. P. Stierheim, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

READING

Ivel Construction Corp.
(Dailey Service)
610 Washington St.
(See listing under New York City)

TENNESSEE

MEMPHIS

Newhouse Co., Inc.
124 Exchange Ave.
Will Grimes, Mgr.
Departments: Exhibit Design, Exhibit Construction, Sign
Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating

TEXAS

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- EXHIBIT BUILDERS
- SHOW DECORATORS
- FURNITURE SUPPLIERS

Memphis continued

DALLAS

Freeman Decorating Co.

See Advertisement, Page 227

3004 Commerce St. (Phone: RIverside 1-1514)
John E. Gebhard, Manager
Departments: Exhibit Design, Exhibit Construction, Sign
Services: Installation, booth background and drape rental, booth furniture rental, show decorating
Special Units: Self-contained displays, production displays

HOUSTON

Arnold-Rogers

101 Main St. (2) (Phone: CApitol 7-6165)
Frank Arnold, Partner
Departments: Exhibit Design, Exhibit Construction, Sign
Services: Installation, show decorating

Hazel Hays Southwestern Displays (EP&DA)

6225 St. Augustine Ave. (21) (Phone: JA 4-3119)
Hazel Hays, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Mobile units

VIRGINIA

ALEXANDRIA

Design & Production, Inc.

826 Slaters Lane (Phone: KI 8-8080)
Leonard C. Rennie, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Models
Services: Installation and storage limited
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, electronics units

ARLINGTON

Theodore John Christensen, Inc. (EP & DA)

501 S. 20th St. (2) (Phone: OT 4-7608)
Frank Masters, Sales Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

WASHINGTON

SEATTLE

Rowan, Inc. (EP&DA)

2110 Western Ave. (1) (Phone: IM 2-4075)
W. Al Rowan, President
Departments: Exhibit Design, Exhibit Construction, Sign, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, show decorating
Special Units: Production Displays, floats

WISCONSIN

MILWAUKEE

Art Siemann Advertising, Inc.

2201 W. Greenfield Ave. (4) (Phone: MItchell 5-6365)
Art Siemann, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical
Services: Installation, booth background and drape rental, show decorating
Special Units: Self-contained displays, production displays, floats

Derse Advertising Co. (EP & DA)

2620 West St. Paul Ave. (3) (Phone: DI 4-2770)
Robert Draeger, Display Manager
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Foster Custom Displays, Inc.

224 E. 1st St. (4) (Phone: BR 6-0668)
Earl J. Foster, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage, show decorating
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

Gray-Way Advertising Displays, Inc. (EP & DA)

3727 N. Palmer St. (12) (Phone: FR 4-0840)
F. E. Gray, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Mechanical, Model Making
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating

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Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Hartwig Displays, Inc. (EP & DA)

1325 N. Van Buren St. (2) (Phone: BR 6-4857)
Walter A. Hartwig, President
Departments: Exhibit Design, Exhibit Construction, Metal and Plastic Fabrication, Electrical, Mechanical
Services: Installation, exhibit and furniture rental, storage
Special Units: Self-contained units, models, dioramas, terminal displays, animated figures, mobile units

Lothar Display Engineering Co.

3536 W. Fairmount Ave. (9) (Phone: HO 3-0882)
Lothar M. Weichelt, Owner
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Plastic Fabricating, Eletcrical, Mechanical, Model Making
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Motion & Display Co.

1032 W. Somers St. (5) (Phone: BR 1-3921)
Leon Marks, President
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical, Spray Painting
Services: Installation, booth background and drape rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

Wisconsin Display Studios

1124 N. 5th St. (5) (Phone: BRoadway 6-2675)
William Leutner, Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

CANADA

BRITISH COLUMBIA

VANCOUVER

Challier & Co., Inc.

1451 Adanac St. (Phone: HAstings 8417)
Herbert Challier, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

ONTARIO

TORONTO

Arrow Displays

586 Kingston Road (8)
Phone: OX 9-2315
W. Wallis, Owner
Departments: Sign
Services: Exhibit rental, show decorating

Dana Designs, Ltd.

19 Yorksville Ave. (Phone: WA 4-8453)
Lloyd A. Hackwell, Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth furniture rentals

Design Craft, Ltd.

340 Dufferin St. (Phone: LEnnox 4-8471)
C. M. Charters, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Display Service Co., Ltd.

101-103 Queen St., E. (Phone: EM 3-5125)
Gordon F. Hall, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Carpentry
Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Dynamic Displays, Ltd.

200 Geary Ave. (Phone: LE 1-5051)
Frank J. Bernard, President
Departments: Sign, Electrical, Mechanical, Exhibit Design, Exhibit Construction
Services: Installation, booth furniture rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Staples Sign & Display Ltd.

544 King St., W. (Phone: EM 6-2709)
G. O. Staples and J. N. Staples, Partners
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Carpentry
Services: Installation, booth background and drape rental, booth furniture rental, storage
Special Units: Self-contained displays, production displays, animation devices

Stronco Ltd.

111 Judge Road (18)
(See Hale Decorators, Buffalo)

MONTREAL

Carl Mangold, Ltd.

1495 St. James St., W. (Phone: WEllington 2-6179)
Carl Mangold, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Carpentry
Services: Installation, show decorating
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

Taylor Advertising, Ltd.

425 River St. (Phone: TR 2571)
V. E. Traversy, Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

BADGE SUPPLIERS

CALIFORNIA

LOS ANGELES

Award Incentives, Inc.

4710 Crenshaw Blvd.
(See listing under New York City)

SAN FRANCISCO

Danziger Sales Co.

619 Mission St. (3) (Phone: YUkon 2-8450)
Dan Danziger, President
Products: Badges, ribbon, buttons, convention gifts

Award Incentives, Inc.

557 Howard Street
(See listing under New York City)

COLORADO

DENVER

Colorado Badge & Novelty Co.

2051 Champa St. (5) (Phone: AComa 2-3813)
Products: Badges in celluloid, ribbon and metal

ILLINOIS

CHICAGO

Adcraft Manufacturing Co.

455 N. Oakley Blvd. (12) (Phone: MO 6-0272)
F. J. Sitzberger
Products: Badges, printed inserts, registration cards

Award Incentives, Inc.

617 Mission St.
(See listing under New York City)

Green Duck Metal Stamping Co.

1520 W. Montana St. (14) (Phone: LAkeview 5-7100)
Products: Badges in celluloid, ribbon and metal

Parisian Novelty Co.

3510 S. Western Ave. (9)
Products: Badges, badge holders, buttons, advertising specialties

MASSACHUSETTS

BOSTON

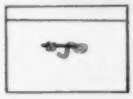
Arthur Blank & Co., Inc.

See Advertisement, Page 229

10 Causeway St. (14)
Harry Blank, Manager
Products: Convention badges, plastic holders, printed plastics, buttons, badges, ribbons

CONVENTION BADGES

PIN STYLE BADGE



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100 lots.....$4.00 per hundred
1000 lots.....$34.00 per M

Write for quantity prices and catalogs

ARTHUR BLANK & CO., INC.
10 CAUSEWAY ST., BOSTON 14, MASS.

BADGE SUPPLIERS
continued

Award Incentives, Inc.
136 Manthorne Road
(See listing under New York City)

Pilgrim Badge & Specialty Co.
266 Babcock St. (15) (Phone: STadium 2-9300)
Products: Badges in plastic, ribbon and metal

MINNESOTA

MINNEAPOLIS

Award Incentives, Inc.
4437 York Avenue, N.
(See listing under New York City)

Midwest Badge & Novelty Co., Inc.
4420 Excelsior Blvd. (16) (Phone: WAlnut 7-9901)
A. F. Collins, President
Products: Badges, buttons, trophies

MISSOURI

KANSAS CITY

Jack Bilt Corp.
See Advertisement, Page 230
906 Central St. (6)
Frank D. Jackson, President
Products: Pressure-sensitive stick-on badges

ST. LOUIS

Award Incentives, Inc.
8623 Brookshire
University City 24
(See listing under New York City)

St. Louis Button Co., Inc.
415 Lucas Ave. (2) (Phone: CEntral 1-4916)
Products: Celluloid buttons, plastic badge cases, ribbons

NEW JERSEY

NEWARK

The Whitehead & Hoag Co.
107 First St. (1) (Phone: HUmboldt 3-4600)
A. E. Wunderlich, Sales Promotion Manager
Products: Arm bands, badges in plastic and metal, buttons in plastic and metal, ribbons, trade show souvenirs,

NEW YORK

BEAVER FALLS

Glenfield Plastics, Inc.
Phone: LOwville 430
Robert H. Snow, Asst. Sales Manager
Products: Badge holders, printed inserts, ribbons

NEW YORK

Award Incentives, Inc.
200 William St. (38) (Phone: DI 9-1991)
Murray Nedell, President
Products: Badges, ribbons, emblems, trophies

Best Banner & Novelty Co.
43 E. 20th St. (3) (Phone: AL 4-2255)
Sol Hirsch, Owner
Products: Badges, buttons, ribbons, arm bands

Green Duck Metal Stamping Co.
55 W. 42nd St.
(See listing under Chicago)

E & H Simon, Inc.
381 Fourth Ave. (16) (Phone: LExington 2-0430)
Herbert Simon, President
Products: Badges, buttons

ROCHESTER

Award Incentives, Inc.
25 Holcomb Street
(See listing under New York City)

OHIO

CINCINNATI

Award Incentives, Inc.
6098 Dryden Street
(See listing under New York City)

Pettibone Bros. Mfg. Co.
224-228 E. 8th St. (2) (Phone: CH 1-5080)
Gene Mesh, Sales Manager
Products: Badges, buttons, ribbons, badge cases, banners, flags

OREGON

PORTLAND

Irwin-Hodson Co.
439 N.W. 15th St. (9) (Phone: CA 7-2401)
Edgar A. McDonald, Jr.
Products: Badges, ribbons, badge bars

PENNSYLVANIA

PHILADELPHIA

Award Incentives, Inc.
7817-19 N. Broad Street
(See listing under New York City)

Philadelphia Badge Co., Inc.
1007 Filbert St. (7) (Phone: WAlnut 2-1790)
Mrs. Gertrude J. Bell, Sales Manager
Products: Pressure-sensitive badges, badge cases

RHODE ISLAND

PROVIDENCE

Emblem & Badge Mfg. Co.
68 Pine St. (3) (Phone: DExter 1-5444)
Nathan Resnik, Manager
Products: Badges, buttons, trophies, emblems

TENNESSEE

CHATTANOOGA

Eaves Badge & Emblem Co.
107 E. 8th St. (2) (Phone: AM 6-1614)
George G. Eaves, Partner
Products: Barges, ribbons

KNOXVILLE

Colonial Press
409 Wall Ave. (1) (Phone: 2-4611)
R. L. Quinn, General Manager
Products: Badges

COLORADO

DENVER

Morganti Charm and Modeling School
1443 Stout St. (2) (Phone: ALpine 5-4885)
Ruth Cooter, Director
Services: Models, demonstrators

GEORGIA

ATLANTA

Patricia Stevens Modeling School
585 Peachtree St., N.E. (Phone: EM 5348)
Miss Bauder, Director
(See listing under Chicago)

ILLINOIS

CHICAGO

Nancy Simpson Agency
64 W. Randolph St. (Phone: ANdover 3-1856)
Edgar H. Simpson, Genl. Mgr.
Services Models, narrators, receptionists, demonstrators, sales assistants, fashion shows, charm lectures & programs for convention wives

Patricia Stevens Modeling School
22 W. Madison St. (Phone: ST 2-9100)
Services: Models, receptionists

Patricia Vance Model Agency
131 S. Wabash St. (Phone: FInancial 6-5430)
Ec Harrell, Manager
Services: Models, receptionists, talent

MASSACHUSETTS

BOSTON

Rogers Model Agency
30 Huntington Avr. (16) (Phone: COmmonwealth 6-3420)
Roly Rogers, Director
Services: Models, receptionists, demonstrators

MICHIGAN

DETROIT

Patricia Stevens Modeling School
707 Empire Bldg. (26) (Phone: WO 1-0187)
Doris Wood, Director
(See listing under Chicago)

MINNESOTA

MINNEAPOLIS

Vangen Models
4112 Highwood Rd. (16) (Phone: WAlnut 6-4336)
Margaret Vangen, President
Services: Models, hostesses, actors, props, costumes

NEW JERSEY

ATLANTIC CITY

Atlantic City Models' Guild
Convention Hall (Phone: 4-4444)
Marie McCullough, Executive Director
Services: Models, receptionists, sales assistants, fashion shows, charm lectures, sightseeing tours, entertainment all types of programs

NEW YORK

BUFFALO

Ferrel School of Modeling
271 Delaware Ave. (Phone: MO 6898)
Marion K. Ferrel, Director
Services: Models, receptionists

NEW YORK

Saxi J. Holtsworth Model Agency
316 W. 57th St. (19) (Phone: CO 5-9361)
Saxi J. Holtsworth, President
Services: Models, booth demonstrators

Bev. Salie Agency Inc.
151 E. 50th St. (Phone: PLaza 3-0161)
Services: Models, receptionists

OHIO

CINCINNATI

Kathleen Wellman's Modeling School
31 East 4th St. (2) (Phone: Dunbar 1-6996)
Kathleen Wellman, Director
Services: Models, receptionists

PENNSYLVANIA

PHILADELPHIA

Patricia Stevens Modeling Agency
1621 Chestnut St. (Phone: LOcust 7-1300)
Joan Klein, Director
Services: Models, receptionists

TENNESSEE

MEMPHIS

Models by Cathy
Hotel King Cotton (Phone: JAckson 6-5883, ext. 200)
Cathy Bauby, Owner
Services: Models, charm lectures, fashion shows, demonstrators, receptionists, bands, combos, talent acts

TEXAS

MODEL AGENCIES
continued

FT. WORTH

Howard-Eades Modeling School
Westbrook Hotel, 623 Salon (Phone: ED 9018)
Theodosia Howard
Services: Models, receptionists, fashion shows

HOUSTON

Mary Beth McDonald Modeling School
1006 Berry St. (4) (Phone: JA 9-3531)
Mary Beth McDonald, Owner
Services: Models for photography, fashion, television and conventions, receptionists and demonstrators

PHOTOGRAPHERS

ARIZONA

PHOENIX

Markow Photography
741 E. McDowell Rd. (Phone: AL 8-6191)
Bob Markow, Owner

picture us in your plans

PHILADELPHIA'S CONVENTION PHOTOGRAPHERS

Specializing in all phases of convention and Commercial photography

RI 6-2028

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STANDARD PHOTO SERVICE

2031 CHESTNUT ST. • PHILA. 3

CALIFORNIA

SAN FRANCISCO

Cristof Studio
823 Powell St. (8) (Phone: EX 2-5710)
K. E. Cristof, Owner

Gabriel Moulin Studios
181 Second St. (5) (Phone: YU 6-4224)
William L. Jahnke, Sales Director

COLORADO

DENVER

Charles Grover Photography
1479 S. Jackson St. (10) (Phone: SKyline 6-8059)
Charles E. Grover, Owner

CONNECTICUT

HARTFORD

Capitol Studios, Inc.
26 High St. (3) (Phone: JAckson 5-1175)
Norman Pastor, President

DISTRICT OF COLUMBIA

WASHINGTON

Chase Studios, Ltd.
19th & M Sts., N.W. (6) (Phone: DIstrict 7-4900)
Emil Schaefer, President

Harris & Ewing
1304 G St., N.W. (5) (Phone: NA 8-8700)
Andrew J. May, Vice-President

Tenschirt Photo Co.
1524 K St., N.W. (Phone: NAtional 8-5495)
Joe Tenschirt, Owner

FLORIDA

MIAMI BEACH

Noel Lanham
Sans Souci Hotel (Phone: JE 8-6861)

ST. PETERSBURG

Abby Photographers, Inc.
3635 5th Ave. (3) (Phone: 5-5540)
Albert J. Bottorff

GEORGIA

AUGUSTA

Morgan Fitz Photographers
305 Herald Bldg. (Phone: 4-7759)
Morgan Fitz, Owner

ILLINOIS

CHICAGO

Oscar & Associates, Inc.
63 E. Adams St. (3) (Phone. WAbash 2-0056)
Jerry A. Smolka, President

PICS Photographers
187 N. LaSalle St. (1) (Phone: DEarborn 2-1062)
Wayne A. Thiem, Vice-President

MASSACHUSETTS

BOSTON

Fay Foto Service, Inc.
45 W. Canton St. (Phone: COpley 7-2000)
Harry Selig, Manager

MINNESOTA

MINNEAPOLIS

Hasco Photographic Studio
1109 S. 2nd St. (15) (Phone: FEderal 8-4008)
Henry A. Simacek, Sr., Manager

ST. PAUL

Schawang Studio
95 W. 7th St. (2) (Phone: CA 2-4885)
Peter E. Schawang, Jr., Partner

MISSISSIPPI

JACKSON

Hiatt Photo Service
319 E. Pearl St. (Phone: FL 2-8018)

MISSOURI

ST. LOUIS

Dorrill Photographers
922 Pine St. (1) (Phone: CE 1-0606)
Irv Schankman, Manager

NEW JERSEY

ATLANTIC CITY

Central Studios
625 Atlantic Ave. (Phone: 4-1216)
Morris Newstat, Owner

Fred Hess & Son
166 S. Virginia Ave. (Phone: 4-6114)

NEW YORK

NEW YORK

Convention Photos
58 E. 34th St. (16) (Phone: MU 5-7326)
George Jervas & O. Winston Link

Universal Photo Service
22 W. 30th St. (Phone: OR 7-7972)
Jack Lichtman, Manager

OHIO

AKRON

National Convention Photo Service
1528 East Ave (14) (Phone: PL 3-8917)
Sid Mendelson, Manager

CINCINNATI

Marsh Photographers, Inc.
12 E. Ninth St. (2) (Phone: GArfield 1-1234)
John Dixon, Manager

Osborne Photographers
505 Elm St. (2) (Phone: MA 1-3948)
Sam Spade, Convention Manager

CLEVELAND

Miller-Eriter Studios
2601 Detroit Ave. (Phone: MAin 1-3279)
Art Miller, Owner

COLUMBUS

Firestone Photographs
168 N. 3rd St. (15) (Phone: CApitol 8-5883)
Daniel Firestone, Owner

PENNSYLVANIA

PHILADELPHIA

Jules Schick, Photography
Architects Bldg. (3) (Phone: LOcust 4-4248)
Jules Schick, Partner

Standard Photo Service
See Advertisement, Page 232
2031 Chestnut St. (3) & Sheraton Hotel (Phone: RIttenhouse 6-2038)
Sidney Robbins

PITTSBURGH

Vinard Studios
273 N. Craig St. (13) (Phone: MU 1-0314)
Lou Malkin, Owner

TENNESSEE

NASHVILLE

Grannis Studios
4003 Hillsboro Rd. (Phone: CYpress 2-5380)
Bob Grannis, Owner

TEXAS

FT. WORTH

W. D. Smith Commercial Photographs
1307 W. El Paso St. (3) (Phone: EDison 5-5555)
W. D. Smith, Owner

SAN ANTONIO

Lande Studio
3133 N. McCullough Ave. (12) (Phone: TAylor 4-2451)
Les Lande, Owner

WASHINGTON

SEATTLE

Kaminski Photography
5711 Phinney Ave. (3)
Harold Kaminski, Owner

SPOKANE

Charles A. Libby & Son
S 218 Lincoln St. (Phone: MA 4-5535)
Charles A. Libby, Jr., Manager

WEST VIRGINIA

CHARLESTON

W. E. Bollinger & Sons
128 Delaware Ave. (12) (Phone: DI 2-6561)
Cramer G. Bollinger, Partner

ENTERTAINMENT AGENCIES INDUSTRY SHOW PRODUCERS

CALIFORNIA

BERKELEY

Muir Theatrical Agency
Hotel Claremont (5) (Phone: THorn 5-6479)
Jimmy Muir, Manager
Services: Entertainment, music, models, receptionist

BEVERLY HILLS

General Artists Corp.
9650 Santa Monica Blvd. (Phone: CRestview 1-8101)
Henry Miller, Vice-President
(See listing under Chicgao)

Music Corp. of America
9370 Santa Monica Blvd. (Phone: CRestview 4-7711)
(See listing under New York)

HOLLYWOOD

The Jam Handy Organization
1402 Ridgewood Place (28)
(See listing under Detroit)

Wilding Picture Productions, Inc.
5981 Venice Blvd.
(See listing under Chicago)

POMONA

Otto Program Management
1118 Verde Court (Phone: NAtional 6-3090)
Albert S. Otto, Director
Services: Speakers, entertainers

SAN DIEGO

Crown Theatrical Agency
Hotel San Diego (1) (Phone: BElmont 3-0830)
Billy Carmen, Owner
Services: Music, entertainment

SAN FRANCISCO

Larry Allen Agency
470 Columbus Avenue (11) (Phone: EXbrook 2-8033)
Dinty Moore, Owner
Services: Music, entertainment

Haymond Booking Agency
450 Geary St. (2) (Phone: PR 5-4732)
Camile and ZaZa Haymond, Partners
Services: Music, entertainment, speakers

Music Corp. of America
105 Montgomery St. (Phone: EXbrook 2-8922)
(See listing under New York)

COLORADO

DENVER

Jack Blue Agency
1441 Welton St. (2) (Phone: ALpine 5-0301)
Services: Music, entertainment, speakers

Oberfelder Concert Office
406 17th St. (Phone: TAbor 5-6101)
Hazel M. Oberfelder, Owner
Services: Concerts, ballet

CONNECTICUT

HARTFORD

Landerman Orchestras
635 Main St. (Phone: CHapel 9-8619)
Paul Landerman, Partner
Services: Music, entertainment, speakers

DISTRICT OF COLUMBIA

WASHINGTON

Lee Maxfield Orchestras
2301 40th St., N.W. (7) (Phone: EM 2-7676)
Lee Maxfield, Owner
Services: Music, entertainment

Jack Morton Productions
1025 Connecticut Ave. (6) (Phone: NAtional 8-4273
Jack Morton, Owner
Services: Entertainment, music, sales dramatizations

Sidney's Orchestras, Inc.
Mayflower Hotel (6) (Phone: EXecutive 3-2255)
Sidney Seidenman, Jr., Vice-President
Services: Music, entertainment

FLORIDA

MIAMI

Music Corp. of America
7630 Biscayne Blvd. (38)
(See listing under New York)

Jack Morton Productions
530 Biscayne Blvd. (Phone: FRanklin 9-5107)
Don Robbins, Director
(See listing under Washington)

MIAMI BEACH

General Artists Corp.
975 Arthur Godfrey Rd. (Phone: JEfferson 8-6292)
(See listing under Chicago)

ENTERTAINMENT AGENCIES INDUSTRY SHOW PRODUCERS

continued

GEORGIA

ATLANTA

Allied Artists Agency
2754 Stewart Ave., S.W. (Phone POplar 6-1431)
Ross Russell, Owner
Services: Music, entertainment

Arnold Agency
308 Henry Grady Bldg. (Phone: JAckson 3-2521)
Services: Music, entertainment

ILLINOIS

CHICAGO

Alan M. Fishburn Productions
See Advertisement, Page 234
79 West Monroe St. (3) (Phone: DEarborn 2-0657)
A. M. Fishburn, President
Services: Industrial show production

General Artists Corp.
8 S. Michigan Ave. (3) (Phone: STate 2-6288)
P. A. Lombard, Vice-President
Services: Music, entertainment, industrial show productions, closed circuit TV productions

The Jam Handy Organization
230 N. Michigan Ave. (1)
(See listing under Detroit)

Phil Levant Music & Entertainment
332 S. Michigan Ave. (4) (Phone: HArrison 7-7157)
Phil Levant, Owner
Services: Music, entertainment

Jack Morton Productions
333 N. Michigan Ave. (Phone: FRanklin 2-5520)
Don Walker, Director
(See listing under Washington)

Music Corp. of America
430 N. Michigan Ave.
(See listing under New York)

Noble-Bergner Agency
140 N. Dearborn St.
(See listing under Cleveland)

Sidney J. Page
203 N. Wabash Ave. (1) (Phone: STate 2-7344)
Sidney J. Page, Owner
Services: Music, entertainment, show production

Lee Parker Productions
333 N. Michigan Ave. (Phone: ANdover 3-2986)
Lee Parker, Producer
Services: Producer of industrial shows

Poetzinger, Deckert & Kielty
36 S. Wabash St.
Jack Kielty, Pres.
Services: Sales meeting productions

Eddie Sligh Agency
720 N. Wabash Ave. (11) (Phone: WHitehall 4-1049)
Eddie Sligh, Owner
Services: Music, entertainment

Wilding Picture Productions, Inc.
See Advertisement, Page 236
1345 Argyle St. (Phone: LOng Beach 1-8410)
Jack Rheinstrom, Vice-President, Sales
Services: Industrial show production

INDIANA

CONNERSVILLE

Hugh Maxwell Walters
400 West 27th St. (Phone: 104)
Services: Humorous speakers

INDIANAPOLIS

Burnett Theatrical Studios
223 Essex House (4) (Phone: ME 5-5519)
Barney Burnett, Owner
Services: Music, entertainment, models

IOWA

DES MOINES

Grossman Entertainment Service
Keo Way & 11th St. (14) (Phone: 3-5050)
John F. Pianalp, Partner
Services: Music, entertainment

KENTUCKY

LOUISVILLE

Chester Lorch Agency
2343 Lansdowne Ave. (17) (Phone: MElrose 6-3103)
Services: Music, entertainment

LOUISIANA

NEW ORLEANS

Marion Hardy Enterprises
1236 National Bank of Commerce Bldg. (12) (Phone: JAckson 3-8696)
Marion Hardy, President
Services: Music, entertainment, models, speakers

MICHIGAN

DETROIT

Finzel Orchestras
3730 Commonwealth Ave. (8) (Phone: TEmple 1-8207)
William Finzel, Manager
Services: Music, entertainment

The Jam Handy Organization
See Advertisement, Cover 4
2821 E. Grand Blvd. (11) (Phone: TRinity 5-2450)
Services: Industrial show production

Regan Film Productions
19730 Ralston (TUlsa 3-4334)
Lawrence M. Regan, President
Services: Industrial show production

Wilding-Henderson, Inc.
13535 Livernois St.
(See listing under Chicago for Wilding Picture Productions, Inc.)

Wilding Picture Productions, Inc.
4925 Cadieux Rd.
(See listing under Chicago)

MINNESOTA

MINNEAPOLIS

Music Corp. of America
Northwestern Bank Bldg. (Phone: LIncoln 7863)
(See listing under New York)

***ALAN M. FISHBURN Productions**

333 NORTH MICHIGAN AVENUE DEarborn 2-0657 CHICAGO 1, ILLINOIS

Complete Production Services • Dramatizations • Visualizations • Sales Meetings • Convention Business Programs • Radio, TV & Film

**Producers of Business and Convention Programs for*

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The Formfit Company • Libby, McNeill & Libby • Norge Sales Corporation • *and many other distinguished clients*

Al Sheehan, Inc.
625 Second Ave., S. (2) (Phone: FEderal 3-6464)
Al Sheehan, President
Services: Music, entertainment

MISSOURI

KANSAS CITY

Coleman-McLaughlin Artists' Bureau
Penthouse, 1002 Walnut St. (6) (Phone: VI 2-5196)
Services: Entertainment counselors and producers. Floor shows, parties, orchestras, speakers

NEBRASKA

OMAHA

Romeo-Hammond Productions, Inc.
777 Insurance Bldg. (2)
Services: Music, entertainment

NEVADA

LAS VEGAS

Music Corp. of America
2419 S. 5th St.
(See listing under New York)

NEW JERSEY

MAPLEWOOD

Clifton Entertainment Bureau
Phone: South Orange 2-6635
Richard C. Lyons, Manager
Services: Music, entertainment, speakers

NEW YORK

ALBANY

Jimmy Daley Attractions
11 N. Pearl St. (7)
Jimmy Daley, President
Services: Music, entertainment

NEW YORK

Alan Barrie Productions
1776 Broadway (19)
Alan Barrie, President
Services: Music, entermtainment, show production

Joan Brandon
450 W. 24th St. (11) (Phone: CHelsea 3-8387 & JUdson 2-2670)
J. Brandon, Manager
Services: Hypnotism demonstrations

Ray Bloch Associates, Inc.
485 Madison Ave. (22) (Phone: ELdorado 5-4364)
Services: Music, entertainment, show production

Dramaturgy, Inc.
415 E. 52nd St. (22) (Phone: MU 8-2880)
(See listing under Cleveland)

General Artists Corp.
640 Fifth Avenue (Pohne: CIrcle 7-7550)
Lawrence W. Kanaga, President
(See listing under Chicago)

The Jam Handy Organization
1775 Broadway (19)
(See listing under Detroit)

Howard Lanin Management, Inc.
See Advertisement, Page 235
113 W. 57th St. (19) (Phone: JUdson 6-3045)
Myron A. Lanin, Vice-president
Services: Entertianment consultants, producers and brokers

Mercury Artists Corp.
730 Fifth Ave. (19) (Phone: JUdson 6-6500)
Services: Music, entertainment

Jack Morton Productions
720 Fifth Ave. (19) (Phone: PLaza 7-8417)
Nina Little, Director
(See listing under Washington)

Ira Mosher Associates Theatre for Industry
10 Rockefeller Plaza (20) (Phone: CIrcle 7-5888)
Services: Industrial show production

Music Corp. of America
598 Madison Ave. (22) (Phone: PLaza 9-7500)
Services: Music, entertainment, show production

National Theatrical Productions Corp.
1650 Broadway (19) (Phone: JUdson 6-3550)
Louis Ricardo, President
Services: Music, entertainment

Special Events, Inc.
222 E. 46th St. (17) (Phone: MUrray Hill 2-2363)
Herbert V. Gellendre, Pres.
Services: Industry show productions

TelePrompTer Corp.
See Advertisement, Page 3
311 W. 43rd St. (36) (Phone: JUdson 2-3800)
Irving Kahn, President
Services: Create and produce closed circuit TV programs

Unusual Ideas, Inc.
See Advertisement, Page 240
853 Seventh Ave. (19) (Phone: CIrcle 5-0687)
Frank Lynn - Glenn Wiggins
Services: Parties, industrial show production

Wilding Picture Productions, Inc.
405 Park Ave.
(See listing under Chicago)

SYRACUSE

Famous Artists Bureau
Clark Music Bldg. (3)
Murray Bernthal, Director
Services: Music, entertainment

OHIO

CINCINNATI

Ruth Best Entertainment
1807 Union Central Bldg. (2) (Phone: CHerry 1-3333)
Ruth Best, Owner
Services: Music, entertainment, speakers

General Artists Corp.
Carew Tower Bldg. (Phone: MAin 1-1197)
Frank Hanshaw, Manager
(See listing under Chicago)

Wilding Picture Productions, Inc.
Enquirer Bldg. (2)
(See listing under Chicago)

CLEVELAND

Dramaturgy, Inc.
2307 Chester Ave. (14) (Phone: PRospect 1-4030)
Services: Industrial show production, script writing, speaker training, sales meetings, product demonstrations

Entertainment

With a Purpose

Let us show you how to put showmanship into your next meeting.

A dramatized sales message means an energized sales force.

Howard Lanin Management

ENTERTAINMENT
Consultants and Producers

113 West 57th Street
New York City

ENTERTAINMENT AGENCIES INDUSTRY SHOW PRODUCERS continued

Noble-Bergner Agency
803 Fidelity Bldg. (4) (Phone: TOwer 1-1722)
Clinton Noble, Manager
Services: Music, entertainment

Music Corp. of America
Union Commerce Bldg. (Phone: CHerry 1-6010)
(See listing under New York)

Wilding Picture Productions, Inc.
1010 Euclid Ave. (15)
(See listing under Chicago)

COLUMBUS

John M. Moore Agency
16 E. Broad St. (15)
John M. Moore, Owner
Services: Music, entertainment, show production, speakers

DAYTON

The Jam Handy Organization
310 Talbott Bldg. (2)
(See listing under Detroit)

Taylor Orchestras & Entertainment
264 Cheltenham Drive (59) (Phone: AXminister 8-5242)
Karl Taylor, Owner
Services: Music, entertainment, show production, models

TOLEDO

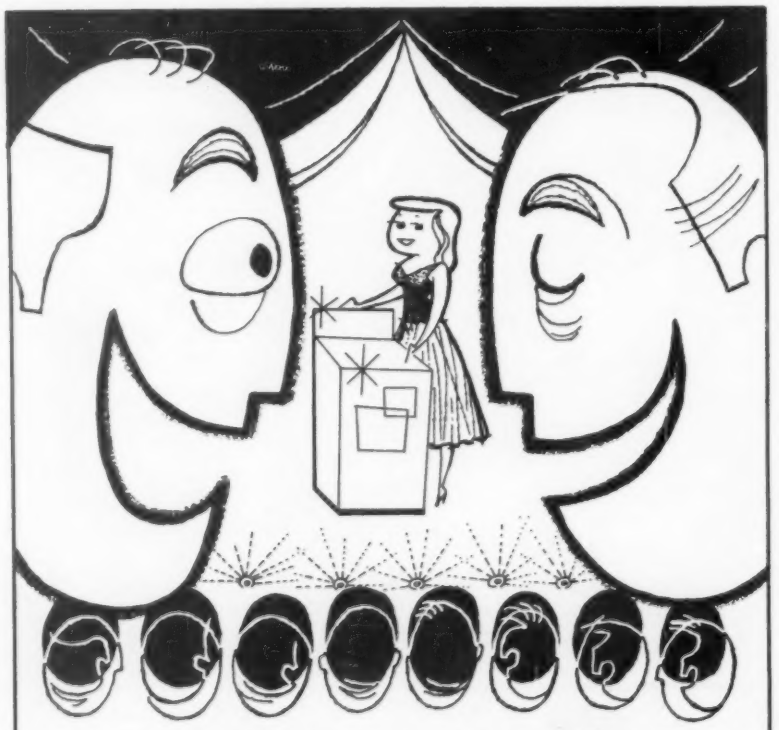
Paul Spor & Son
Illinois Bldg. (4)
Paul Spor, Owner
Services: Music, entertainment

OREGON

PORTLAND

Monte Brooks Productions
355 Morgan Bldg. (5) (Phone: CA 3-3334)
Monte Brooks, Owner
Services: Music, entertainment, fireworks

Learman Productions
1917 SW 1st Ave. (1) (Phone: CApitol 2-1371)
Al Learman, Owner
Services: Music, entertainment, show production



You did it again, Jones. What a Sales Meeting!

Thanks boss. (And thanks to Wilding. They planned and produced it).

WILDING
PICTURE PRODUCTIONS, INC.
CHICAGO CINCINNATI NEW YORK PITTSBURGH DETROIT TWIN CITIES CLEVELAND LOS ANGELES

PENNSYLVANIA

PHILADELPHIA

The Charles Agency
505 Fox Bldg. (3) (Phone: LOcust 4-0467)
Joel Charles, Producer
Services: Orchestras, trade show productions, entertainment, models, speakers

William Honney Agency
1411 Walnut St. (2) (Phone: LOcust 4-1948)
William Honney, Owner
Services: Music, entertainment, productions, speakers

Howard Lanin Management, Inc.
1011 Suburban Station Bldg. (3) (Phone: LOcust 4-0738)
Howard Lanin, Pres.
(See listing under New York)

Suez & Rothbard Theatrical Agency
250 S. Broad St. (2) (Phone: KIngsley 5-1665)
Bernie Rothbard, Partner
Services: Entertainment, floor shows, orchestras, one man shows

Television Production Engineering Corp.
1920 Chestnut (3) (Phone: RIttenhouse 6-6179)
John H. Shain, Vice-President
Production: Closed-circuit television programs
Equipment Rental: Closed-circuit TV system

PITTSBURGH

Fisher Entertainment Services
600 Grant Ave. (19)
Joseph J. Fisher, Owner
Services: Music, entertainment, show production

The Jam Handy Organization
Gateway Center (22)
(See listing under Detroit)

Wilding Picture Productions, Inc.
3 Gateway Center
(See listing under Chicago)

RHODE ISLAND

PROVIDENCE

Ralph Stuart Music, Inc.
119 Waterman St. (Phone: ELmhurst 1-0510)

TENNESSEE

MEMPHIS

Eddie Sligh Agency
137 Gayoso Hotel
(See listing under Chicago)

NASHVILLE

Eva Thompson Jones Studios
123 5th Ave., N. (Phone: CY 8-1941 and AL 4-6557)
Services: Music, entertainment, models

TEXAS

AUSTIN

Austin Civic Theatre
301 West 5th St. (Phone: GR 6-0541)
Joe Bill Hogan, Managing Director
Services: Variety shows, entertainment, old-fashioned melodramas

DALLAS

Joan Frank Productions
Statler Hilton Hotel (Phone: RIverside 1-6869)
Dick Leonard, Manager
Services: Music, entertainment models

General Artists Corp.
1511 Bryan St. (Phone: RIverside 1-3665)
Phil Brown, Manager
(See listing under Chicago)

Jack Morton Productions
1412 Main Street (Phone: RIverside 8-1182)
Charlie Bunn, Director
(See listing under Washington)

Music Corp. of America
2101 N. Akard St. (Phone: PRospect 7536)
(See listing under New York)

SAN ANTONIO

Wallis E. Brennan Theatrical Agency
1343 Fulton Ave. (1) (Phone: PE 5-1711)
Services: Music, entertainment, floor shows, stage shows

UTAH

SALT LAKE CITY

Afton Pitt
848 So. 23rd St., E. (5) (Phone: EMpire 3-8429)
Miss Afton Pitt, President
Services: Music, entertainment, special choreography, show production

VIRGINIA

RICHMOND

Tom Pumphrey Agency
516 Mutual Bldg. (19) (Phone: MIlton 8-4897)
Tom Pumphrey, Owner
Services: Music, entertainment

WASHINGTON

SEATTLE

Eastern Circuit Vaudeville
404 Orpheum Theatre Bldg. (1) (Phone: MAin 3-7125, 7135)
Joe Daniels, Booking Manager
Services: Music, entertainment

Jerry Ross Agency
605 Palomar Bldg. (1) (Phone: MAin 4-3141)
Jerry Ross, Owner
Services: Music, entertainment

WEST VIRGINIA

CHARLESTON

Capitol Entertainment Agency
14½ Capitol St.
Mason L. Wolfe, Jr., President
Services: Music, entertainment, speakers

ONTARIO

EASTVIEW

Artists Booking Agency
292 Blake Blvd. (Phone: SHerwood 6-4238)
Services: Variety acts for banquets, entertainment

TORONTO

TelePrompTer of Canada, Limited
447 Jarvis St. (5) (Phone: WA 2-2105)
Robert Wilson, Manager
Services: TelePrompTer, TeleMation, staging, nation-wide closed-circuit television

WINDSOR

Matti Holli
294 Rossini Blvd. (Phone: WH 5-8487)
Services: Music, entertainment

QUEBEC

MONTREAL

M. M. Gutwillig
See Advertisement, Page 237
350 Graham Blvd., Suite 107 (Phone: REgent 3-5725)
M. M. Gutwillig, President
Services: Create and produce industrial shows, sales conferences, dealer meetings

AUDIO-VISUAL SUPPLIERS FILM PRODUCERS

Key to Coding: 1—16mm optical sound projector, 2—16mm magnetic sound projector, 3—16mm arc projector, 4—16mm continuous or repetitive projector equipment, 5—35mm filmstrip projector (silent), 6—slide projector, 7—slide continuous projector, 8—overhead projector, 9—opaque projector, 10—sound slide-film equipment, 11—stereo projector, 12—record and transcription playback equipment, 13—tape recorder, 14—public address system, 15—projection screen

CALIFORNIA

HOLLYWOOD

Atlas Film Corp.
1931 Rodney Drive
(See listing under Oak Park, Ill.)

Cellomatic Corp.
7313 Santa Monica Blvd. (Phone: HO 5-4161)
(See listing under New York)

Dynamic Films
8255 Sunset Blvd.
George Zucker, Manager
(See listing under New York)

Jam Handy
1402 Ridgewood Place
(See listing under Detroit)

Kling-California, Inc.
1416 N. LaBrea Ave.
(See listing under Chicago)

Frederick K. Rockett Company
6063 Sunset Blvd. (28) (Phone: HO 4-3183)
F. K. Rockett, Manager
Production: 16mm and 35mm motion pictures, 35mm filmstrips, tape and film recording
Film Rental: Loaned free
Equipment Sales: Yes
Equipment Rental: 1, 4, 5, 6, 10, 13, 15

LOS ANGELES

Coast Visual Co.
5620 Hollywood Blvd. (17)
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Wilding Picture Productions, Inc.
5981 Venice Blvd.
Al Cardenas, Manager
(See listing under Chicago)

Looking for

SHOWMANSHIP

for your 1959 Sales Conferences and Dealer Meetings?

If you're groping for the right theme ...with smash-hit follow-through—

If you want tailored, sales-stimulating situation comedy (not corn!) and original songs—

If you want marketing speeches and marketing strategy socked home in a sales session that'll trigger year-long action—

Get Gutwillig!

(Only a limited number of assignments accepted each year—and only one from each industry.)

MM GUTWILLIG *

350 Graham Blvd., Montreal 16, Can.

** Writing for SELLING*

LATEST ADVANCE IN VISUAL AIDS

easel with paper pad

PEP UP YOUR PRESENTATION . . .

. . . with this lightweight aluminum portable easel. Rigidly supported on four legs. Arlington's easel combines beauty and utility.

easel as chalkboard

5 WAY PRESENTATION EASEL

- Paper Pad Presentations
- Blackboard Chalktalks
- Flip Chart Presentations
- Card Chart Speeches
- Point-of-Purchase Posters

ONLY **$42.50** Less Pad

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Please send me complete information on the Arlington 5-way Presentation Easel.

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title_____

company_____

address_____

city_____ zone_____

state_____

AUDIO VISUAL SUPPLIERS FILM PRODUCERS

continued

Key to Coding: 1—16mm optical sound projector, 2—16mm magnetic sound projector, 3—16mm arc projector, 4—16mm continuous or repetitive projector equipment, 5—35mm filmstrip projector (silent), 6—slide projector, 7—slide continuous projector, 8—overhead projector, 9—opaque projector, 10—sound slidefilm equipment, 11—stereo projector, 12—record and transcription playback equipment, 13—tape recorder, 14—public address system, 15—projection screen

SAN FRANCISCO

Harry McCune Sound Service
960 Folsom St. (7)
Production, Tape, disc recording and duplication
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Photo & Sound Co.
116 Natoma St. (5) (Phone: GArfield 1-0410)
Joseph M. O'Hara, Manager
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

COLORADO

DENVER

Akin & Bagshaw
2027 East Colfax Ave. (6) (Phone: FR 7-1737)
S. C. Hitchcock, Manager
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Audio Visual Center
28 East 9th Ave. (3) (Phone: AComa 2-5813)
R. Kenneth Cromar
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 9, 10, 11, 12, 13, 14, 15

Davis Audio-Visual Co.
2023 E. Colfax Ave. (Phone: FL 5-3864 & FR 7-5441)
Ainslie R. Davis
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

CONNECTICUT

HARTFORD

Harrison Harries
110 High St. (Phone: CHapel 9-5648)
Harrison Harries, Manager
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

SANDY HOOK

Rolab Studios & Laboratories
Phone: GArden 6-2466
Henry Roger, Owner
Production: 16mm & 35mm sound motion picture, 35 filmstrip slides, tape recording, disc recording
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 9, 10, 12, 13

DISTRICT OF COLUMBIA

WASHINGTON

Atlas Film Corp.
714 Warner Building (4)
(See listing under Oak Park, Ill.)

Paul L. Brand & Son
2153 K St., N.W. (Phone: FEderal 7-1800)
Paul L. Brand, II, Manager
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 11, 12, 13, 15

Wilson Gill, Inc.
No. 1 Thomas Circle, N.W. (5) (Phone: STerling 3-1217)
Wilson Gill, Owner
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

FLORIDA

JACKSONVILLE

Burgfilm
1611 San Marco Blvd. (Phone: EX 8-8504)
Frank Burgisser, Manager
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

MIAMI

Ideal Pictures
55 N.E. 13th St. (32) (Phone: FRanklin 4-8173)
Jack Spire, Manager
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

ORLANDO

Bowstead's Camera Shop
1039 N. Orange Ave. (Phone: GArden 2-1515)
Chas. H. Evans, Jr., Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 13, 15

ST. PETERSBURG

Oravisual Company, Inc.
Box 11150
George Pipper, Sales Manager
Equipment Sales: Easels, flannel boards, lecterns, magnetic chalkboards, bulletin boards, paper pads

GEORGIA

ATLANTA

Charles D. Beeland Co.
70 4th St. N.W. (8) (Phone: TRinity 5-9088)
Charles D. Beeland, Owner
Production: 16mm, 35mm CinemaScope motion pictures, 35mm filmstrip, slides, stage shows, promotion materials and training manuals
Equipment Sales: Yes

Colonial Film & Equipment Co.
71 Walton St., N.W. (3) (Phone: JAckson 5-5378)
T. E. Hoynes, Manager
Production: 35mm filmstrip, slides, tape recording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Ideal Pictures Co.
52 Auburn Ave., N.E. (3) (Phone: JAckson 3-7643)
George E. Dean, Manager
Film Rental: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

ILLINOIS

CHICAGO

Atlas Film Corp.
228 N. LaSalle St.
(See listing under Oak Park, Ill.)

Cellomatic Corp.
152 E. Superior St. (Phone: SUperior 7-9045)
(See listing under New York)

Dallas Jones Productions Inc.
1725 N. Wells St. (Phone: MOhawk 4-5525)
James E. Holmes, Sales Mgr.
Production: Research and creative writing for conventions, motion pictures, slidefilms, slides, wide screen, charts, manuals, quizzes, etc.

Alan M. Fishburn Productions
See Advertisement, Page 218
79 W. Monroe St. (3) (Phone: DEarborn 2-0657)
A. M. Fishburn, President
Production: 16mm sound motion pictures, 35mm filmstrip, tape recording, disc recording

Francisco Films
185 N. Wabash Ave. (1)
Production: 16mm sound motion pictures, 35mm filmstrip, sound slide films

Henning & Cheadle, Inc.
1140 S. Michigan Ave. (5)
Fran Harrold
(See listing under Detroit)

Ideal Pictures, Inc.
58 E. South Water St. (1)
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Jam Handy
230 N. Michigan Ave. (1)
(See listing under Detroit)

Kling Film Productions
1058 W. Washington Blvd. (7) (Phone: SEeley 8-4181)
Harry W. Lange, Exec. Vice-President
Production: 16mm and 35mm motion picture, color & B & W, 35mm filmstrip, slides, tape and disc recording, 90,000 sq. ft. of sound proof stages

Midwest Visual Equipment Co.
58 E. South Water St. (Phone: AN 3-3855)
Production: 16mm sound motion picture, slides
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

RCS Studios
See Advertisement, Page 224
123 N. Wacker Dr. (6) (Phone: STate 2-3977)
Production: 35mm slides, photomurals, photo blowups, translites, quantity prints, photo cutouts giant 'stat prints, eraso prints

Wilding Picture Productions, Inc.
1345 Argyle St. (4) (Phone: LOngbeach 1-8410)
C. H. Bradfield, Jr., President
Production: Create and produce motion pictures, slidefilms, television commercials, industrial shows and other visual programs
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 10, 11, 13, 14, 15

EVANSTON

Pilot Productions, Inc.
1819-23 Ridge Ave. (Phone: AM 2-4141 & DA 8-3700)
C. Robert Isely, President
Production: 16mm sound motion pictures, 35mm filmstrips (sound or silent), slides, tape recording, commercial photography

OAK PARK

Atlas Film Corp.
1111 South Boulevard (Phone: AUstin 7-8620)
L. P. Mominee, President
Production: 35mm and 16mm sound or silent pictures, television commercials, 35mm slide films and trailers, color or black and white
Equipment Sales: Yes

INDIANA

INDIANAPOLIS

Indiana Visual Aids Co., Inc.
726 N. Illinois St. (Phone: ME 4-7312)
Jean St. Germain, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Marshall C. Harvey
3532 Evergreen Ave. (5) (Phone: WAlnut 6-6817)
Marshall C. Harvey, Projectionist
Equipment Rental: 1, 2, 3, 4, 5, 6, 8, 9, 10, 11, 13, 14, 15

IOWA

DES MOINES

Iowa Sound Service
1210 Grand Ave. (9) (Phone: CH 4-4428)
Devir Gray, Owner
Production: Tape recording, wire recording
Equipment Sales: Yes
Equipment Rental: 1, 3, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

KANSAS

WICHITA

Frank Bangs Co.
233 Ida St. (7) (Phone: AMherst 2-7582)
Frank Bangs, Owner
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

KENTUCKY

LOUISVILLE

D. T. Davis Co.
1339 Bardstown Rd. (Phone: HIghland 2753)
Abbie M. Kirtley, Manager
Film Rental: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

LOUISIANA

NEW ORLEANS

Delta Visual Service, Inc.
815 Poydras St. (12) (Phone: JAckson 5-9061)
Francis J. Didier, President
Production: 16mm sound motion picture, 35mm filmstrip, slides, tape recording, disc recording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Jasper Ewing & Sons, Inc.
725 Poydras St. (12) (Phone: JAckson 5-5257)
Jasper Ewing, Jr.
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

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continued

Key to Coding: 1—16mm optical sound projector, 2—16mm magnetic sound projector, 3—16mm arc projector, 4—16mm continuous or repetitive projector equipment, 5—35mm filmstrip projector (silent), 6—slide projector, 7—slide continuous projector, 8—overhead projector, 9—opaque projector, 10—sound slidefilm equipment, 11—stereo projector, 12—record and transcription playback equipment, 13—tape recorder, 14—public address system, 15—projection screen

Jasper Ewing & Sons, Inc.
725 Poydras St. (12) (Phone: JAckson 5-5257)
Jasper Ewing, Jr.
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

SHREVEPORT

Civic Soundfilm Service
1601 Market St. (Phone 4-7654)
(See Delta Visual Service, New Orleans)

MAINE

PORTLAND

D. K. Hammett, Inc.
620 Congress St. (Phone: SPruce 2-3181)
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

MARYLAND

BALTIMORE

Stark-Films
537 N. Howard St. (1) (Phone: LE 9-3391)
Production: 16mm and 35mm sound motion pictures
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

MASSACHUSETTS

BOSTON

A. D. Handy Co.
44 Bromfield St. (8) (Phone: LI 2-3954)
Kenneth MacDonald, Manager
Production: 35mm filmstrips, slides
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Major Theatre Equipment Corp.
44 Winchester St. (Phone: LIberty 2-0445)
H. David Fox, President
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

SPRINGFIELD

Movie Center
20 Andrew St. (9) (Phone: RE 7-3552)
Irving Clark, Manager
Production: Slides, tape recording, disc recording, 16mm silent motion pictures
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

MICHIGAN

DETROIT

Arlington Aluminum Co.
See Advertisement, Page 238
19005 W. Davison St. (23) (Phone: VErmont 7-1212)
Grant Folin, President
Equipment Sales: Presentation easels, flannelboards, magnetic chalkboards, bulletin boards, paper pads

Engleman Visual Education Service
4754 Woodward Ave. (1) (Phone: TEmple 1-5972)
Lewis M. Lash, President
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Henning & Cheadle, Inc.
1060 W. Fort St. (21) (Phone: WOodward 1-7688)
George R. Cheadle, Vice-President
Production: 16mm, 35mm, sound motion pictures, 35mm filmstrip, visual cost slides, tape recording disc
Film Rental: No.
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

Jam Handy Organization
See Advertisement, Cover 4
2821 East Grand Blvd. (11) (Phone: TRinity 5-2450)
George Finch, Vice-President
Production: 16mm sound motion picture, 35mm filmstrip, slides
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Regan Film Productions, Inc.
19730 Ralston St. (3) (Phone: TUlsa 3-4334)
Lawrence M. Regan, President
Production: Sound slidefilms, motion pictures, live shows, graphics
Equipment Sales: Yes

Wilding Picture Productions, Inc.
4925 Cadieux Rd.
Dean Coffin, Vice-President
(See listing under Chicago)

MINNESOTA

MINNEAPOLIS

Midwest Audio-Visual Company
10 W. 25th St. (4) (Phone: FEderal 5-8847)
John T. Cole
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

ST. PAUL

Reid H. Ray Film Industries, Inc.
2269 Ford Parkway (16) (Phone: MIdway 9-1393)
Reid H. Ray, President
Production: 35mm & 16mm sound motion picture, filmstrip
Equipment Sales: Yes

MISSISSIPPI

JACKSON

Jasper Ewing & Sons
227 E. Pearl St. (Phone: 2-3349)
Malcolm P. Ewing, Manager
Production: 16mm motion pictures, tape recording
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

MISSOURI

KANSAS CITY

All-Star Pictures
709 Westport Rd. (11) (Phone: JEfferson 1-3248)
E. A. Field, Manager
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Hoover Bros., Inc.
1020 Oak St. (6) (Phone: VI 2-6720)
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

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Swank's, Inc.
621 N. Skinner Blvd. (5) (Phone: PArkview 7-3630)
Ray Swank, President
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

NEBRASKA

OMAHA

Modern Sound Pictures, Inc.
1410 Howard St. (Phone: ATlantic 8476)
Keith T. Smith, President
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

NEW JERSEY

ATLANTIC CITY

Boardwalk Film Enterprises
31 S. Stenton Place (Phone: 4-1962)
George S. Lubin, Partner
Production: Tape recording, disc recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

NEWARK

Alexander Projection Service
85 Manor Drive (6) (Phone: Essex 2-4114)
W. J. Alexander
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

PRINCETON

Princeton Film Center, Inc.
P. O. Box 431 (Phone: WA 4-3550)
Production: 16 & 35mm sound motion pictures, 35mm filmstrip, slides
Film Rental: Yes

NEW YORK

BUFFALO

United Projector & Film Corp.
228 Franklin St. (2) (Phone: WA 8022)
F. C. Onenick, Manager
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

JAMAICA

Genarco Inc.
See Advertisement, Page 242
97-00 Sutphin Blvd. (Phone: OLympia 8-5850)
J. P. Latil, President
Production: 3,000 watt slide projector

NEW YORK

Calnatron
(Div. National Broadcasting Co.)
663 Fifth Ave. (22) (Phone: CI 7-8300)
Robert Schultz, sales supervisor
Production: Sound, motion-picture films made through television facilities

Cellomatic Corp.
756 Seventh Ave. Phone: PLaza 7-7895
Milton Rogin
Production: Slides & transparencies for Cellomatic projectors

Chartmakers, Inc.
480 Lexington Ave. (17) (Phone: YUkon 6-5900)
Mrs. Harriet Edmunds, President
Production: Complete visual services

Crawford, Immig and Landis, Inc.
200 Fourth Ave. (3) Phone: ORegon 4-7662
R. J. Landis
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Depicto Films Corporation
254 W. 54th St. (19) Phone: COlumbus 5-7620
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording

Dynamic Films, Inc.
405 Park Ave. (2) (Phone: PLaza 1-7447)
Nathan Zucker, President
Production: 16mm and 35mm motion pictures, slide films, art work, sound on tape or disc
Film Rental: Yes

Jam Handy Organization
1775 Broadway (19)
(See listing under Detroit)

Lux-Brill Productions, Inc.
321 E. 44th St. (17) (Phone: ORegon 9-6320)
Richard S. Dubelman
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording

Motion Picture Showing Service
130 E. 94th St. (28) Phone: AT 9-6148
Alfred Ruben, Owner
Production: 16mm sound motion pictures, 35mm filmstrip, slides, tape recording, disc recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Princeton Film Center, Inc.
270 Park Ave. (17)
(See listing under Princeton, N. J.)

Tradeways, Inc.
11 West 42nd St. (36) (Phone: LO 5-3286)
Production: 16mm sound motion pictures, 35mm filmstrip, slides, disc recording
Equipment Sales: Yes

Training Films, Inc.
150 W. 54th St. (19) Phone: CO 5-3520
R. A. Lighburn, Vice-President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Unifilms, Inc.
6 East 46th St. (17) (Phone: YUkon 6-5720)
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 6, 7, 10, 12, 13, 15

Wilding Picture Productions, Inc.
405 Park Ave.
Ted Westermann, Vice President
(see listing under Chicago)

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NORTH CAROLINA

CHARLOTTE

Christian Film Service
1302 E. 4th St. Phone: 3-5249
C. W. Petty, Manager
Equipment Rental: 1, 2, 5, 6, 8, 9, 10, 11, 12, 10, 11, 12, 13, 14, 15

RALEIGH

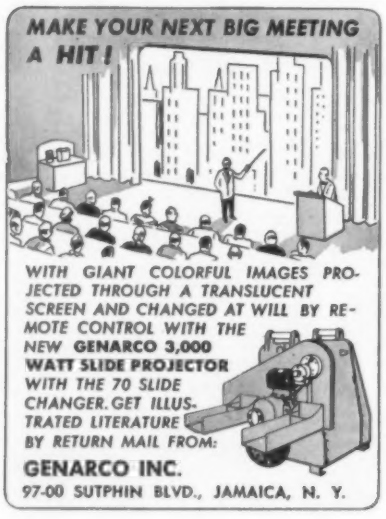
National School and Industrial Corp.
14 Glenwood Ave. Phone: TEmple 3-2824
E. E. "Jack" Carter, Manager
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

PENNSYLVANIA

PHILADELPHIA

Dailey Service
1207 Spruce St. (7) (Phone: KIngsley 6-1797)
S. C. Dailey, President
Production: 16mm sound motion pictures, 35mm filmstrip, slides, tape recordings, disc recordings
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 10, 12, 13, 15

De Frenes Co.
1909 Buttonwood St. (30) Phone: RIttenhouse 6-1686
Joseph DeFrenes, President
Production: 16mm and 35mm sound motion pictures



Oscar H. Hirt
61 N. 11th St. (7) Phone: WAlnut 2-5663
Oscar H. Hirt, President
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Ralph Lopatin Productions
1920 Chestnut St. (3) (Phone: RI 6-6179)
Production: 16mm sound motion pictures
Equipment Sales: Yes
Equipment Rental: 1

Williams, Brown & Earle, Inc.
904-96 Chestnut St. (7) Phone: WAlnut 3-1800
J. A. Steitz, Manager
Production: 16mm sound motion pictures, filmstrips, slides, magnetic recording
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

PITTSBURGH

Appel Visual Service, Inc.
927 Penn Ave. (22) Phone: GRant 1-0445
Charles F. Appel, President
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

OHIO

CINCINNATI

Alpha Cine Service, Inc.
125 E. 6th St. Phone: MAin 1-4293
Alice Heidmann, Manager
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Wilding Picture Productions, Inc.
617 Vine St.
R. L. McMilan
(See listing under Chicago)

CLEVELAND

Martin I. Sperber
9507 Euclid Ave. Phone: GArfield 1-8370
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Wilding Picture Productions, Inc.
1010 Euclid Ave.
L. T. Young, Dist. Manager
(See listing under Chicago)

COLUMBUS

American Theatre Equipment Co.
165 N. High St. (15) Phone: CA 1-3894
F. R. Gardiner, Manager
Production: Slides
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 3, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

DAYTON

Twyman Films, Inc.
400 W. First St. (1) Phone: BAldwin 2-4014
Alan B. Twyman, Owner
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

TOLEDO

Cousino Visual Education Service
2107 Ashland Ave. (2) Phone: CHerry 3-4208
Joseph C. Meidt
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

OKLAHOMA

OLKAHOMA CITY

Vaseco, Inc.
2301 Classen Blvd. (6) Phone: JAckson 5-3513
W. G. Maxwell, Manager
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

OREGON

PORTLAND

Moore's Motion Picture Service
1201 S. W. Morrison (5) (Phone: CA 7-6497)
John T. Moore
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12 13 14 15

Wilding Picture Productions, Inc.
3 Gateway Center
K. M. Kuechenmeister
(See listing under Chicago)

TENNESSEE

MEMPHIS

Ideal Pictures, Inc.
18 S. Third St. (3) Phone: 37-4313
Stanley Nolan, Manager
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Memphis Photo Supply
123 S. Court St. (1) Phone: 5-1548
W. M. Waller, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 13, 15

NASHVILLE

Tennessee Equipment & Supply Co.
115 2nd Ave., N. (3) Phone: 6-1464
J. E. Robbins, Vice-President
Equipment Sales: Yes
Equipment Rental: 2, 4, 6, 8, 9, 13, 15

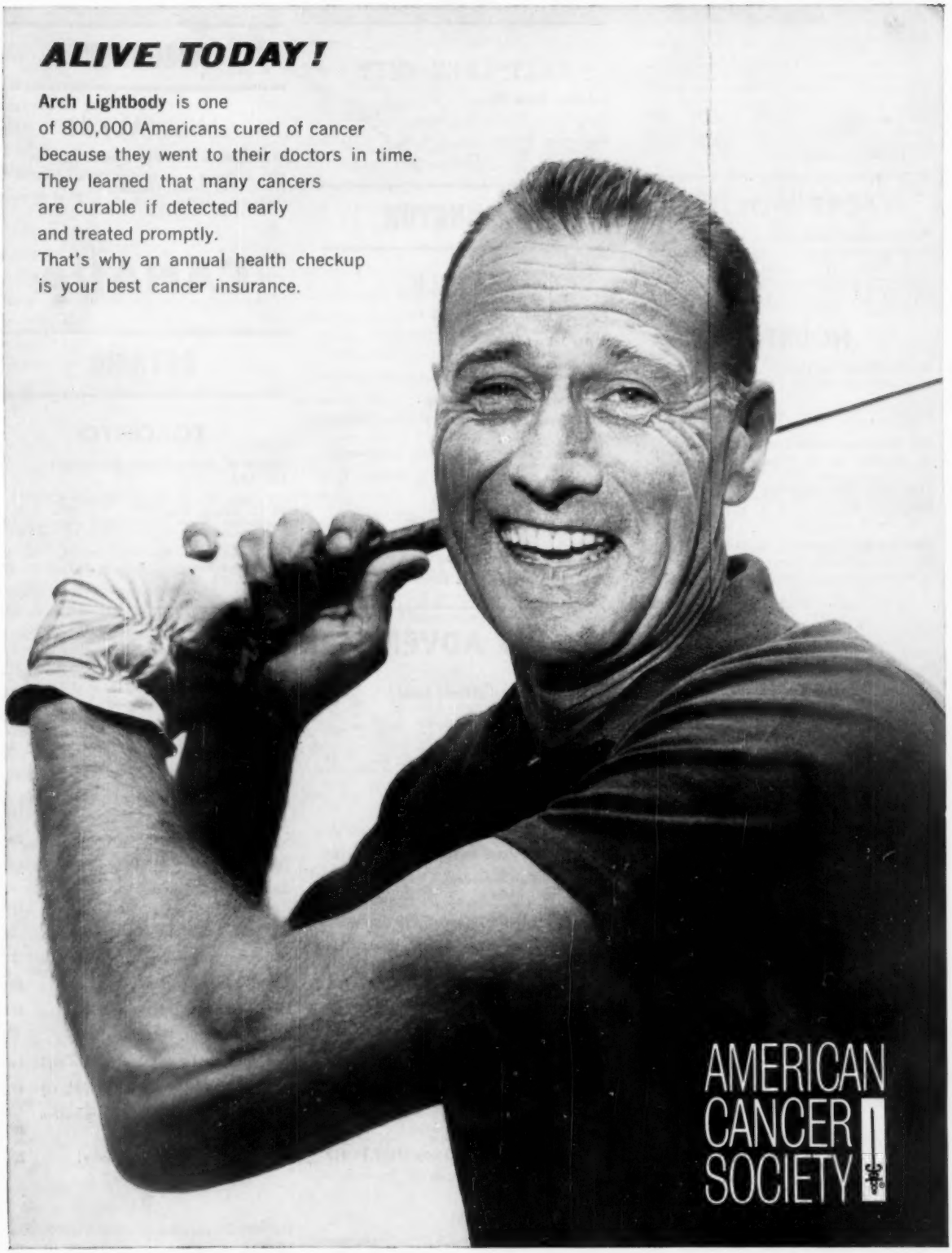
TEXAS

AUSTIN

Capitol Photo Supplies
2428 Guadalupe St. Phone: GR 8-5717
Production: Slides
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

DALLAS

Bauer Audio Video
2911 N. Haskell St. Phone: LAkeside 8-0588
Earl J. Bauer, President
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15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FORT WORTH

The Camera Shop, Inc.
709 Throckmorton St. (2) Phone: ED 2-5237
J. E. Pulliam, Jr., President
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 13, 15

HOUSTON

Audio Visual Services
2310 Austin St. Phone: FAirfax 3-1319
R. R. Riley
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

B & H Movie Service
207 Munford St. (8) Phone: UN 4-5457
M. S. Padgitt, Owner
Production: Tape recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

Community Soundfilm Service
2813 San Jacinto St. Phone: CA 2-0103
(See Delta Visual Service, New Orleans)

UTAH

SALT LAKE CITY

Deseret Book Co.
44 E. South Temple St. Phone: DA 8-8191
A. H. Parry
Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 10, 12 13, 14, 15

WASHINGTON

SEATTLE

Audio-Visual Center, Inc.
1205 N. 45th St. Phone: MElrose 2-8461
P. H. Jaffarian, President
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Rarig Motion Picture Co.
5514 University Way (5) Phone: KEnwood 0707
Edith A. Rarig
Production: 16mm sound and color motion pictures, recording
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

SPOKANE

Inland Audio-Visual Co.
N. 2325 Monroe St. (17) Phone: FA 7-7549
John C. Ellingson, Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

WISCONSIN

MILWAUKEE

Wisconsin Sound Equipment Co., Inc.
2733 W. North Ave. Phone: DIvision 2-2144
Roy C. Van Brunt, President
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

CANADA

ONTARIO

TORONTO

Caldwell Audio Visual Equipment Co. Ltd.
447 Jarvis St. (5) Phone: WAlnut 2-2103
M. M. Elliott, Pres.
Production: 16mm sound motion picture, slides, tape recording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 6, 7, 9, 10, 11, 12, 13, 14, 15

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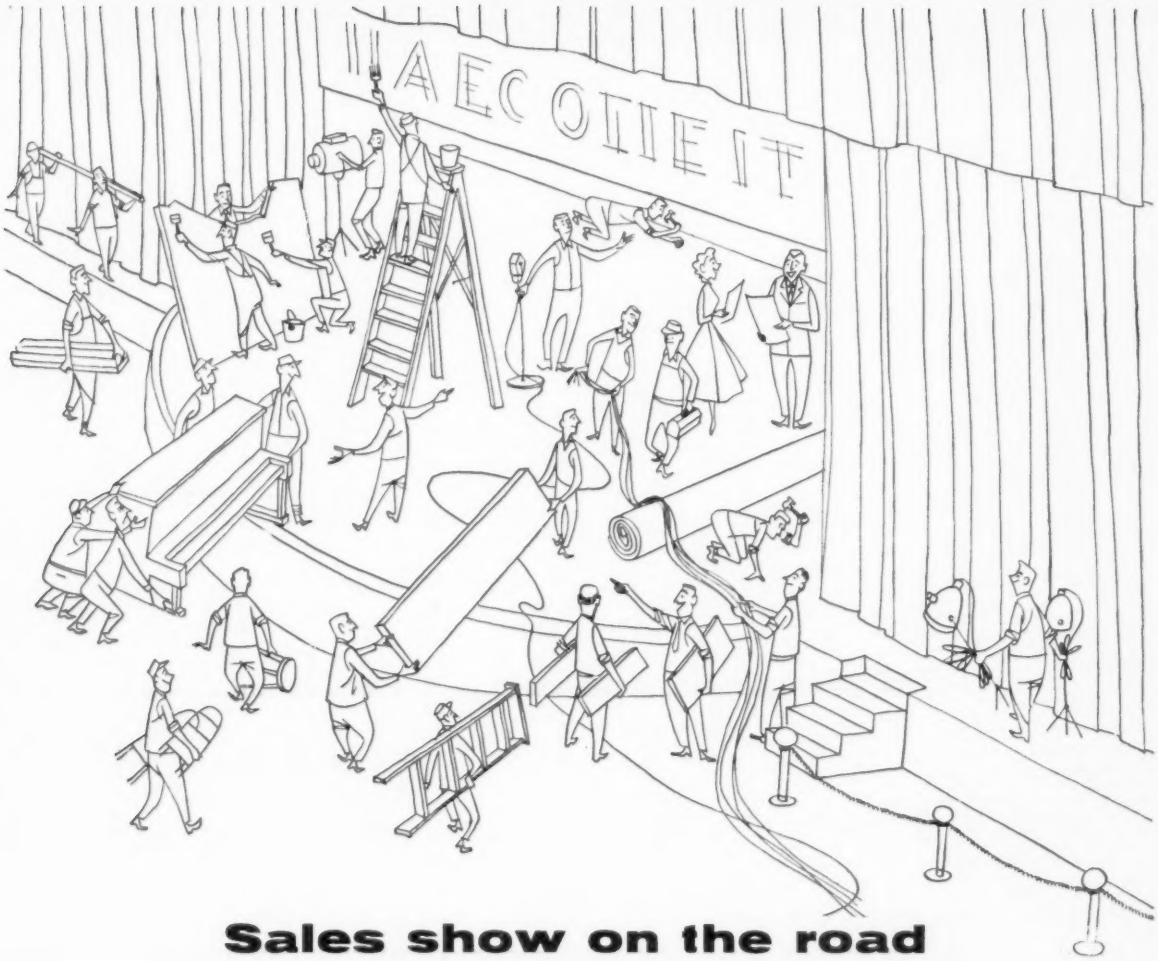

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